

California Neighborhoods Count survey

Overview of CNC responses related to California Complete Count – Census 2020

California Department of Finance - September 2022

California Neighborhoods Count (CNC) was the first-ever independent, survey-based enumeration to directly evaluate the accuracy of the U.S. Census Bureau's population totals for a subset of census blocks across California.

California Complete Count (CCC)—Census 2020 and the California Department of Finance contracted with the RAND Corporation and the University of California—Los Angeles's California Center for Population Research to conduct the study, with the goal of producing parallel estimates of the U.S. Census Bureau's population and housing unit totals at geographic levels lower than the state or county level.

The RAND report is available on its website:

https://www.rand.org/pubs/research_reports/RRA2028-1.html

The CNC survey included 26 questions: all of the questions on the 2020 Census form, five questions on neighborhood quality, and six questions provided by CCC. The CCC questions were meant to collect information that could be used to help evaluate the state's census outreach campaign as well as to assist with planning for any Census 2030 efforts.

This report includes multiple charts that summarize the CNC's CCC-related questions and responses. They offer an overview of attitudes toward the decennial count and households' plans to participate, or not participate, in different parts of the state and in areas posing different levels of enumeration challenges.

In general, the survey results indicate high awareness of the census in California, including in the hardest-to-count areas.

The charts present survey data at the state level as well as for three geographic areas that each comprise several regions used during the CCC campaign: Northern California (CCC regions 1, 2 and 3), Central California (CCC regions 4, 5 and 6) and Southern California (CCC regions 7, 8, 9 and 10.) A map on page 5 shows the CCC regions and counties.

The charts also incorporate the California Hard-to-Count Index, a metric that helped inform CCC outreach efforts. Developed by the California Department of Finance Demographic Research Unit, the CA-HTC Index is a census tract-level indicator based on 14 demographic, housing, and socioeconomic variables correlated with enumeration challenges.

Census tracts with a CA-HTC Index of 57-or-above were likely the hardest-to-count. Tracts with a CA-HTC Index of 69-or-above were considered the very hardest-to-count.

Census tracts having a CA-HTC Index value of less than 57 – more than two-thirds of the state's tracts -- likely posed fewer enumeration challenges.

This review applies post-stratification weighting to CNC responses based on Census 2020 block-level PL94-171 occupied housing unit counts released in August 2021 so that summaries are weighted to reflect the distribution of housing units across the study blocks. This weighting does not account for possible systematic differences in outcomes for responding versus non-responding households.

It's important to note that the CNC and CCC outreach campaign differed significantly in purpose, methodologies and scale.

The CNC covered 173 census blocks in 43 of the state's 58 counties. The CCC effort was statewide, with a focus on approximately 2,400 census tracts (2010 boundaries) where households were most likely to be missed. Those tracts comprised approximately 188,000 census blocks.

This report is not a formal evaluation of the CCC effort. It also is not meant to provide definitive guidance for any 2030 census outreach efforts.

More information on the CCC effort is available at census.ca.gov

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California Neighborhoods Count questions about the 2020 Census

1. Have you heard about the 2020 census?

2. How did you hear about the 2020 census?

Mark all that apply

- I received information directly from the U.S. Census Bureau
- Heard about it from a relative, someone I live with, or a personal friend
- Heard about it from someone in my community (e.g. at church, volunteer group, school, community event, healthcare provider, etc.)
- Heard about it on tv or on the radio
- Read about it in a newspaper, magazine, or a billboard
- Saw or read about it on social media
- I received an email notification
- Someone I did not know from my community came to my home, called or texted me

3. Did you participate in the 2020 Census or do you intend to participate?

4. How did you participate (or intend to participate) in the 2020 Census? (Asked of those who answered "Yes" to Question 3.)

Mark one box

- I completed (or will complete) the census form myself
- Someone in my household completed (or will complete) the census form
- I (or someone in my household) plans to visit or went to a Questionnaire Assistance Center in my community to get help in completing the census form

5. What motivated (or is going to motivate) you to take part in the 2020 Census? (Asked of those who answered "Yes" to Question 3.)

Mark all that apply

- To ensure fair share of political representation
- To ensure fair share of federal funding
- Because it's my civic/community duty and right to be counted
- By participating, I understand there is a direct benefit to my family
- By participating, I understand there is a direct benefit to my community

6. Why didn't you take part in the 2020 Census? (Asked of those who answered "No" to Question 3.)

Mark all that apply

- Online data and privacy concerns
- Doesn't affect me/Don't care/Don't need to do it
- Don't trust the government with my data
- Don't have time
- Don't have computer/internet
- Limited English

- Don't know/don't understand what it is

Note: Survey questions 2, 5 and 6 included standardized responses but also allowed for non-standardized "other" responses. This report does not feature the "other" responses, which represented a very small share of all responses. Overall, CNC's leading "other" response for why someone took the census was that "it was mandatory," or variations on that theme. The leading "other" responses for not taking the census involved the pandemic, health issues and the (mistaken) belief that only citizens could participate.

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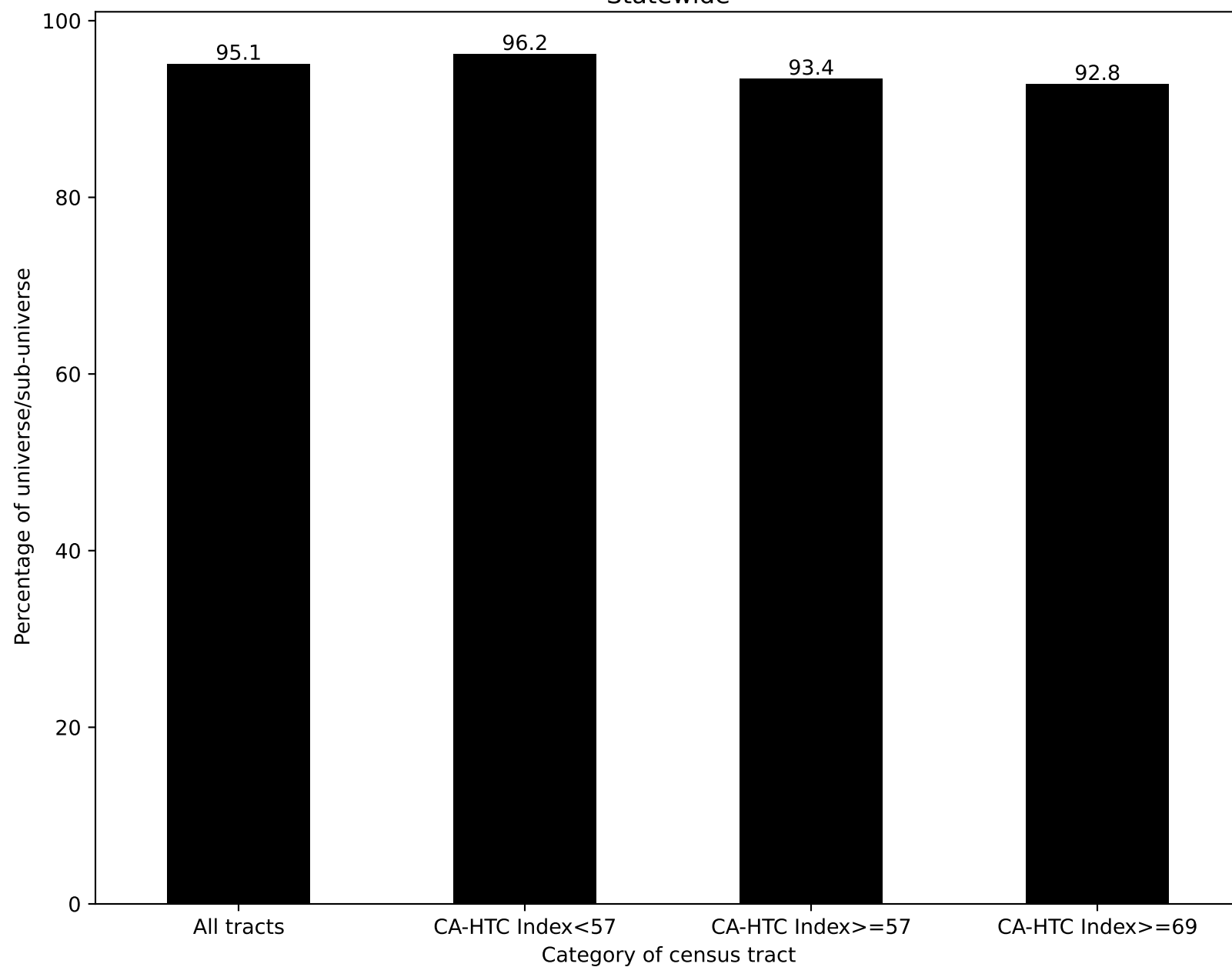
This is a map of California Complete Count - Census 2020 regions. County boundaries also are displayed.



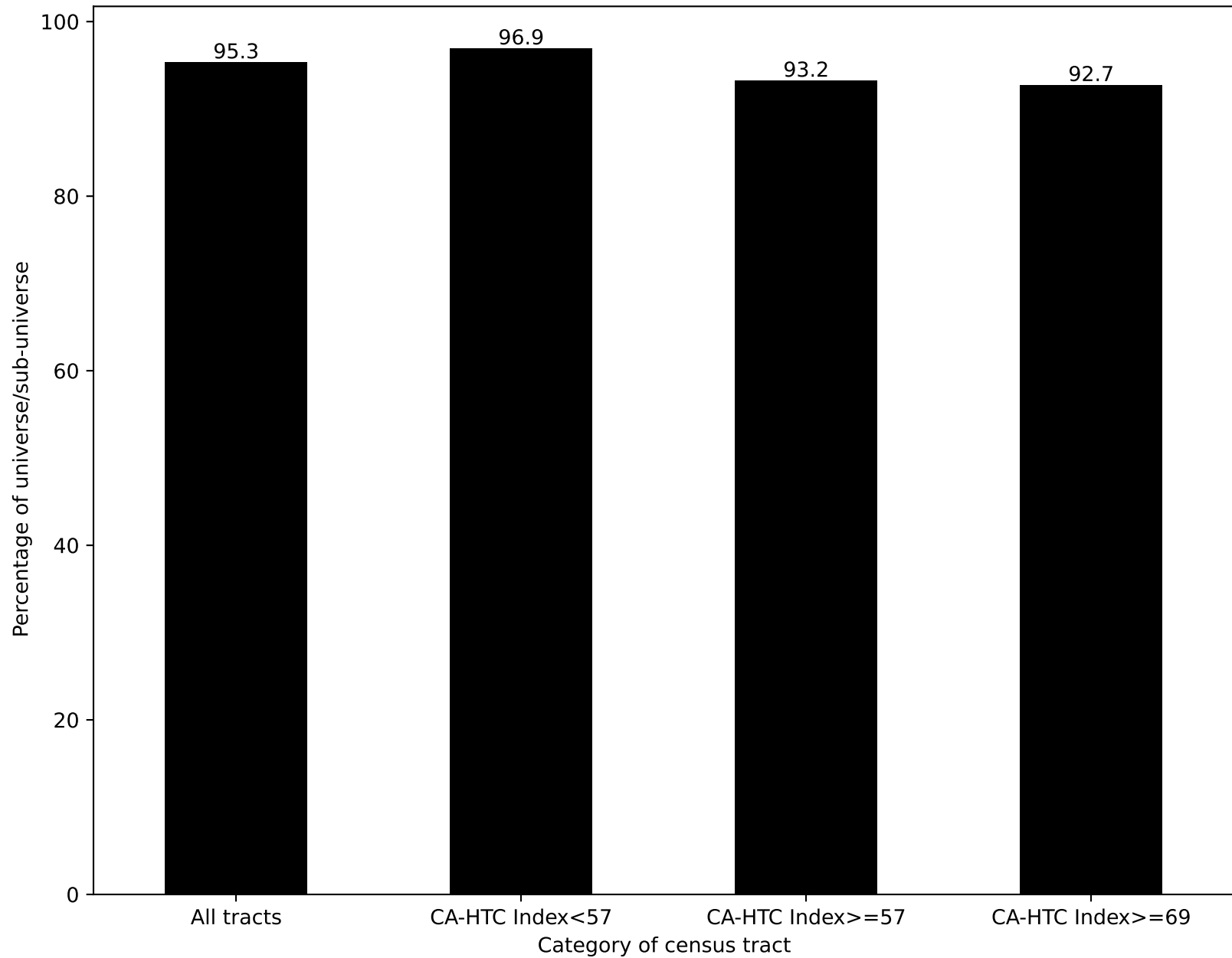
**CNC CCC-related responses charted by
location and CA-HTC Index category**

Page 7 – Page 106

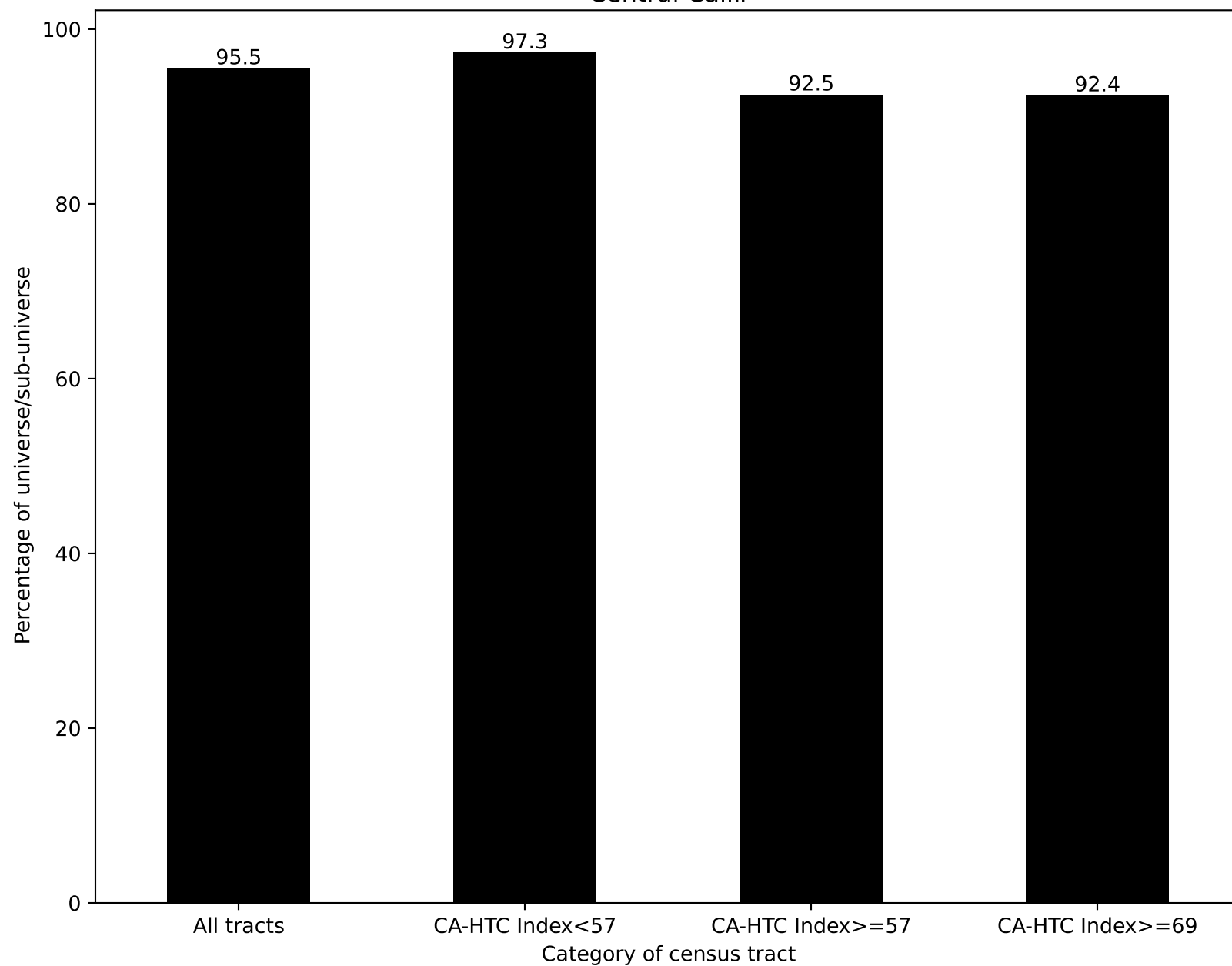
Q1: Have you heard about the 2020 census?
Statewide



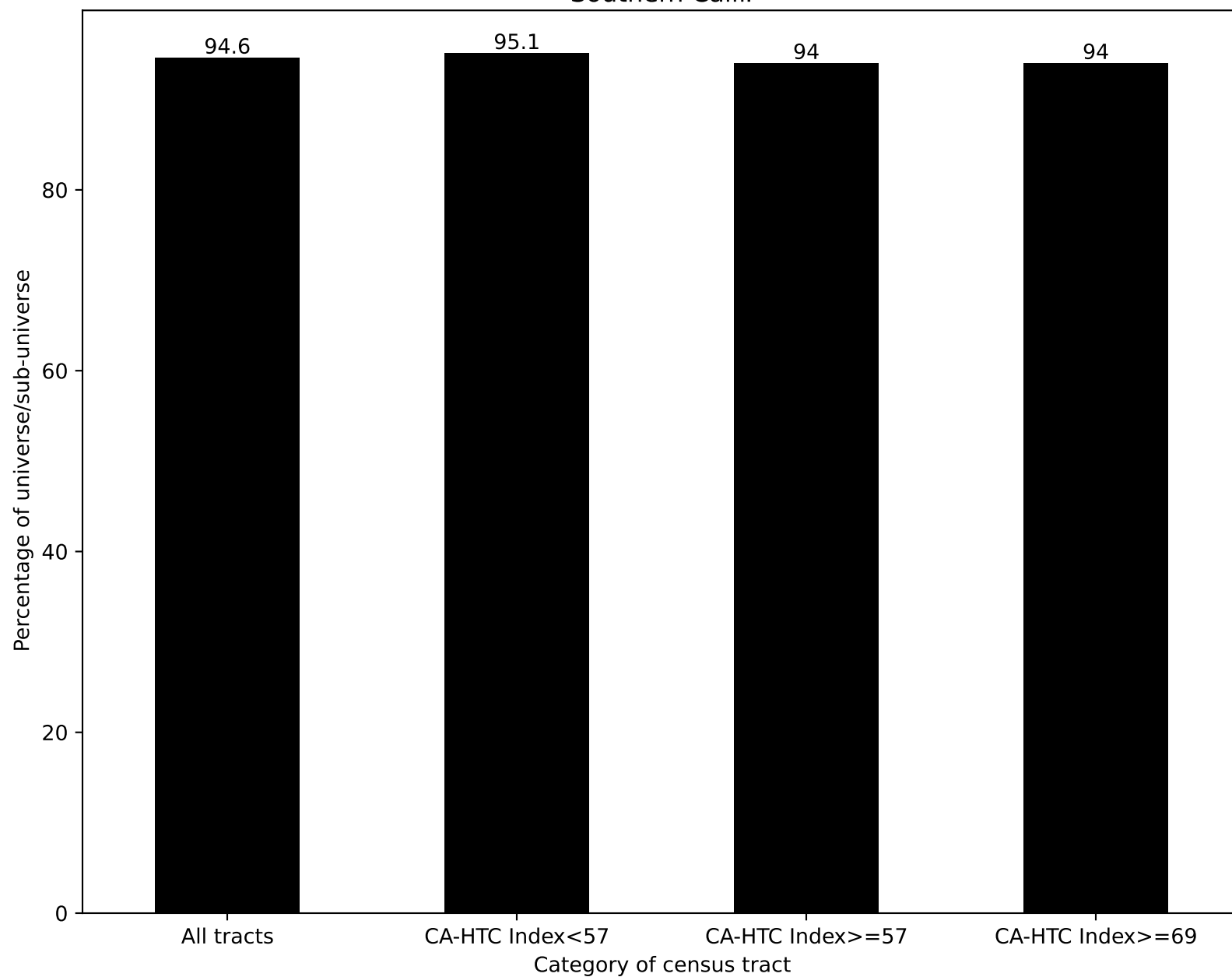
Q1: Have you heard about the 2020 census?
Northern Calif.



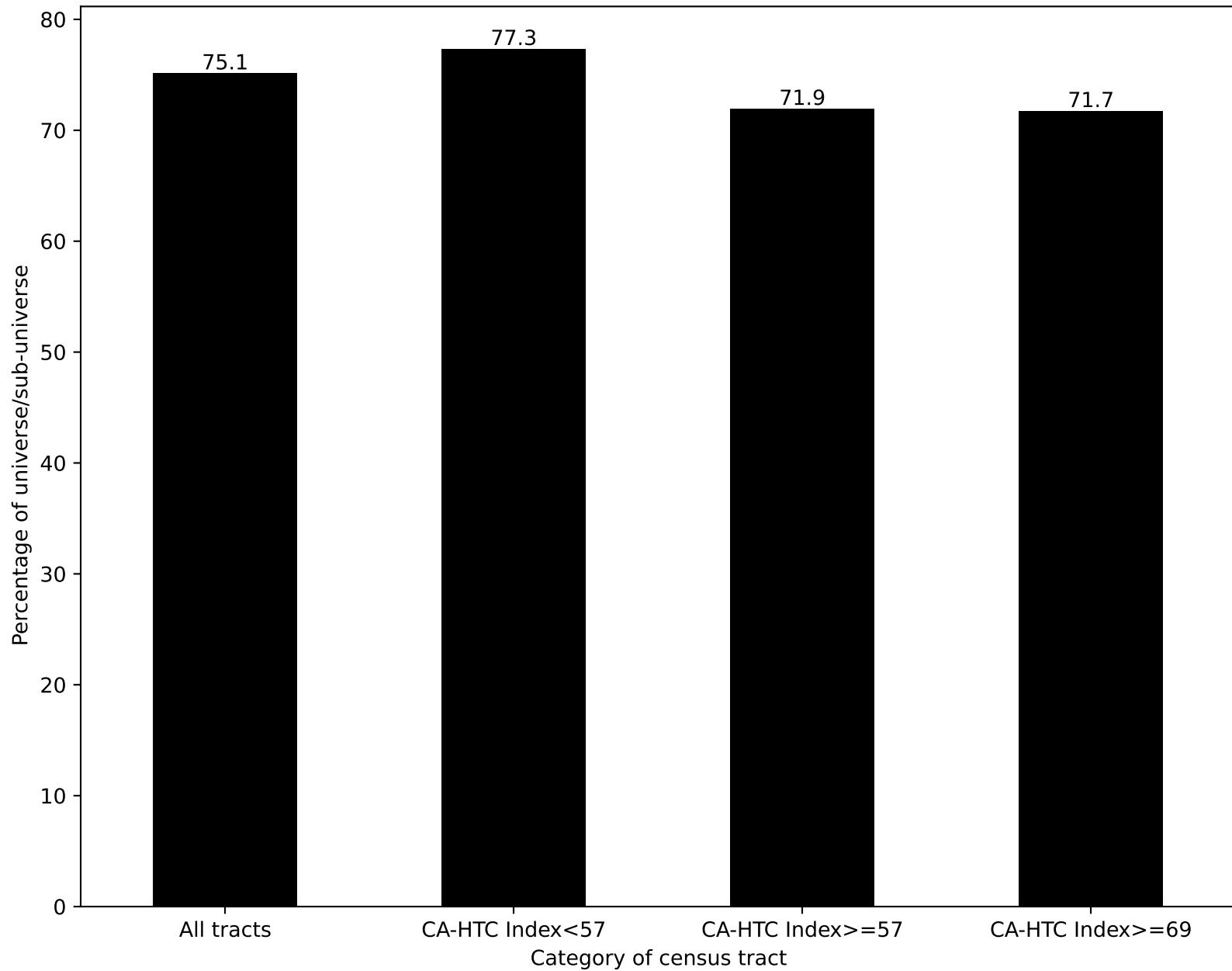
Q1: Have you heard about the 2020 census?
Central Calif.



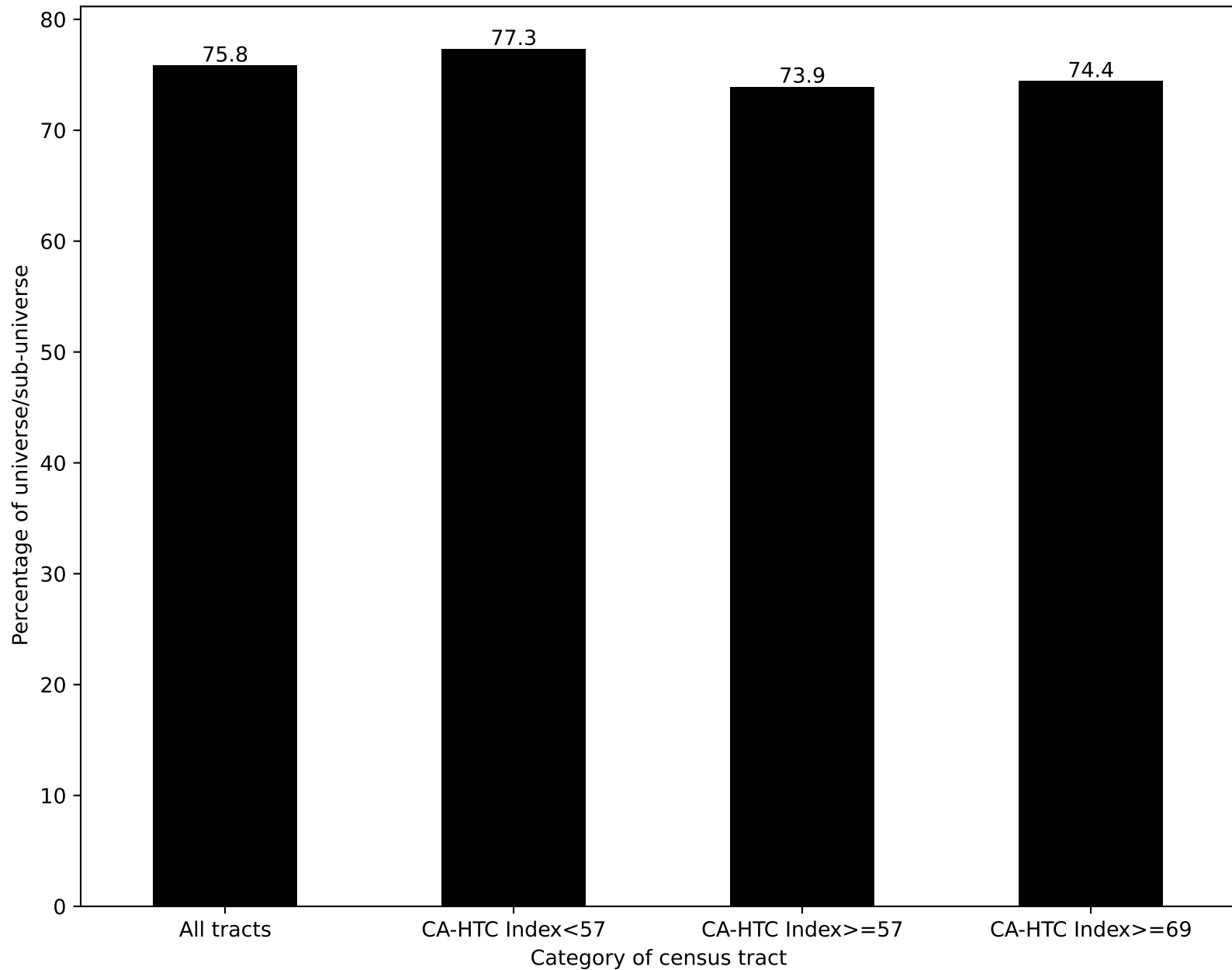
Q1: Have you heard about the 2020 census?
Southern Calif.



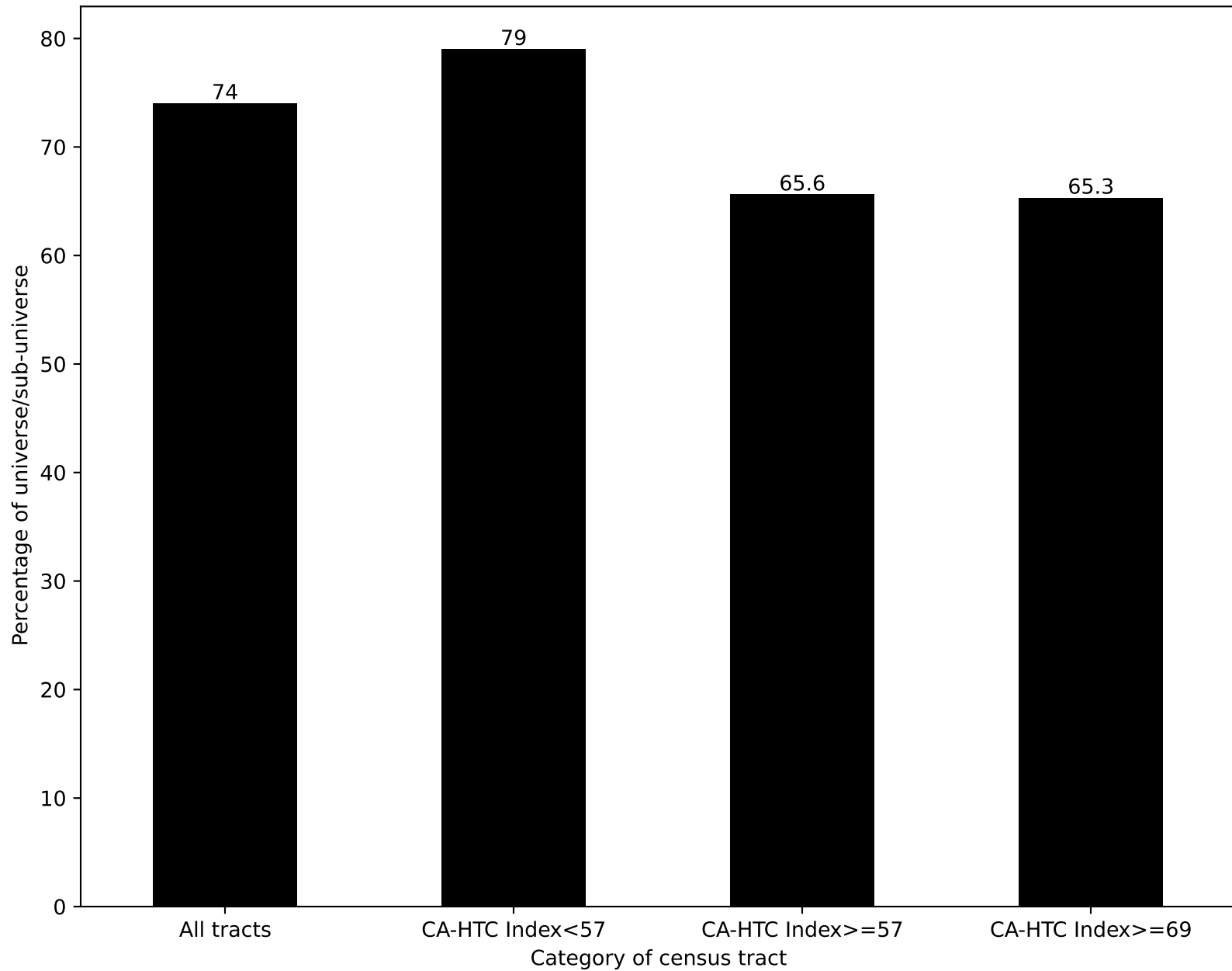
Q2: I received information directly from the U.S. Census Bureau
Statewide



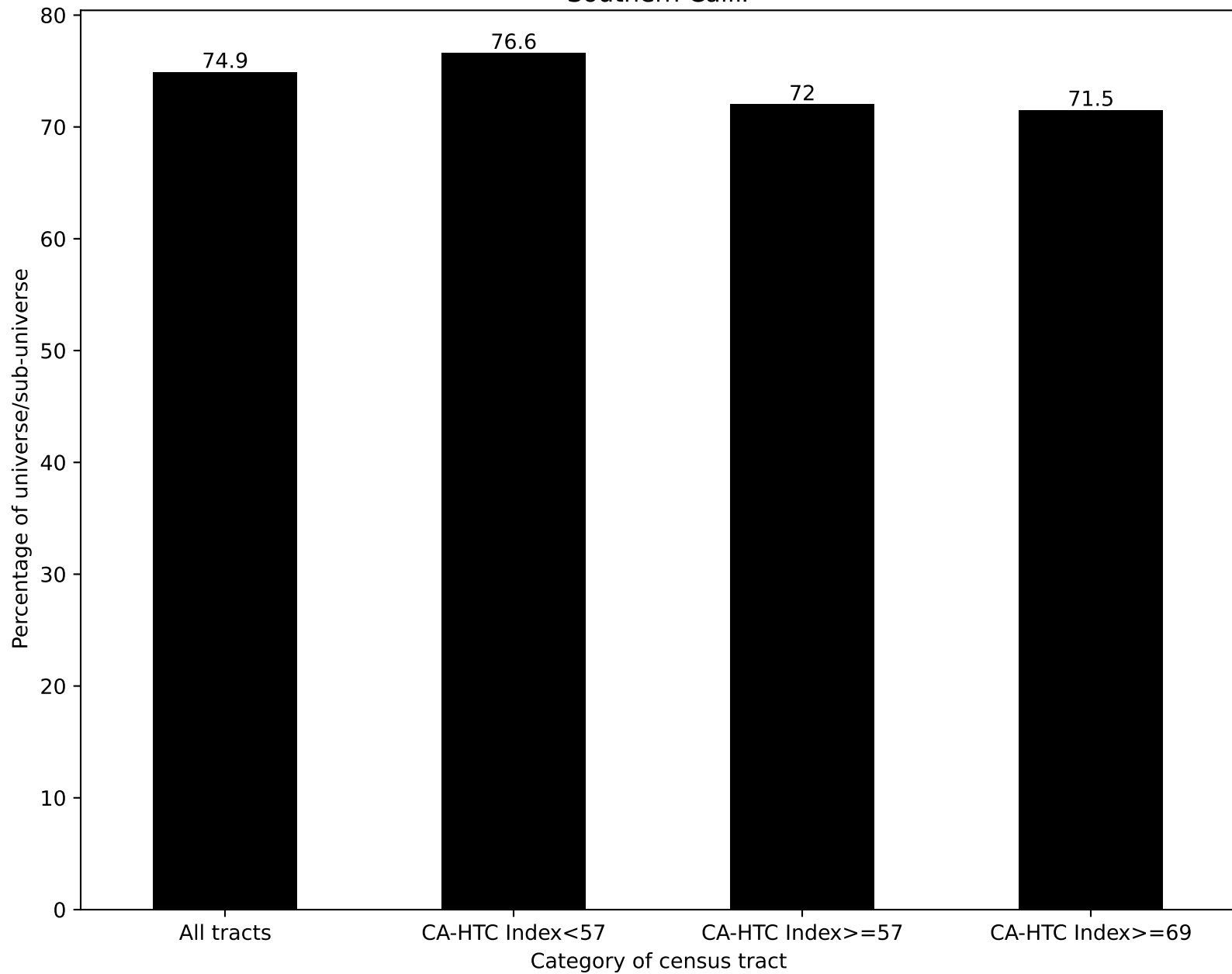
Q2: I received information directly from the U.S. Census Bureau
Northern Calif.



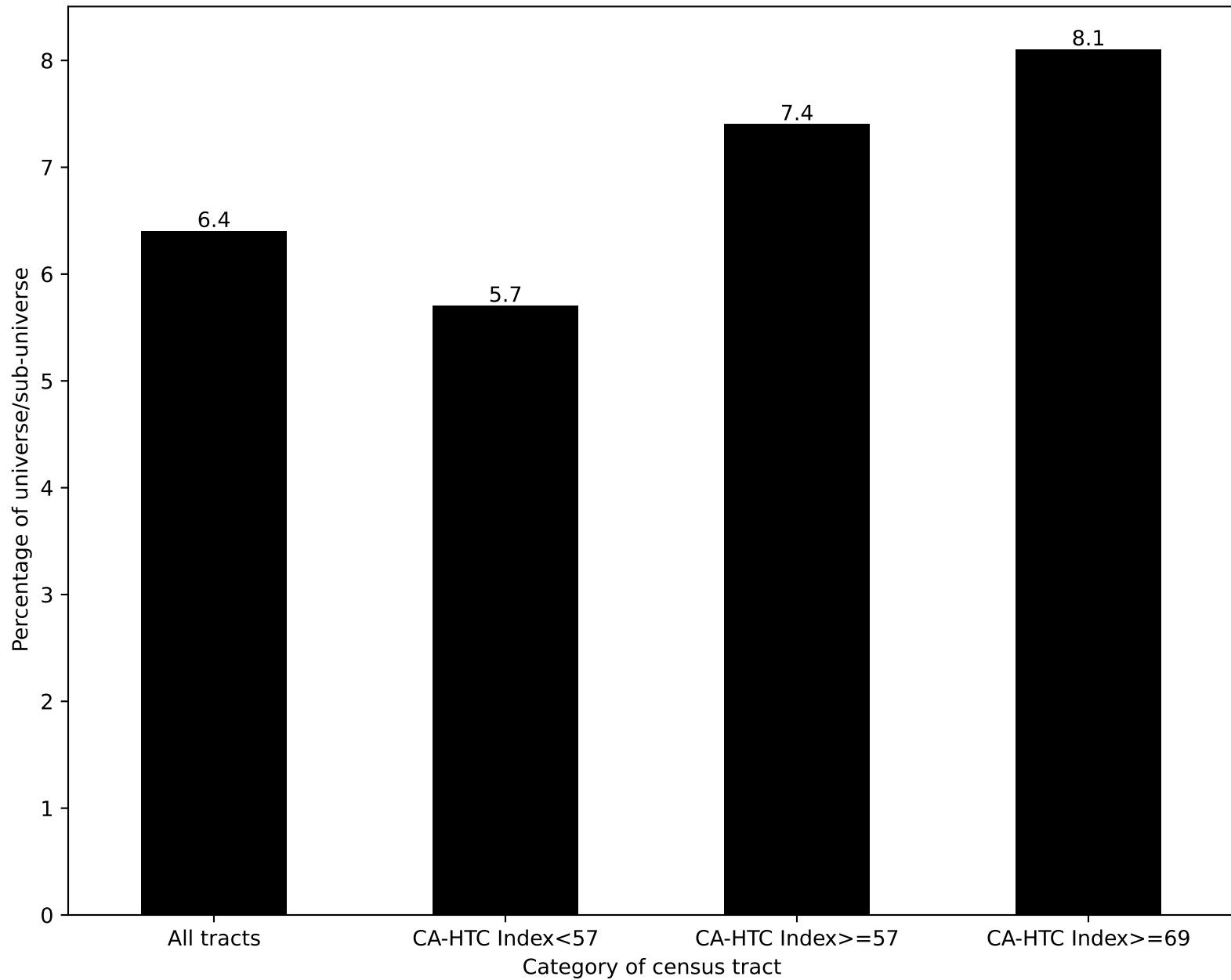
Q2: I received information directly from the U.S. Census Bureau
Central Calif.



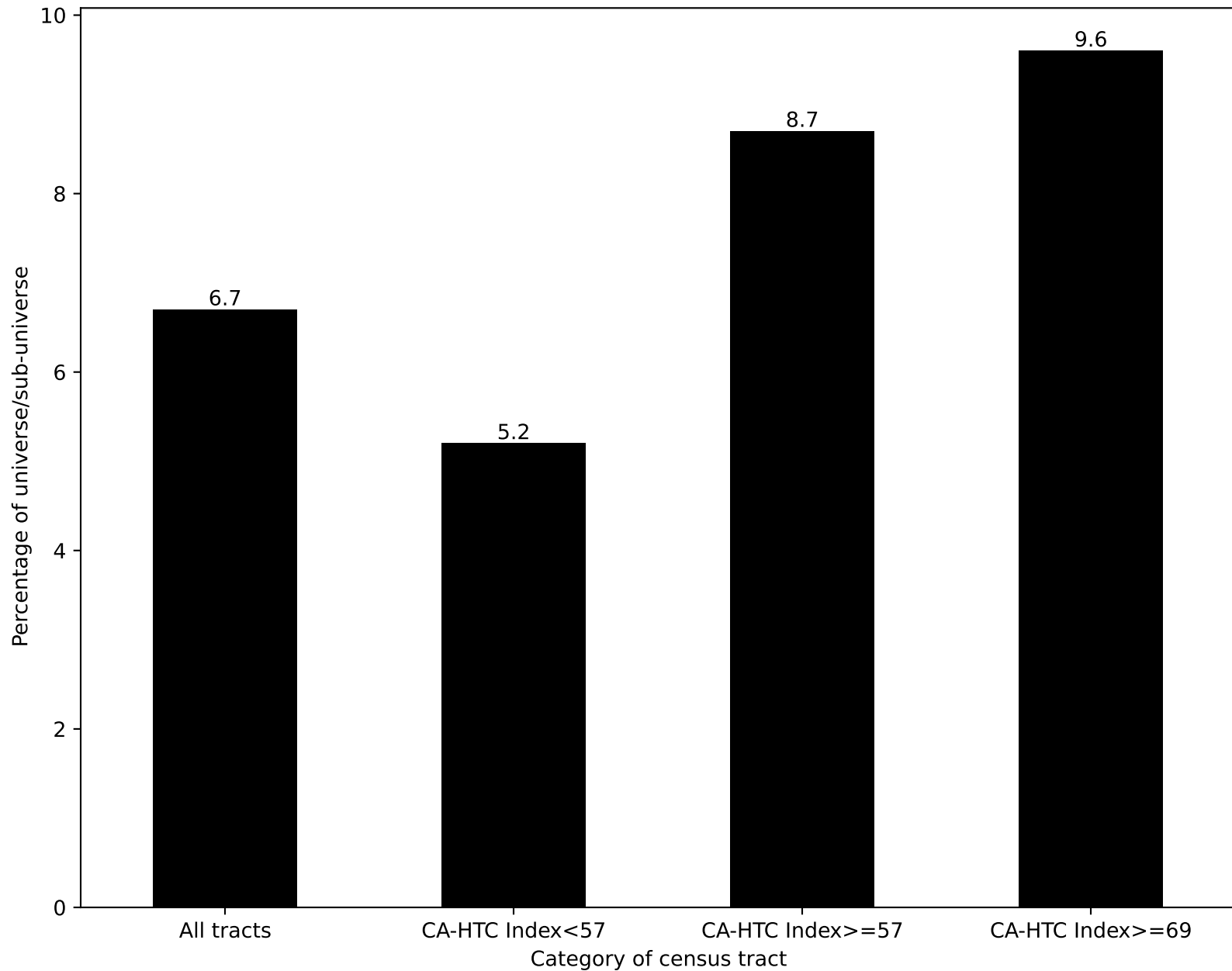
Q2: I received information directly from the U.S. Census Bureau
Southern Calif.



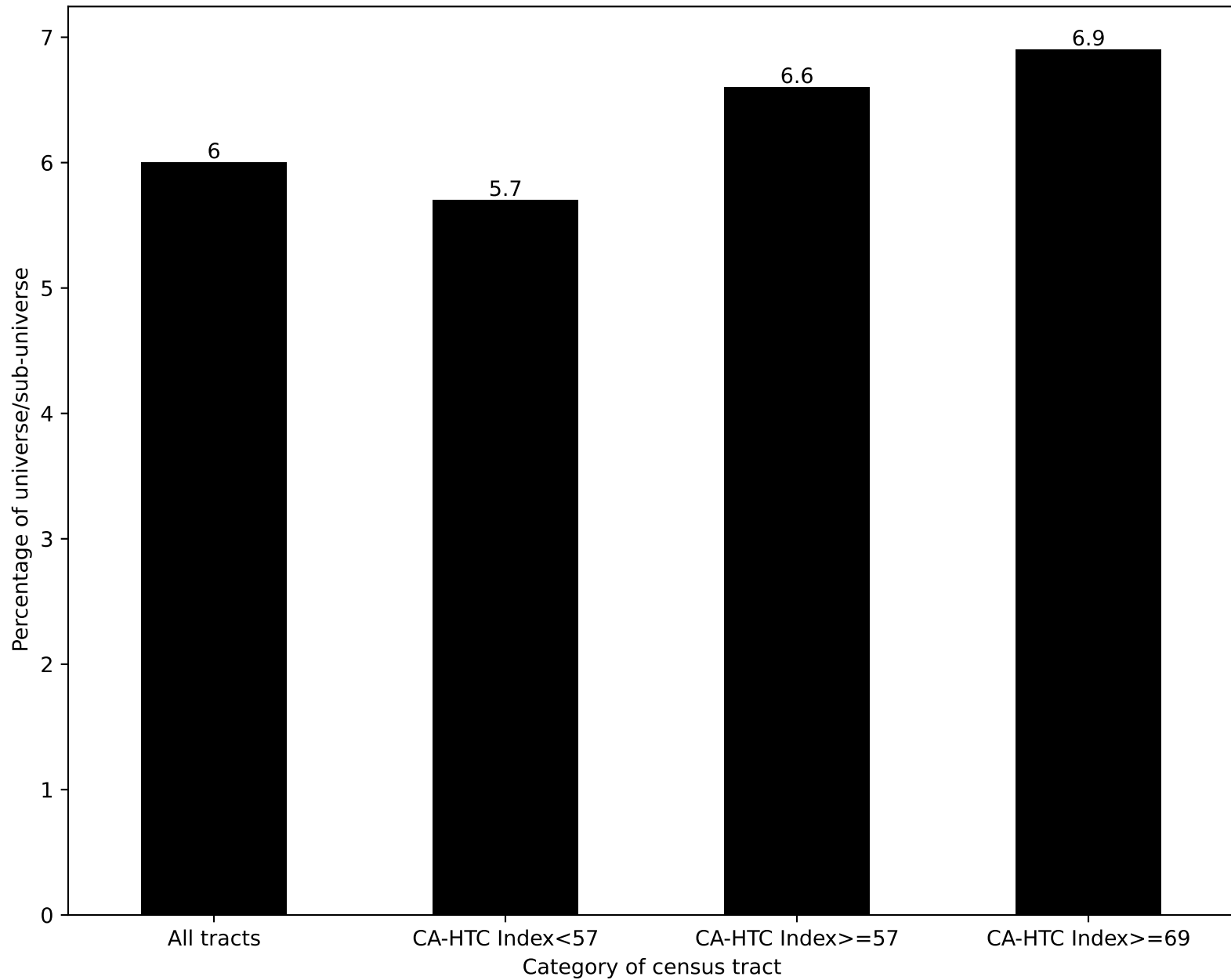
Q2: Heard about it from a relative, someone I live with, or a personal friend
Statewide



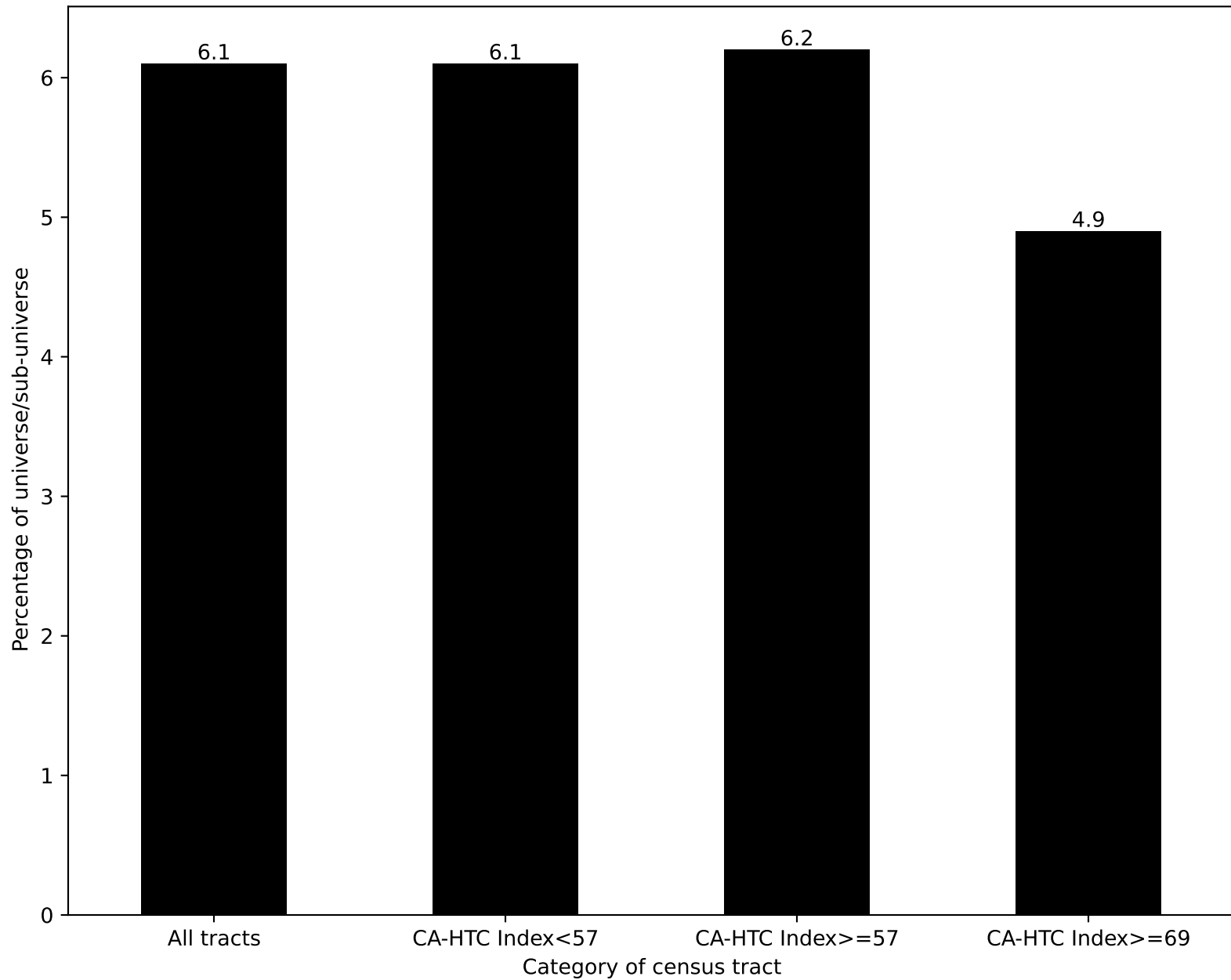
Q2: Heard about it from a relative, someone I live with, or a personal friend
Northern Calif.



Q2: Heard about it from a relative, someone I live with, or a personal friend
Central Calif.

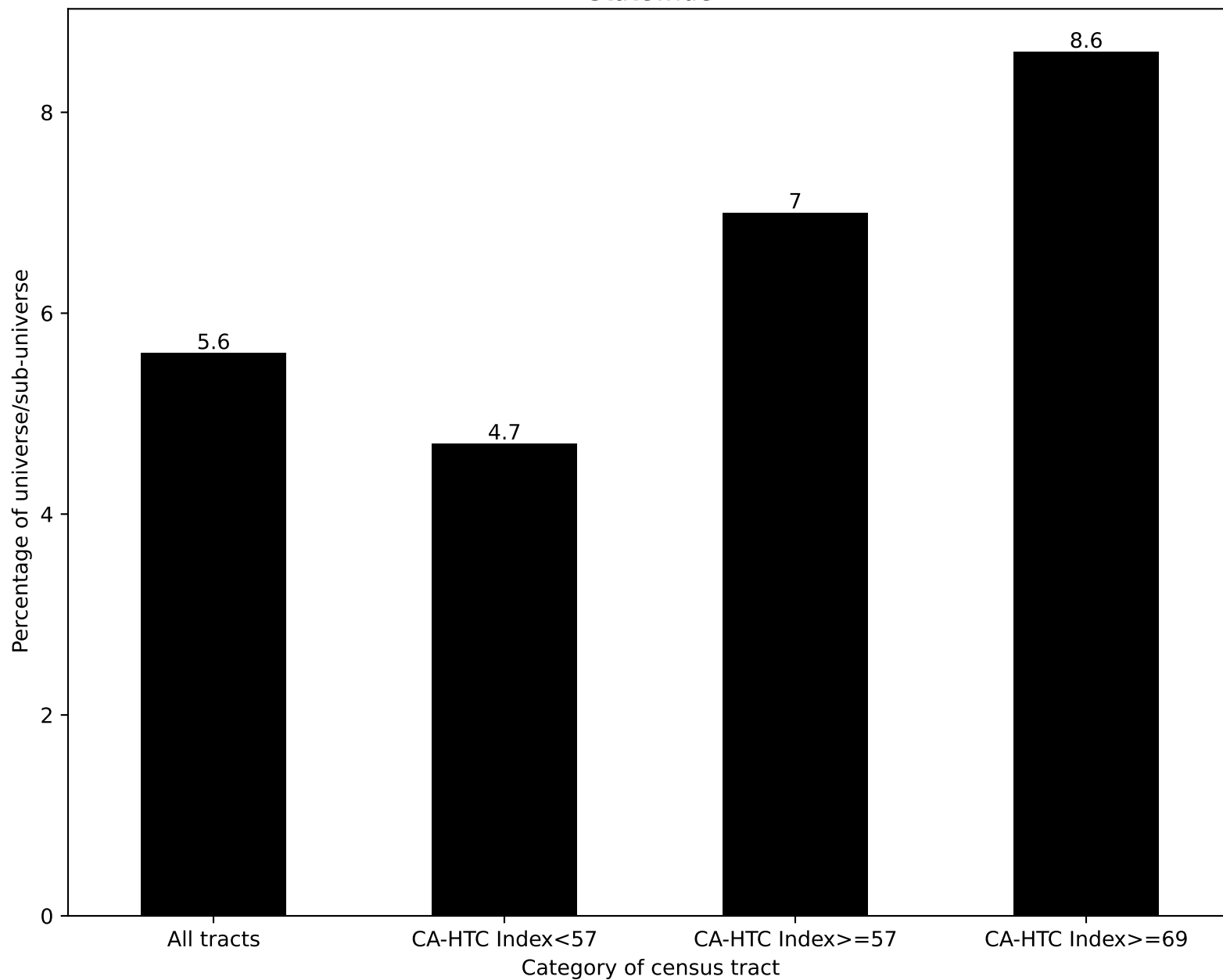


Q2: Heard about it from a relative, someone I live with, or a personal friend
Southern Calif.

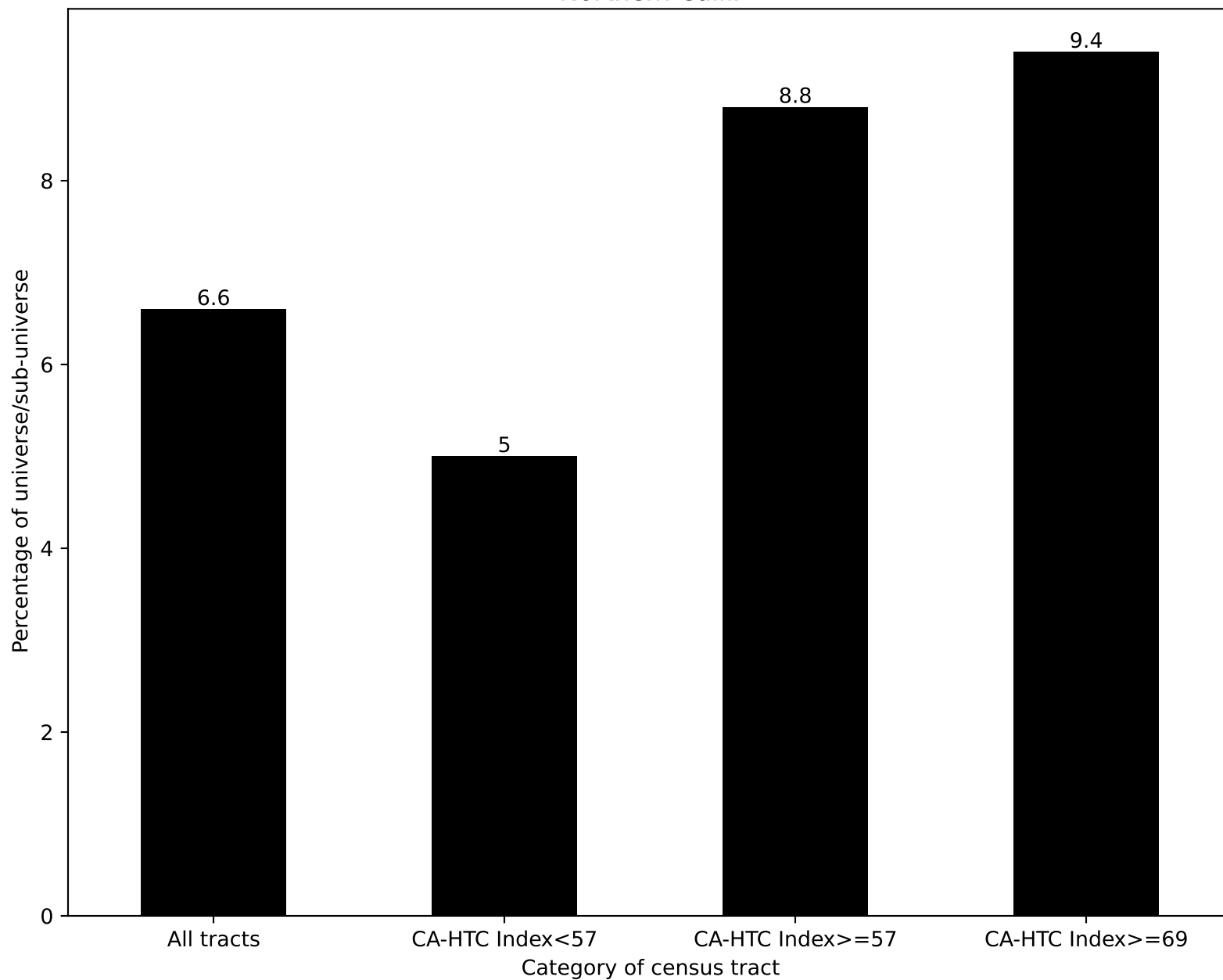


Q2: Heard about it from someone in my community (e.g. at church, volunteer group, school, community event, healthcare provider, etc.)

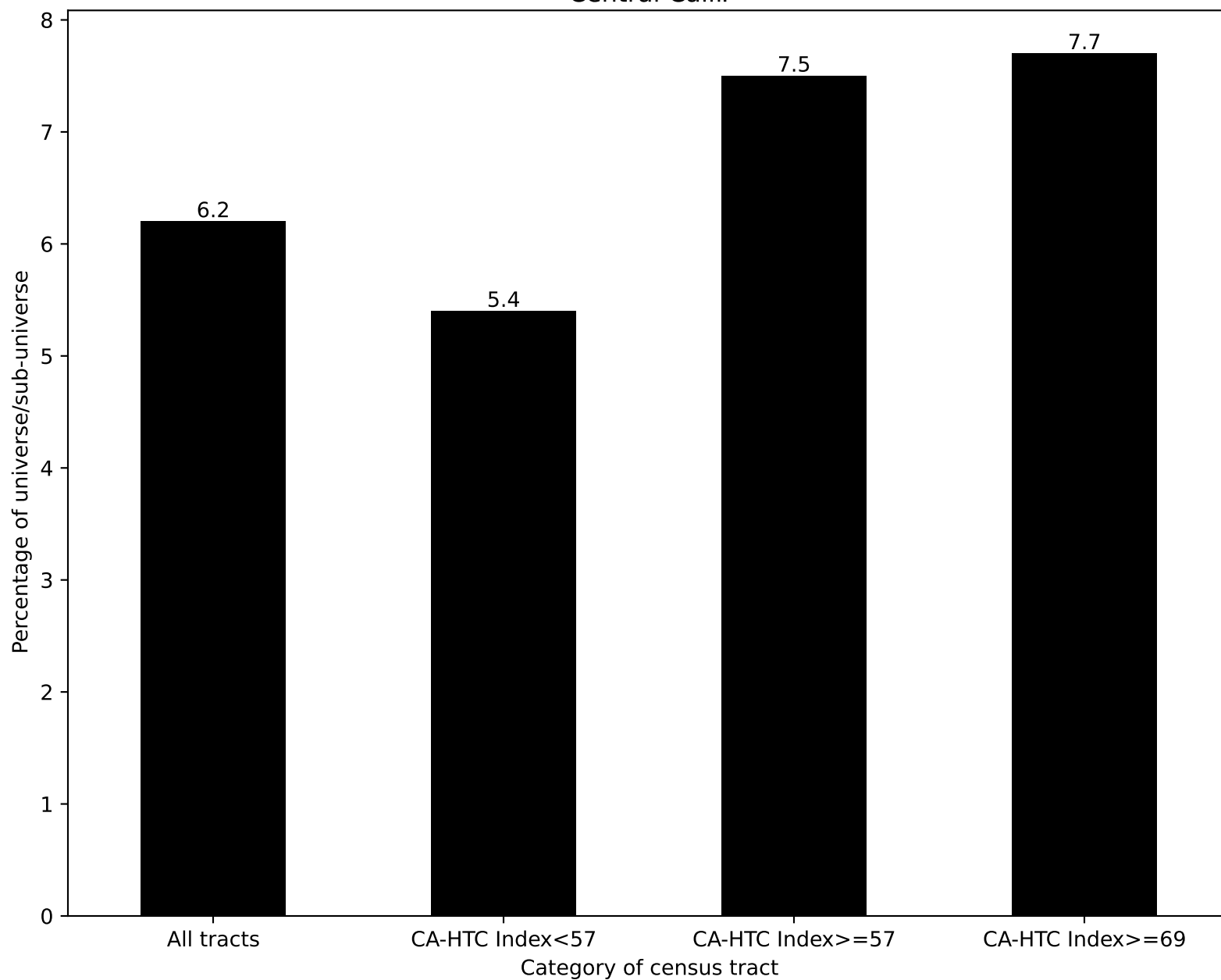
Statewide



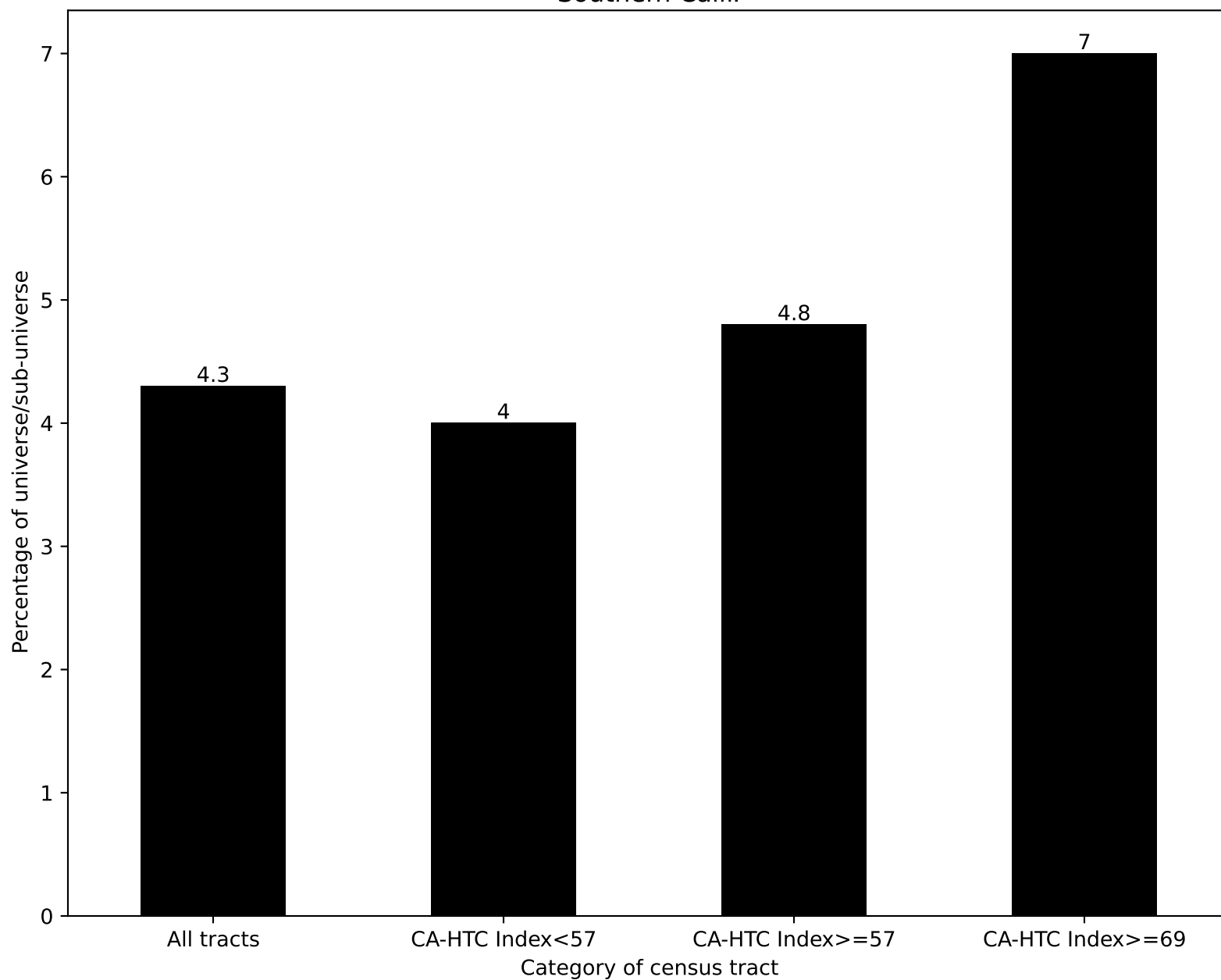
Q2: Heard about it from someone in my community (e.g. at church, volunteer group, school, community event, healthcare provider, etc.)
Northern Calif.



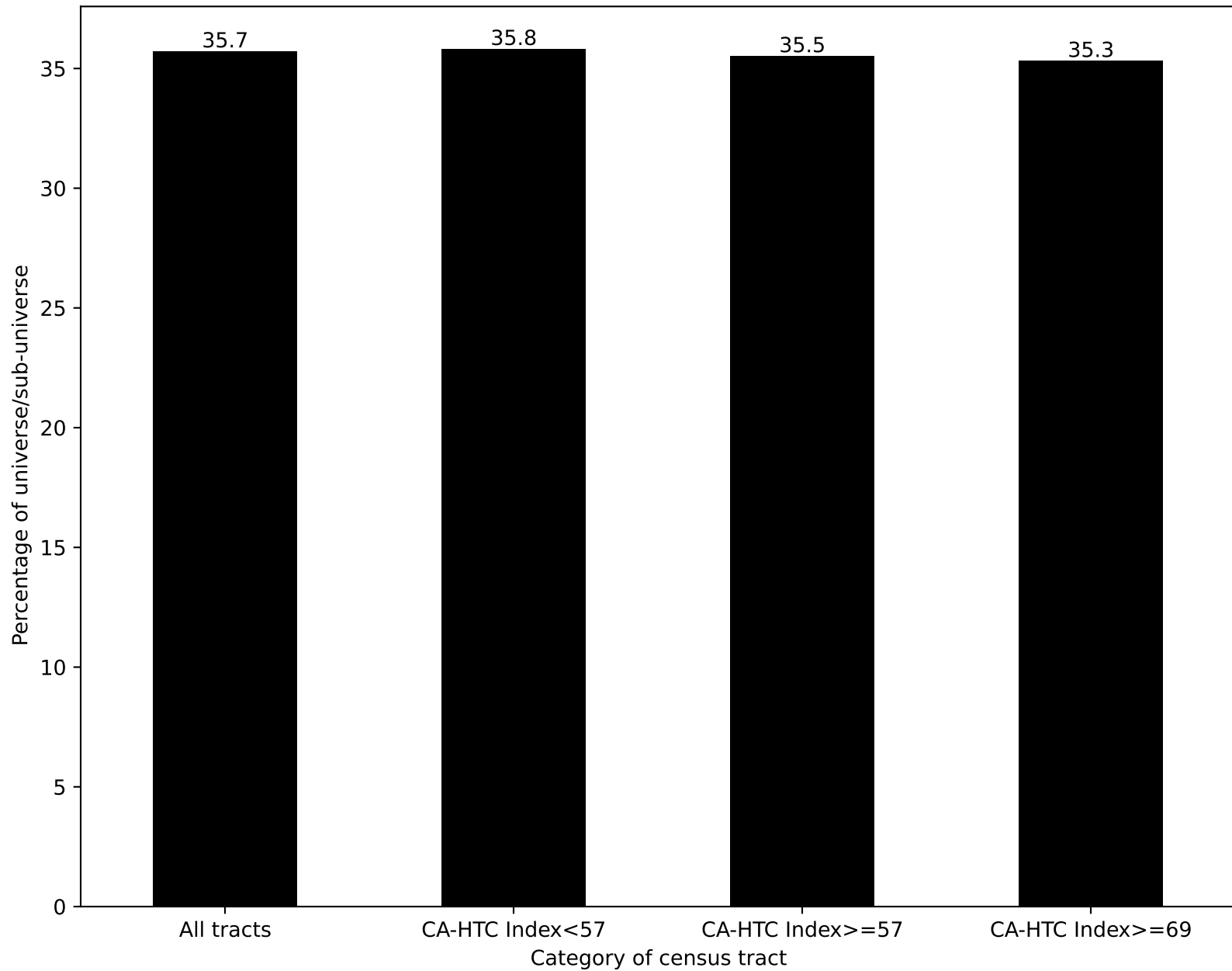
Q2: Heard about it from someone in my community (e.g. at church, volunteer group, school, community event, healthcare provider, etc.)
Central Calif.



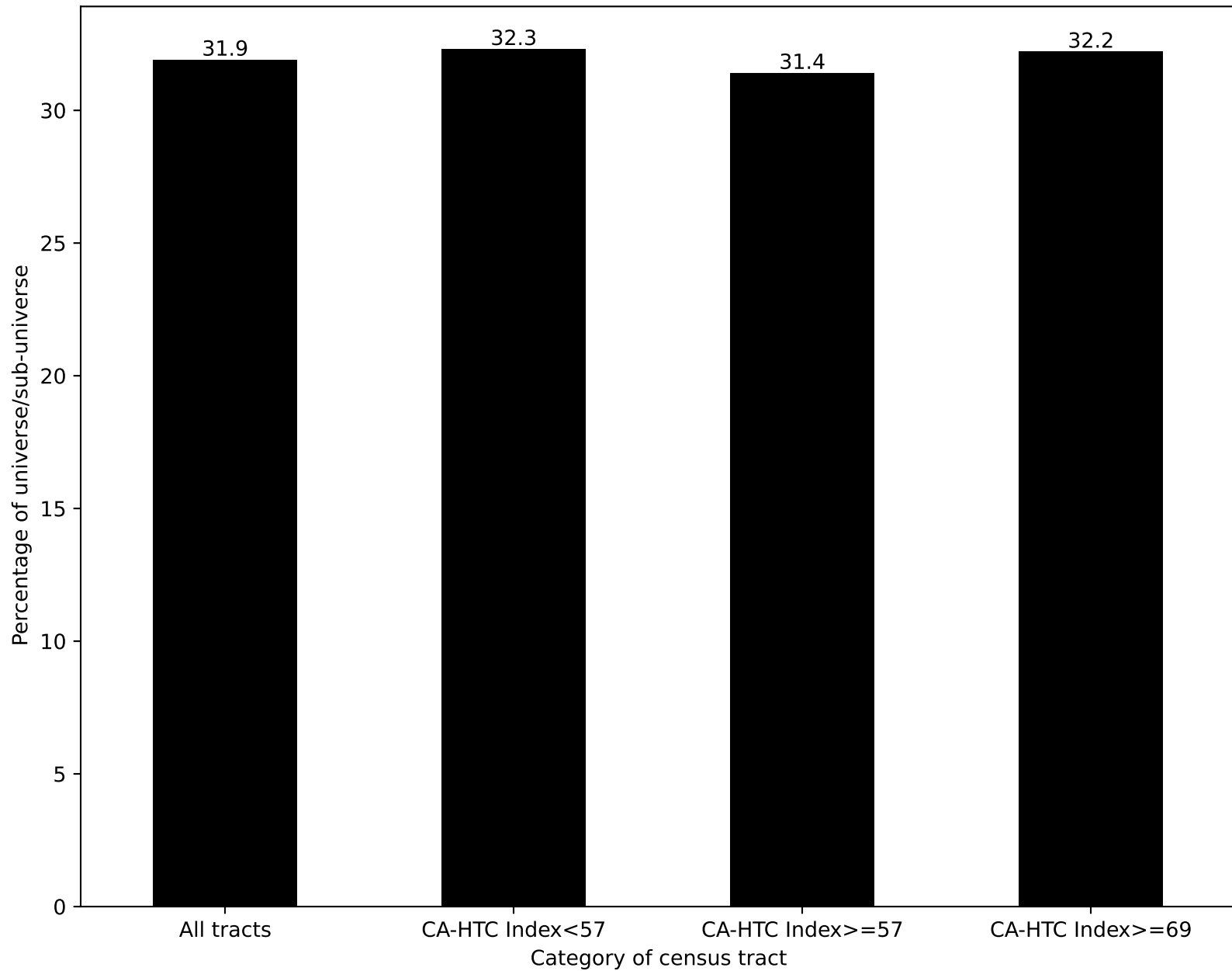
Q2: Heard about it from someone in my community (e.g. at church, volunteer group, school, community event, healthcare provider, etc.)
Southern Calif.



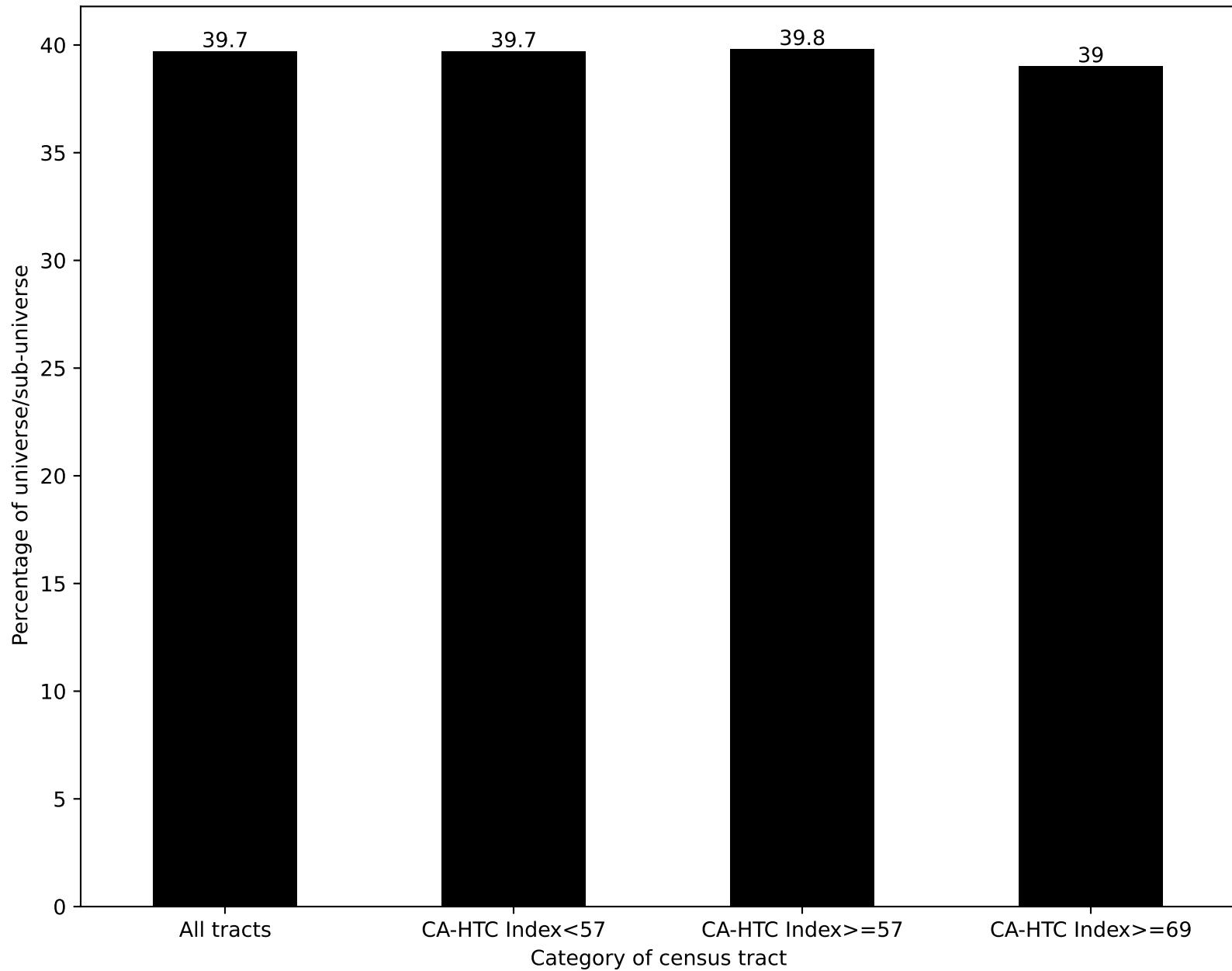
Q2: Heard about it on tv or on the radio
Statewide



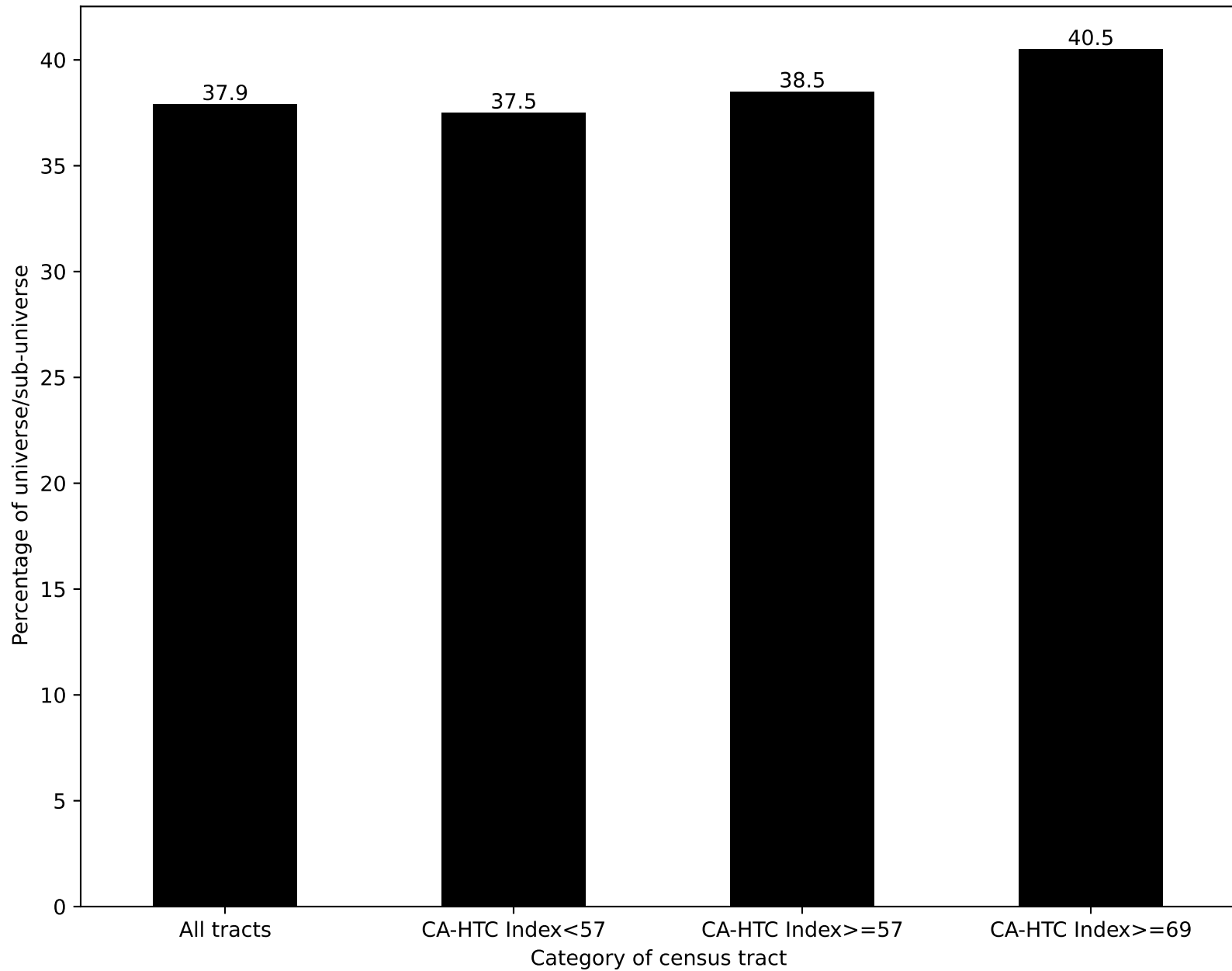
Q2: Heard about it on tv or on the radio
Northern Calif.



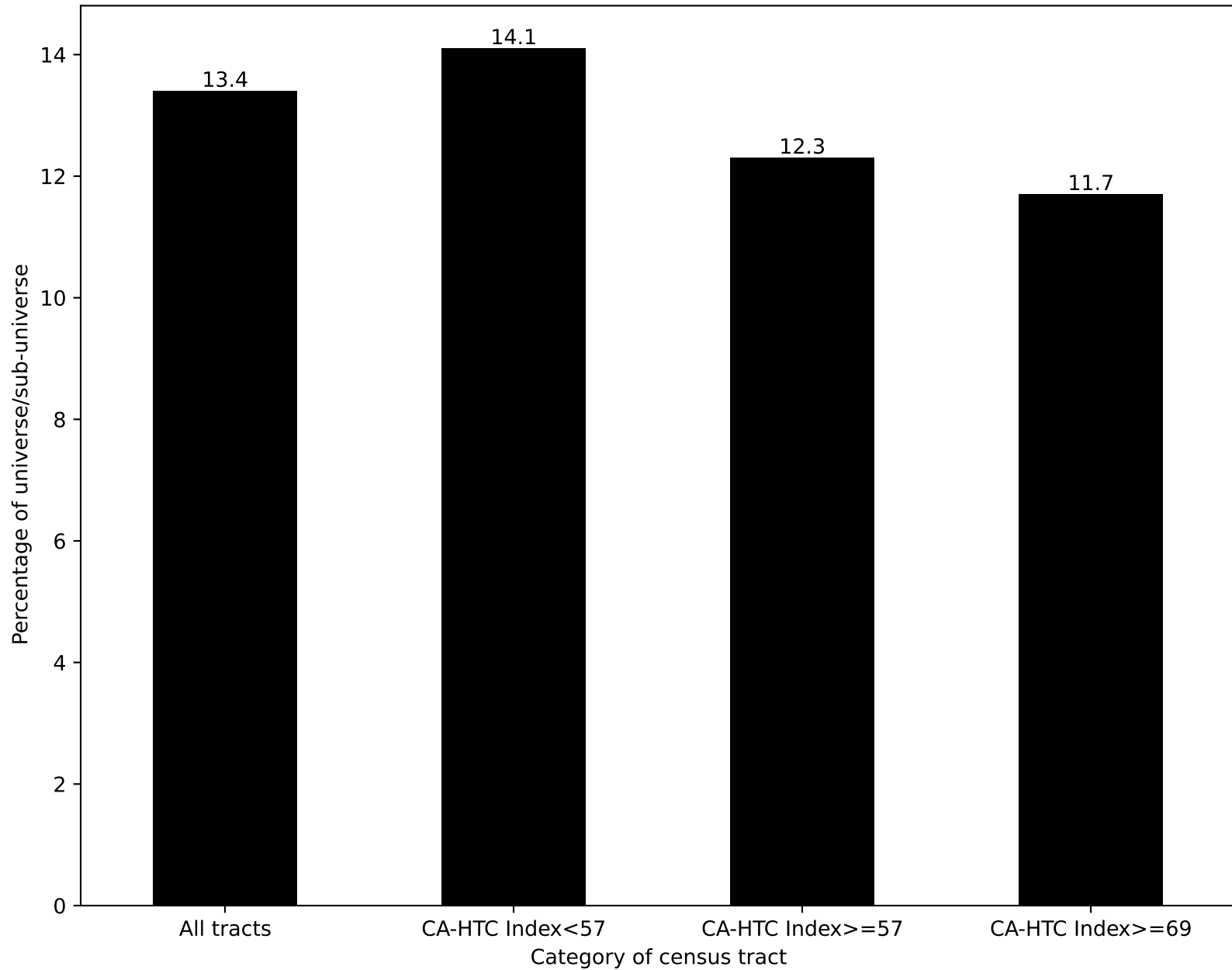
Q2: Heard about it on tv or on the radio
Central Calif.



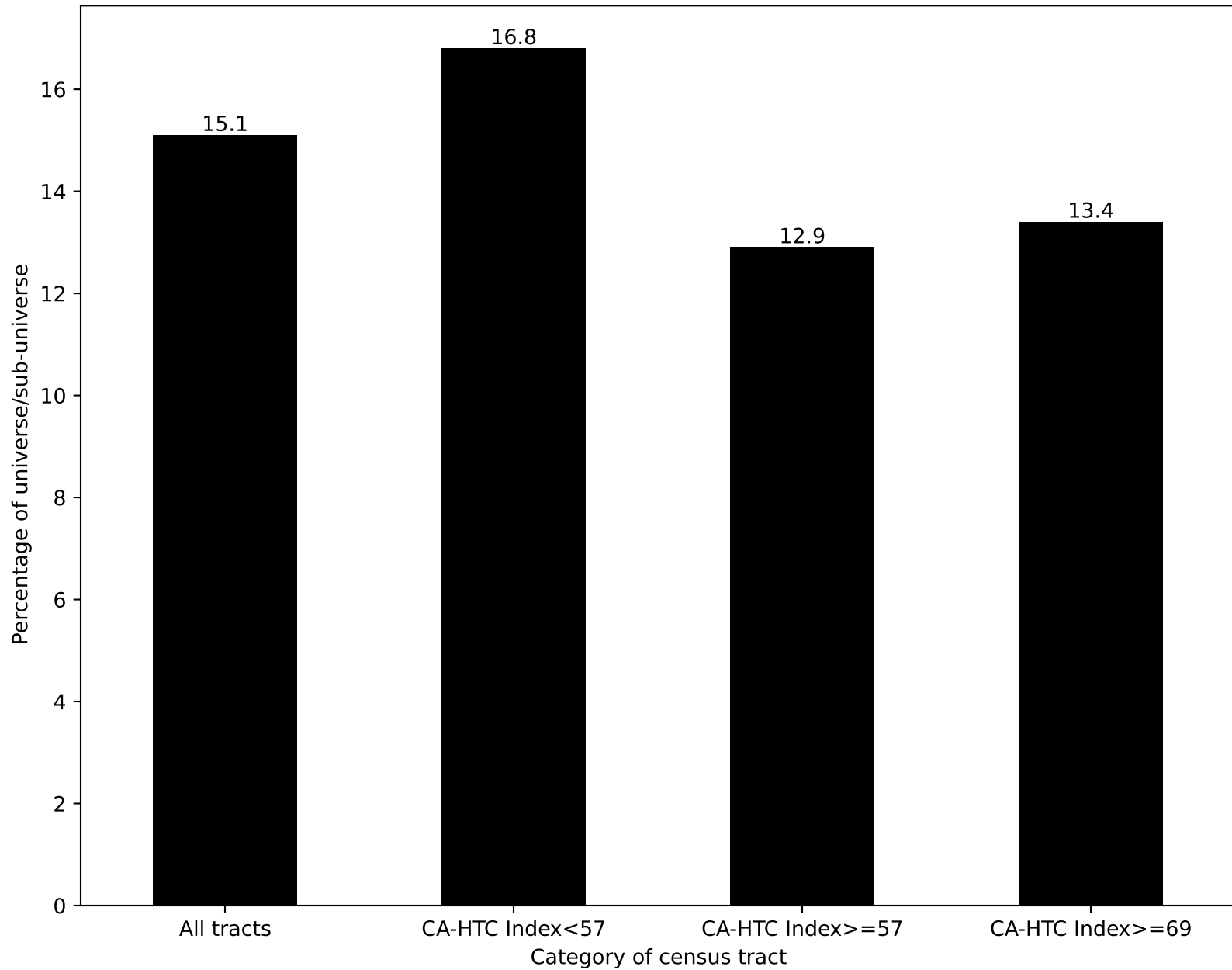
Q2: Heard about it on tv or on the radio
Southern Calif.



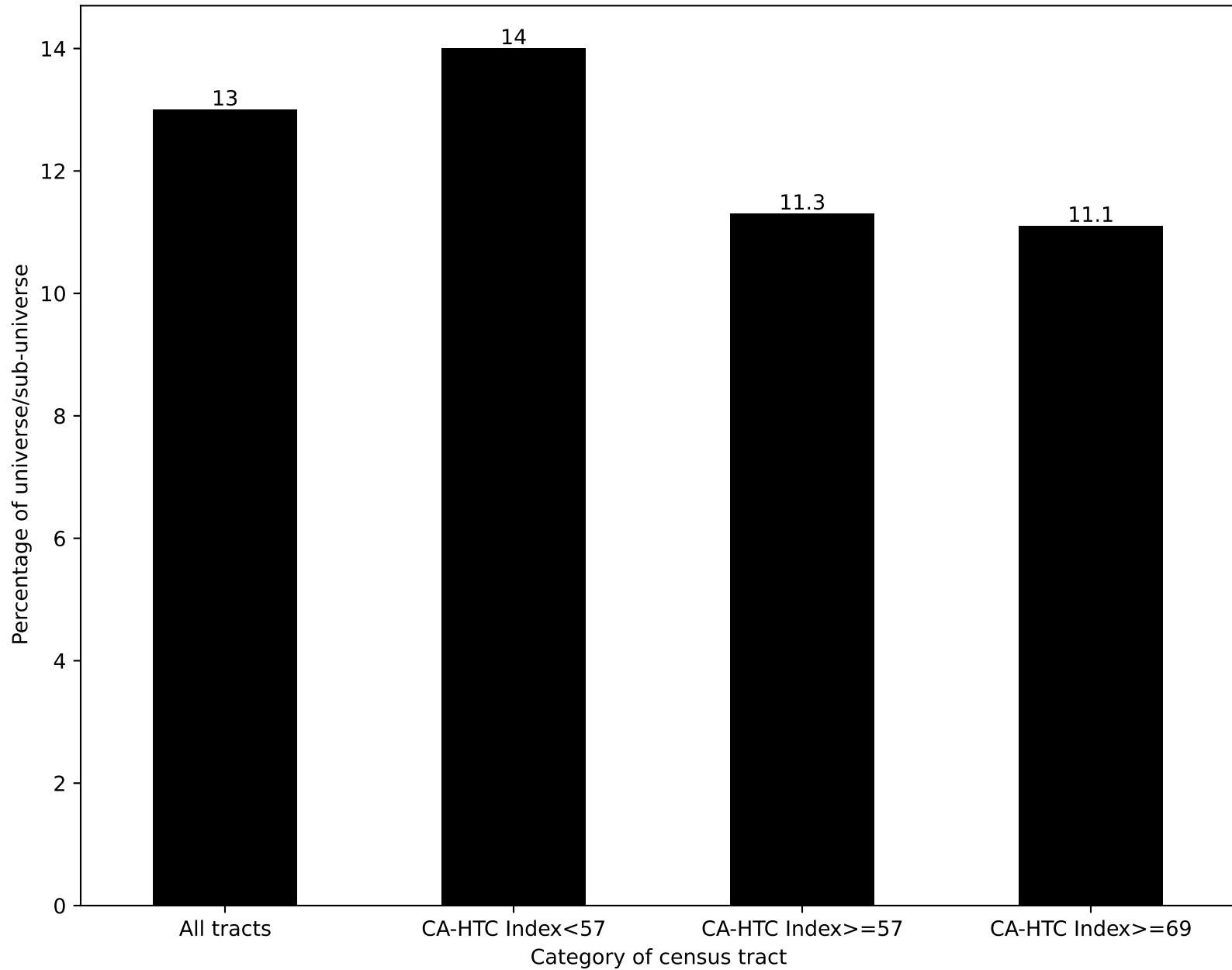
Q2: Read about it in a newspaper, magazine, or a billboard
Statewide



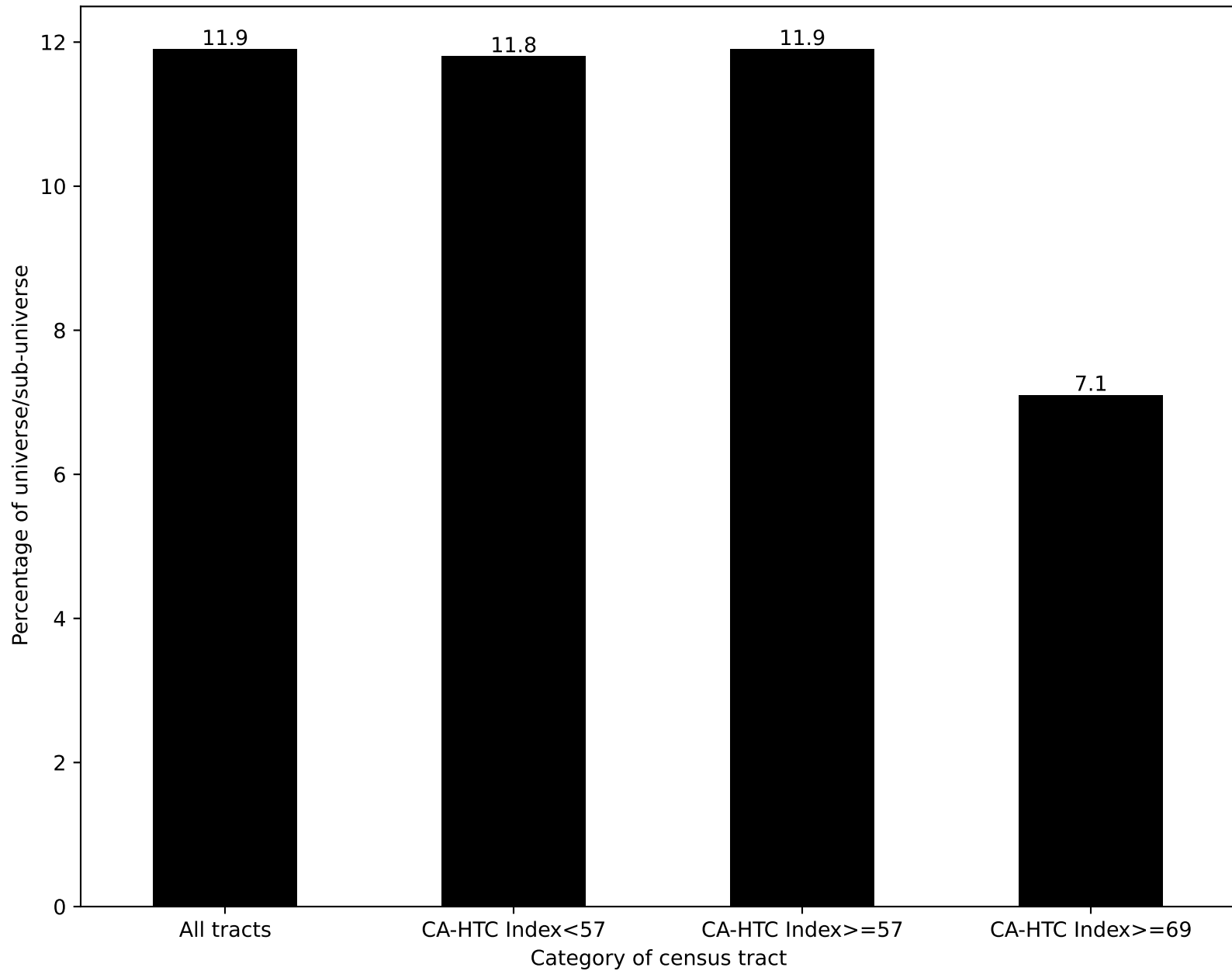
Q2: Read about it in a newspaper, magazine, or a billboard
Northern Calif.



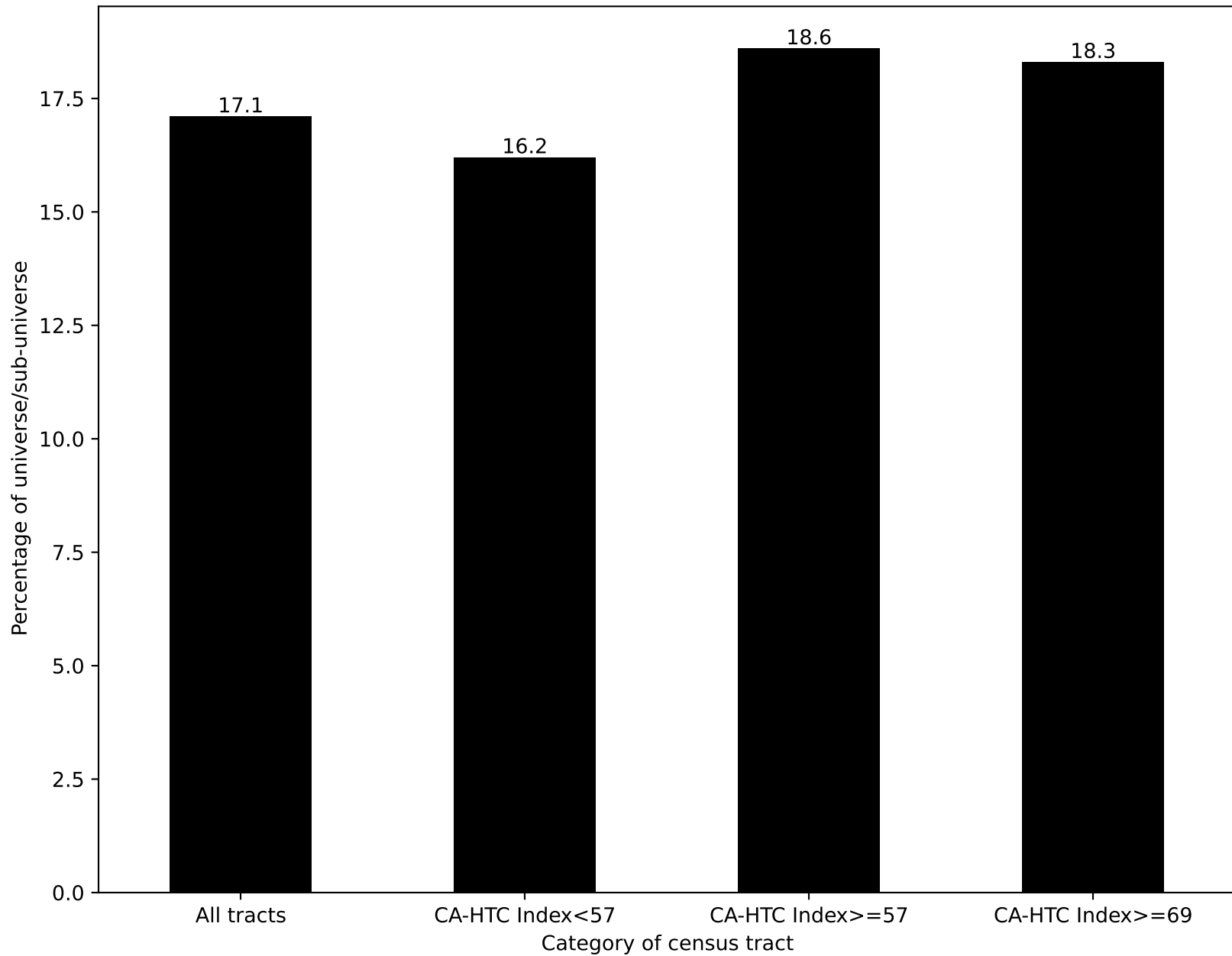
Q2: Read about it in a newspaper, magazine, or a billboard
Central Calif.



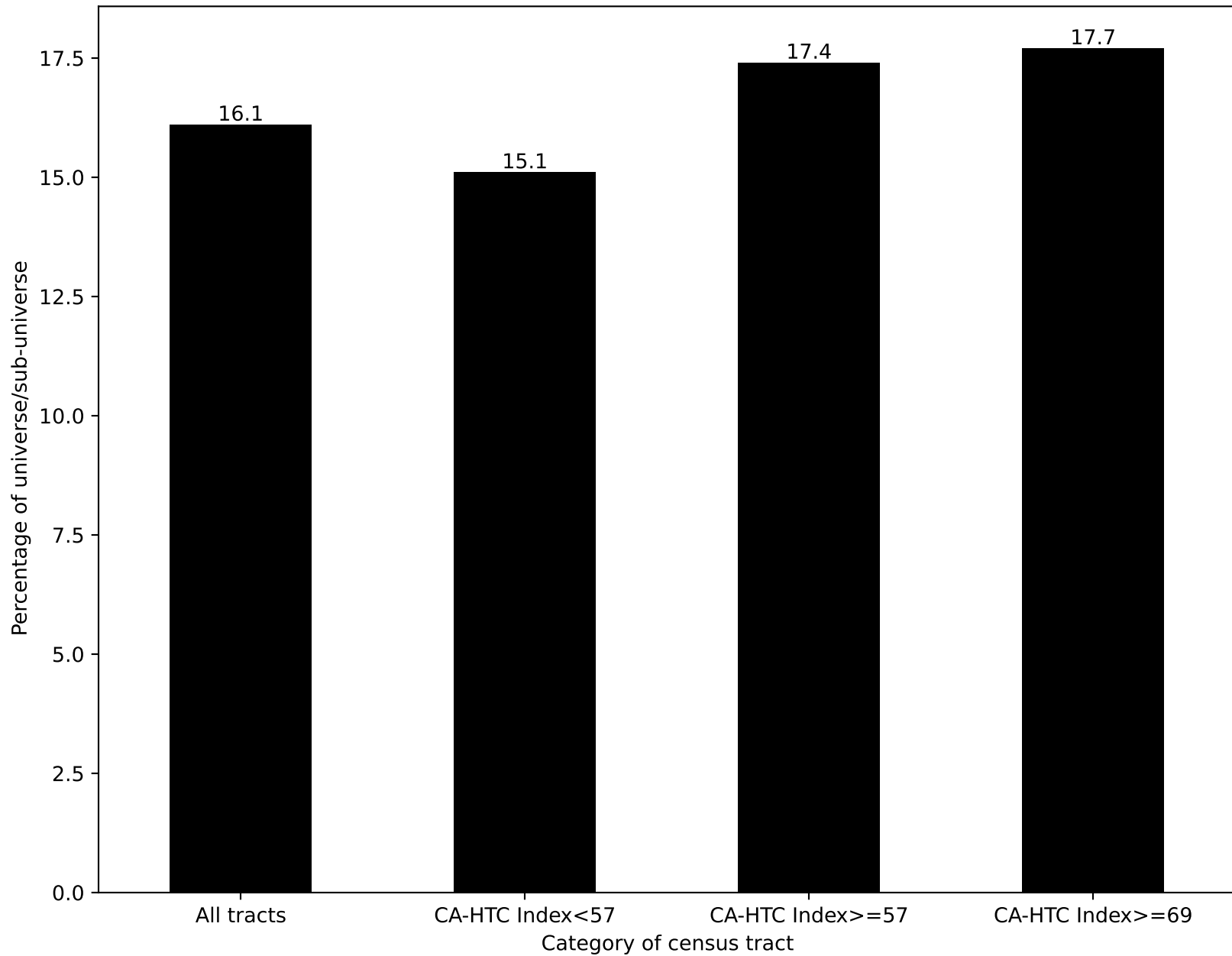
Q2: Read about it in a newspaper, magazine, or a billboard
Southern Calif.



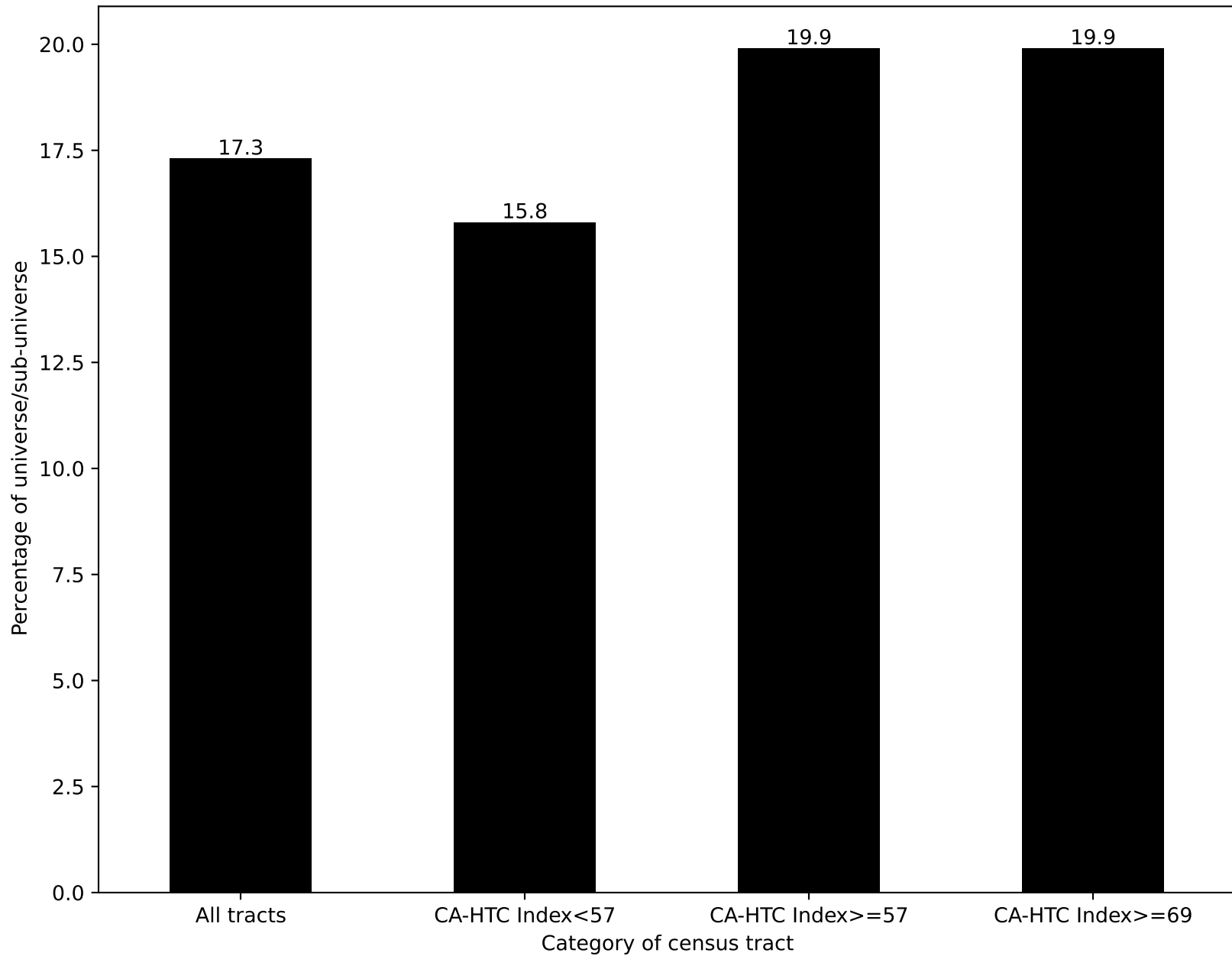
Q2: Saw or read about it on social media
Statewide



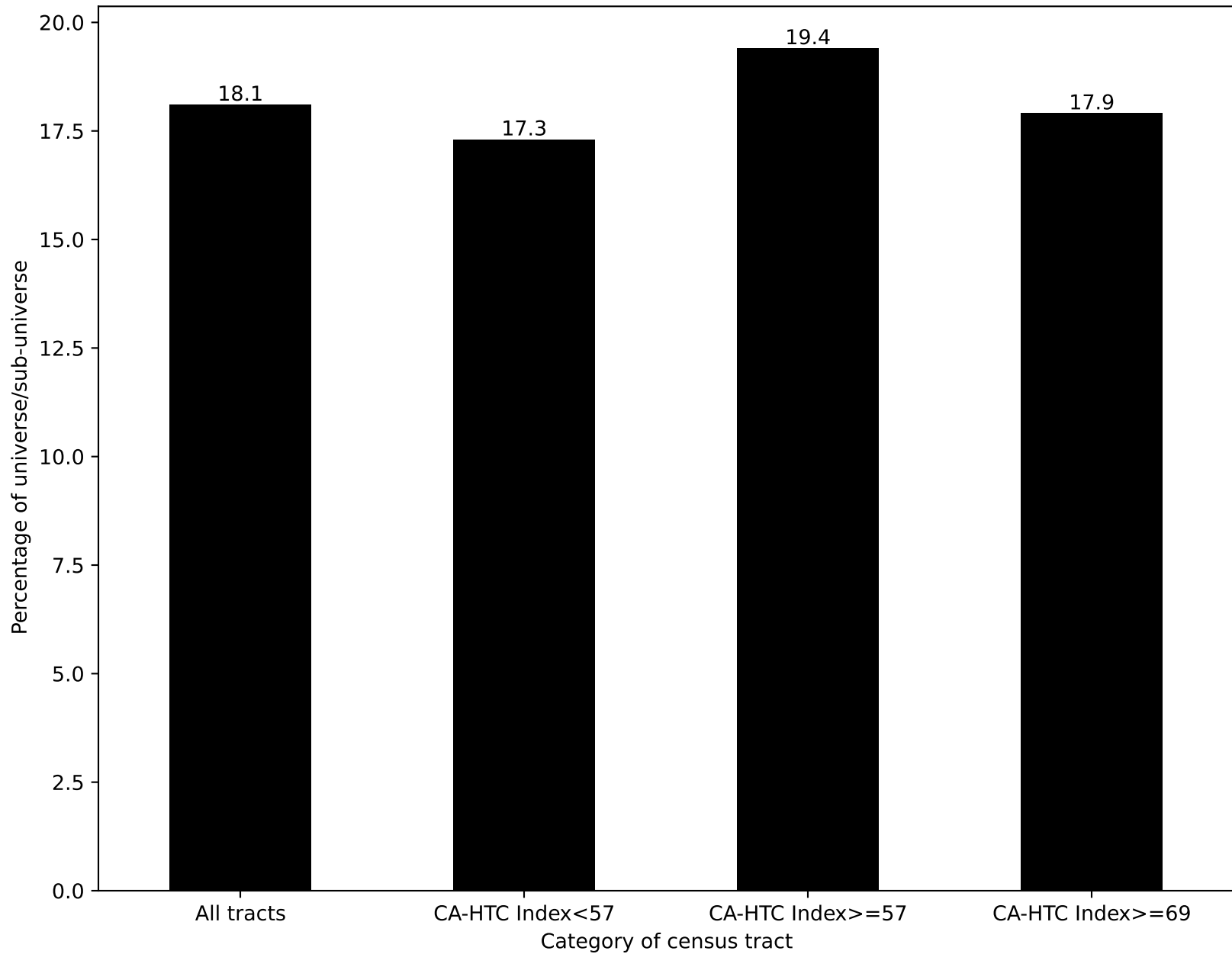
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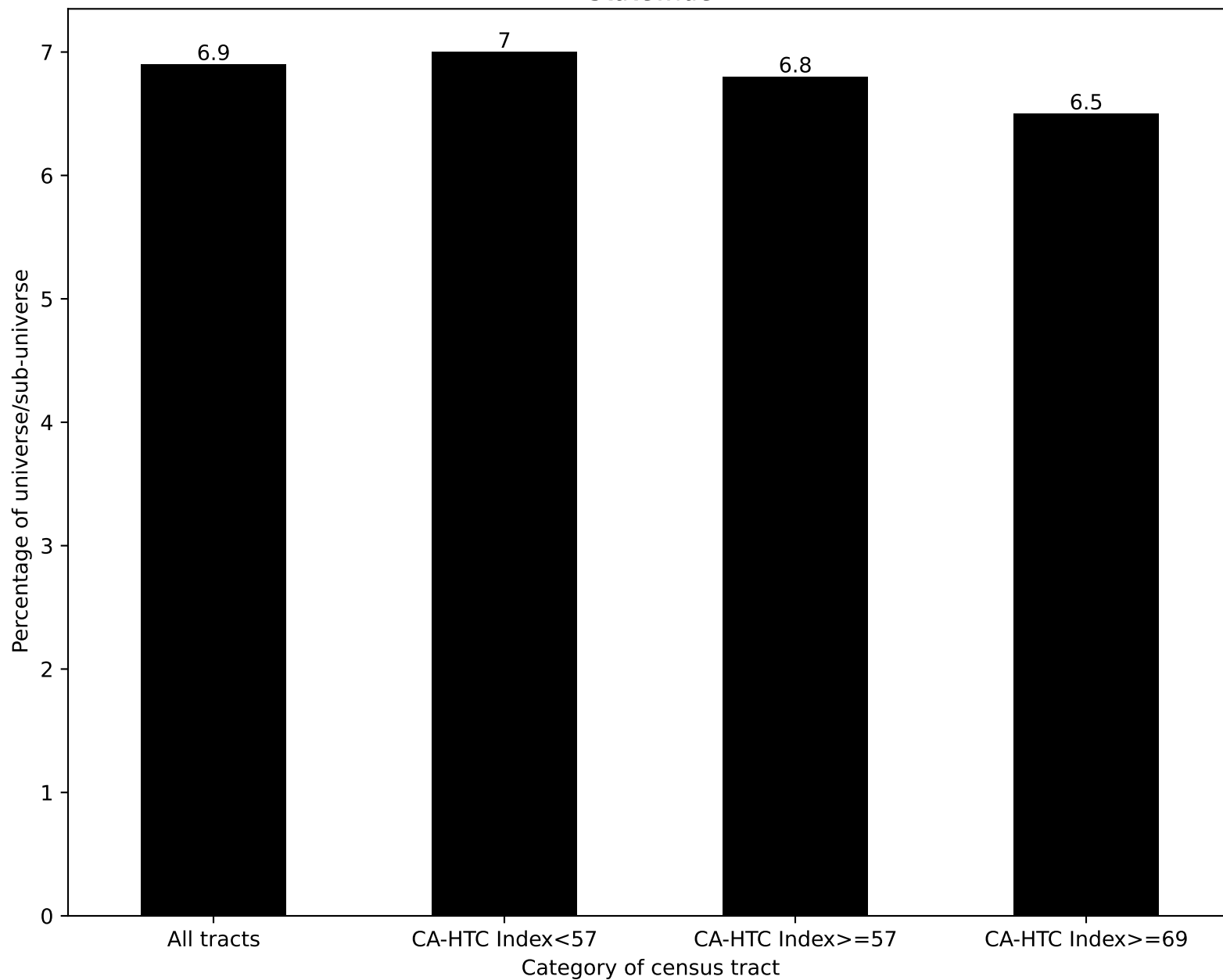
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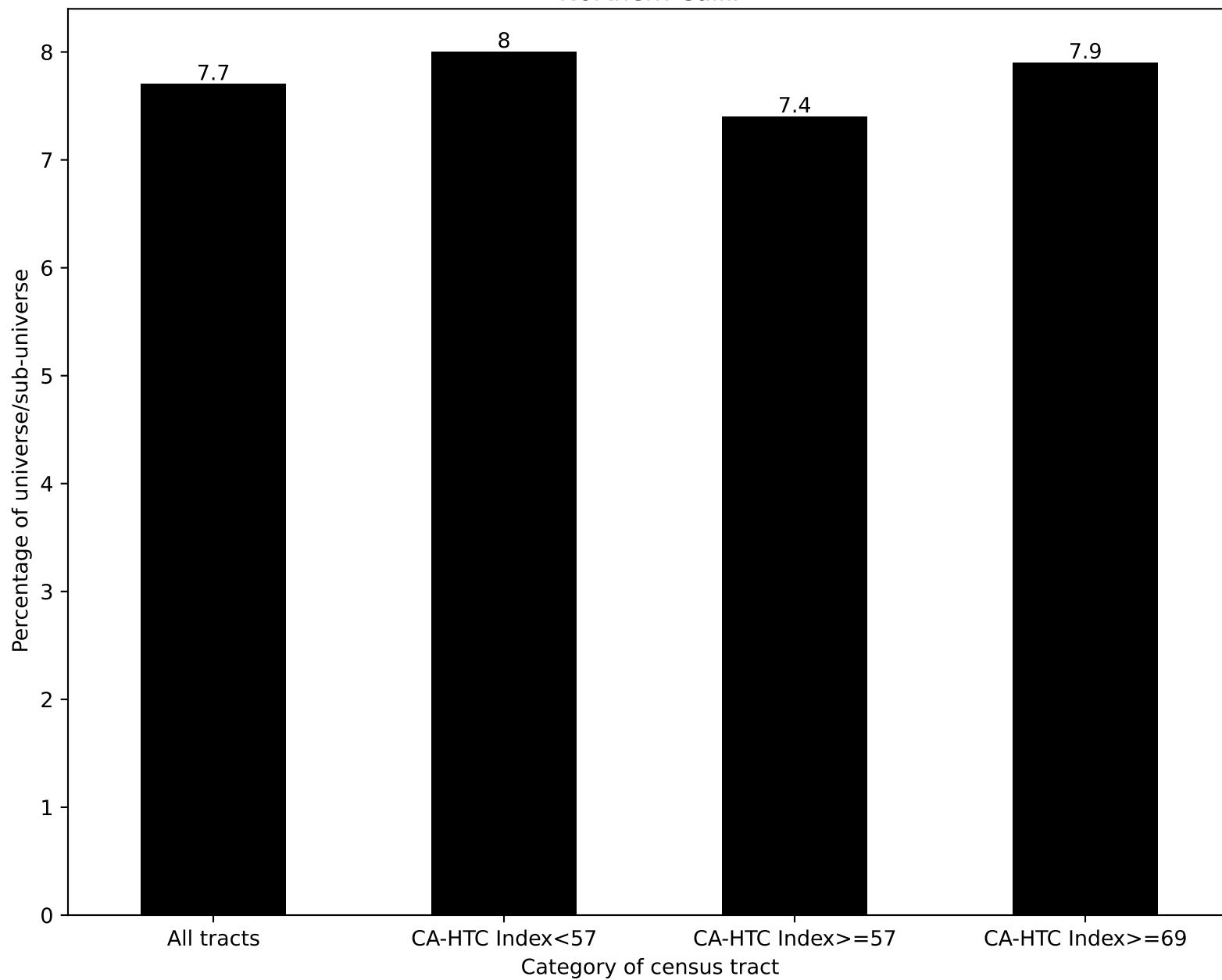
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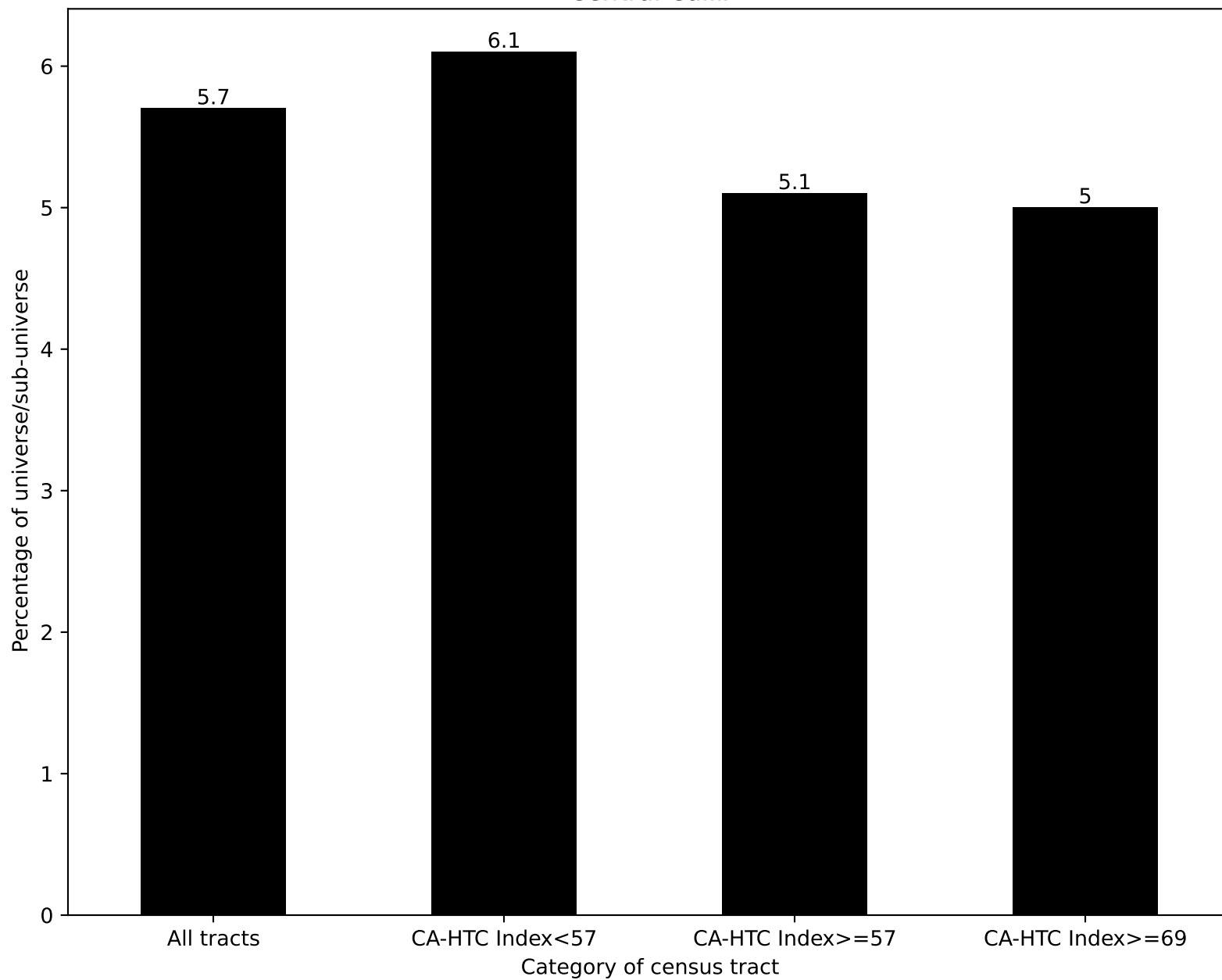
Q2: I received an email notification
Statewide



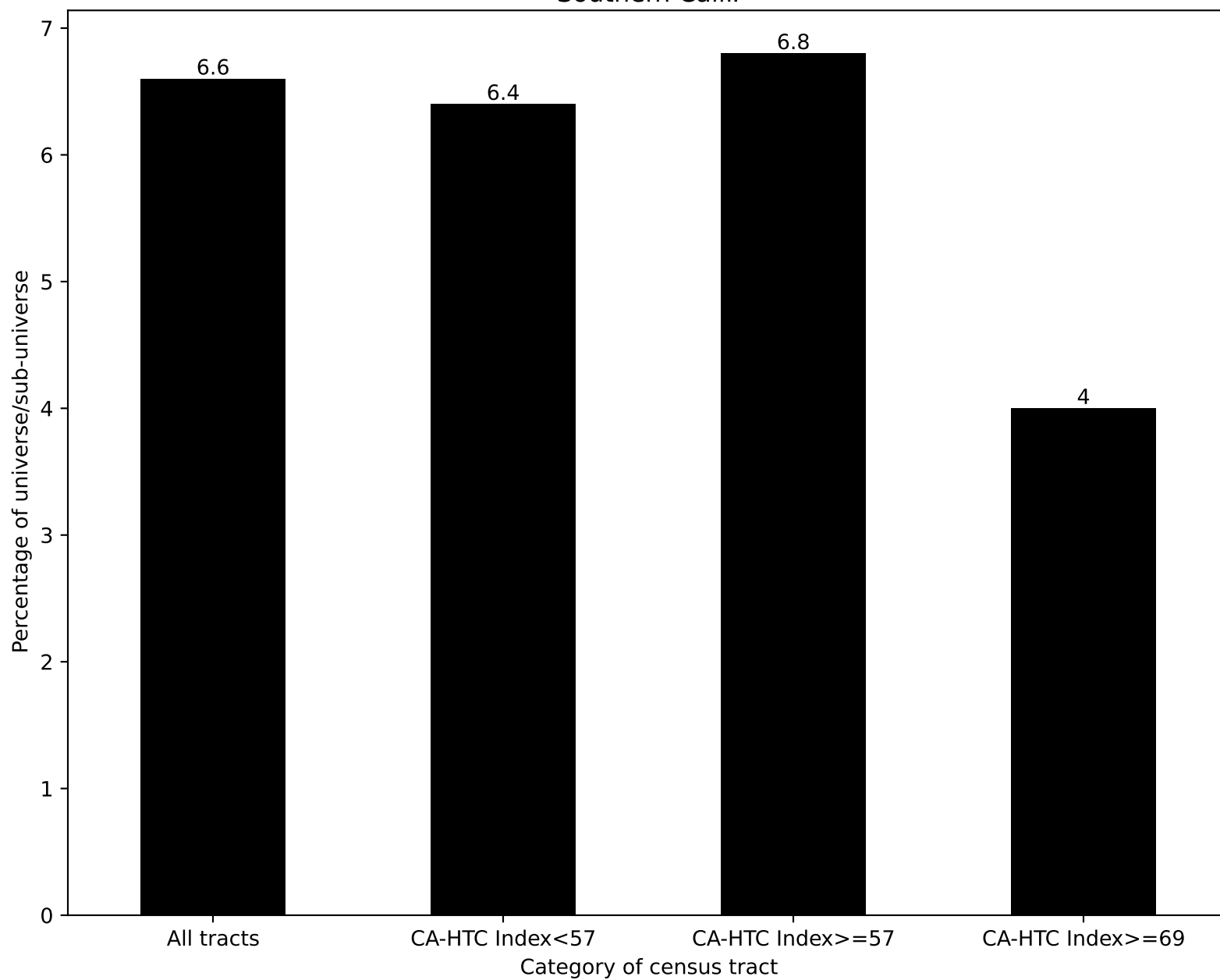
Q2: I received an email notification
Northern Calif.



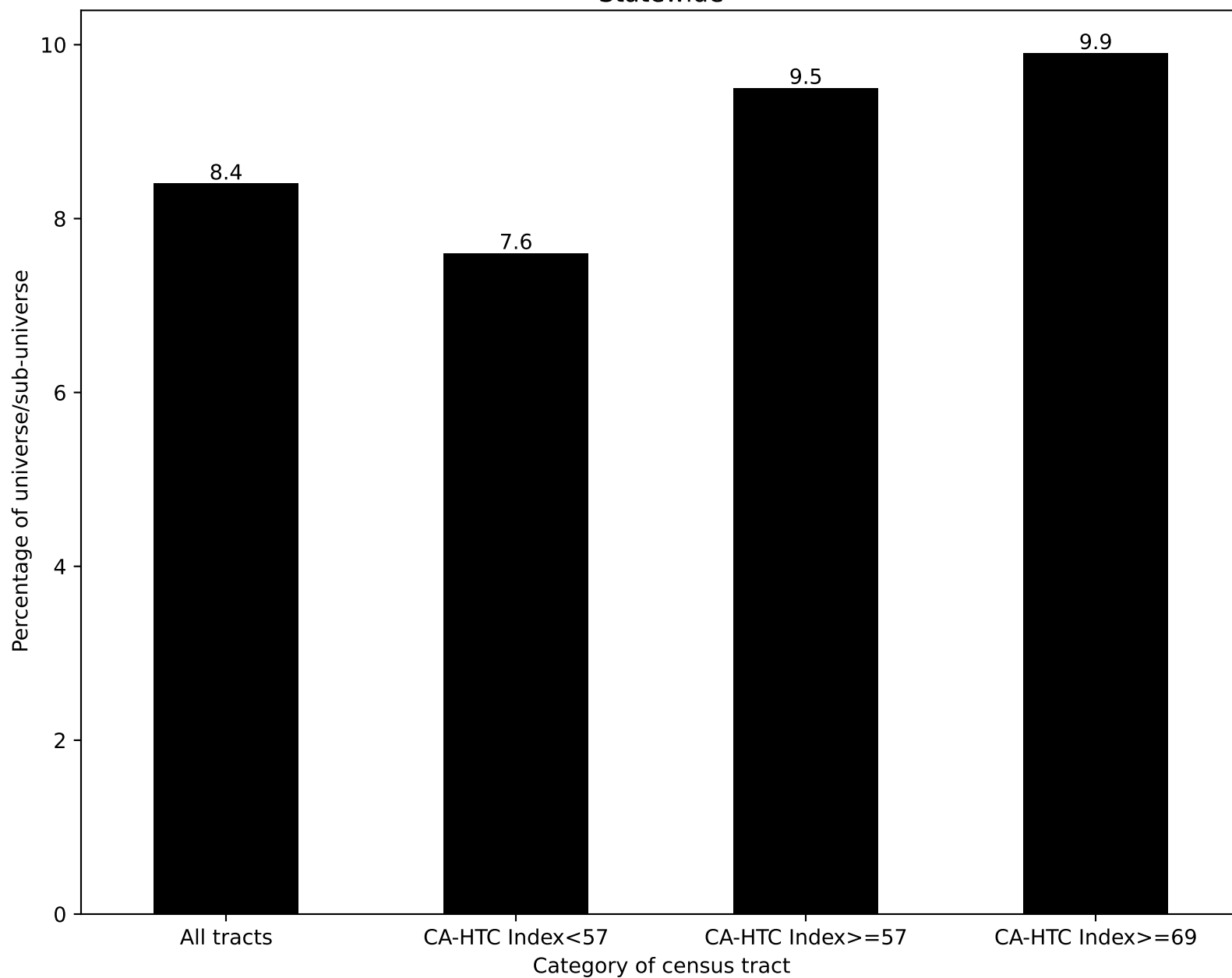
Q2: I received an email notification
Central Calif.



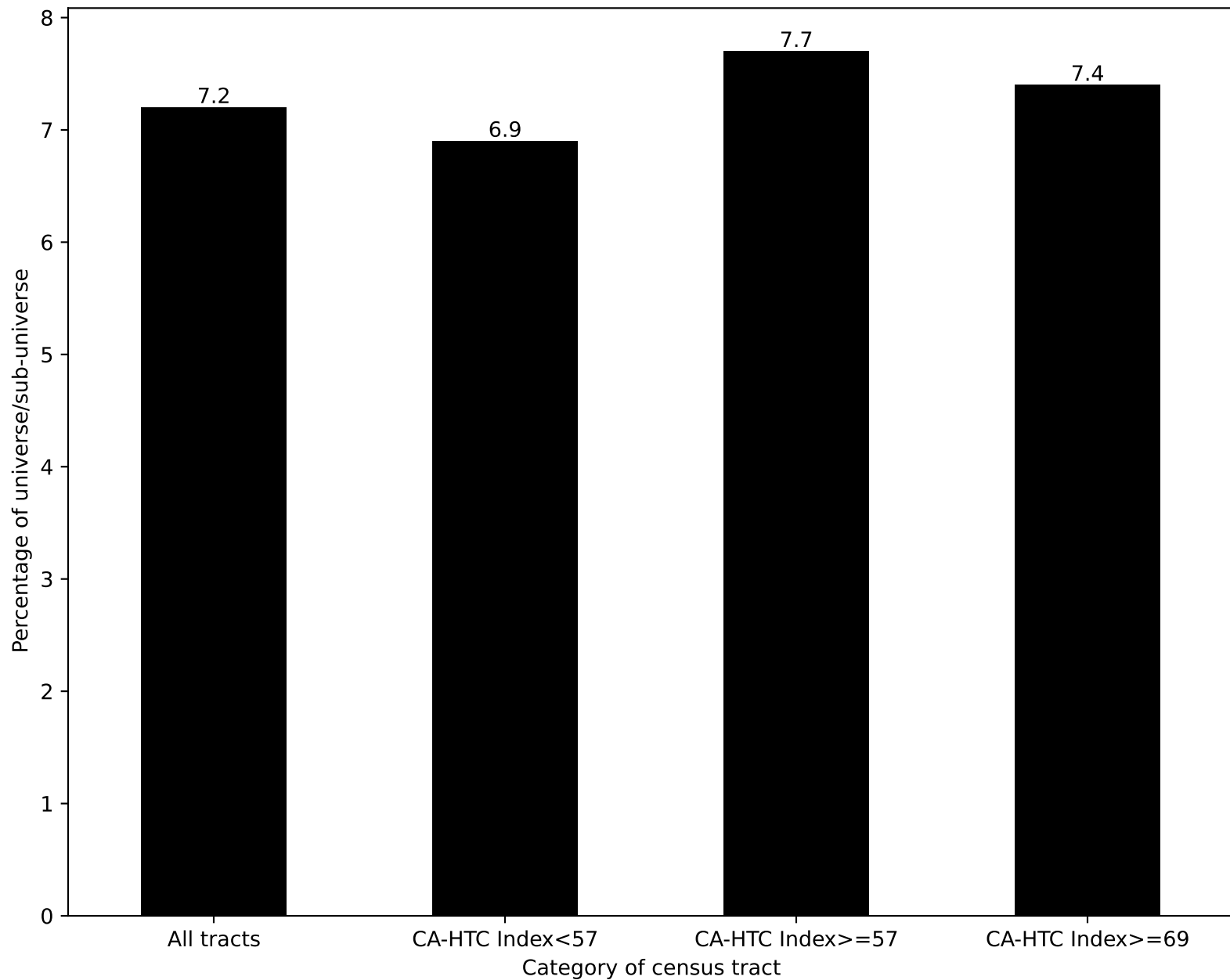
Q2: I received an email notification
Southern Calif.



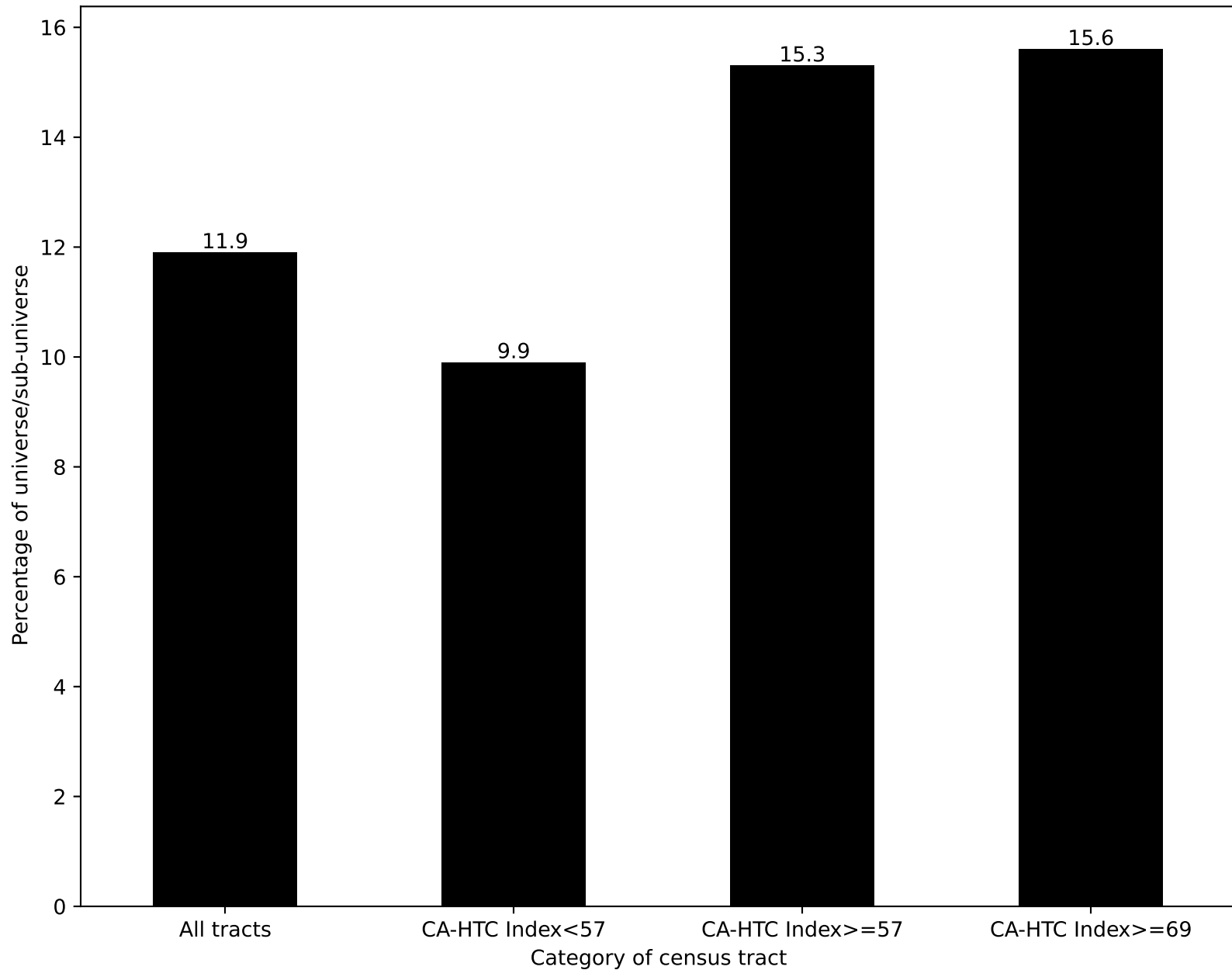
Q2: Someone I did not know from my community came to my home, called or texted me
Statewide



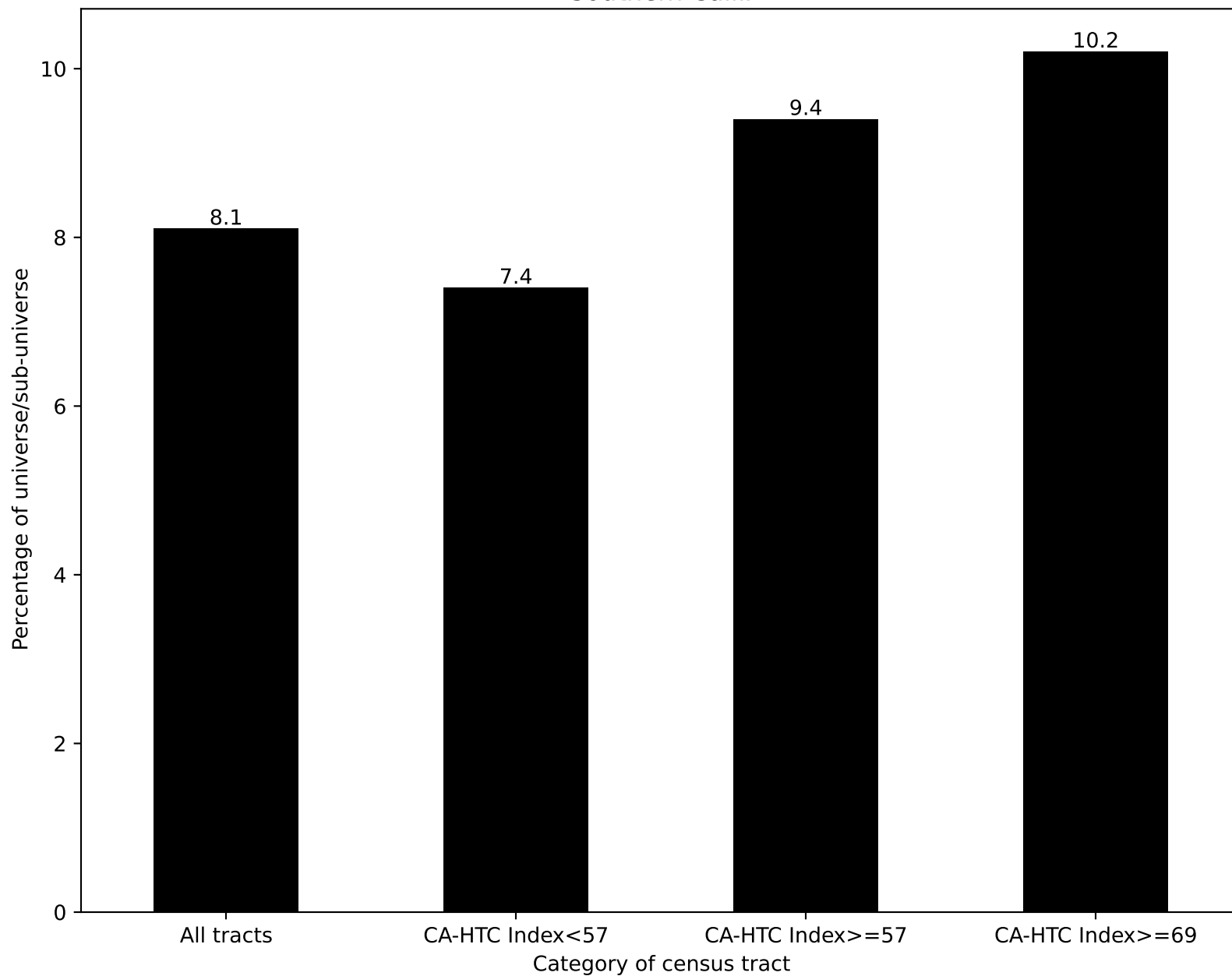
Q2: Someone I did not know from my community came to my home, called or texted me
Northern Calif.



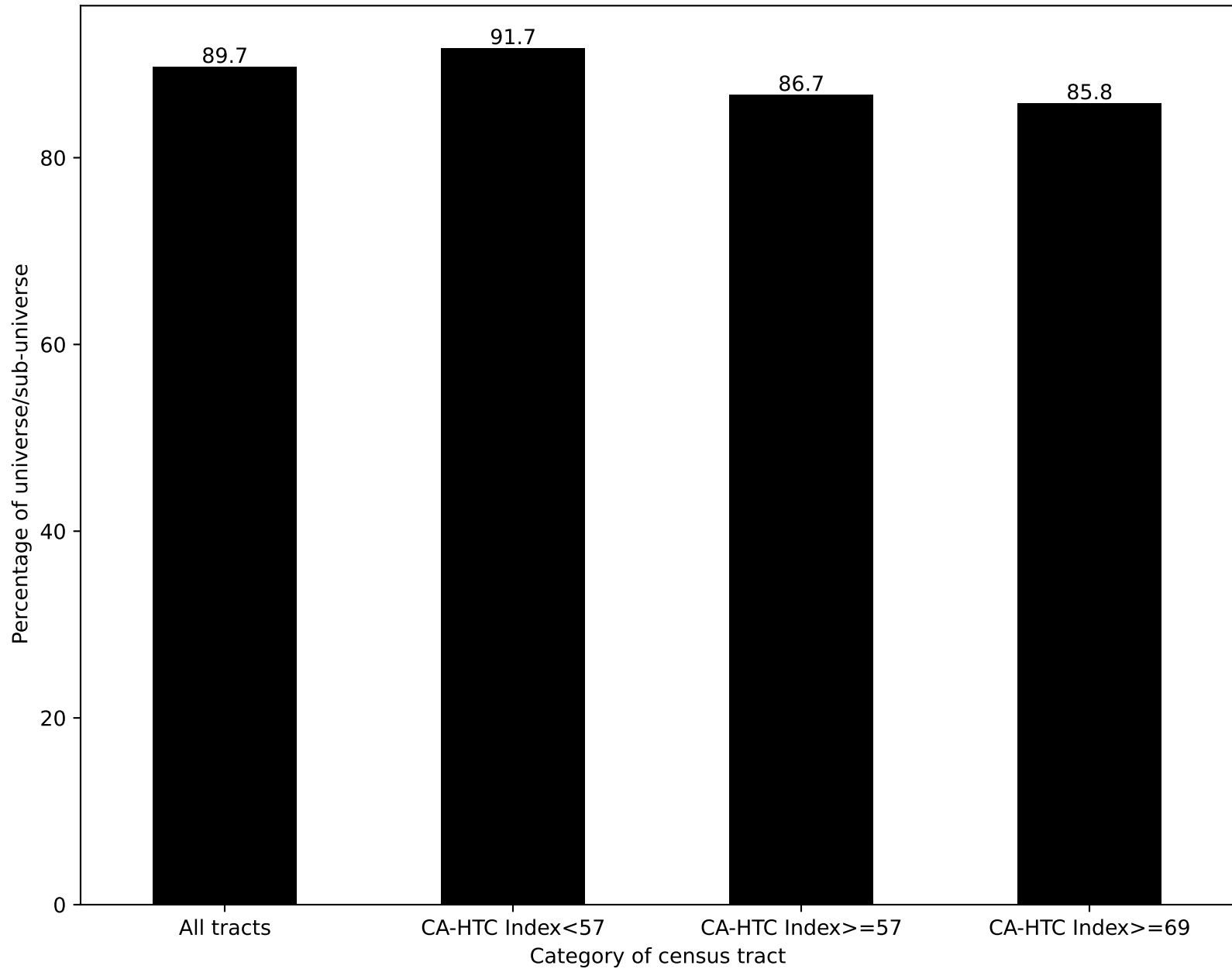
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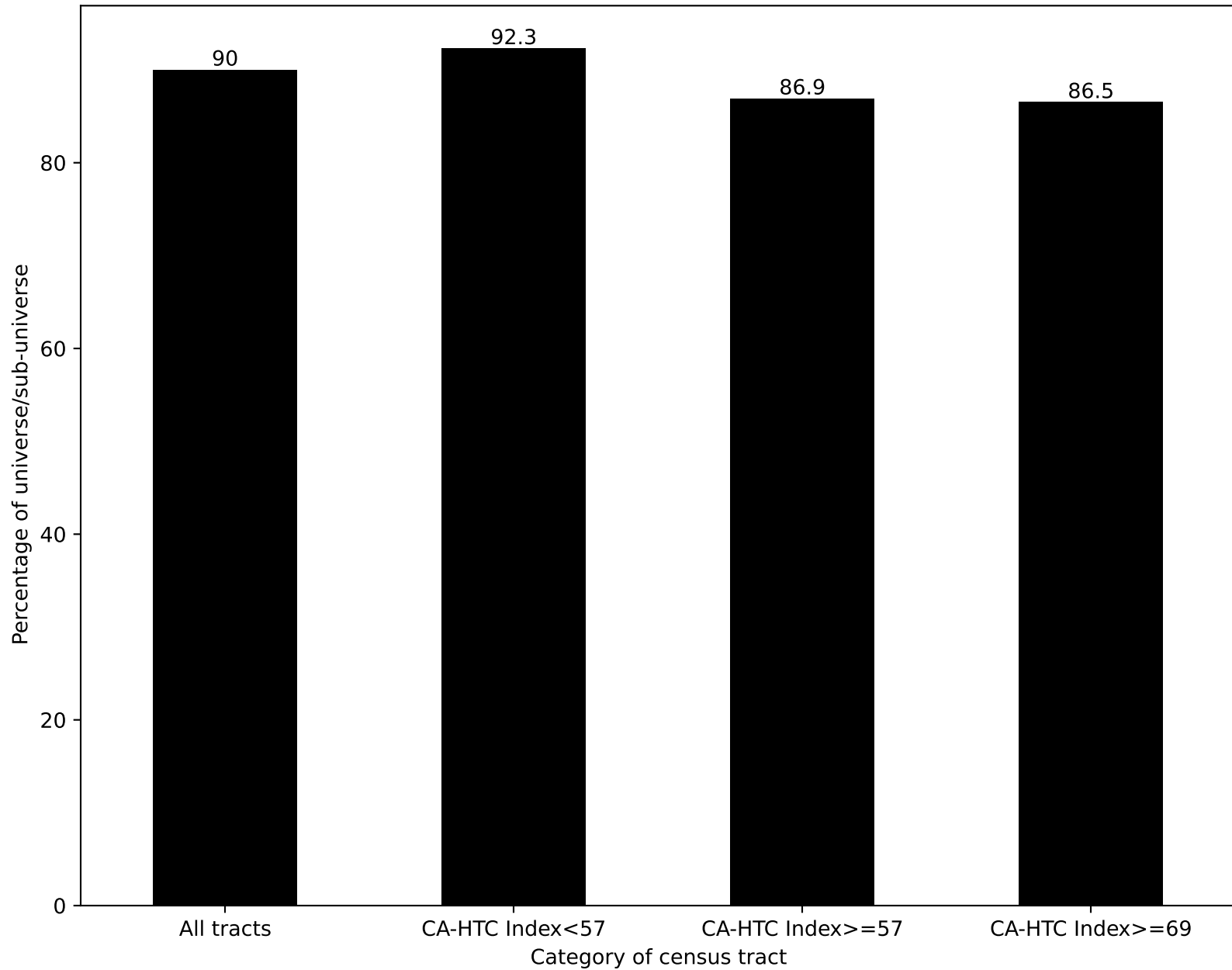
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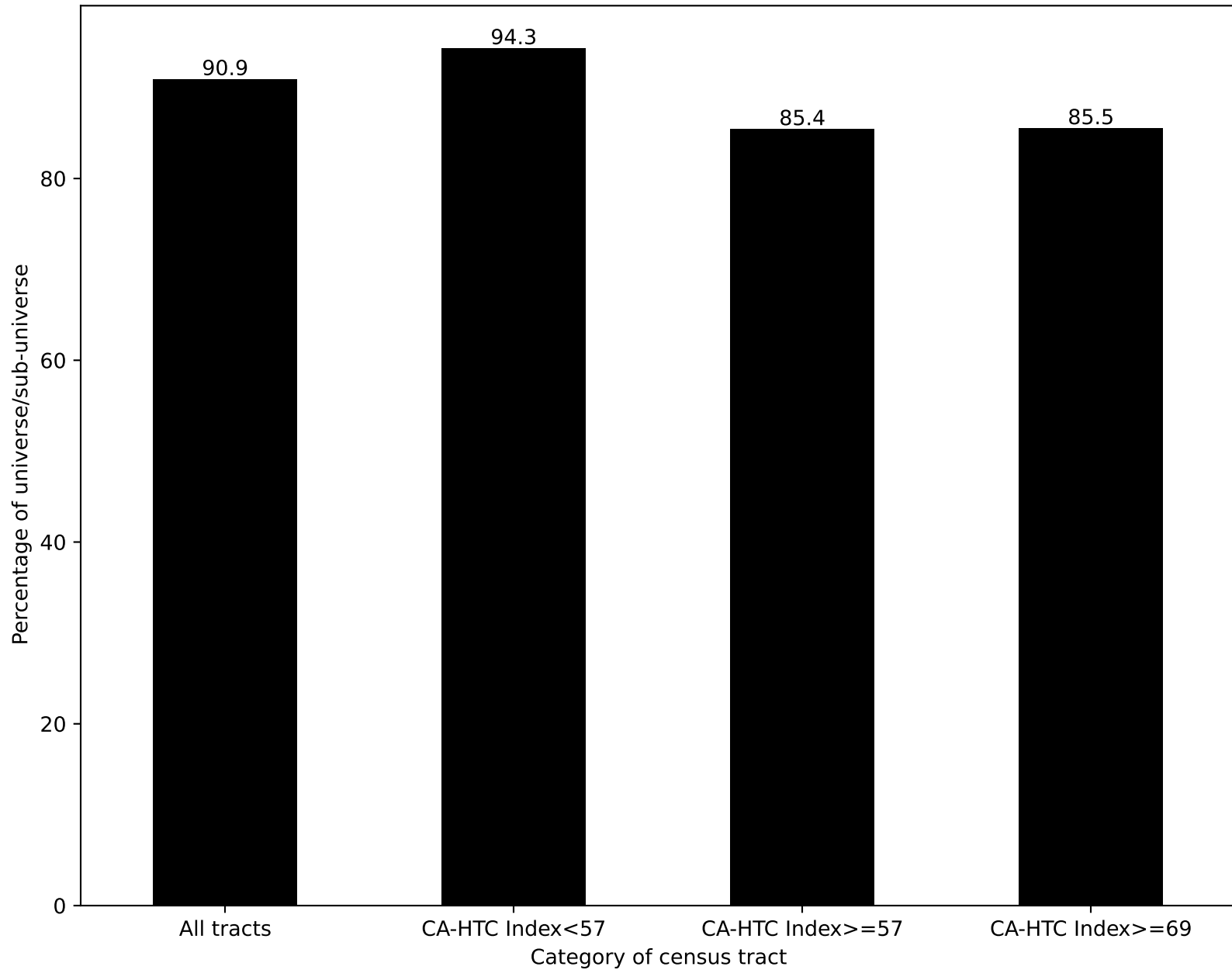
Q3: Did you participate in the 2020 Census or do you intend to participate?
Statewide



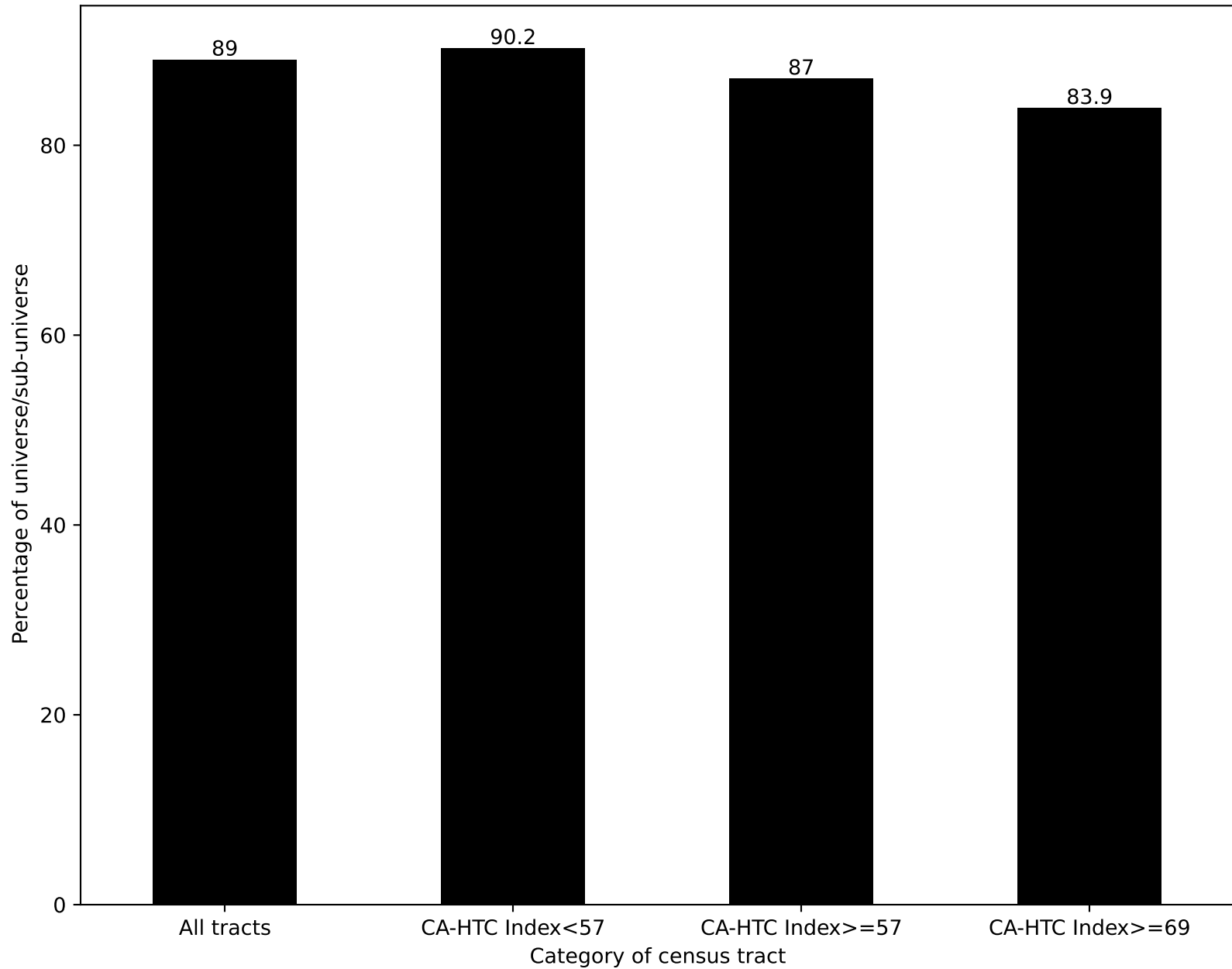
Q3: Did you participate in the 2020 Census or do you intend to participate?
Northern Calif.



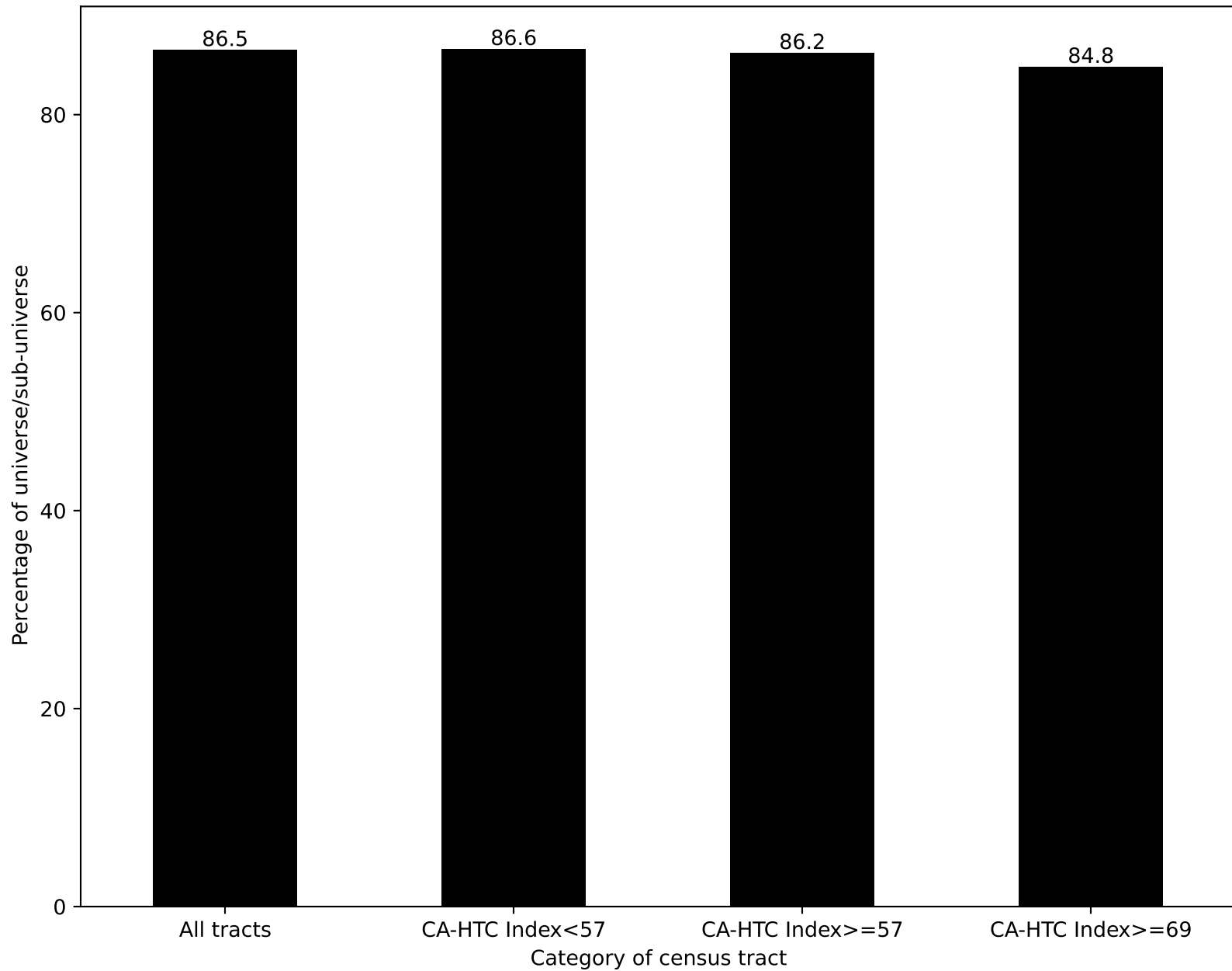
Q3: Did you participate in the 2020 Census or do you intend to participate?
Central Calif.



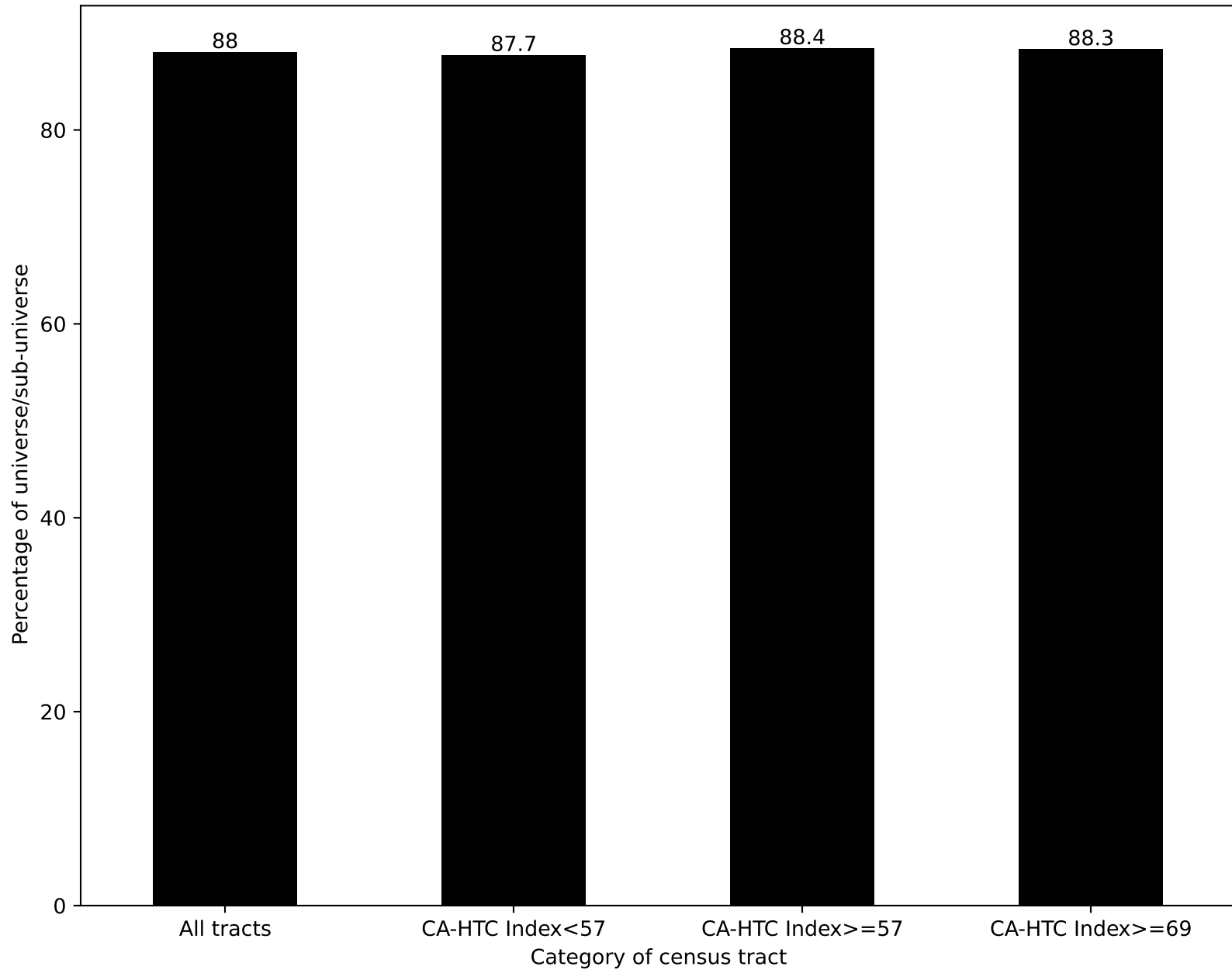
Q3: Did you participate in the 2020 Census or do you intend to participate?
Southern Calif.



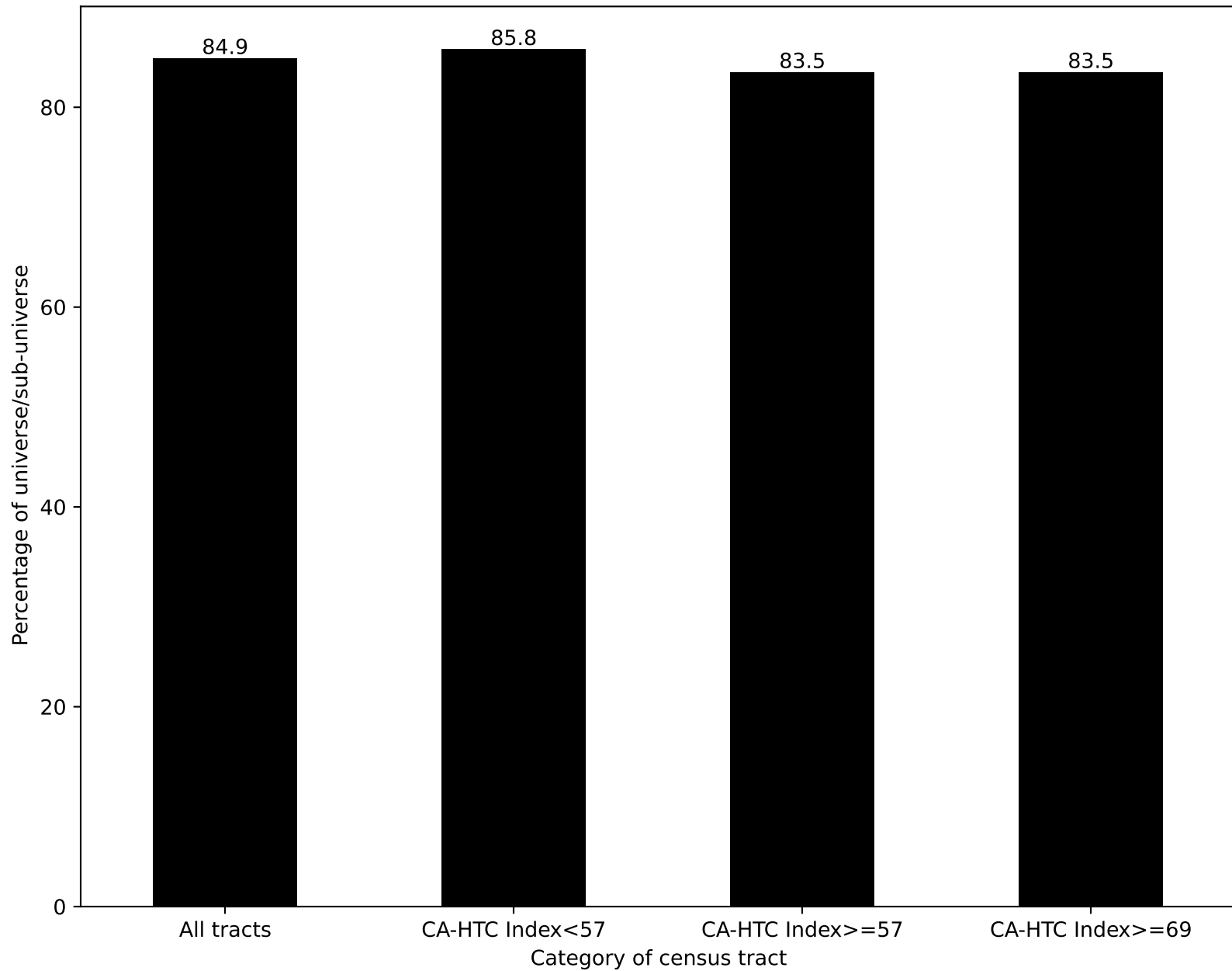
Q4: I completed (or will complete) the census form myself
Statewide



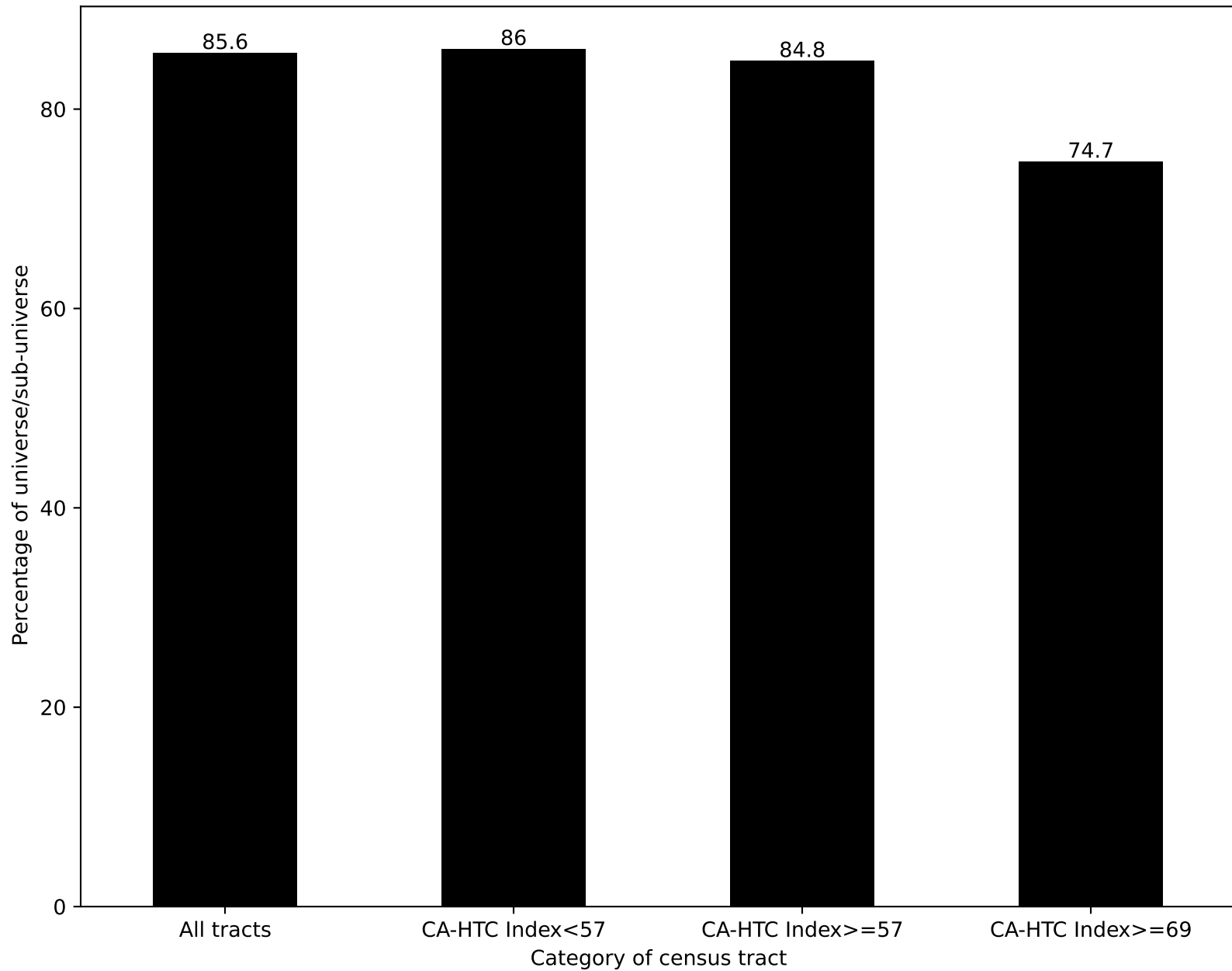
Q4: I completed (or will complete) the census form myself
Northern Calif.



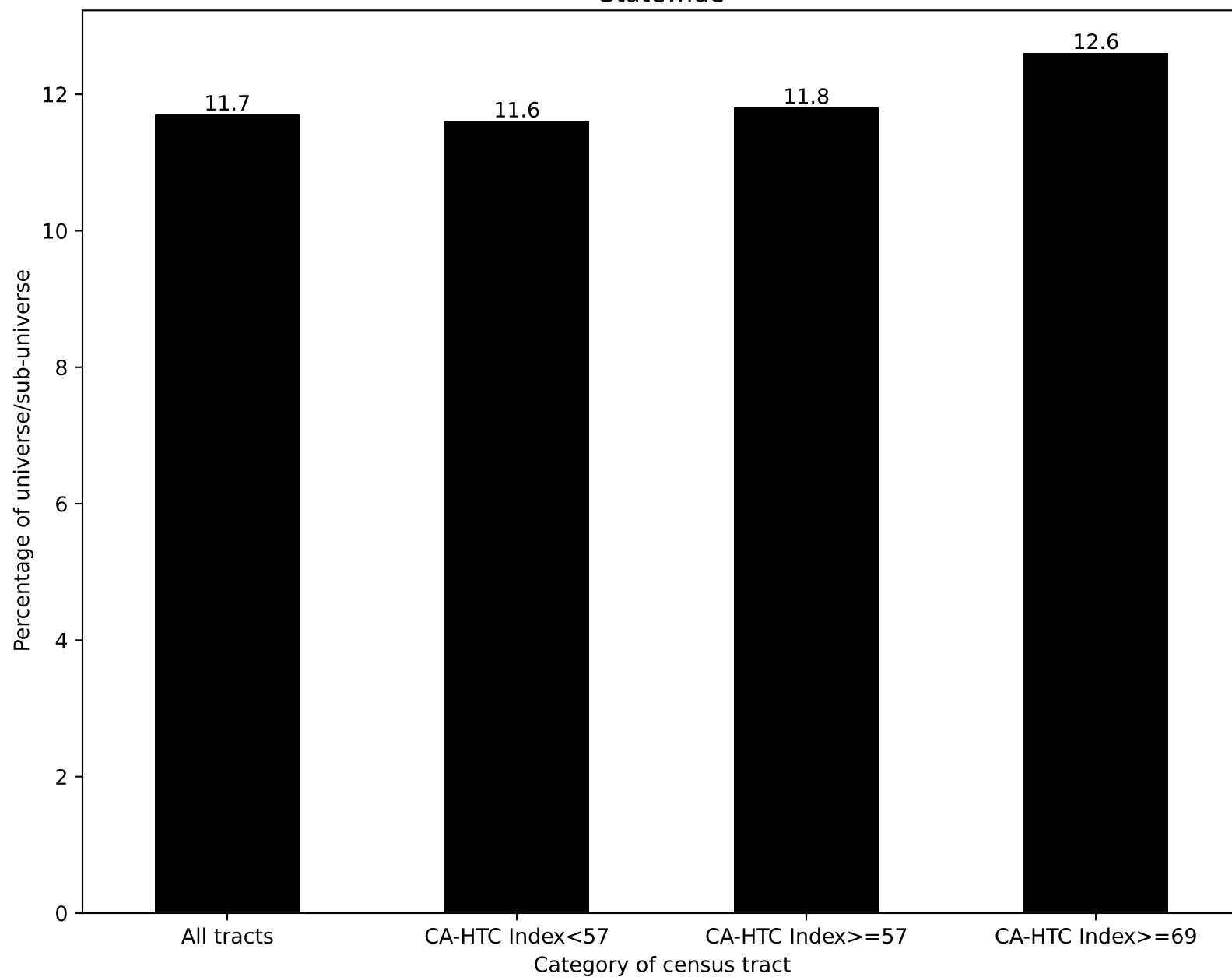
Q4: I completed (or will complete) the census form myself
Central Calif.



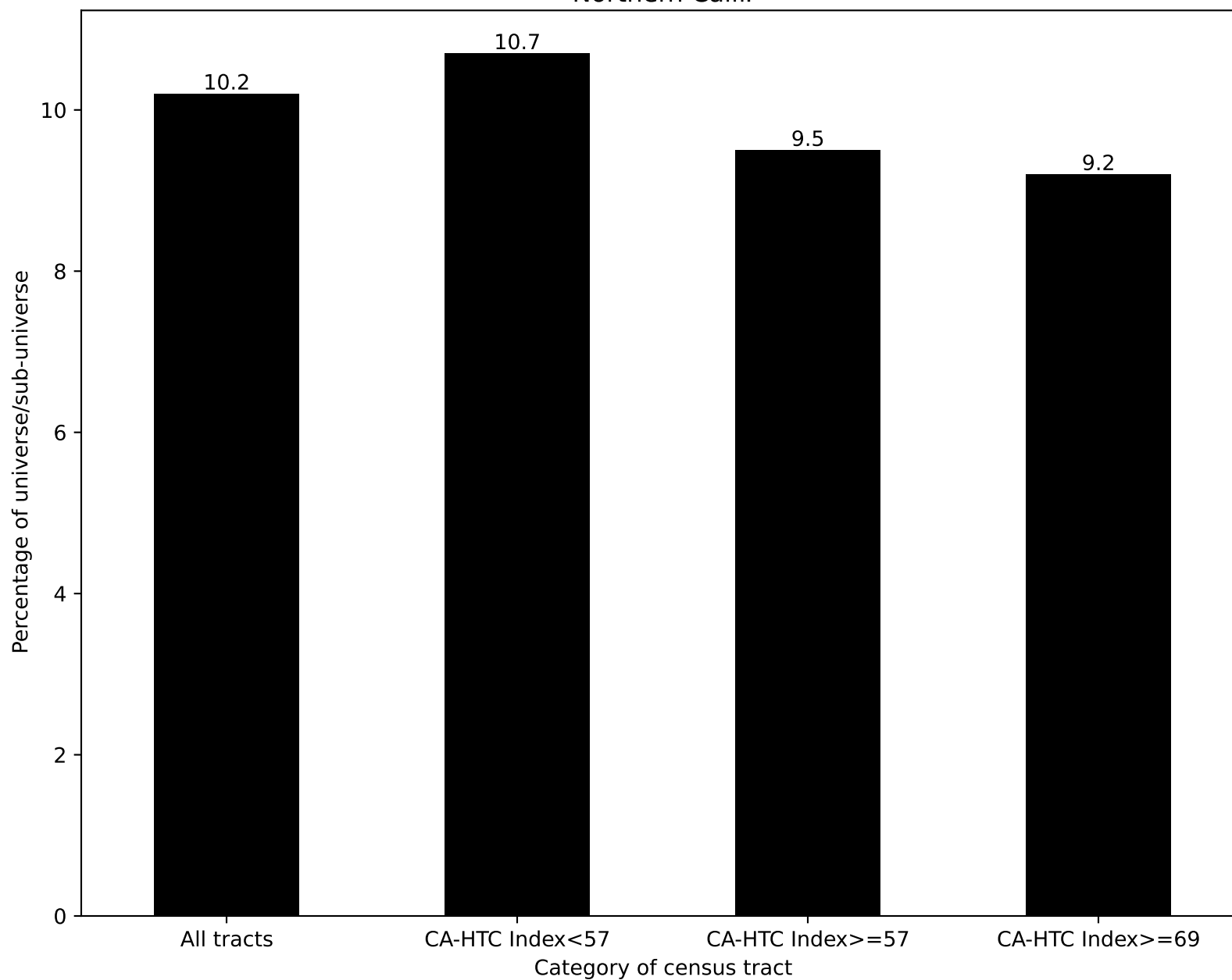
Q4: I completed (or will complete) the census form myself
Southern Calif.



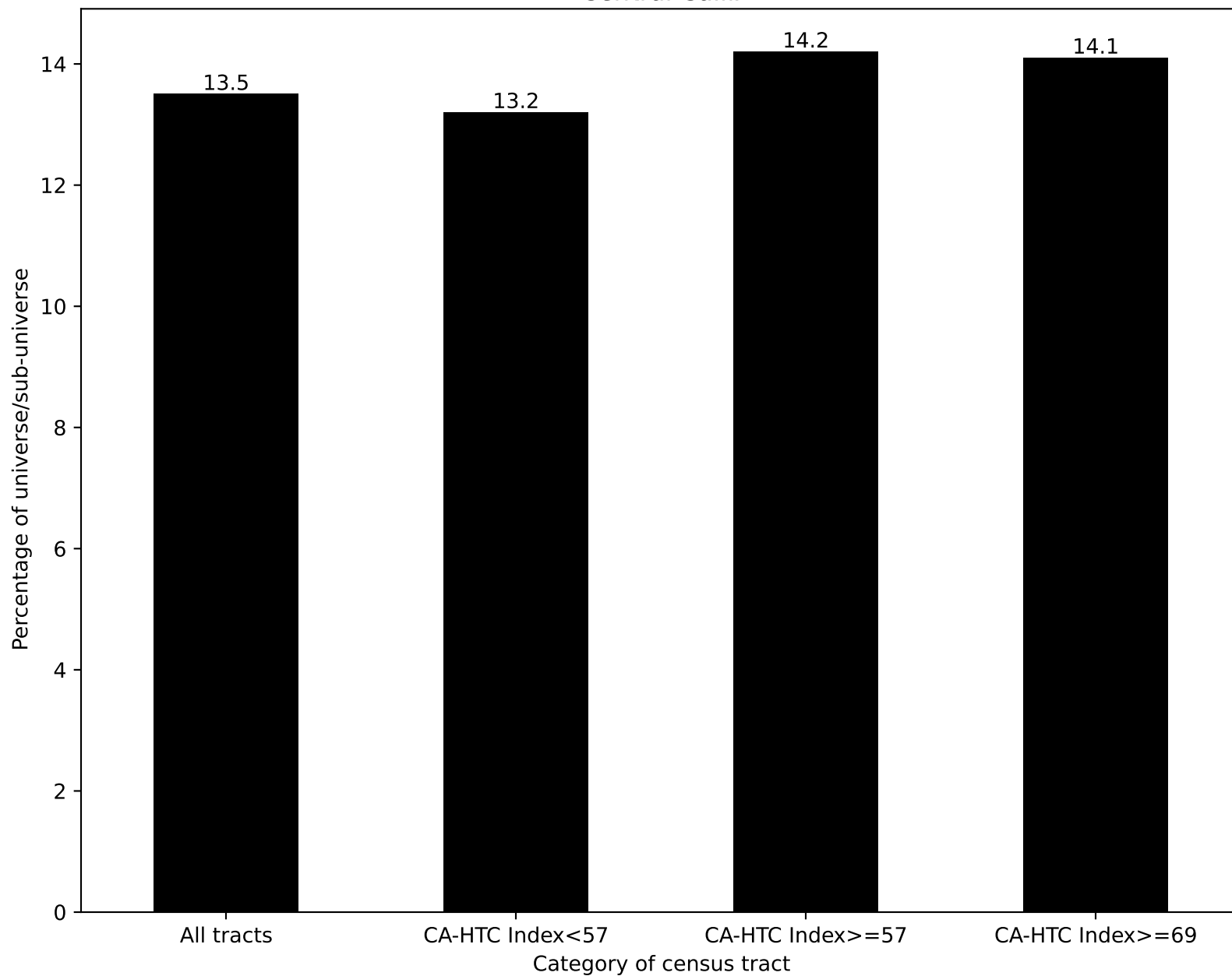
Q4: Someone in my household completed (or will complete) the census form
Statewide



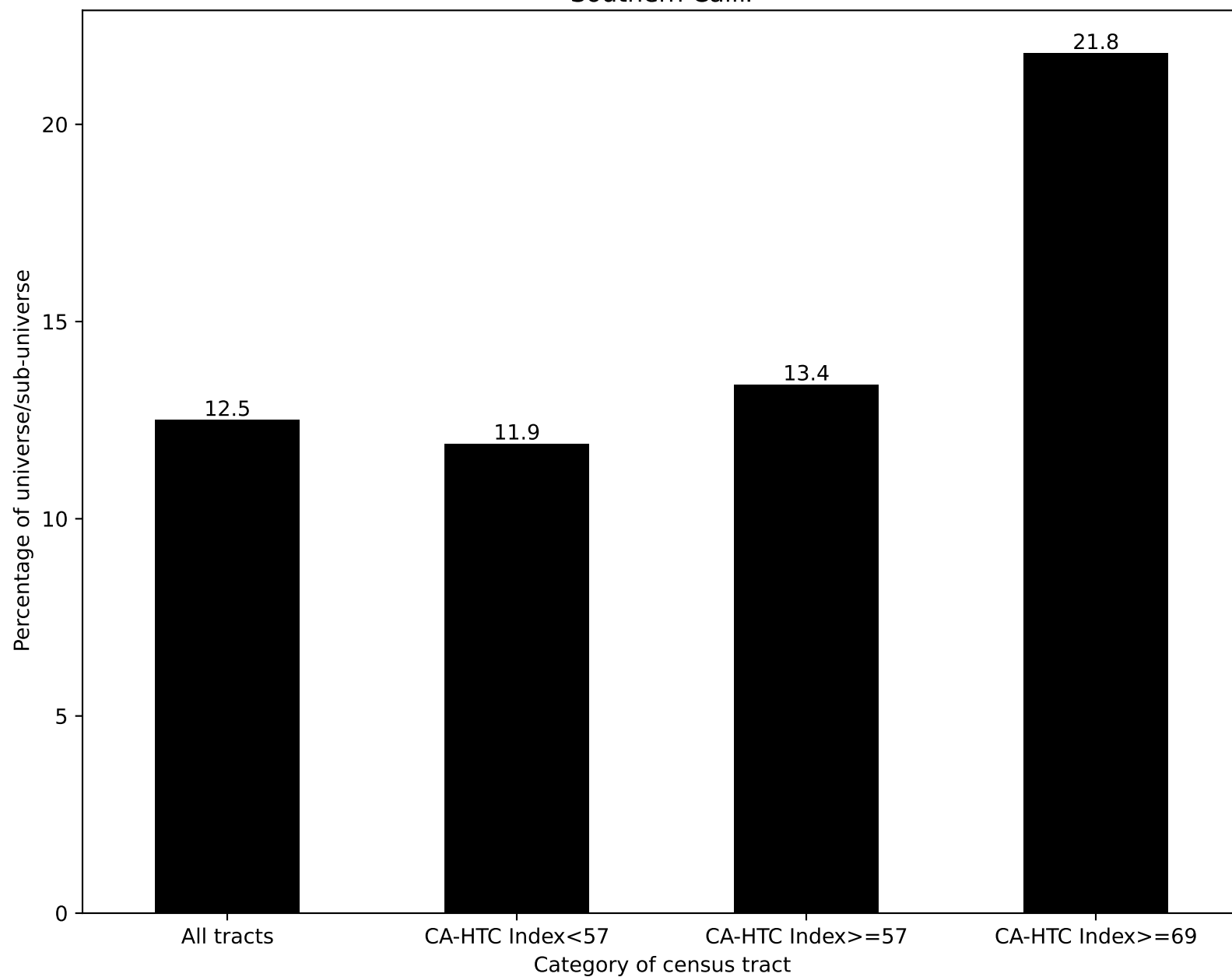
Q4: Someone in my household completed (or will complete) the census form
Northern Calif.



Q4: Someone in my household completed (or will complete) the census form
Central Calif.

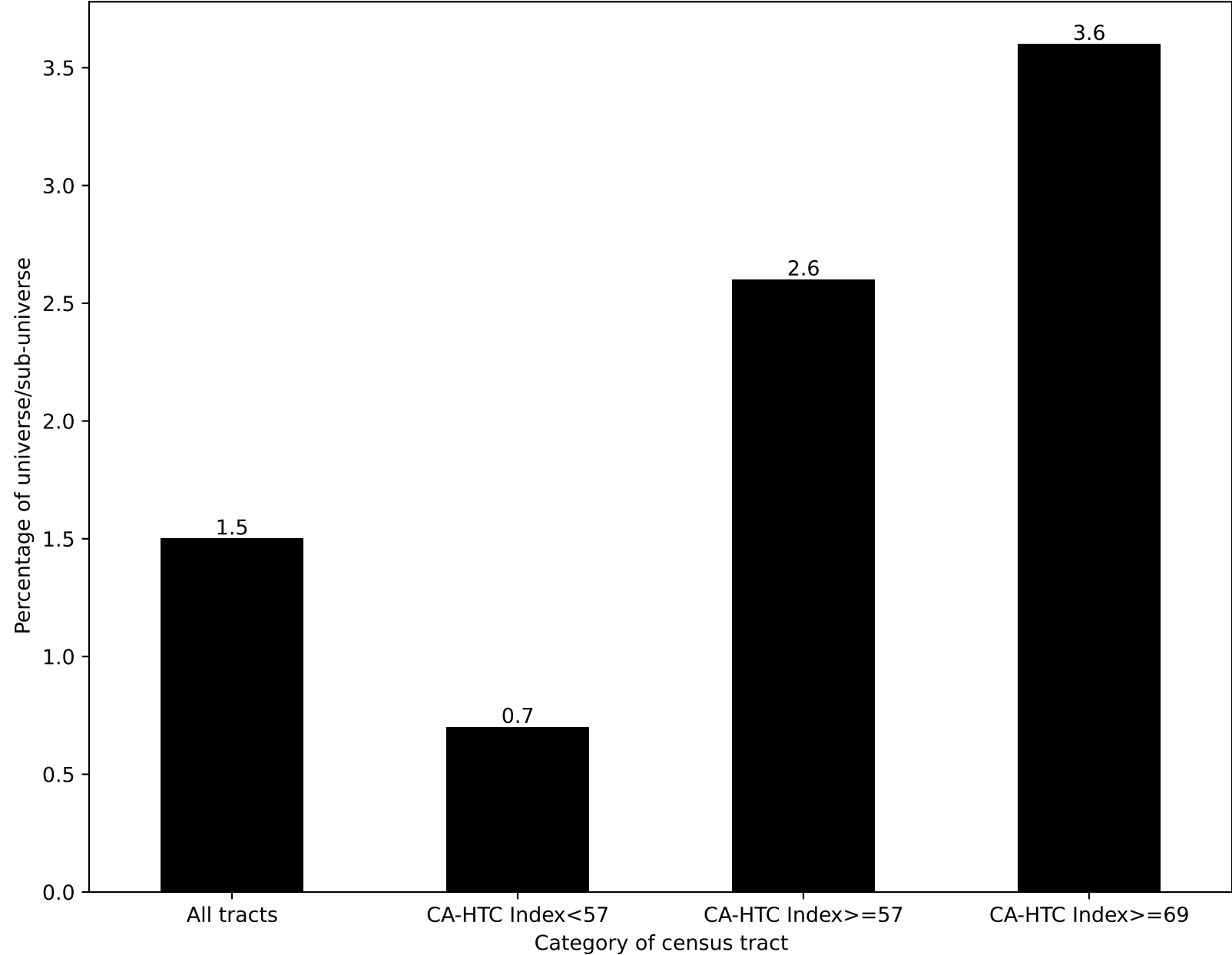


Q4: Someone in my household completed (or will complete) the census form
Southern Calif.

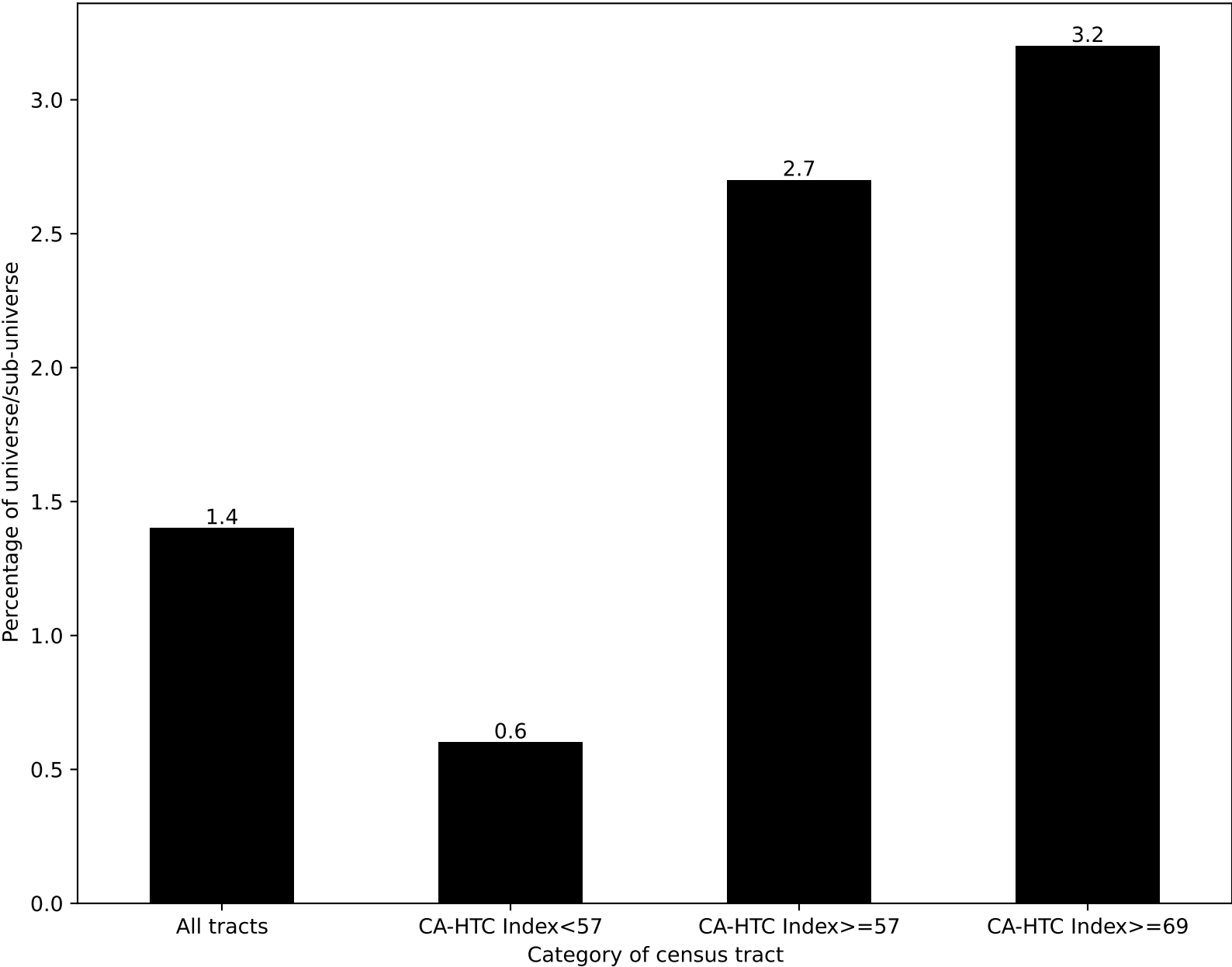


Q4: I (or someone in my household) plans to visit or went to a Questionnaire Assistance Center in my community to get help in completing the census form

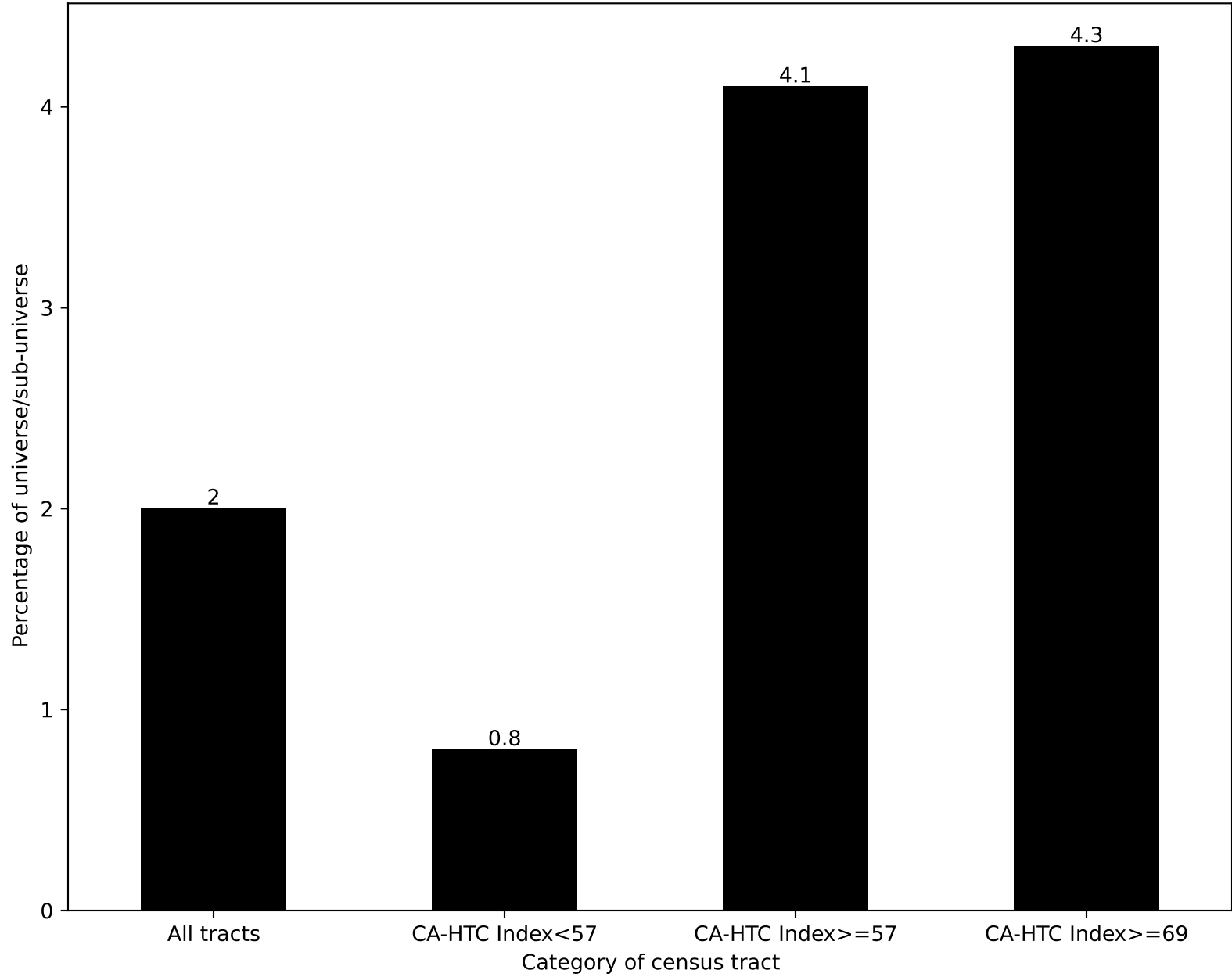
Statewide



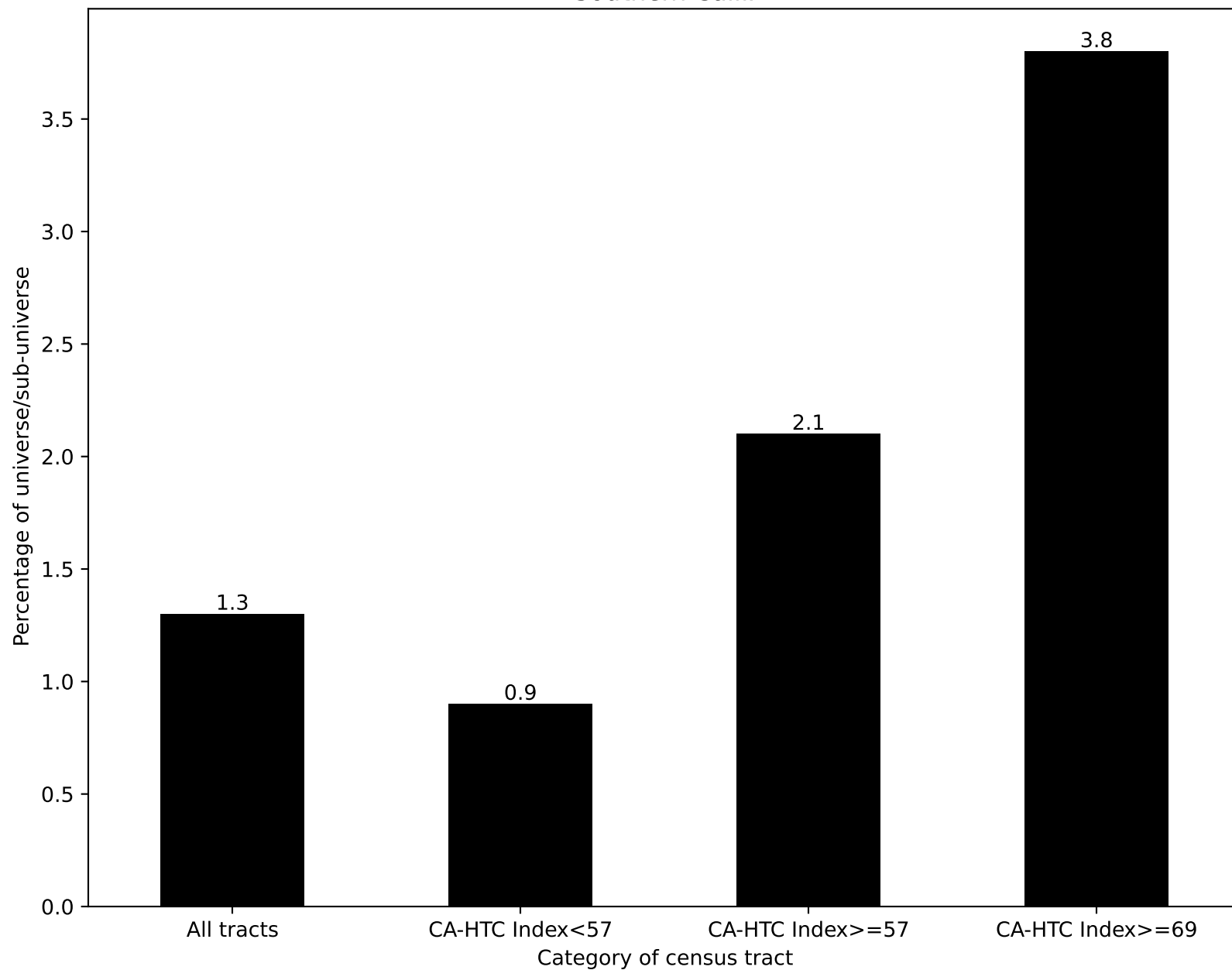
Q4: I (or someone in my household) plans to visit or went to a Questionnaire Assistance Center in my community to get help in completing the census form Northern Calif.



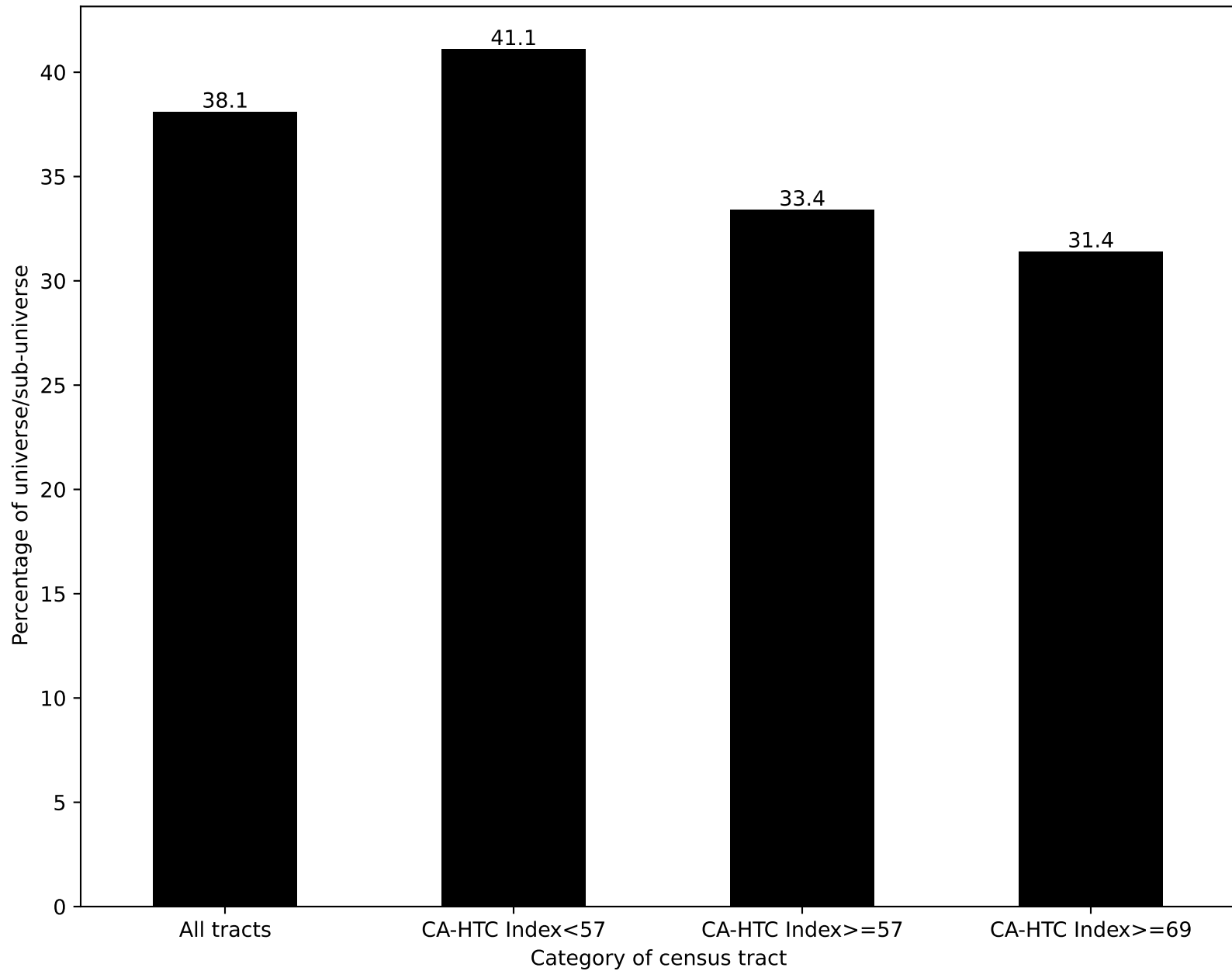
Q4: I (or someone in my household) plans to visit or went to a Questionnaire Assistance Center in my community to get help in completing the census form Central Calif.



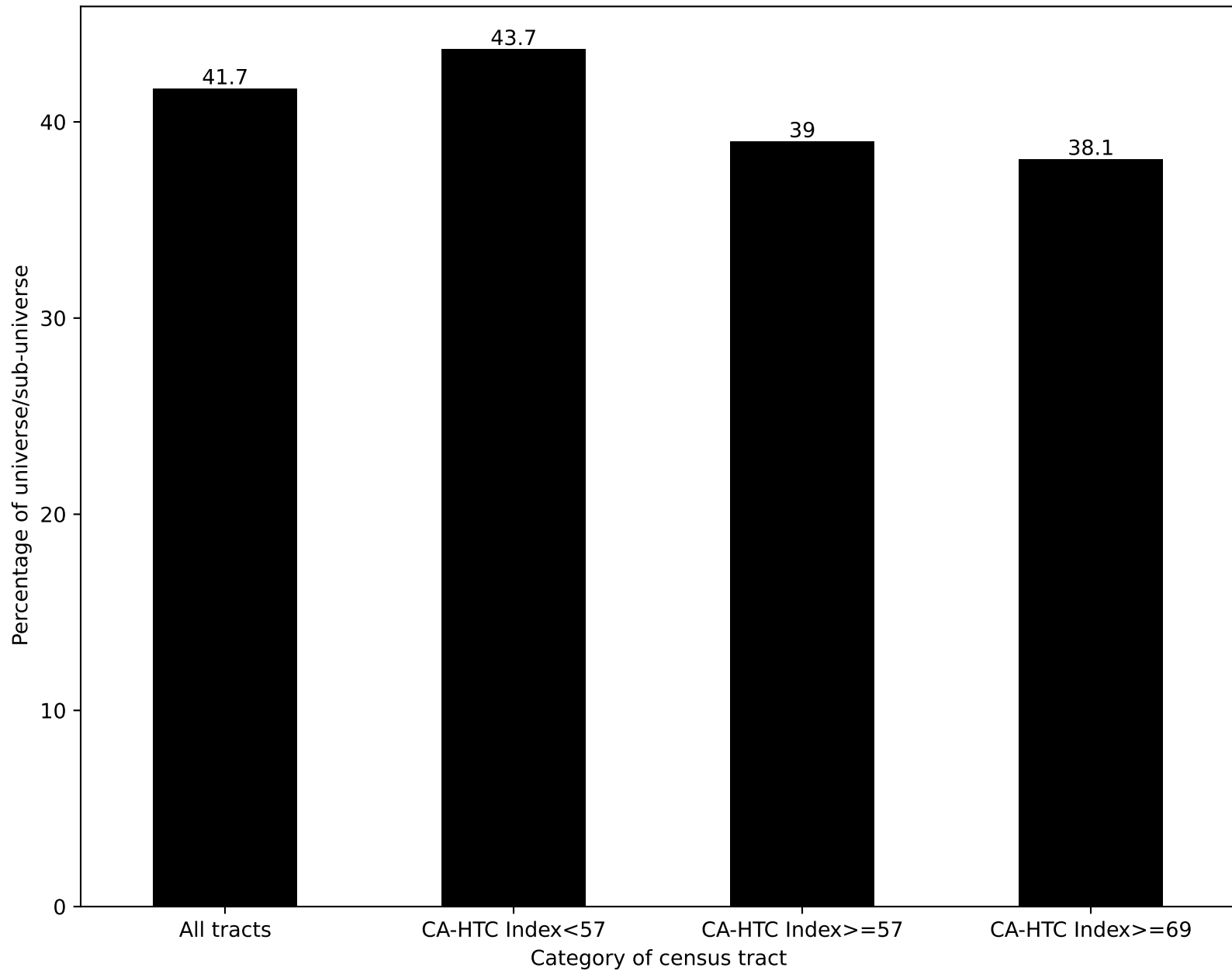
Q4: I (or someone in my household) plans to visit or went to a Questionnaire Assistance Center in my community to get help in completing the census form Southern Calif.



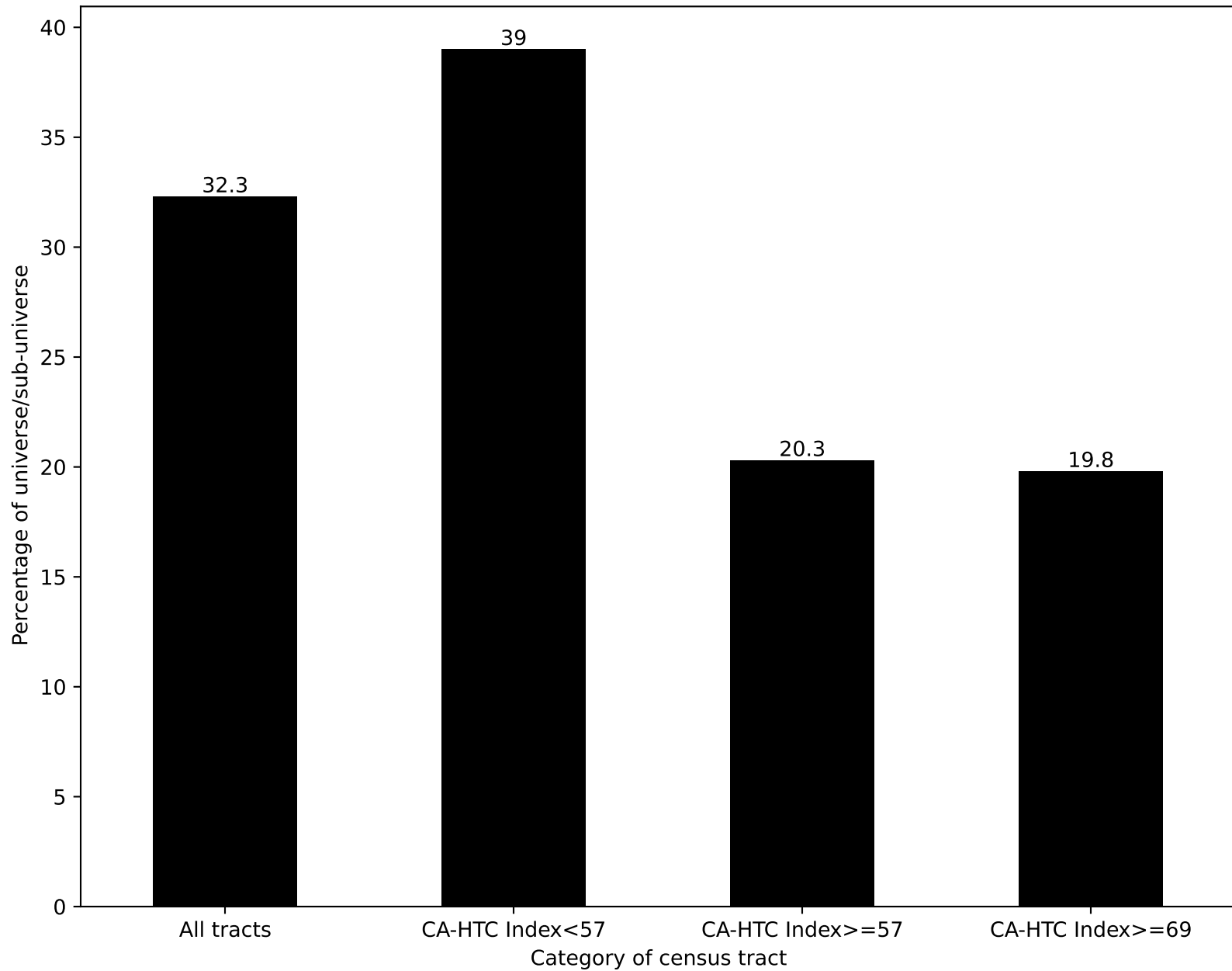
Q5: To ensure fair share of political representation
Statewide



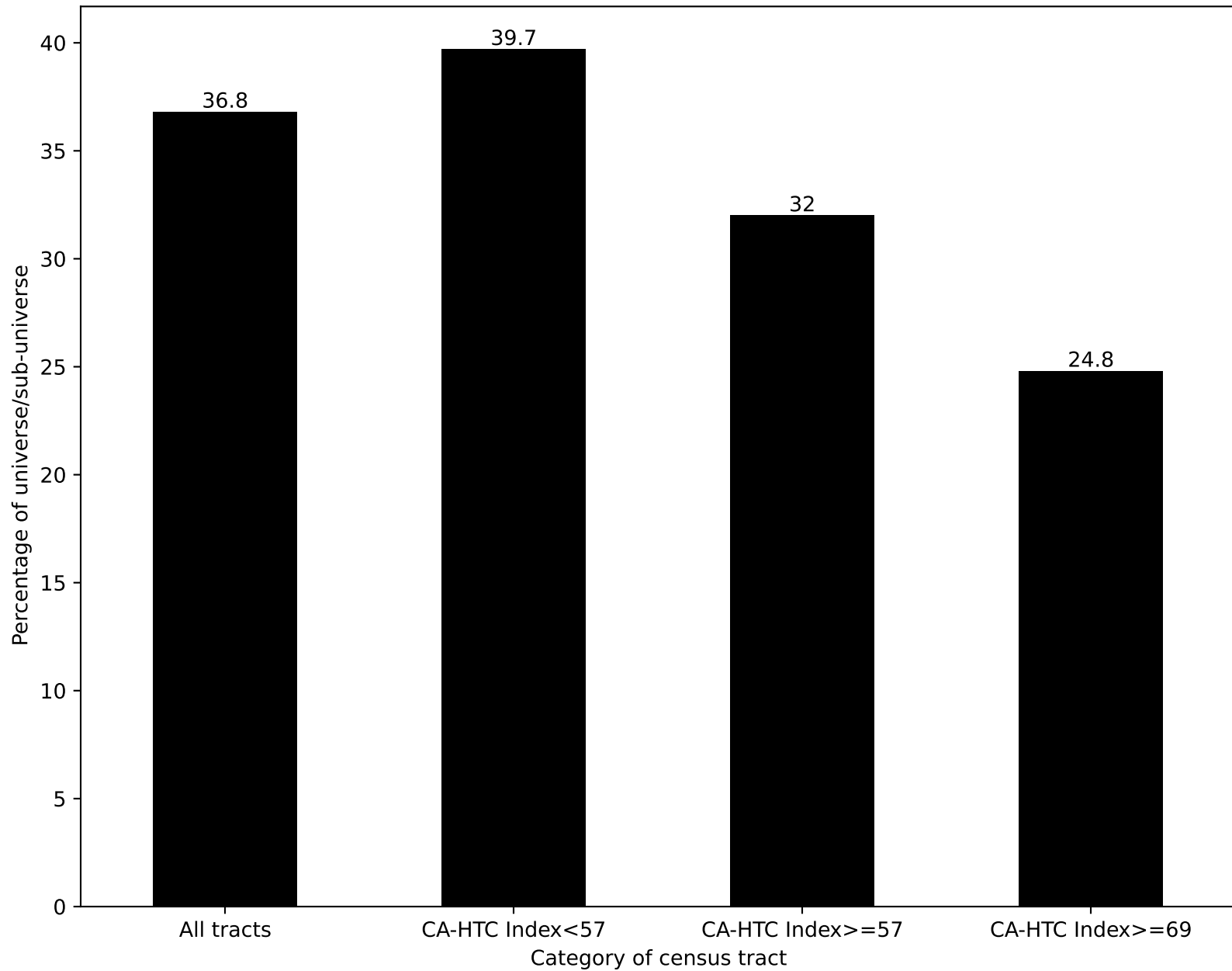
Q5: To ensure fair share of political representation
Northern Calif.



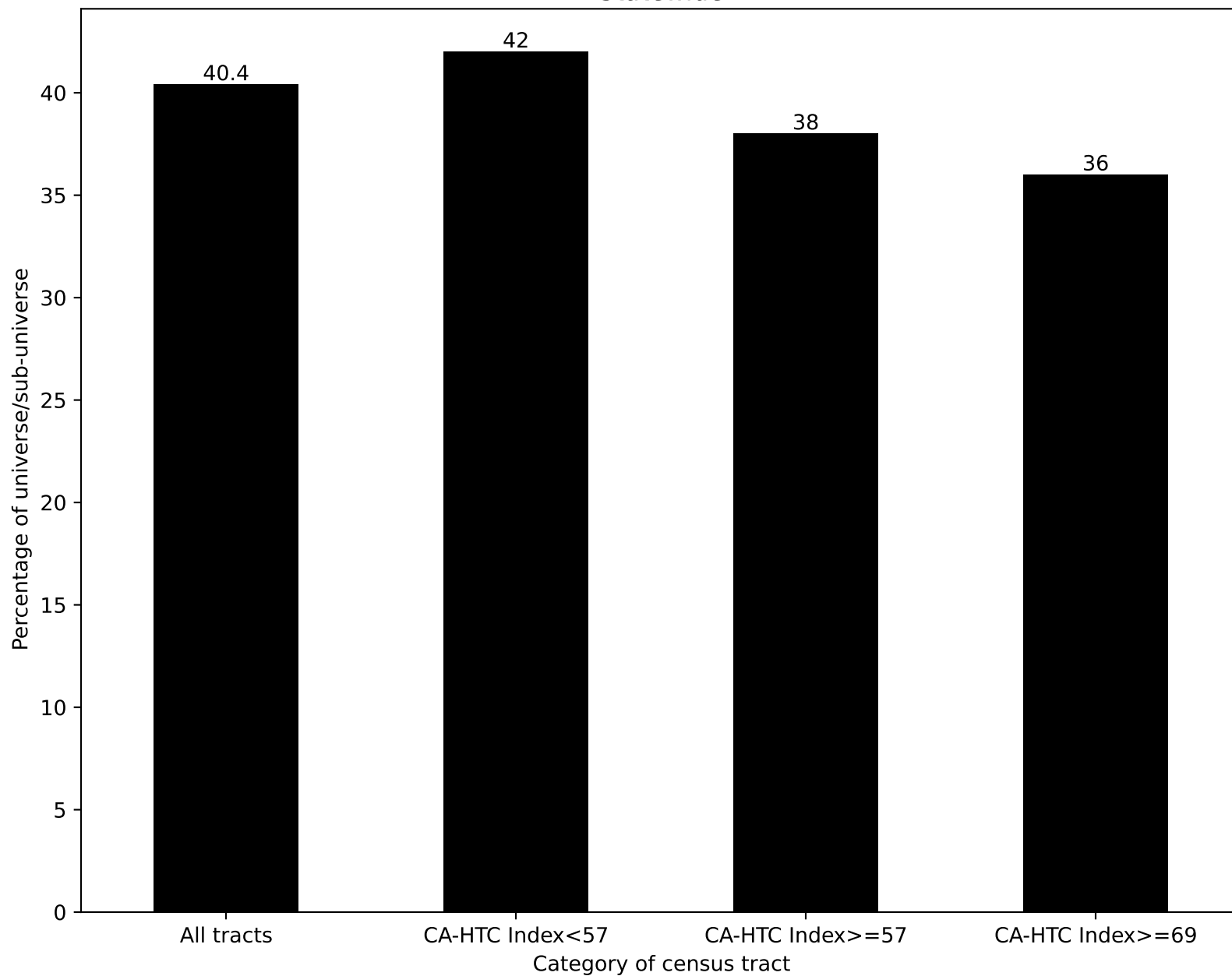
Q5: To ensure fair share of political representation
Central Calif.



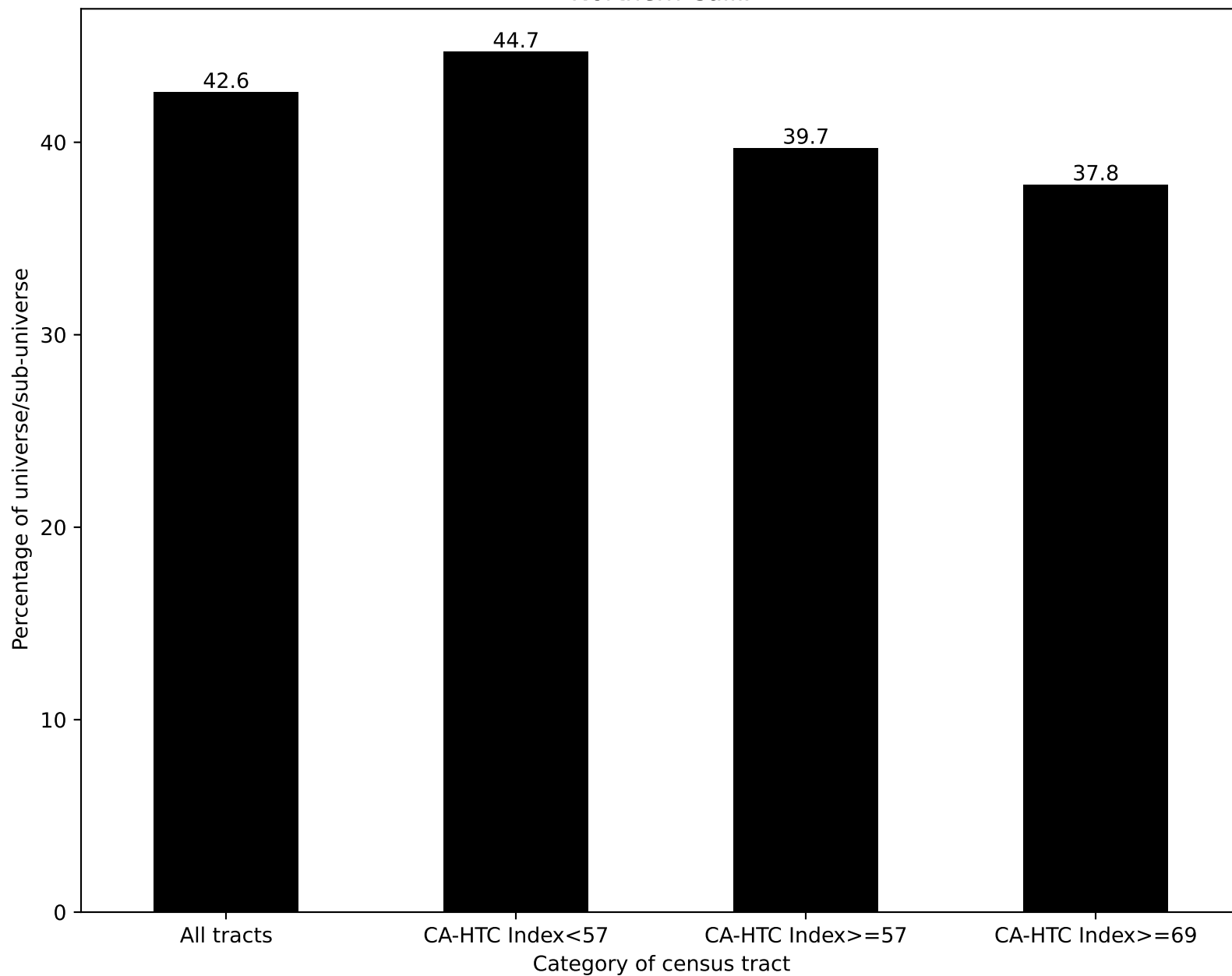
Q5: To ensure fair share of political representation
Southern Calif.



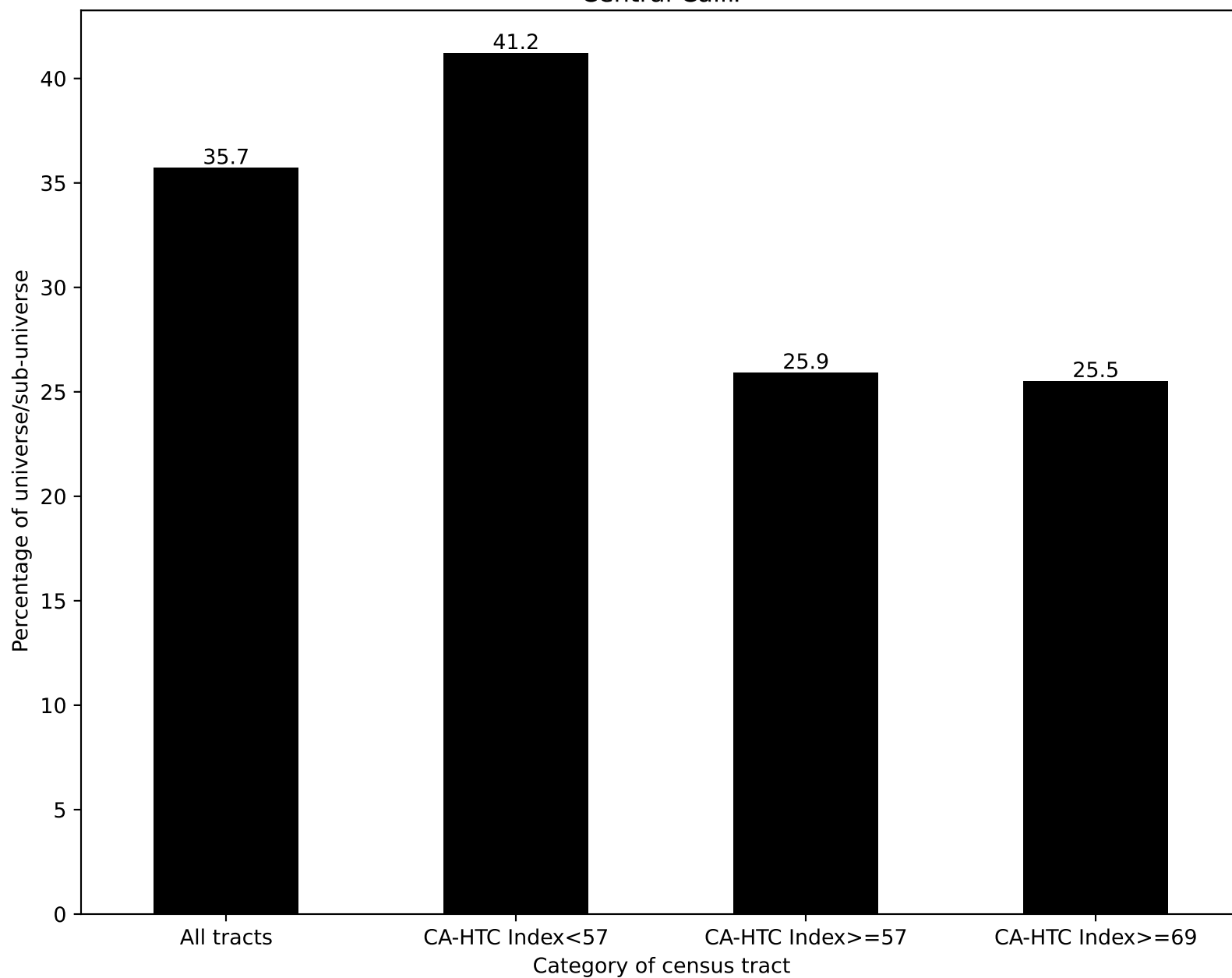
Q5: To ensure fair share of federal funding
Statewide



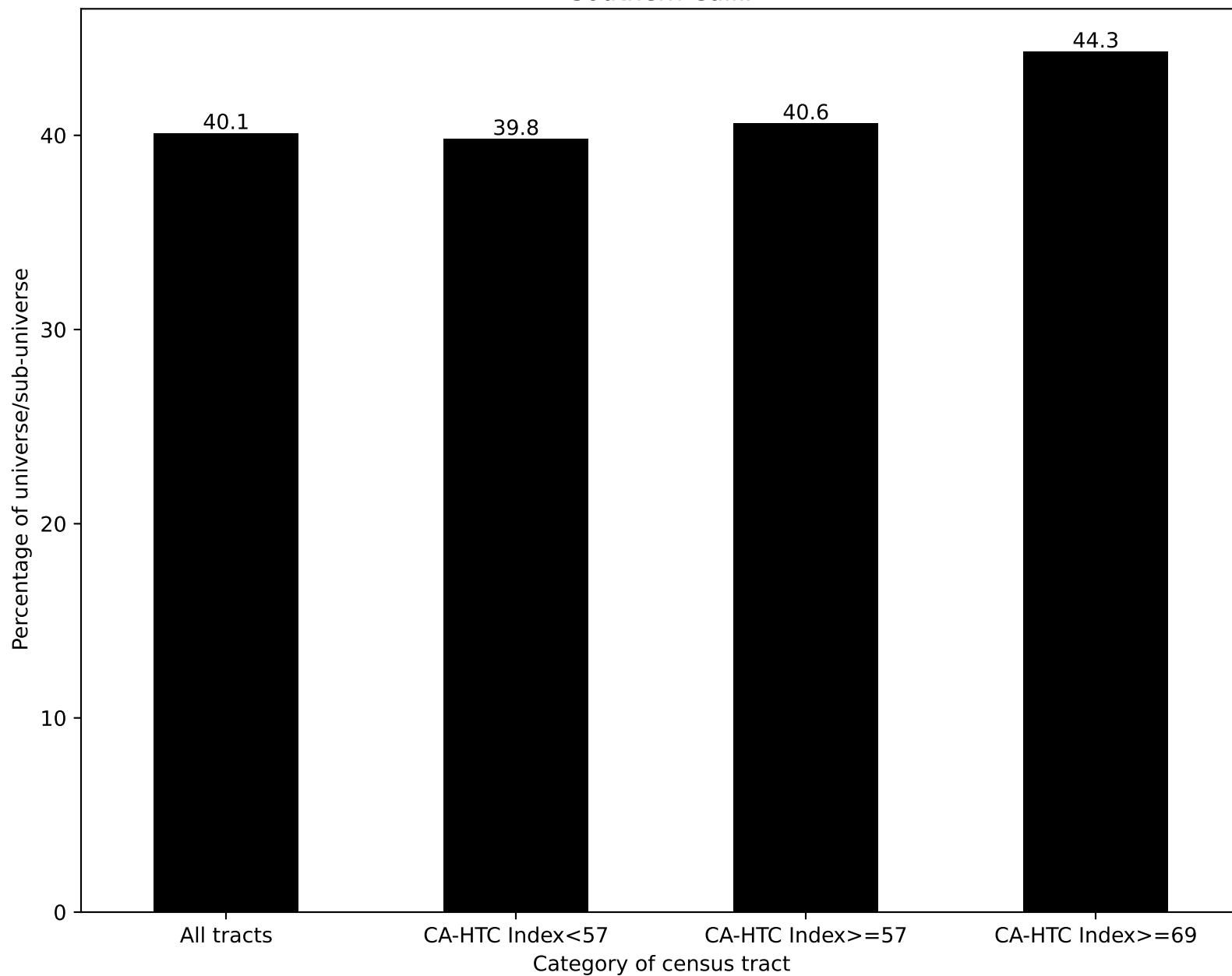
Q5: To ensure fair share of federal funding
Northern Calif.



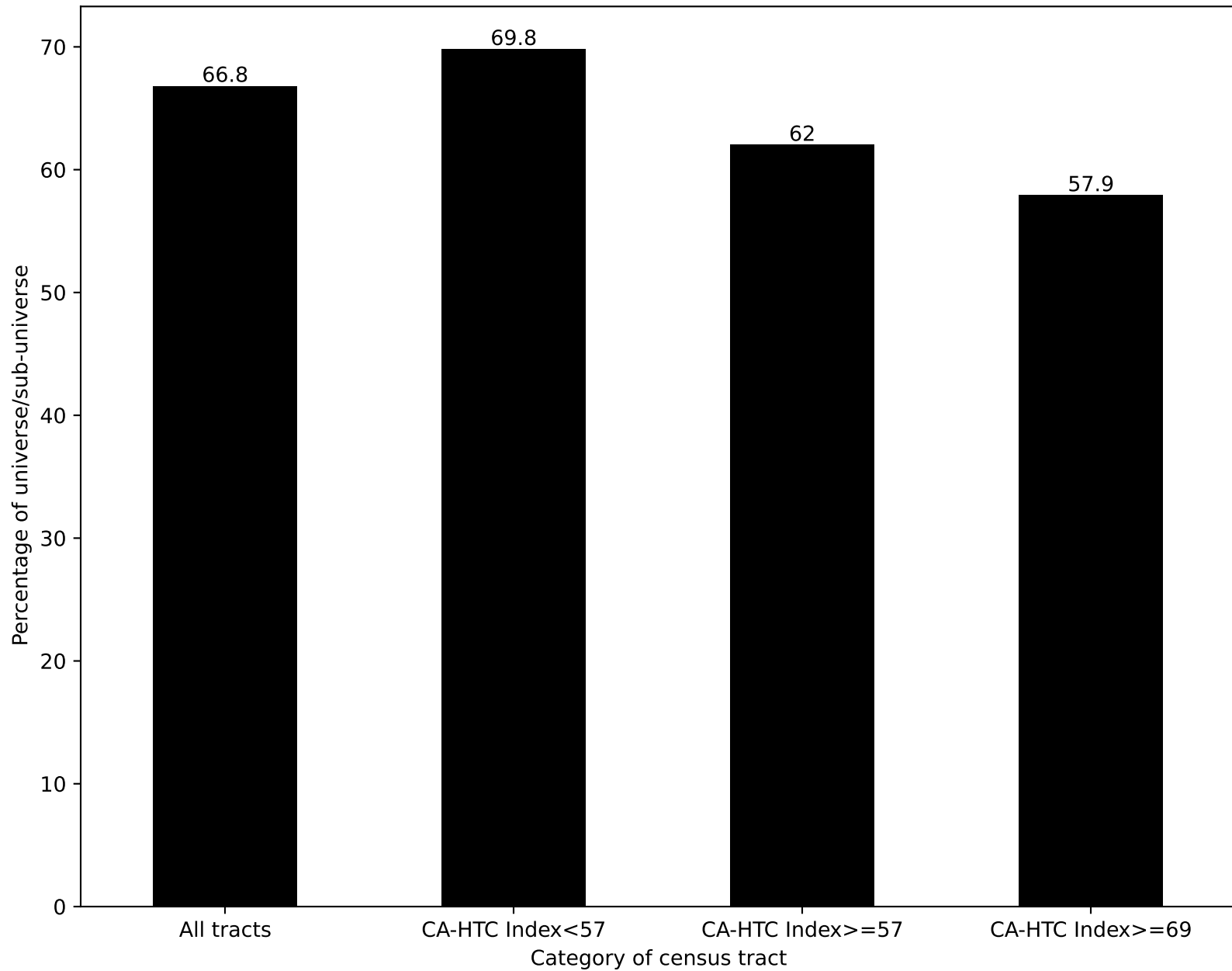
Q5: To ensure fair share of federal funding
Central Calif.



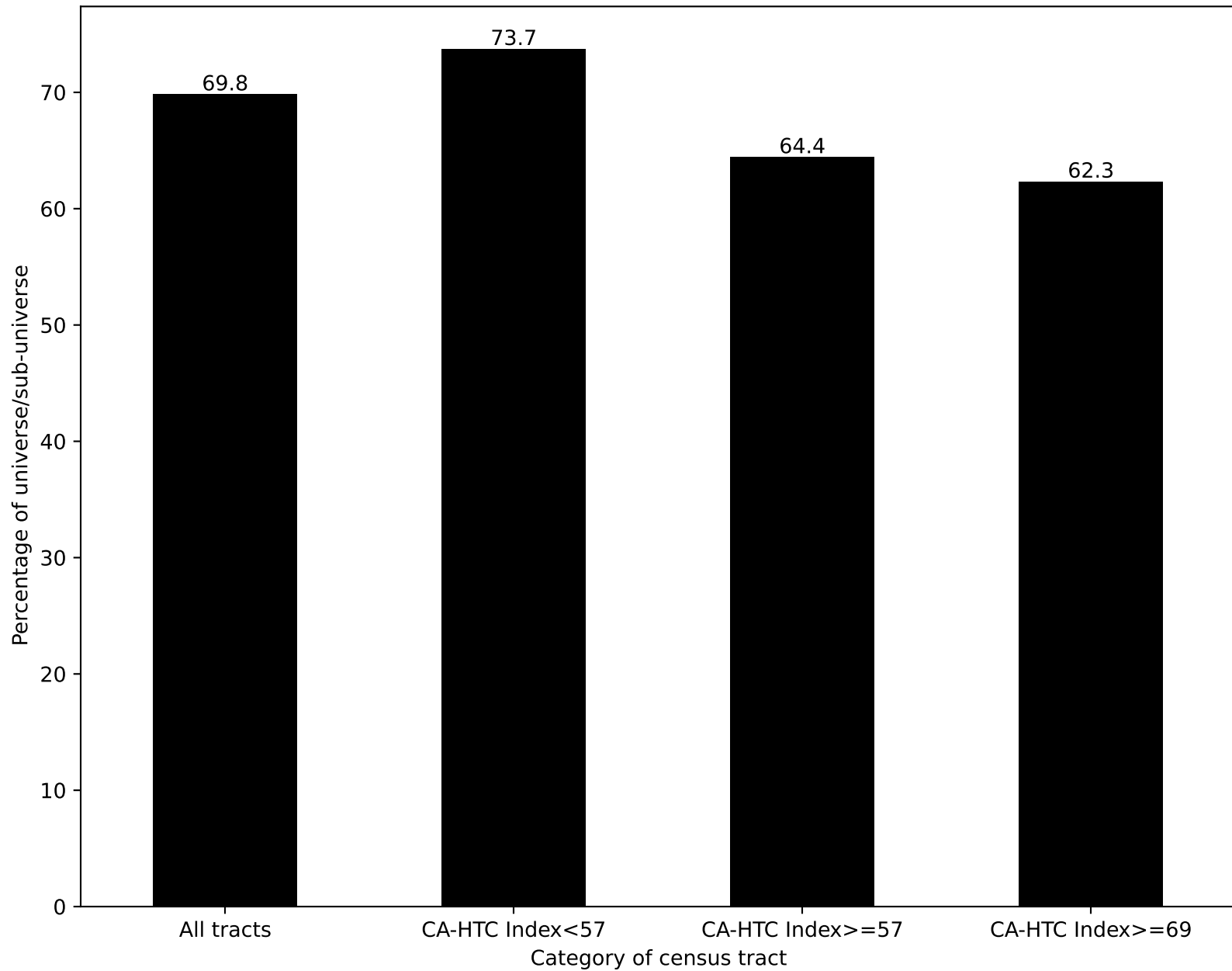
Q5: To ensure fair share of federal funding
Southern Calif.



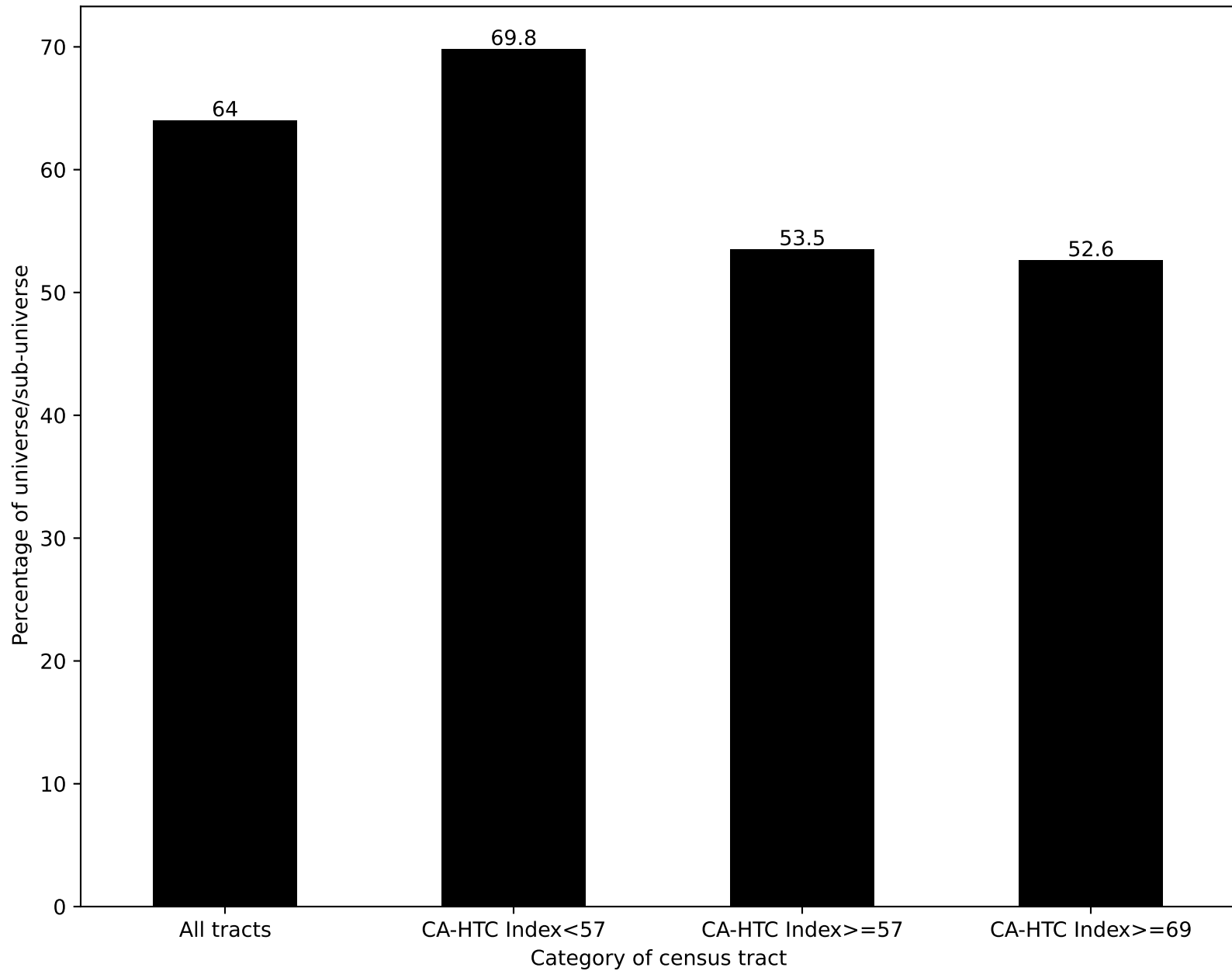
Q5: Because it's my civic/community duty and right to be counted
Statewide



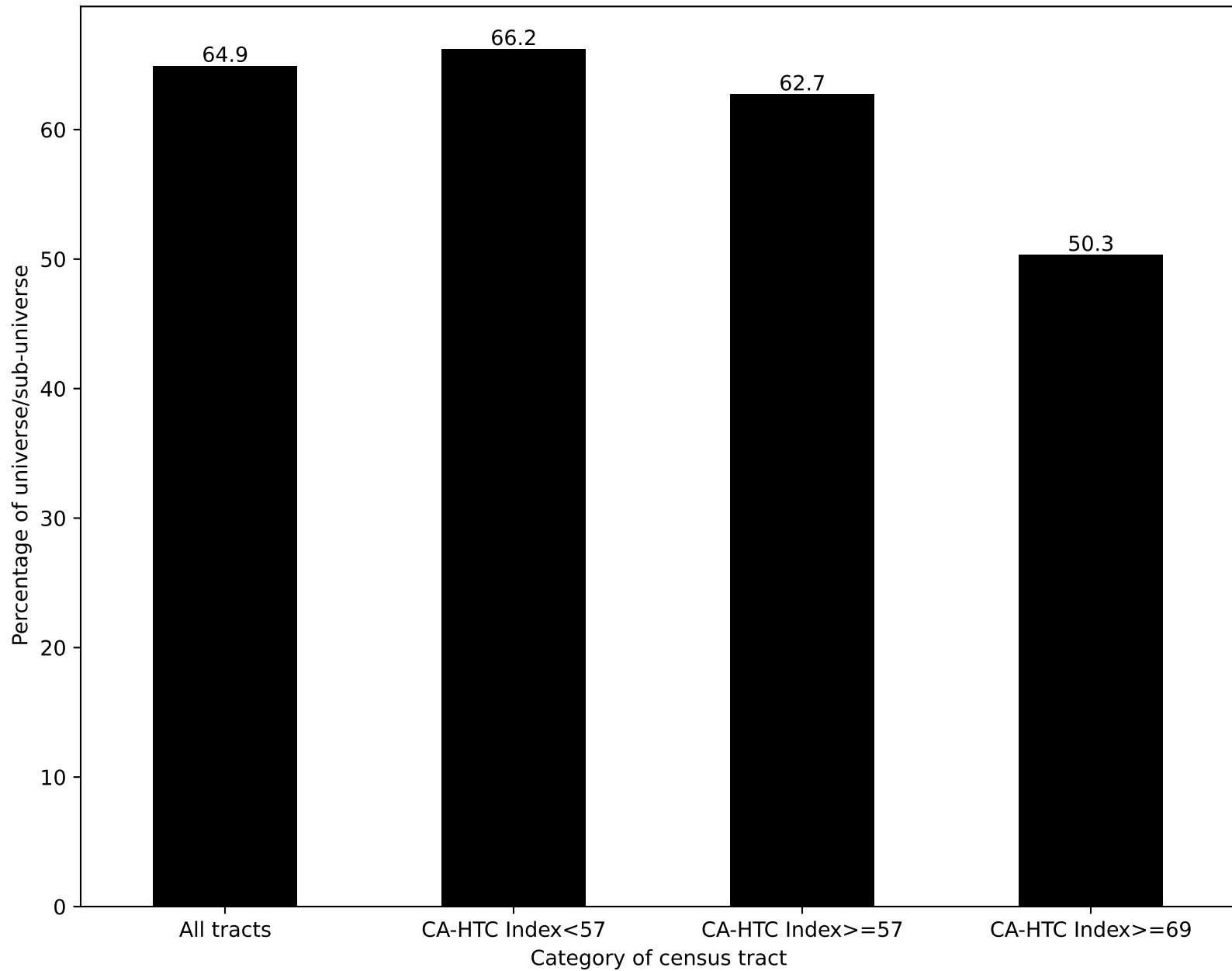
Q5: Because it's my civic/community duty and right to be counted
Northern Calif.



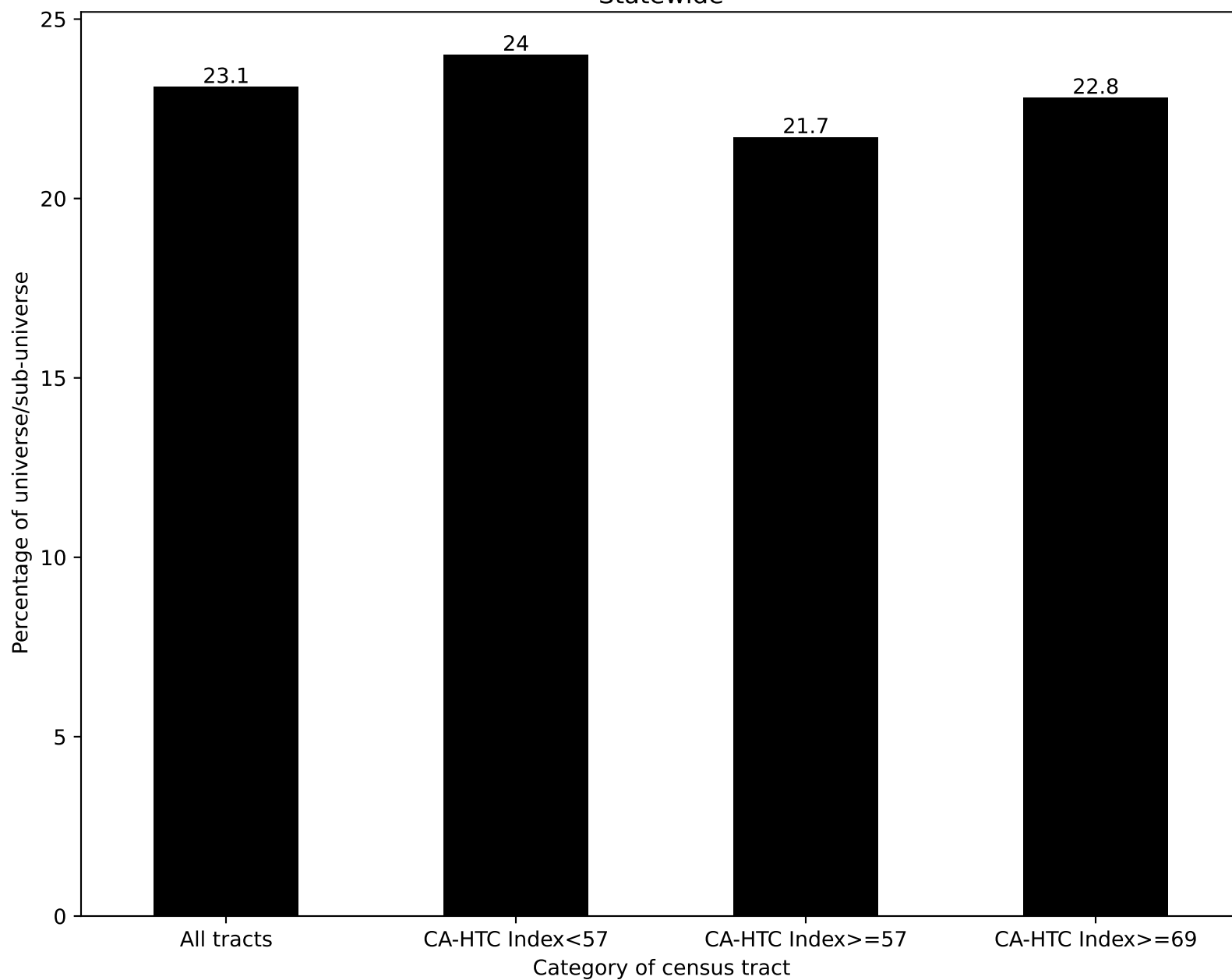
Q5: Because it's my civic/community duty and right to be counted
Central Calif.



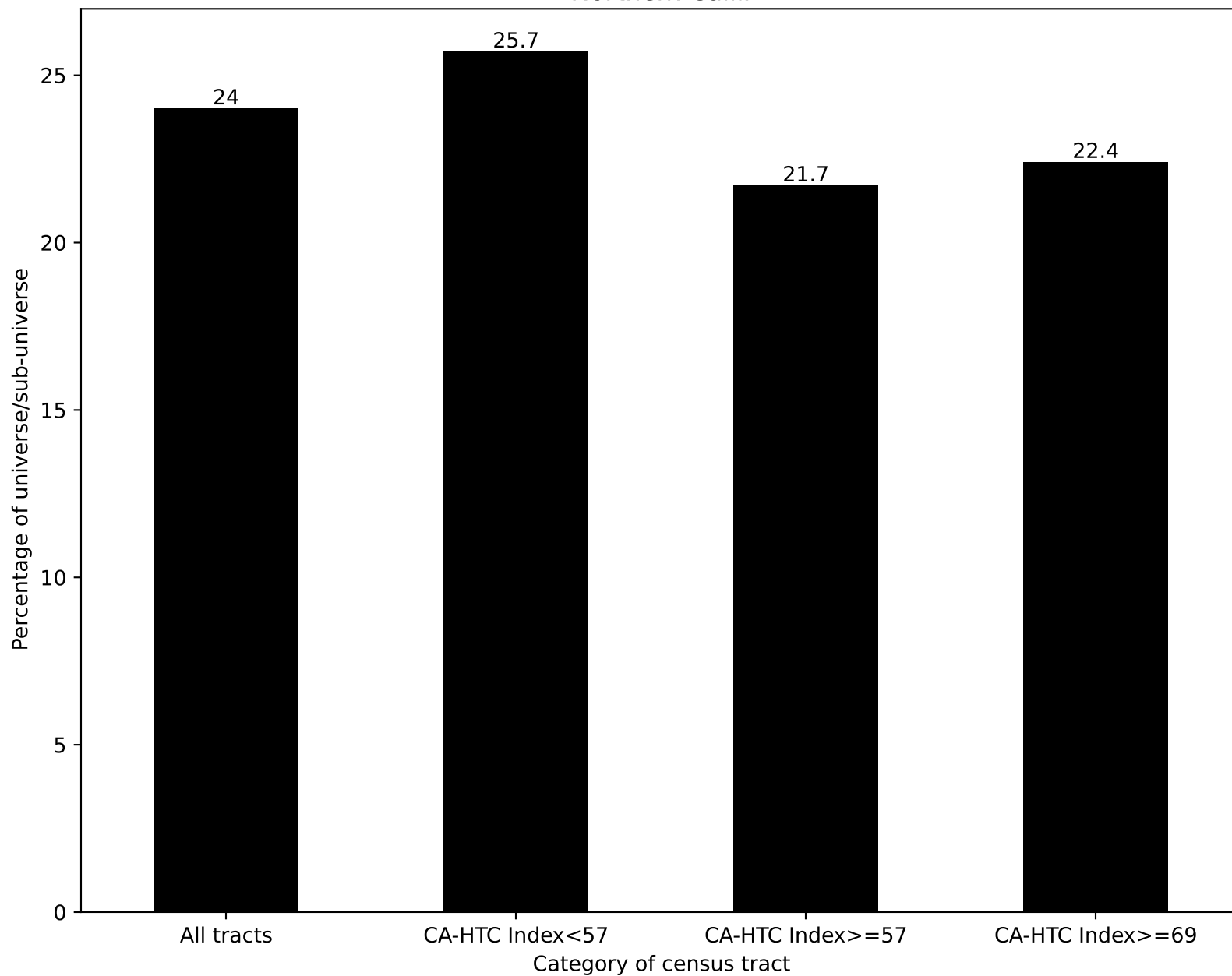
Q5: Because it's my civic/community duty and right to be counted
Southern Calif.



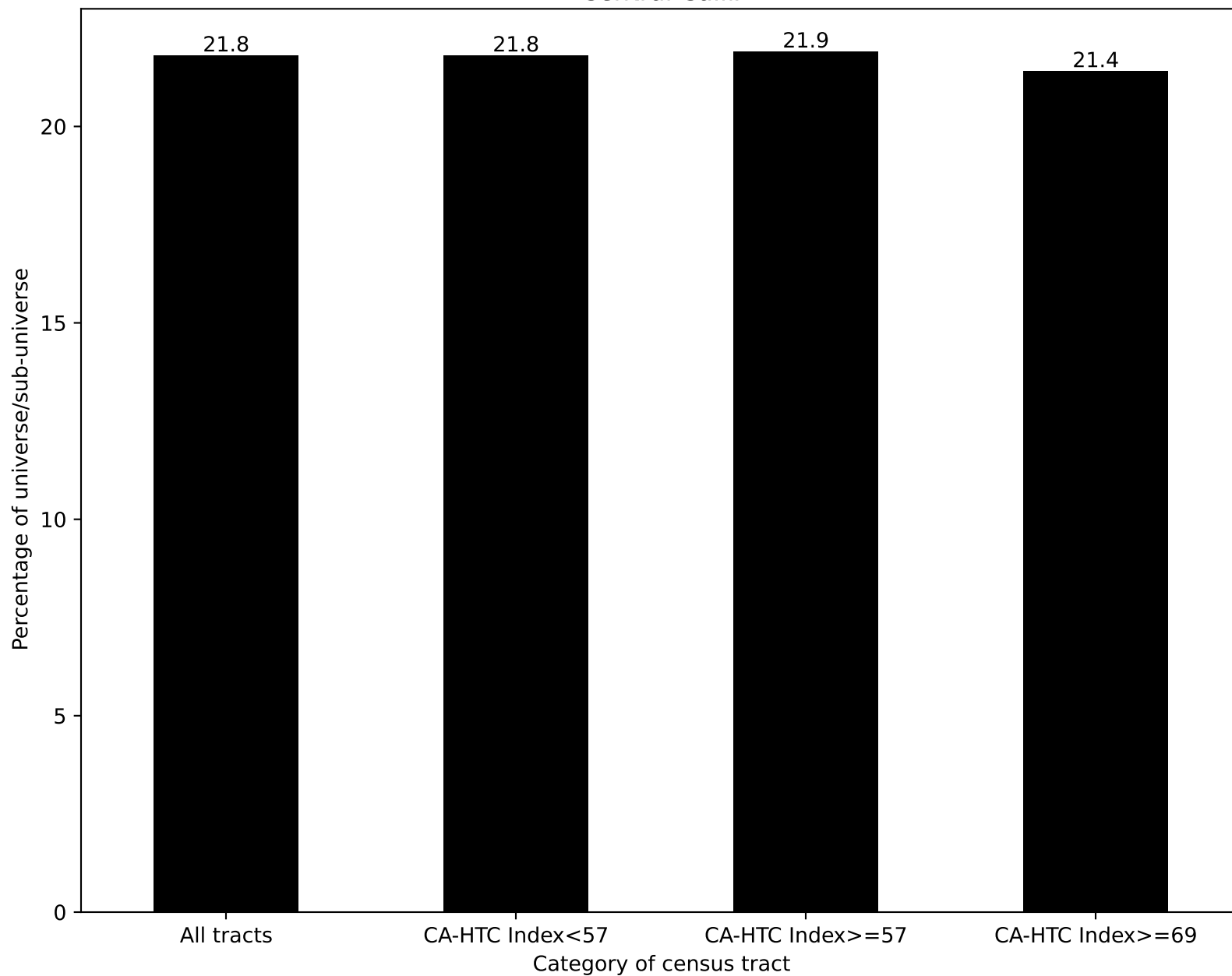
Q5: By participating, I understand there is a direct benefit to my family
Statewide



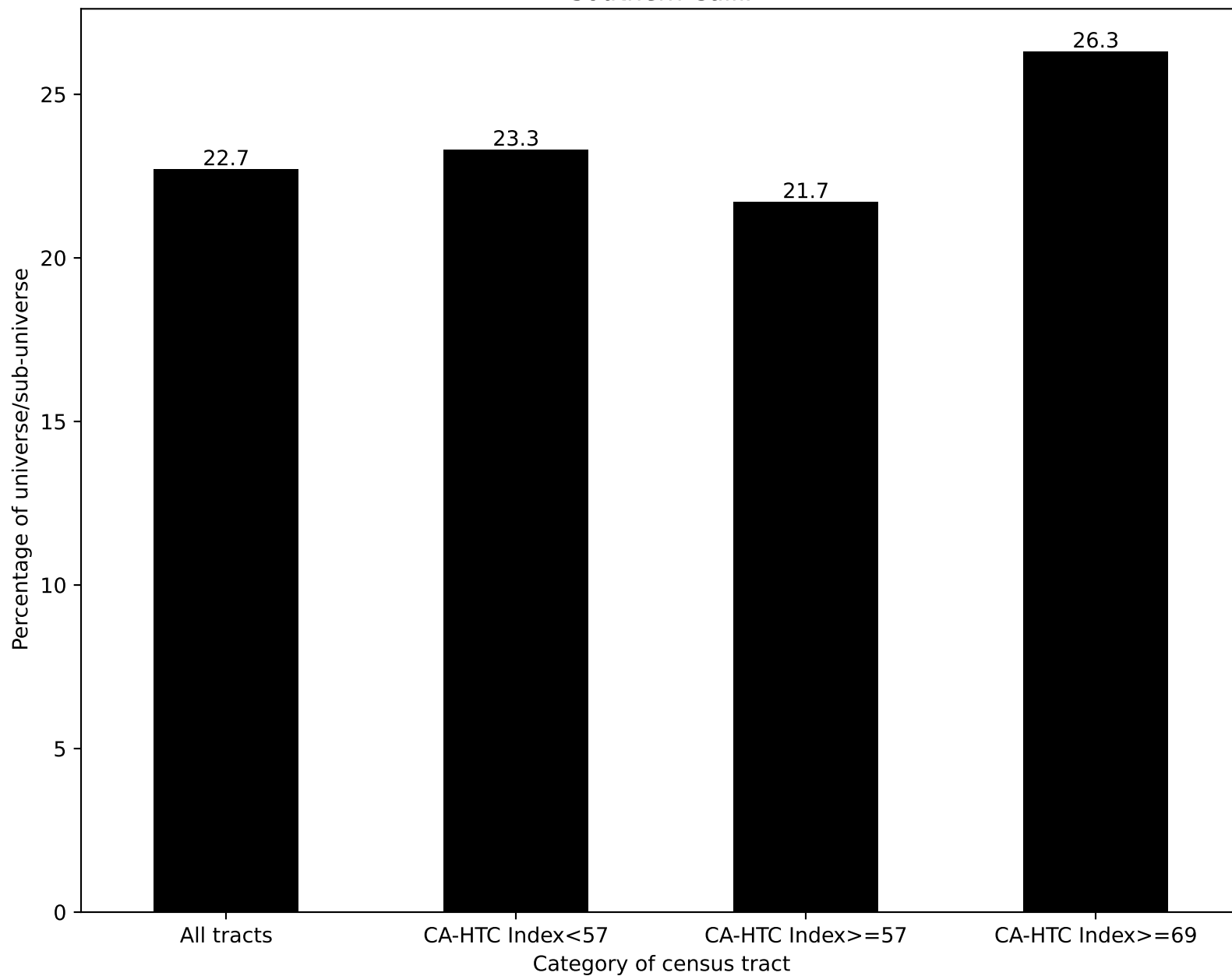
Q5: By participating, I understand there is a direct benefit to my family
Northern Calif.



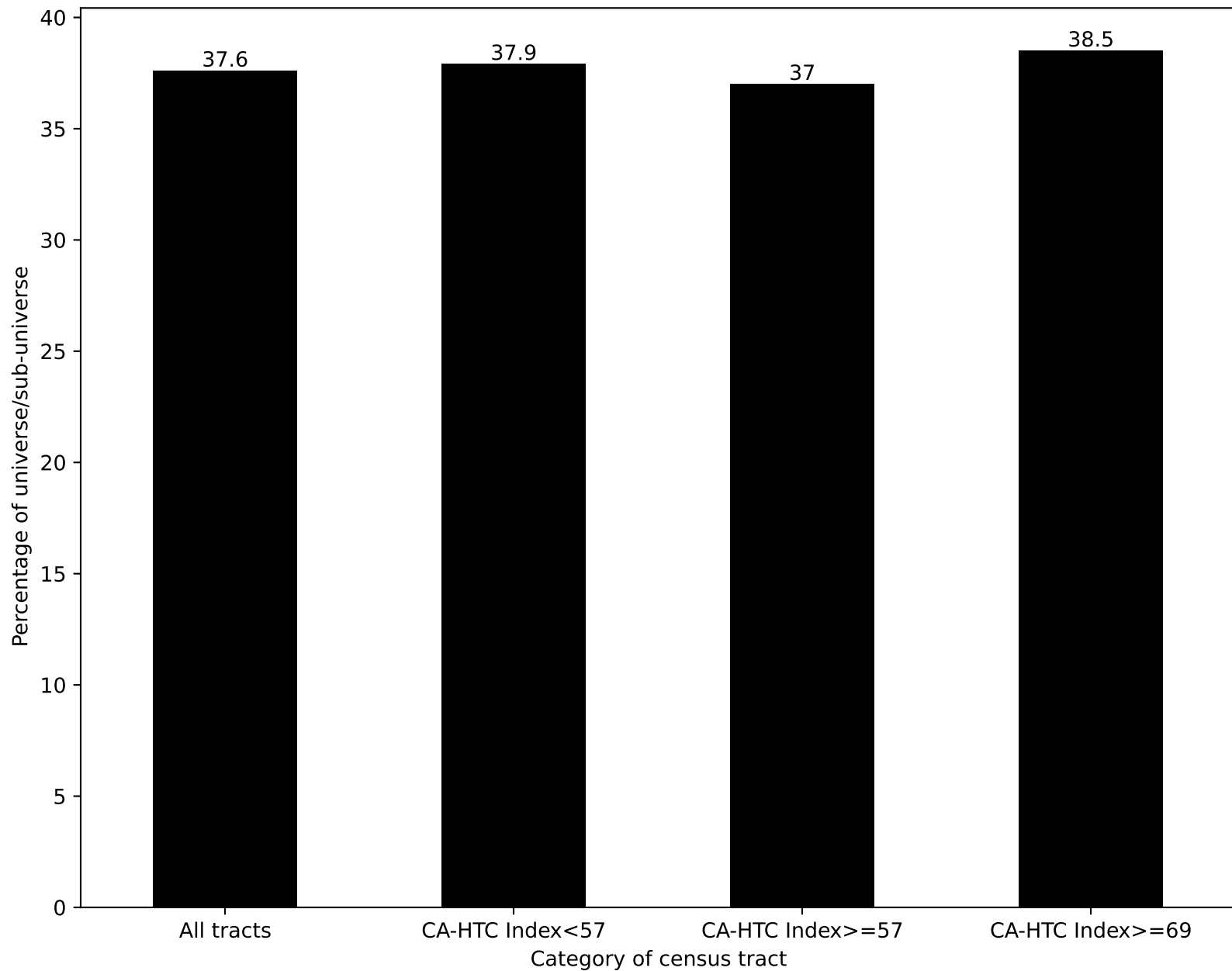
Q5: By participating, I understand there is a direct benefit to my family
Central Calif.



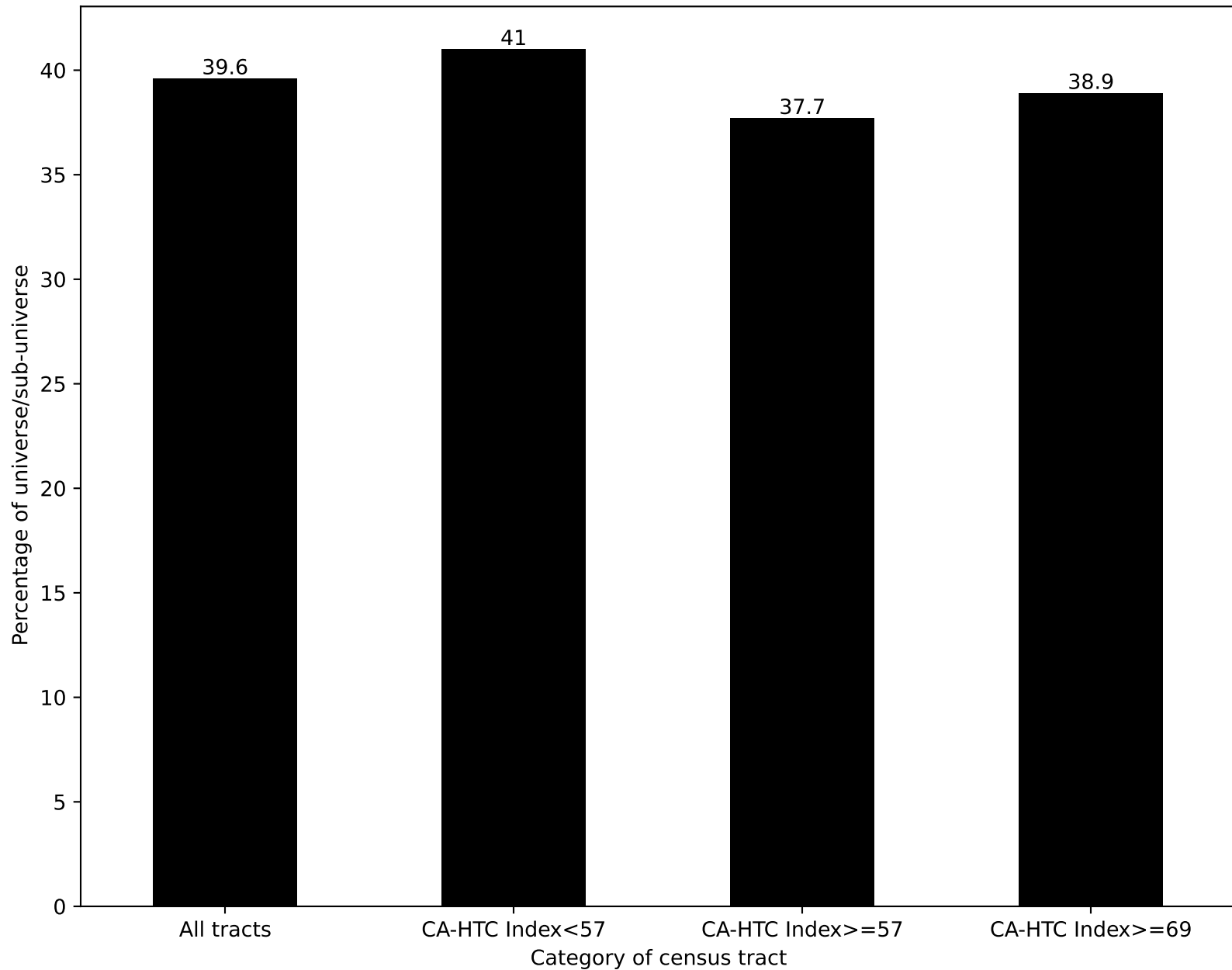
Q5: By participating, I understand there is a direct benefit to my family
Southern Calif.



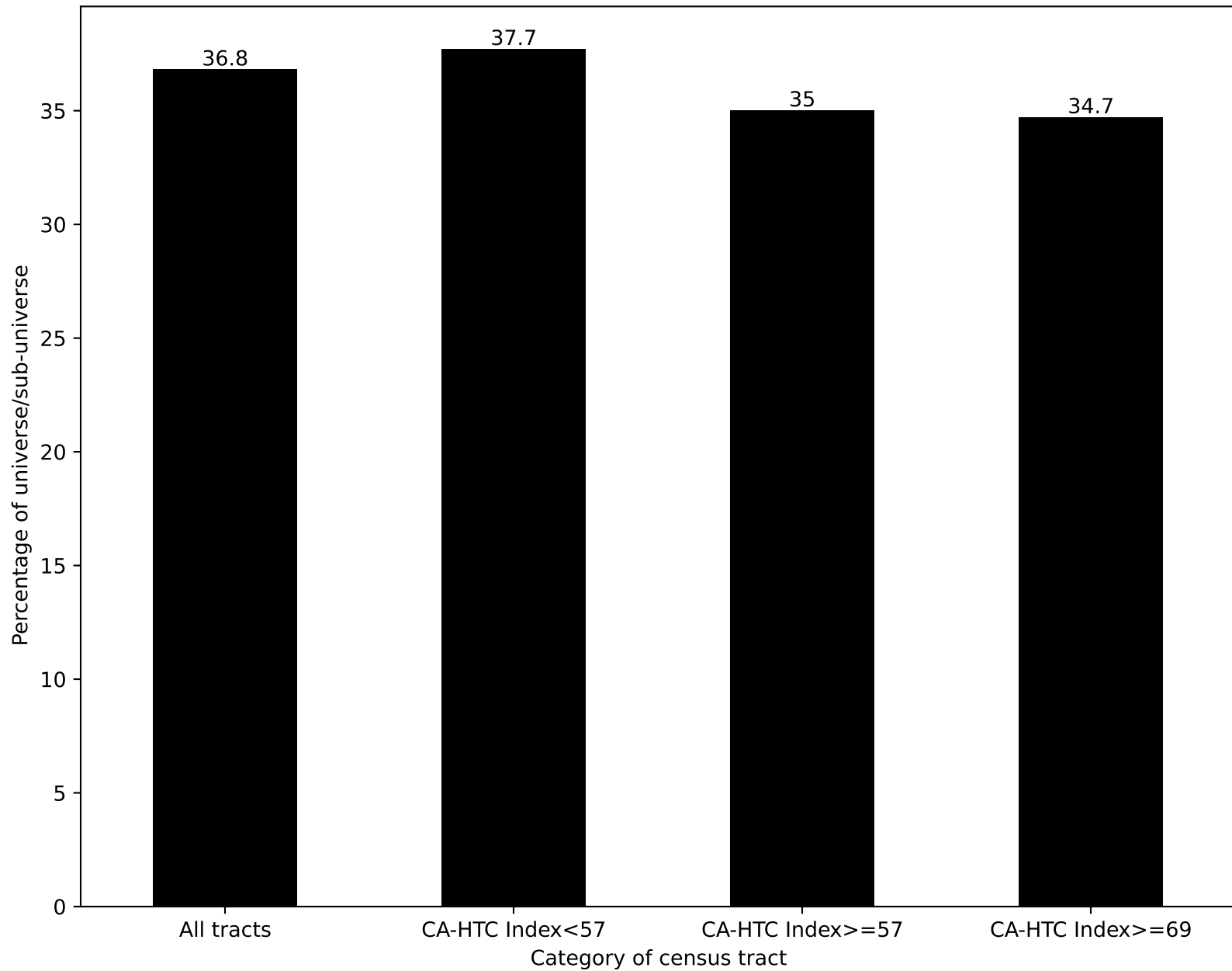
Q5: By participating, I understand there is a direct benefit to my community
Statewide



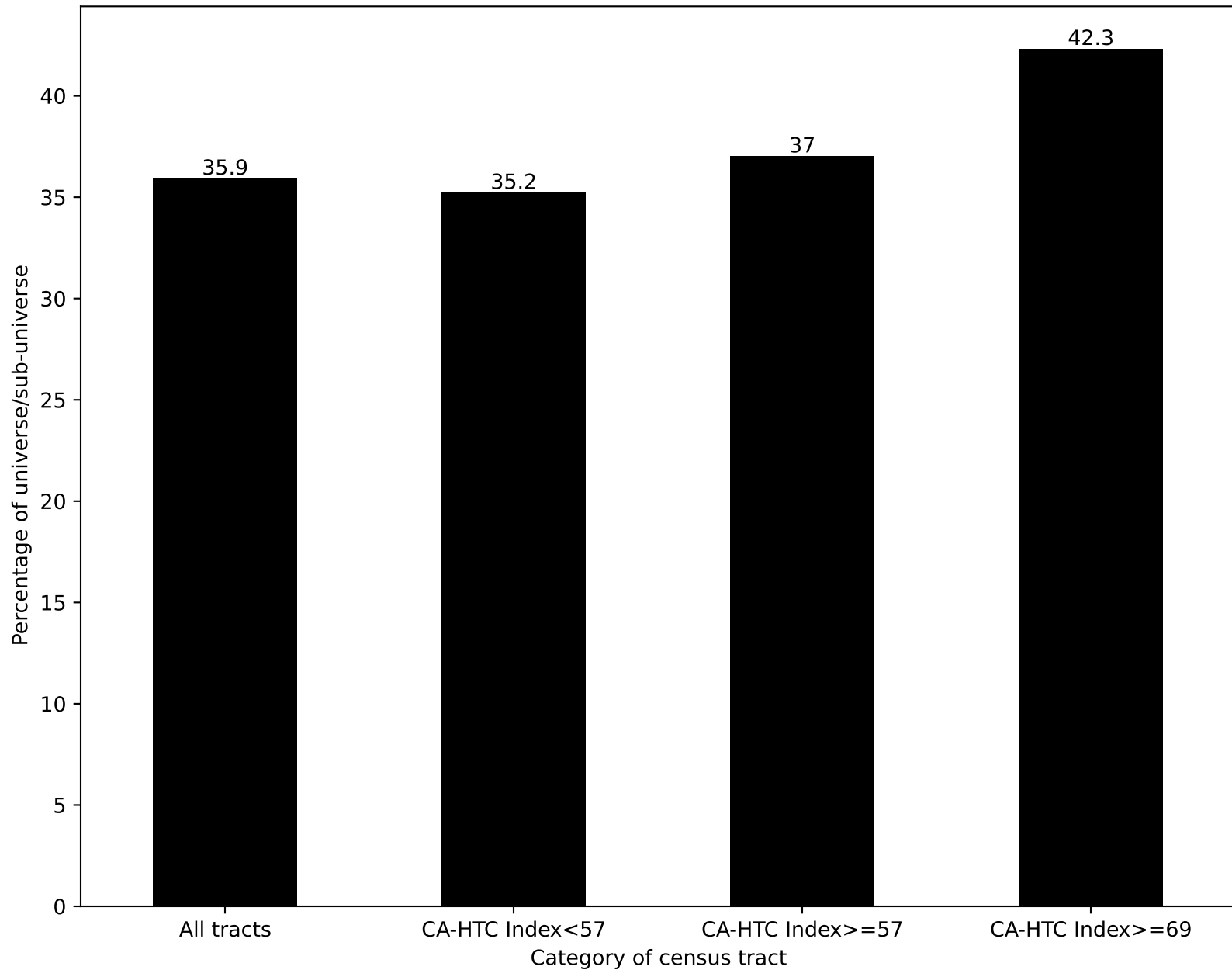
Q5: By participating, I understand there is a direct benefit to my community
Northern Calif.



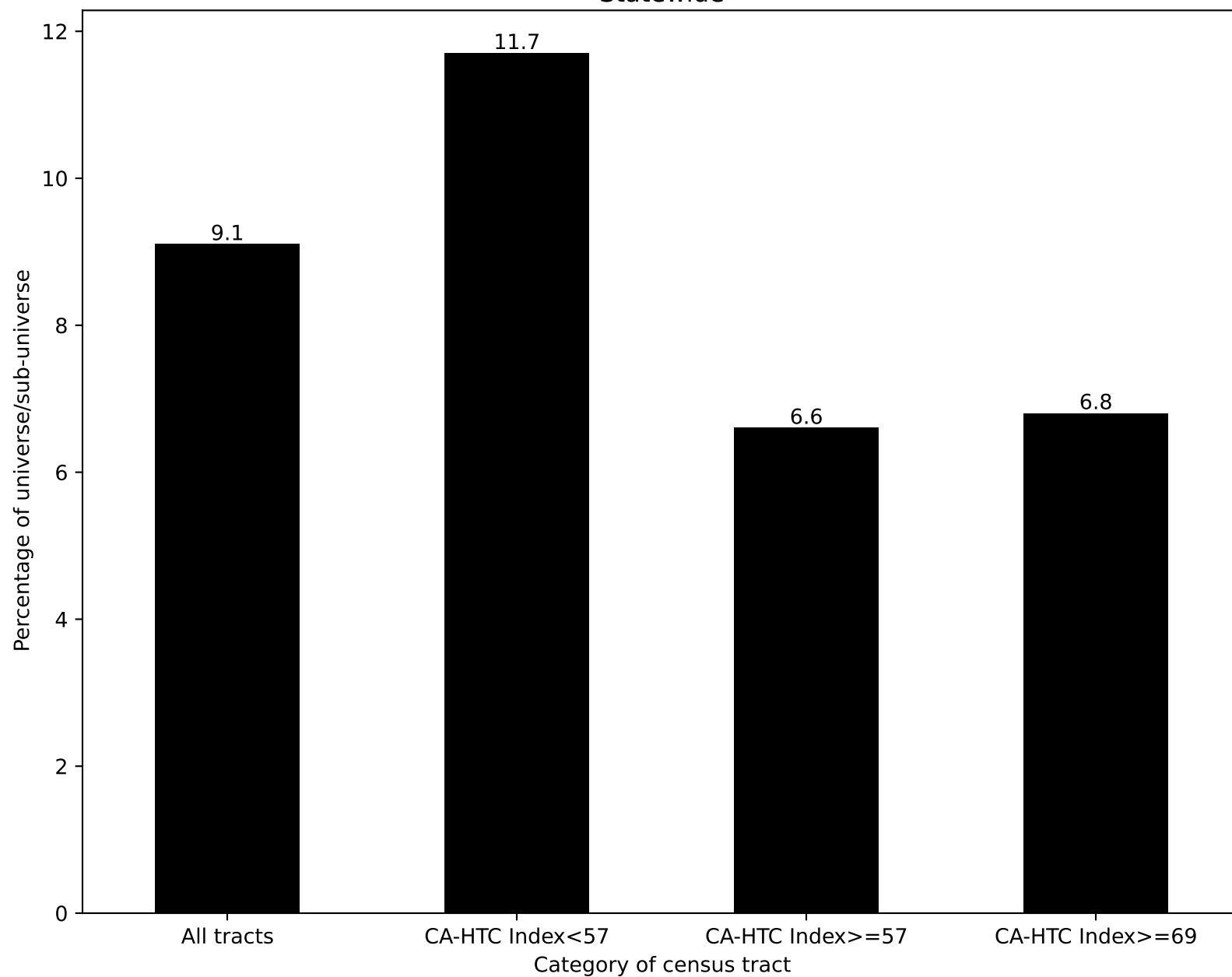
Q5: By participating, I understand there is a direct benefit to my community
Central Calif.



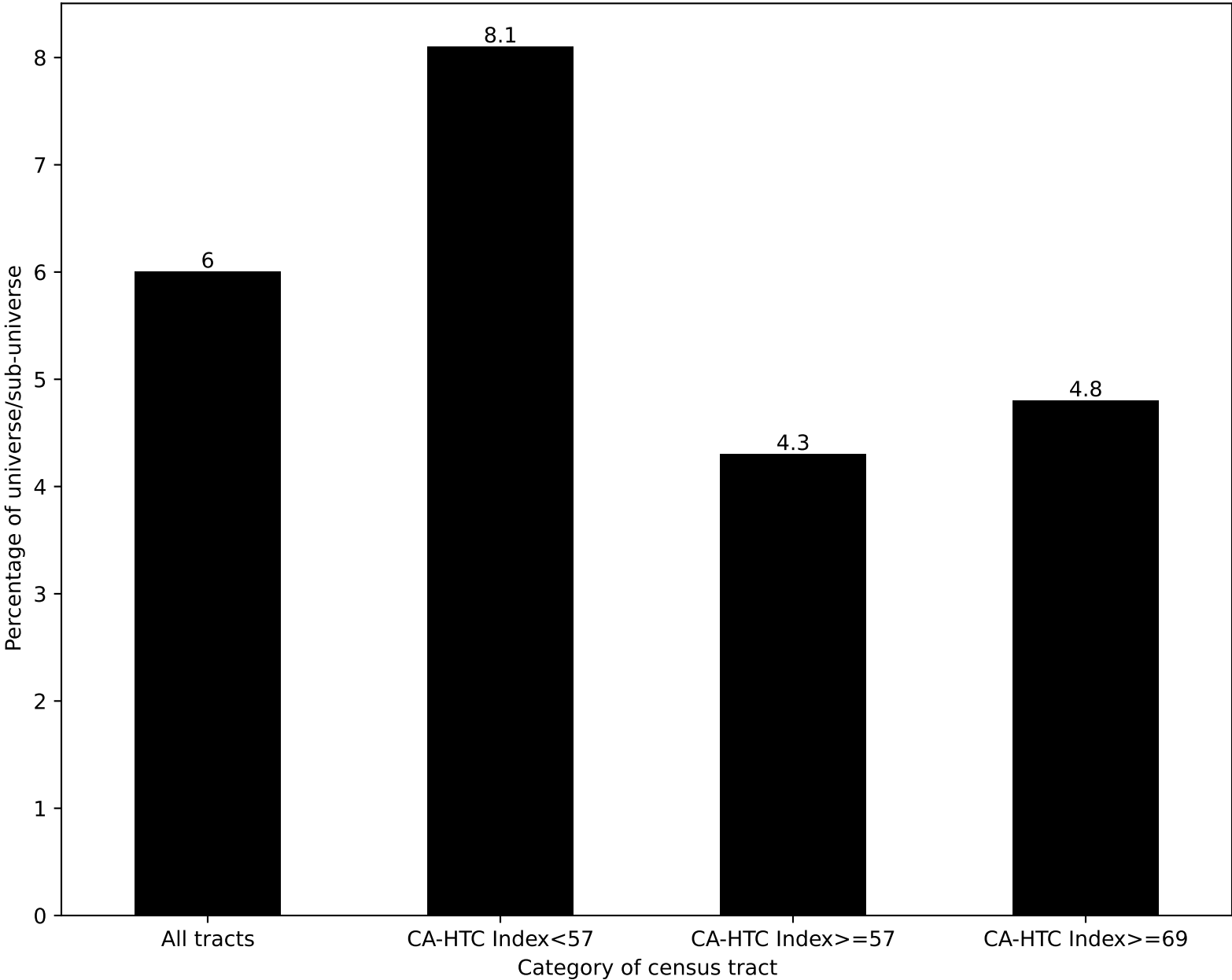
Q5: By participating, I understand there is a direct benefit to my community
Southern Calif.



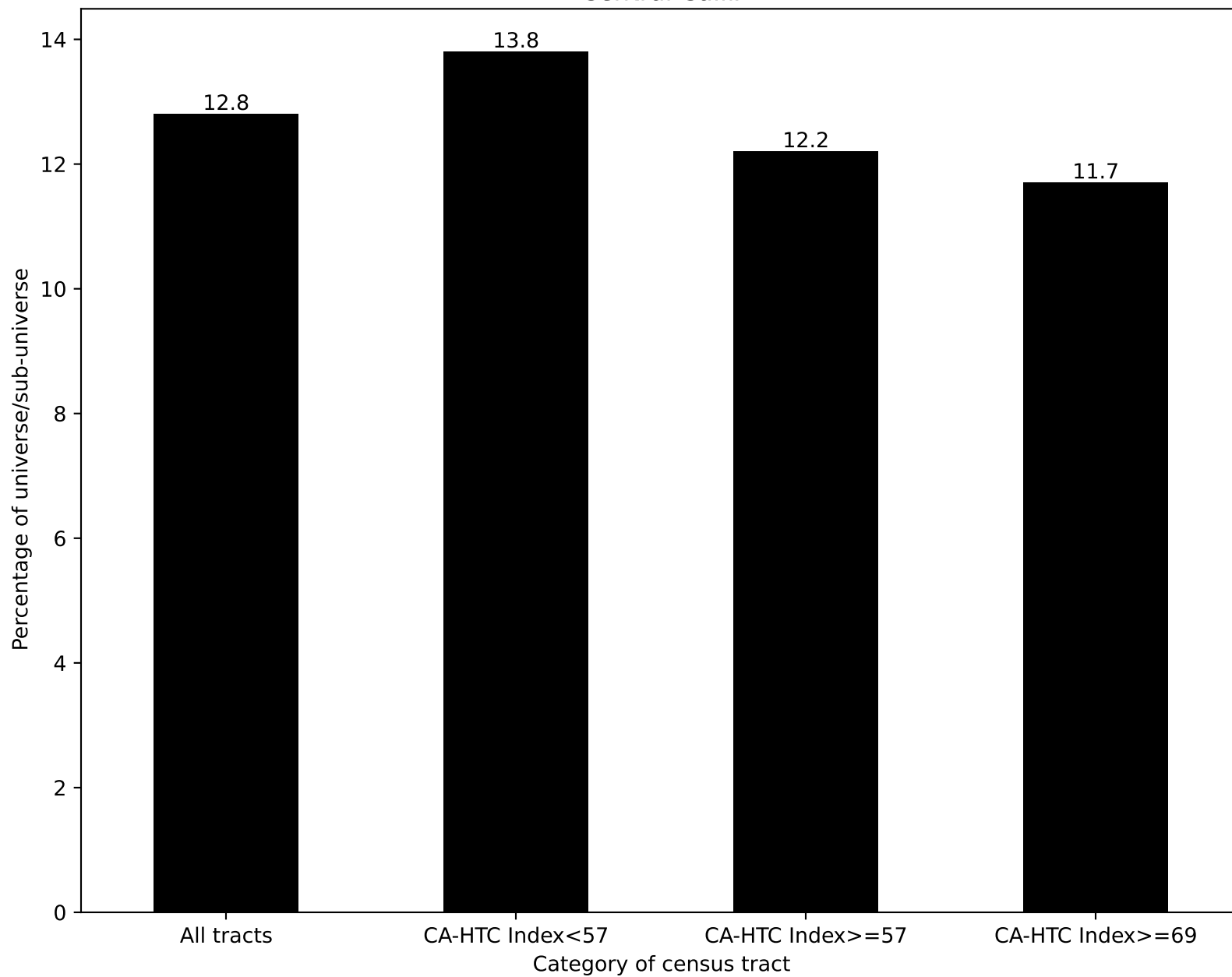
Q6: Online data and privacy concerns
Statewide



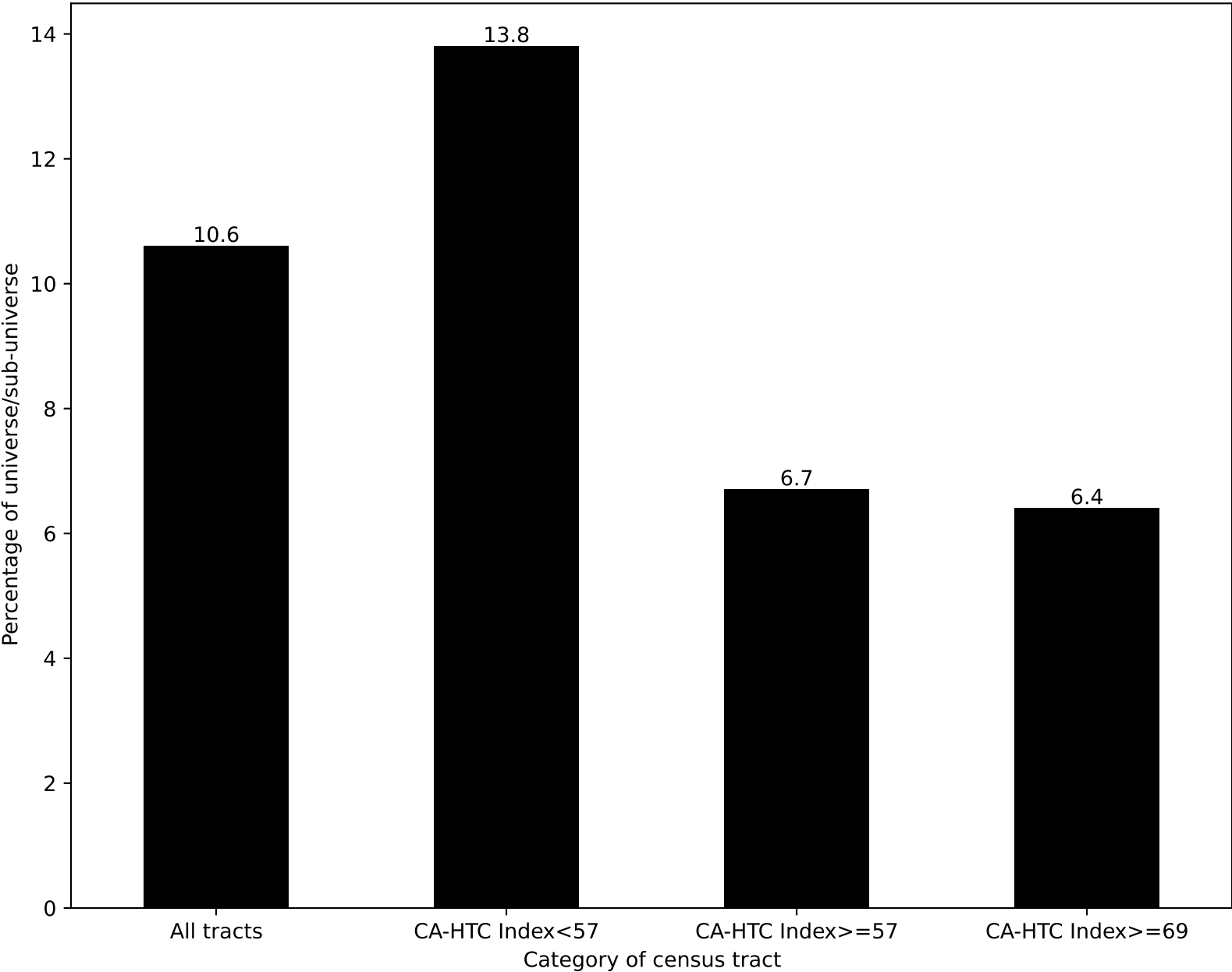
Q6: Online data and privacy concerns
Northern Calif.



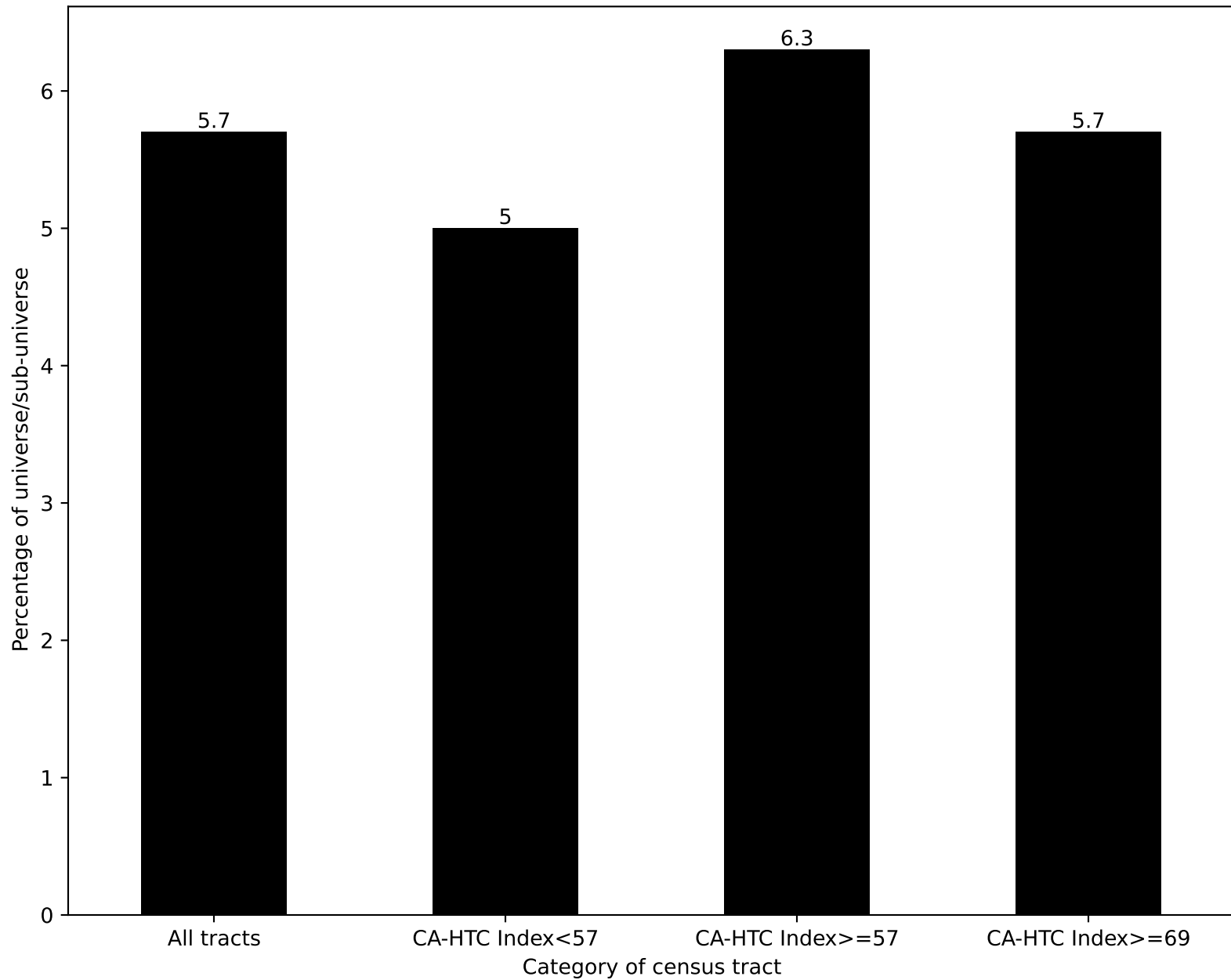
Q6: Online data and privacy concerns
Central Calif.



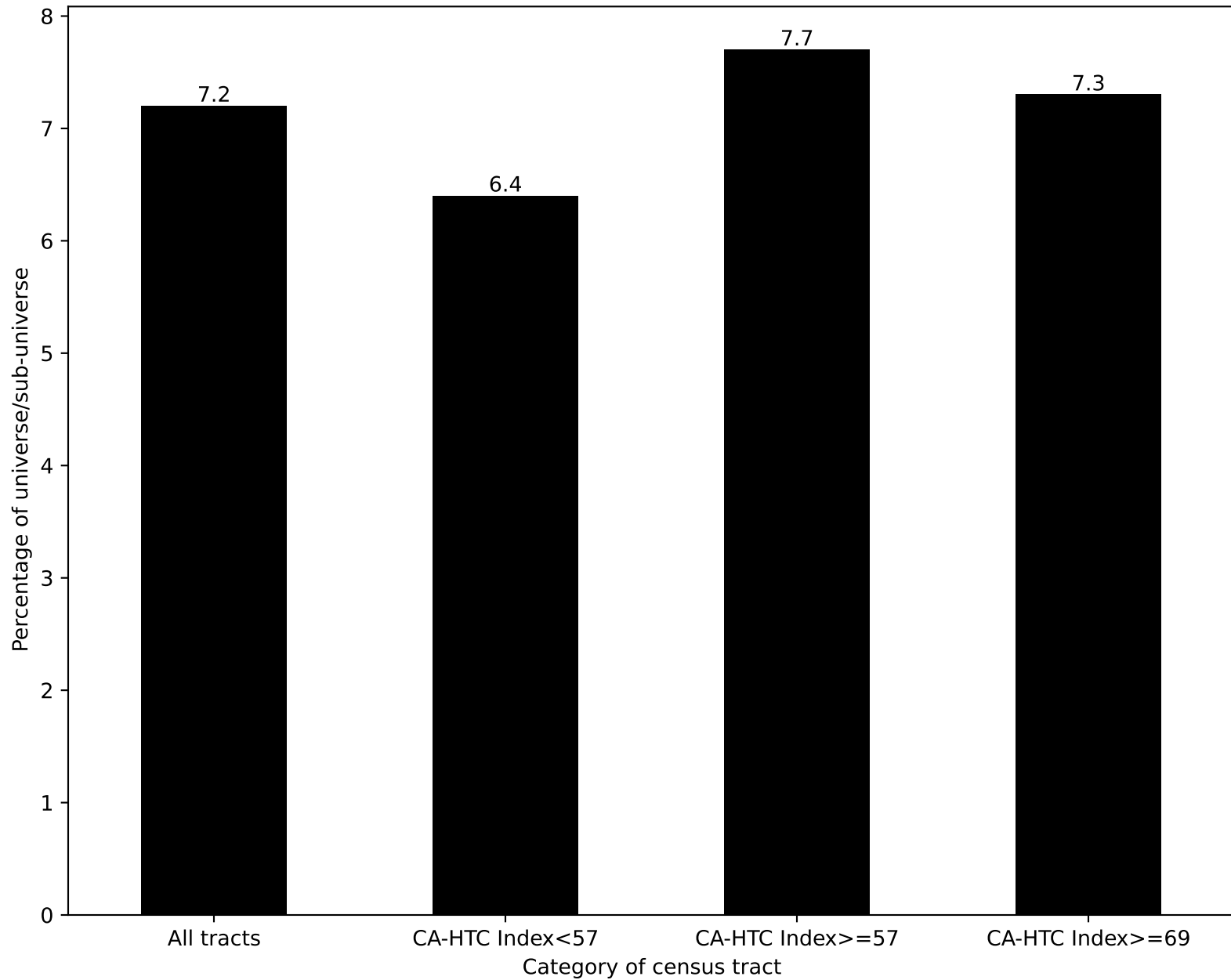
Q6: Online data and privacy concerns
Southern Calif.



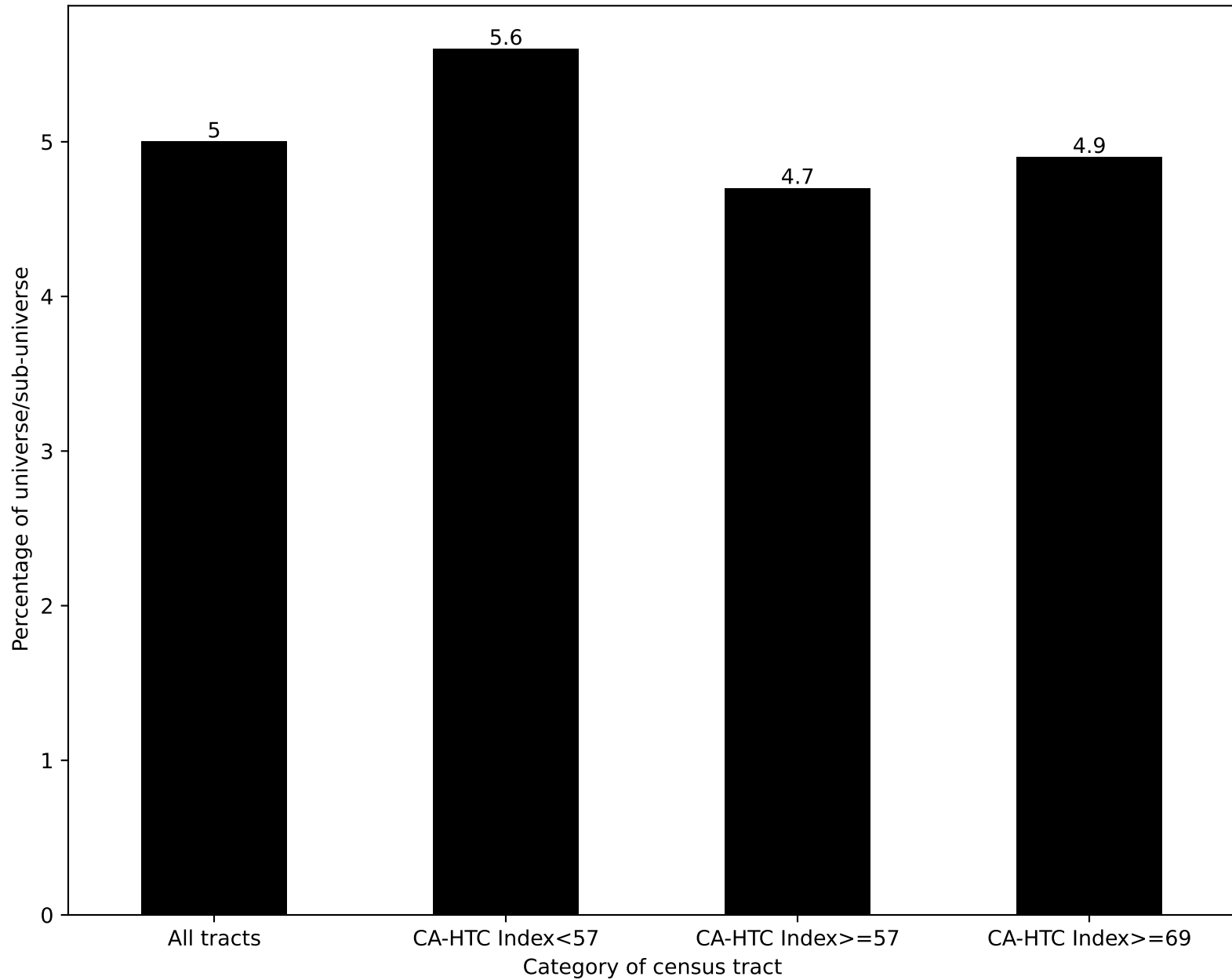
Q6: Doesn't affect me/Don't care/Don't need to do it
Statewide



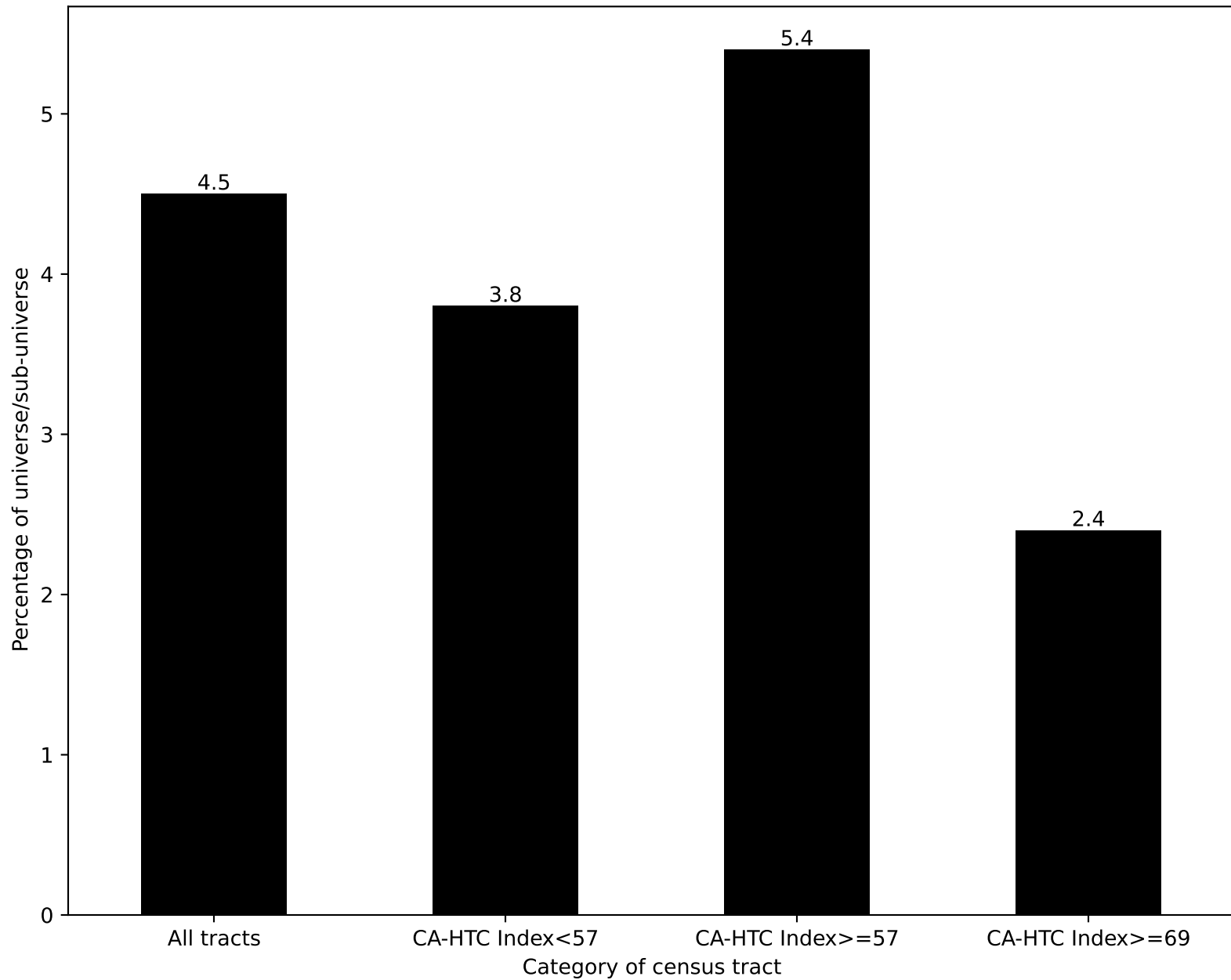
Q6: Doesn't affect me/Don't care/Don't need to do it
Northern Calif.



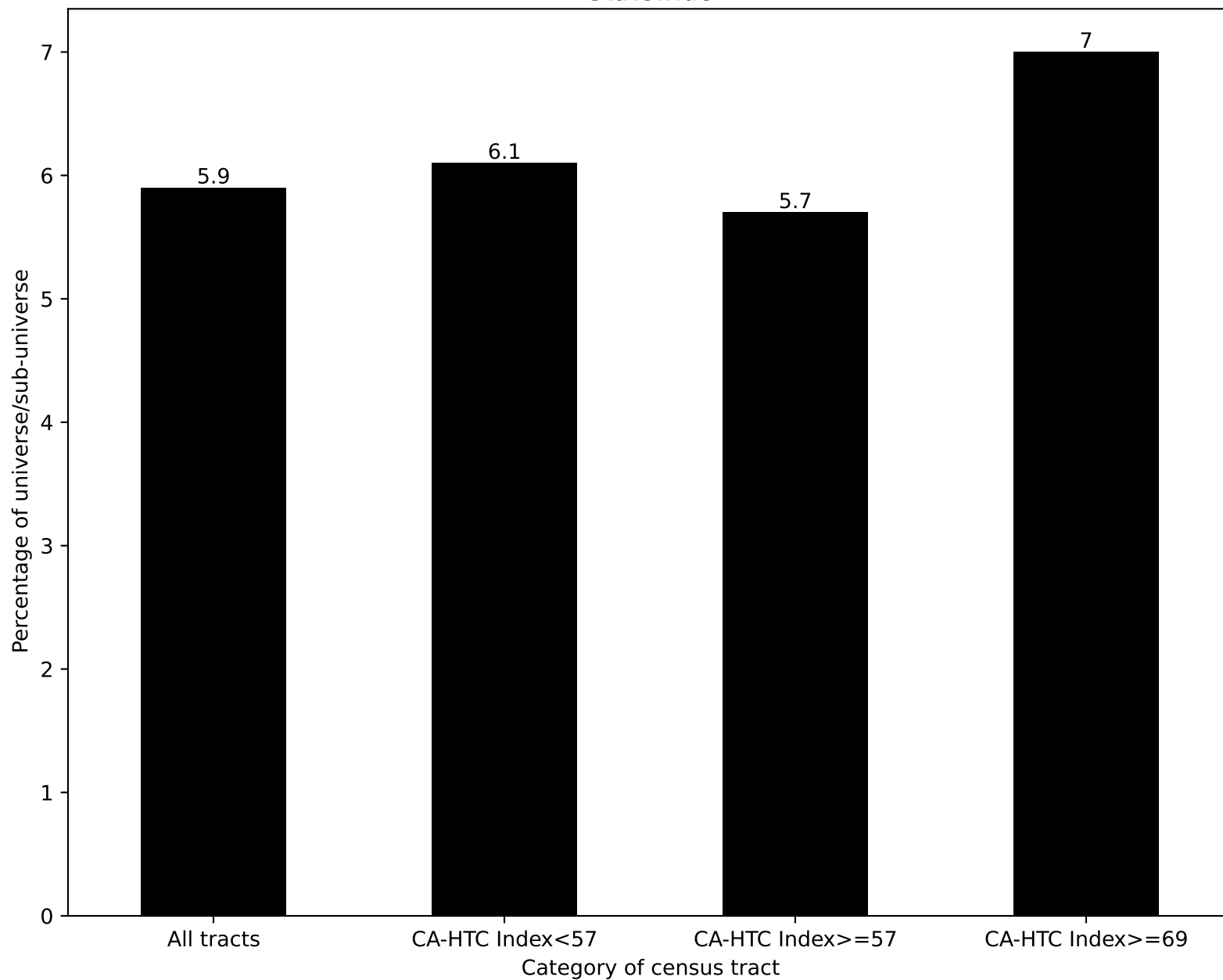
Q6: Doesn't affect me/Don't care/Don't need to do it
Central Calif.



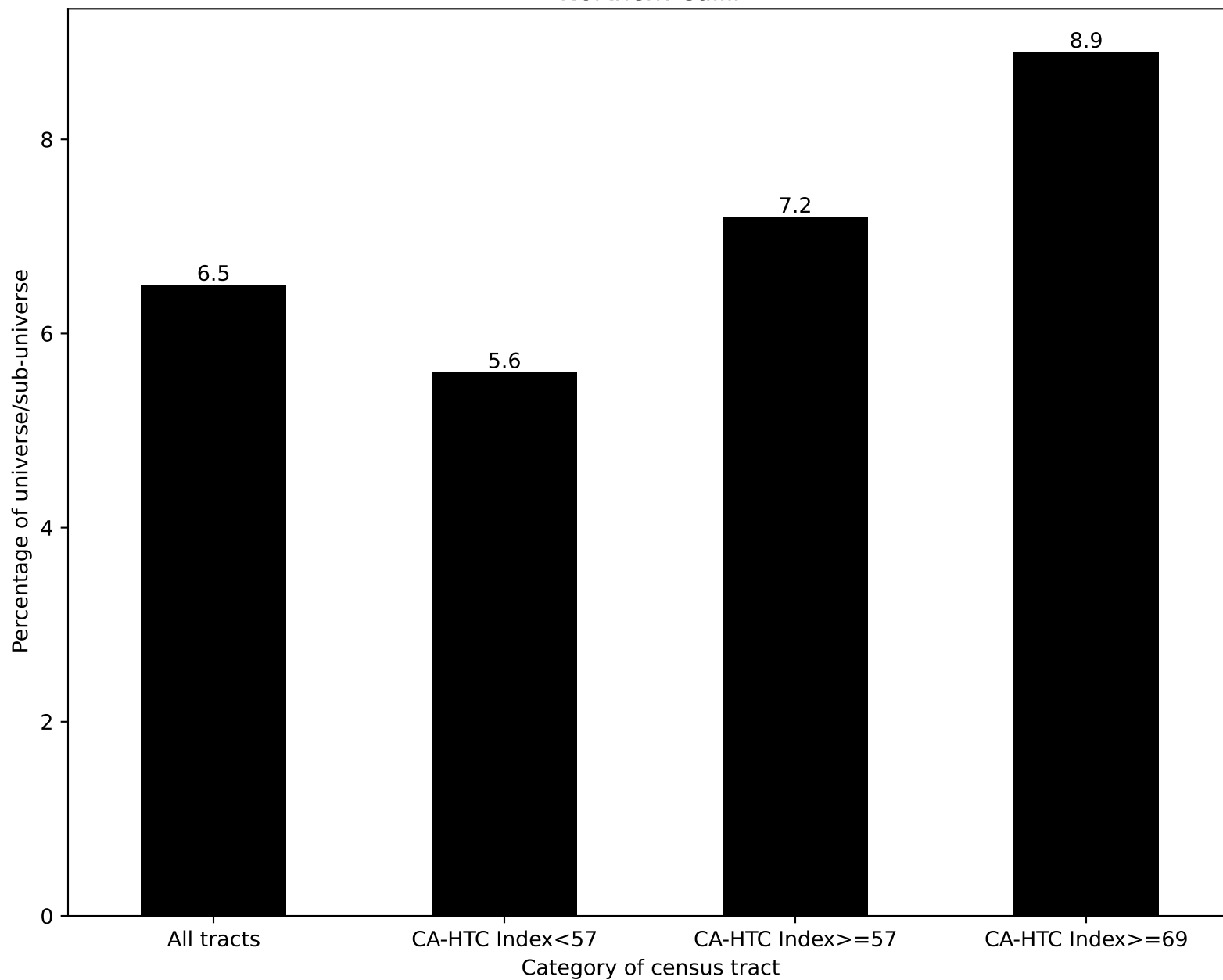
Q6: Doesn't affect me/Don't care/Don't need to do it
Southern Calif.



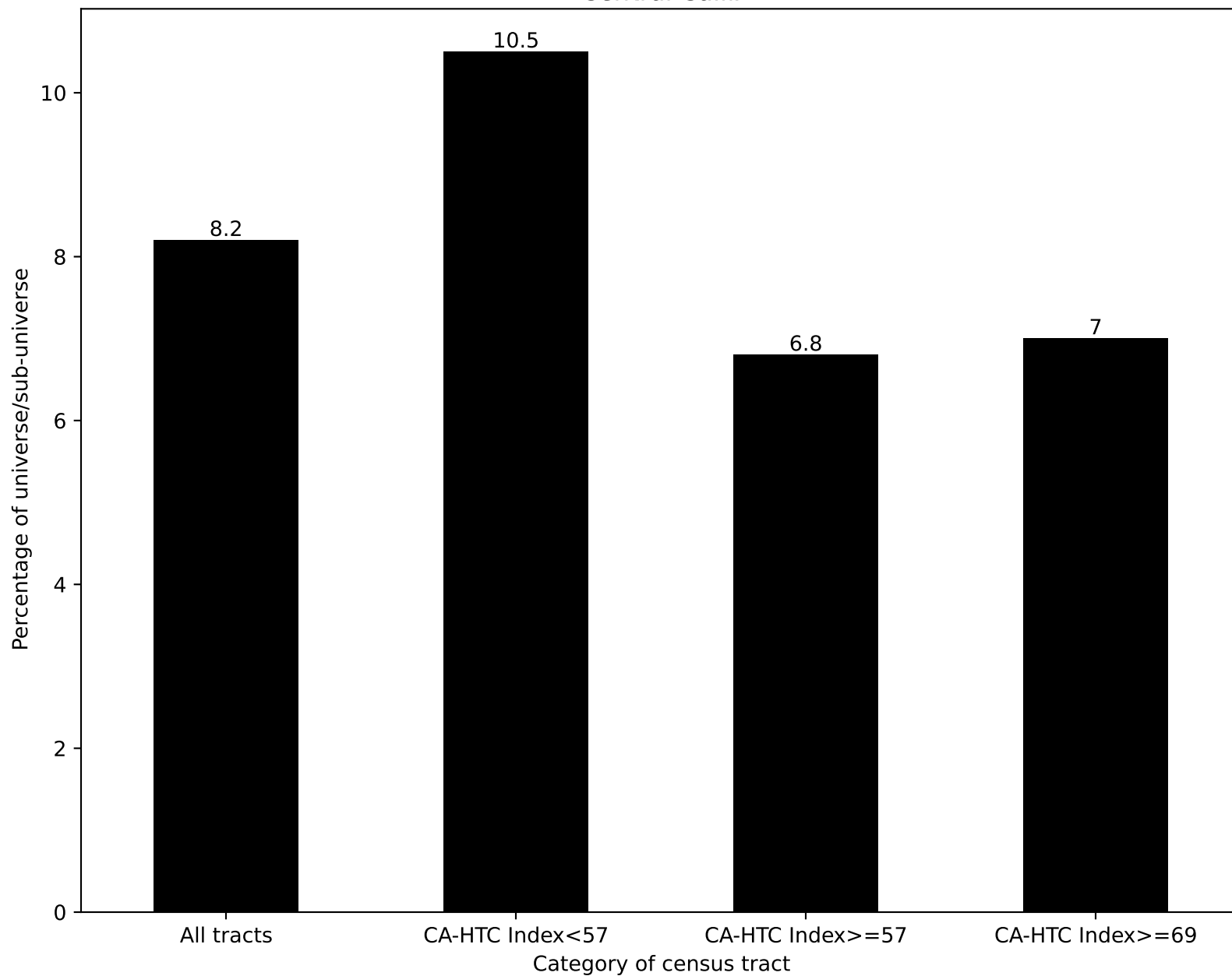
Q6: Don't trust the government with my data
Statewide



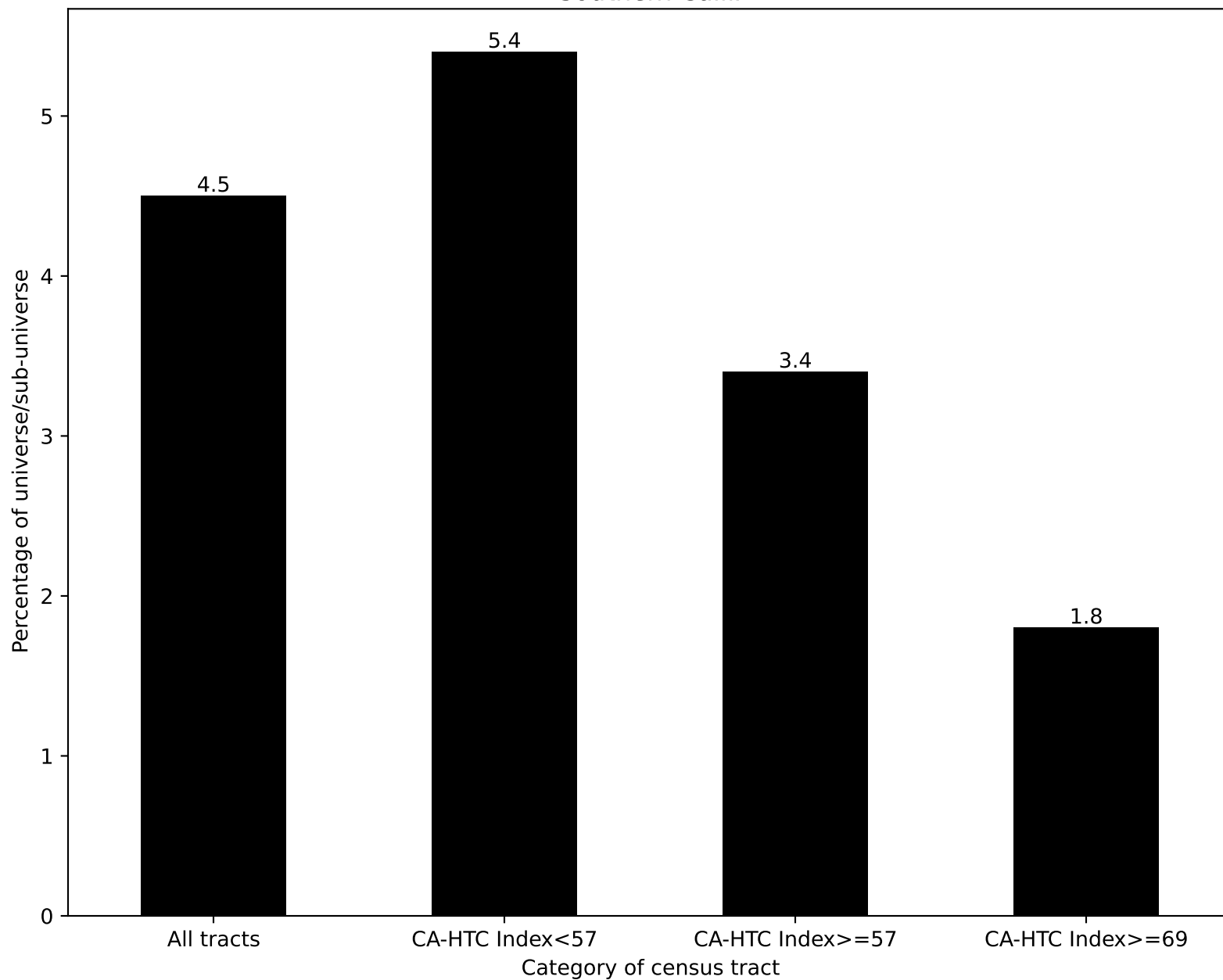
Q6: Don't trust the government with my data
Northern Calif.



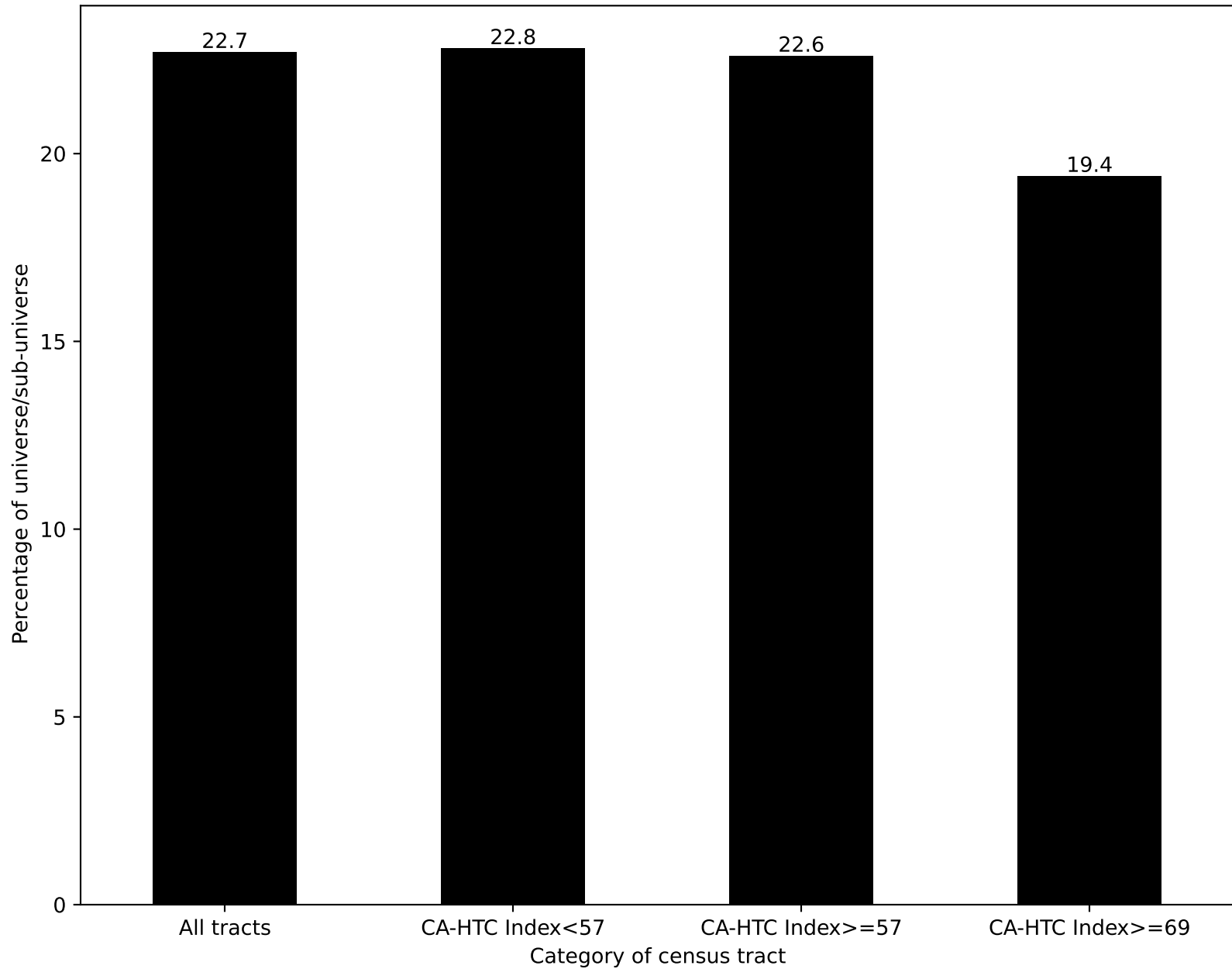
Q6: Don't trust the government with my data
Central Calif.



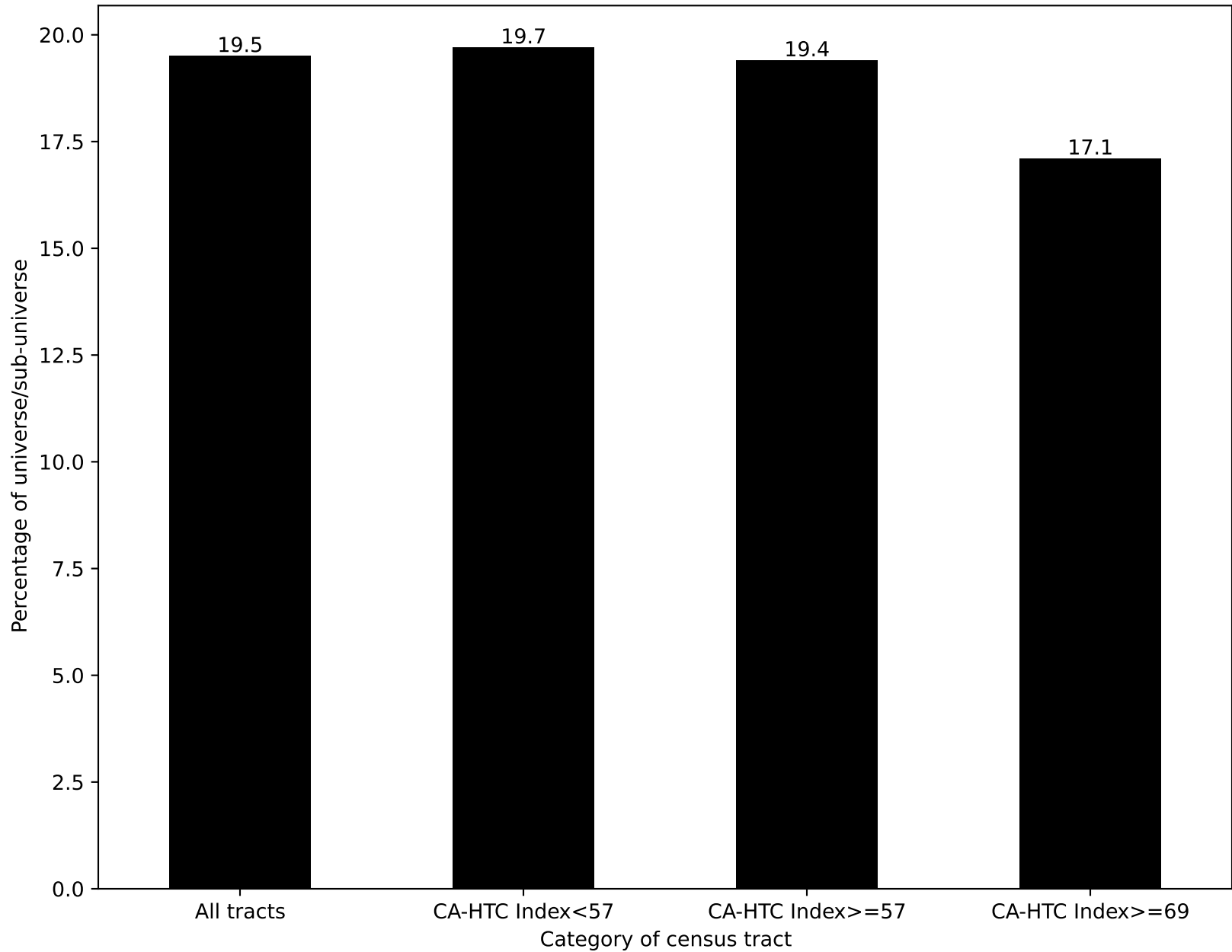
Q6: Don't trust the government with my data
Southern Calif.



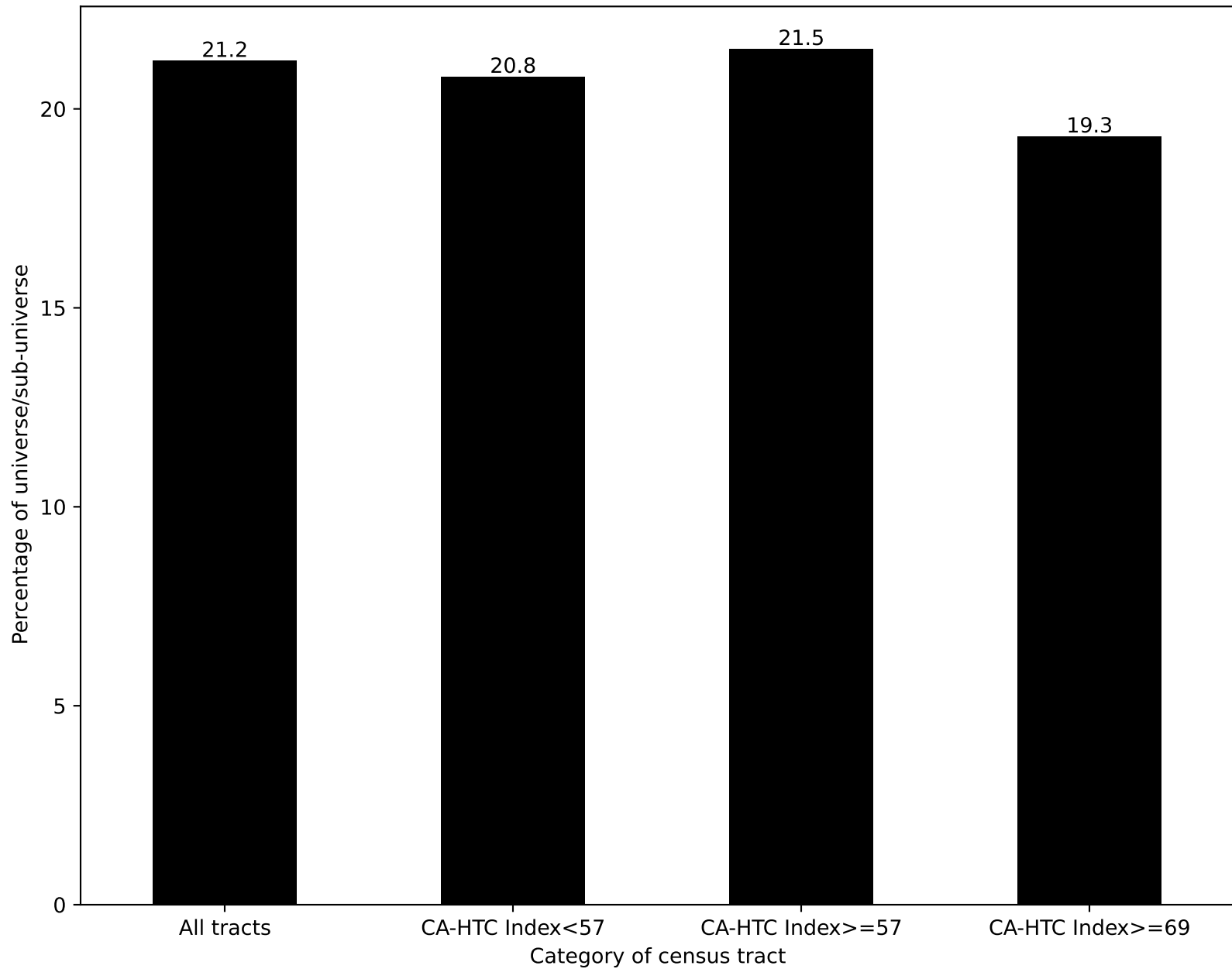
Q6: Don't have time
Statewide



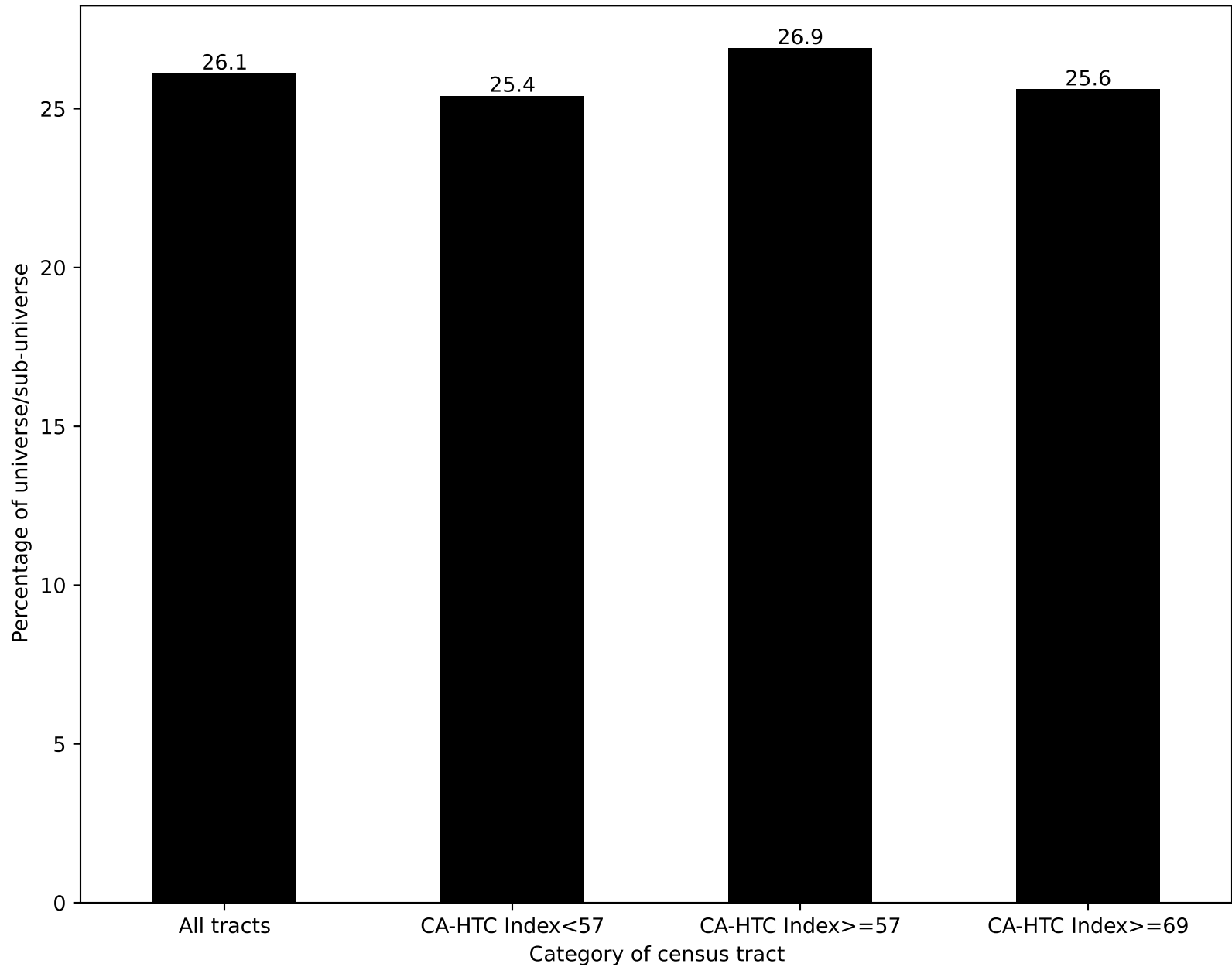
Q6: Don't have time
Northern Calif.



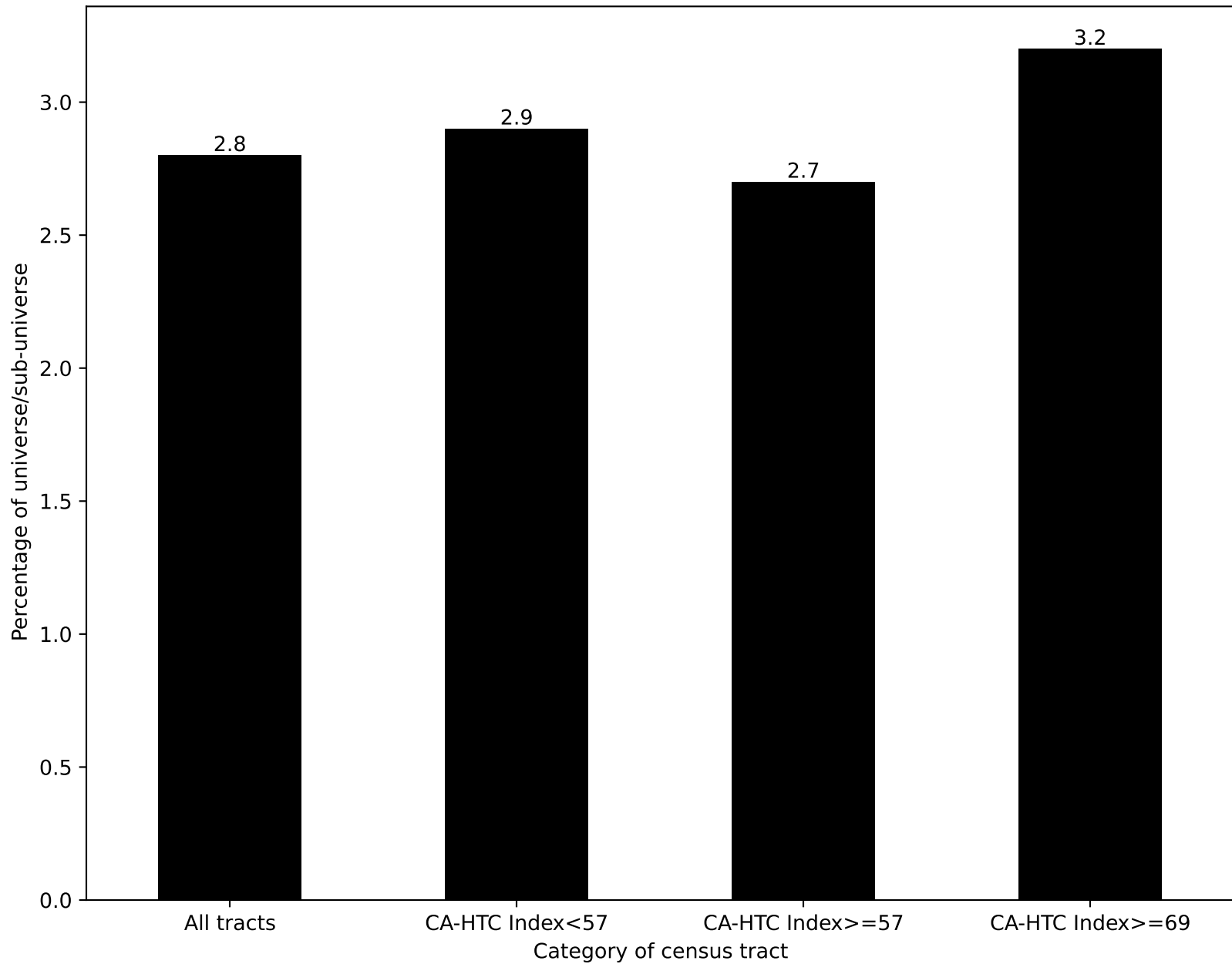
Q6: Don't have time
Central Calif.



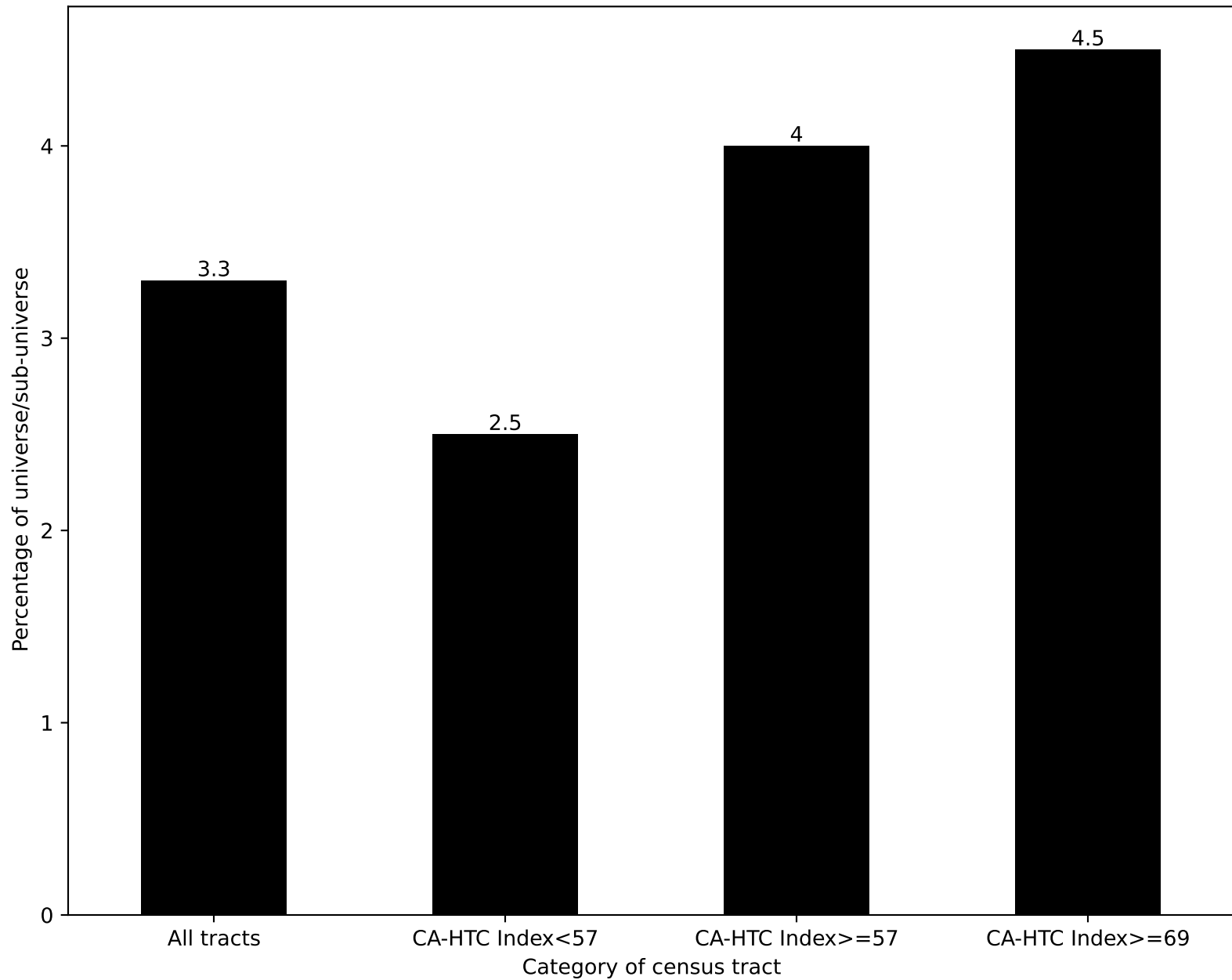
Q6: Don't have time
Southern Calif.



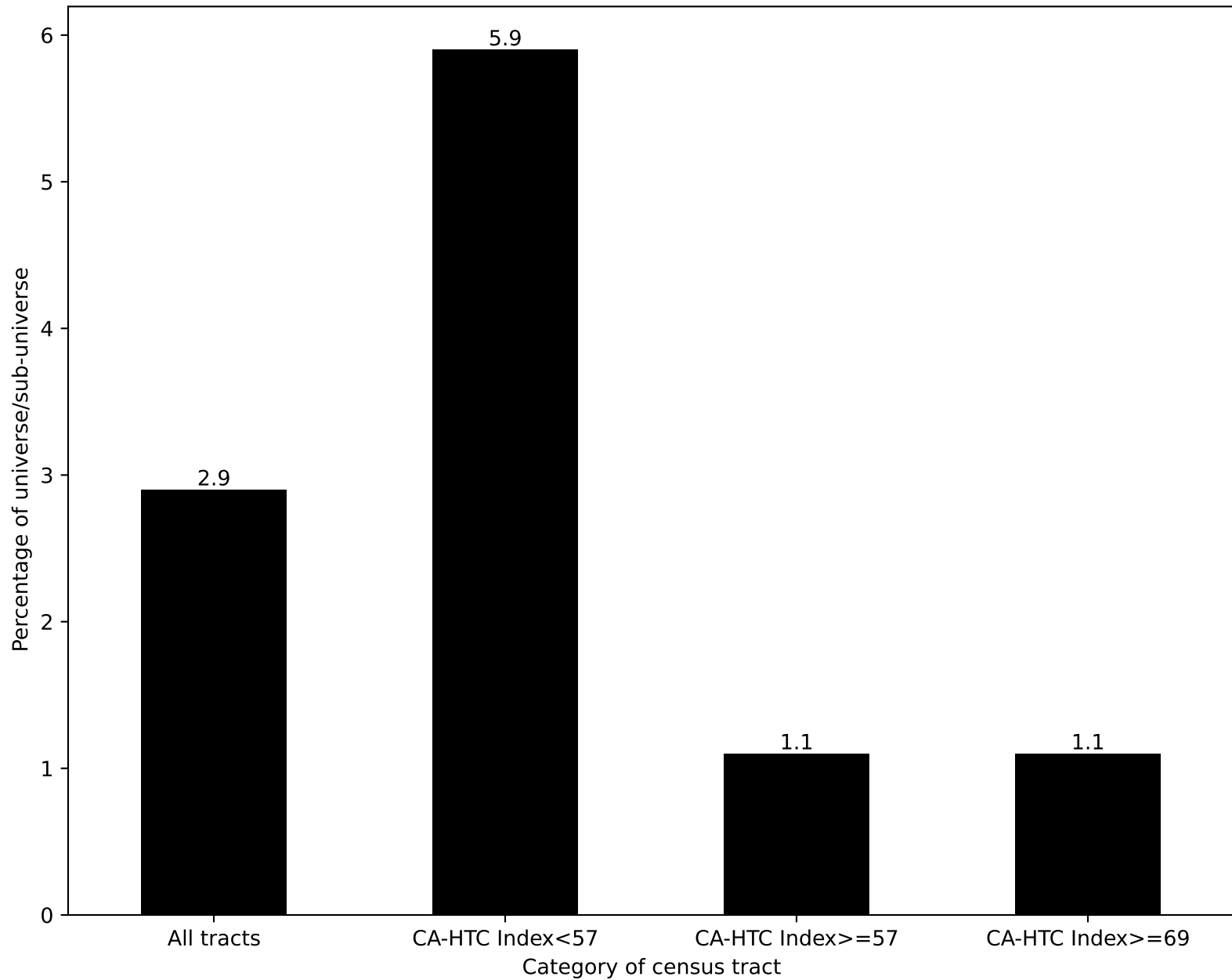
Q6: Don't have computer/internet
Statewide



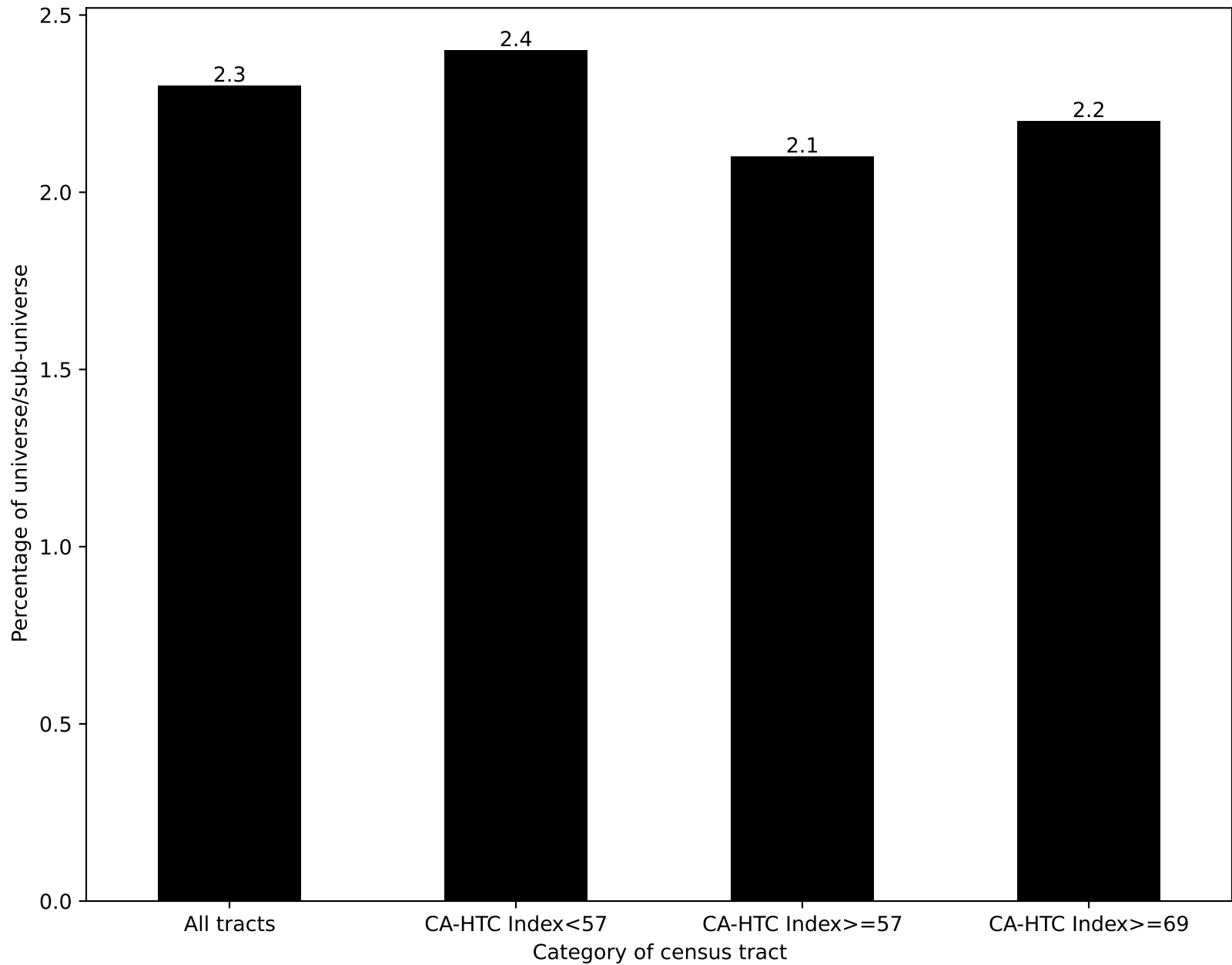
Q6: Don't have computer/internet
Northern Calif.



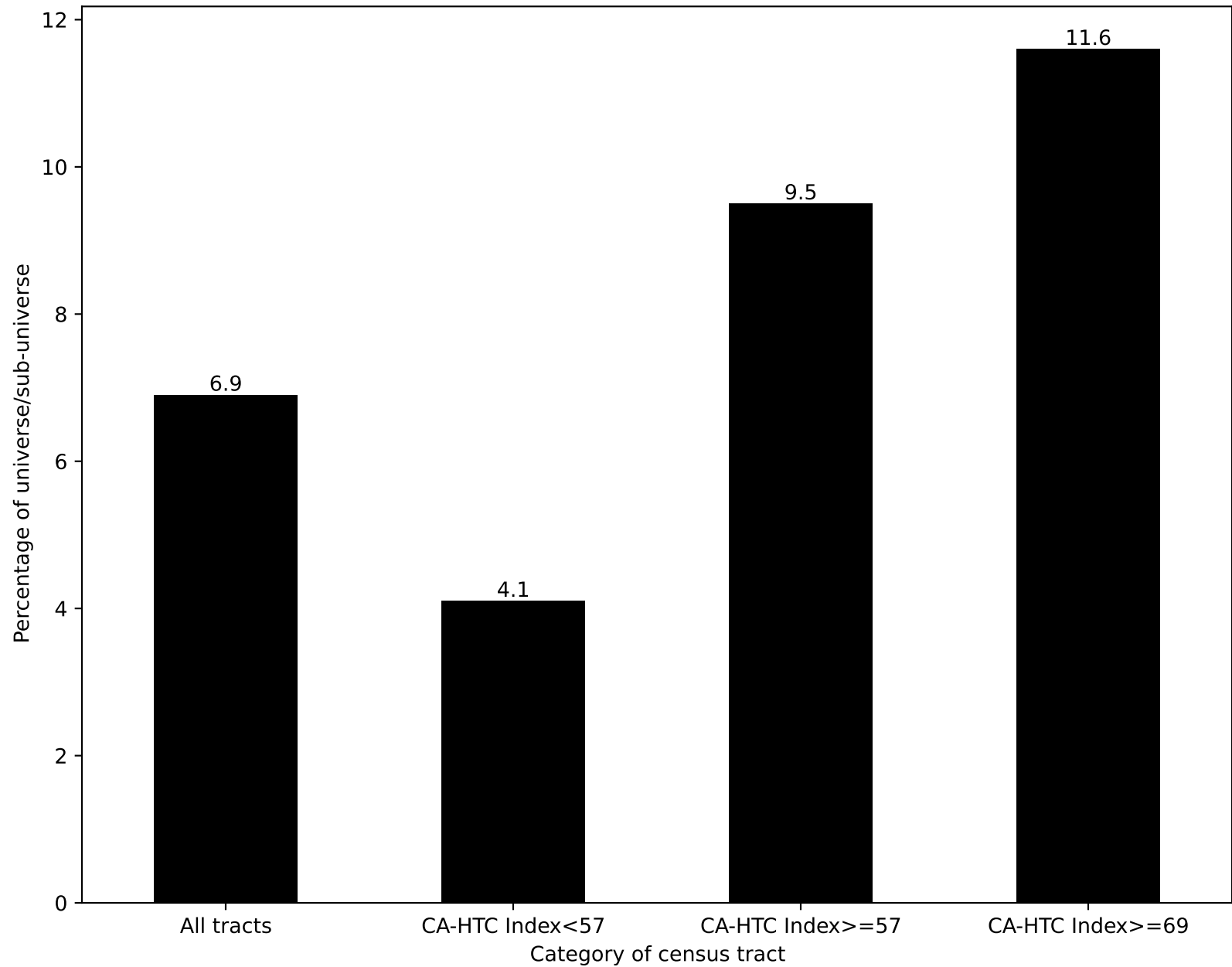
Q6: Don't have computer/internet
Central Calif.



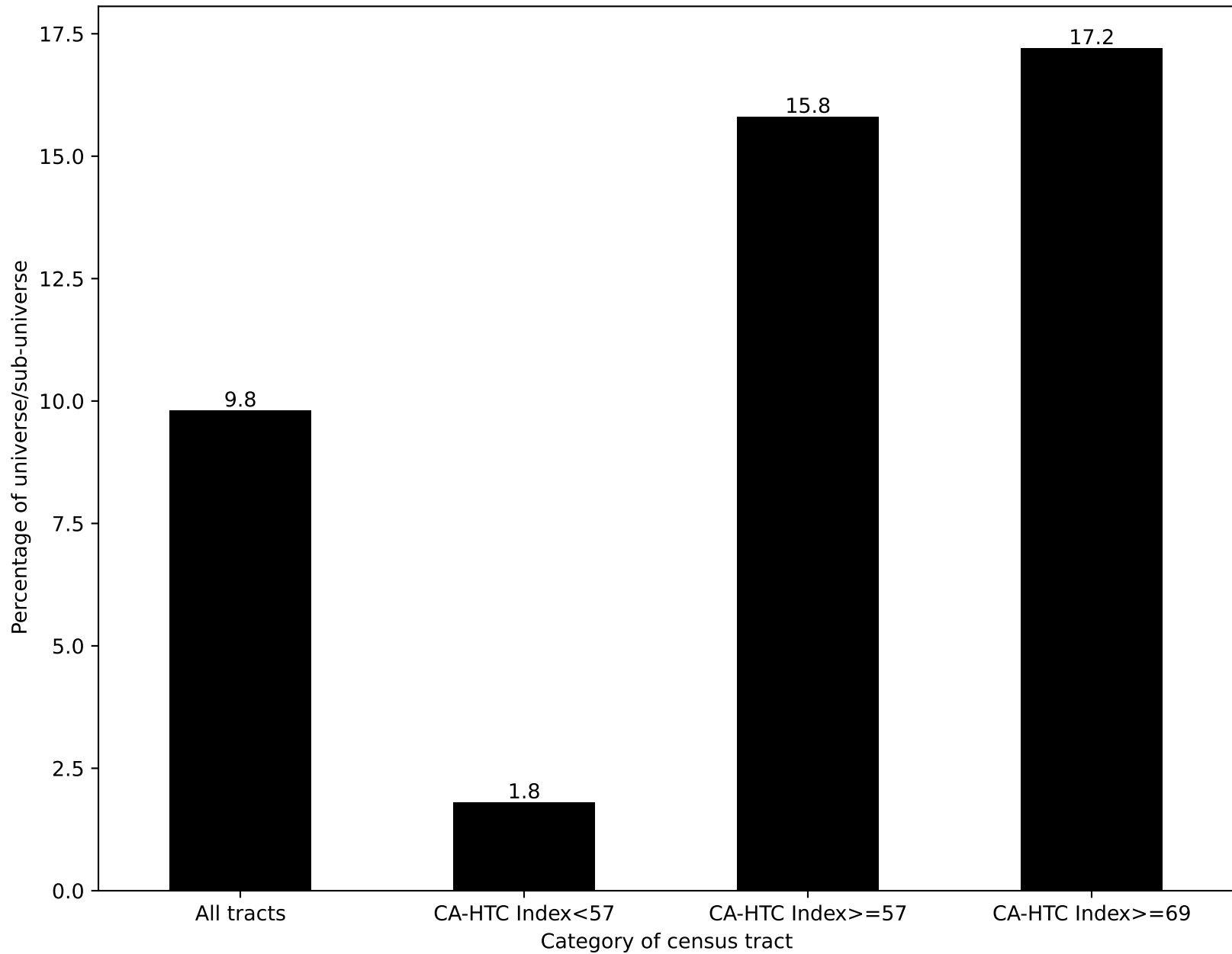
Q6: Don't have computer/internet
Southern Calif.



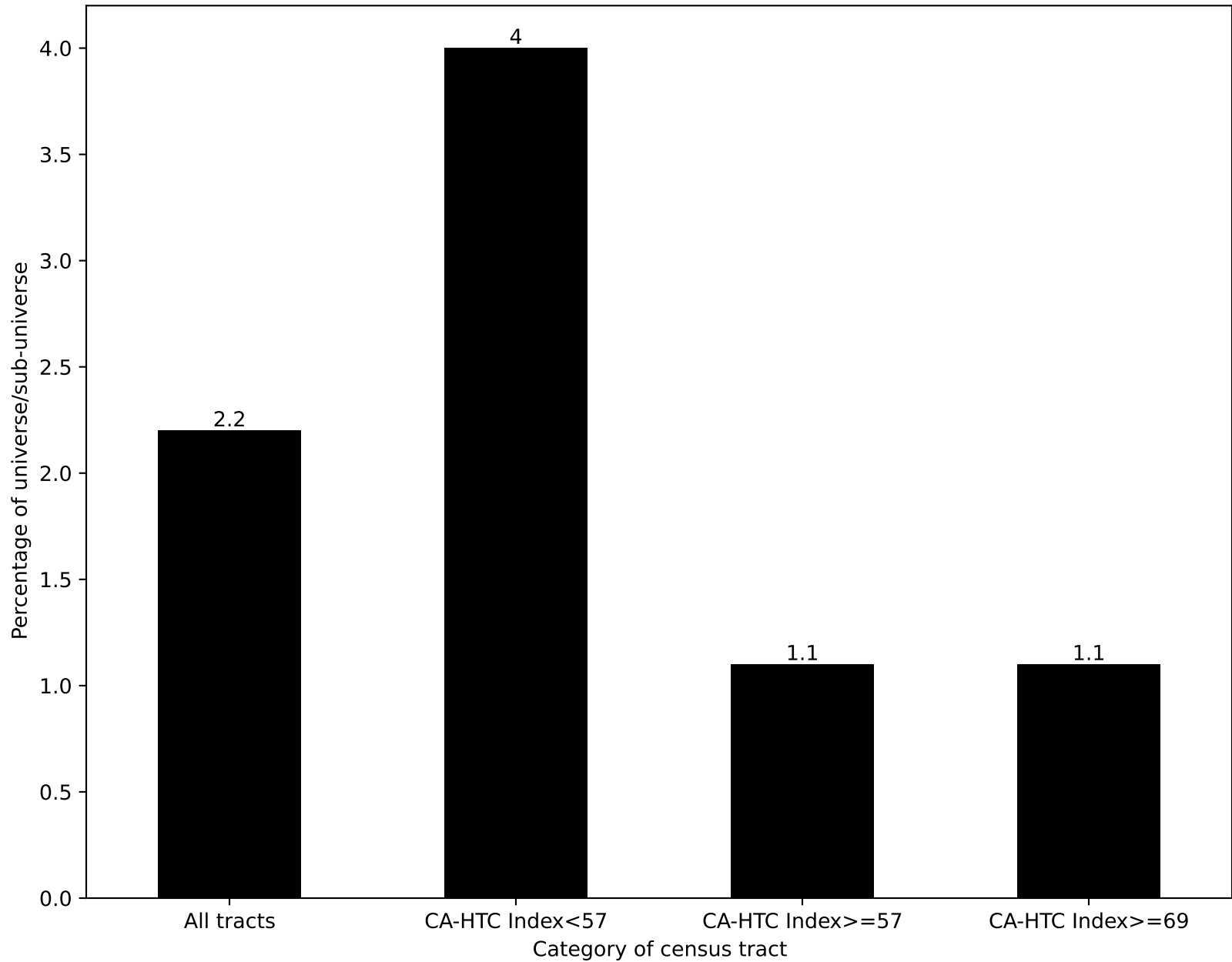
Q6: Limited English
Statewide



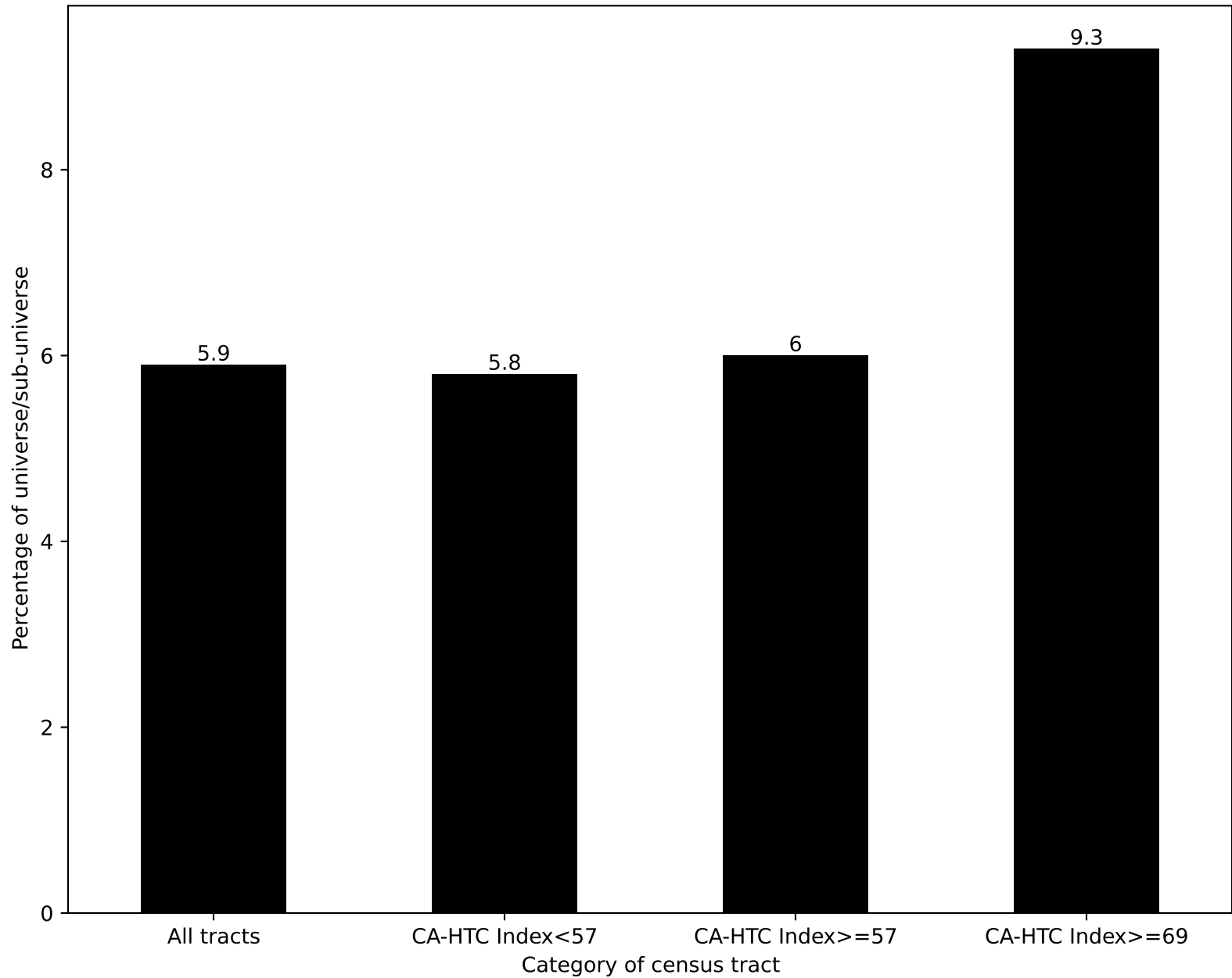
Q6: Limited English
Northern Calif.



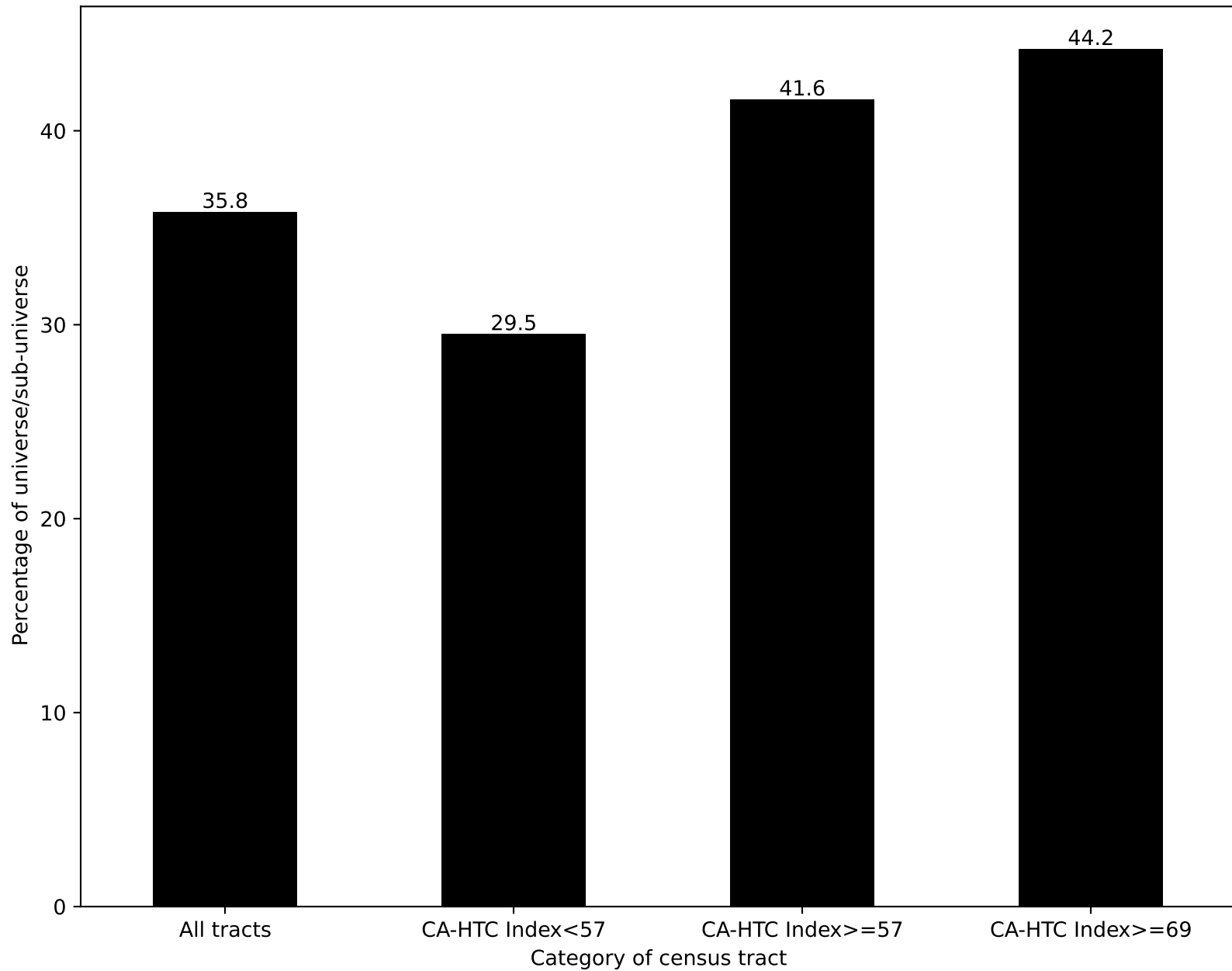
Q6: Limited English
Central Calif.



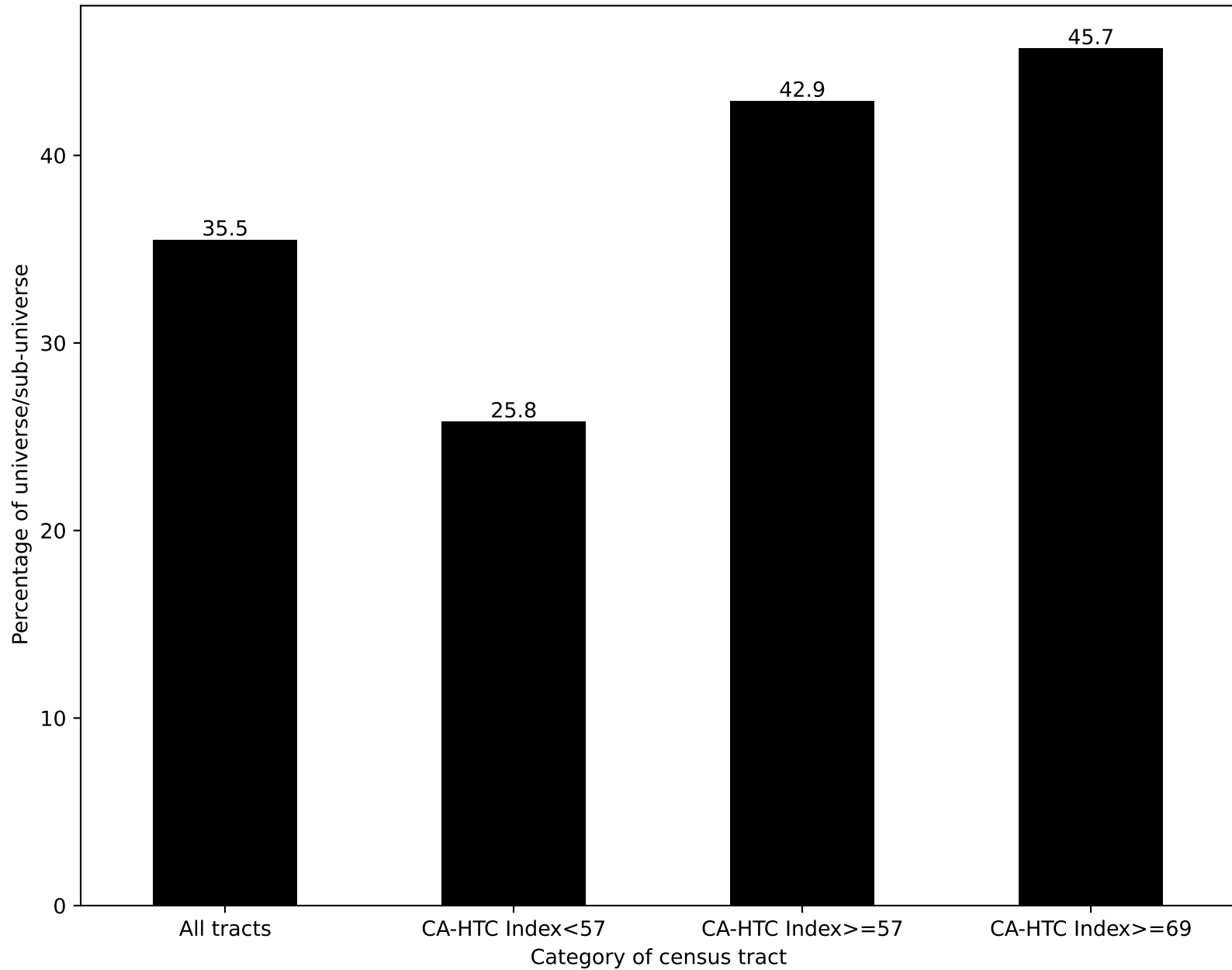
Q6: Limited English
Southern Calif.



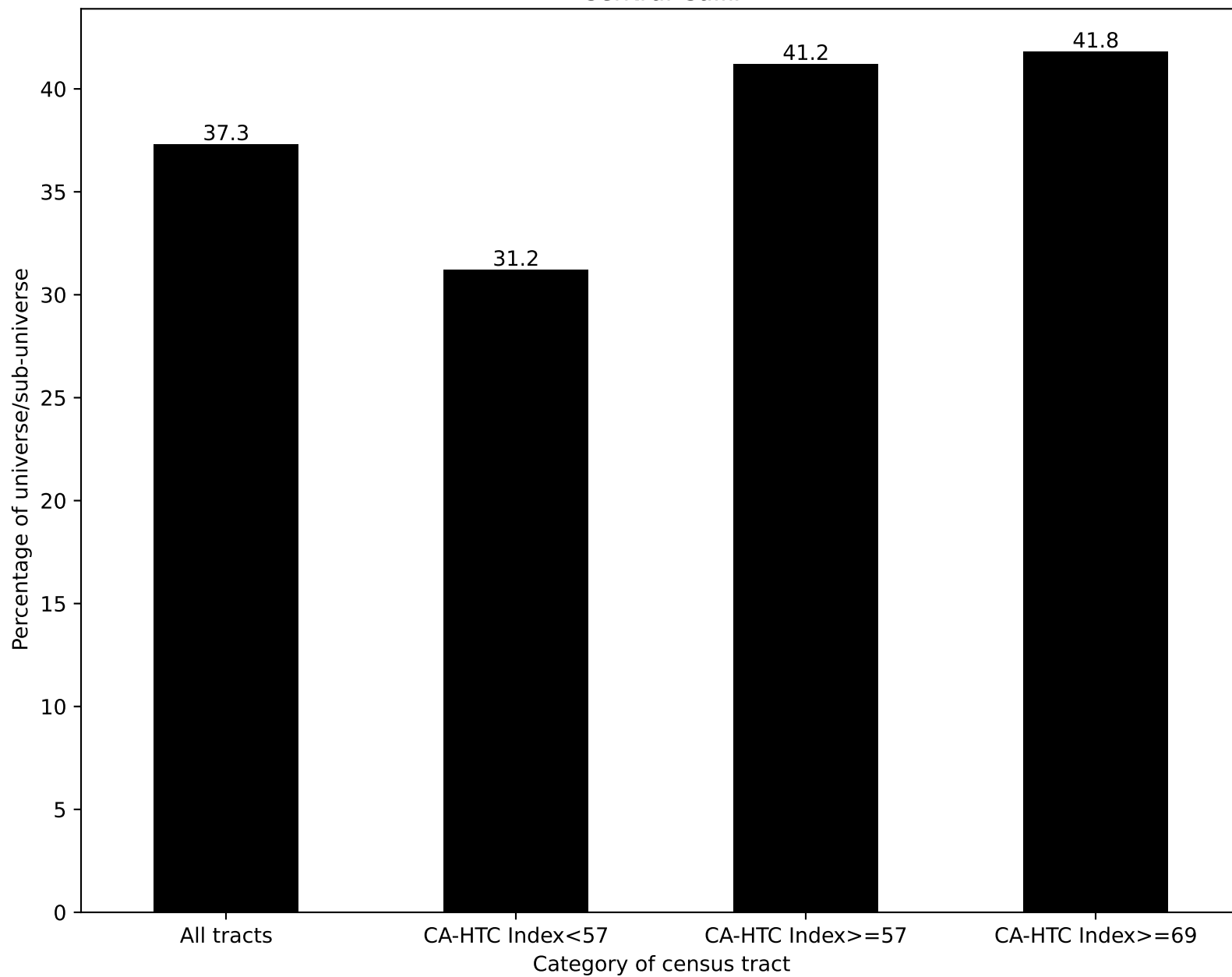
Q6: Don't know/don't understand what it is
Statewide



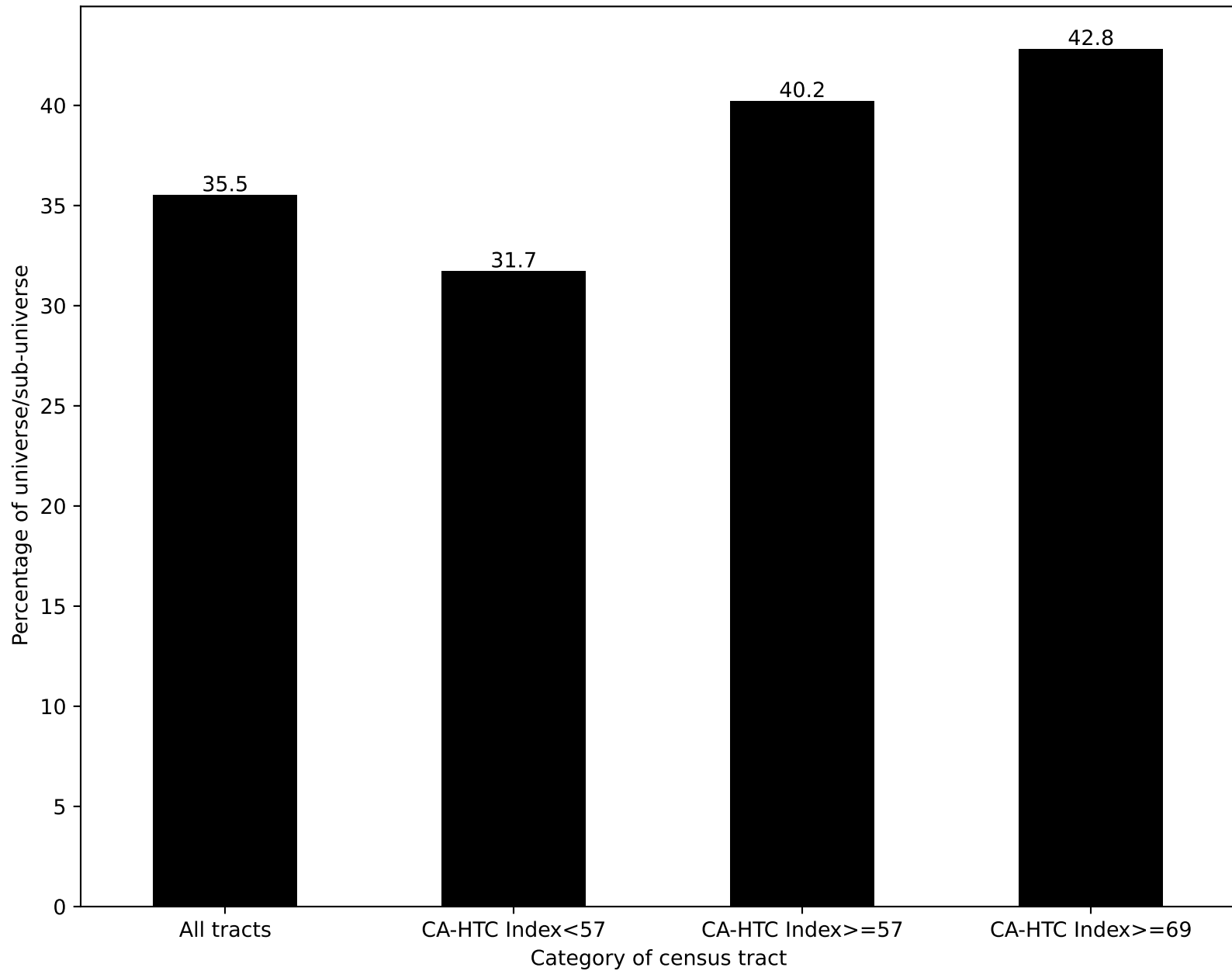
Q6: Don't know/don't understand what it is
Northern Calif.



Q6: Don't know/don't understand what it is
Central Calif.



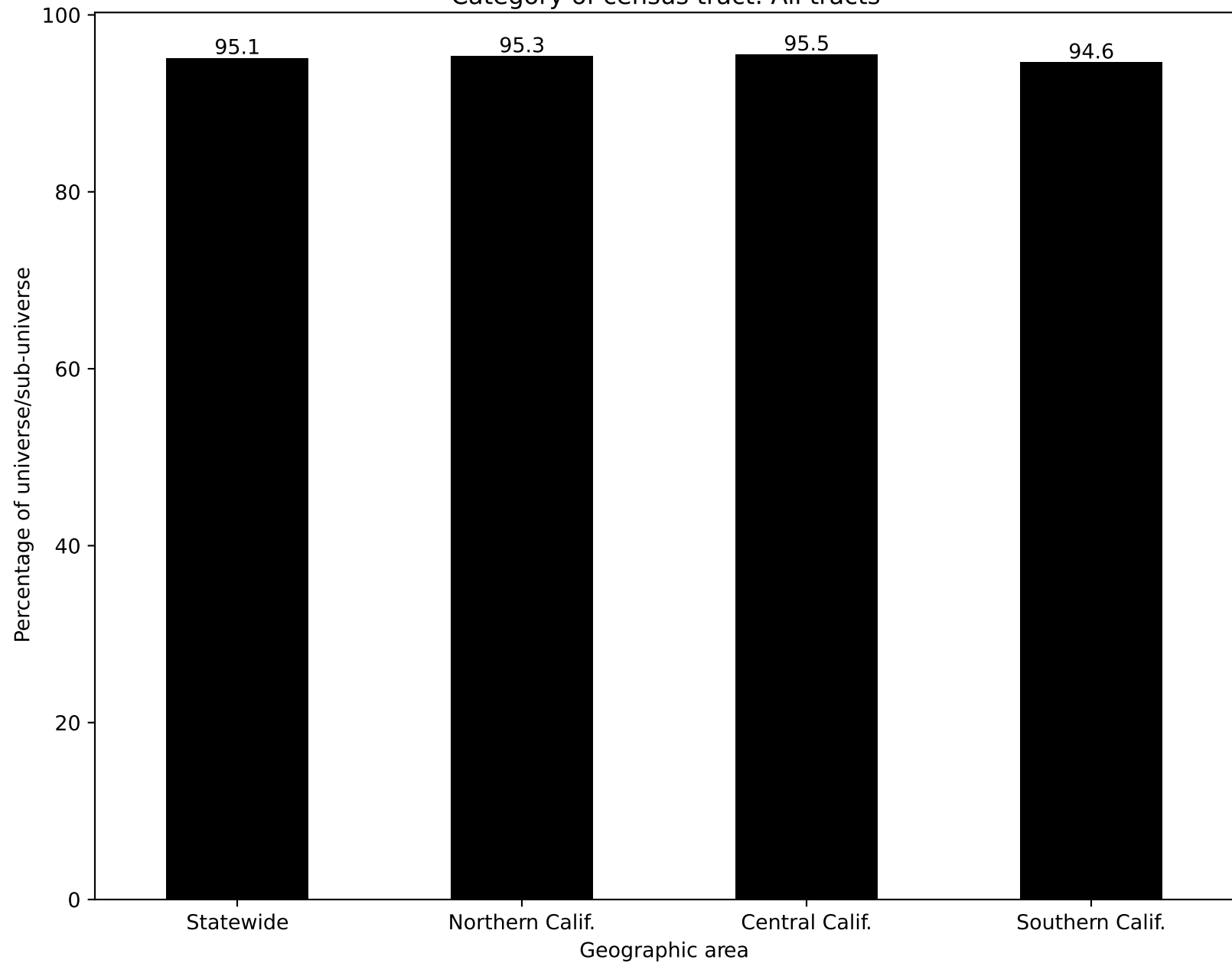
Q6: Don't know/don't understand what it is
Southern Calif.



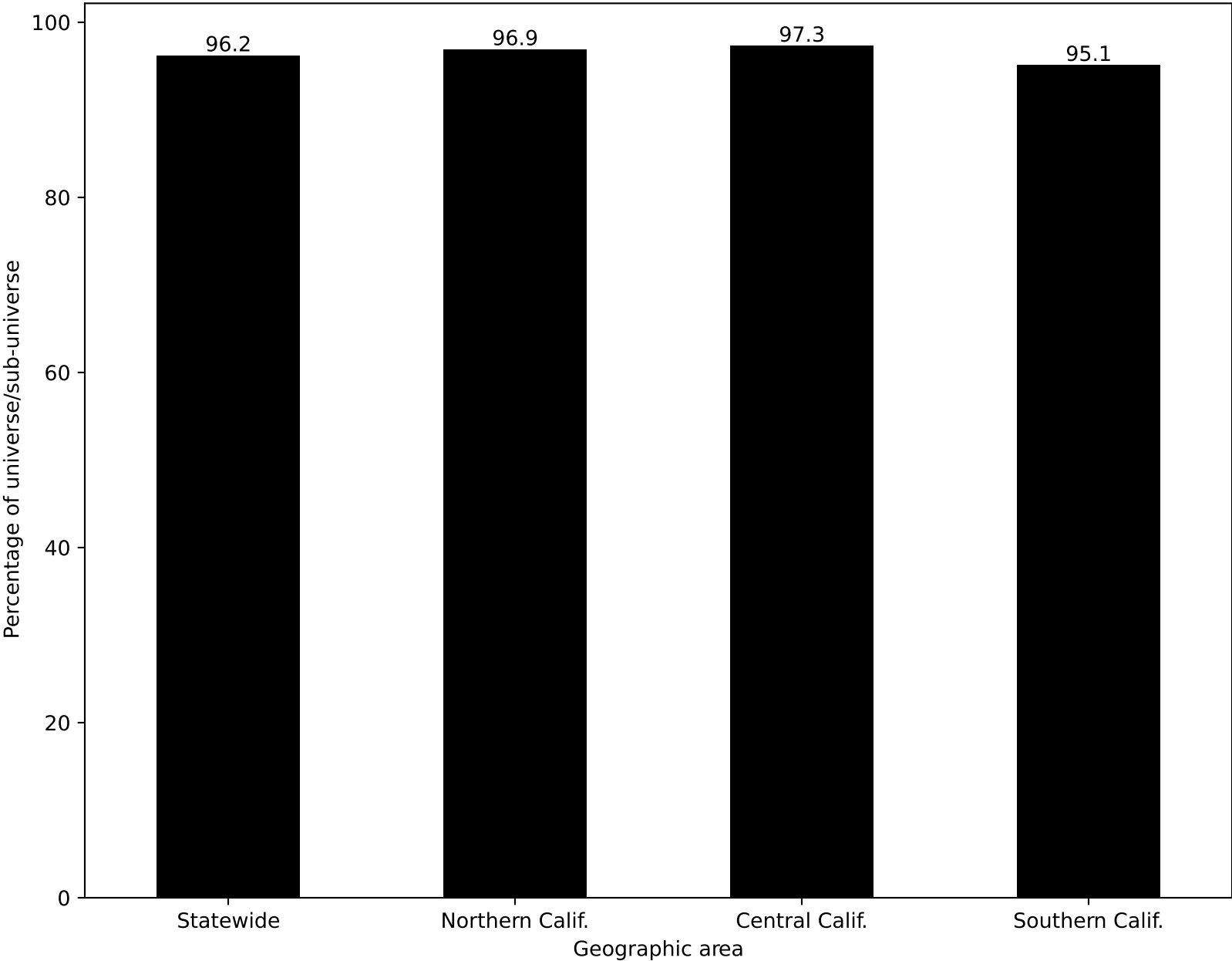
**CNC CCC-related responses charted by CA-
HTC Index category and location**

Page 108 – Page 207

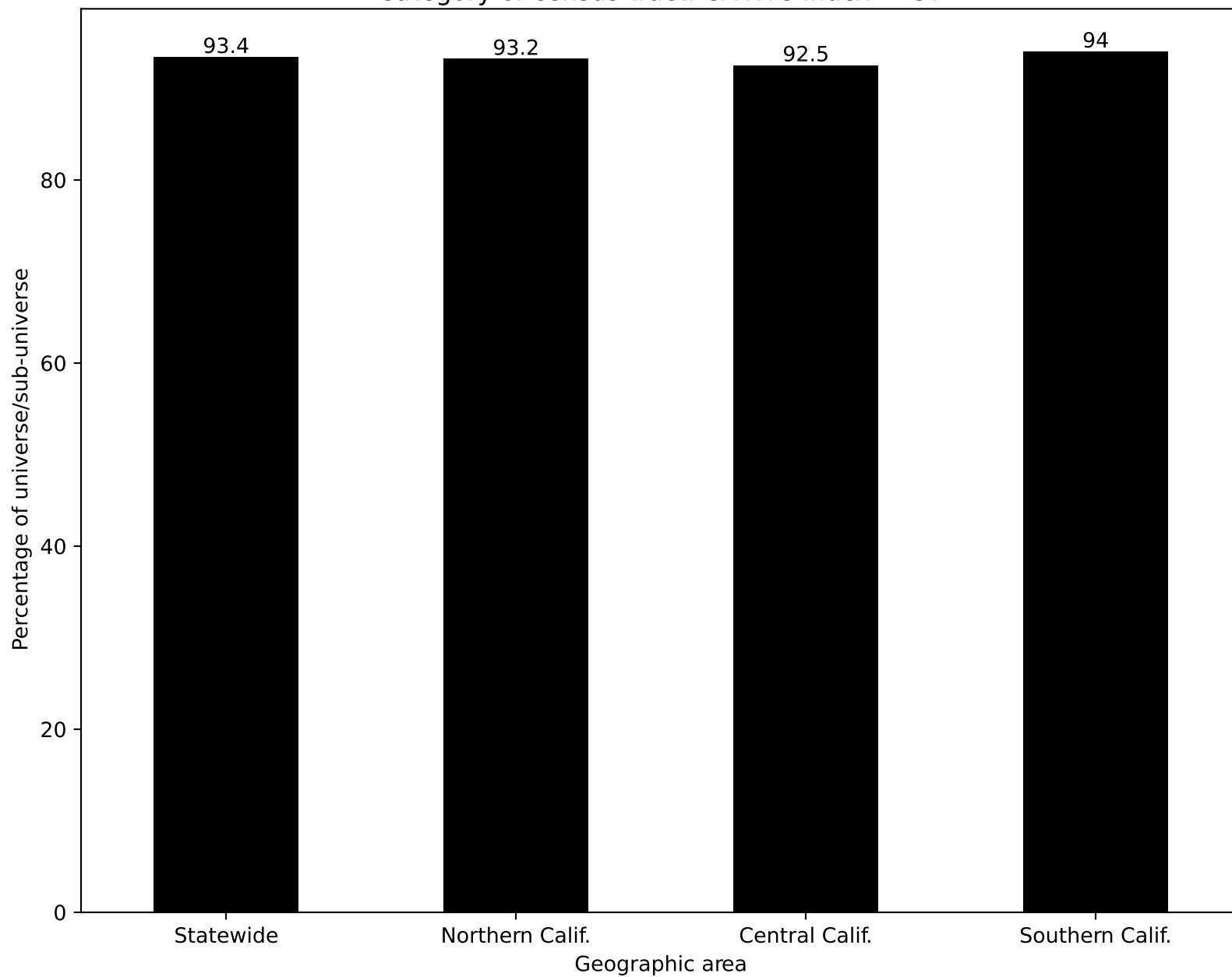
Q1: Have you heard about the 2020 census?
Category of census tract: All tracts



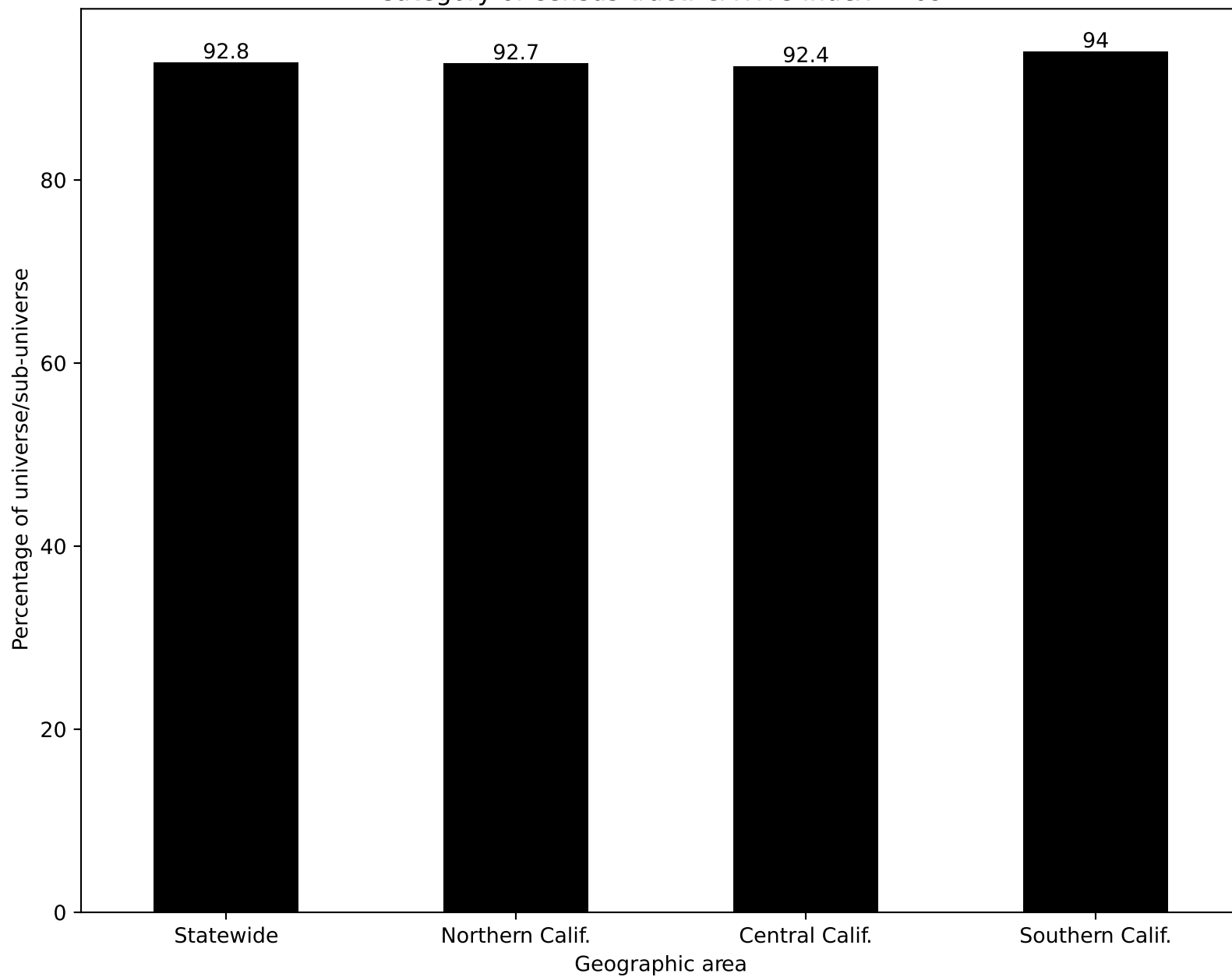
Q1: Have you heard about the 2020 census?
Category of census tract: CA-HTC Index<57



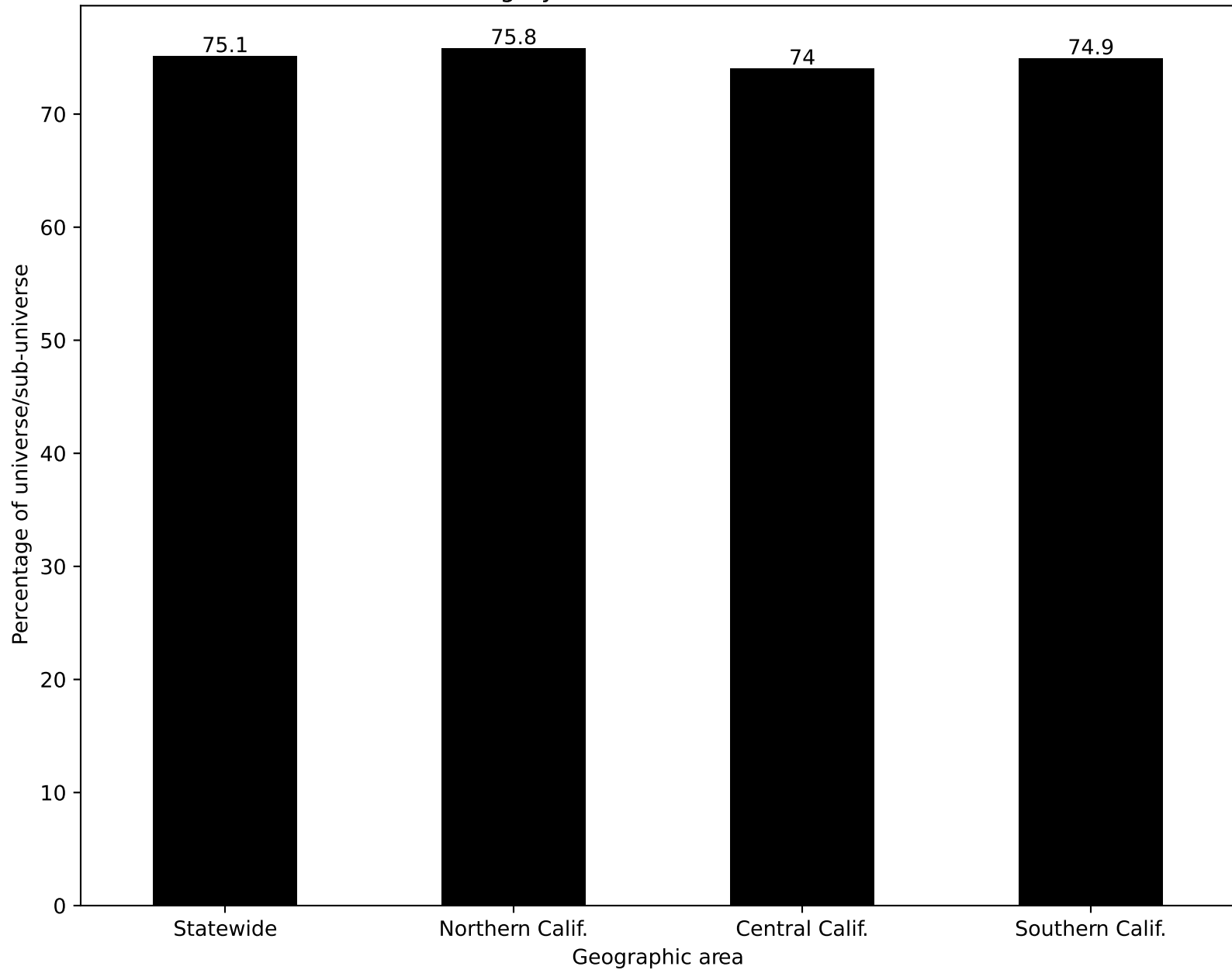
Q1: Have you heard about the 2020 census?
Category of census tract: CA-HTC Index \geq 57



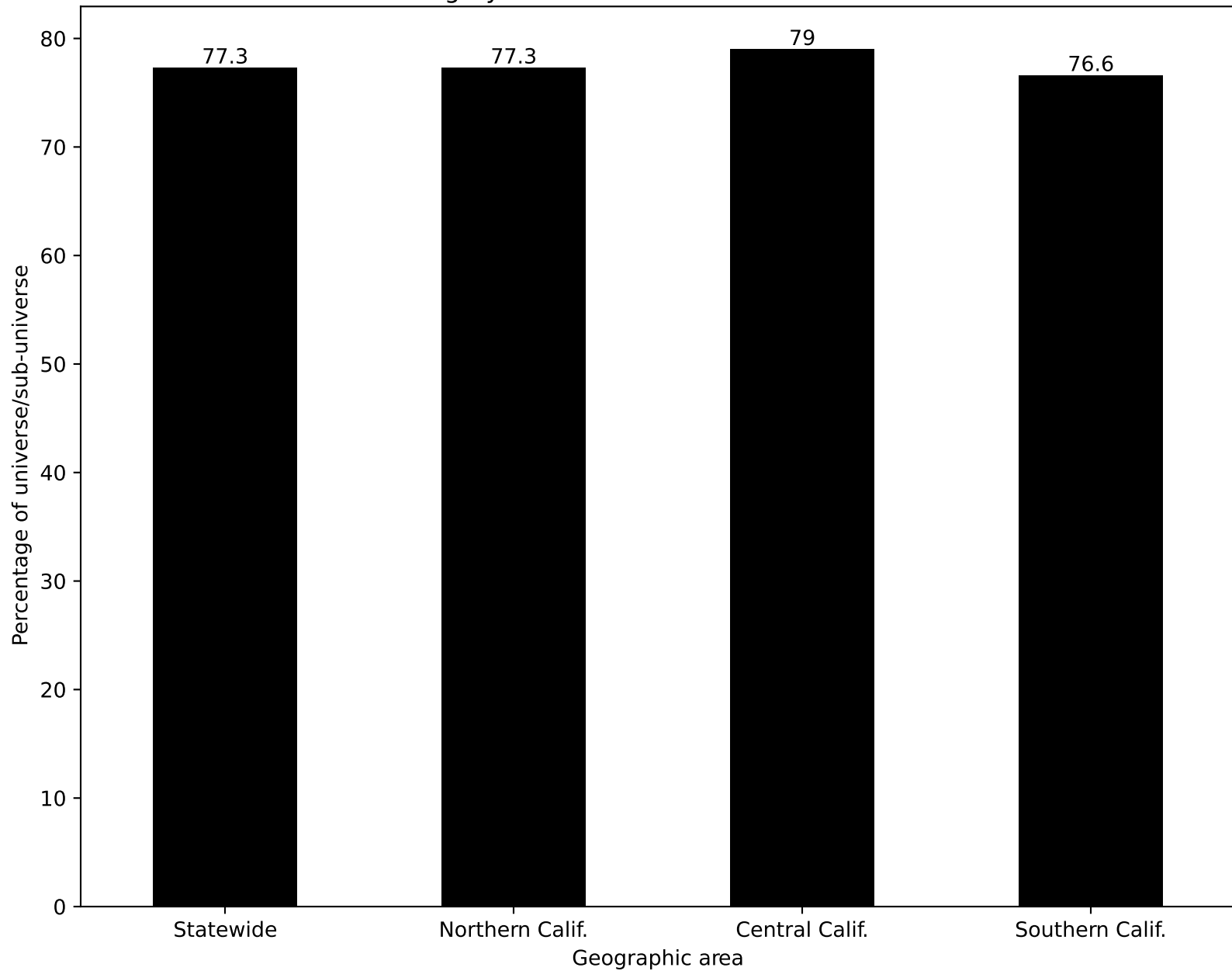
Q1: Have you heard about the 2020 census?
Category of census tract: CA-HTC Index \geq 69



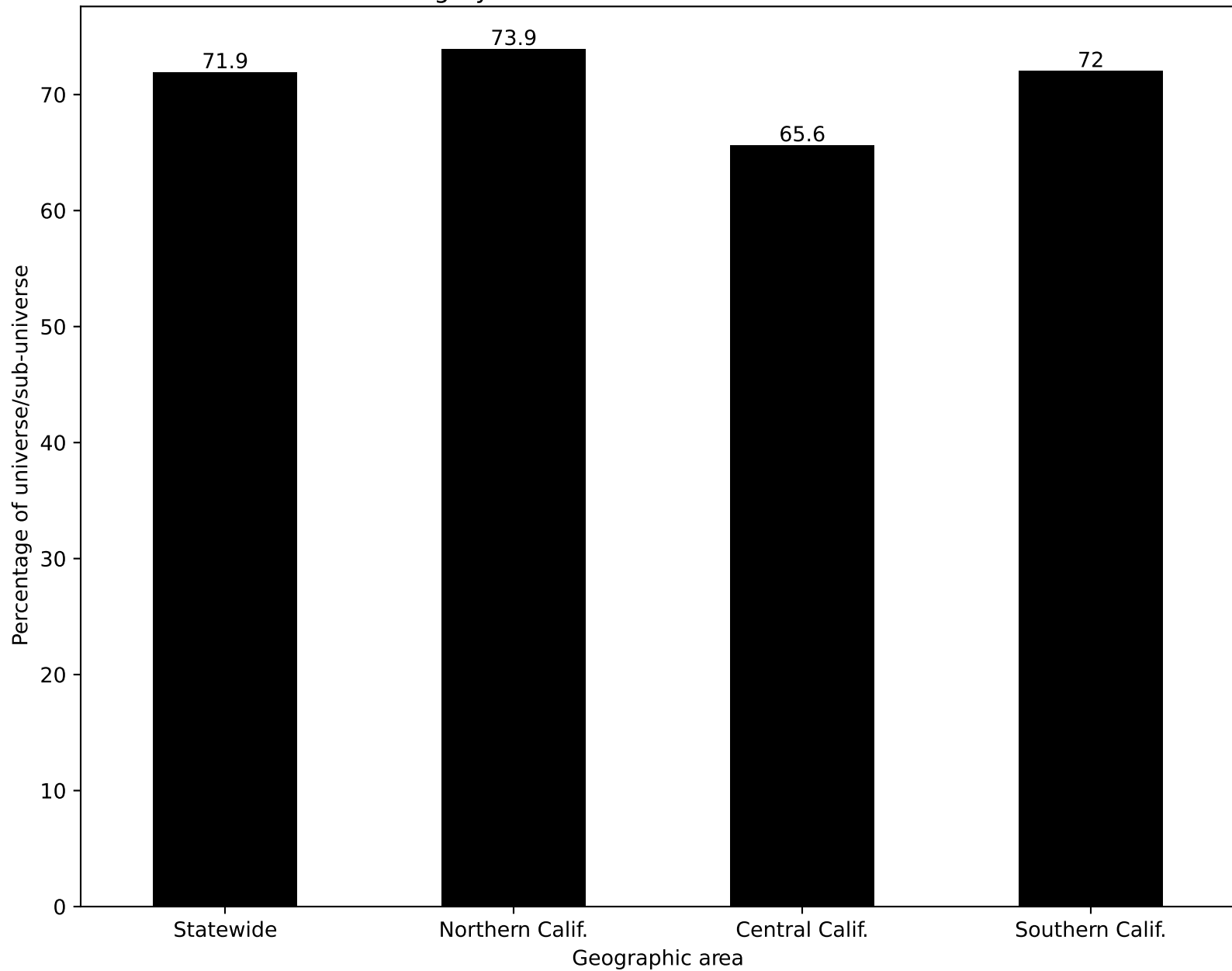
Q2: I received information directly from the U.S. Census Bureau
Category of census tract: All tracts



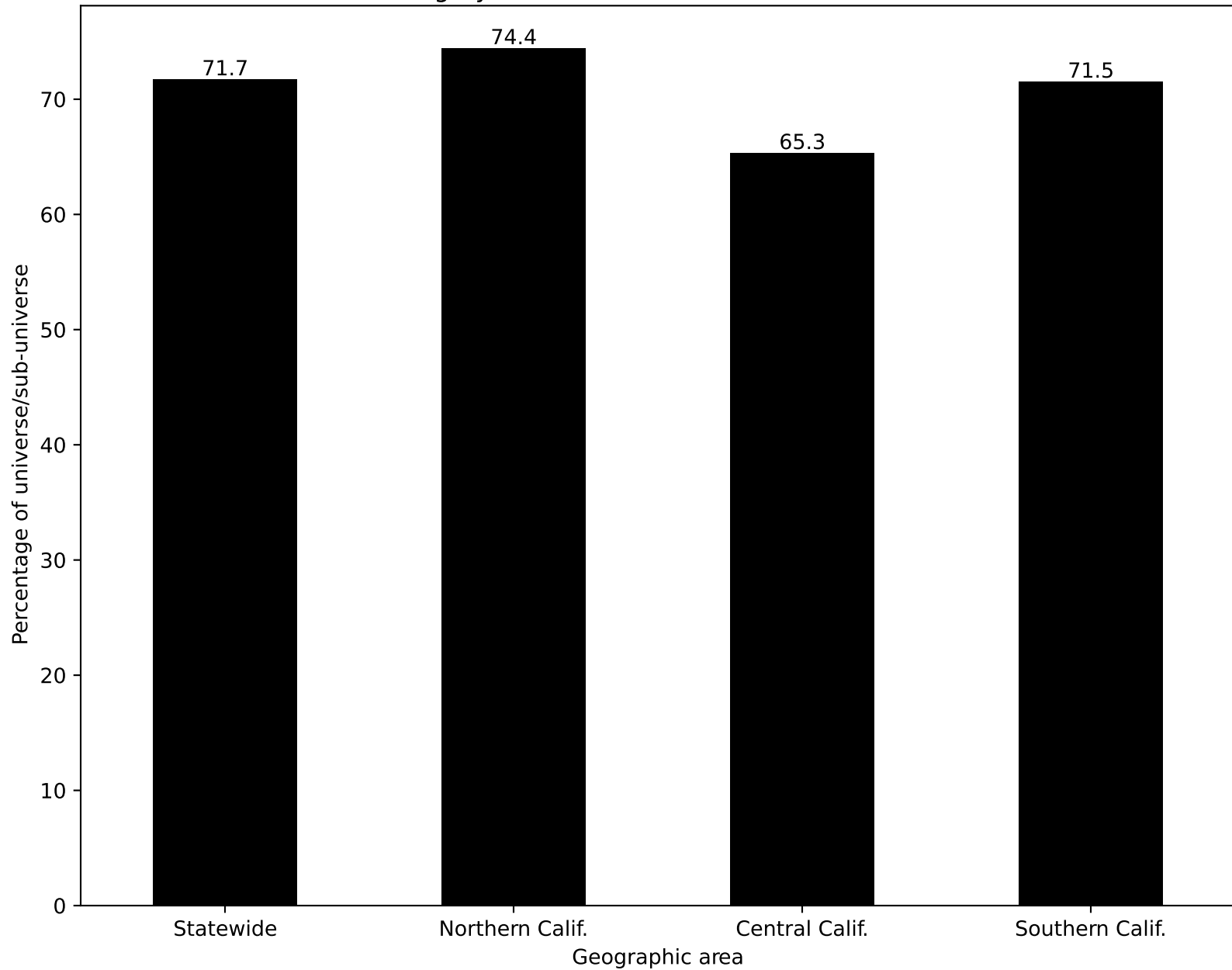
Q2: I received information directly from the U.S. Census Bureau
Category of census tract: CA-HTC Index<57



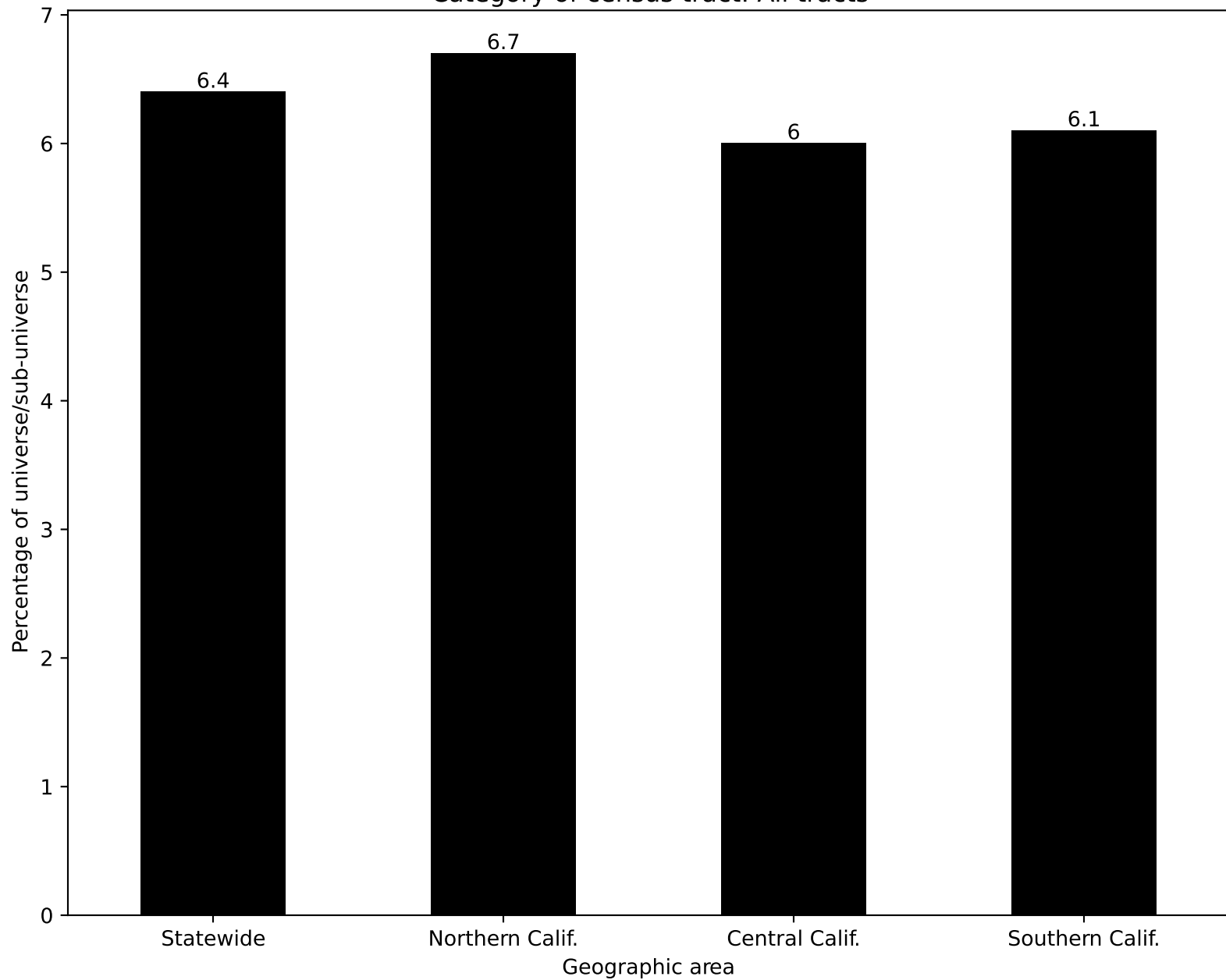
Q2: I received information directly from the U.S. Census Bureau
Category of census tract: CA-HTC Index \geq 57



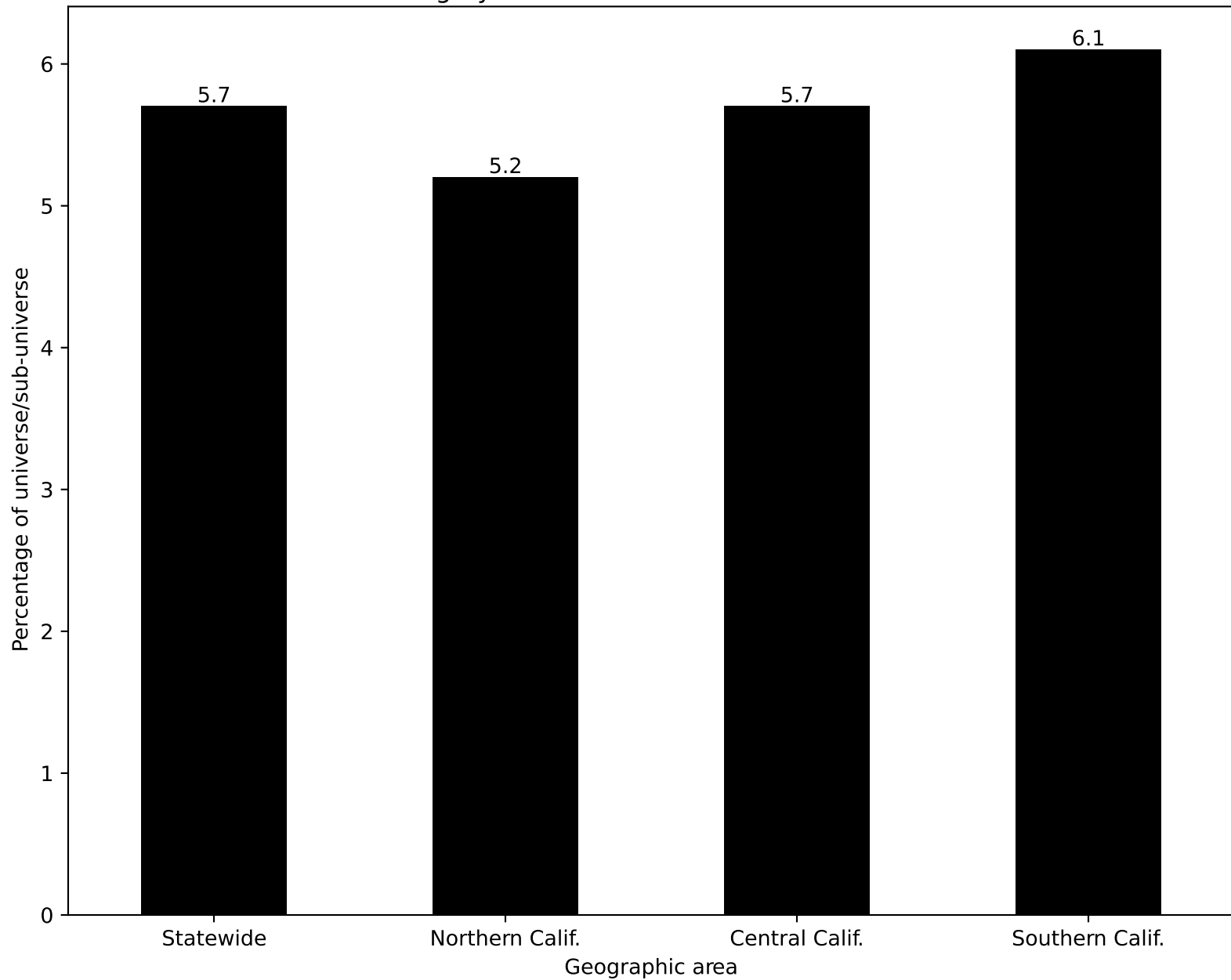
Q2: I received information directly from the U.S. Census Bureau
Category of census tract: CA-HTC Index \geq 69



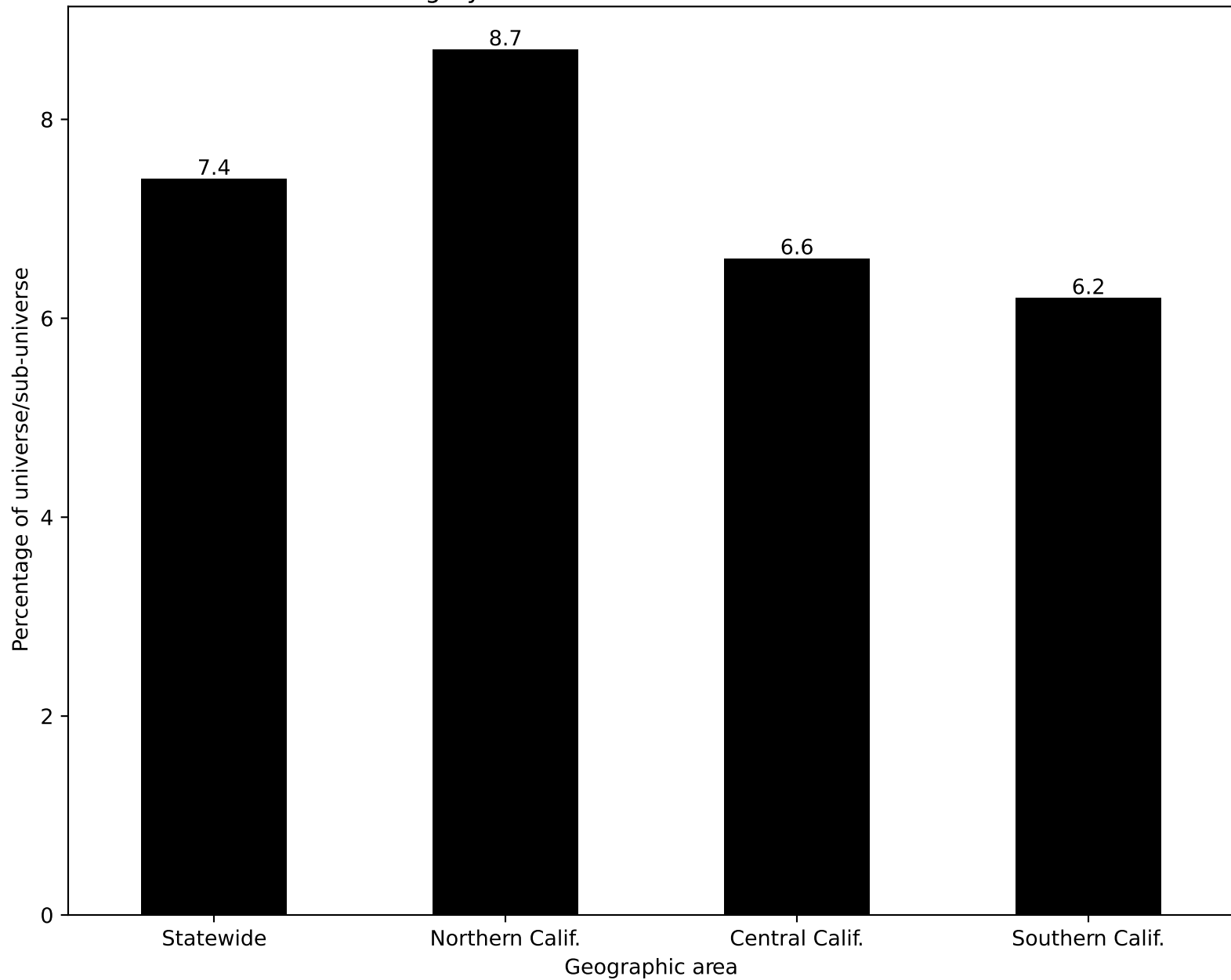
Q2: Heard about it from a relative, someone I live with, or a personal friend
Category of census tract: All tracts



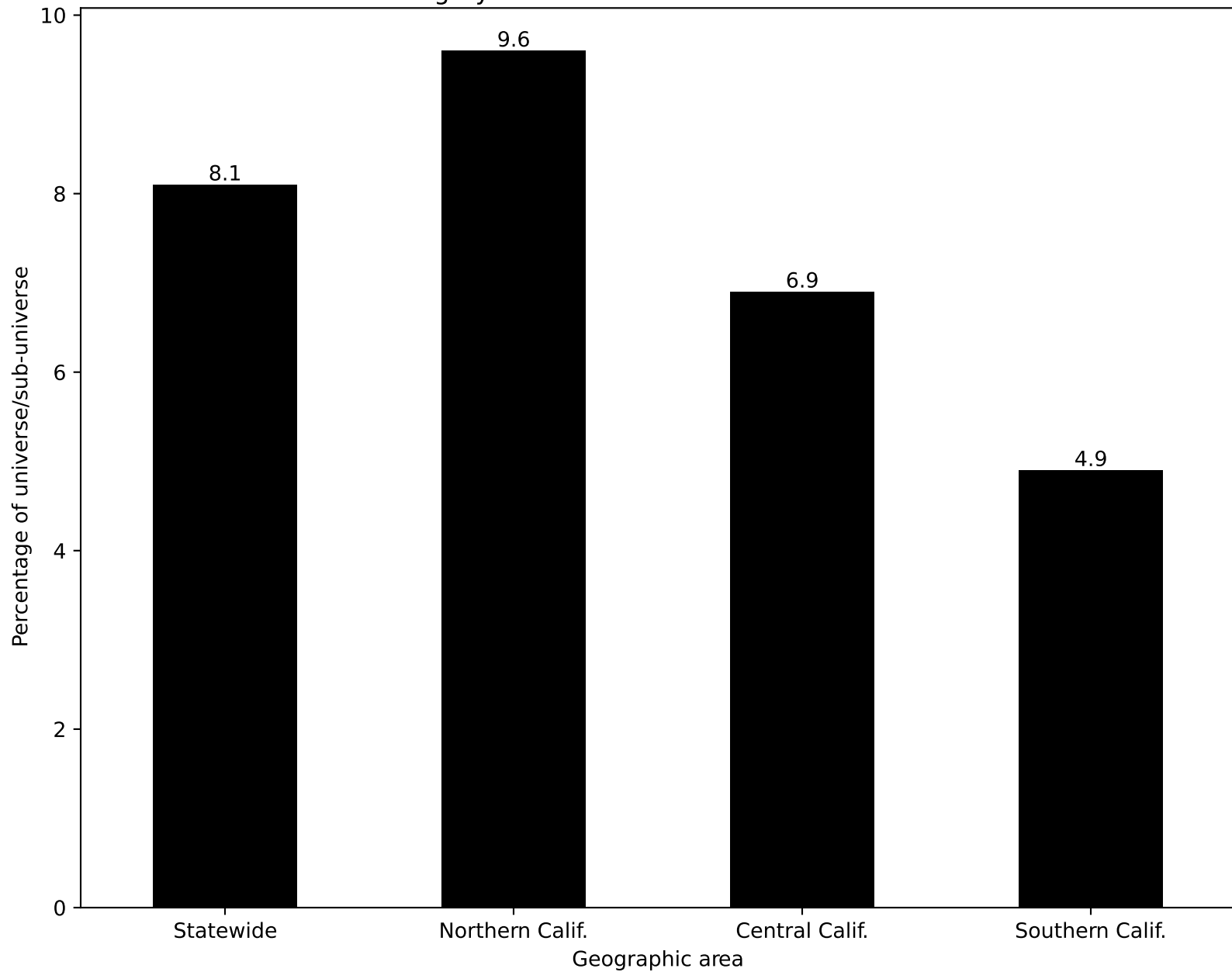
Q2: Heard about it from a relative, someone I live with, or a personal friend
Category of census tract: CA-HTC Index<57



Q2: Heard about it from a relative, someone I live with, or a personal friend
Category of census tract: CA-HTC Index \geq 57

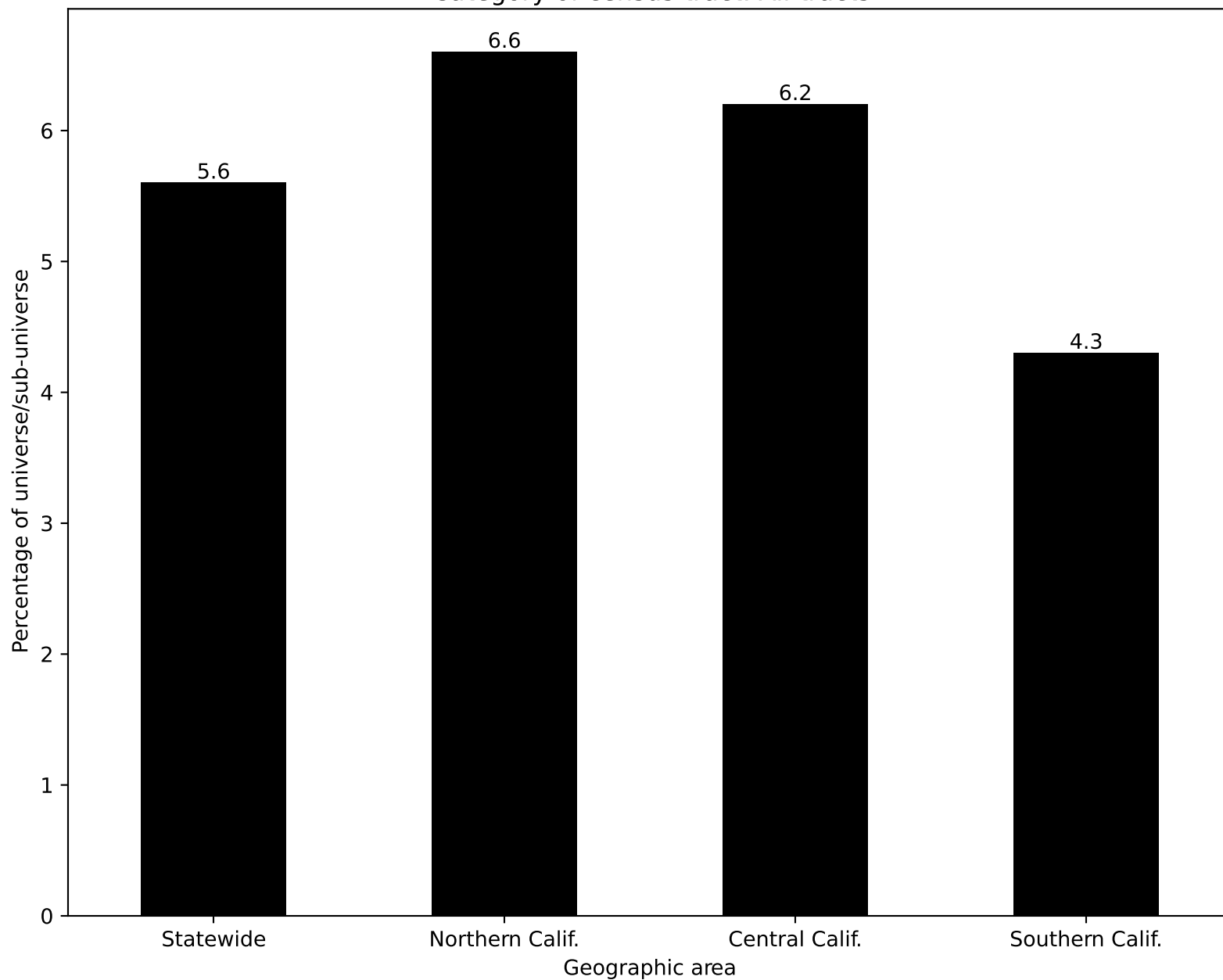


Q2: Heard about it from a relative, someone I live with, or a personal friend
Category of census tract: CA-HTC Index \geq 69

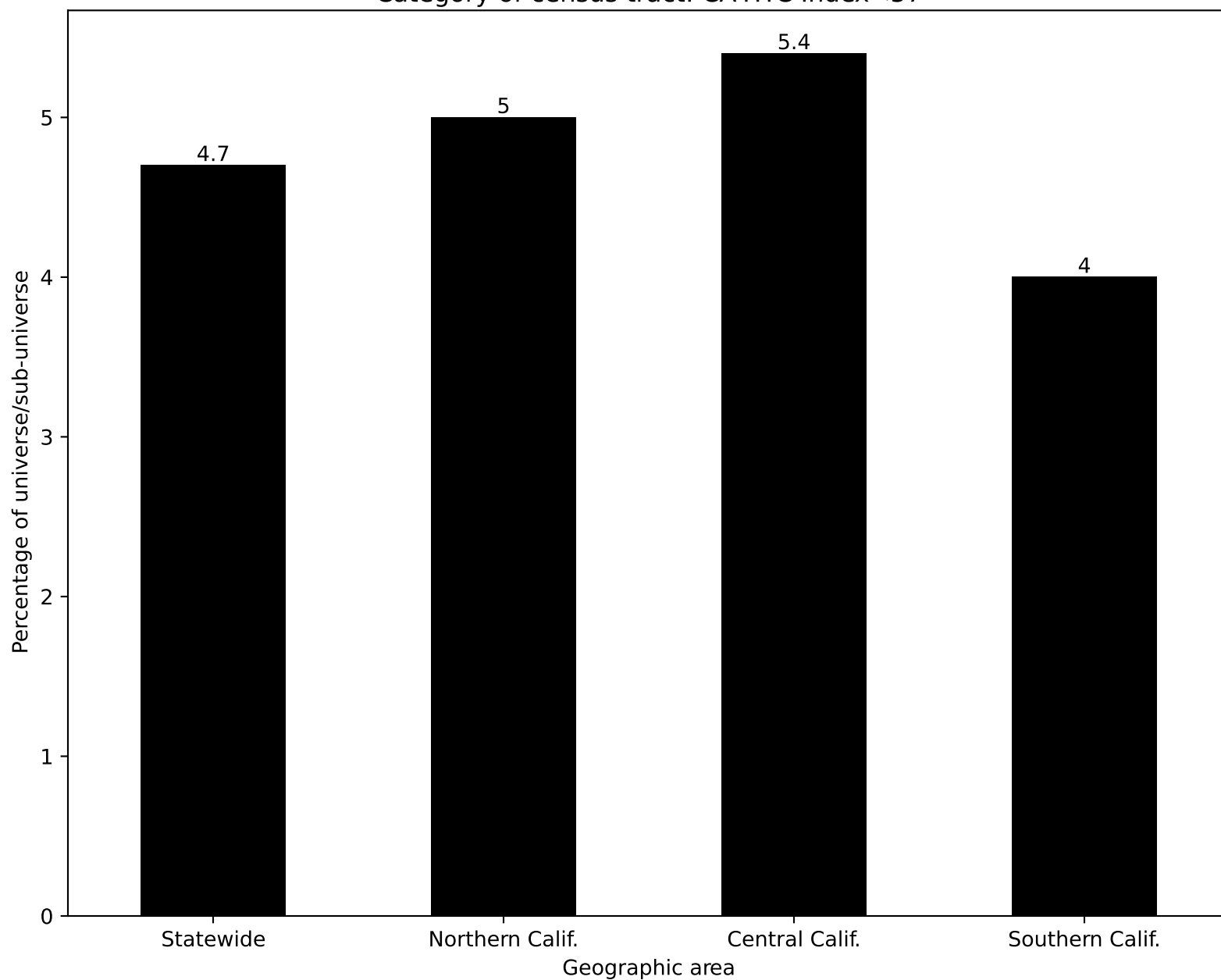


Q2: Heard about it from someone in my community (e.g. at church, volunteer group, school, community event, healthcare provider, etc.)

Category of census tract: All tracts

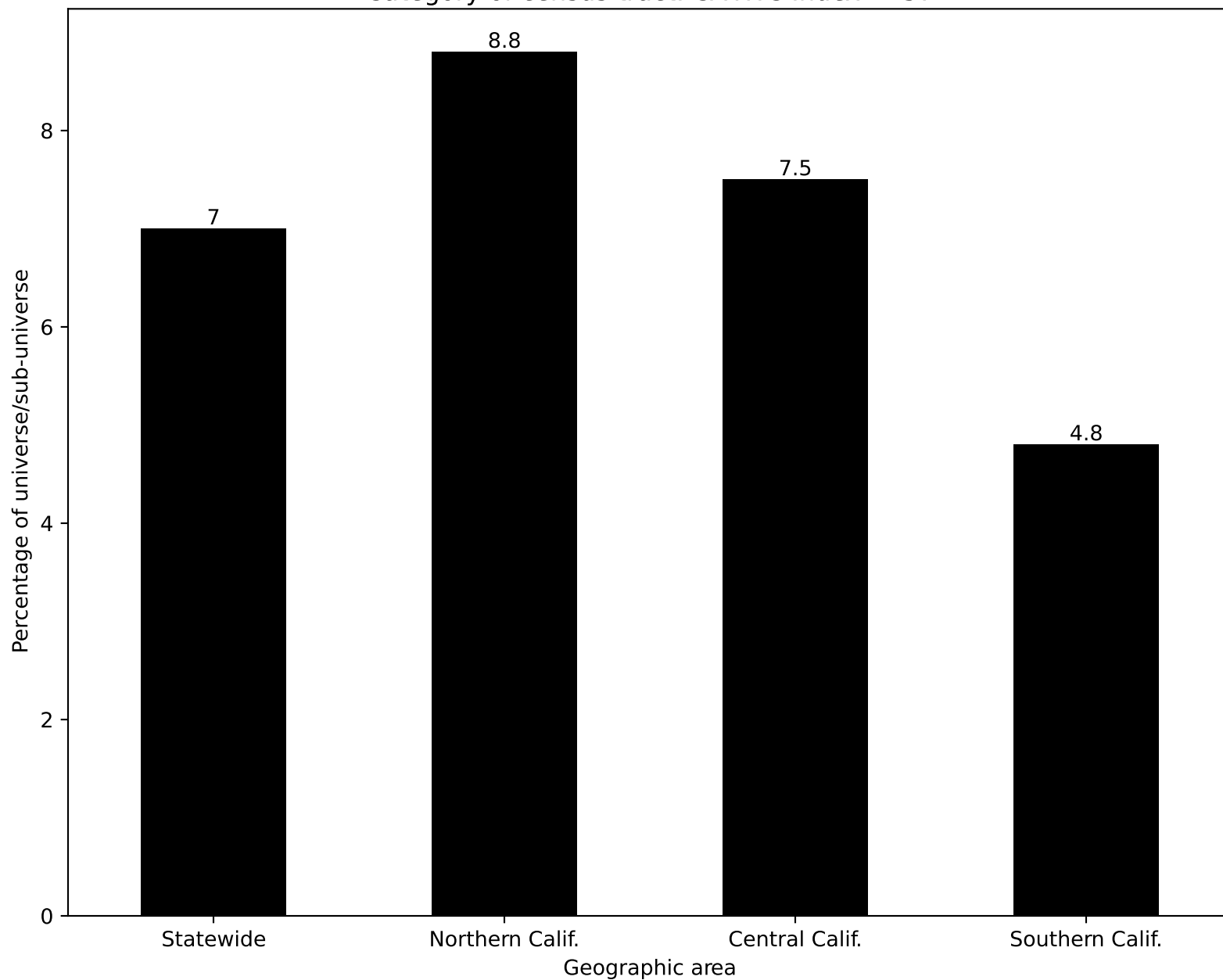


Q2: Heard about it from someone in my community (e.g. at church, volunteer group, school, community event, healthcare provider, etc.)
Category of census tract: CA-HTC Index<57



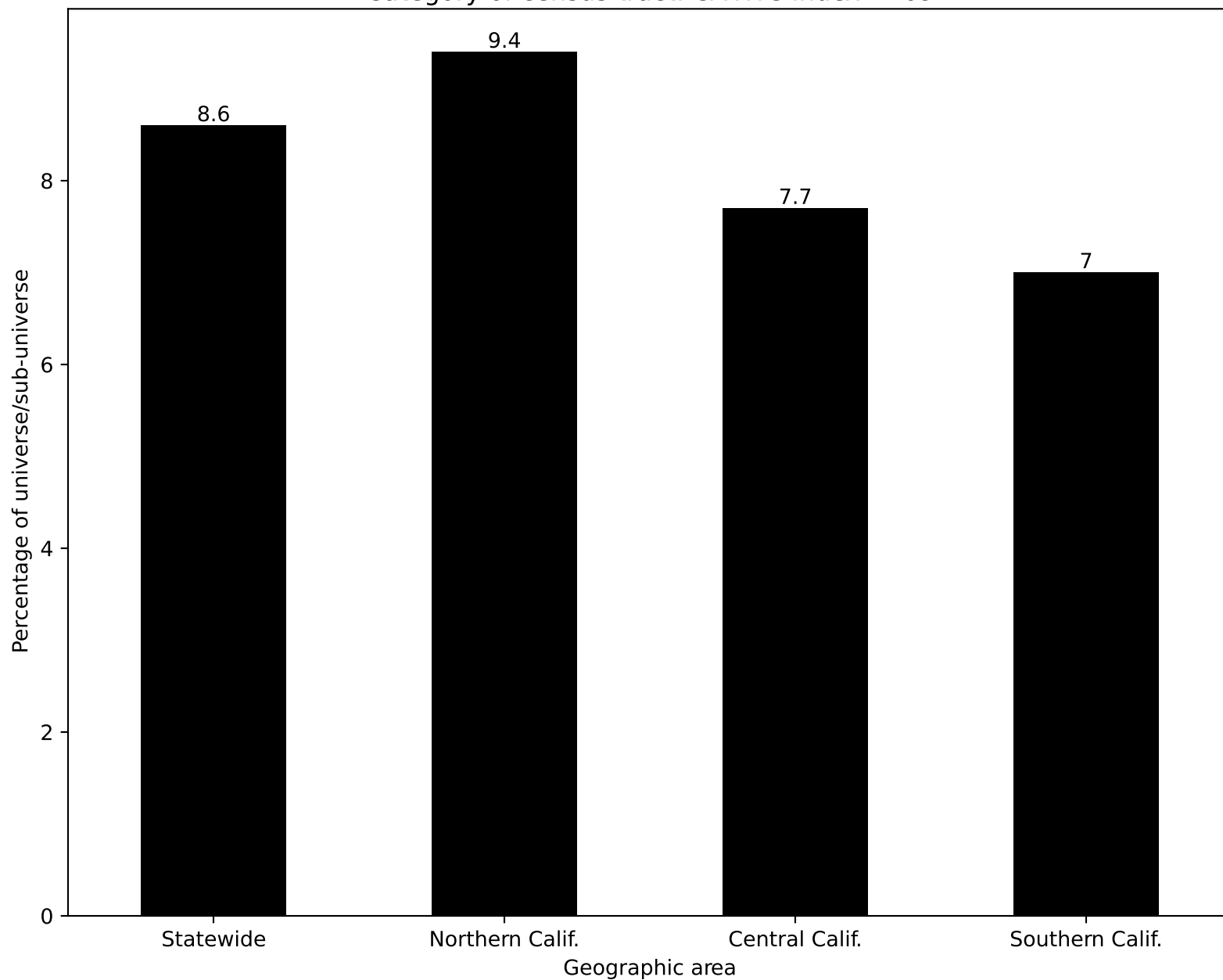
Q2: Heard about it from someone in my community (e.g. at church, volunteer group, school, community event, healthcare provider, etc.)

Category of census tract: CA-HTC Index ≥ 57

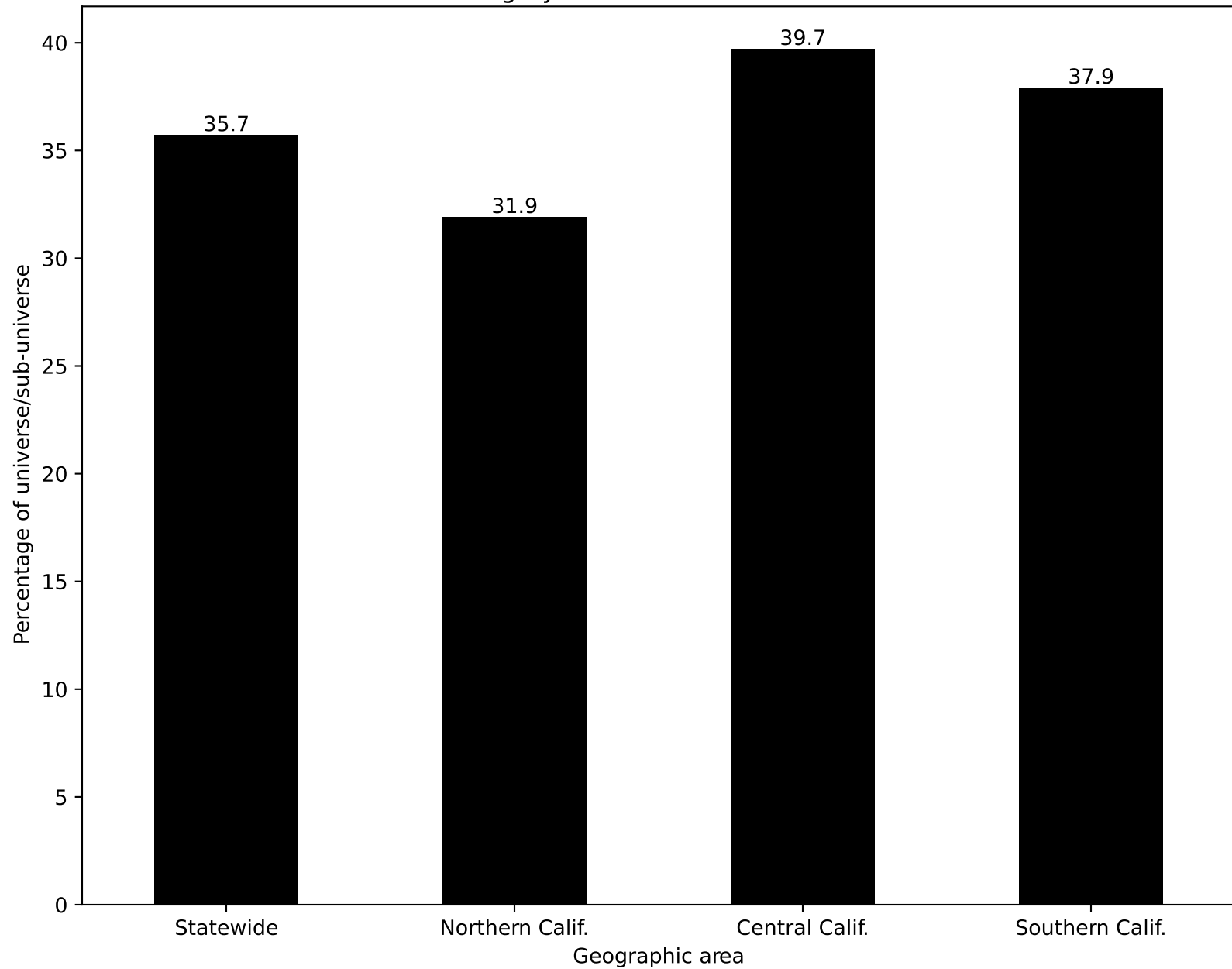


Q2: Heard about it from someone in my community (e.g. at church, volunteer group, school, community event, healthcare provider, etc.)

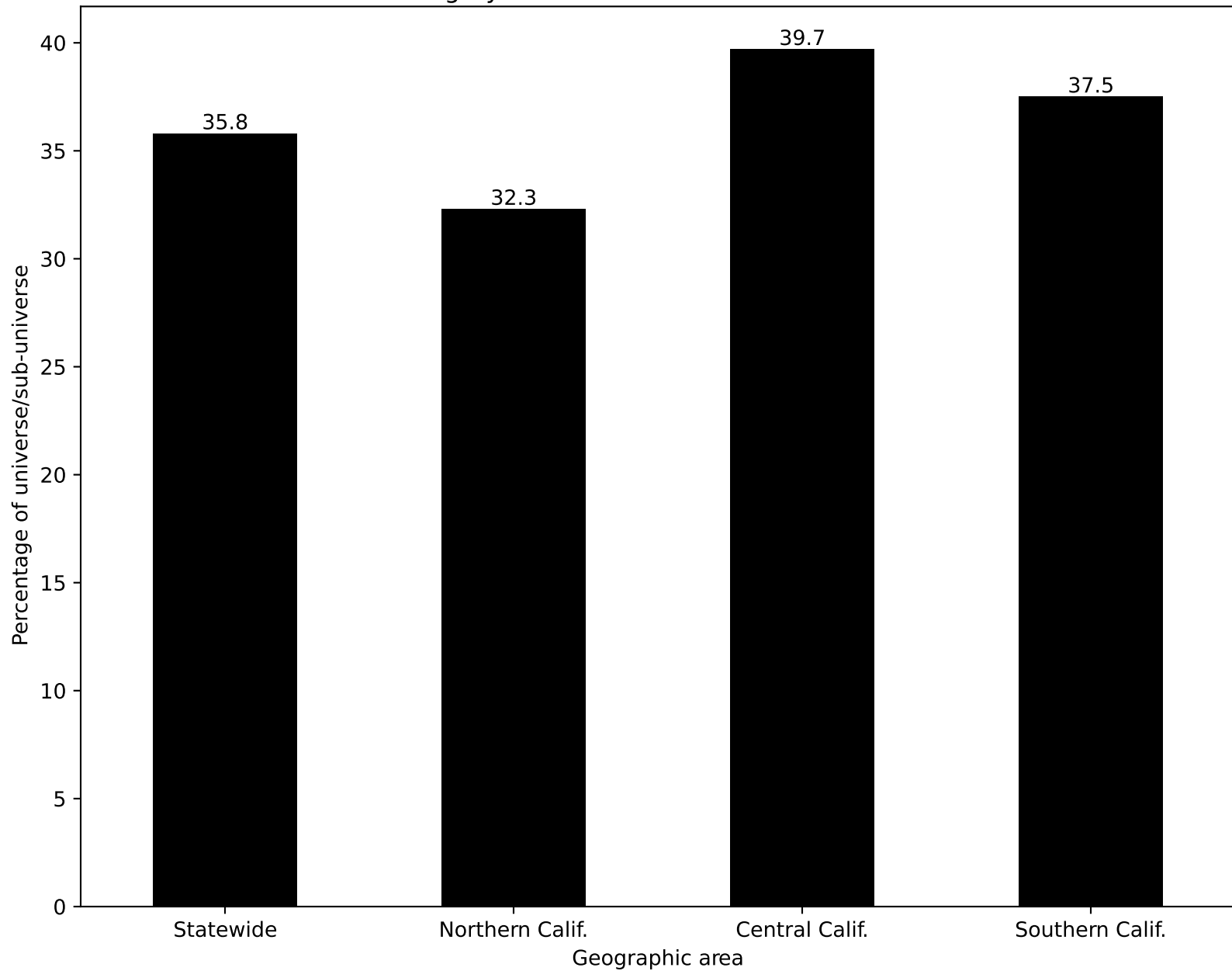
Category of census tract: CA-HTC Index ≥ 69



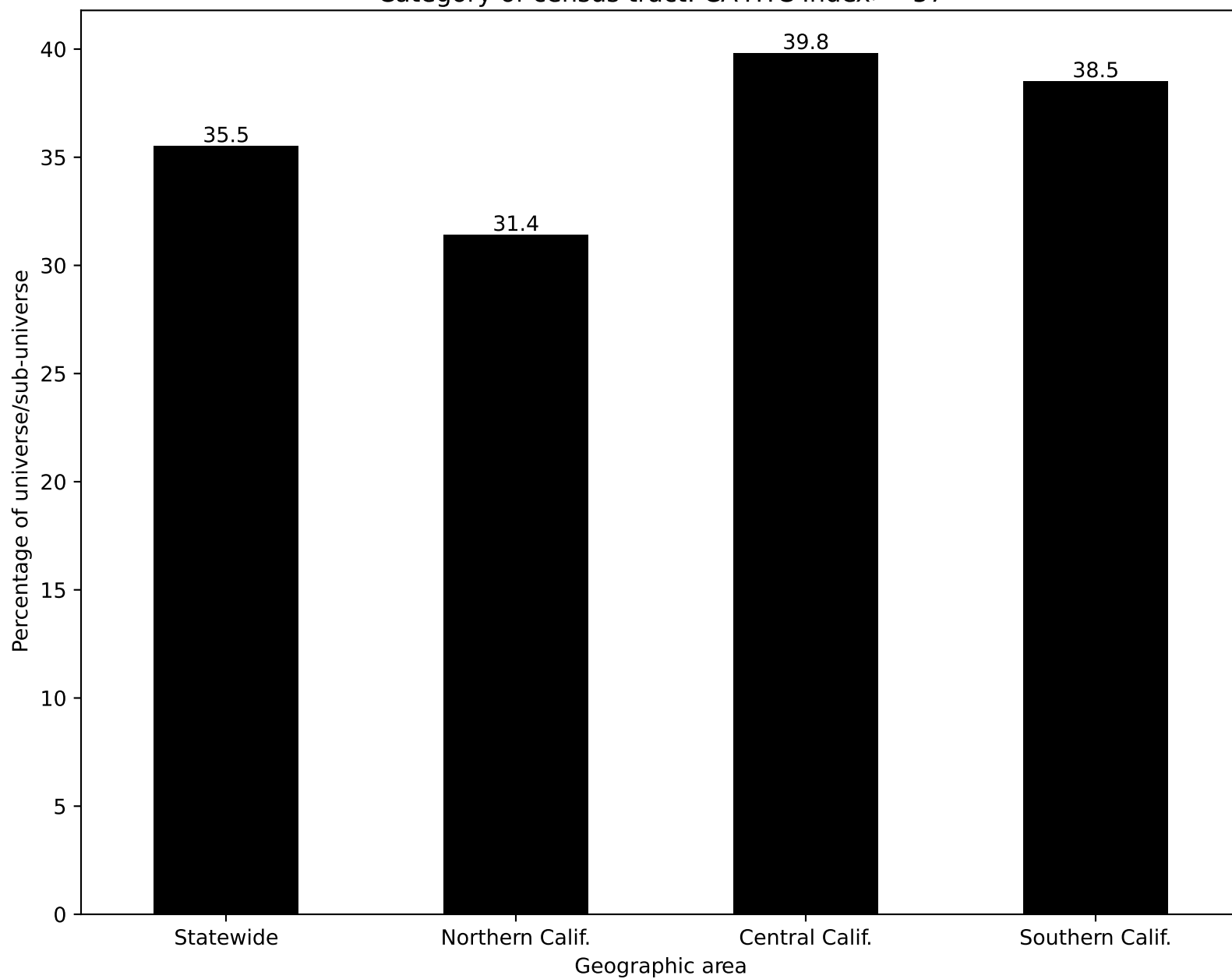
Q2: Heard about it on tv or on the radio
Category of census tract: All tracts



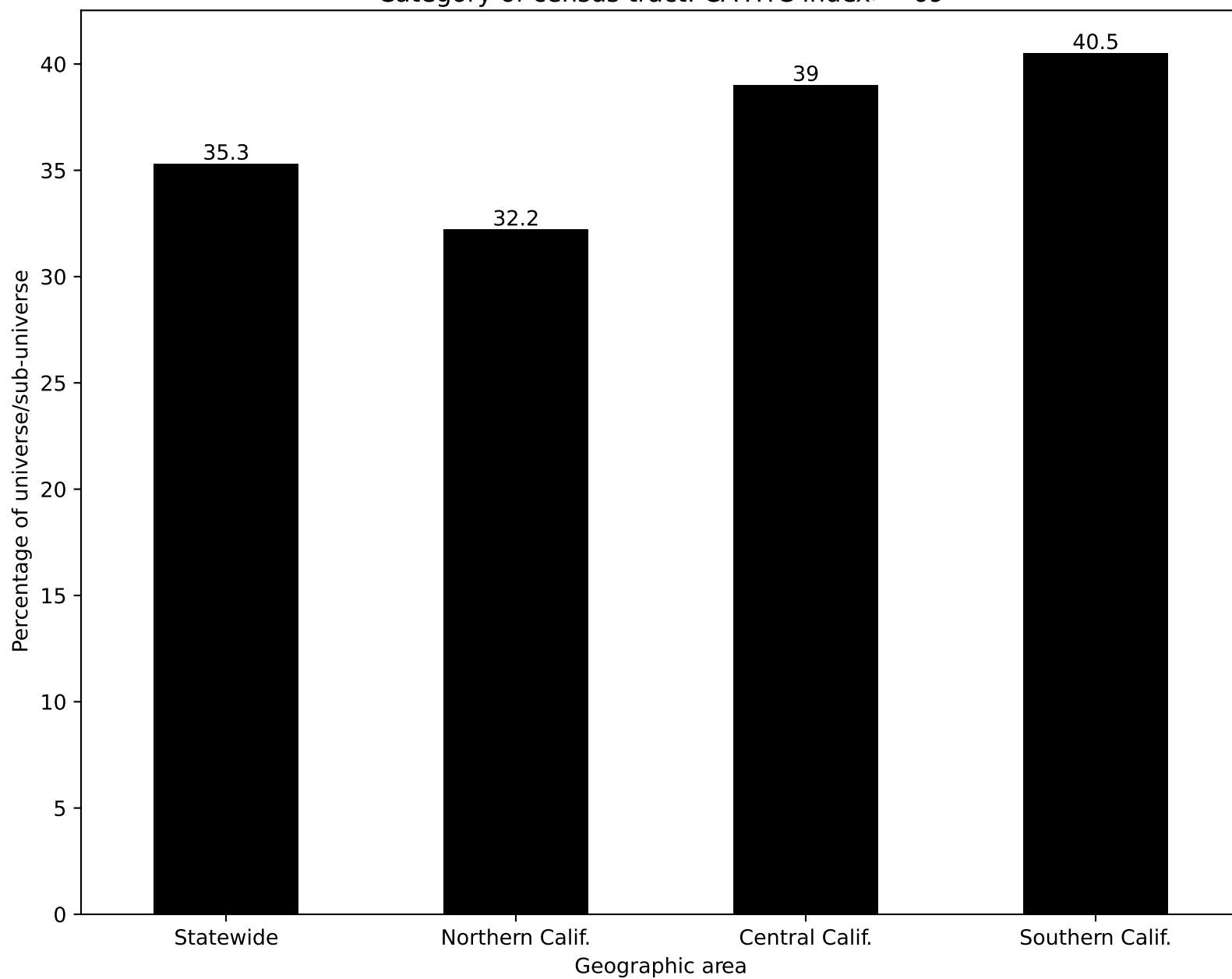
Q2: Heard about it on tv or on the radio
Category of census tract: CA-HTC Index<57



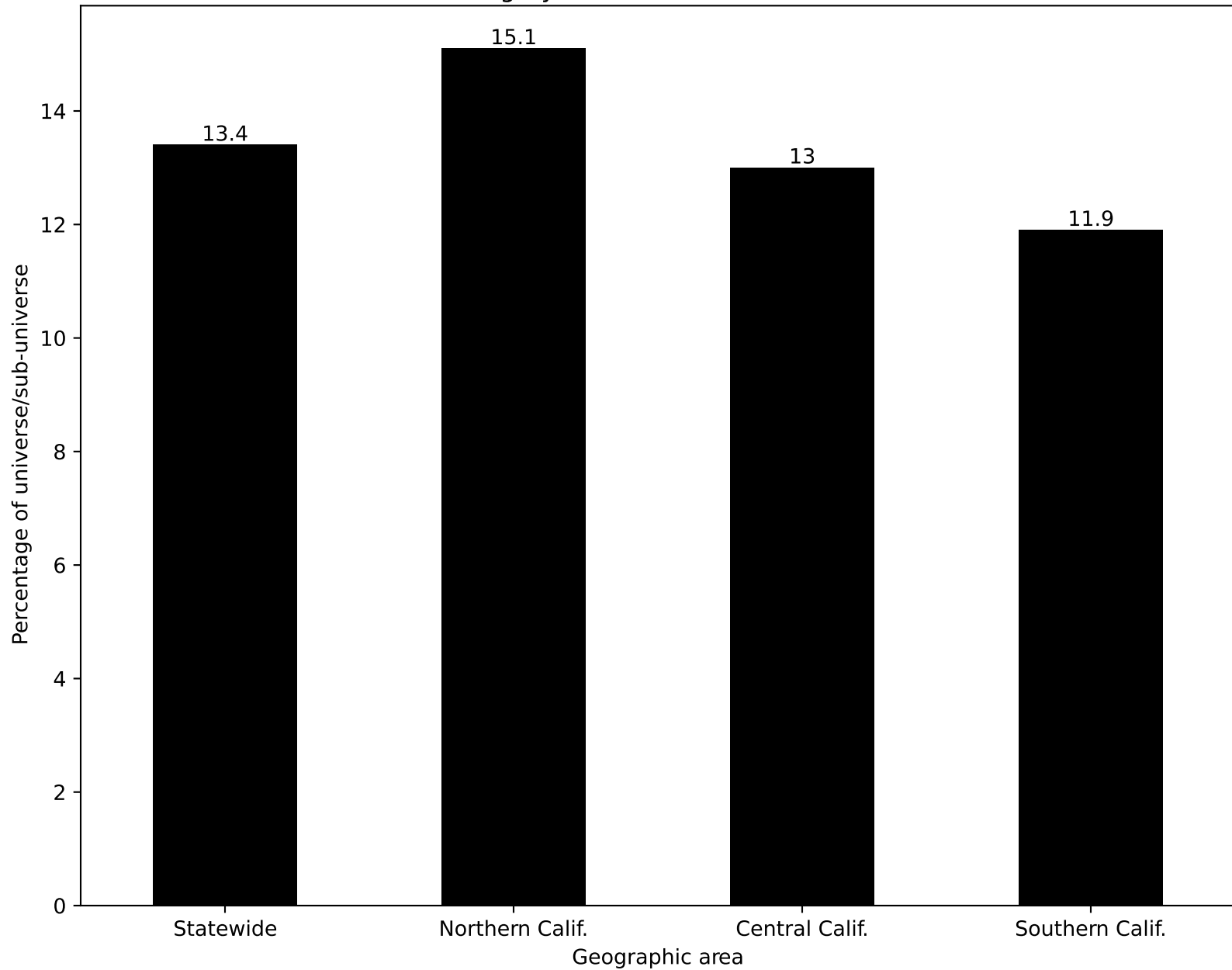
Q2: Heard about it on tv or on the radio
Category of census tract: CA-HTC Index \geq 57



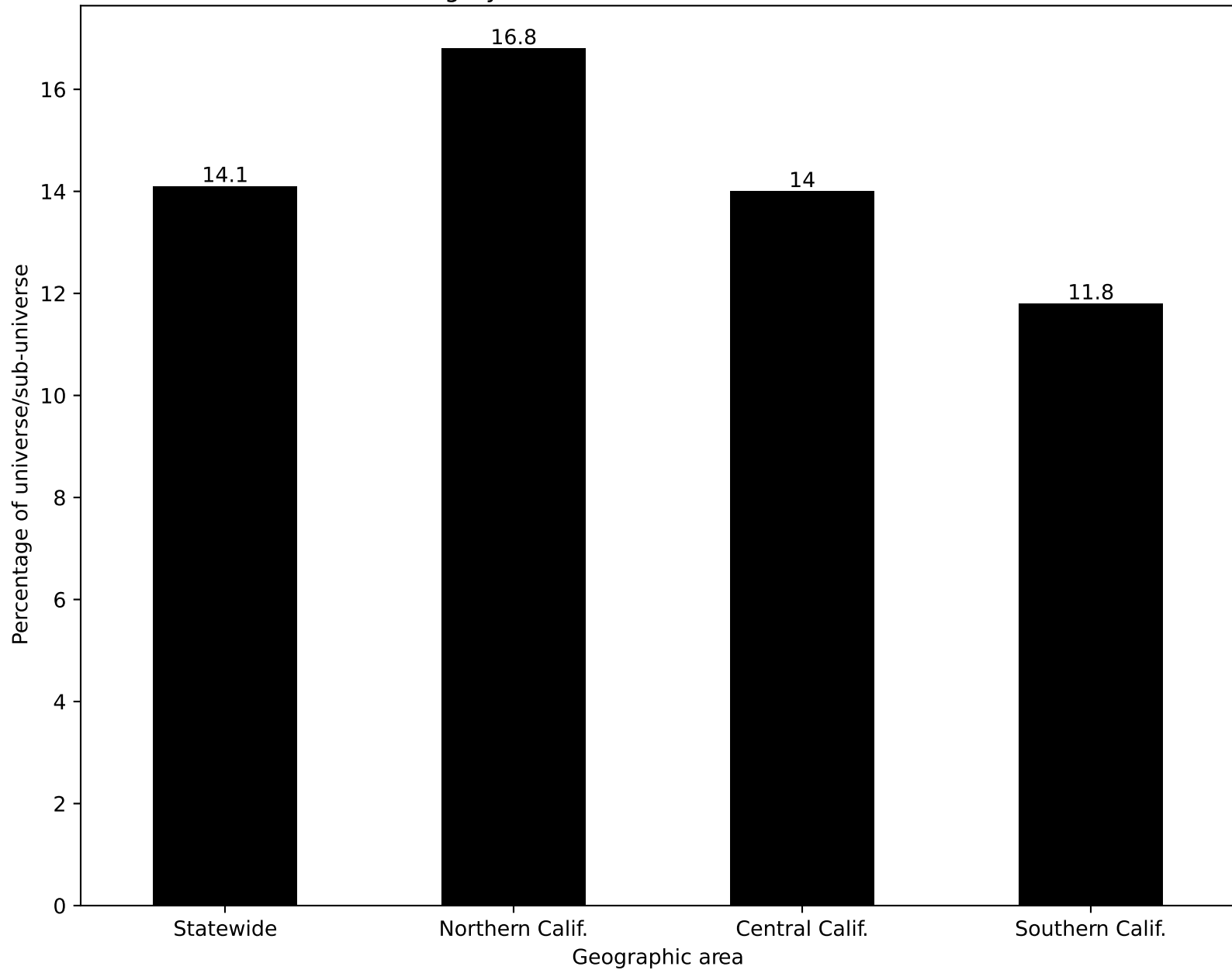
Q2: Heard about it on tv or on the radio
Category of census tract: CA-HTC Index \geq 69



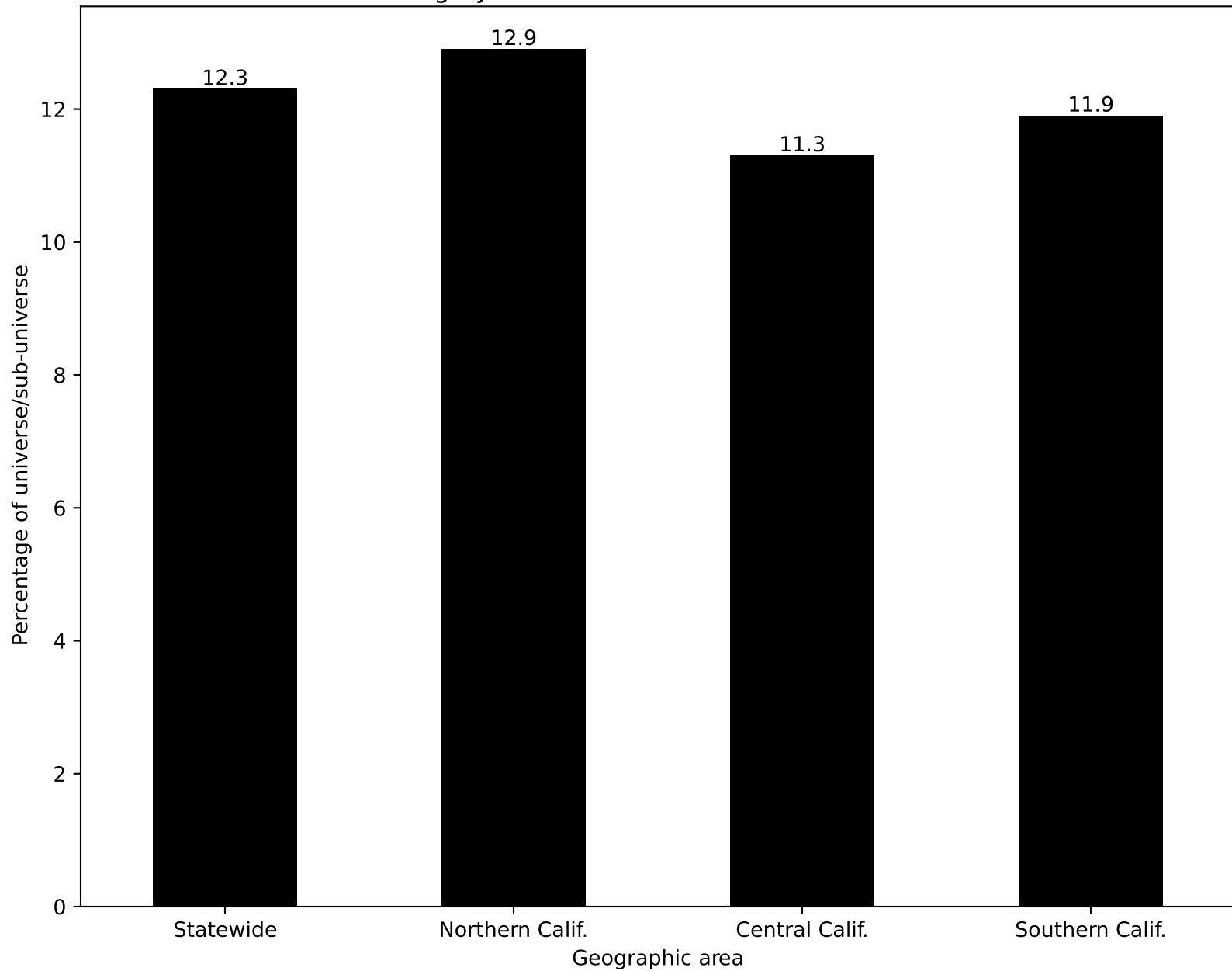
Q2: Read about it in a newspaper, magazine, or a billboard
Category of census tract: All tracts



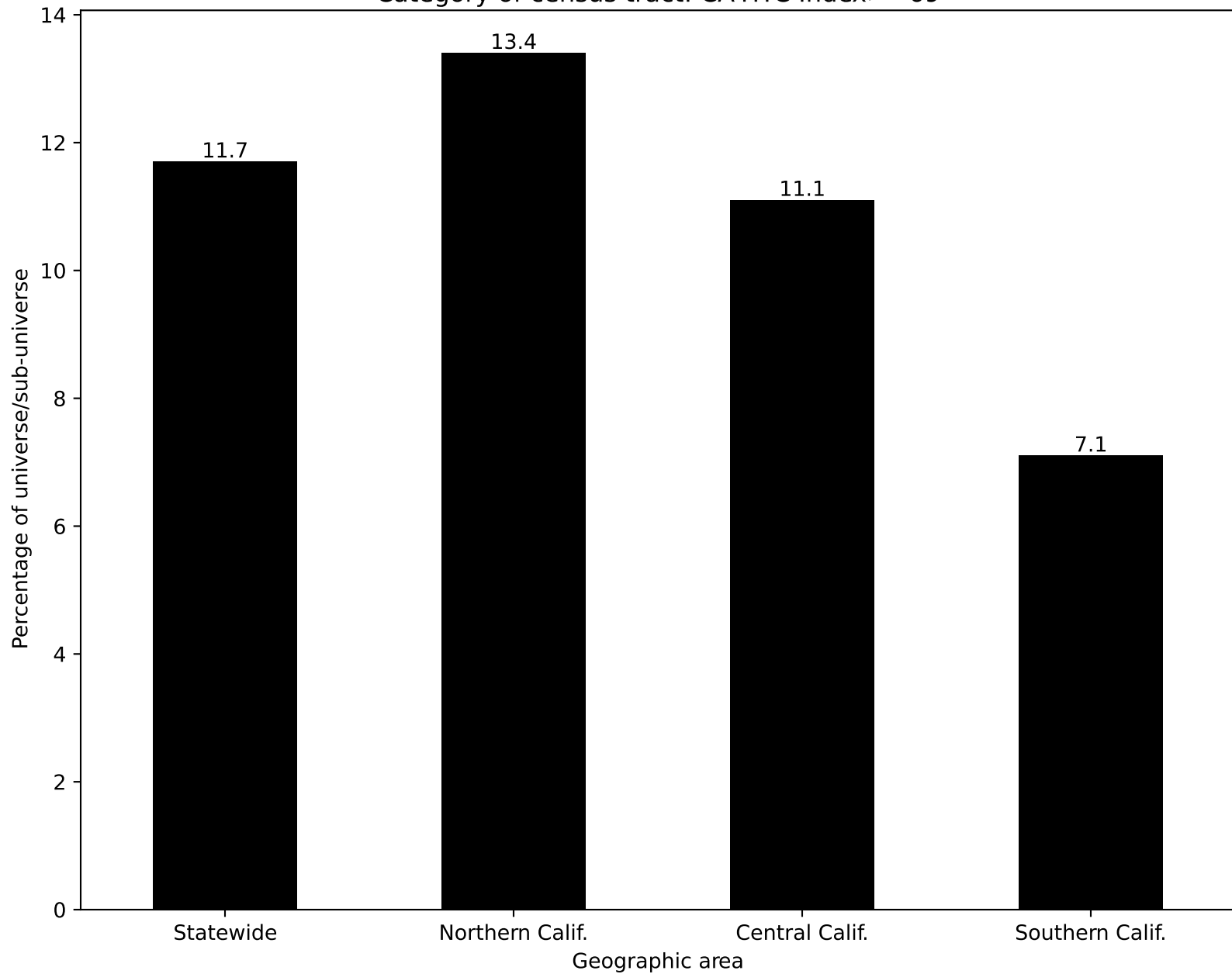
Q2: Read about it in a newspaper, magazine, or a billboard
Category of census tract: CA-HTC Index<57



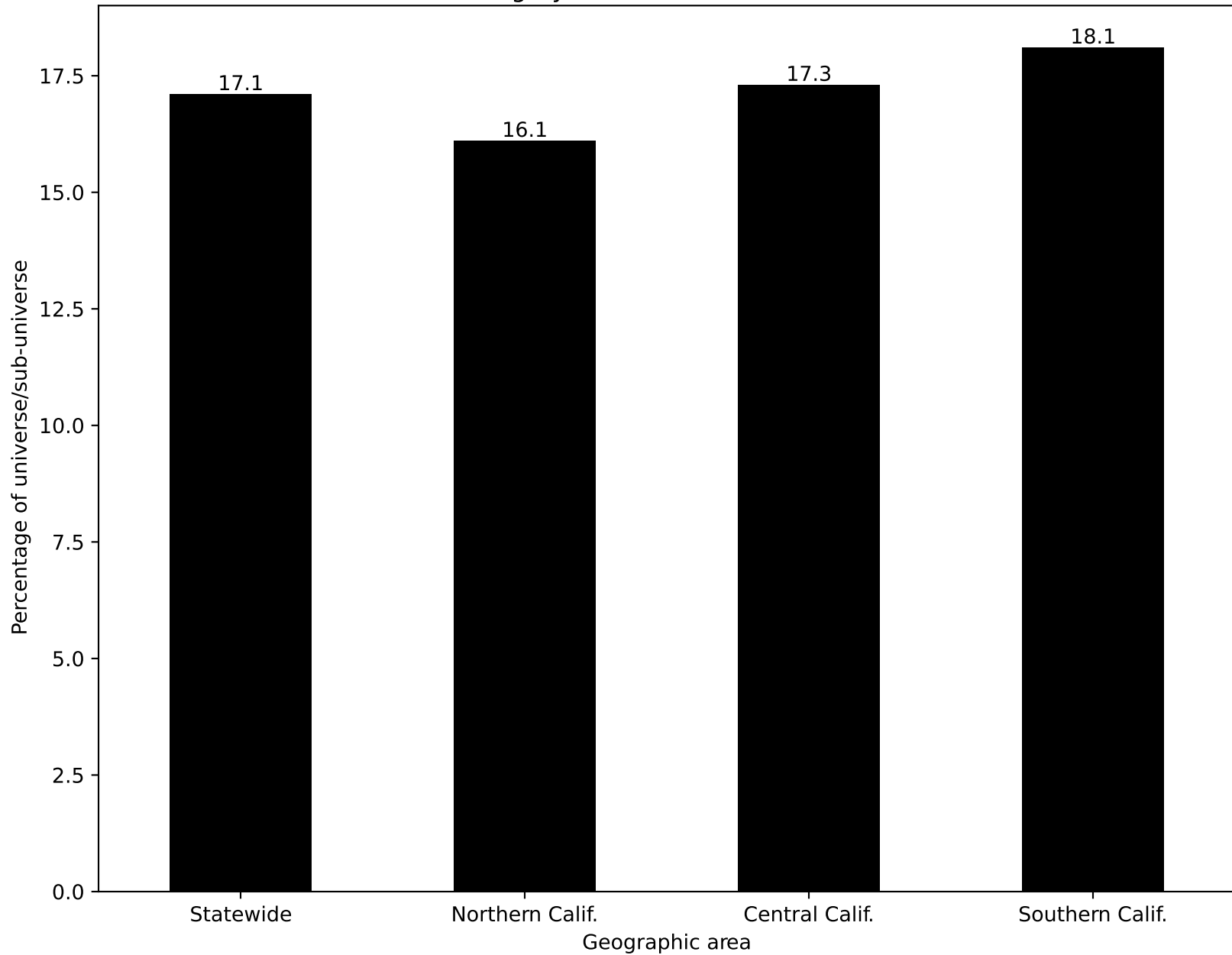
Q2: Read about it in a newspaper, magazine, or a billboard
Category of census tract: CA-HTC Index \geq 57



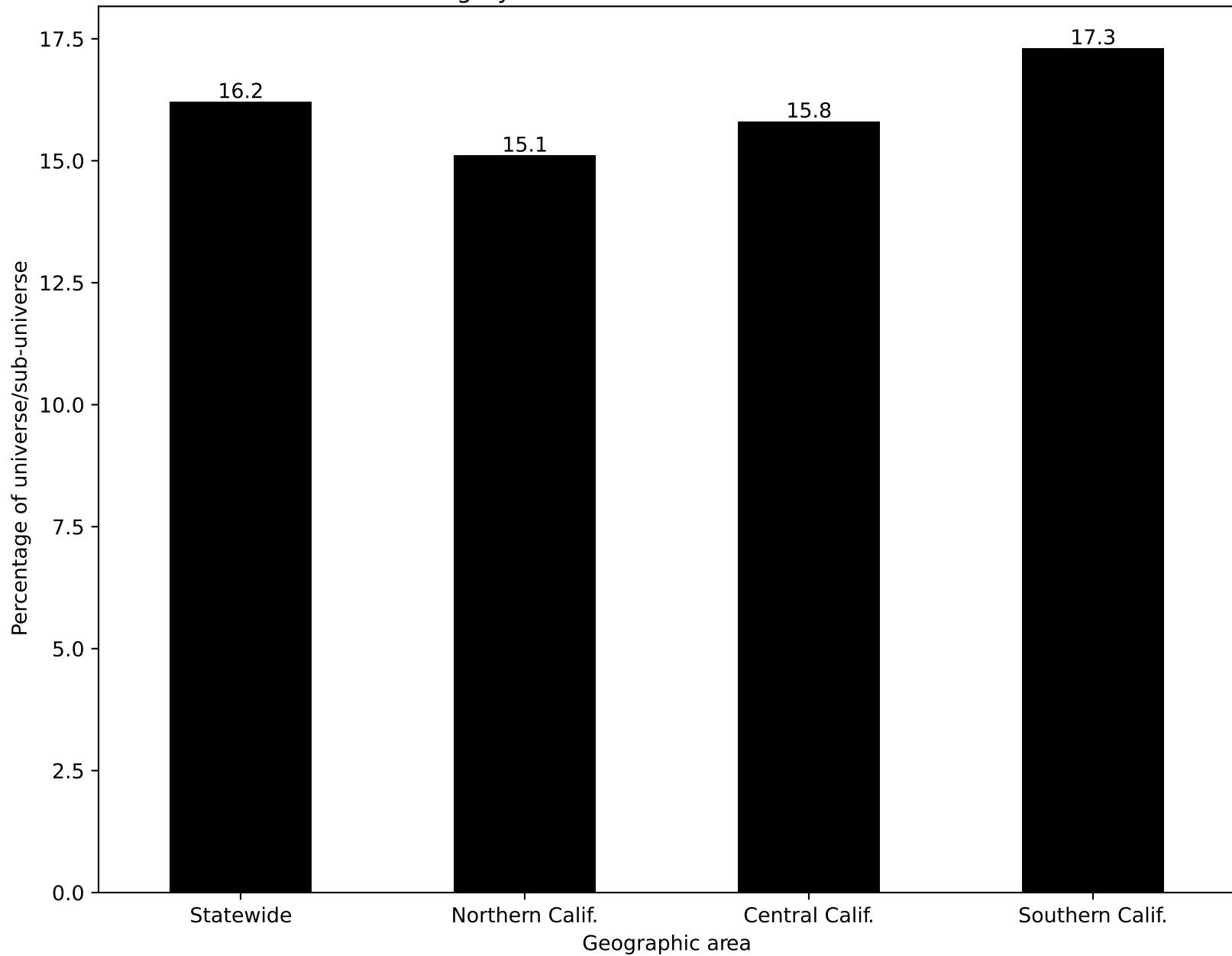
Q2: Read about it in a newspaper, magazine, or a billboard
Category of census tract: CA-HTC Index ≥ 69



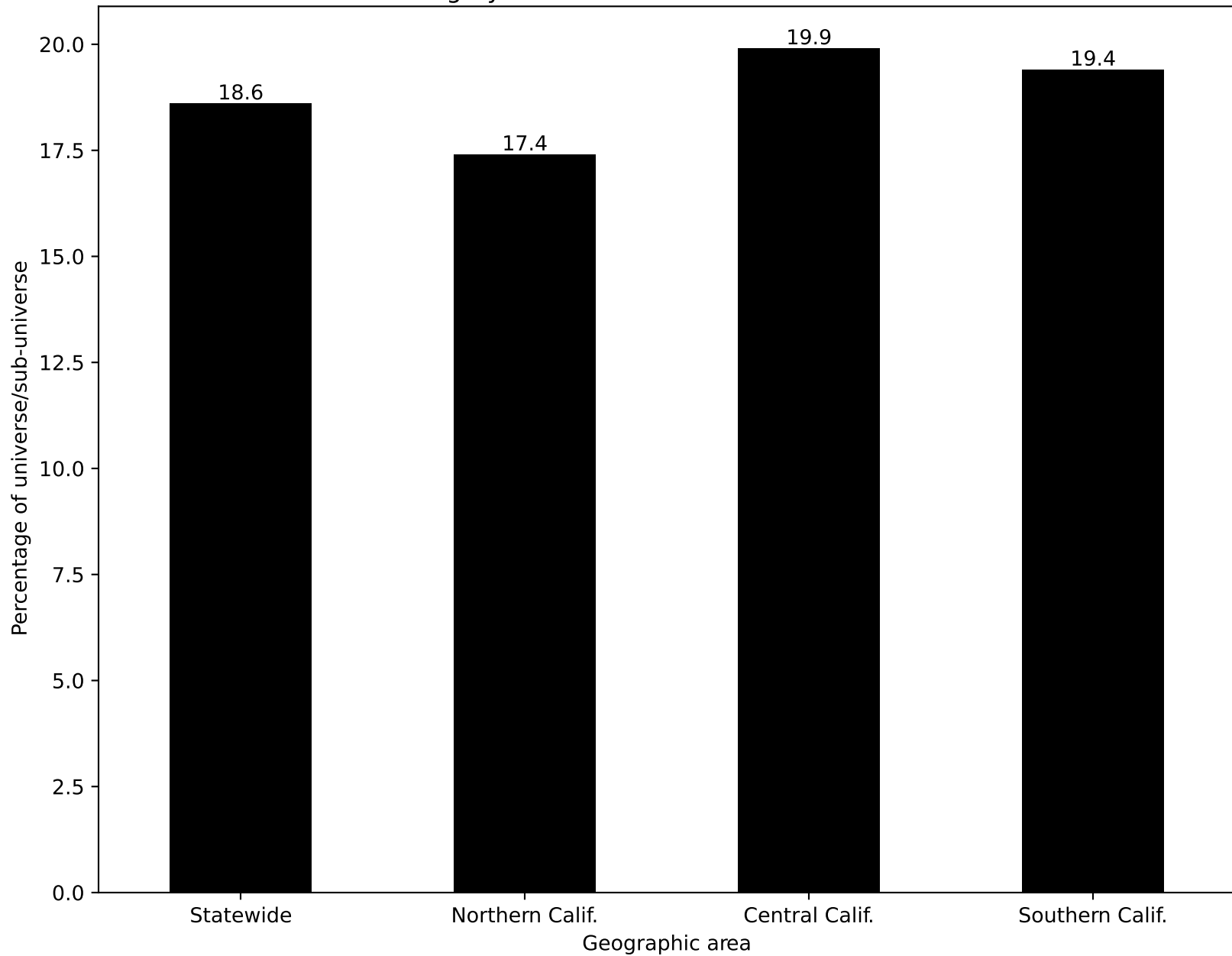
Q2: Saw or read about it on social media
Category of census tract: All tracts



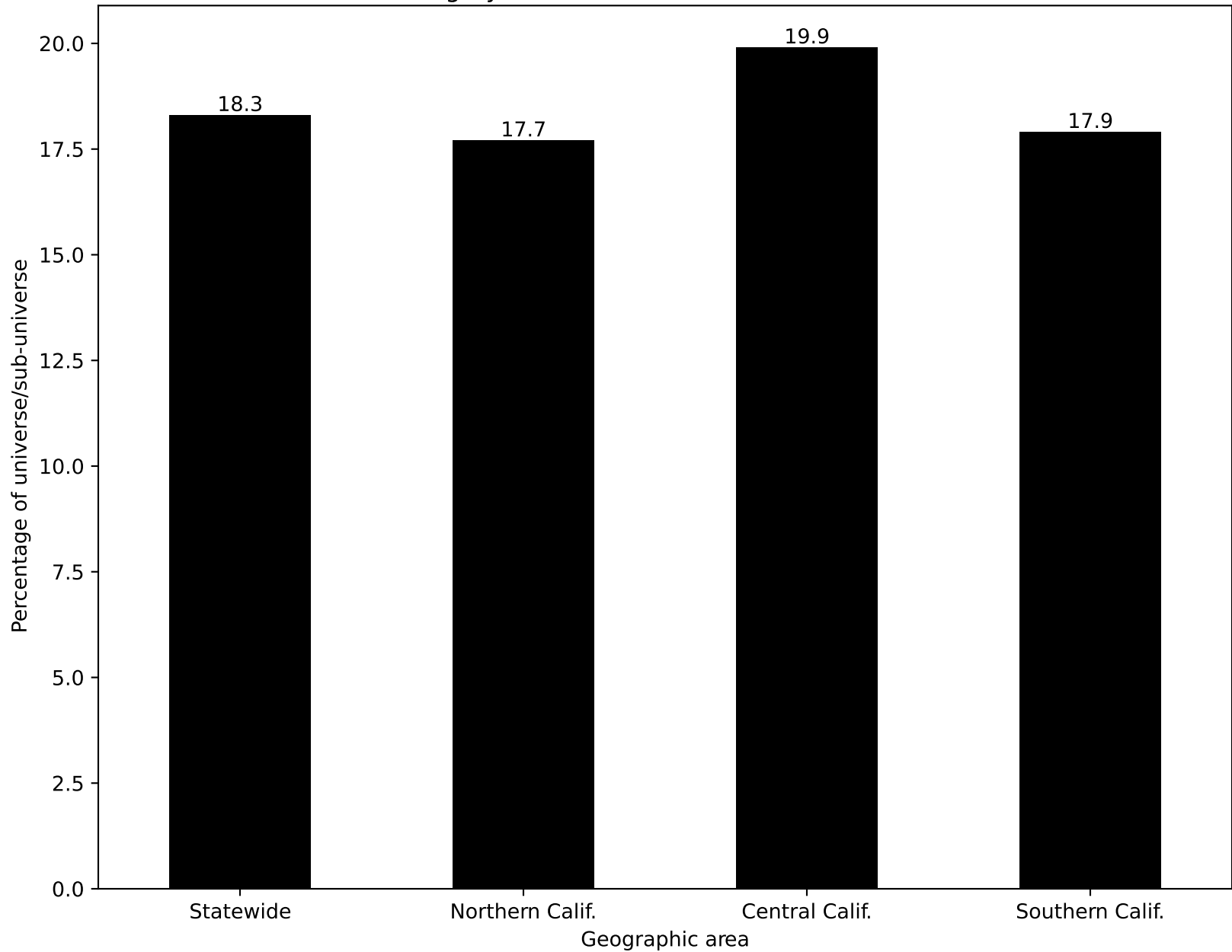
Q2: Saw or read about it on social media
Category of census tract: CA-HTC Index<57



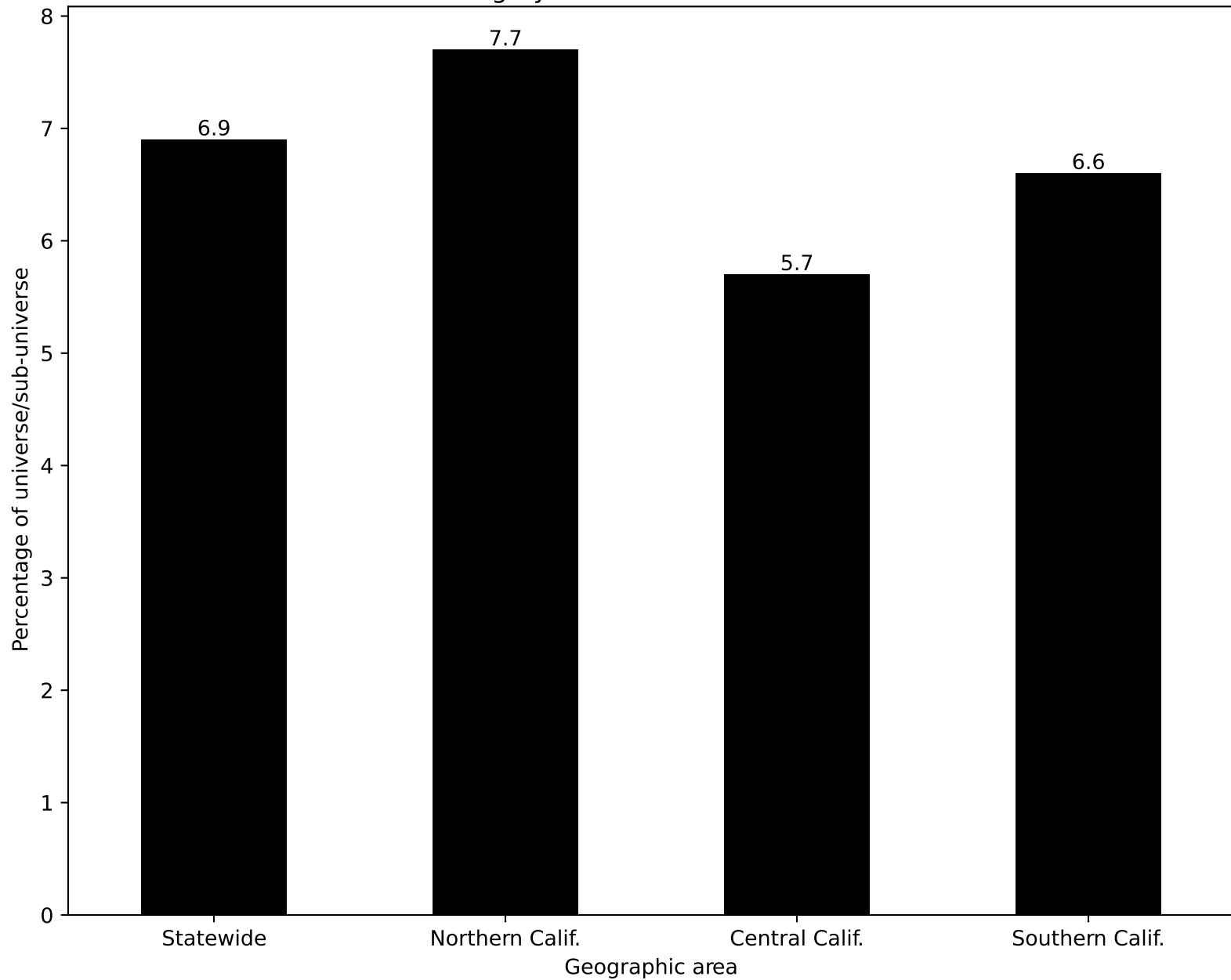
Q2: Saw or read about it on social media
Category of census tract: CA-HTC Index ≥ 57



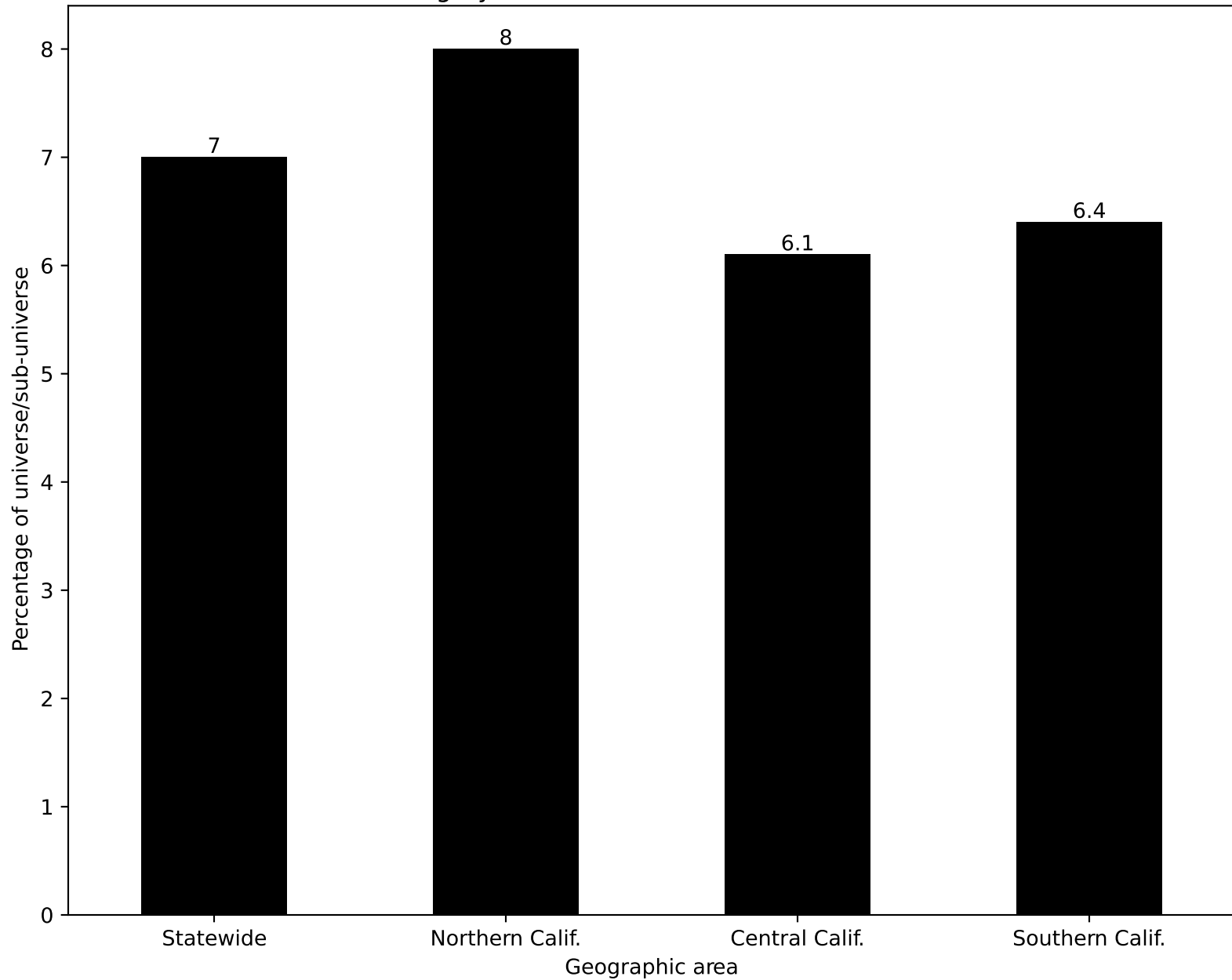
Q2: Saw or read about it on social media
Category of census tract: CA-HTC Index ≥ 69



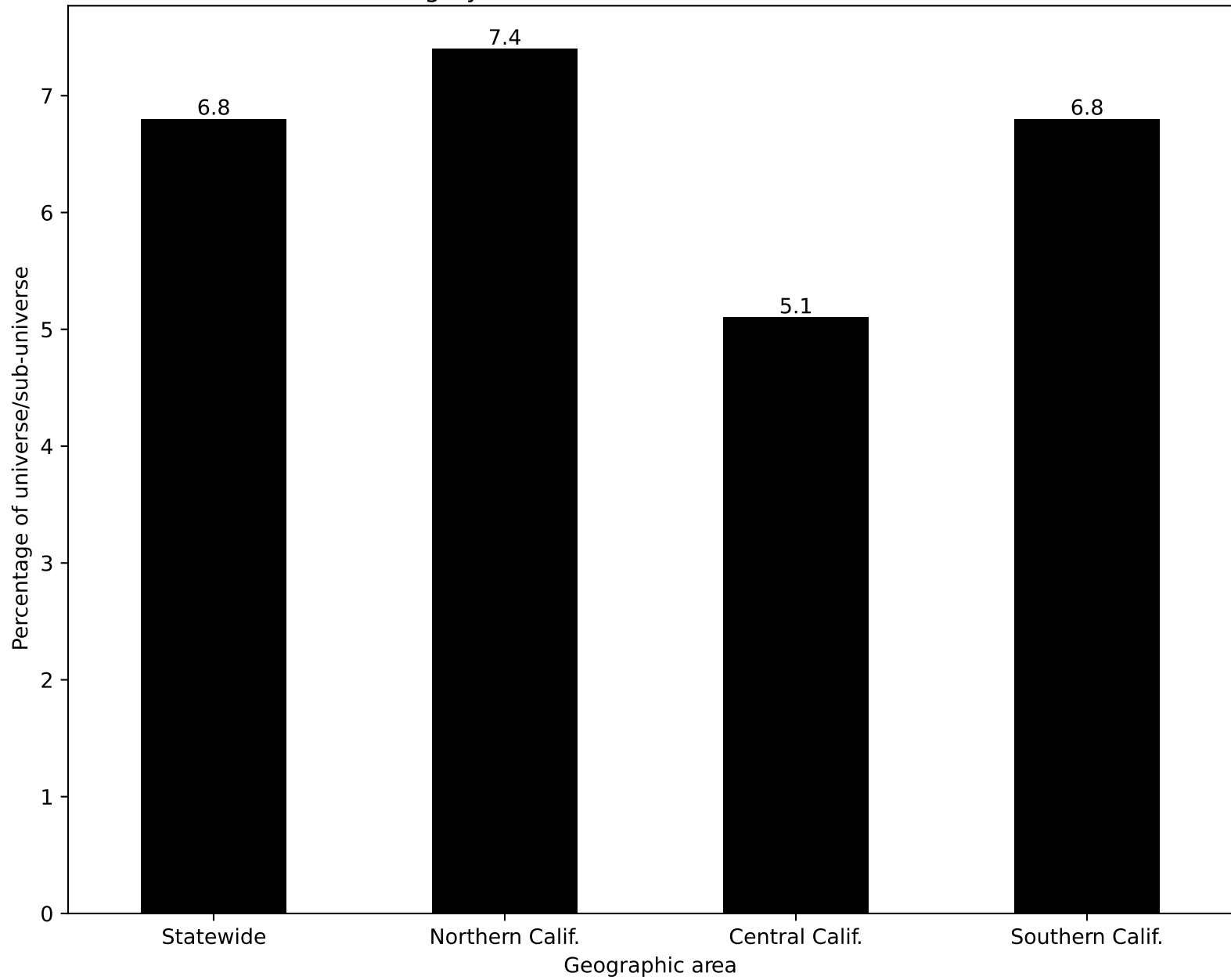
Q2: I received an email notification
Category of census tract: All tracts



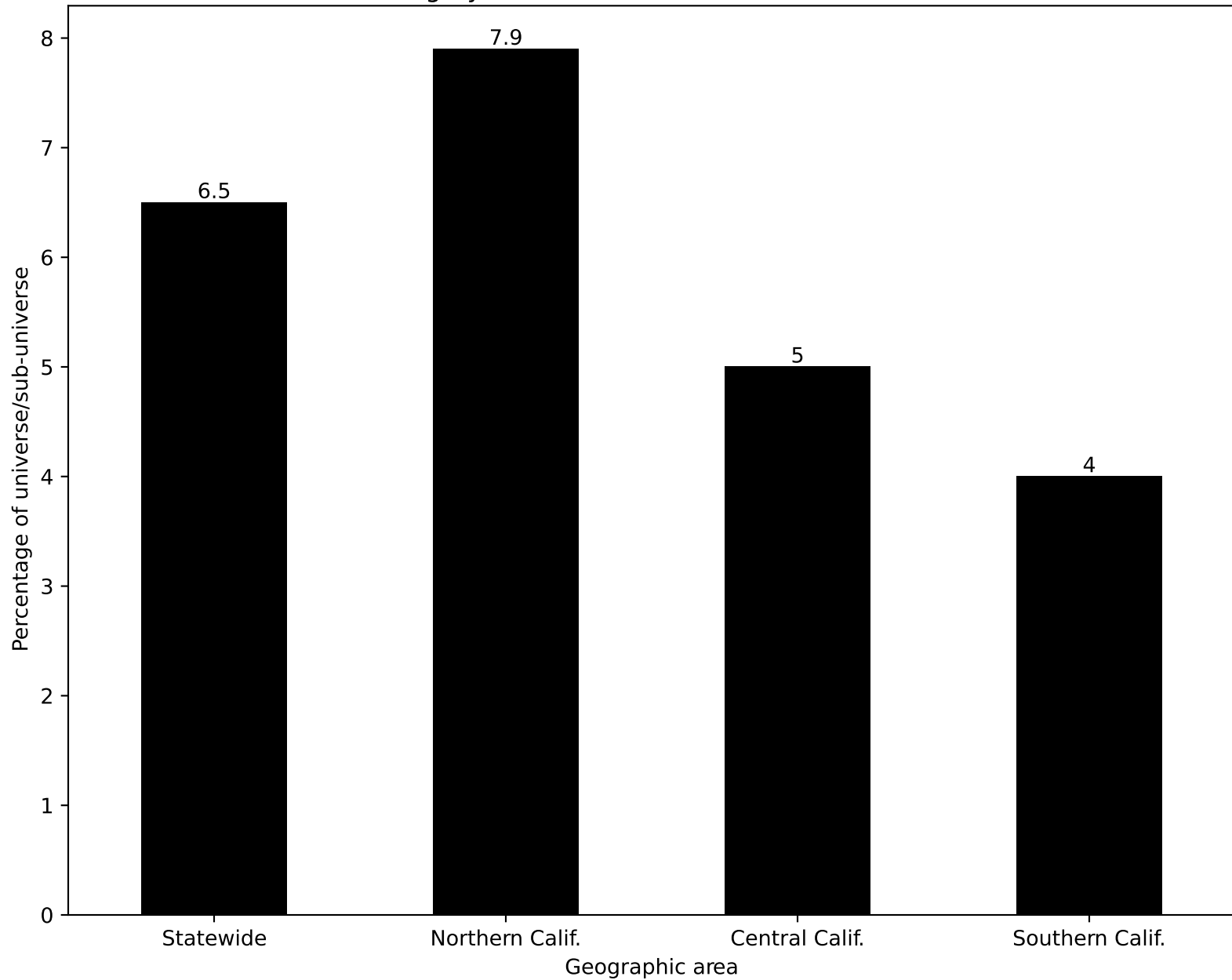
Q2: I received an email notification
Category of census tract: CA-HTC Index<57



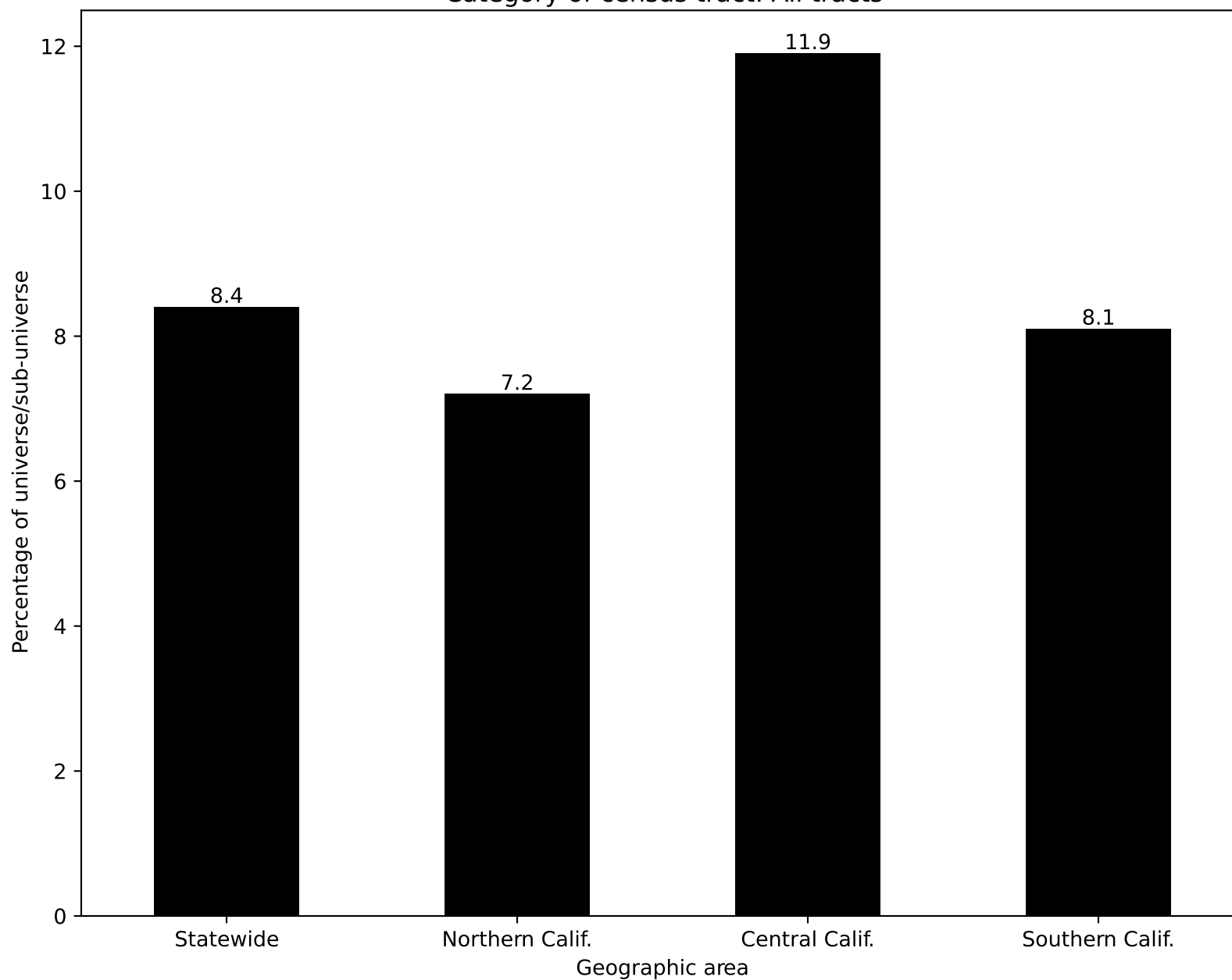
Q2: I received an email notification
Category of census tract: CA-HTC Index \geq 57



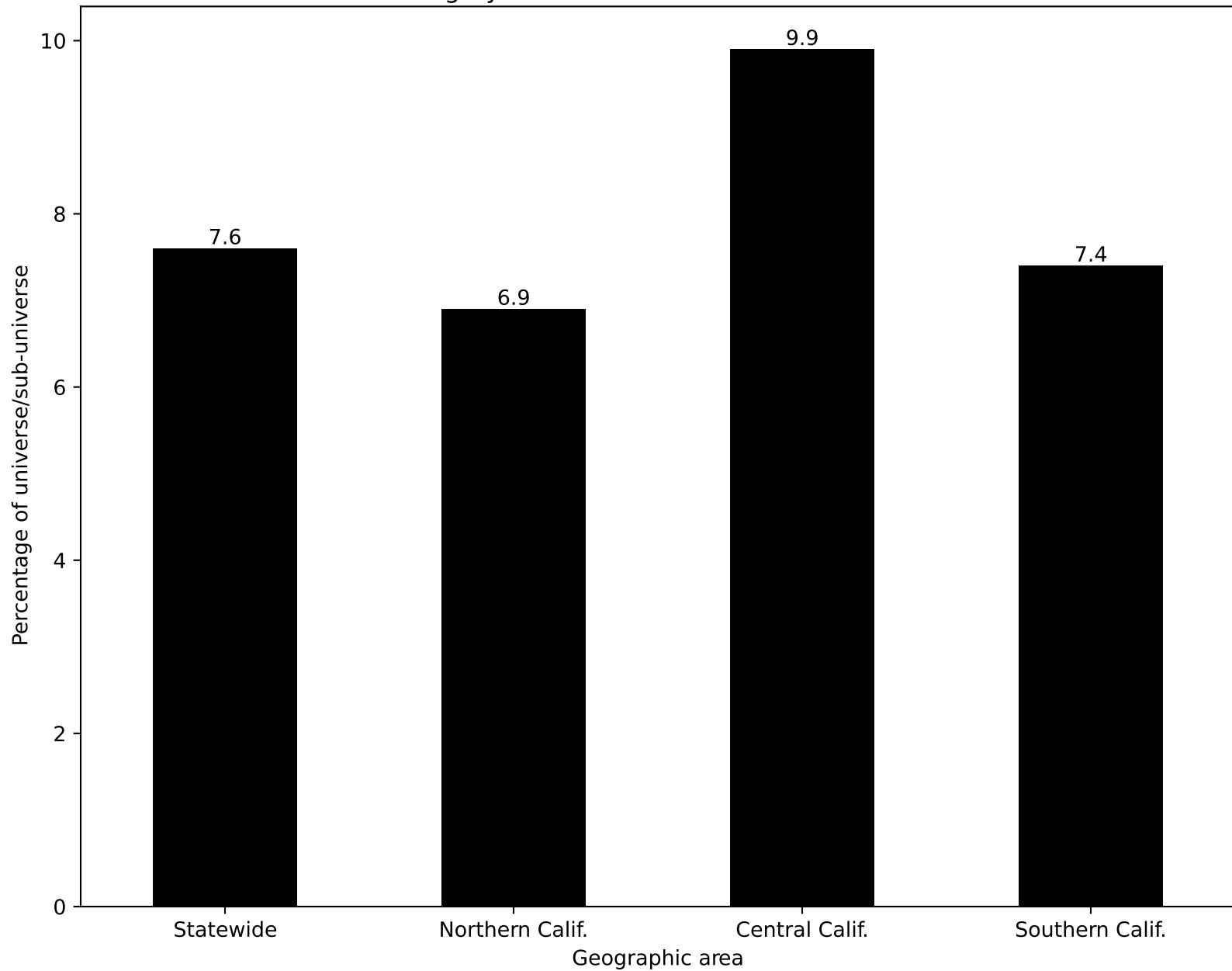
Q2: I received an email notification
Category of census tract: CA-HTC Index \geq 69



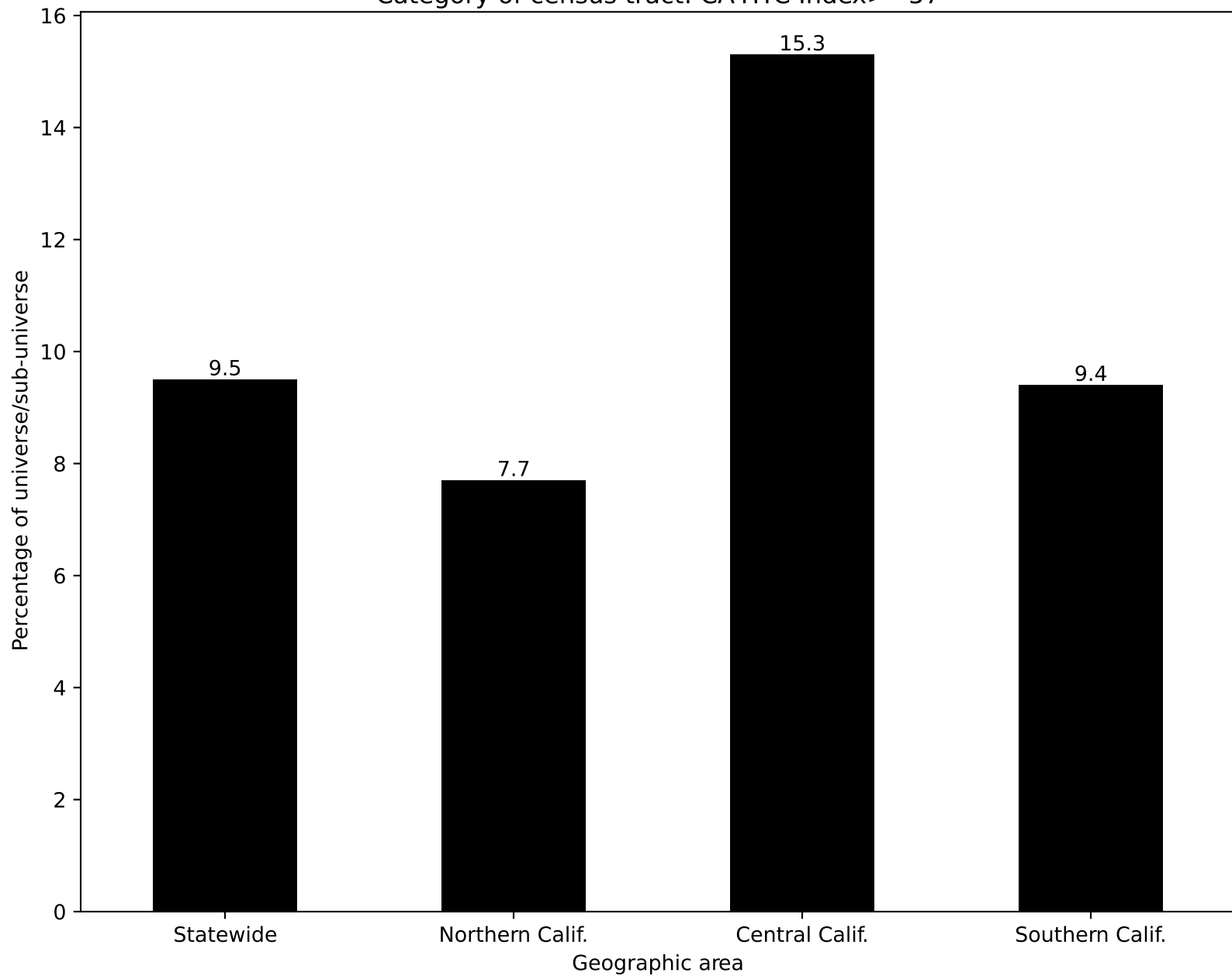
Q2: Someone I did not know from my community came to my home, called or texted me
Category of census tract: All tracts



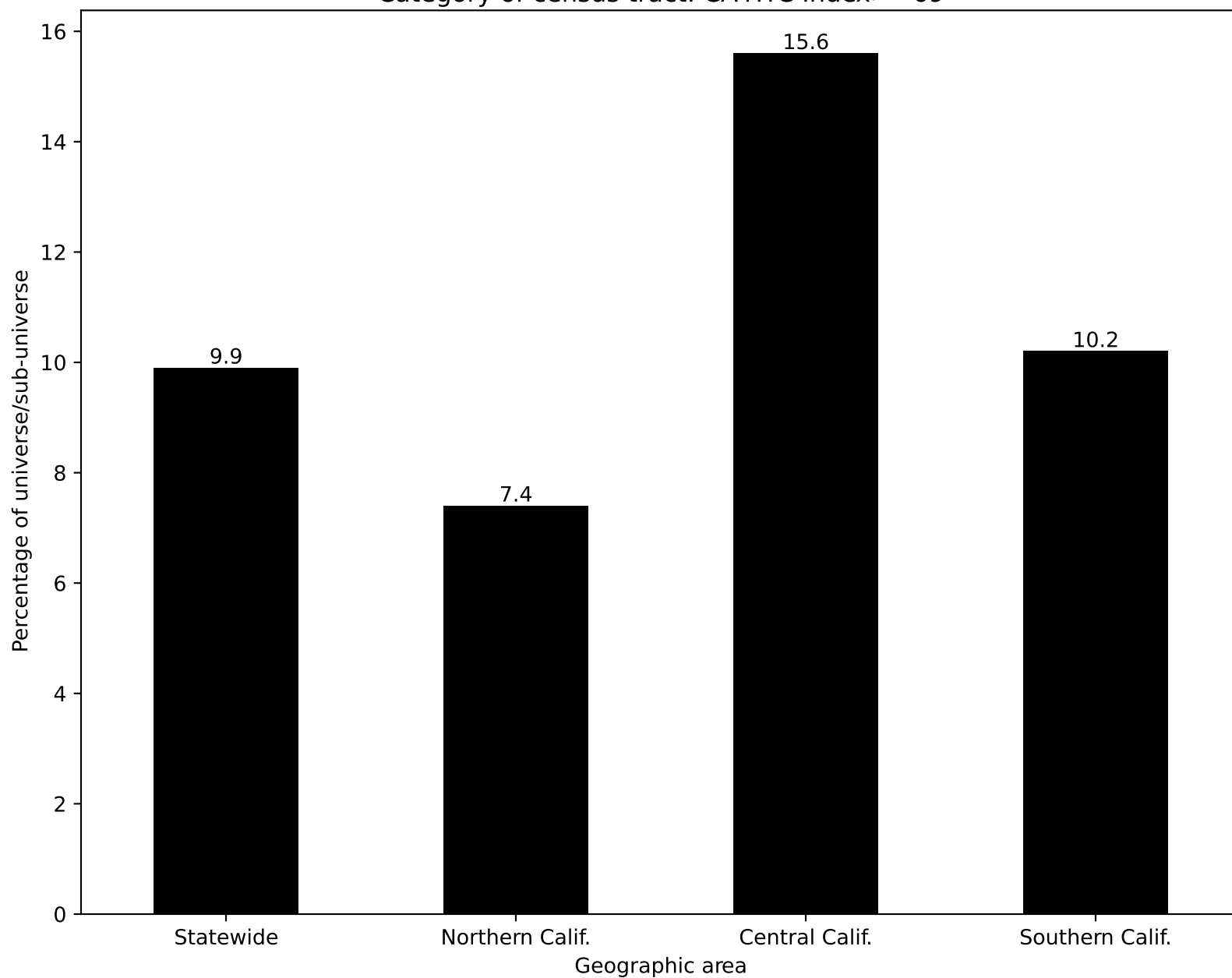
Q2: Someone I did not know from my community came to my home, called or texted me
Category of census tract: CA-HTC Index<57



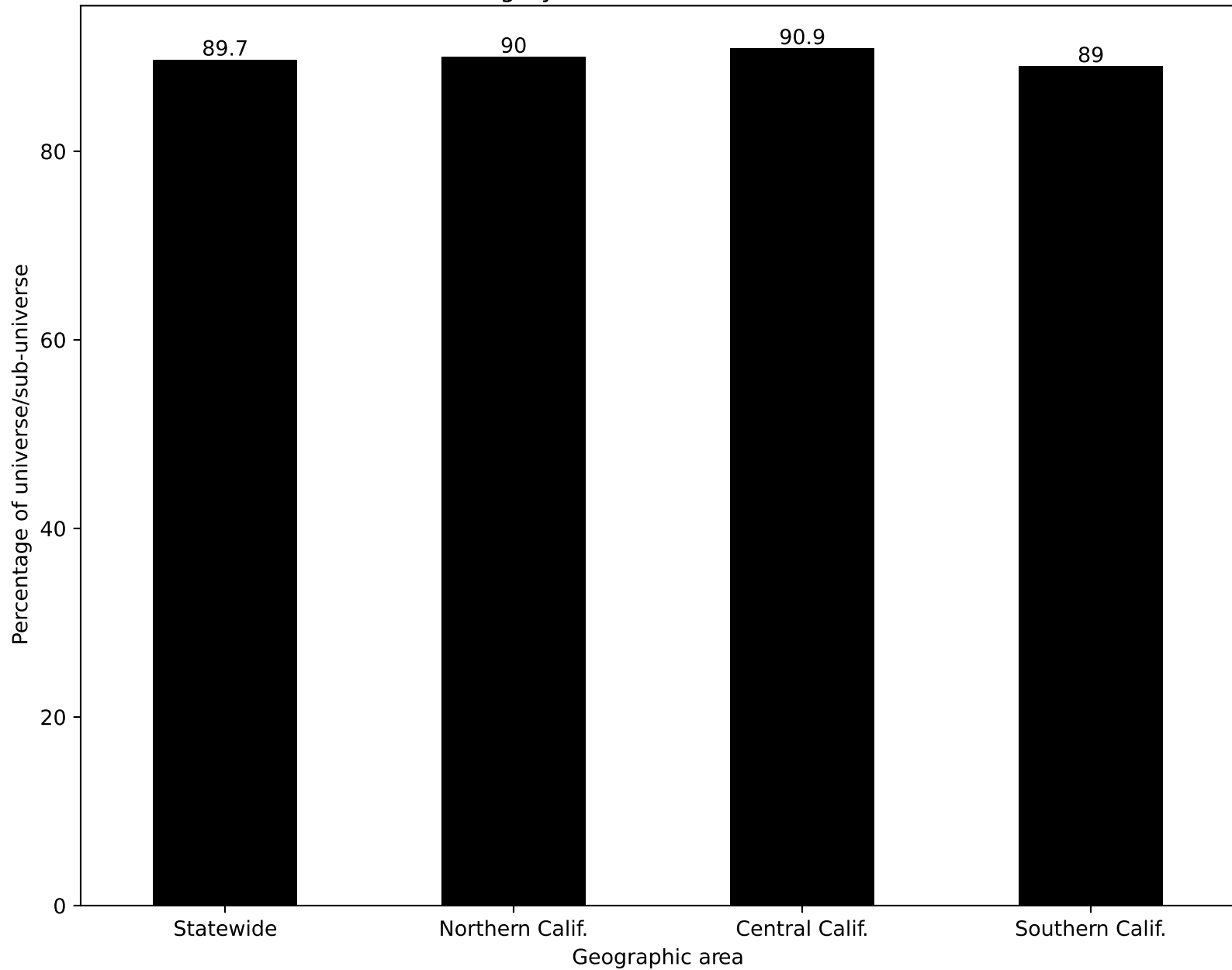
Q2: Someone I did not know from my community came to my home, called or texted me
Category of census tract: CA-HTC Index ≥ 57



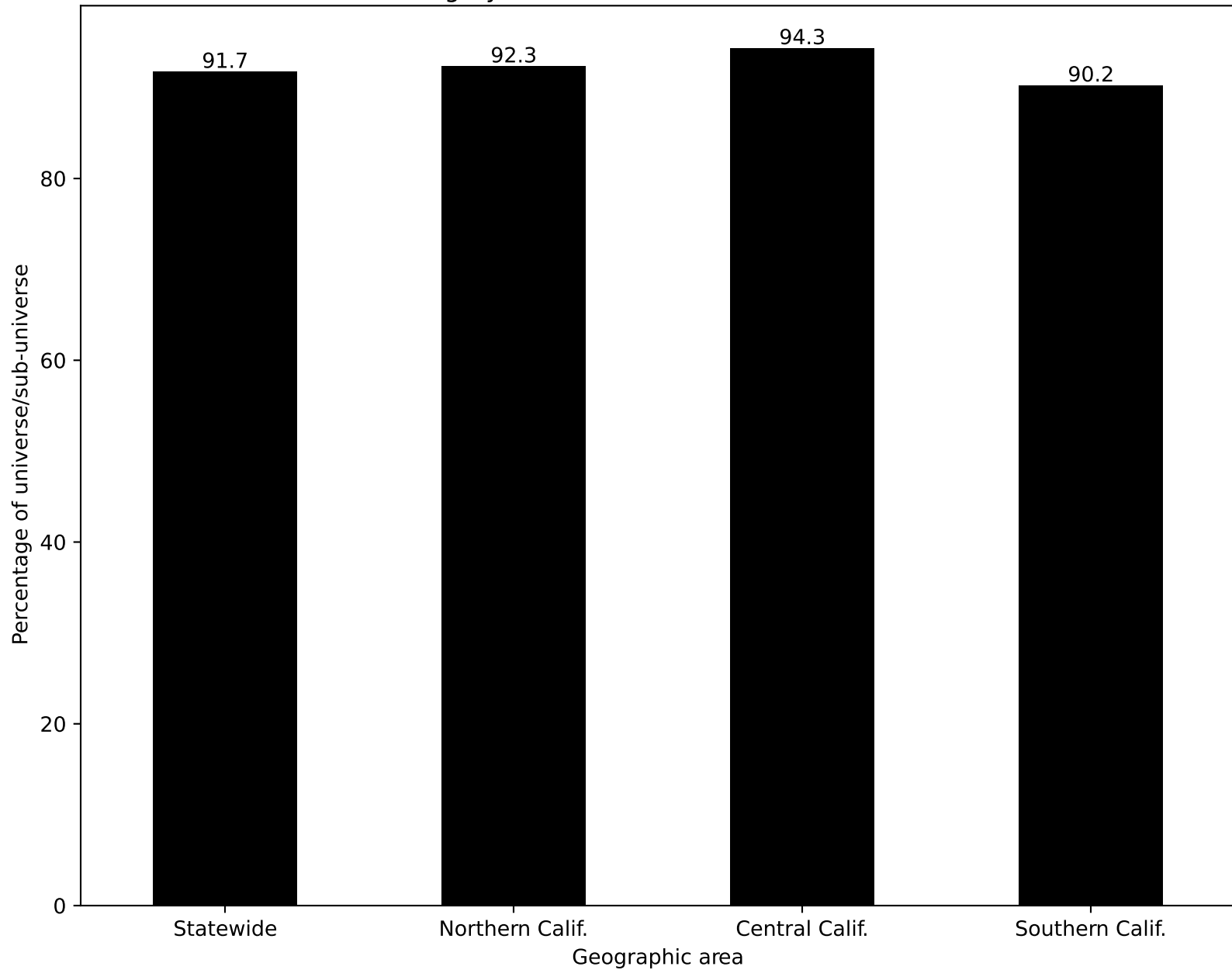
Q2: Someone I did not know from my community came to my home, called or texted me
Category of census tract: CA-HTC Index ≥ 69



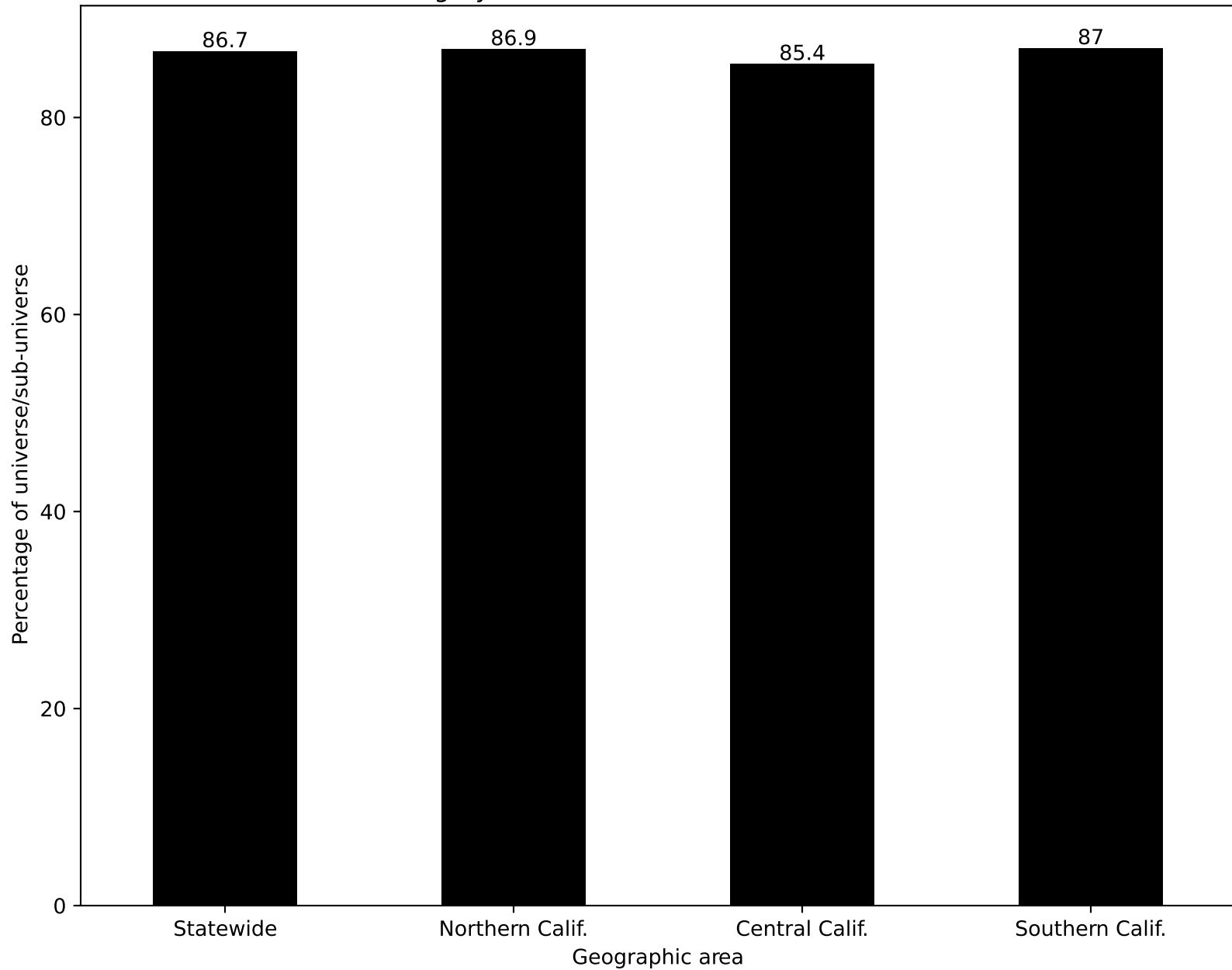
Q3: Did you participate in the 2020 Census or do you intend to participate?
Category of census tract: All tracts



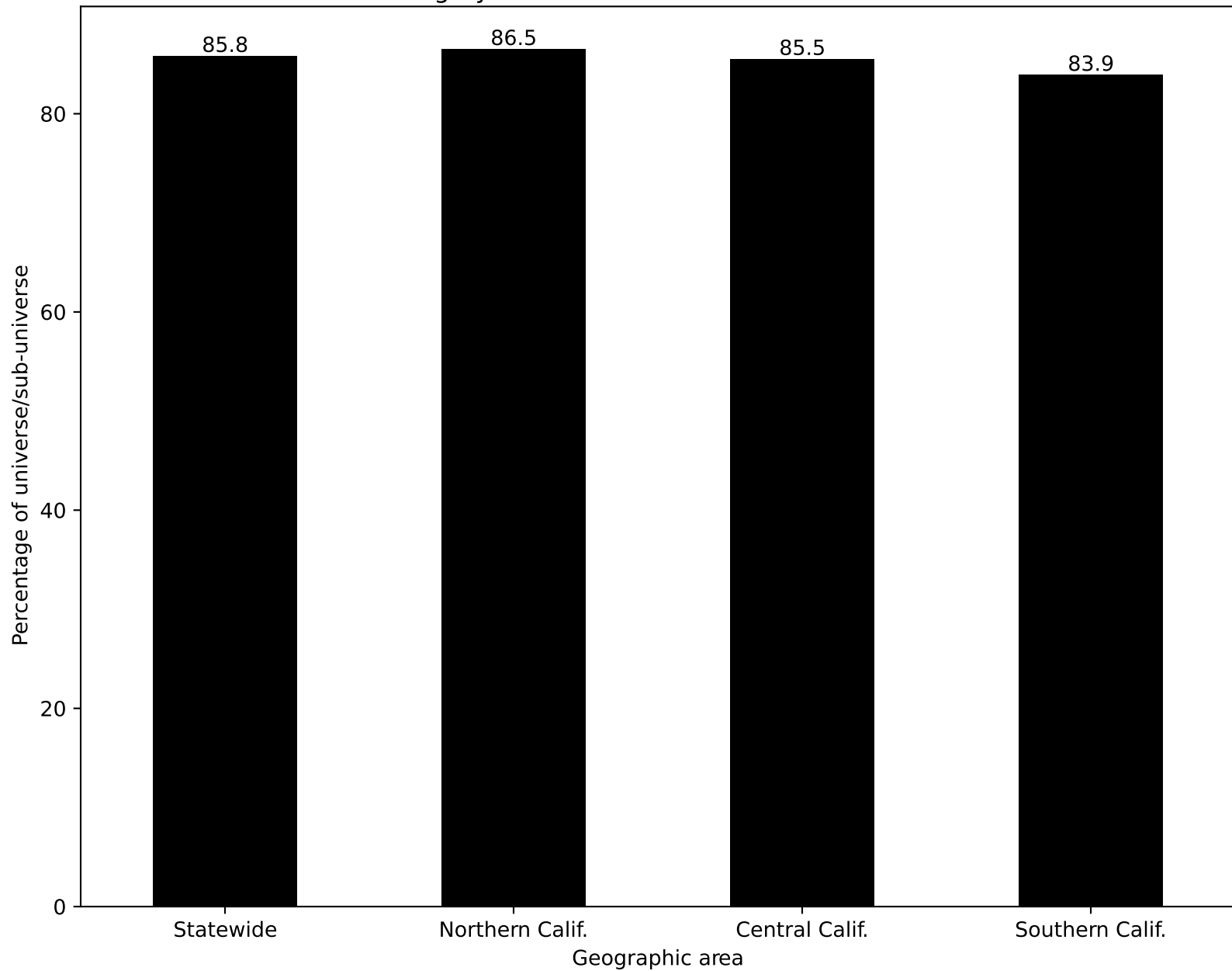
Q3: Did you participate in the 2020 Census or do you intend to participate?
Category of census tract: CA-HTC Index<57



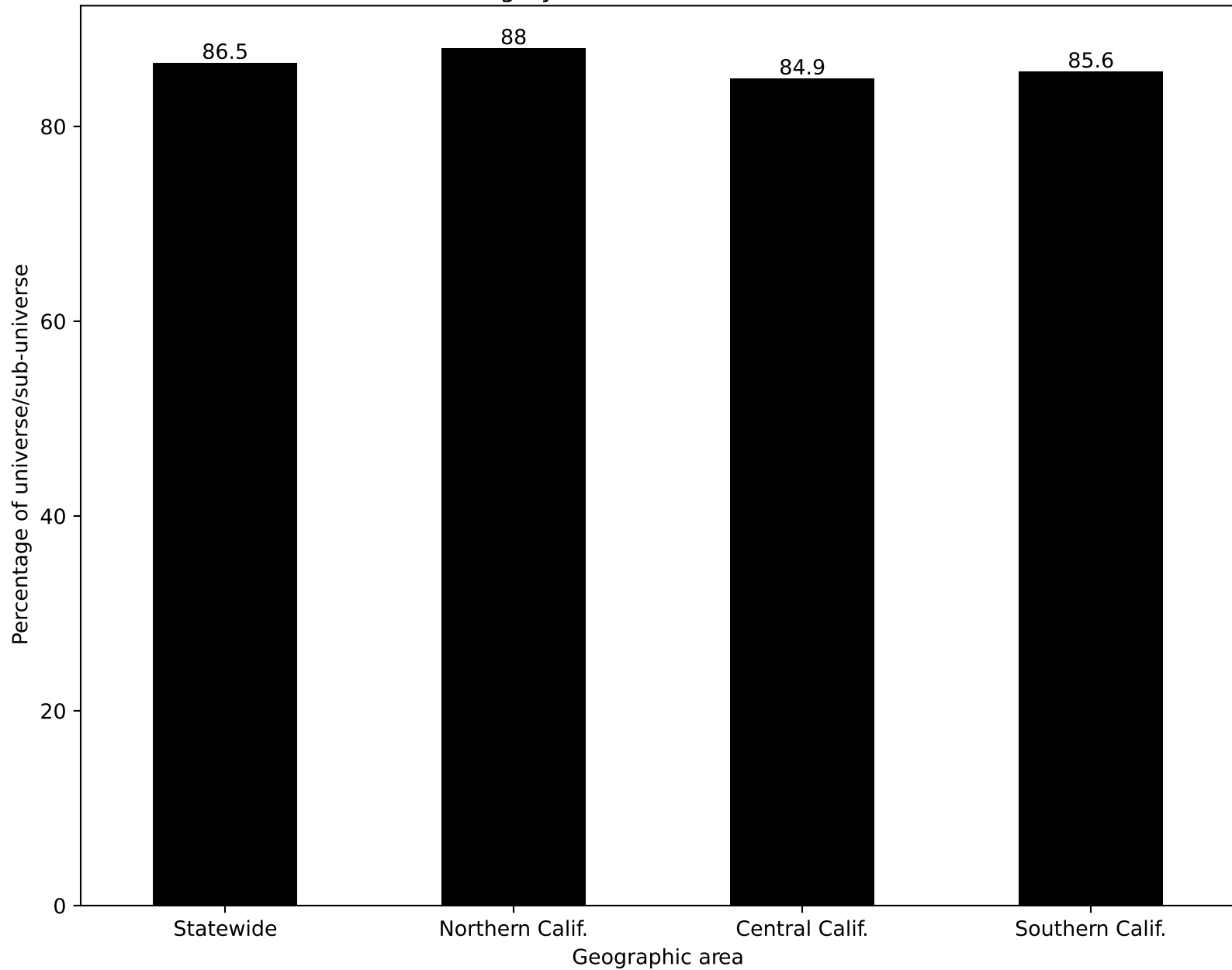
Q3: Did you participate in the 2020 Census or do you intend to participate?
Category of census tract: CA-HTC Index \geq 57



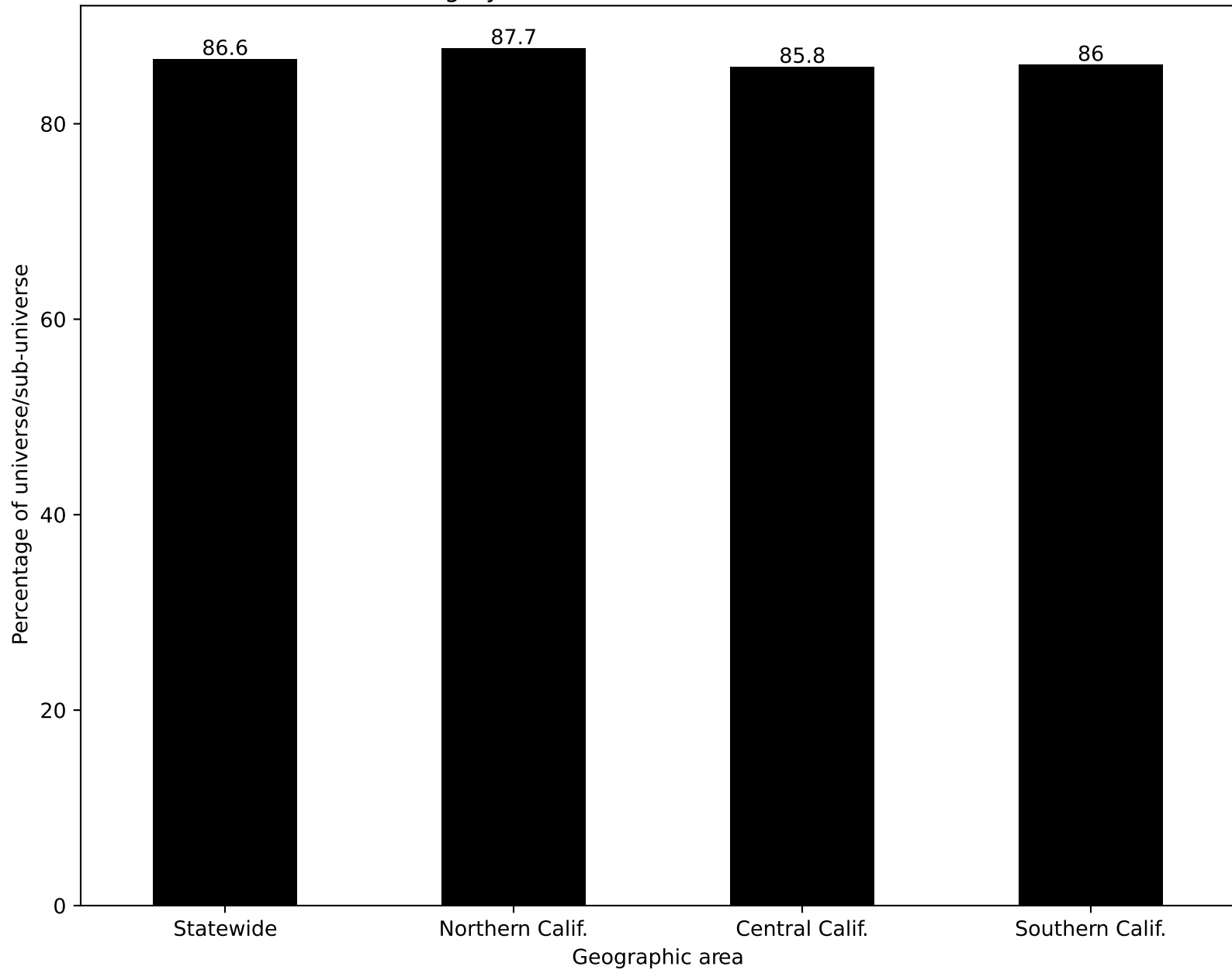
Q3: Did you participate in the 2020 Census or do you intend to participate?
Category of census tract: CA-HTC Index \geq 69



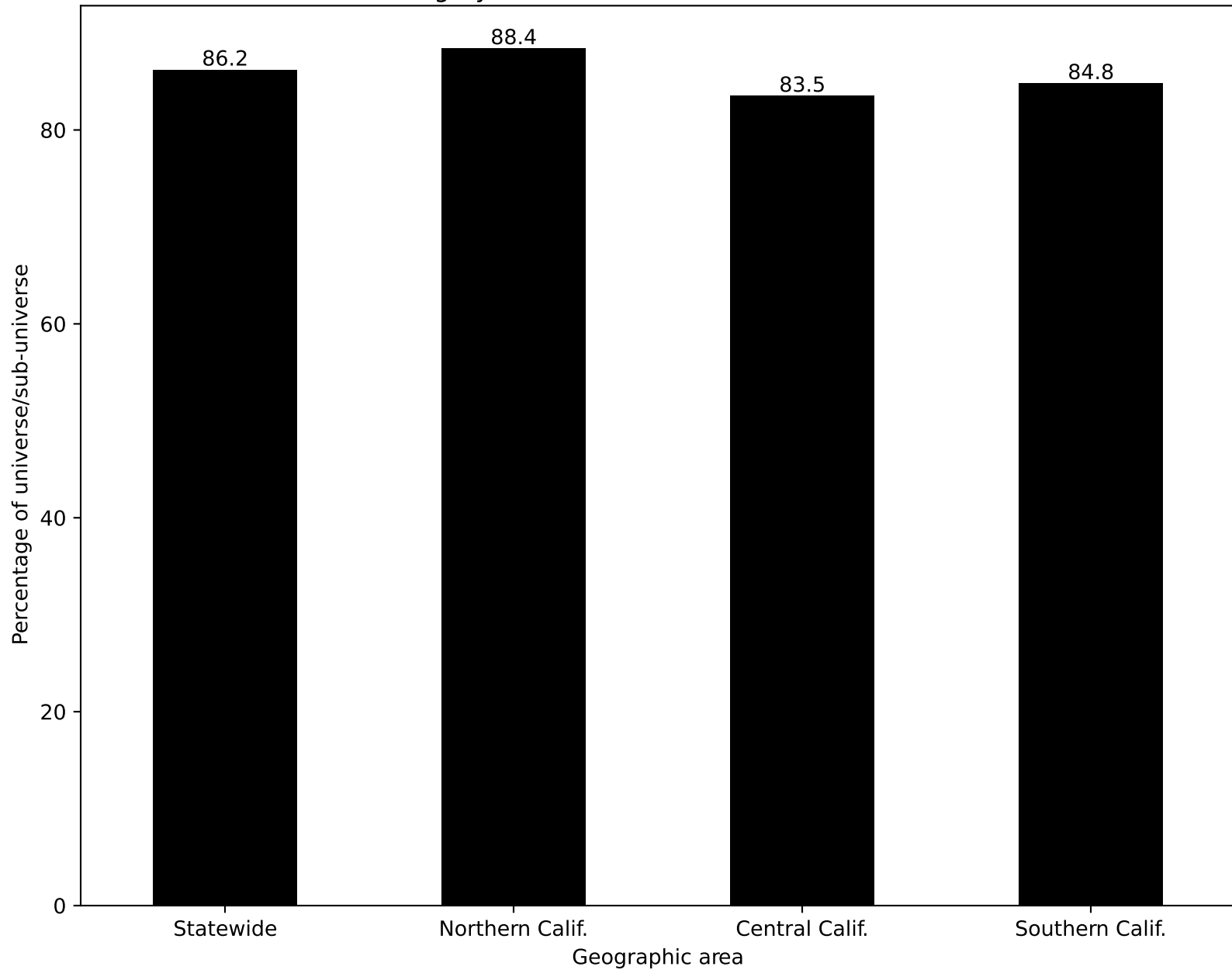
Q4: I completed (or will complete) the census form myself
Category of census tract: All tracts



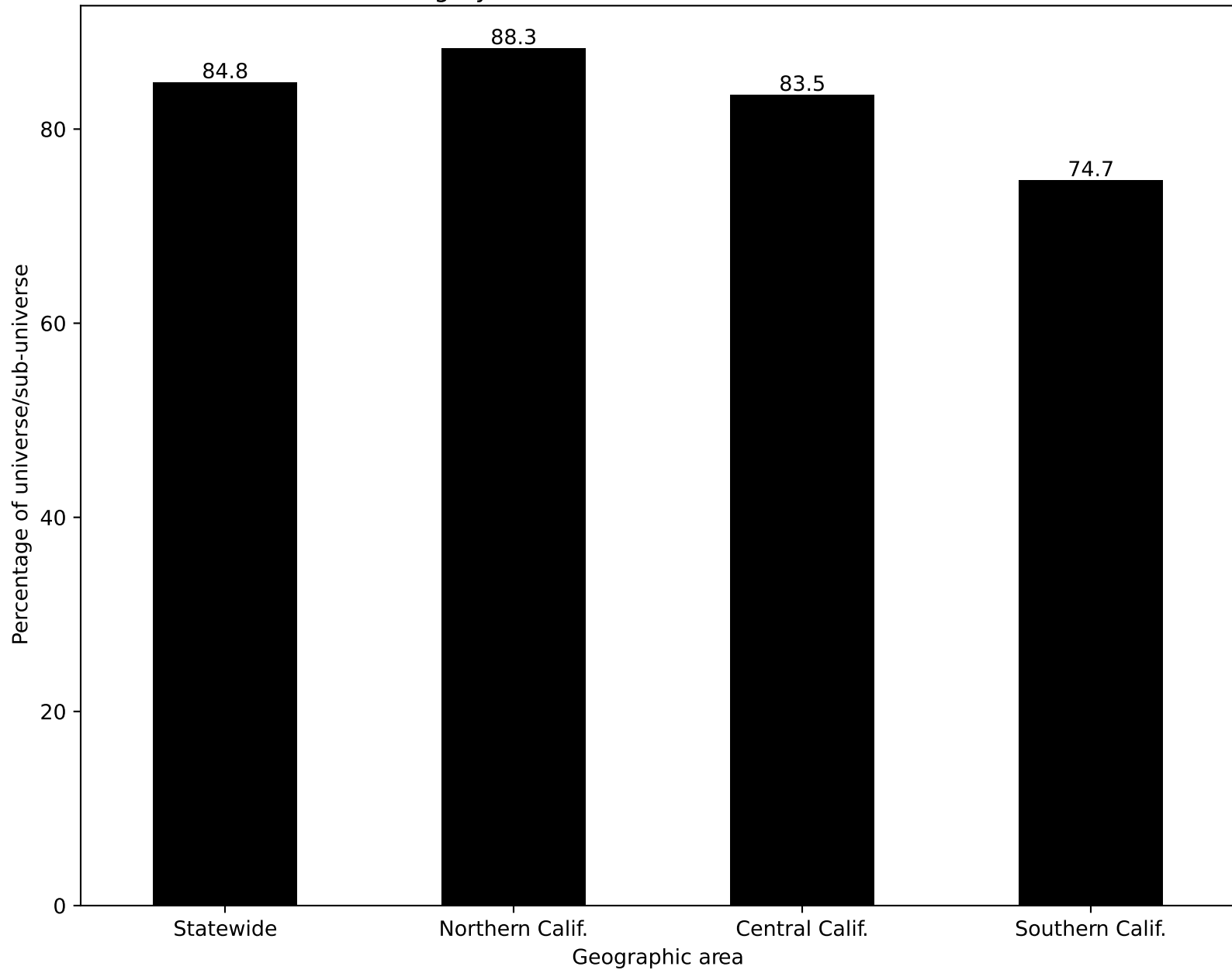
Q4: I completed (or will complete) the census form myself
Category of census tract: CA-HTC Index<57



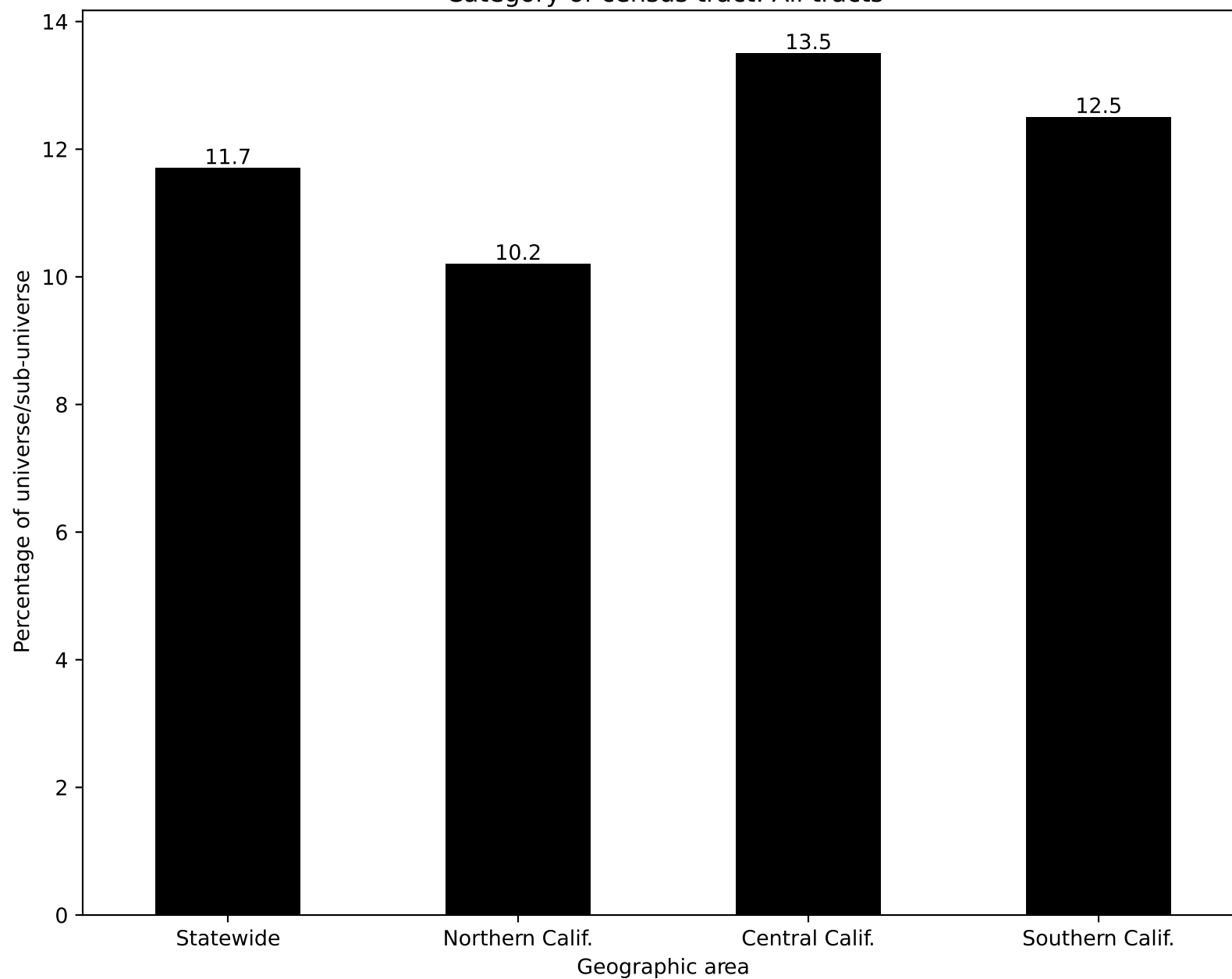
Q4: I completed (or will complete) the census form myself
Category of census tract: CA-HTC Index ≥ 57



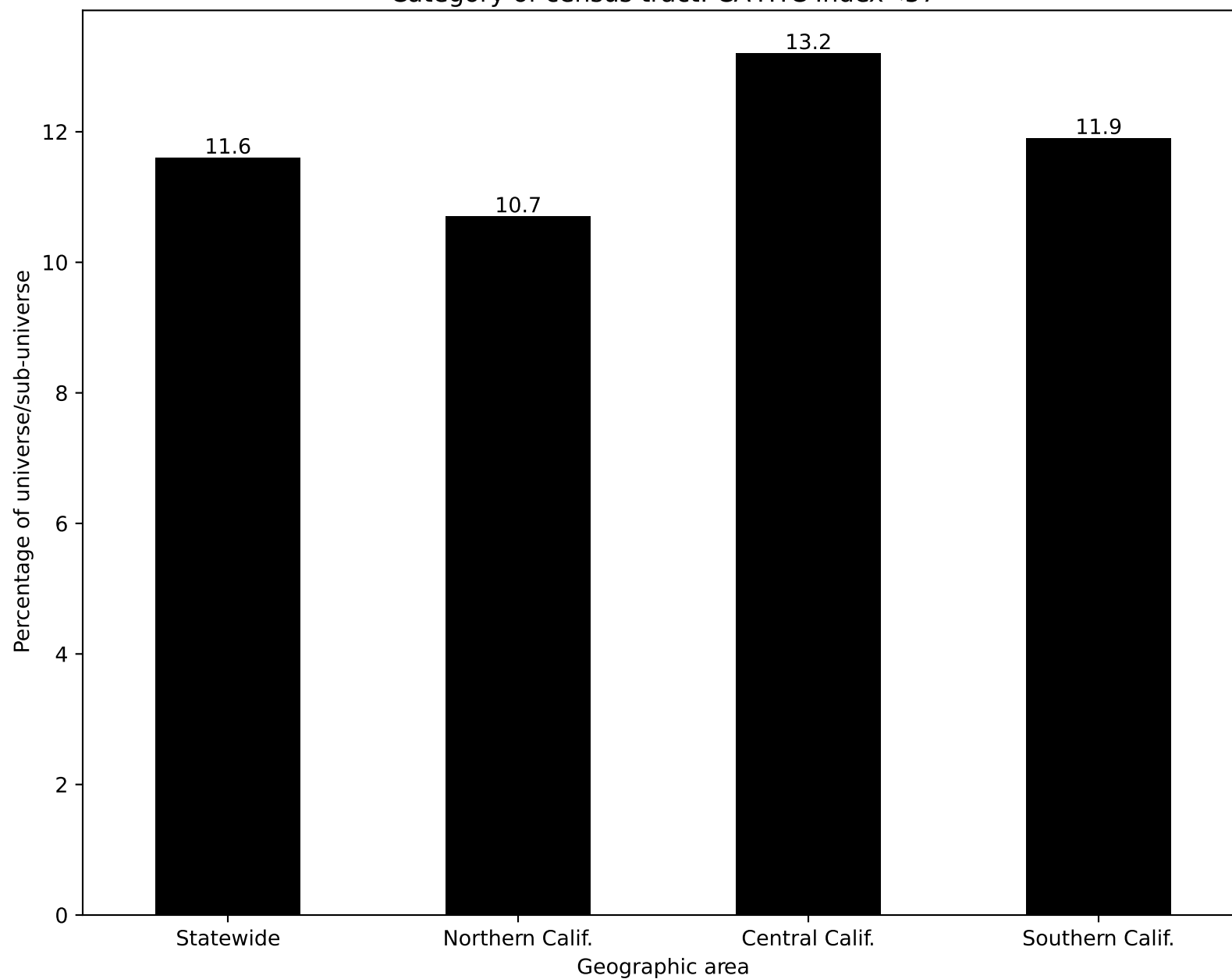
Q4: I completed (or will complete) the census form myself
Category of census tract: CA-HTC Index ≥ 69



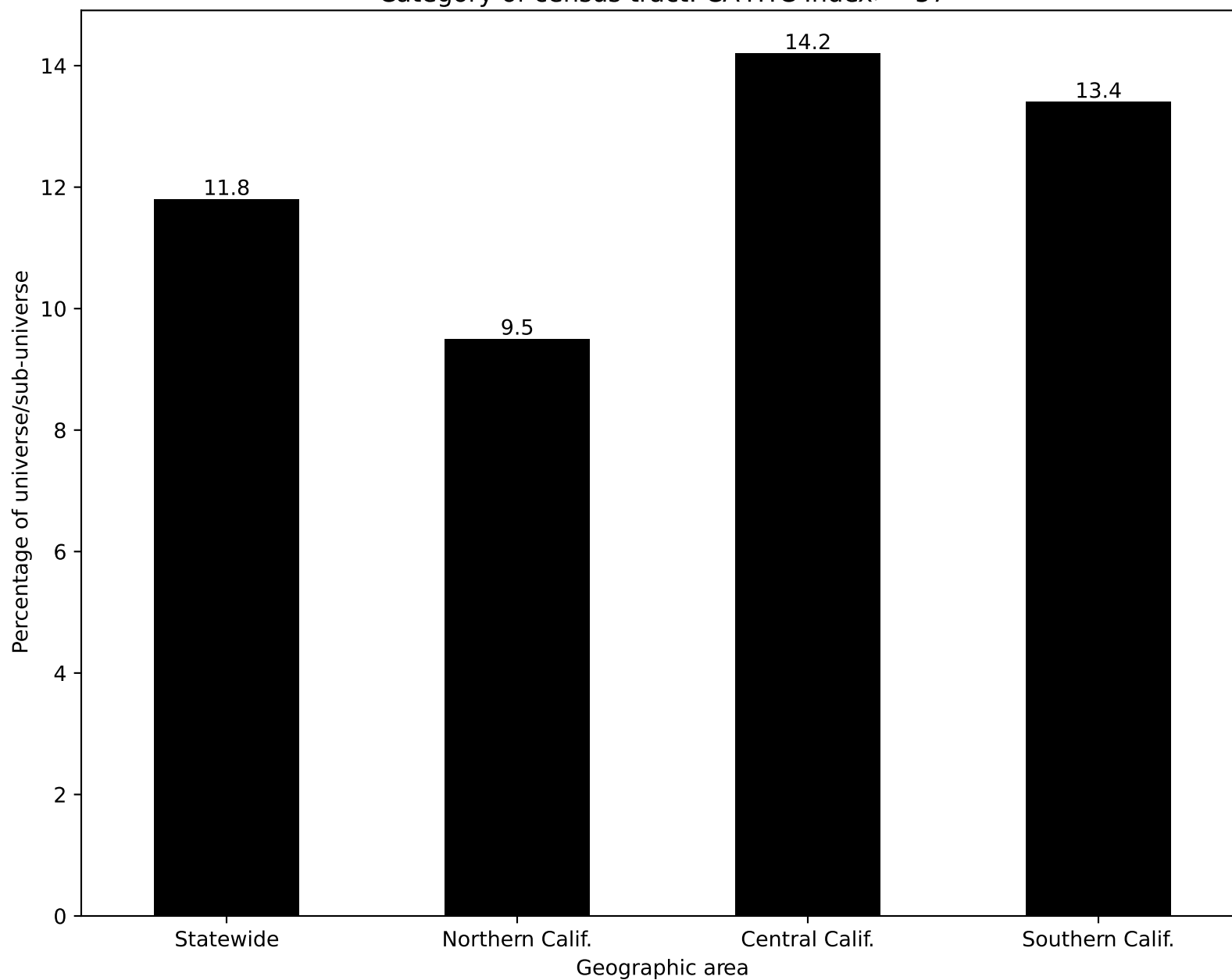
Q4: Someone in my household completed (or will complete) the census form
Category of census tract: All tracts



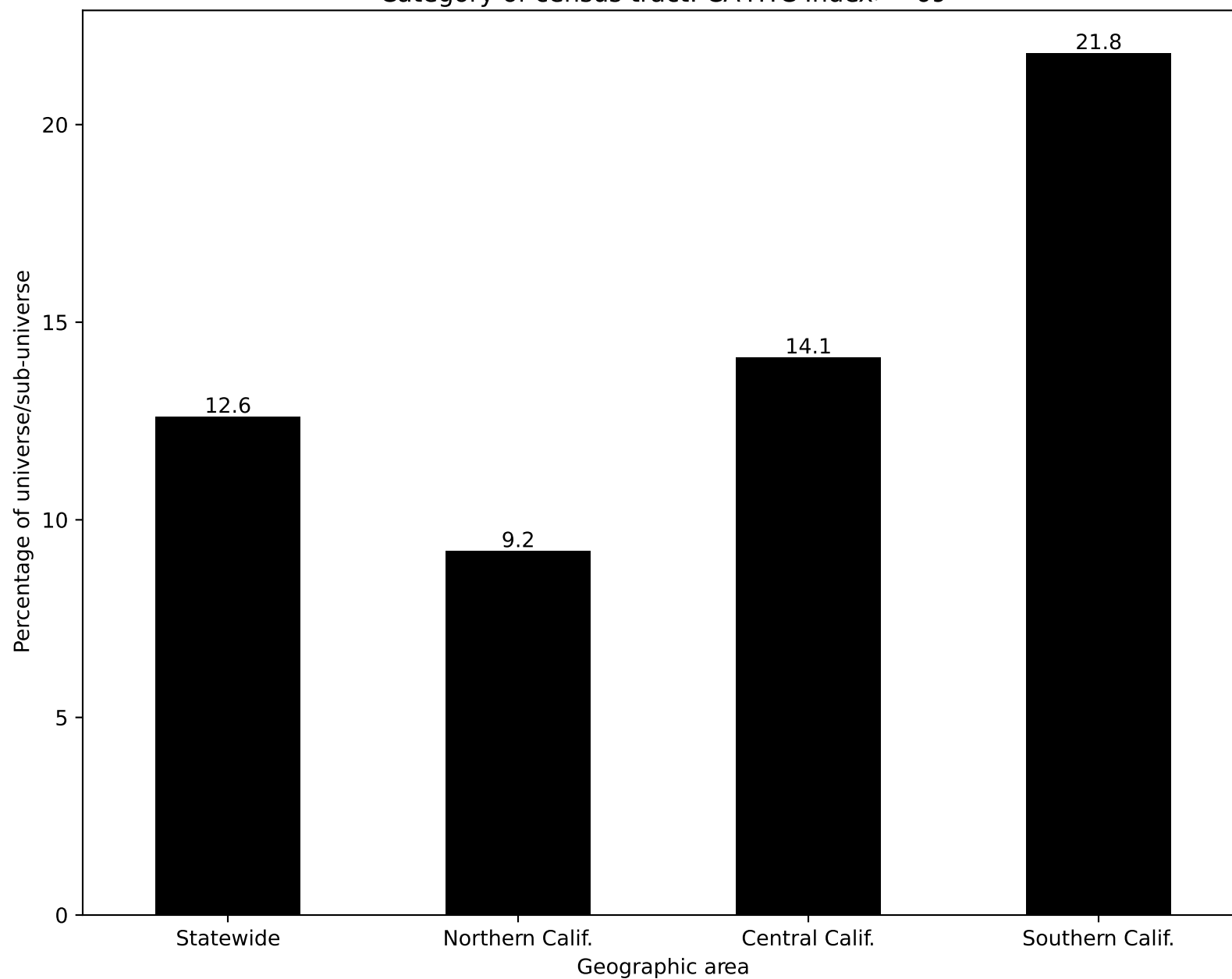
Q4: Someone in my household completed (or will complete) the census form
Category of census tract: CA-HTC Index<57



Q4: Someone in my household completed (or will complete) the census form
Category of census tract: CA-HTC Index ≥ 57

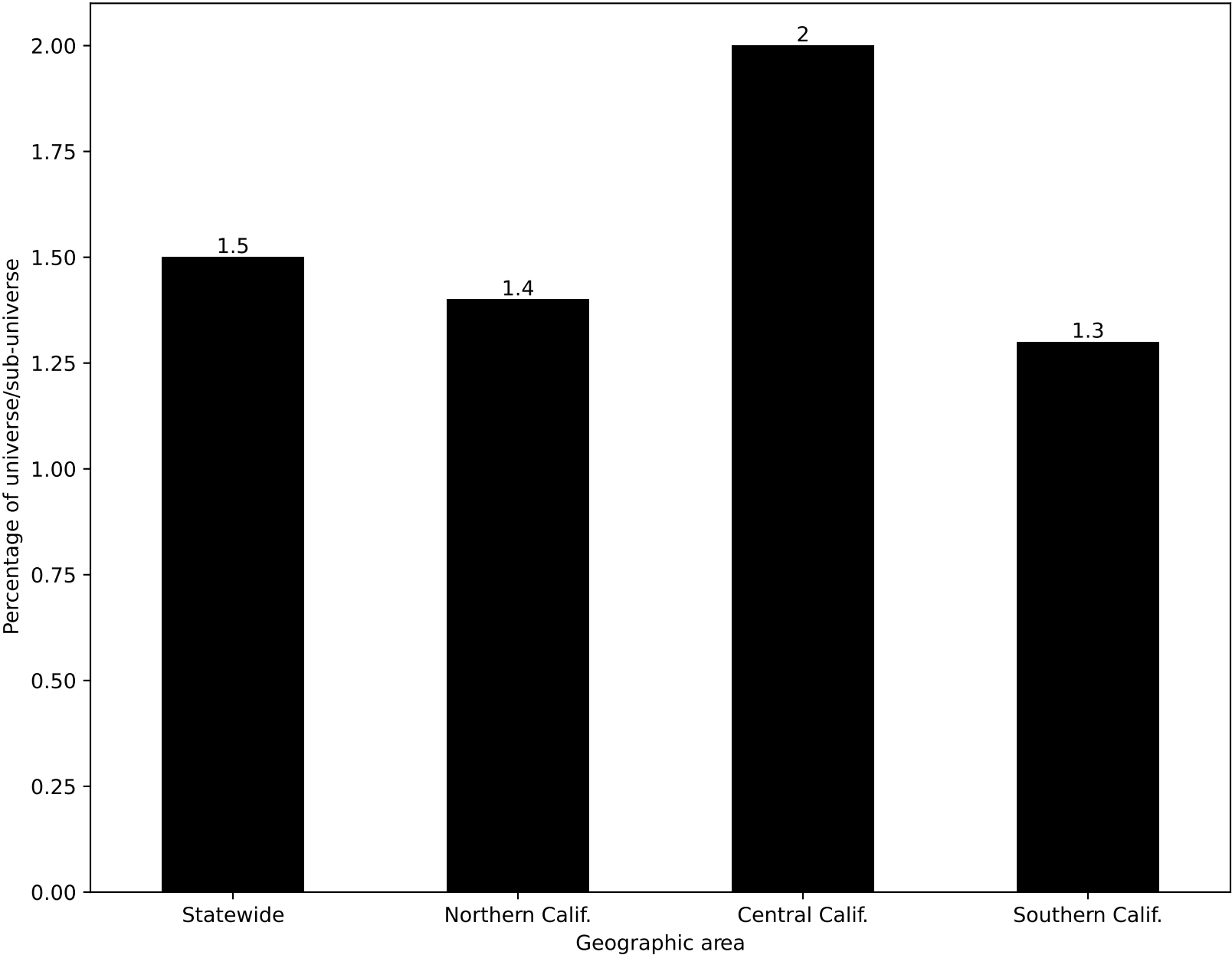


Q4: Someone in my household completed (or will complete) the census form
Category of census tract: CA-HTC Index \geq 69



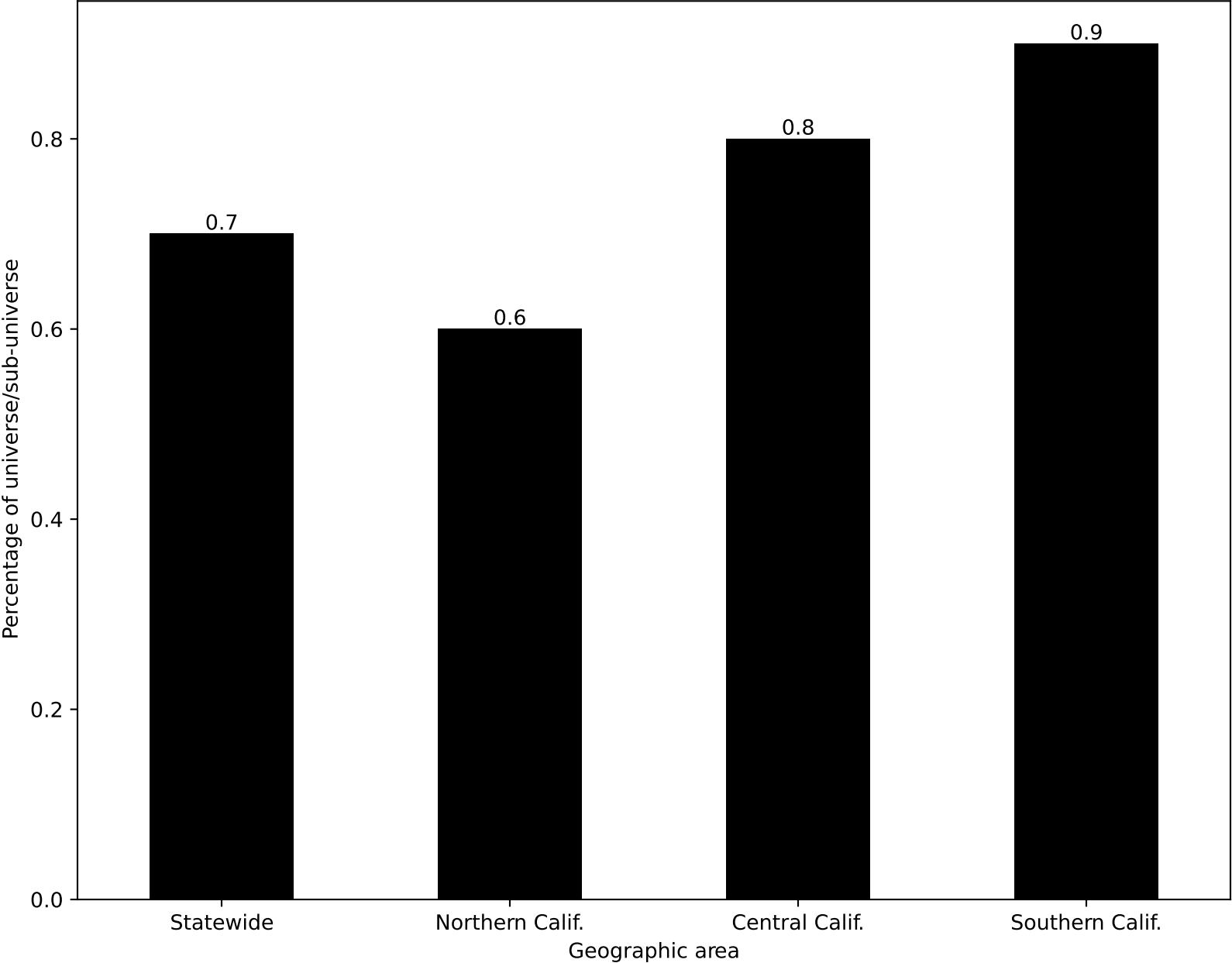
Q4: I (or someone in my household) plans to visit or went to a Questionnaire Assistance Center in my community to get help in completing the census form

Category of census tract: All tracts



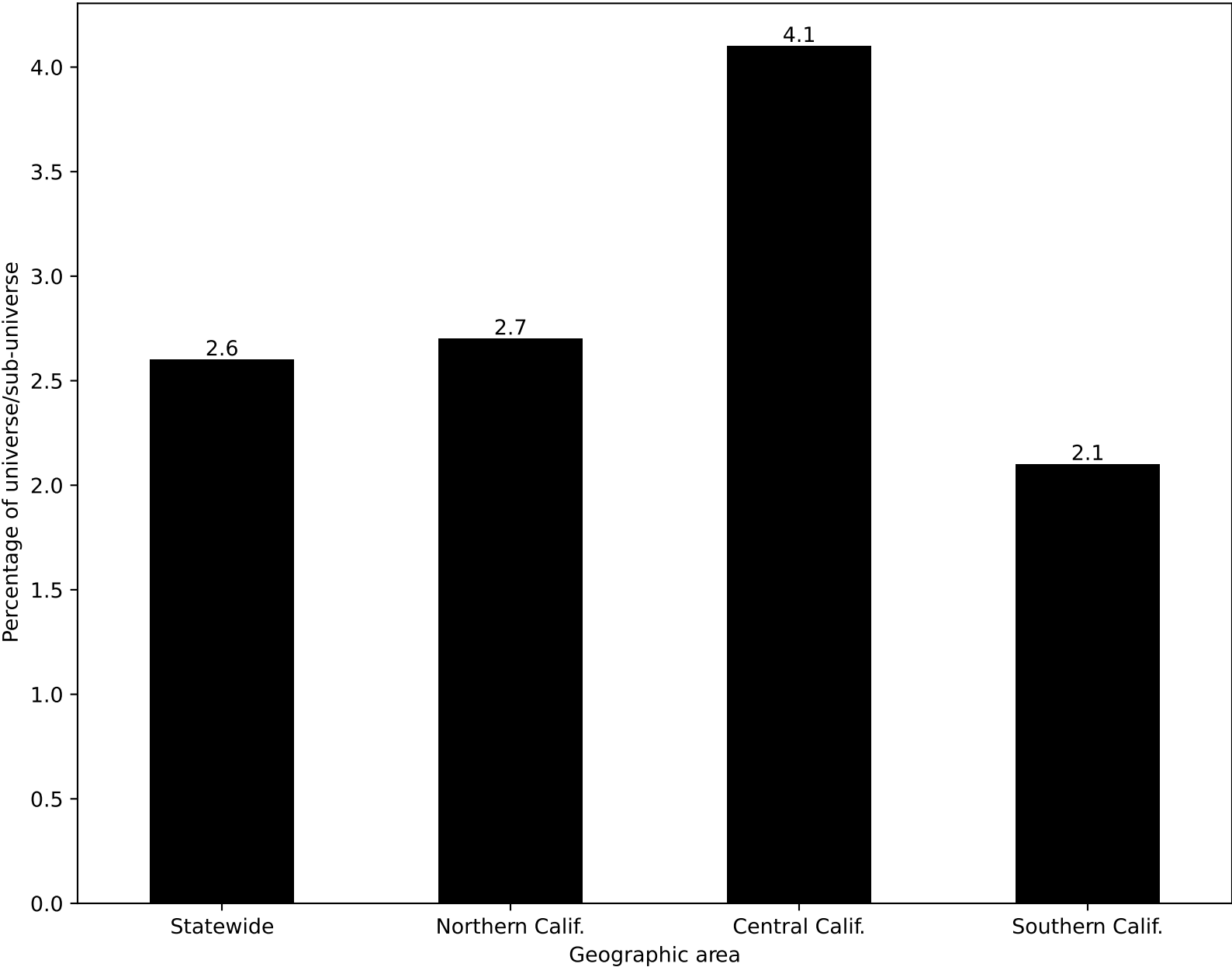
Q4: I (or someone in my household) plans to visit or went to a Questionnaire Assistance Center in my community to get help in completing the census form

Category of census tract: CA-HTC Index<57



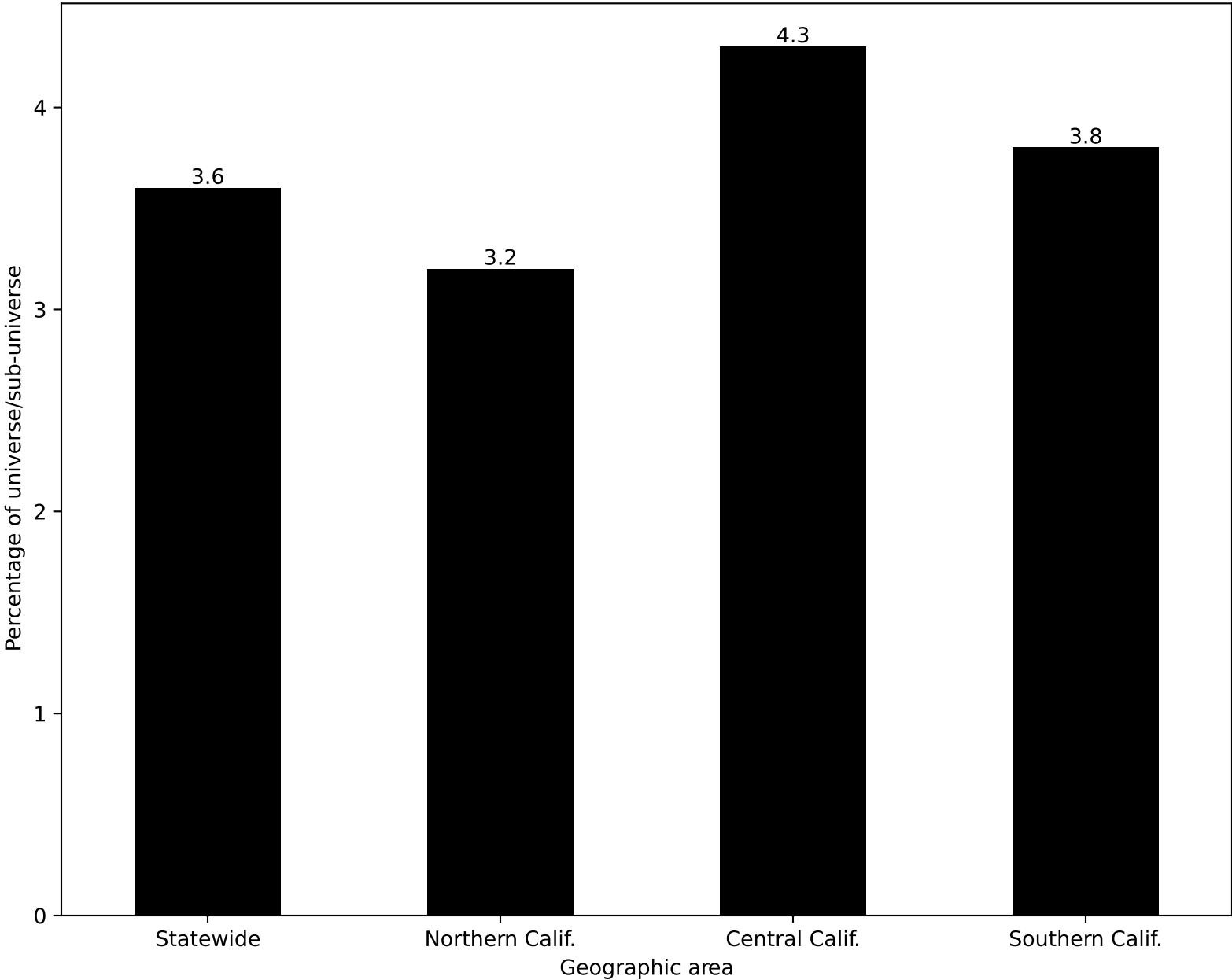
Q4: I (or someone in my household) plans to visit or went to a Questionnaire Assistance Center in my community to get help in completing the census form

Category of census tract: CA-HTC Index>=57

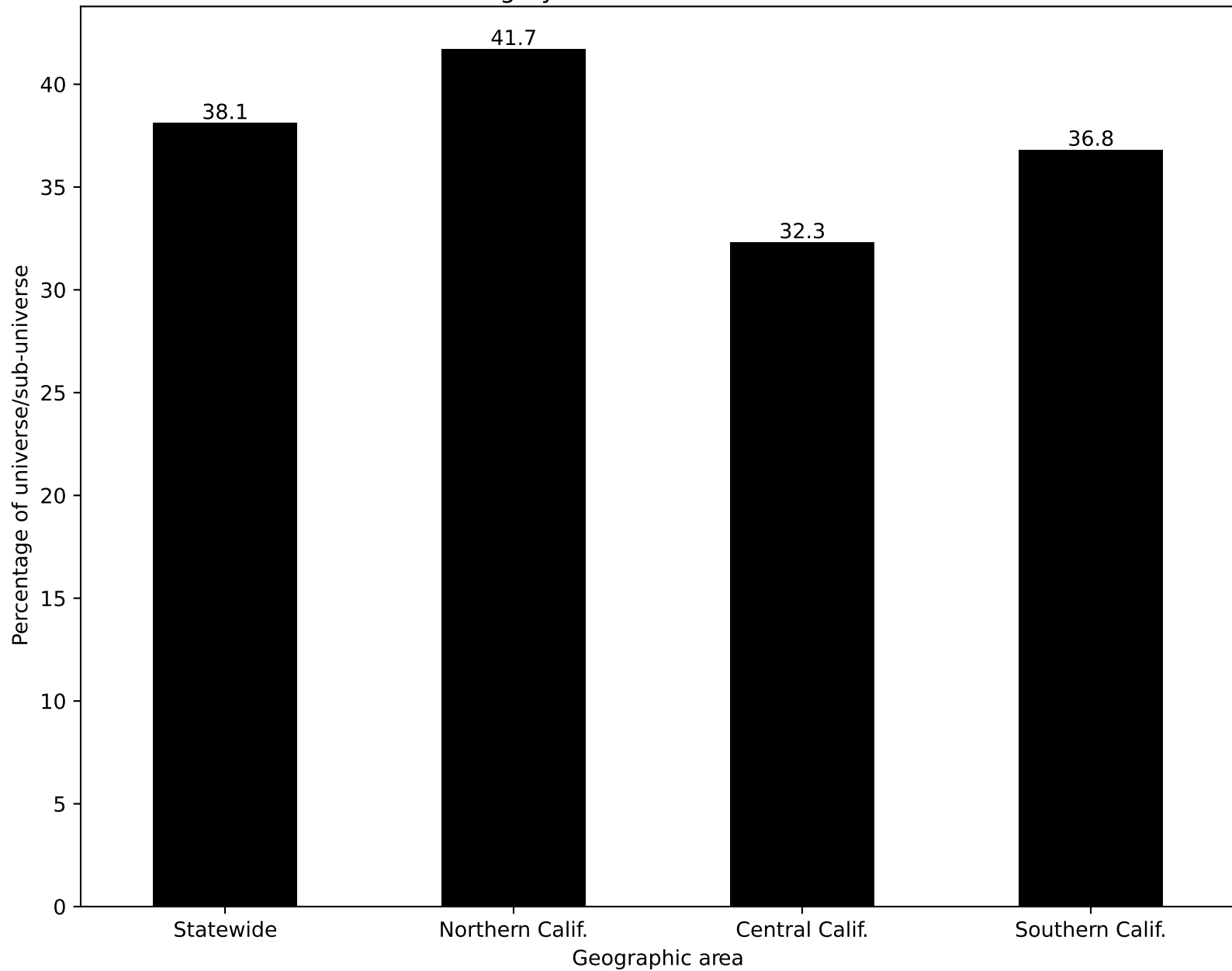


Q4: I (or someone in my household) plans to visit or went to a Questionnaire Assistance Center in my community to get help in completing the census form

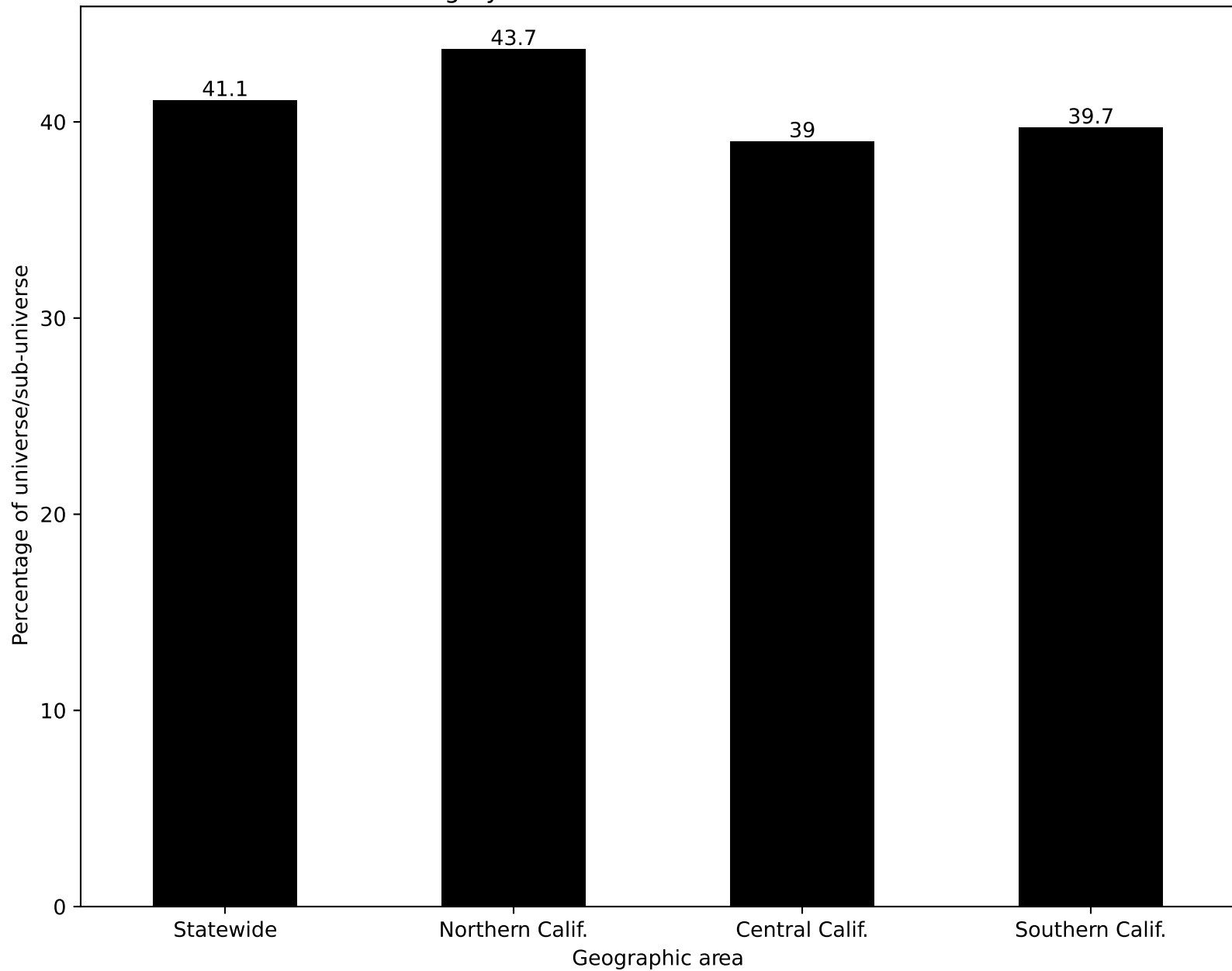
Category of census tract: CA-HTC Index>=69



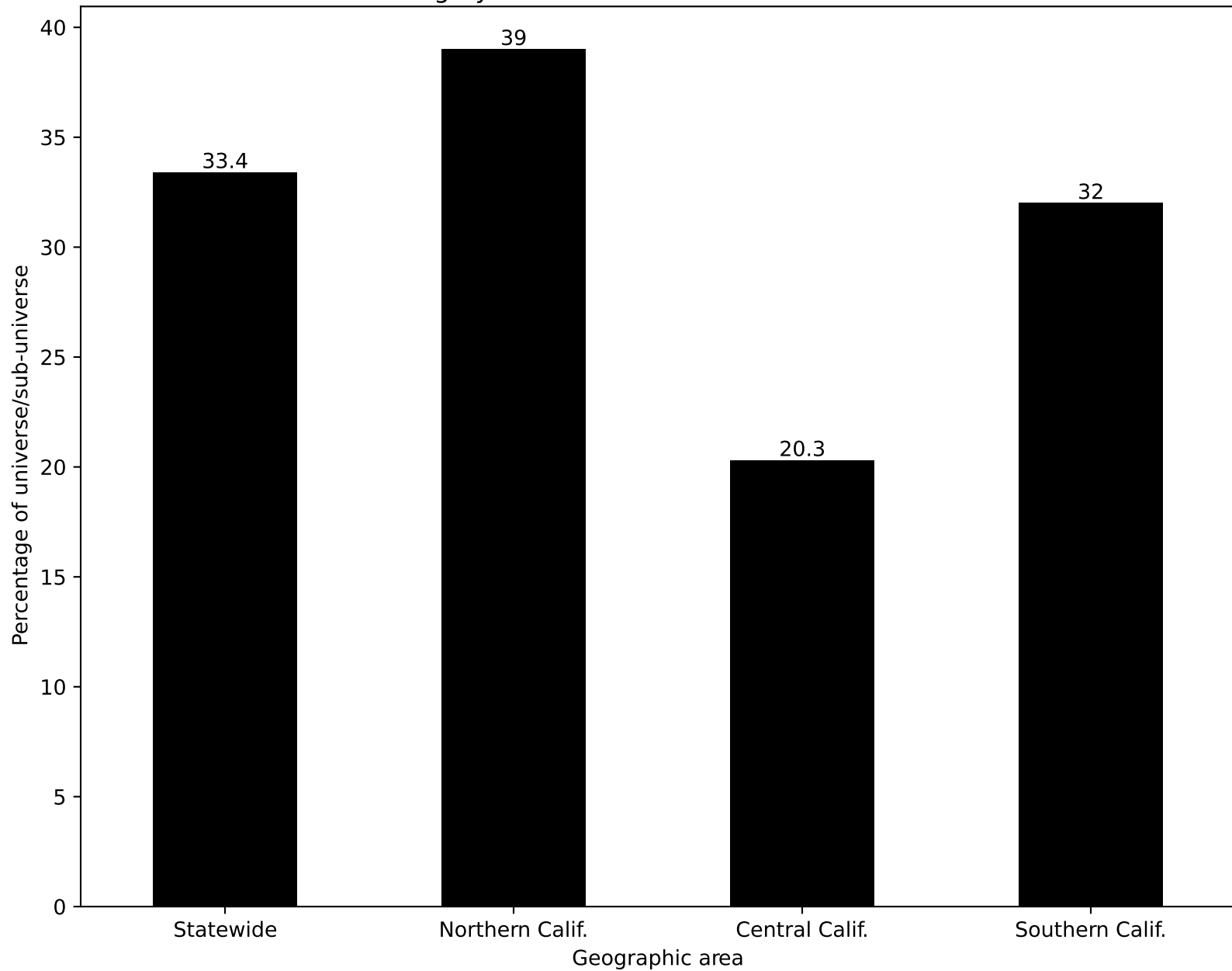
Q5: To ensure fair share of political representation
Category of census tract: All tracts



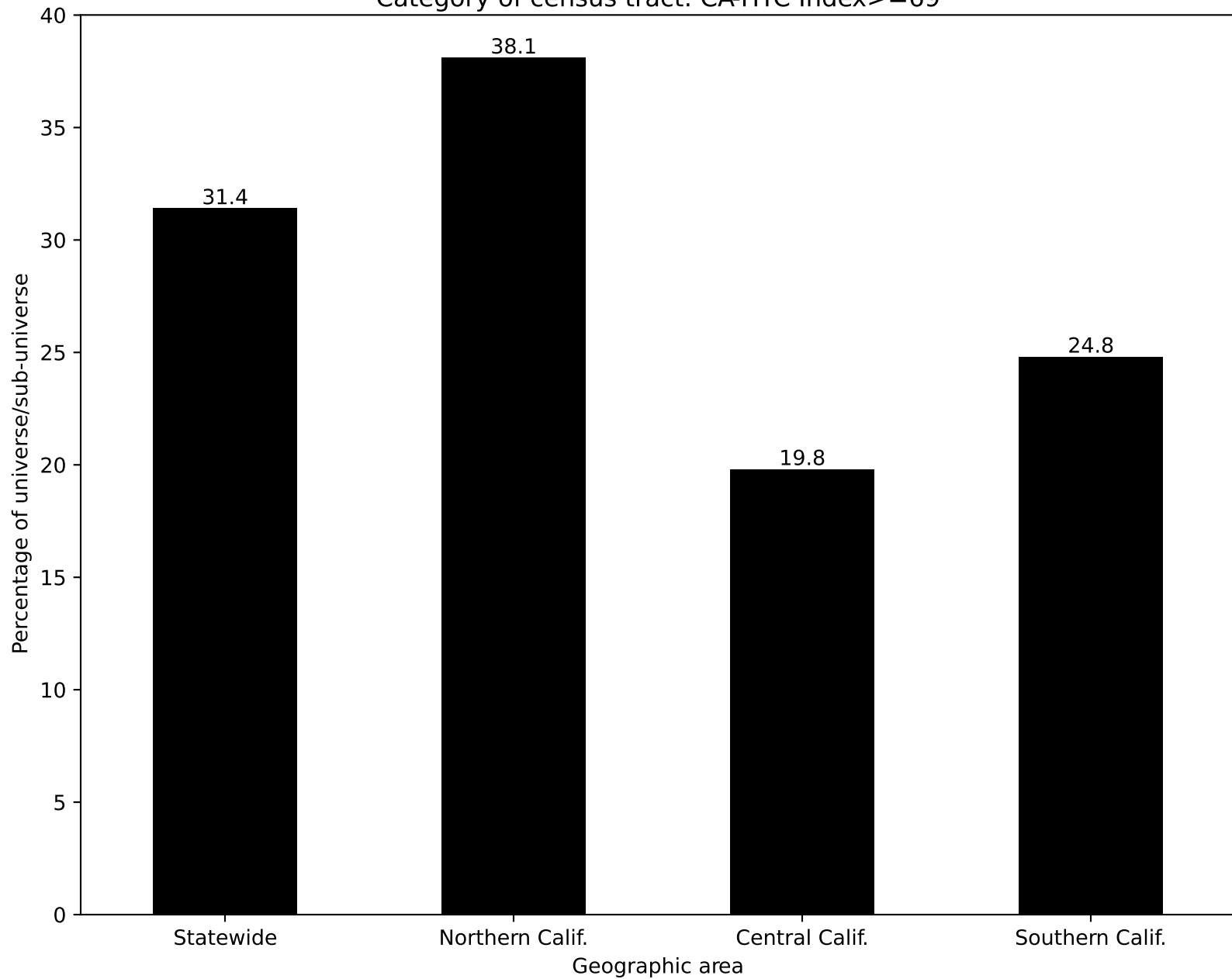
Q5: To ensure fair share of political representation
Category of census tract: CA-HTC Index<57



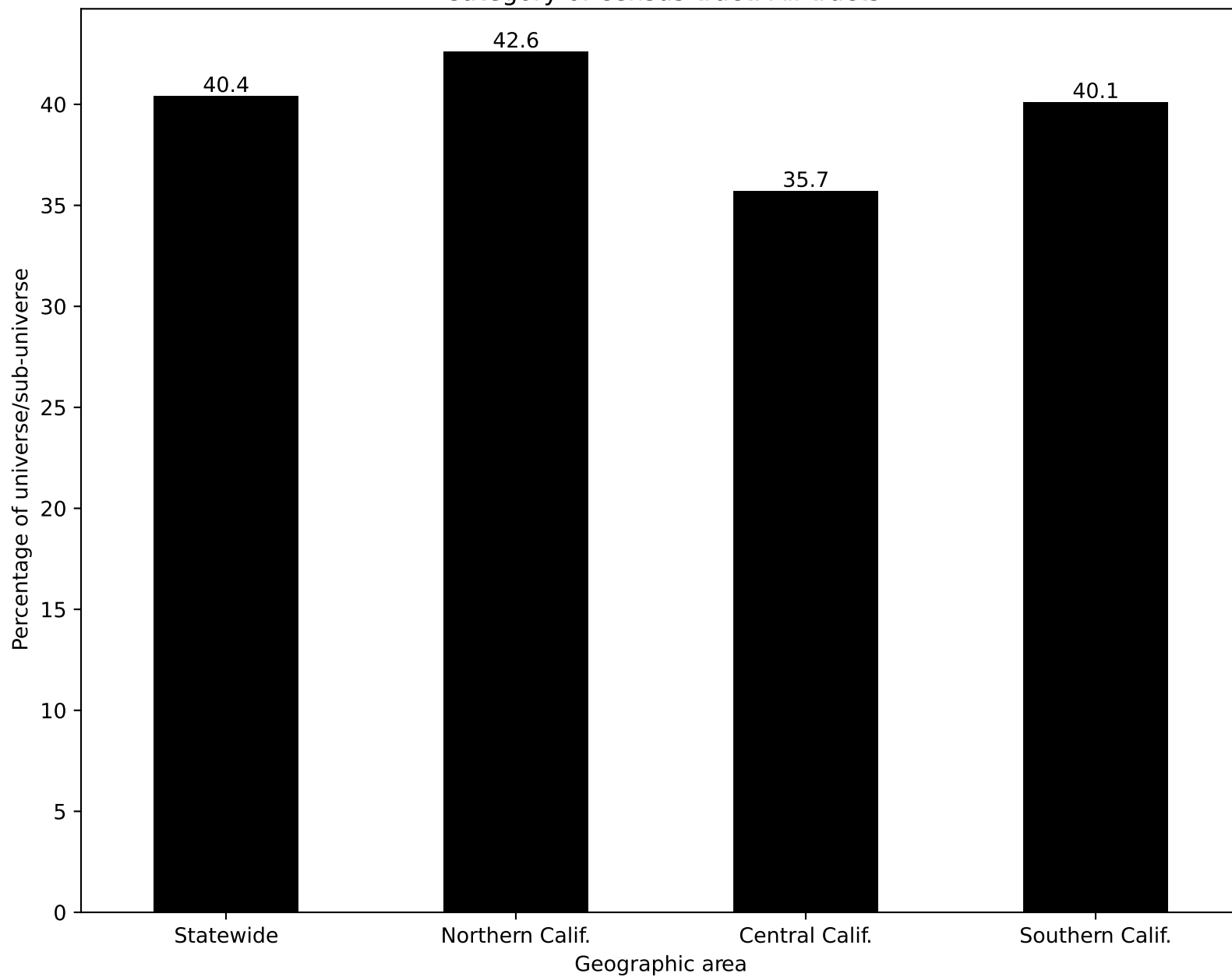
Q5: To ensure fair share of political representation
Category of census tract: CA-HTC Index ≥ 57



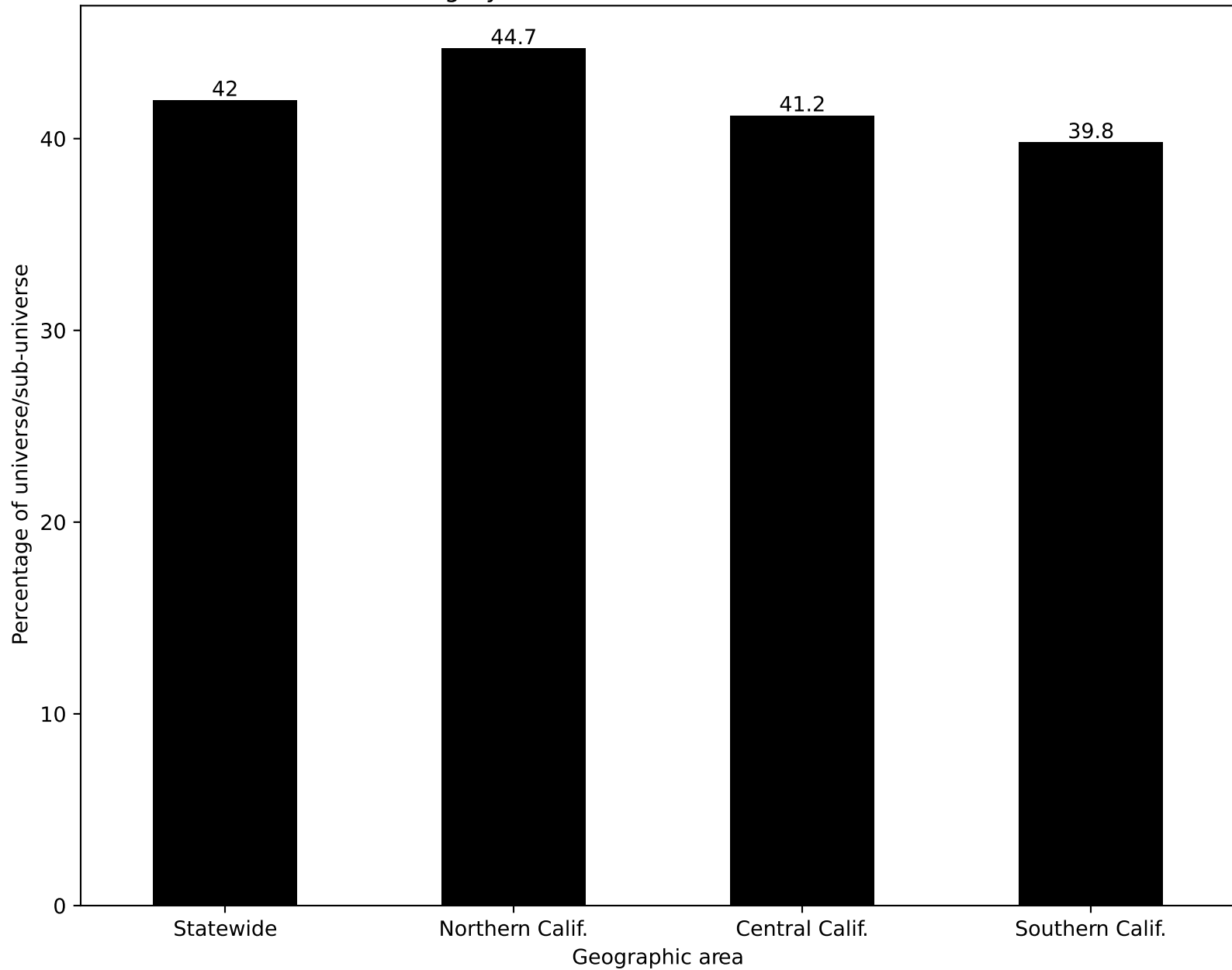
Q5: To ensure fair share of political representation
Category of census tract: CA-HTC Index ≥ 69



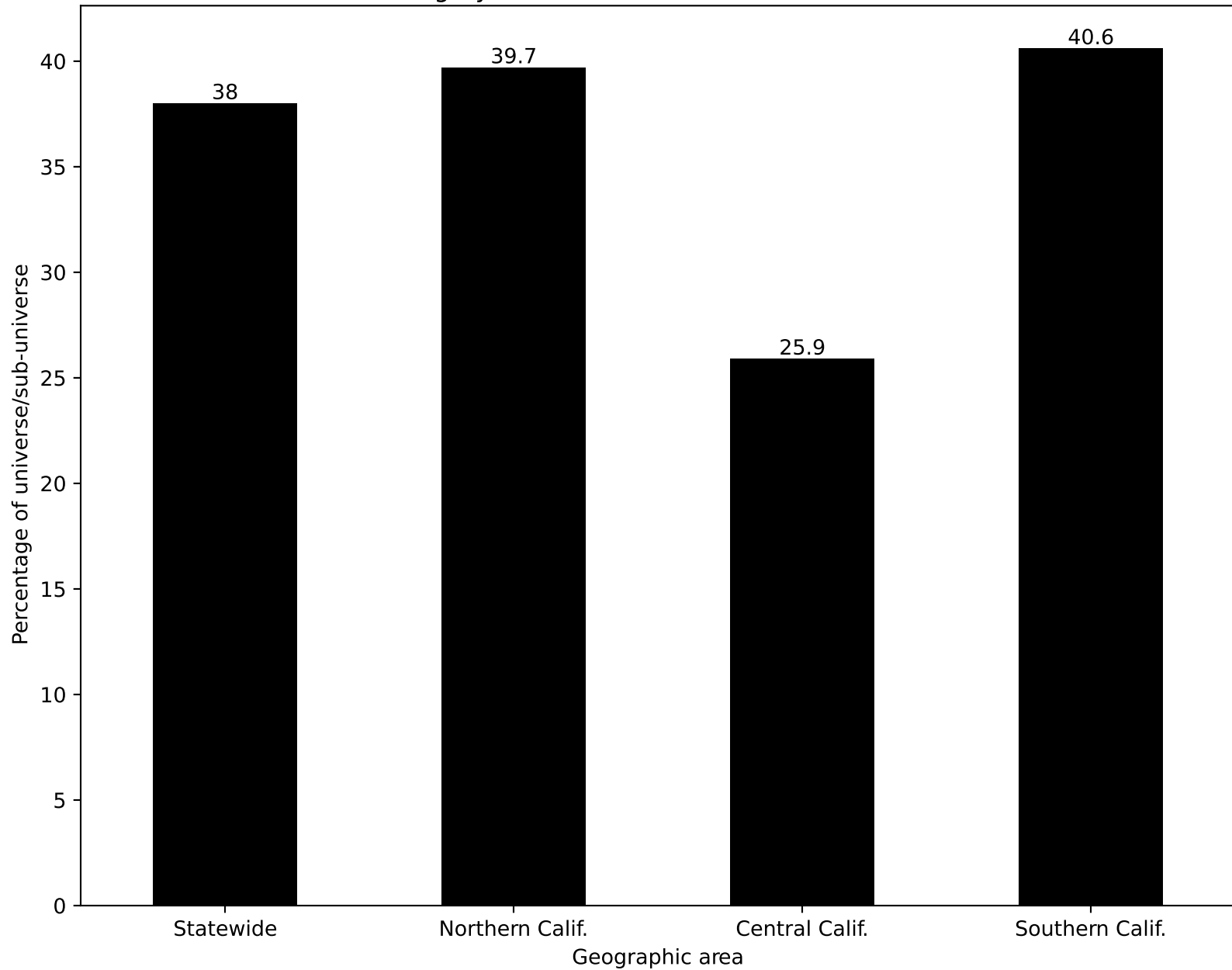
Q5: To ensure fair share of federal funding
Category of census tract: All tracts



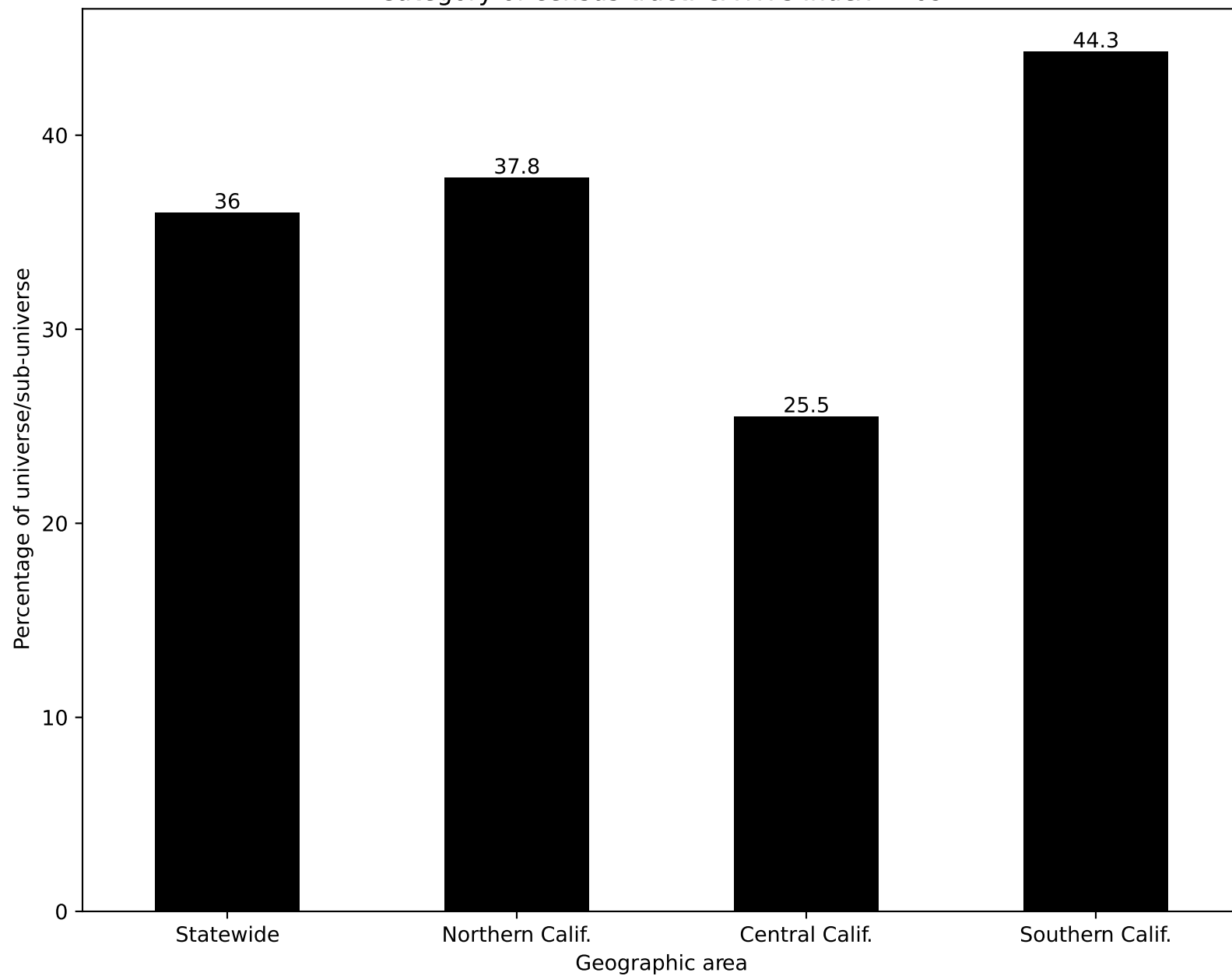
Q5: To ensure fair share of federal funding
Category of census tract: CA-HTC Index<57



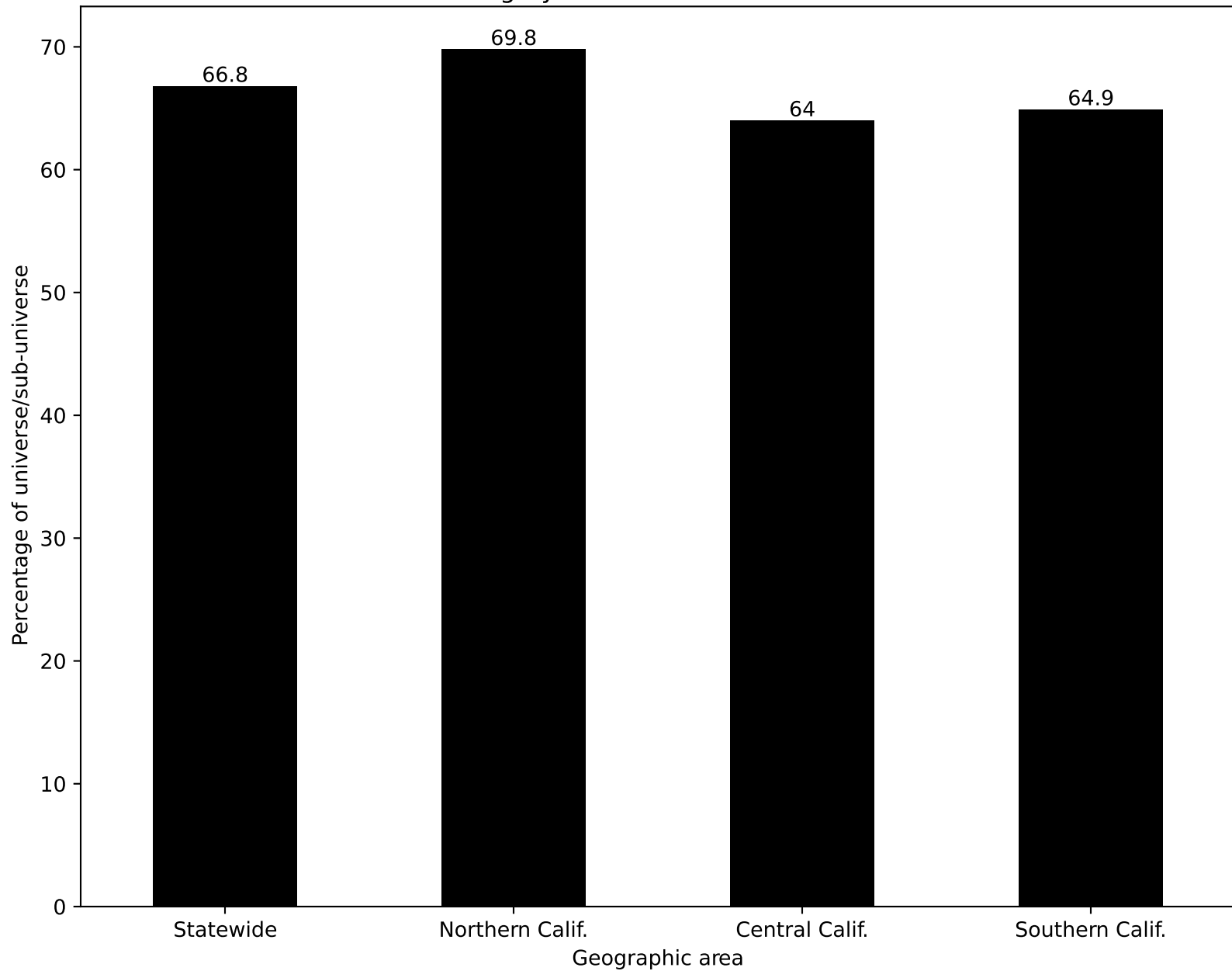
Q5: To ensure fair share of federal funding
Category of census tract: CA-HTC Index \geq 57



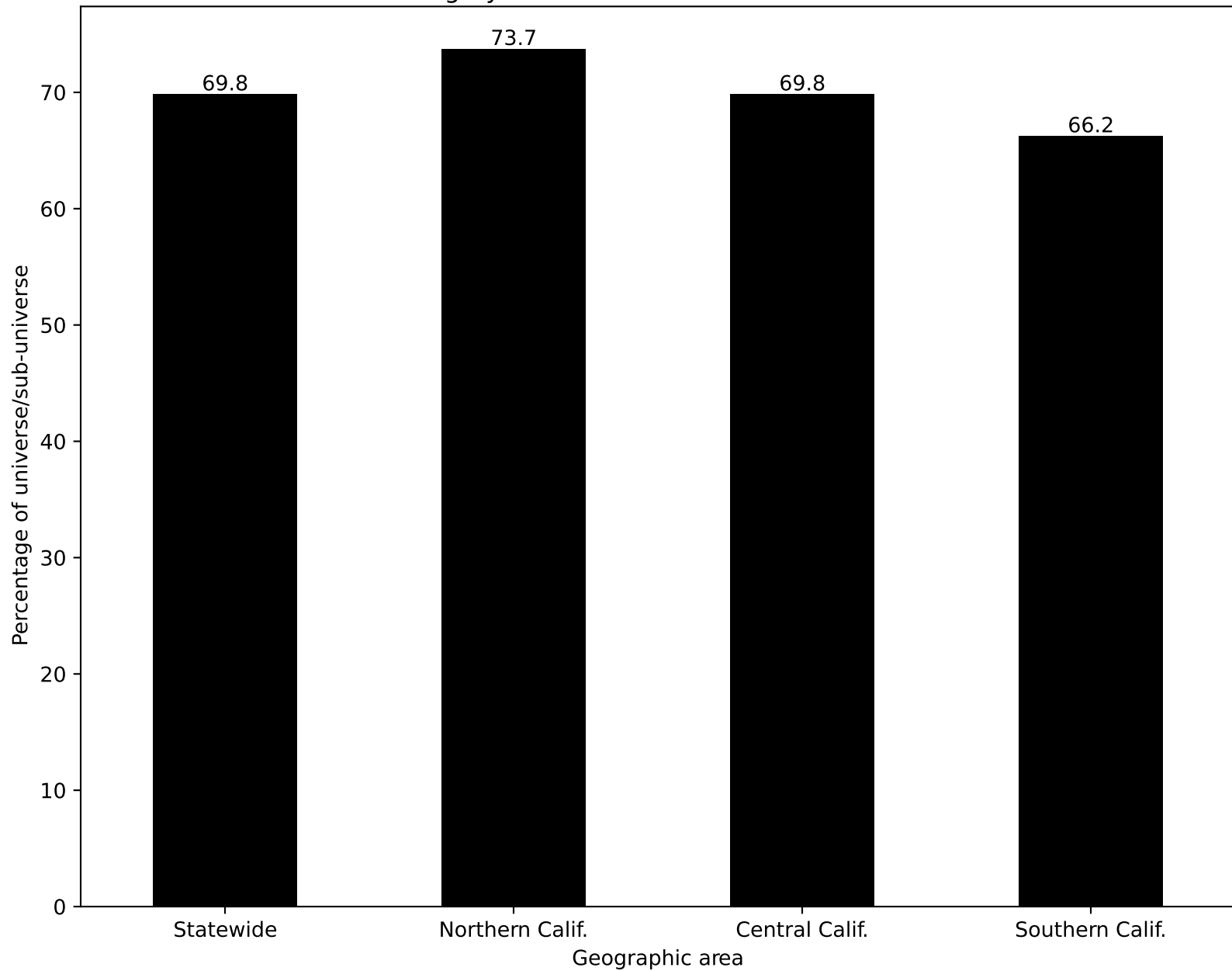
Q5: To ensure fair share of federal funding
Category of census tract: CA-HTC Index \geq 69



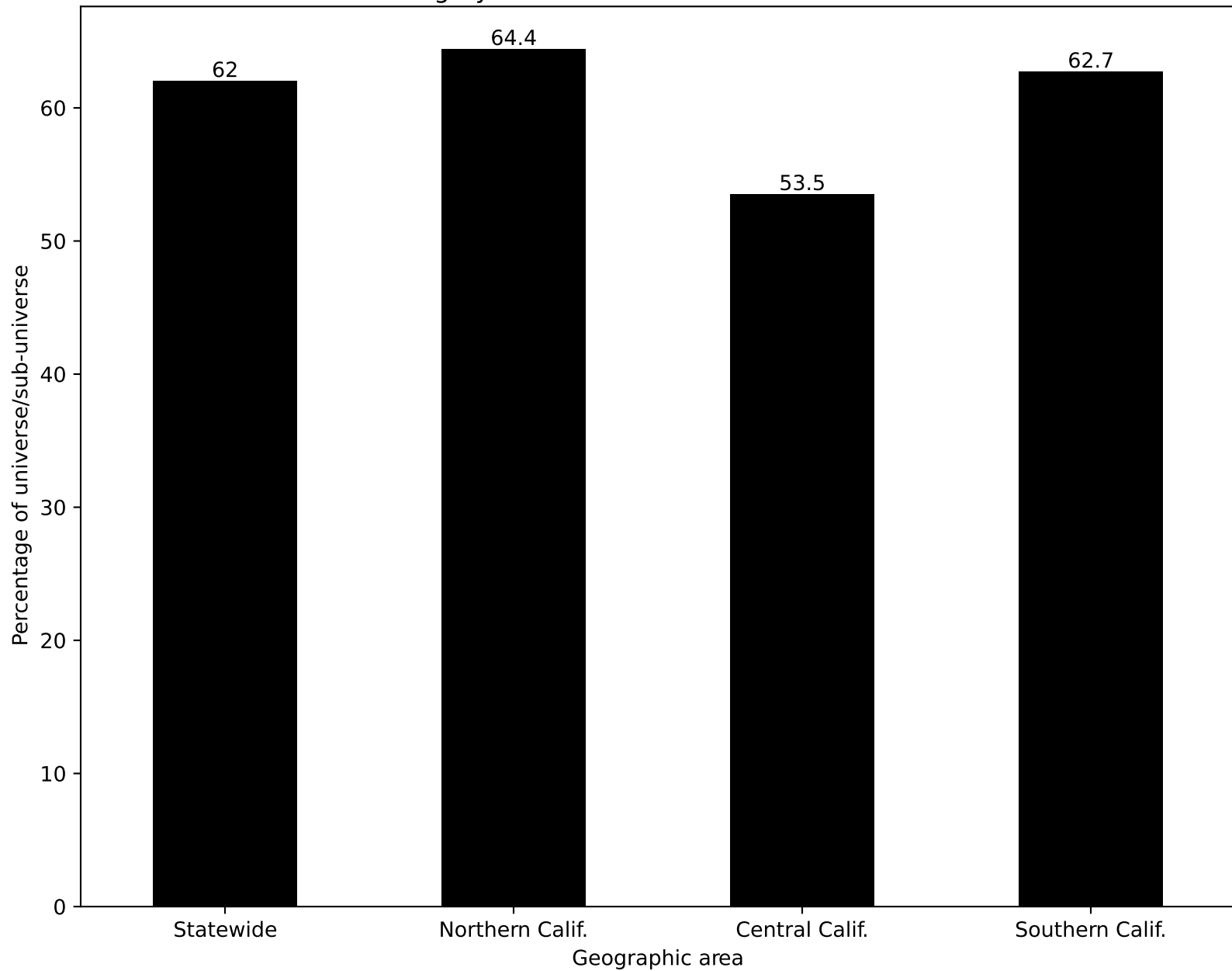
Q5: Because it's my civic/community duty and right to be counted
Category of census tract: All tracts



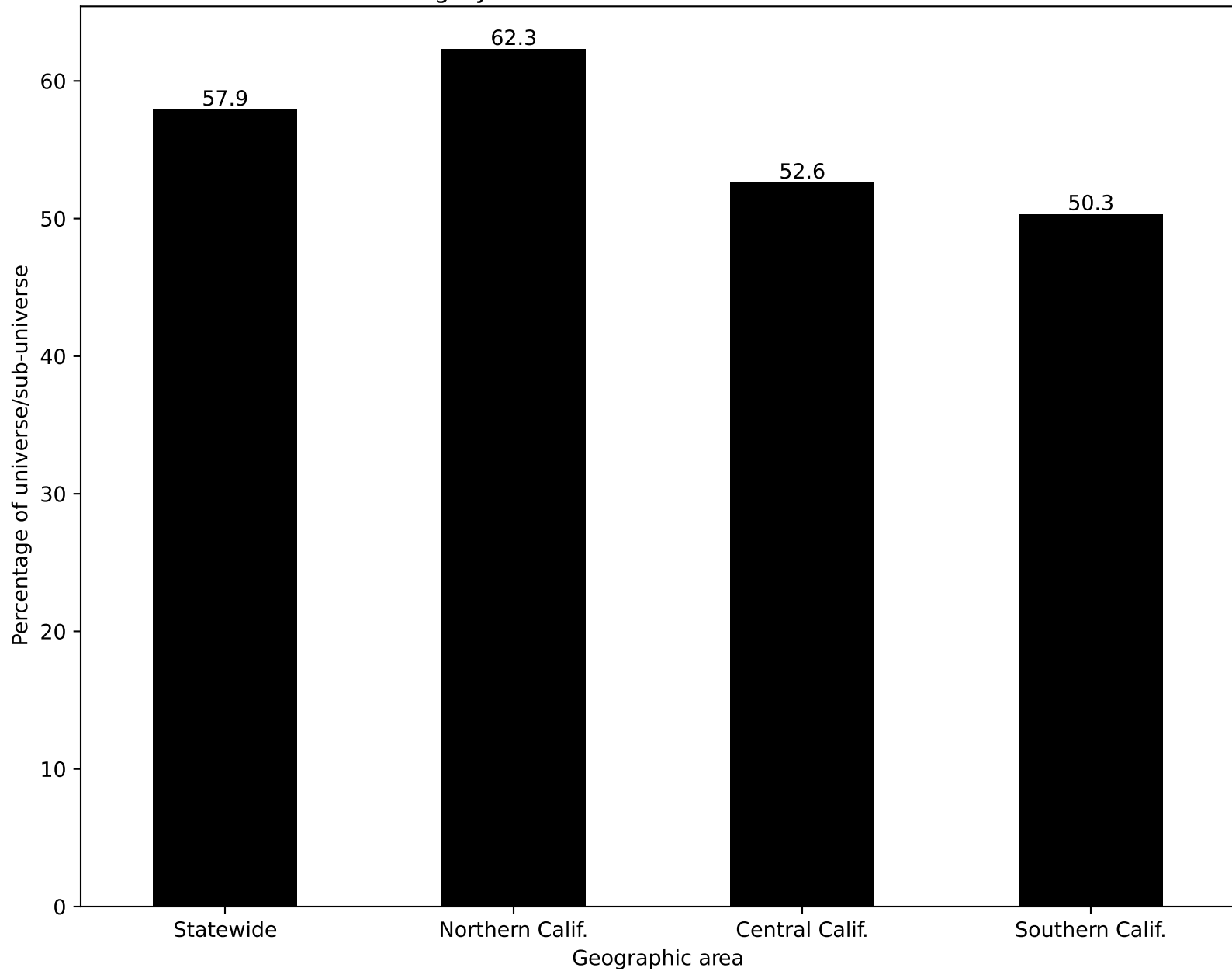
Q5: Because it's my civic/community duty and right to be counted
Category of census tract: CA-HTC Index<57



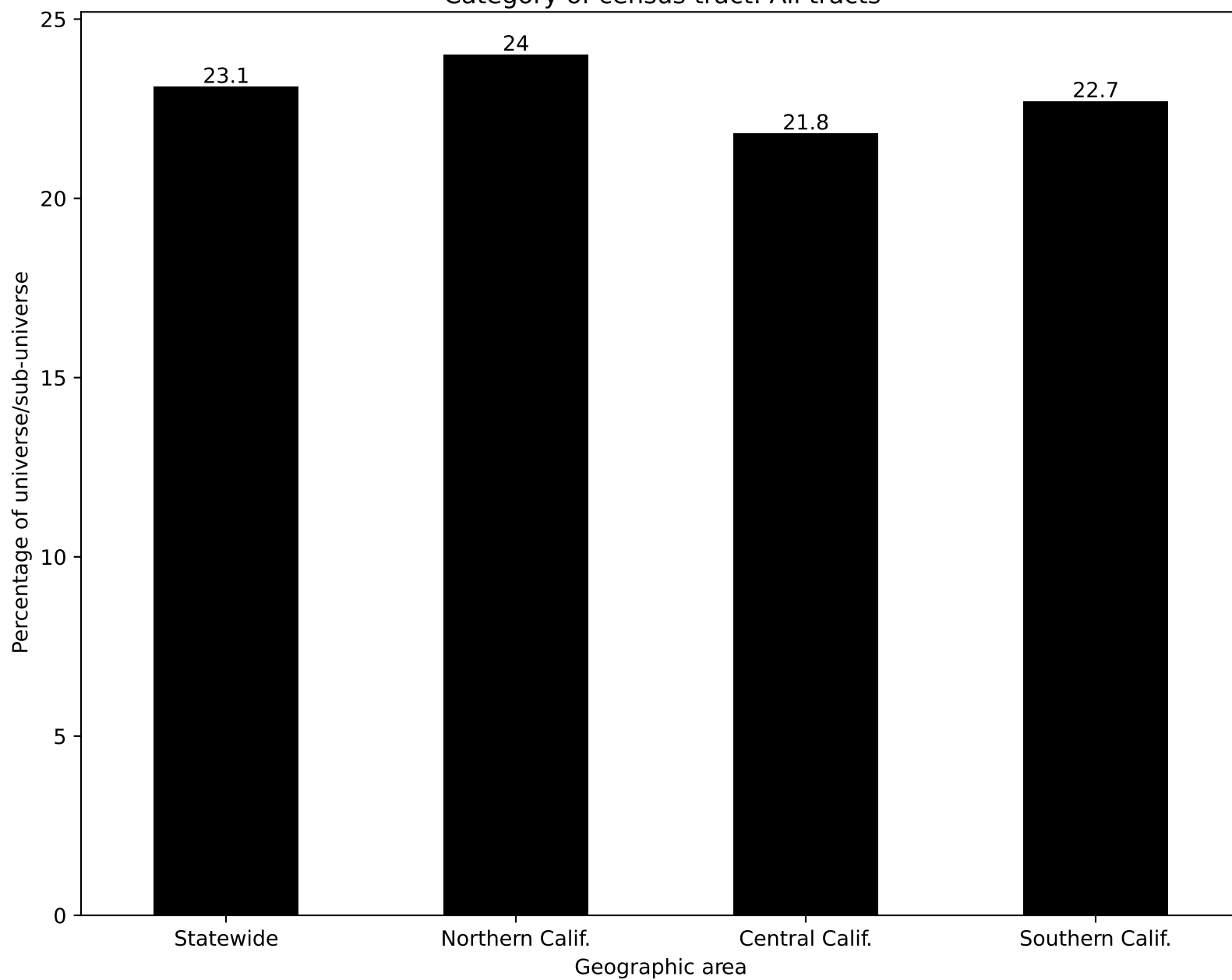
Q5: Because it's my civic/community duty and right to be counted
Category of census tract: CA-HTC Index \geq 57



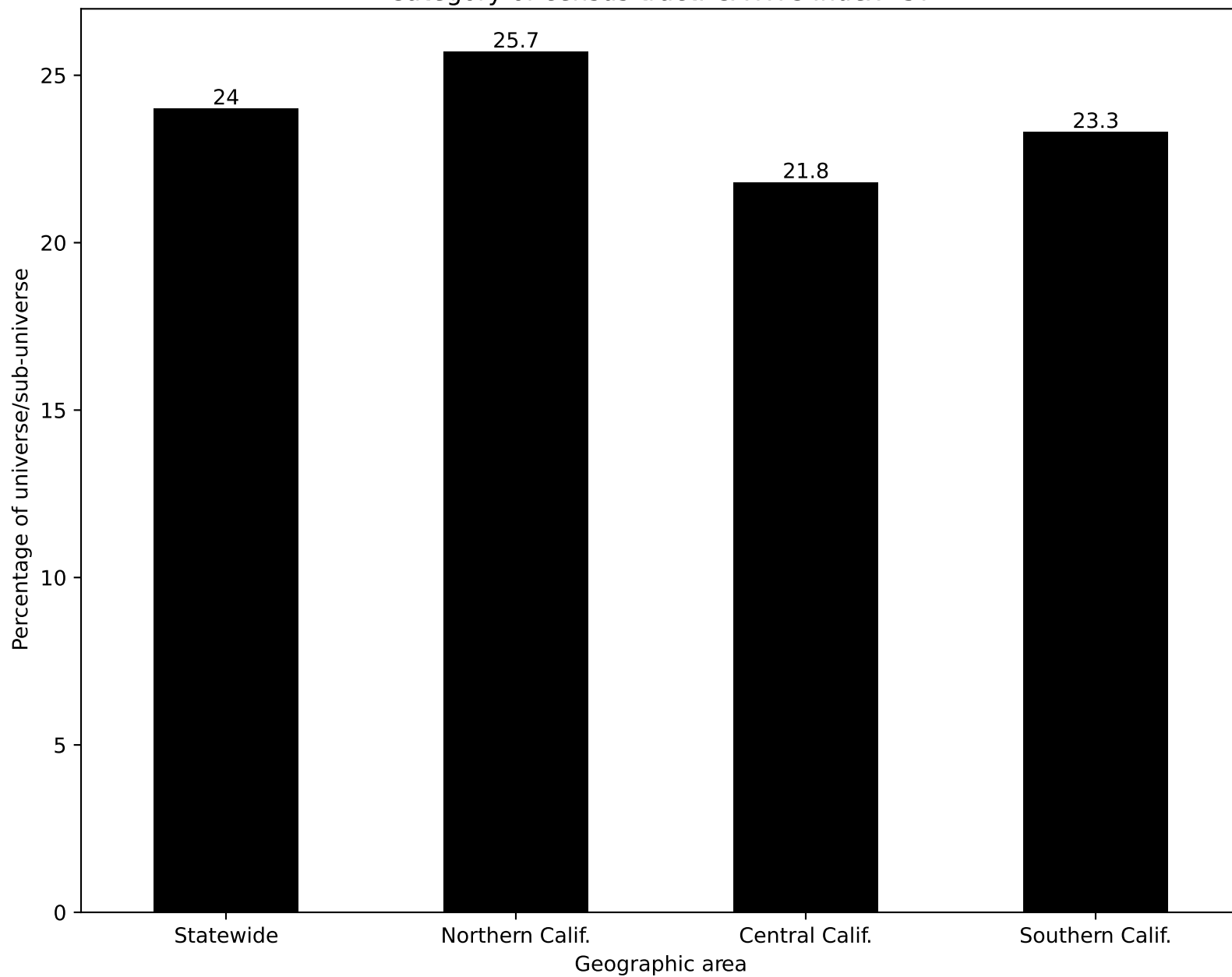
Q5: Because it's my civic/community duty and right to be counted
Category of census tract: CA-HTC Index ≥ 69



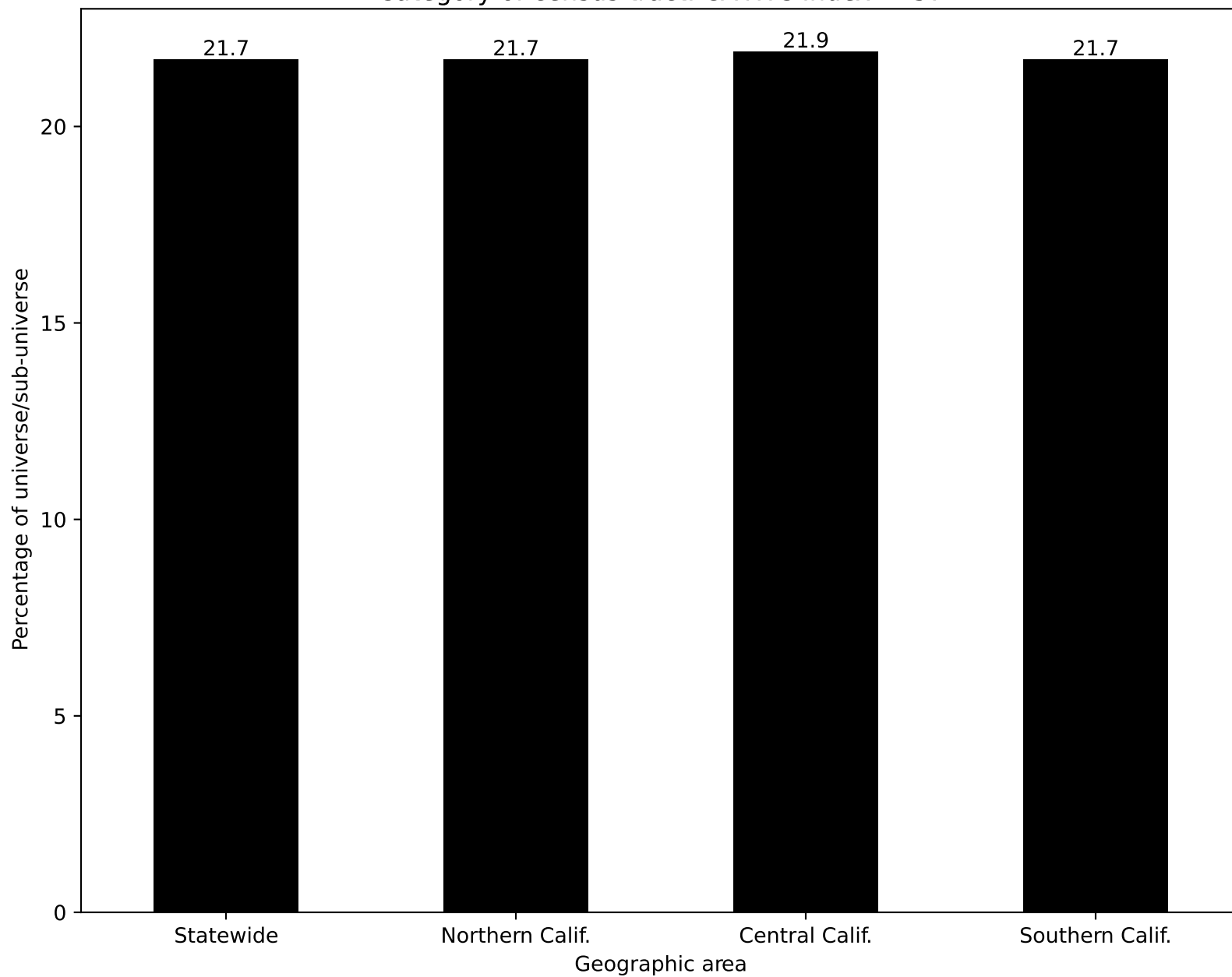
Q5: By participating, I understand there is a direct benefit to my family
Category of census tract: All tracts



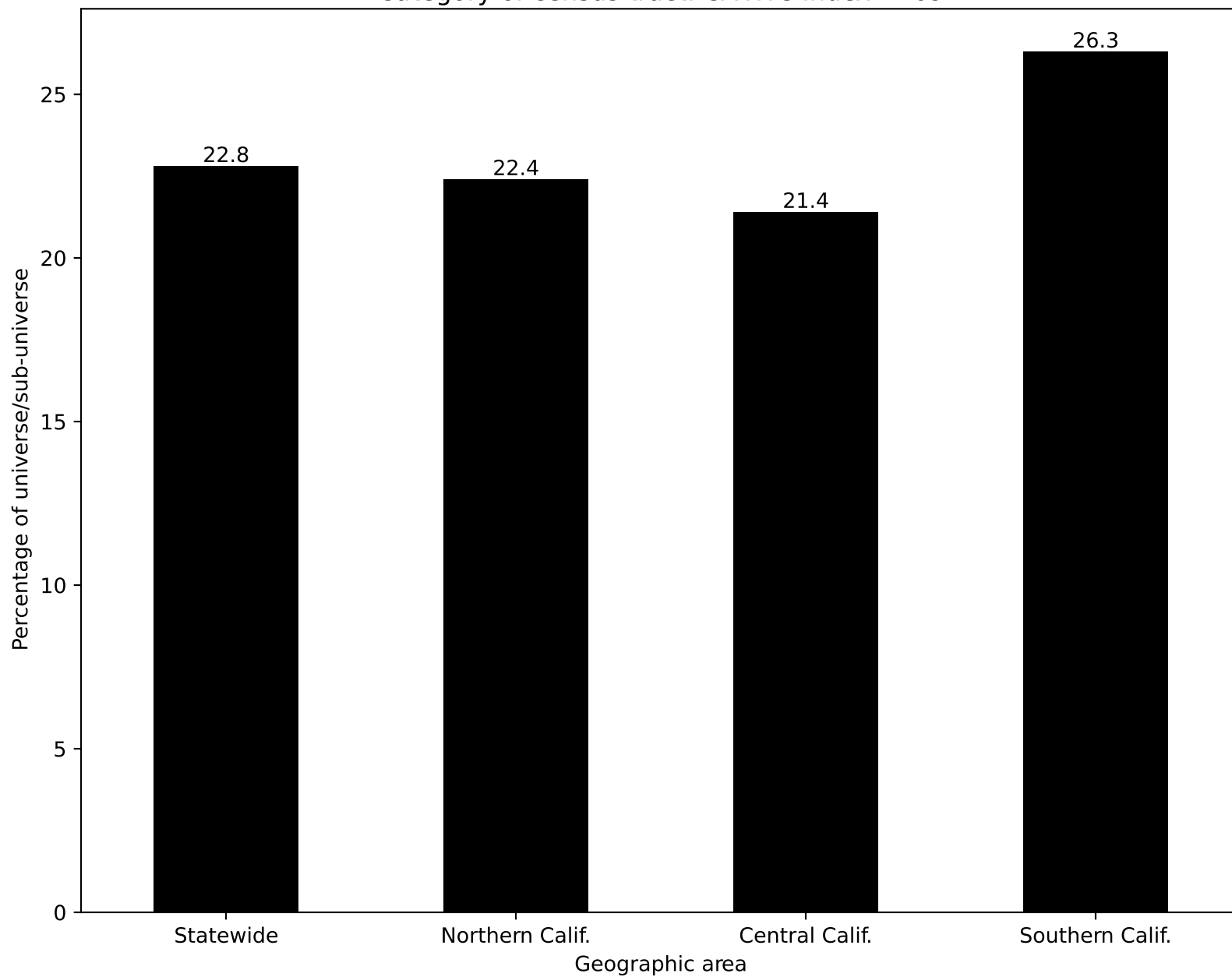
Q5: By participating, I understand there is a direct benefit to my family
Category of census tract: CA-HTC Index<57



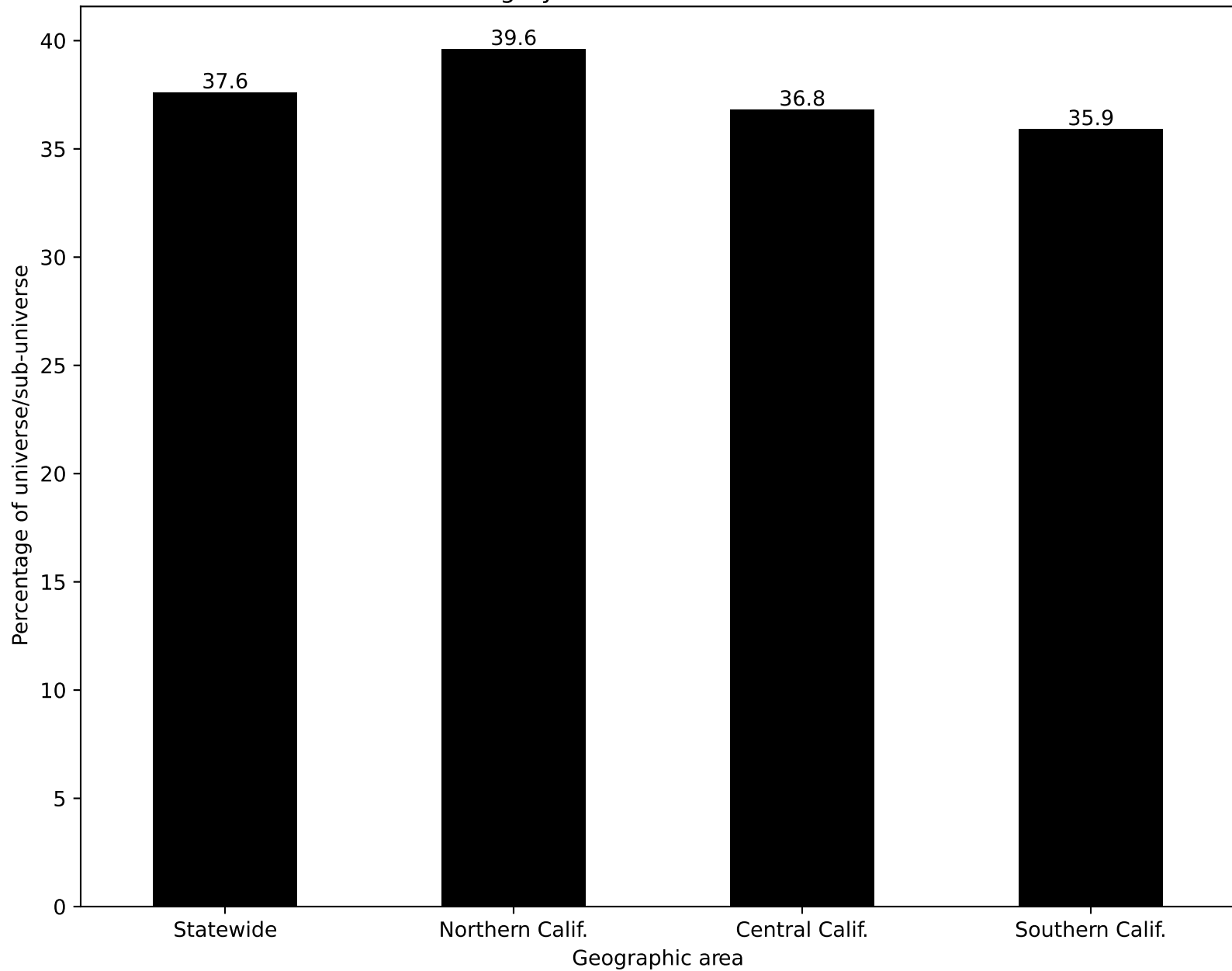
Q5: By participating, I understand there is a direct benefit to my family
Category of census tract: CA-HTC Index \geq 57



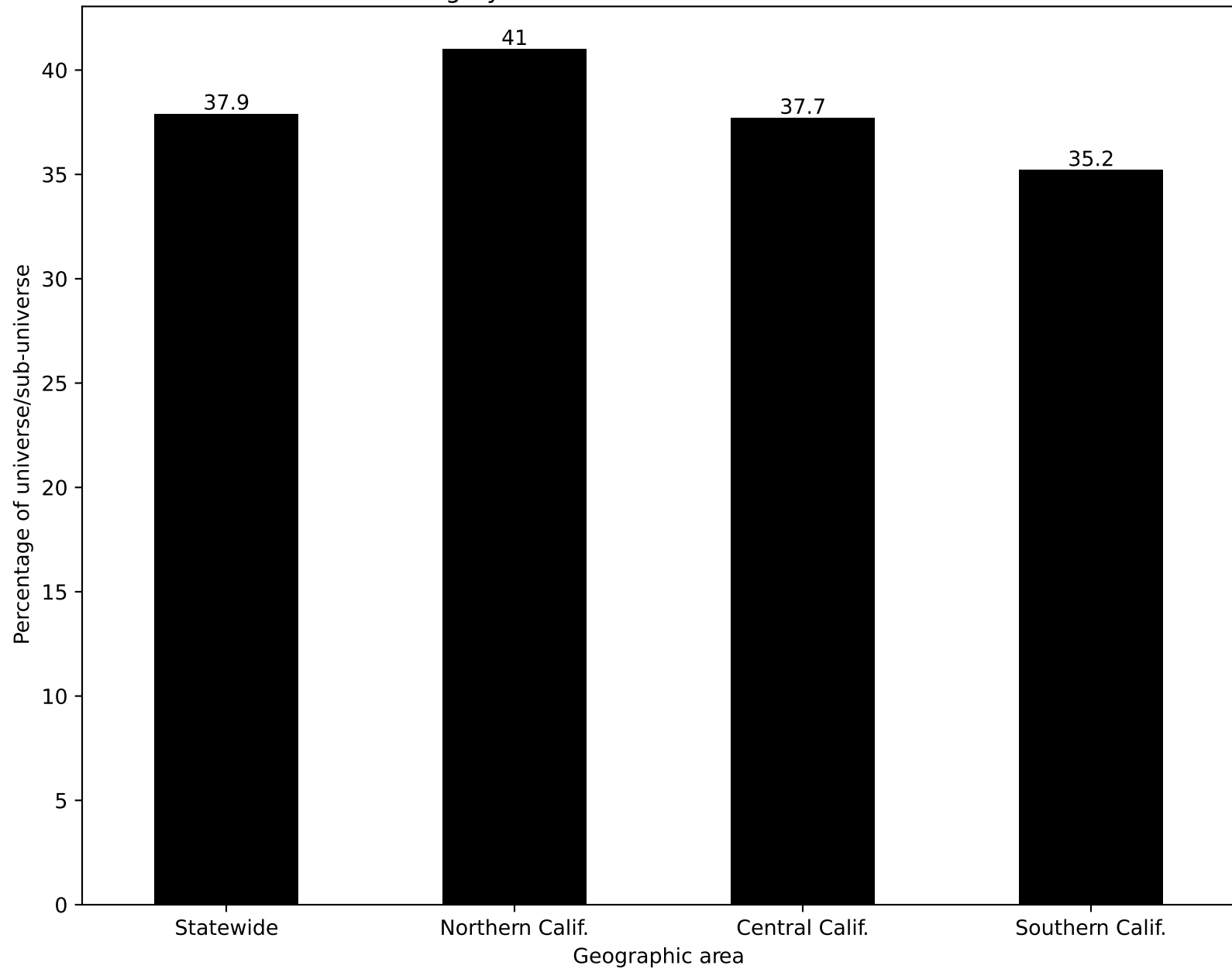
Q5: By participating, I understand there is a direct benefit to my family
Category of census tract: CA-HTC Index \geq 69



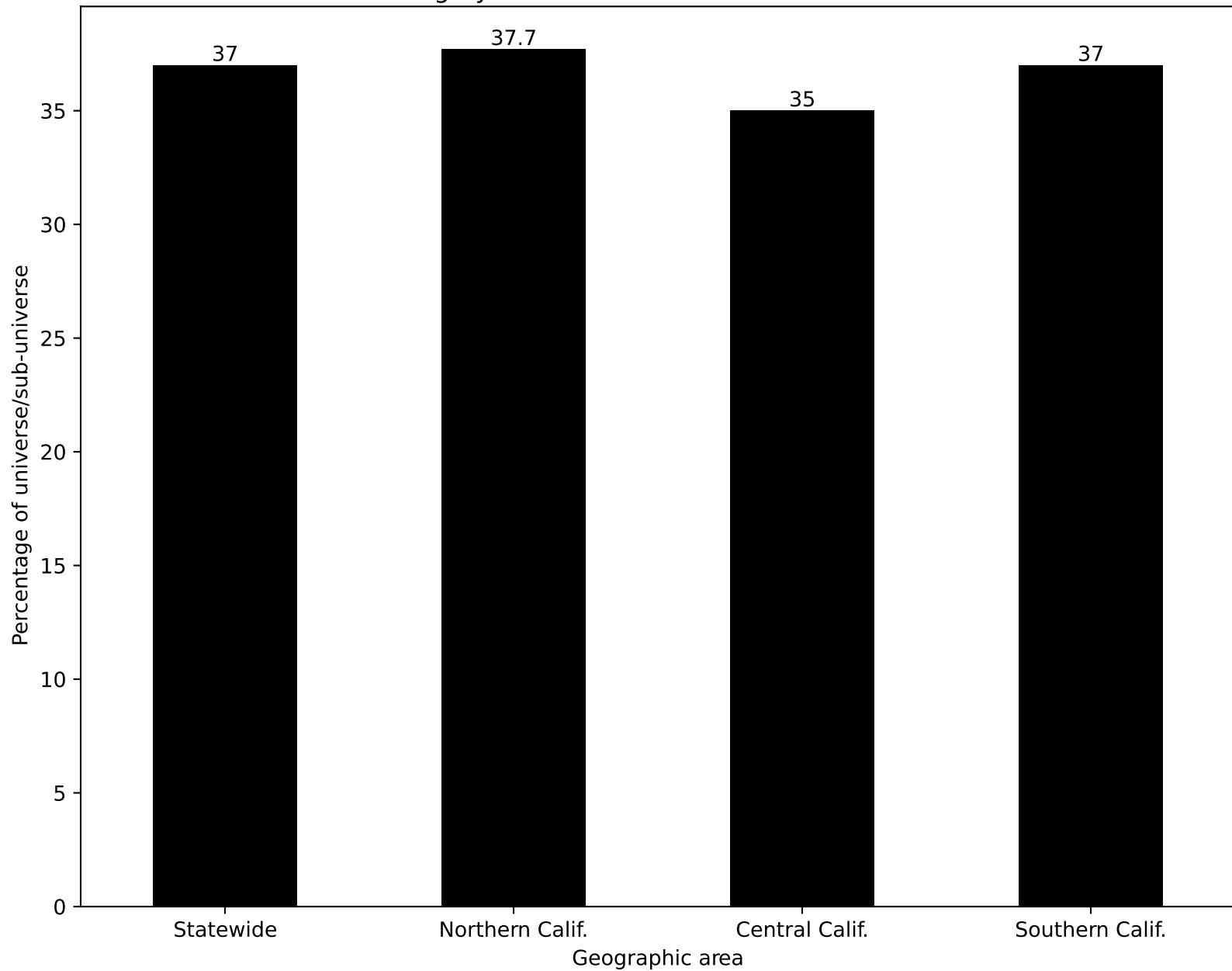
Q5: By participating, I understand there is a direct benefit to my community
Category of census tract: All tracts



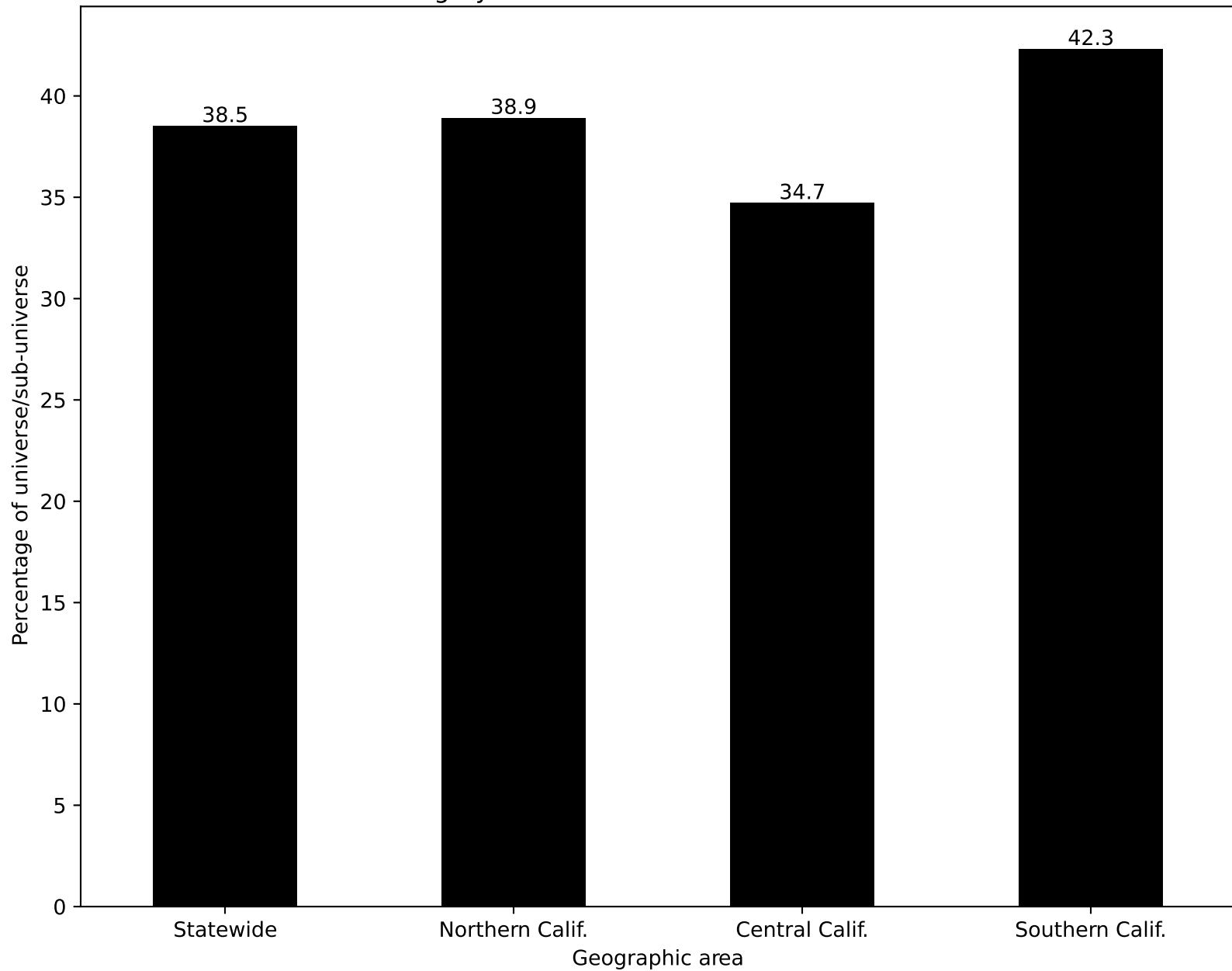
Q5: By participating, I understand there is a direct benefit to my community
Category of census tract: CA-HTC Index<57



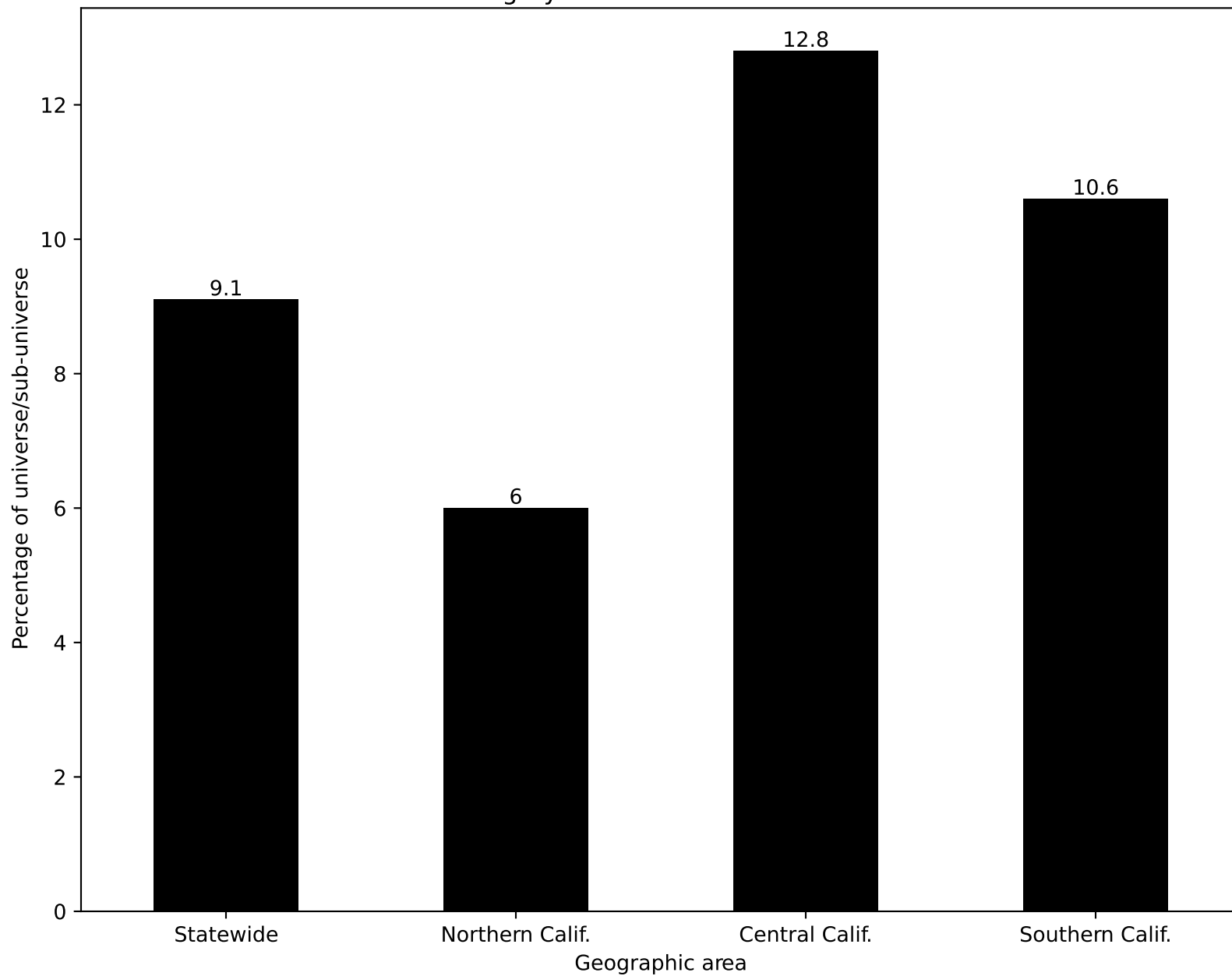
Q5: By participating, I understand there is a direct benefit to my community
Category of census tract: CA-HTC Index \geq 57



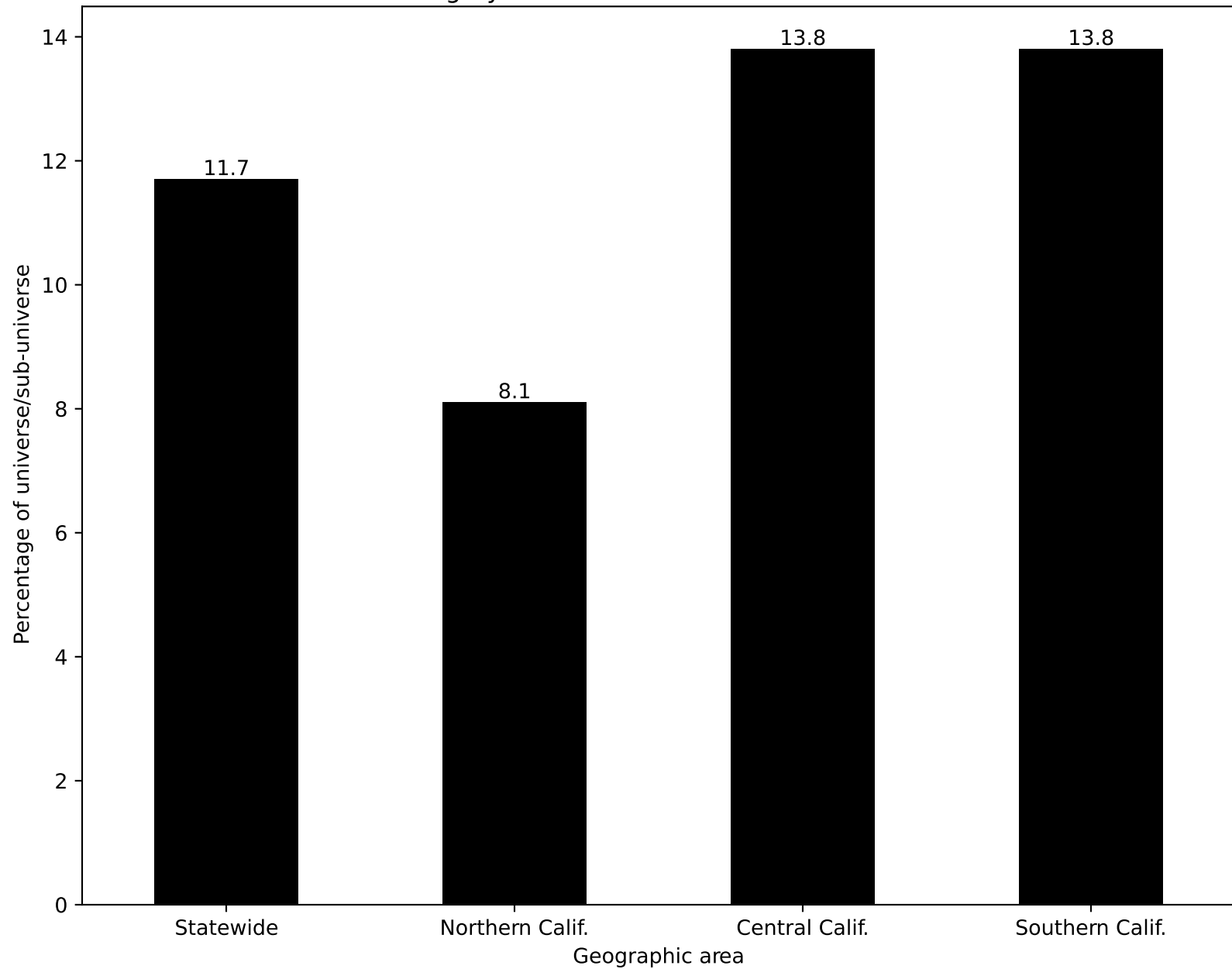
Q5: By participating, I understand there is a direct benefit to my community
Category of census tract: CA-HTC Index \geq 69



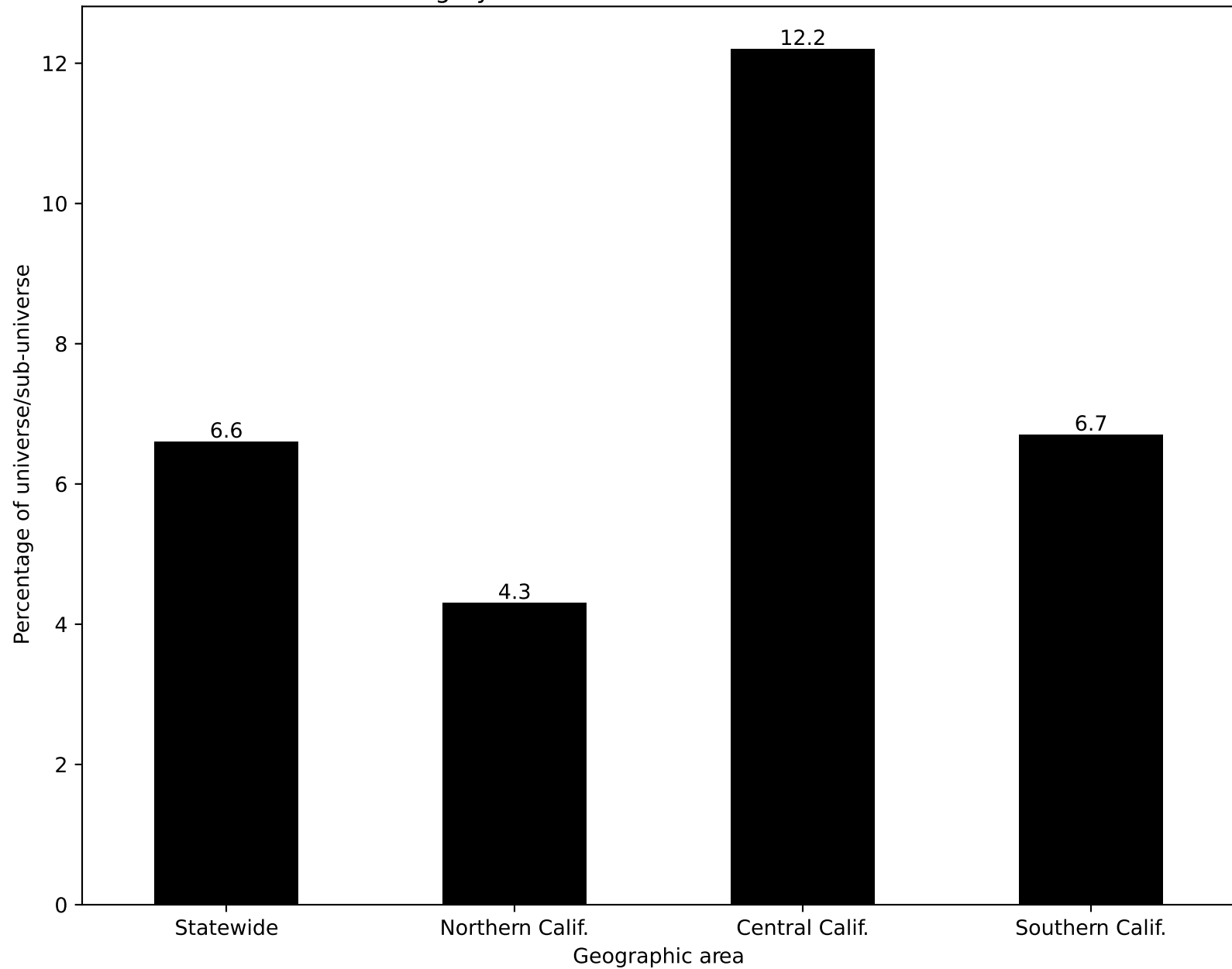
Q6: Online data and privacy concerns
Category of census tract: All tracts



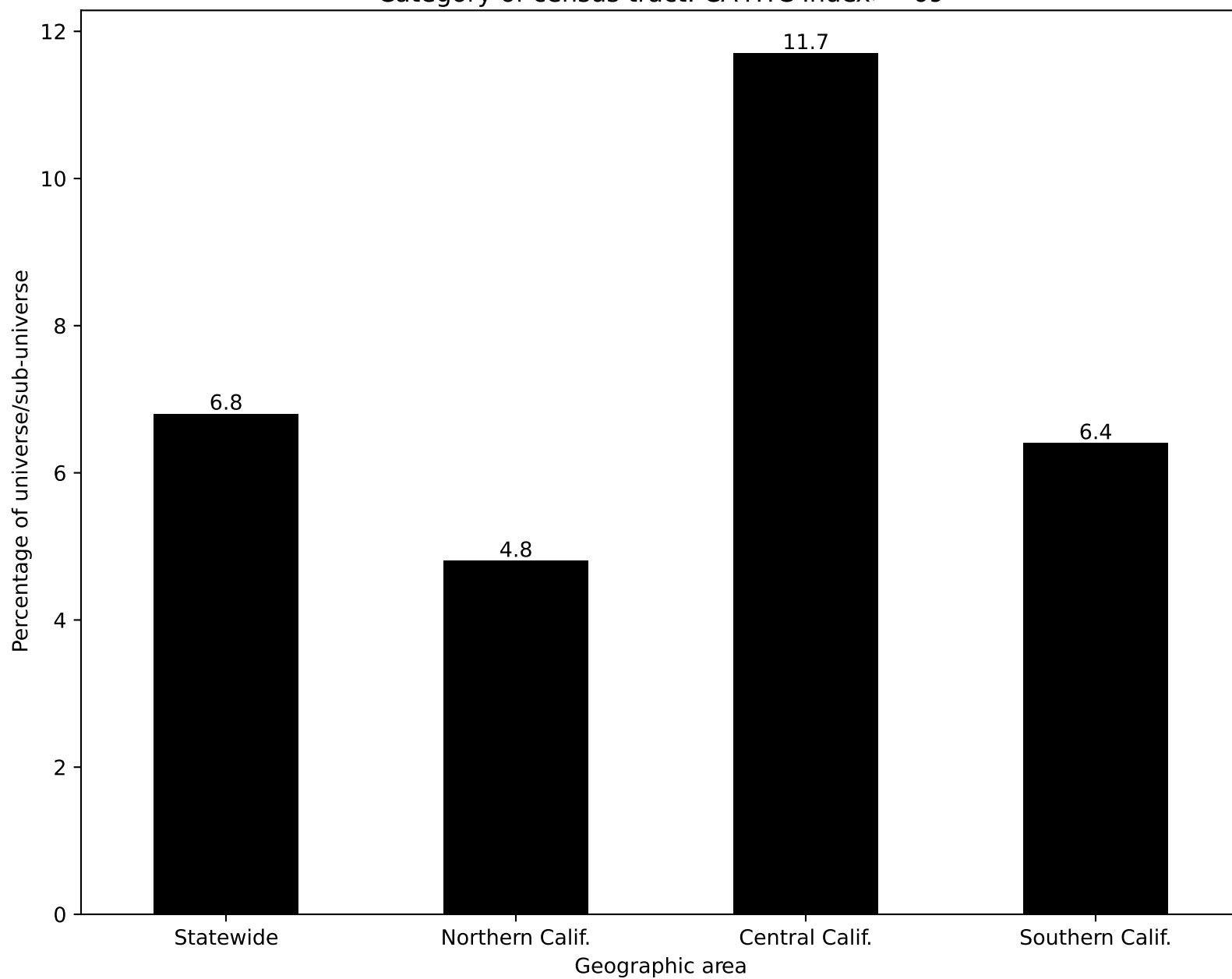
Q6: Online data and privacy concerns
Category of census tract: CA-HTC Index<57



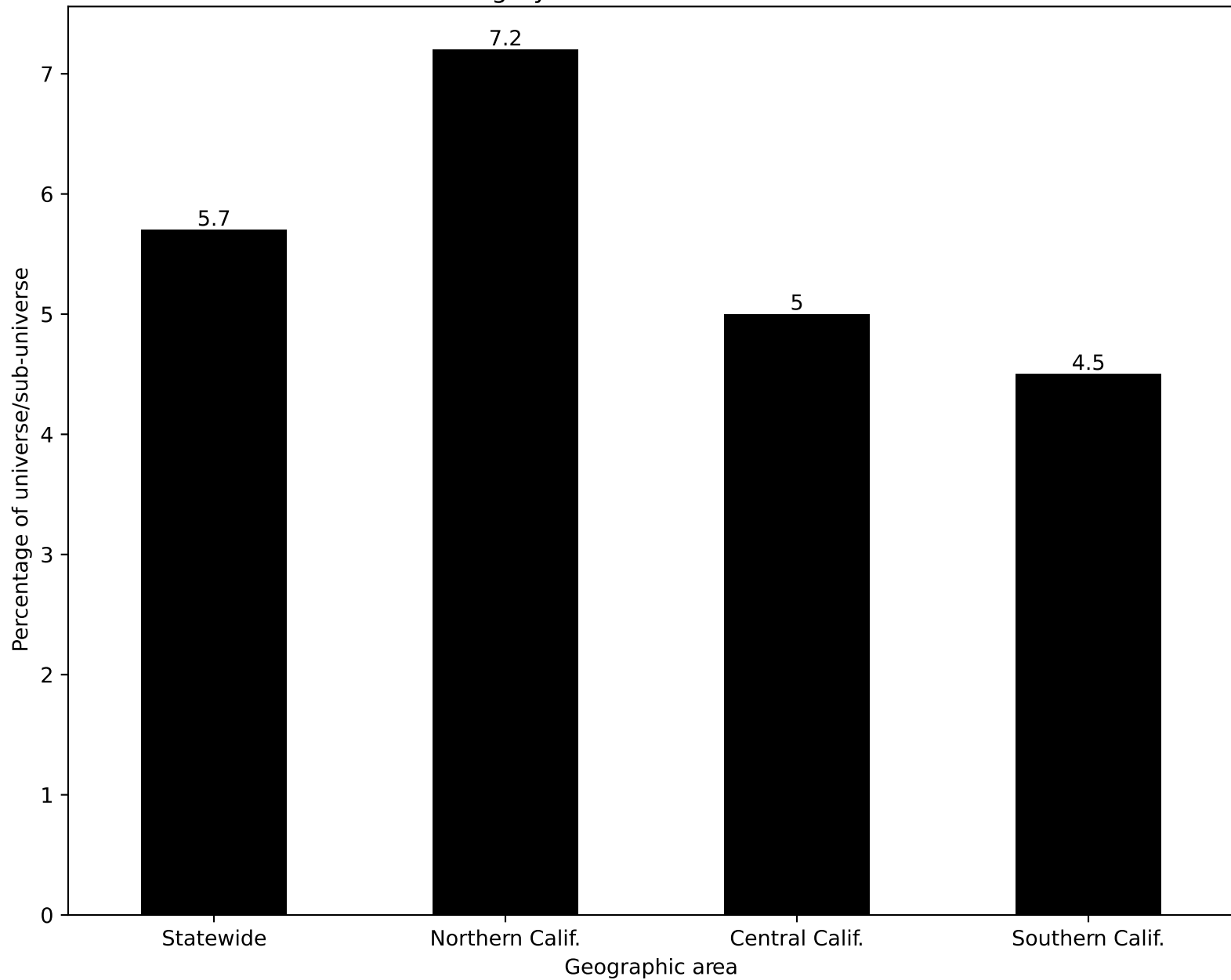
Q6: Online data and privacy concerns
Category of census tract: CA-HTC Index \geq 57



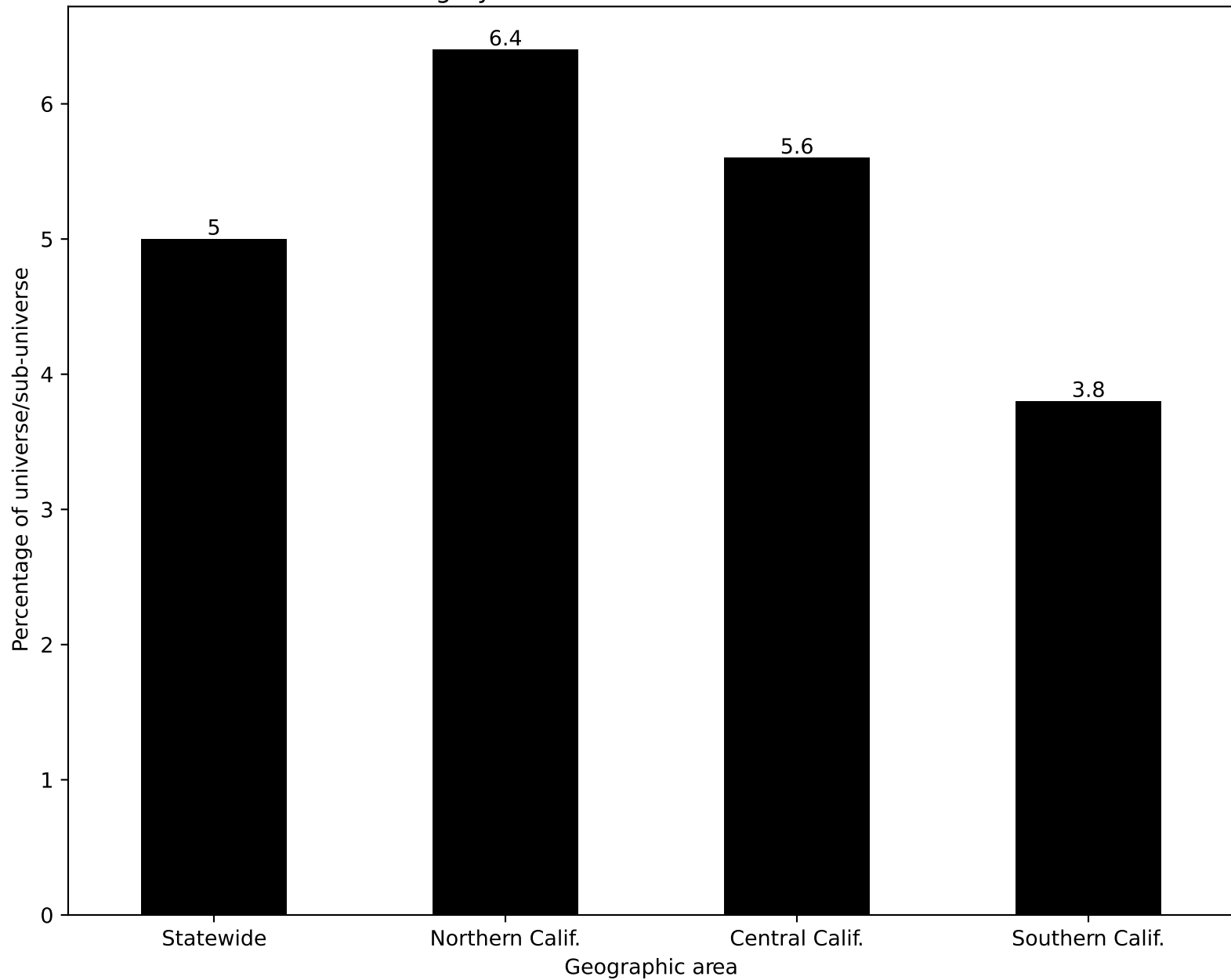
Q6: Online data and privacy concerns
Category of census tract: CA-HTC Index \geq 69



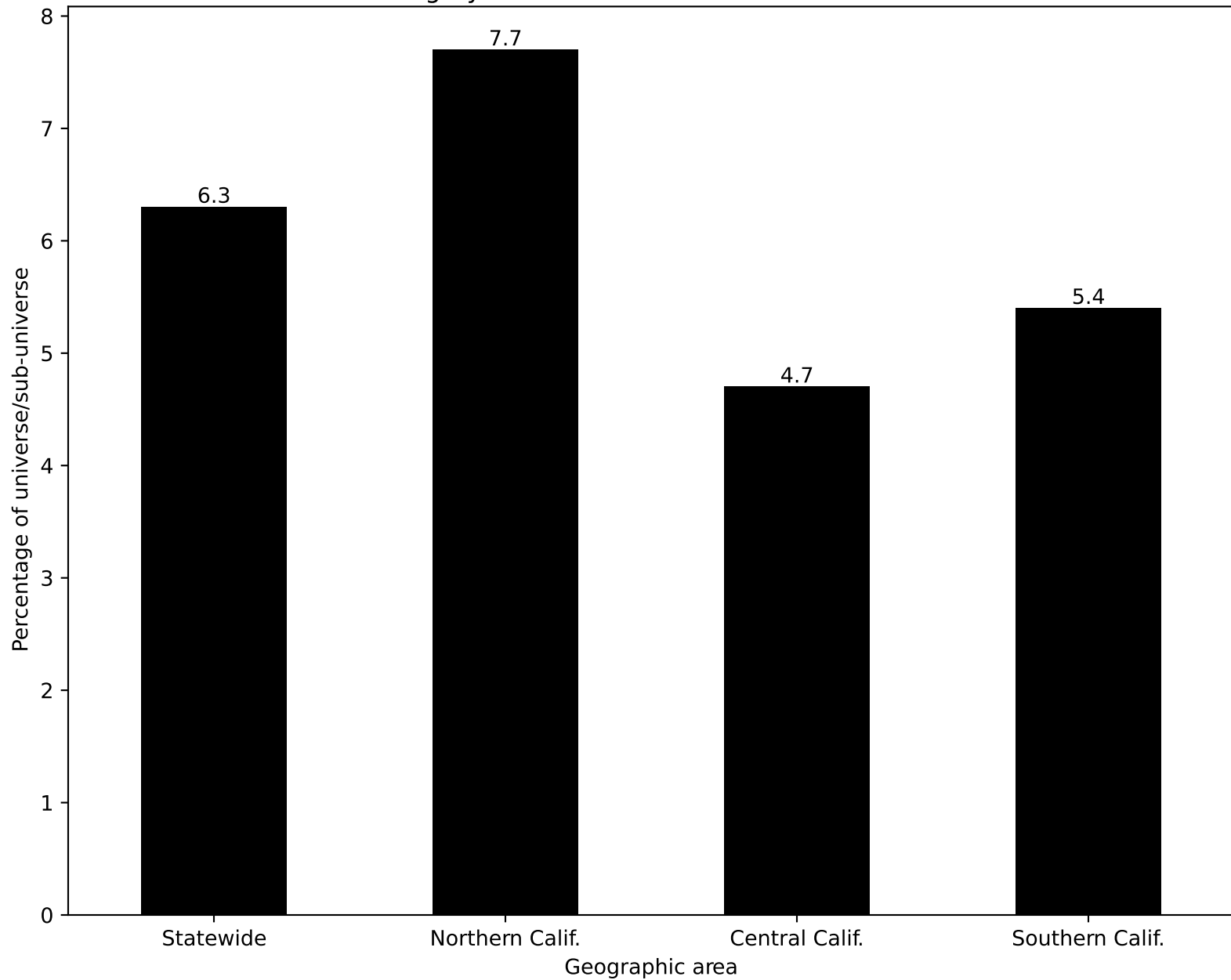
Q6: Doesn't affect me/Don't care/Don't need to do it
Category of census tract: All tracts



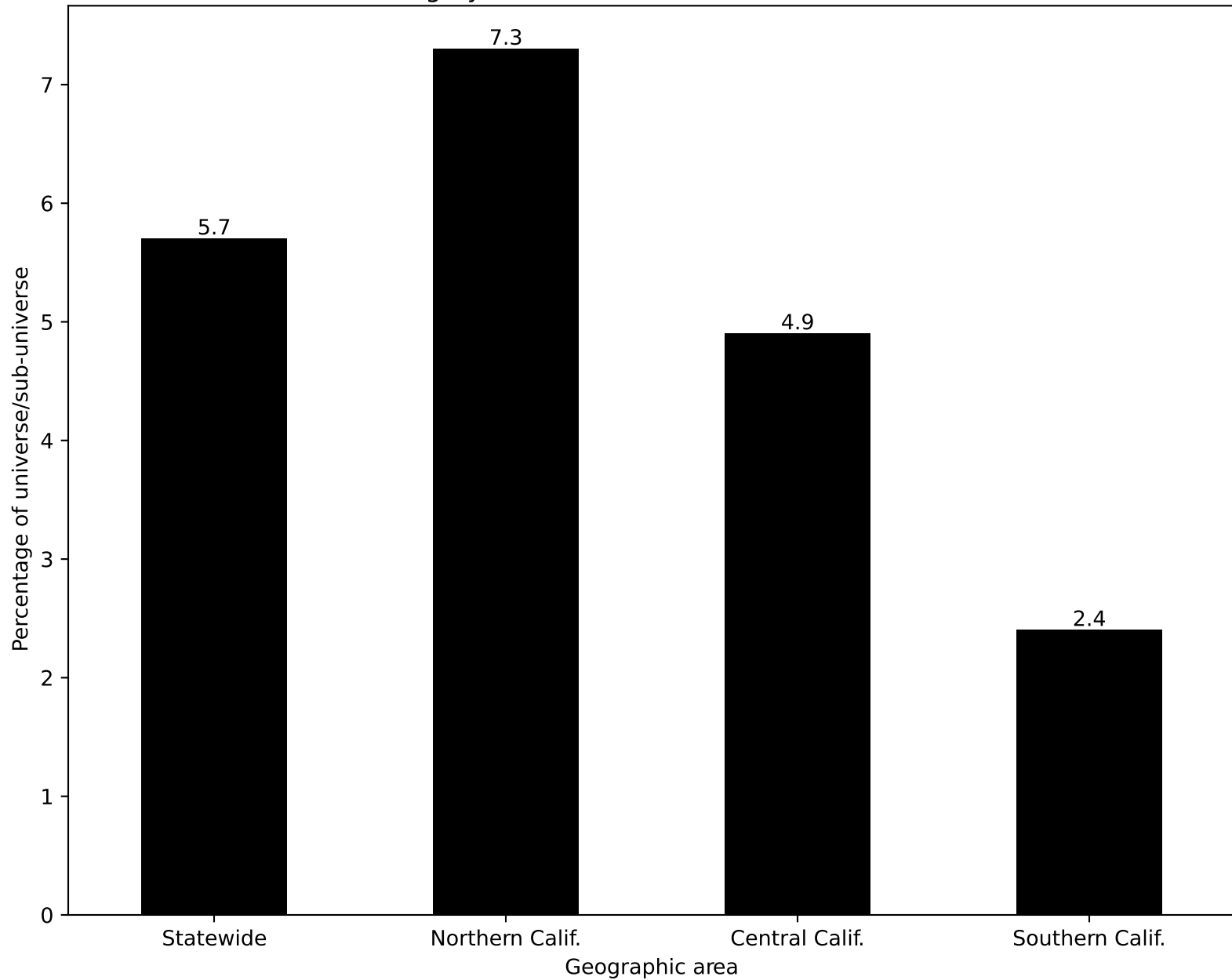
Q6: Doesn't affect me/Don't care/Don't need to do it
Category of census tract: CA-HTC Index<57



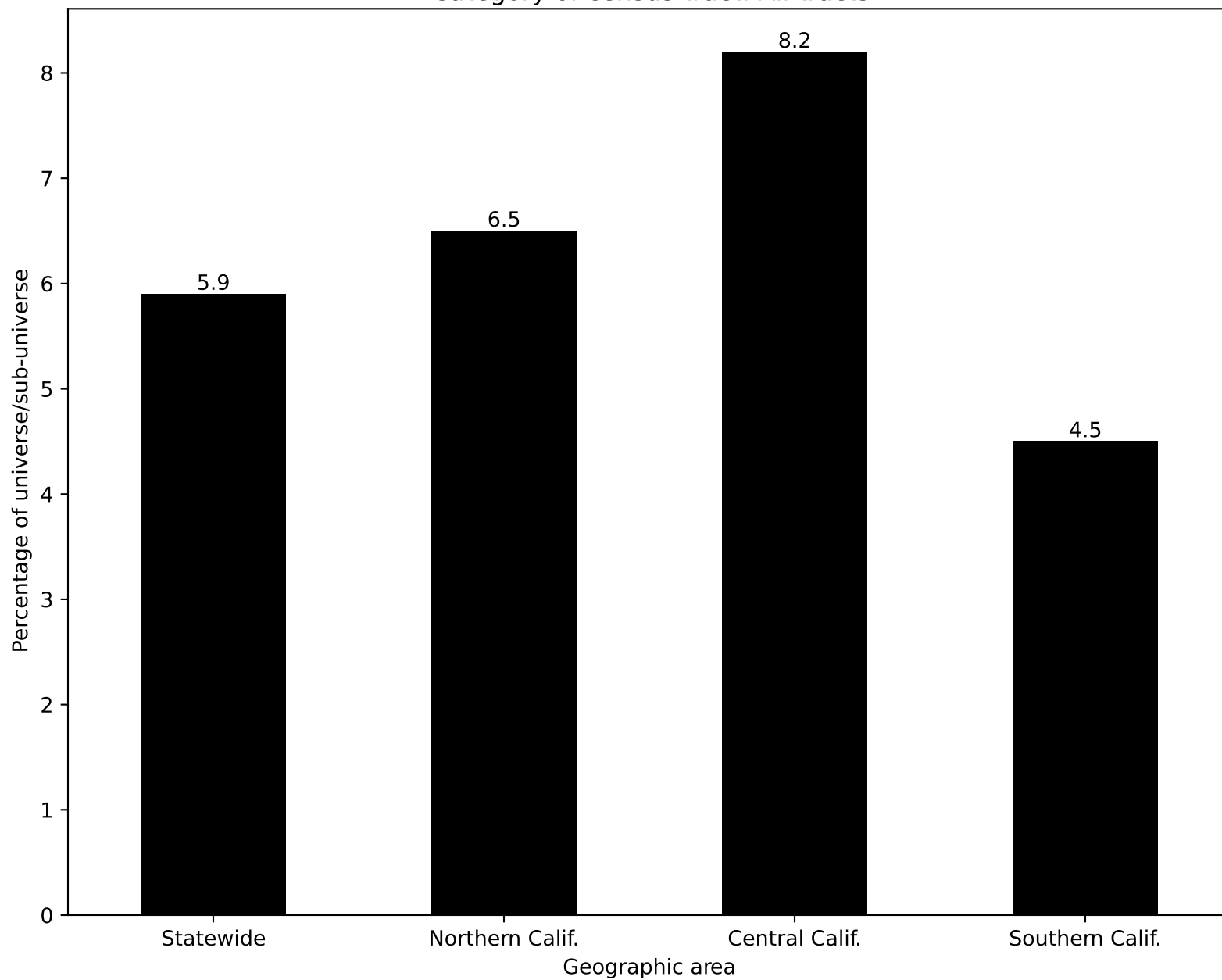
Q6: Doesn't affect me/Don't care/Don't need to do it
Category of census tract: CA-HTC Index \geq 57



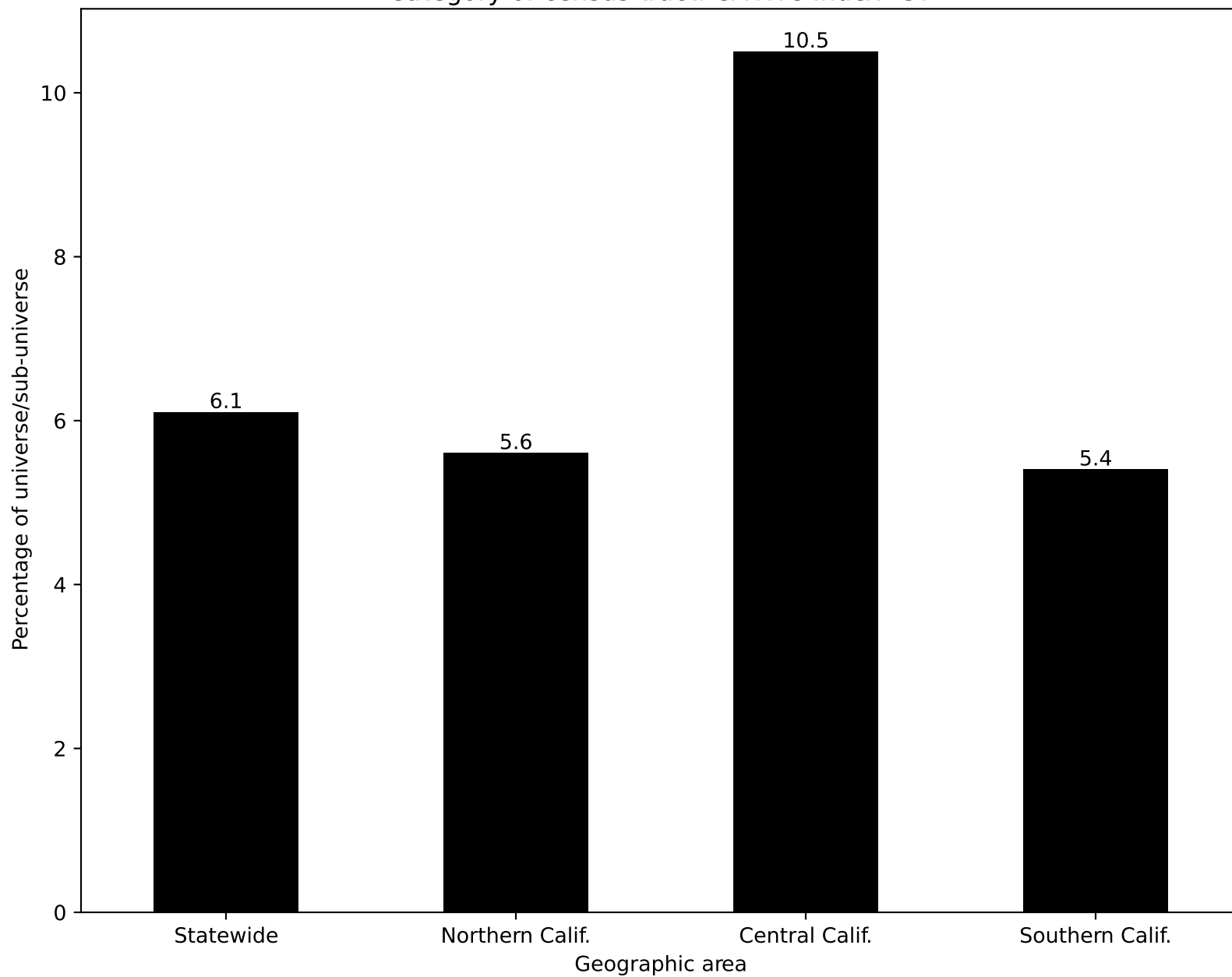
Q6: Doesn't affect me/Don't care/Don't need to do it
Category of census tract: CA-HTC Index \geq 69



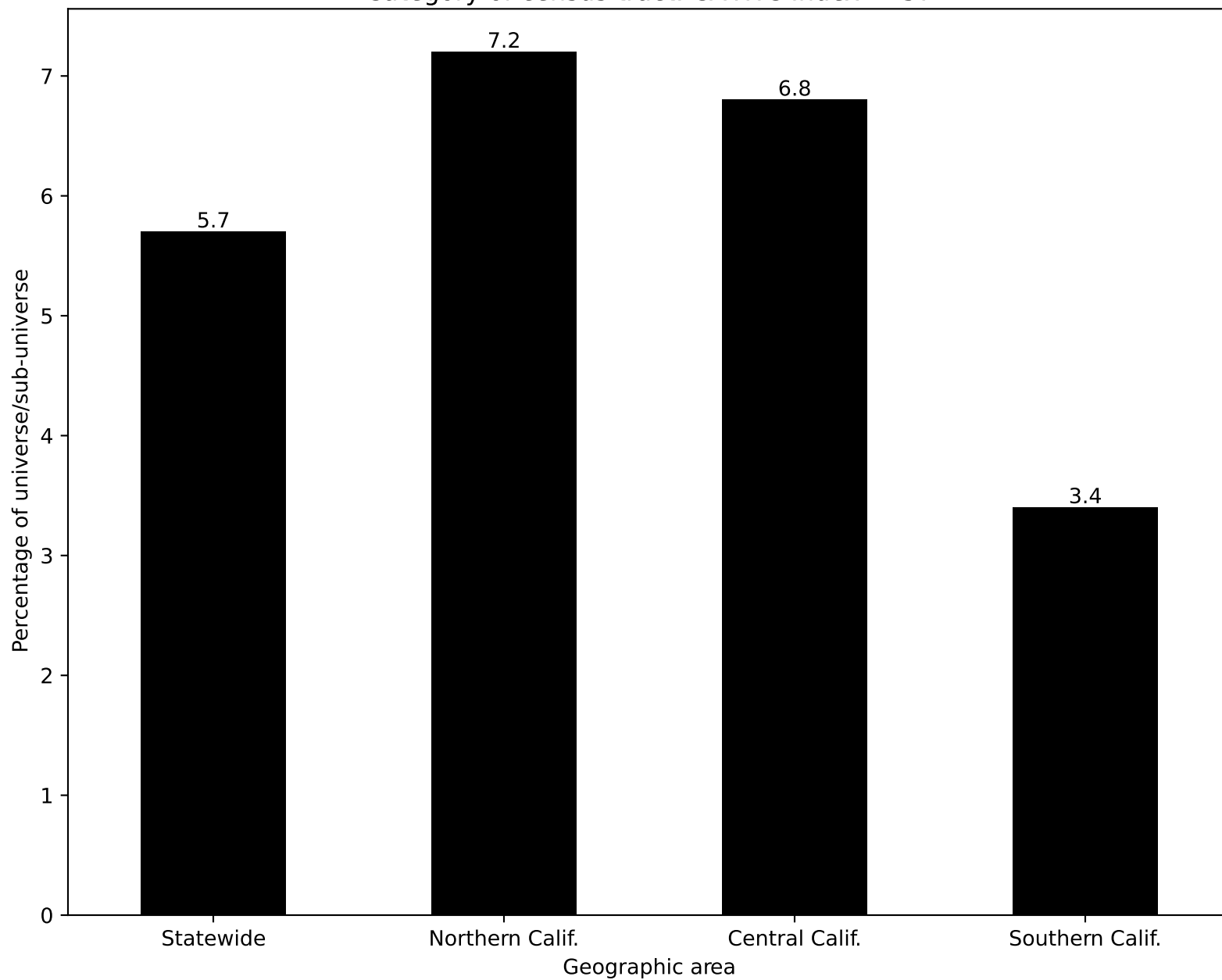
Q6: Don't trust the government with my data
Category of census tract: All tracts



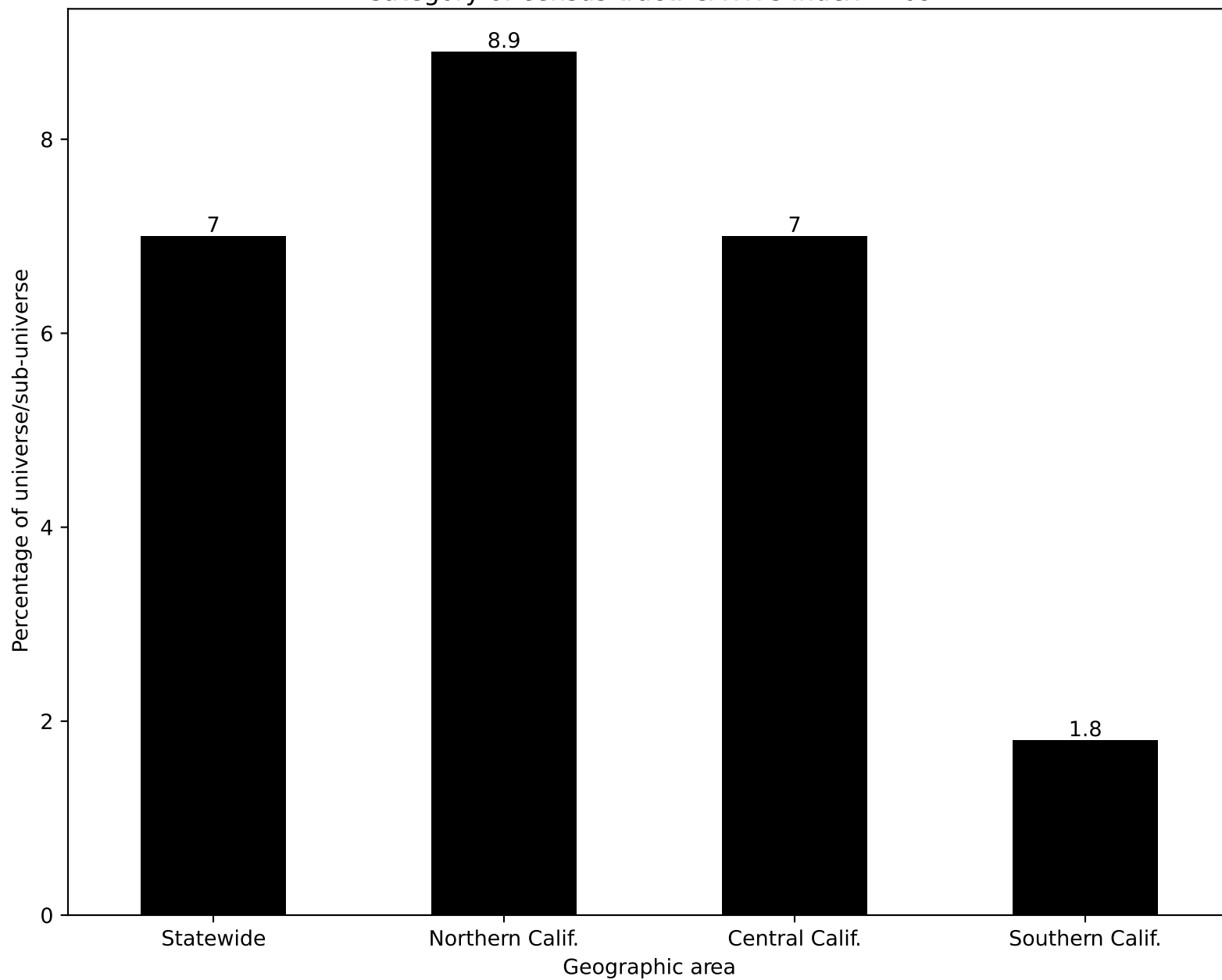
Q6: Don't trust the government with my data
Category of census tract: CA-HTC Index<57



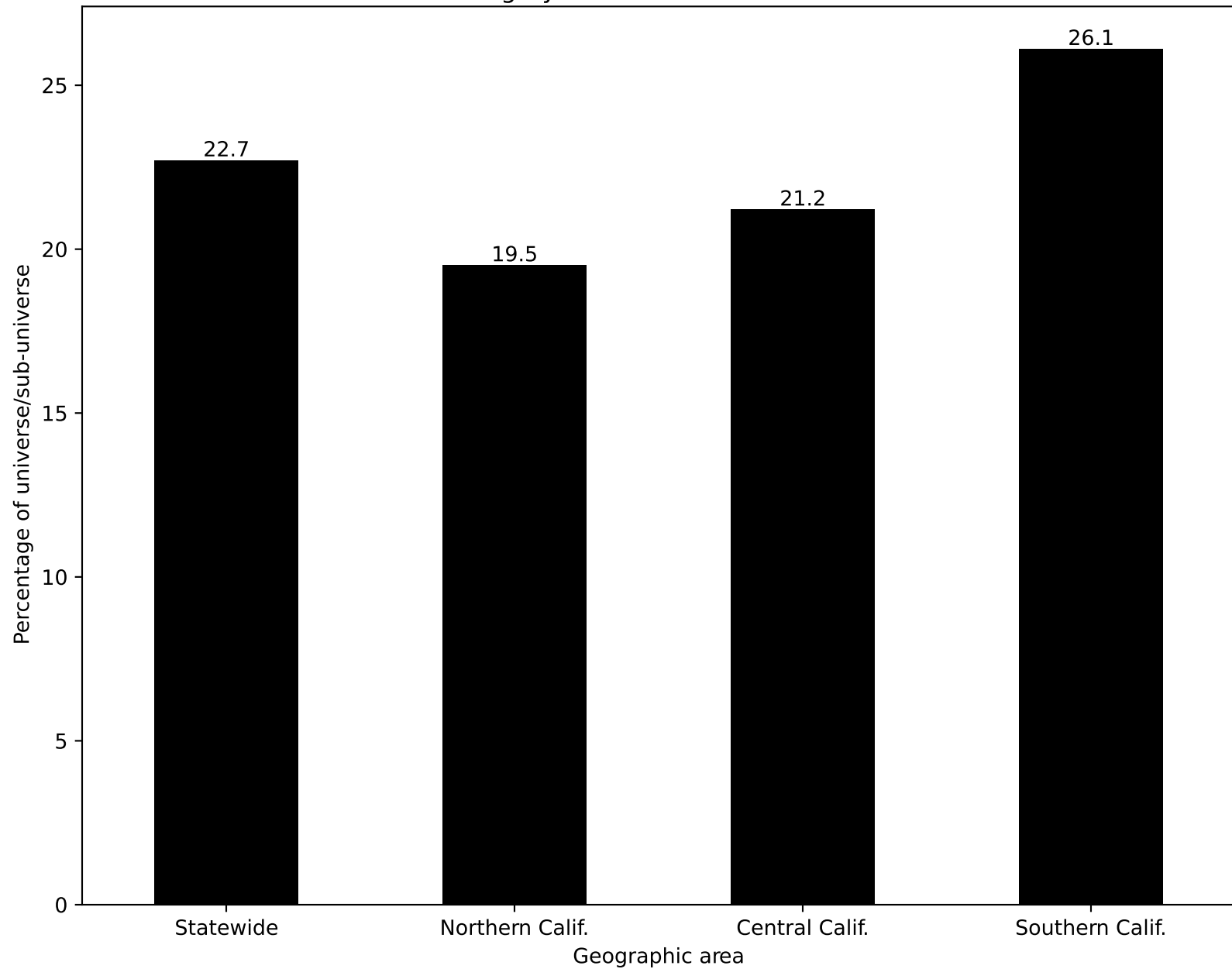
Q6: Don't trust the government with my data
Category of census tract: CA-HTC Index >= 57



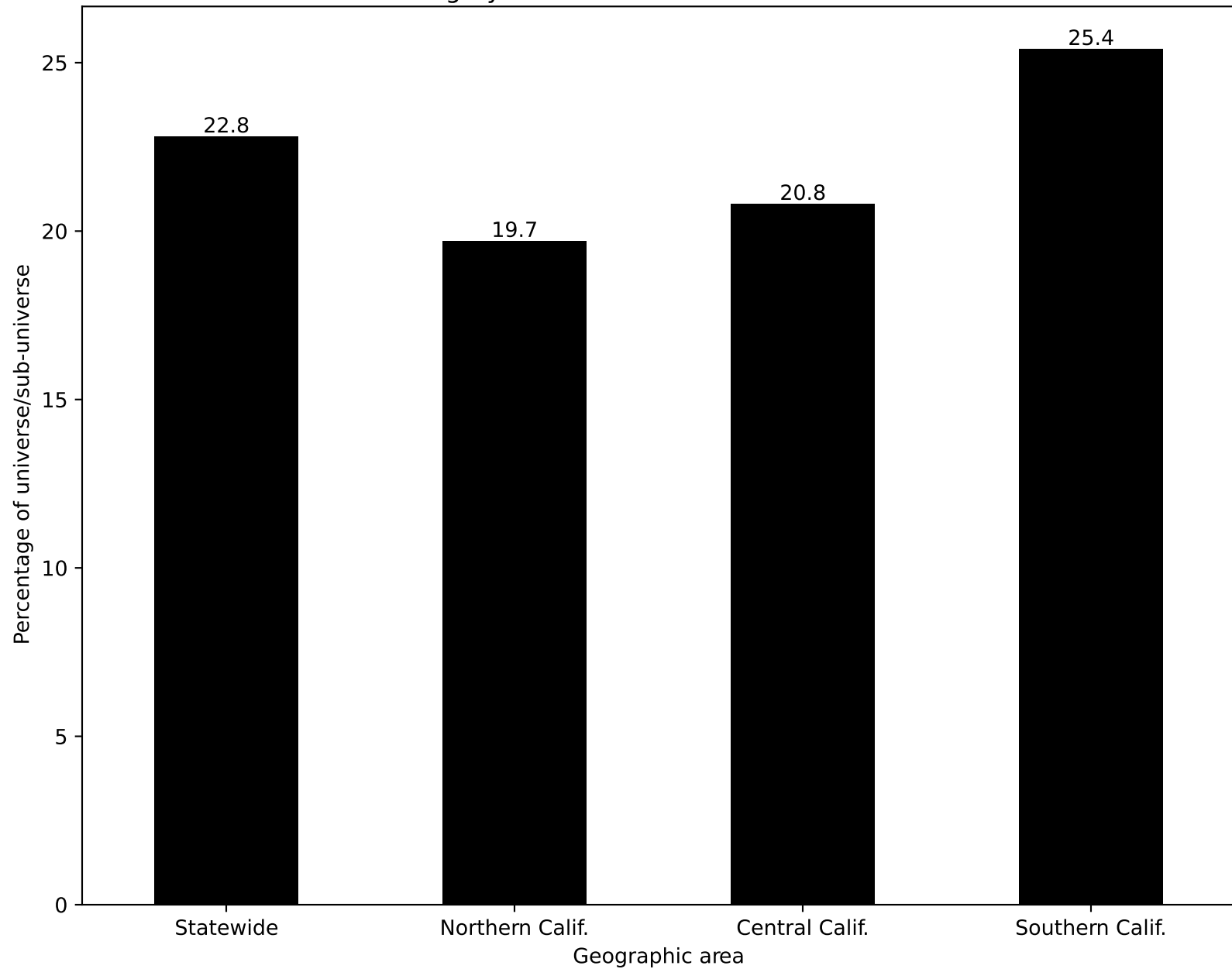
Q6: Don't trust the government with my data
Category of census tract: CA-HTC Index \geq 69



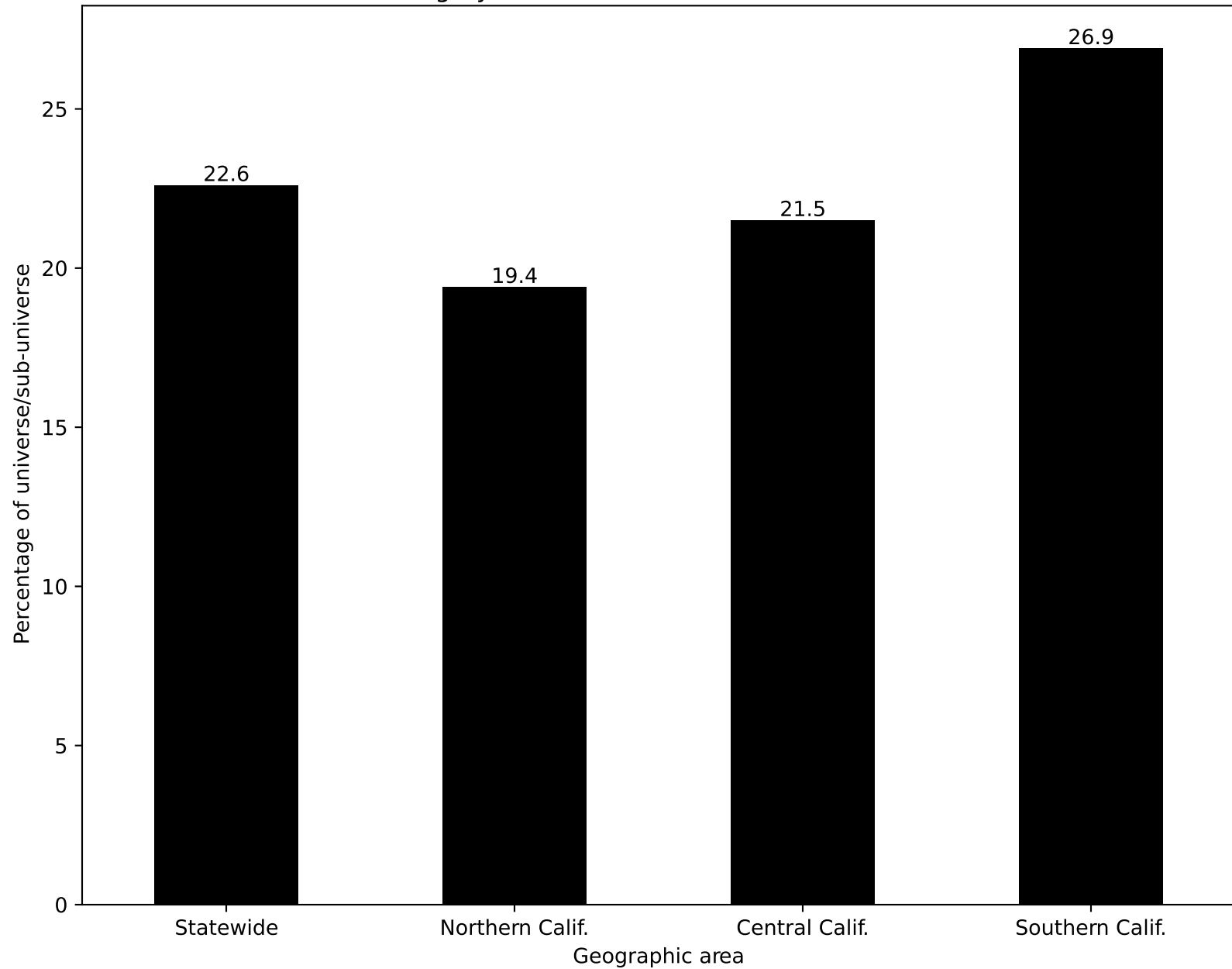
Q6: Don't have time
Category of census tract: All tracts



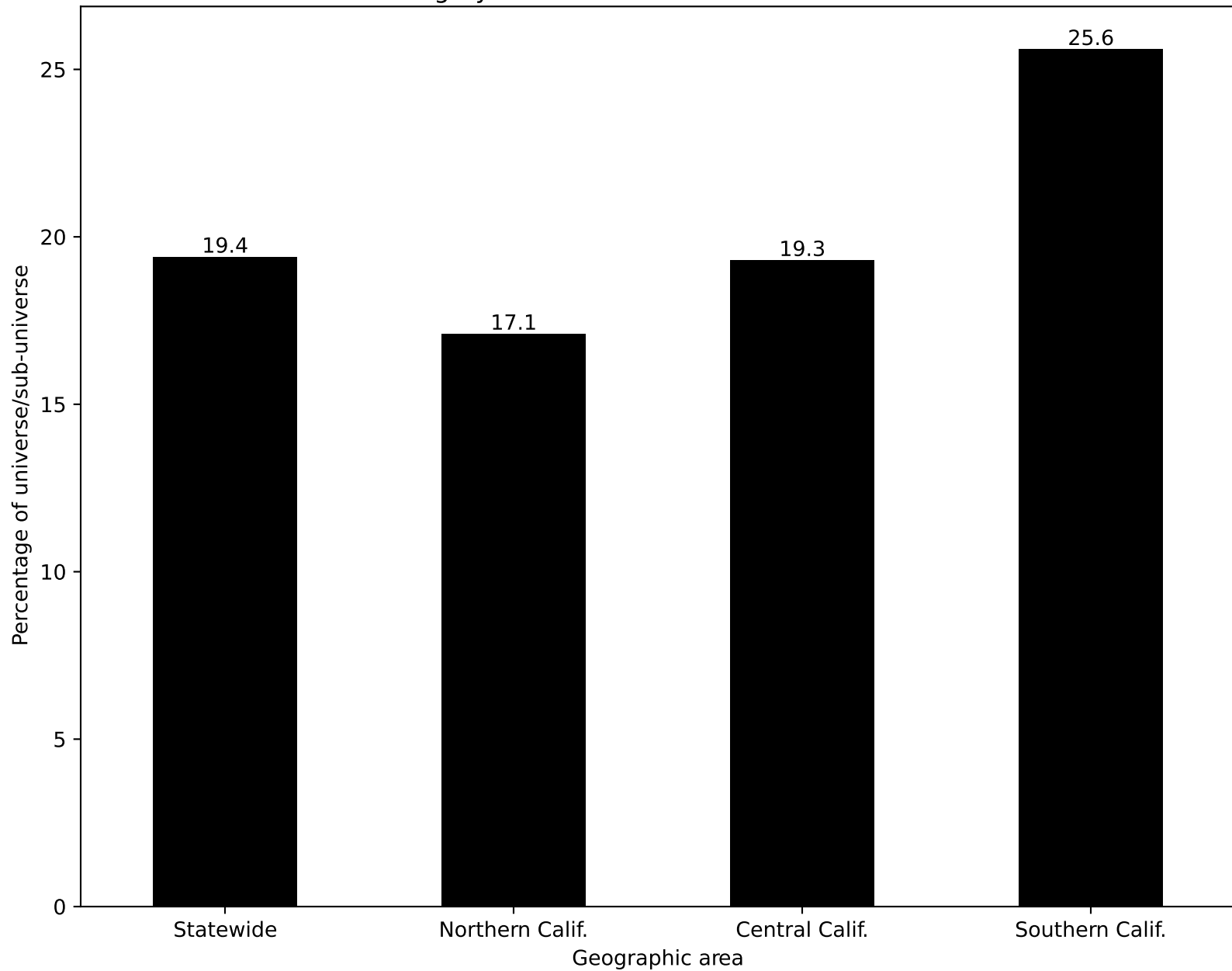
Q6: Don't have time
Category of census tract: CA-HTC Index<57



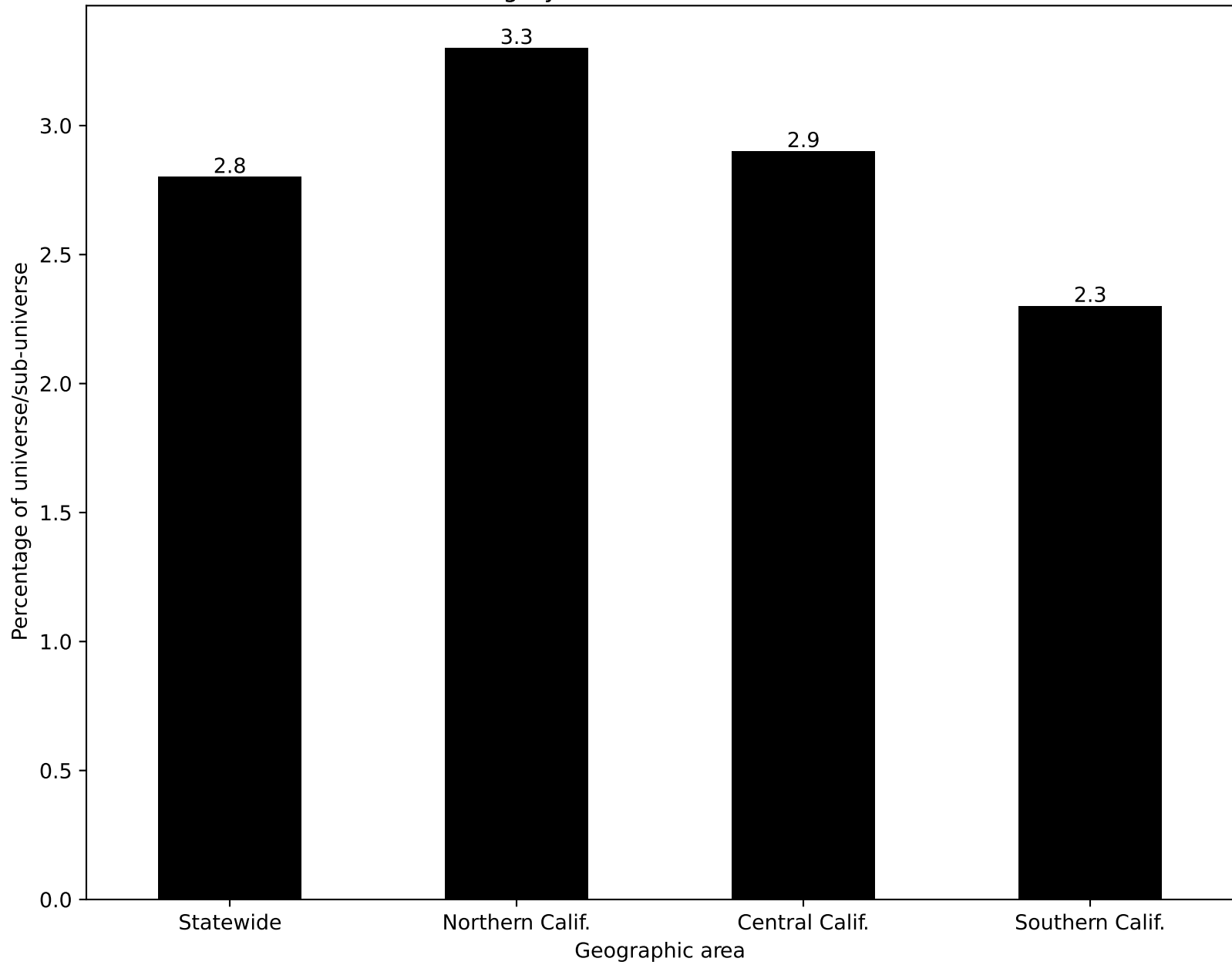
Q6: Don't have time
Category of census tract: CA-HTC Index \geq 57



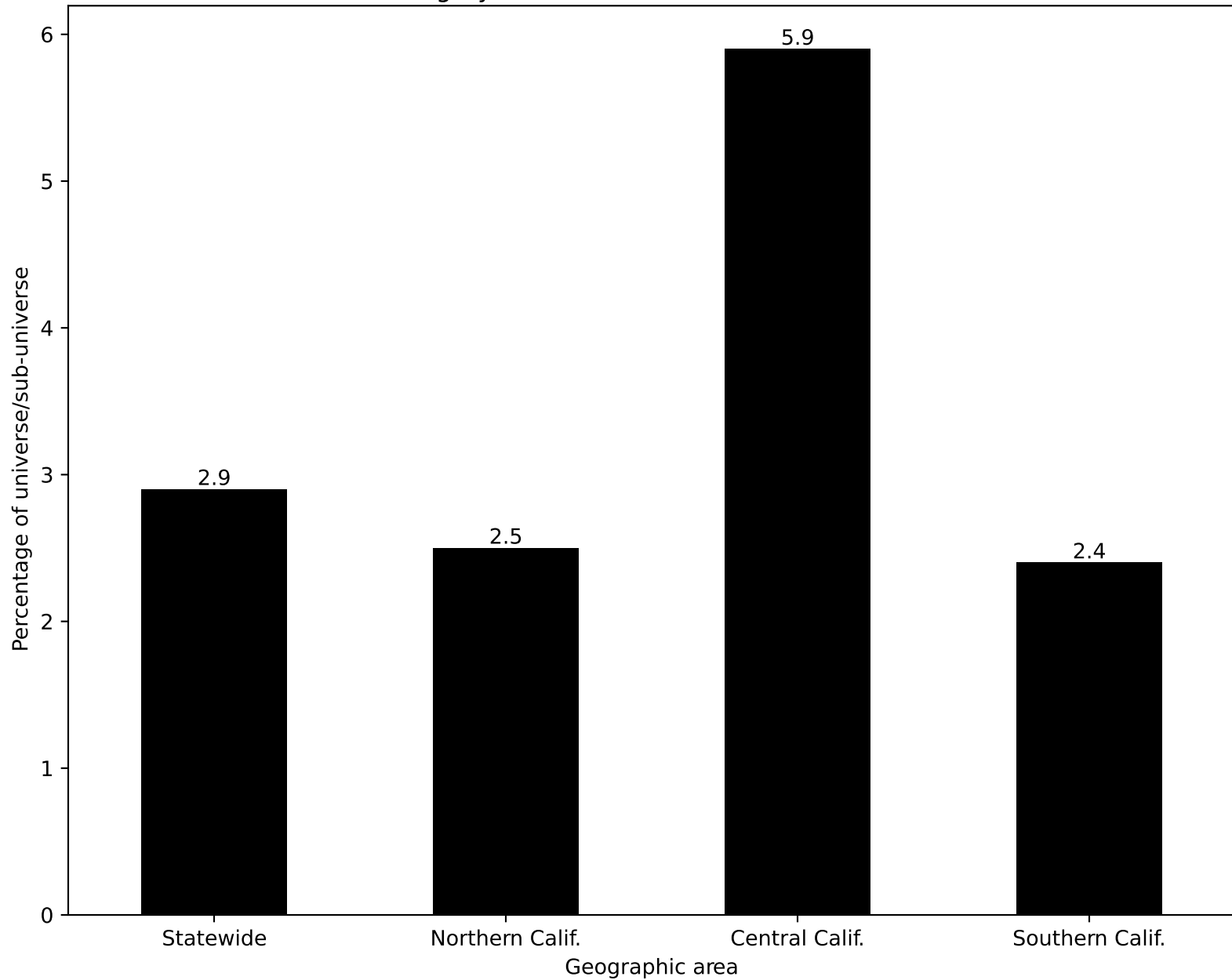
Q6: Don't have time
Category of census tract: CA-HTC Index \geq 69



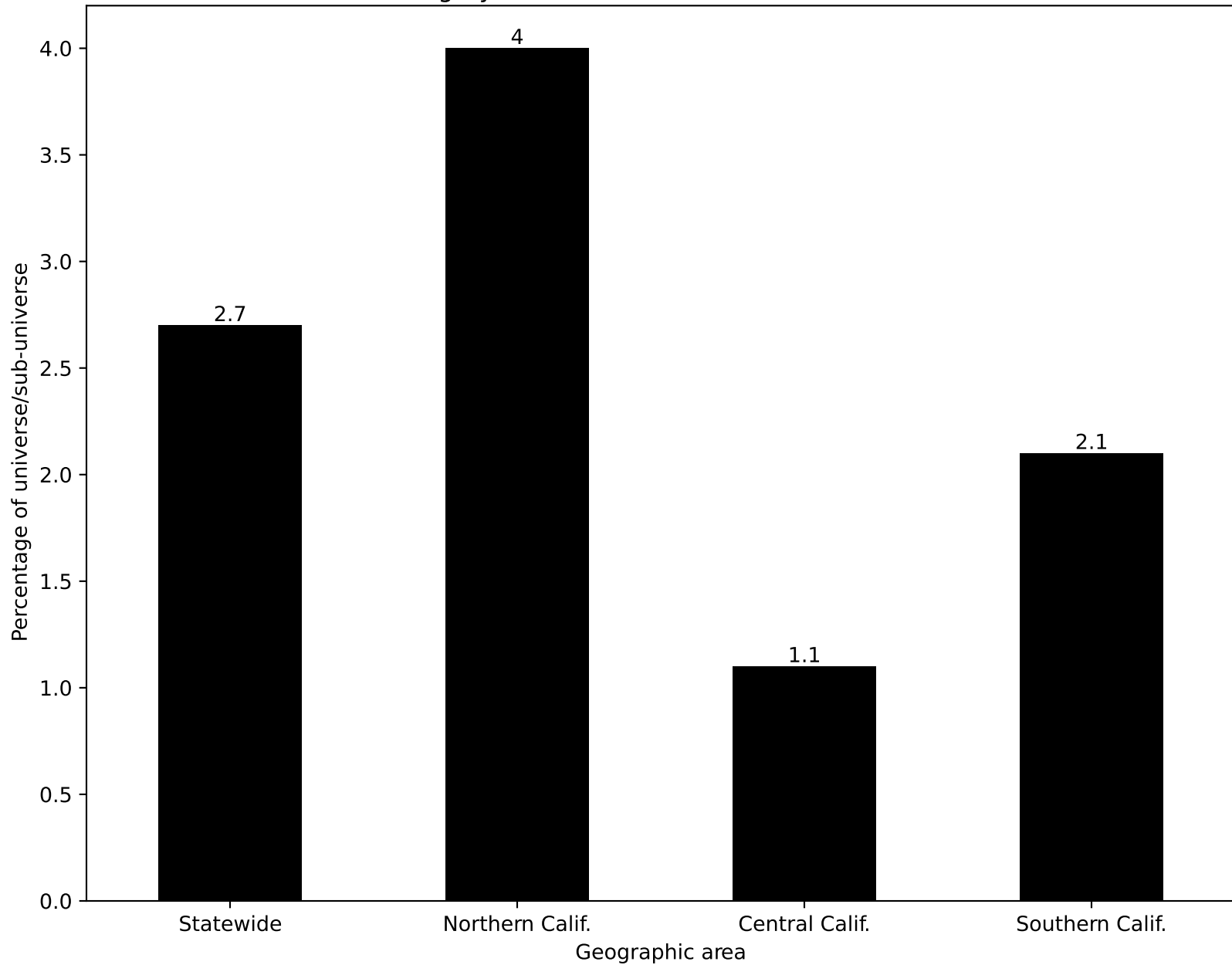
Q6: Don't have computer/internet
Category of census tract: All tracts



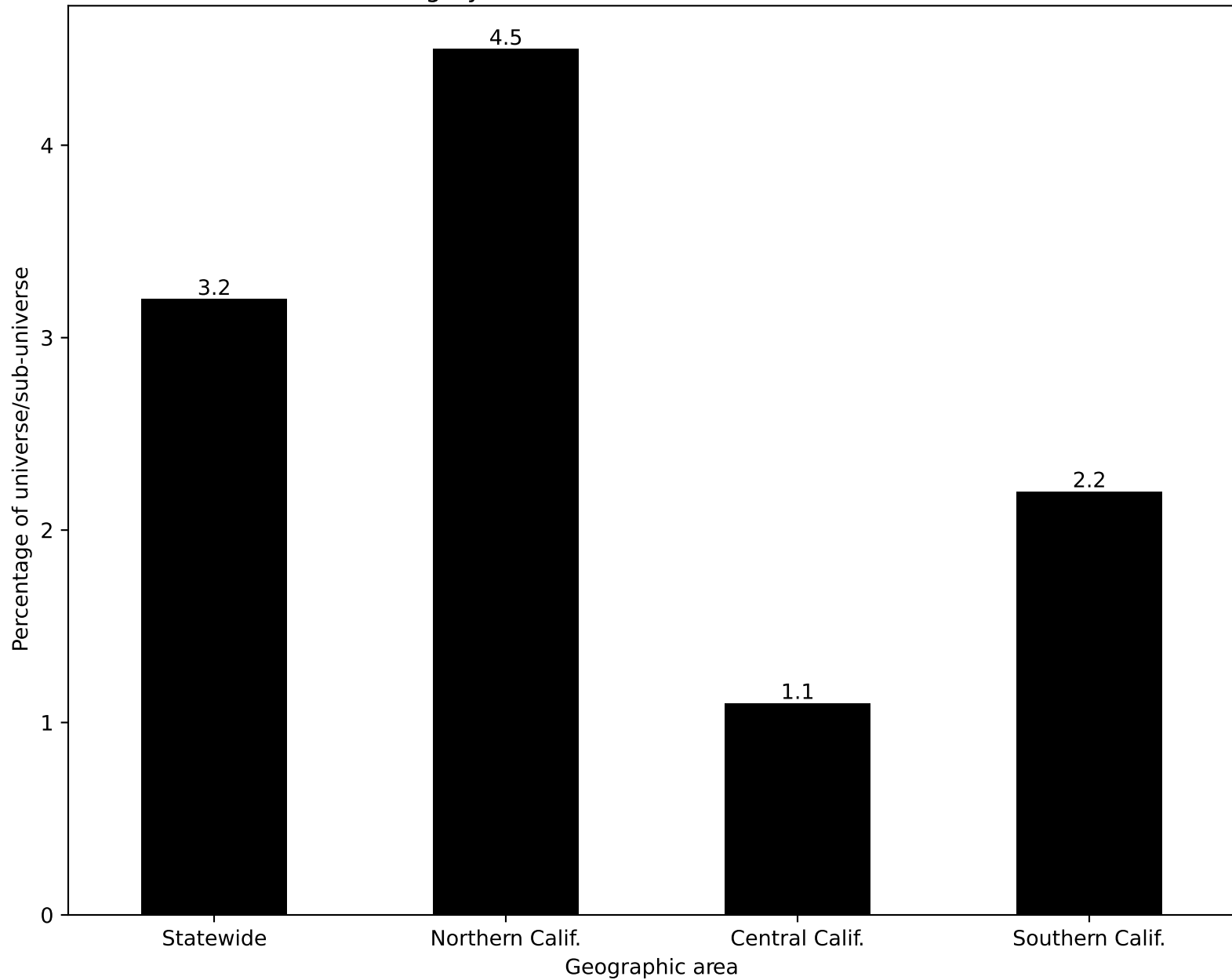
Q6: Don't have computer/internet
Category of census tract: CA-HTC Index<57



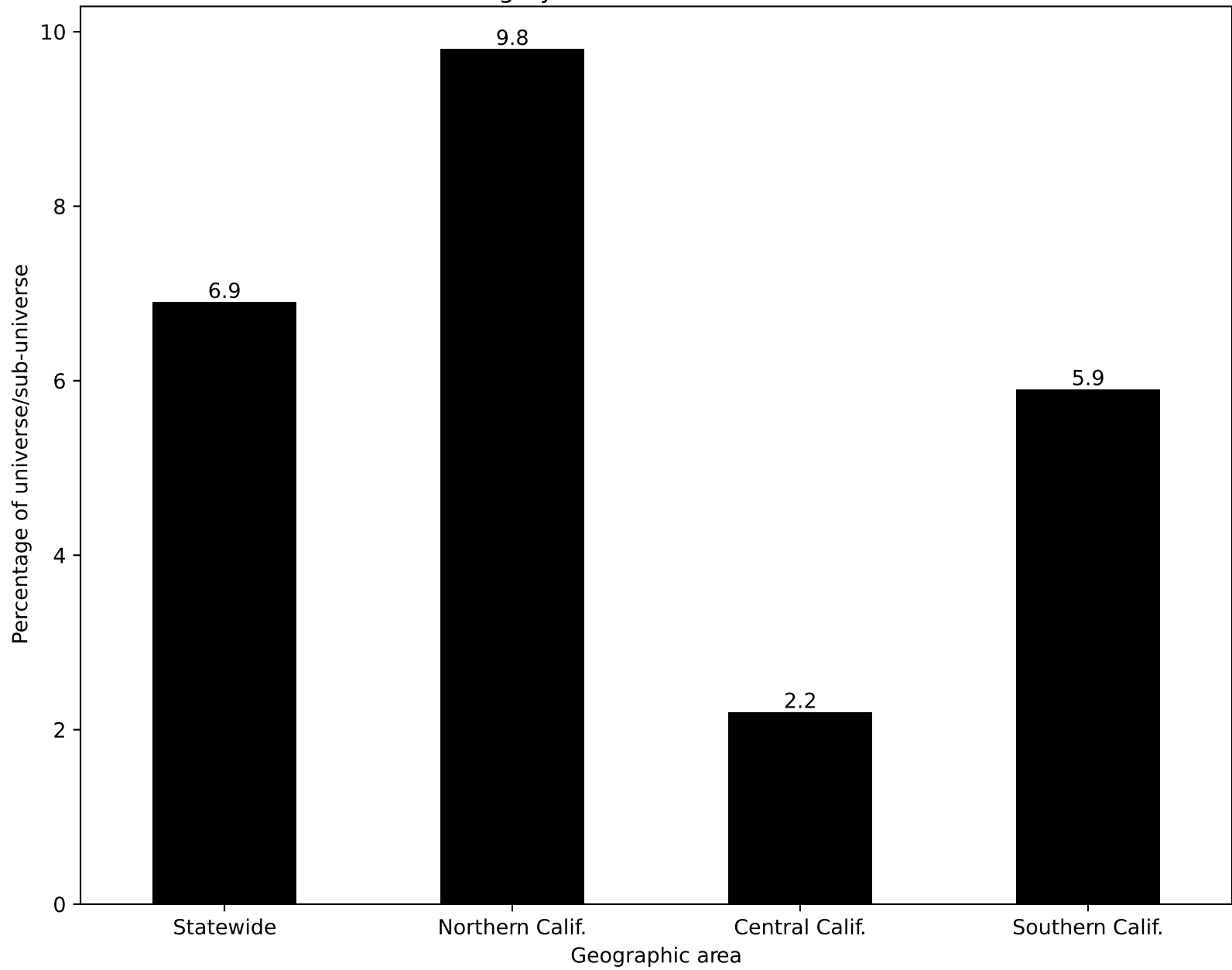
Q6: Don't have computer/internet
Category of census tract: CA-HTC Index ≥ 57



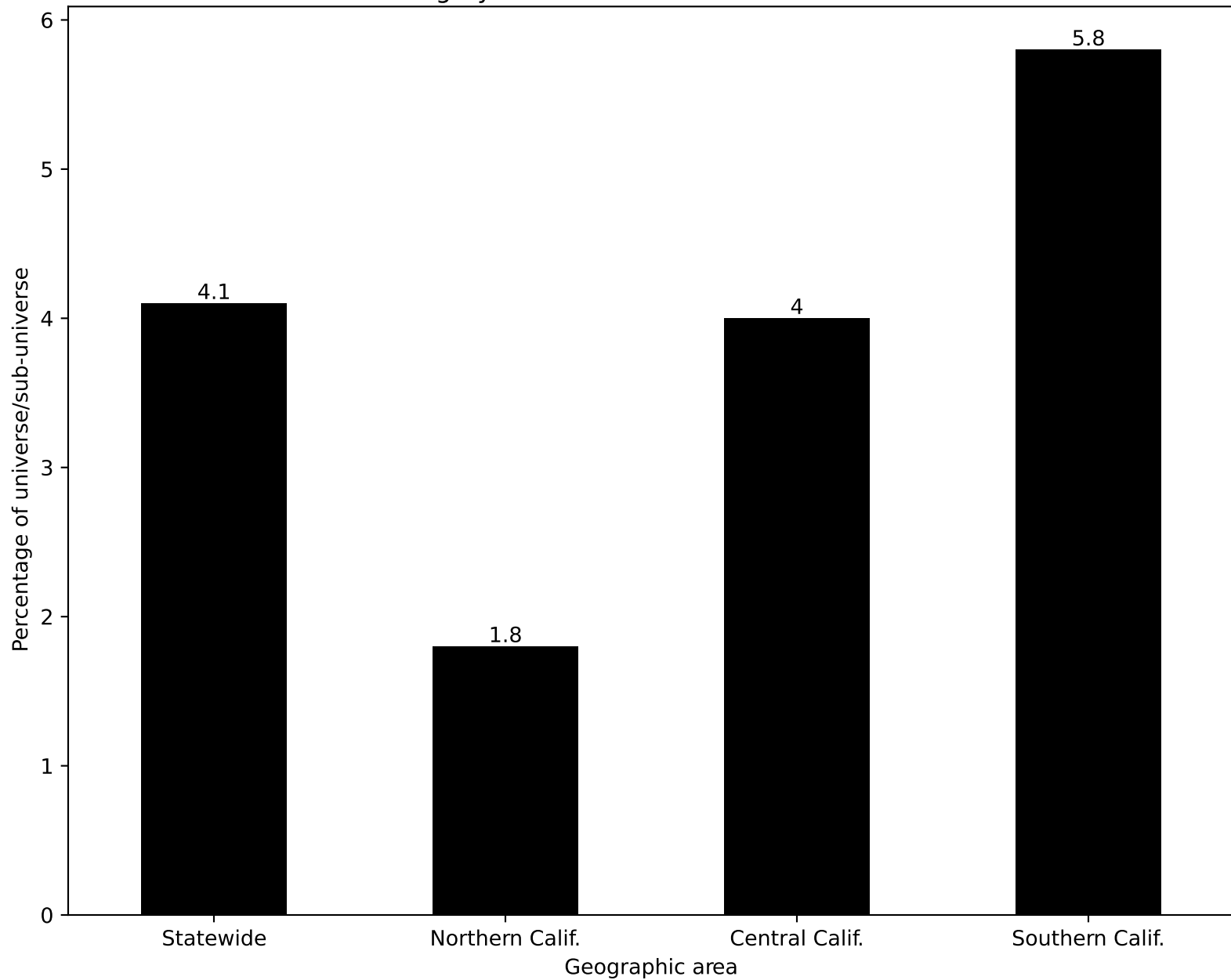
Q6: Don't have computer/internet
Category of census tract: CA-HTC Index ≥ 69



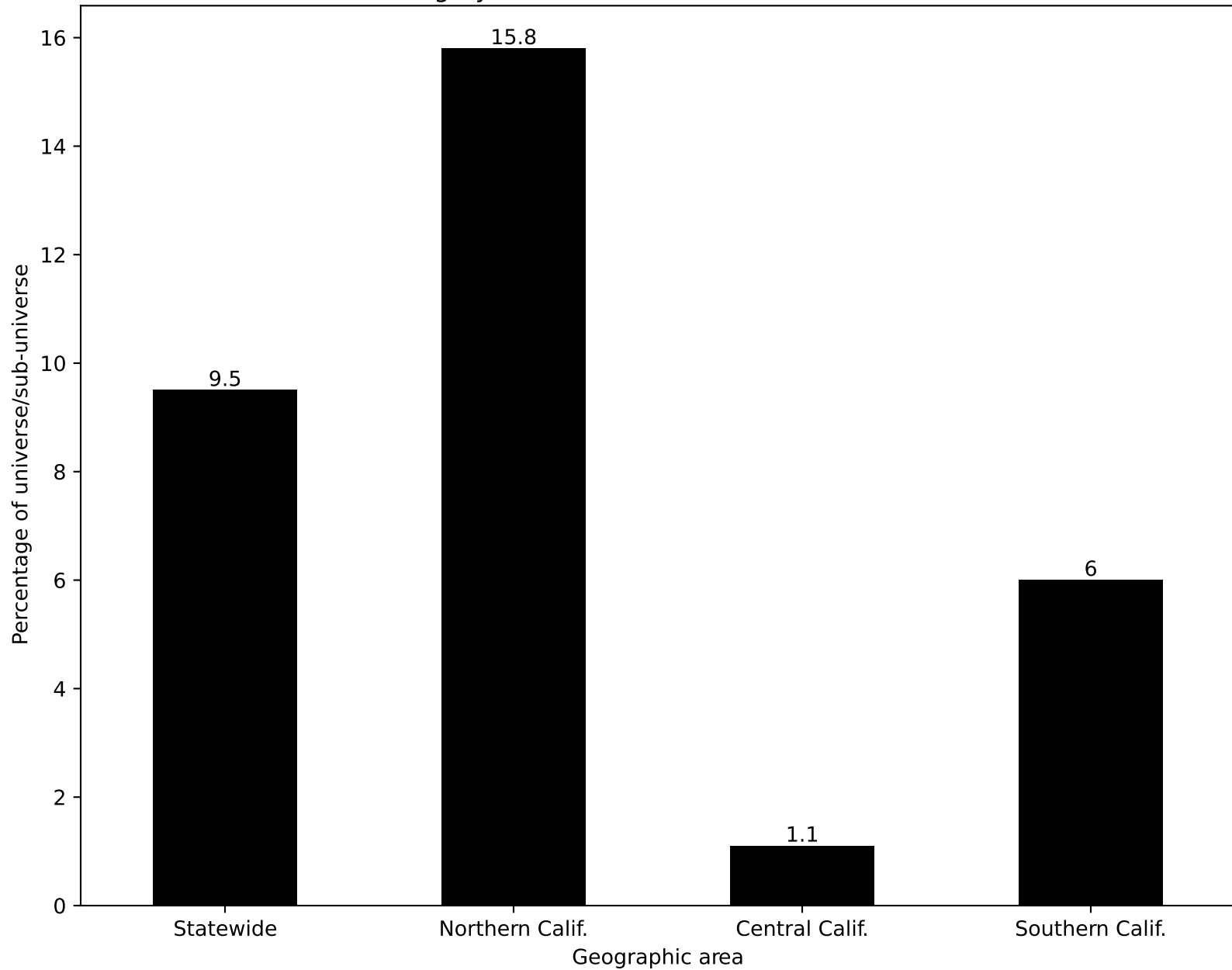
Q6: Limited English
Category of census tract: All tracts



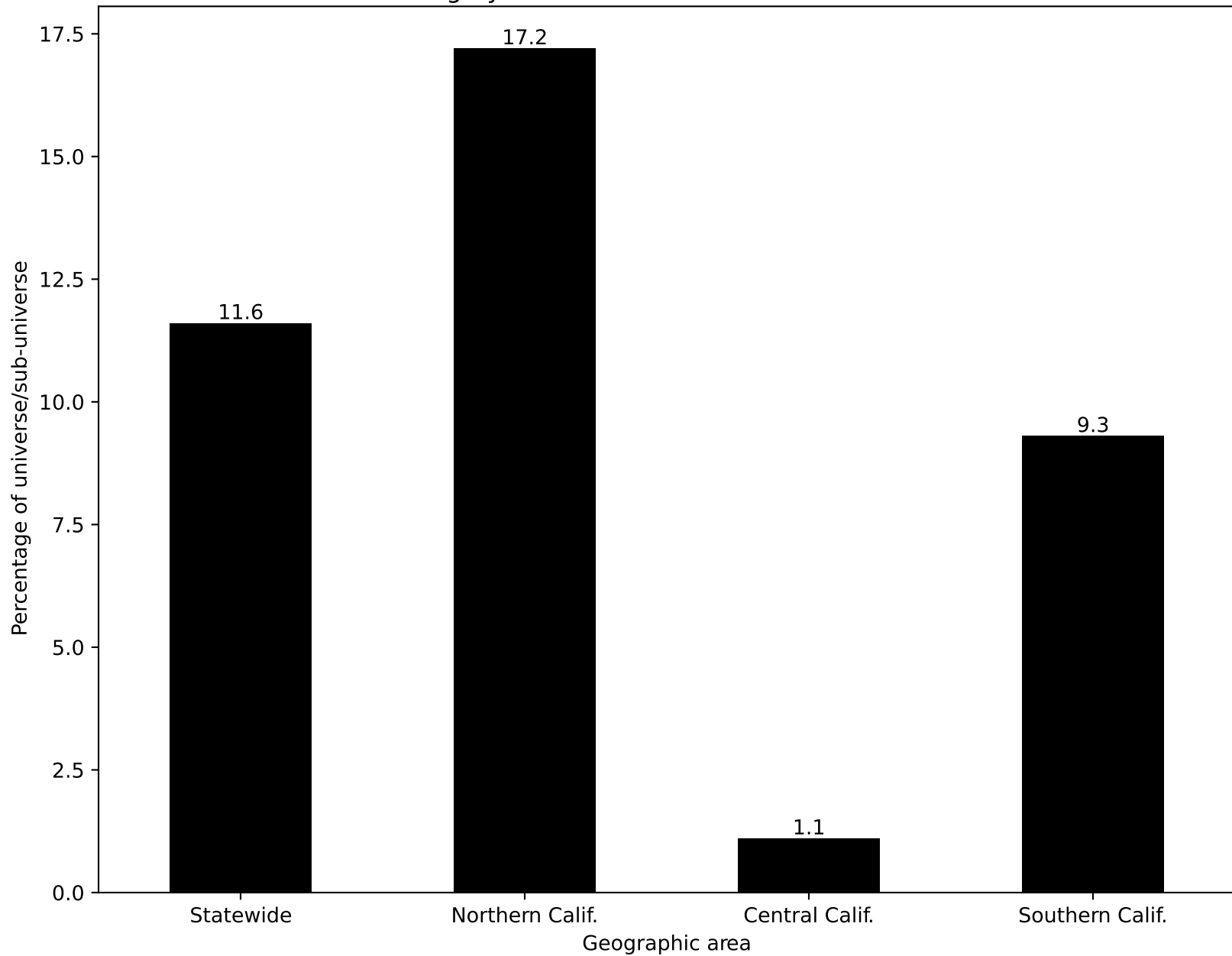
Q6: Limited English
Category of census tract: CA-HTC Index<57



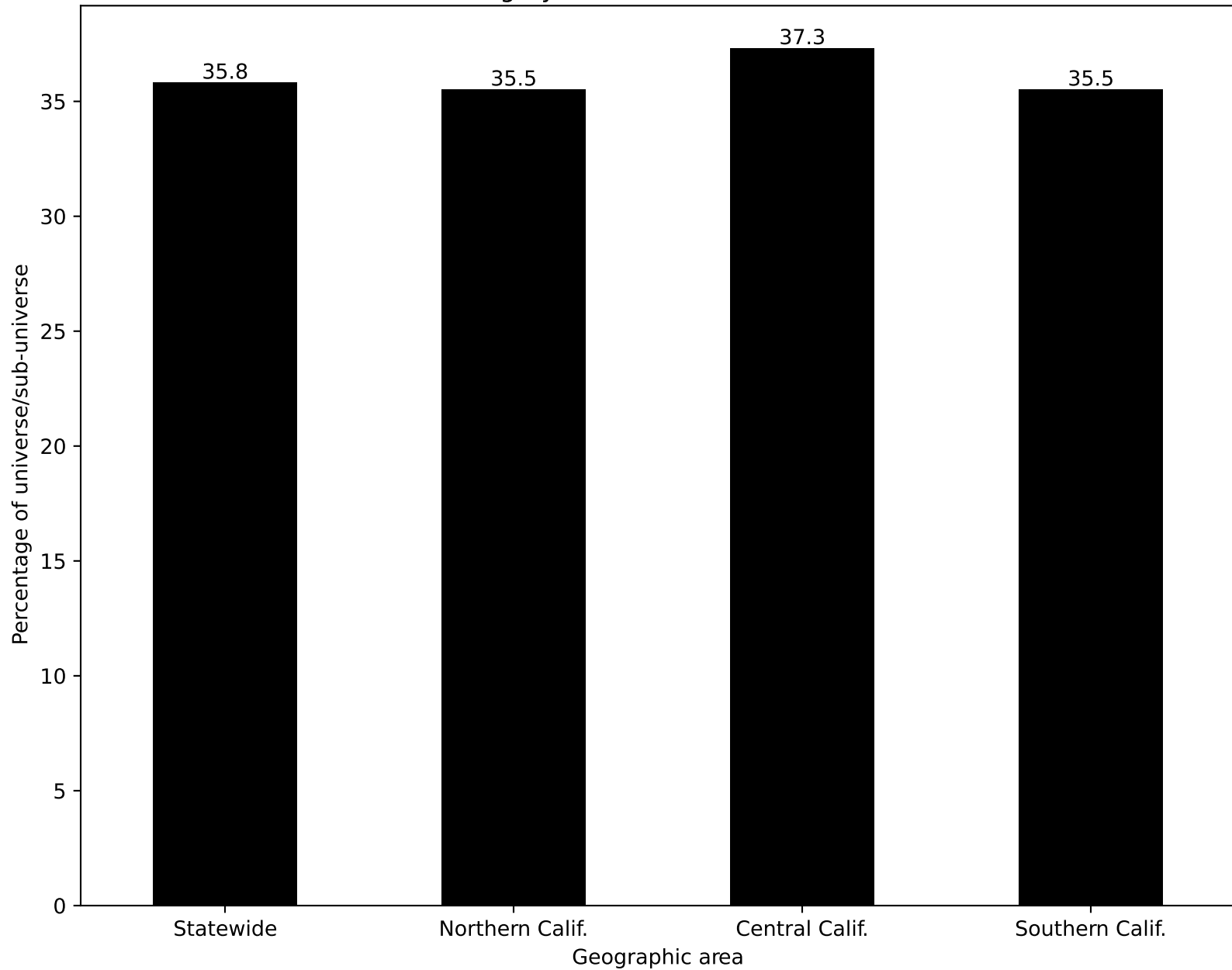
Q6: Limited English
Category of census tract: CA-HTC Index ≥ 57



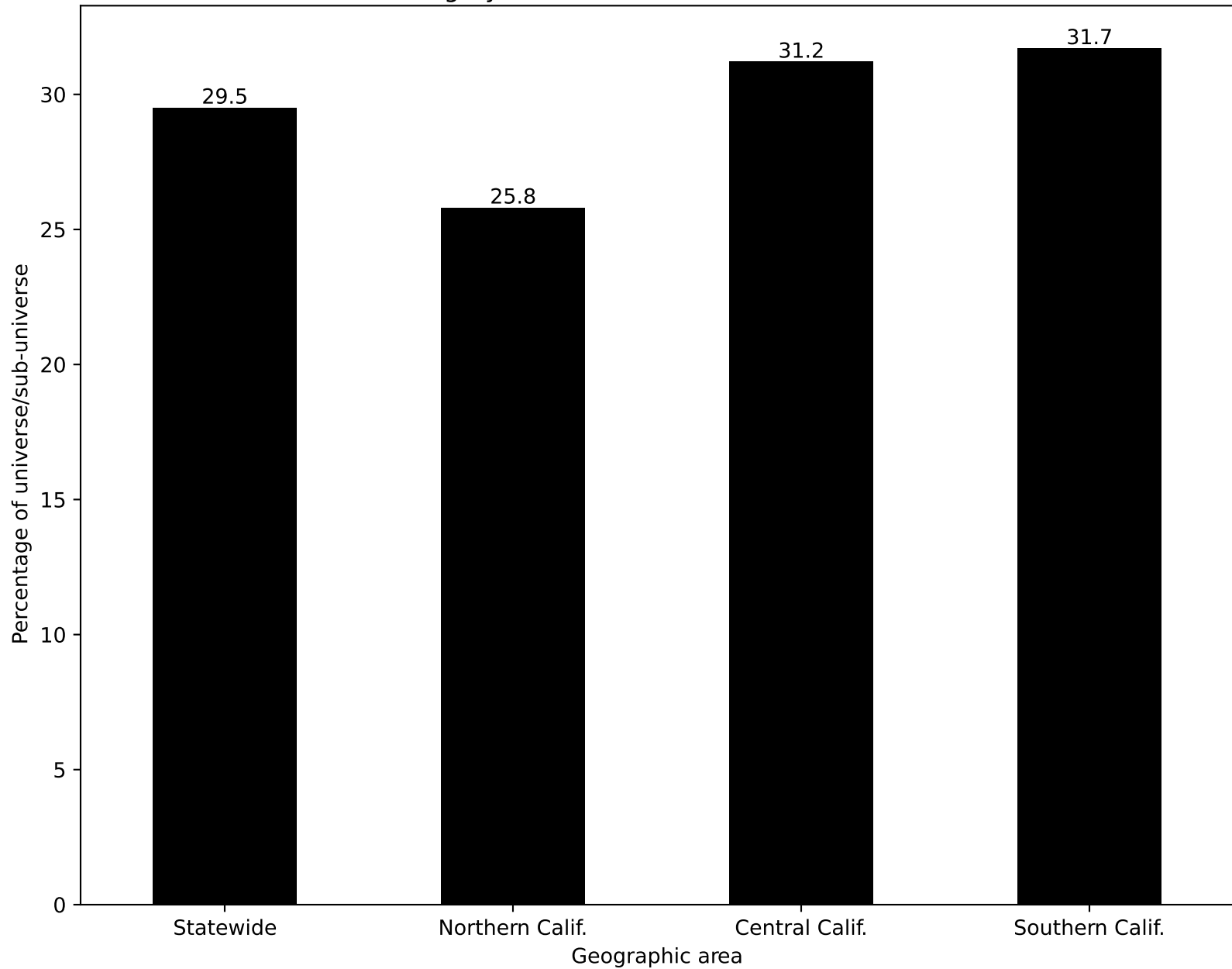
Q6: Limited English
Category of census tract: CA-HTC Index \geq 69



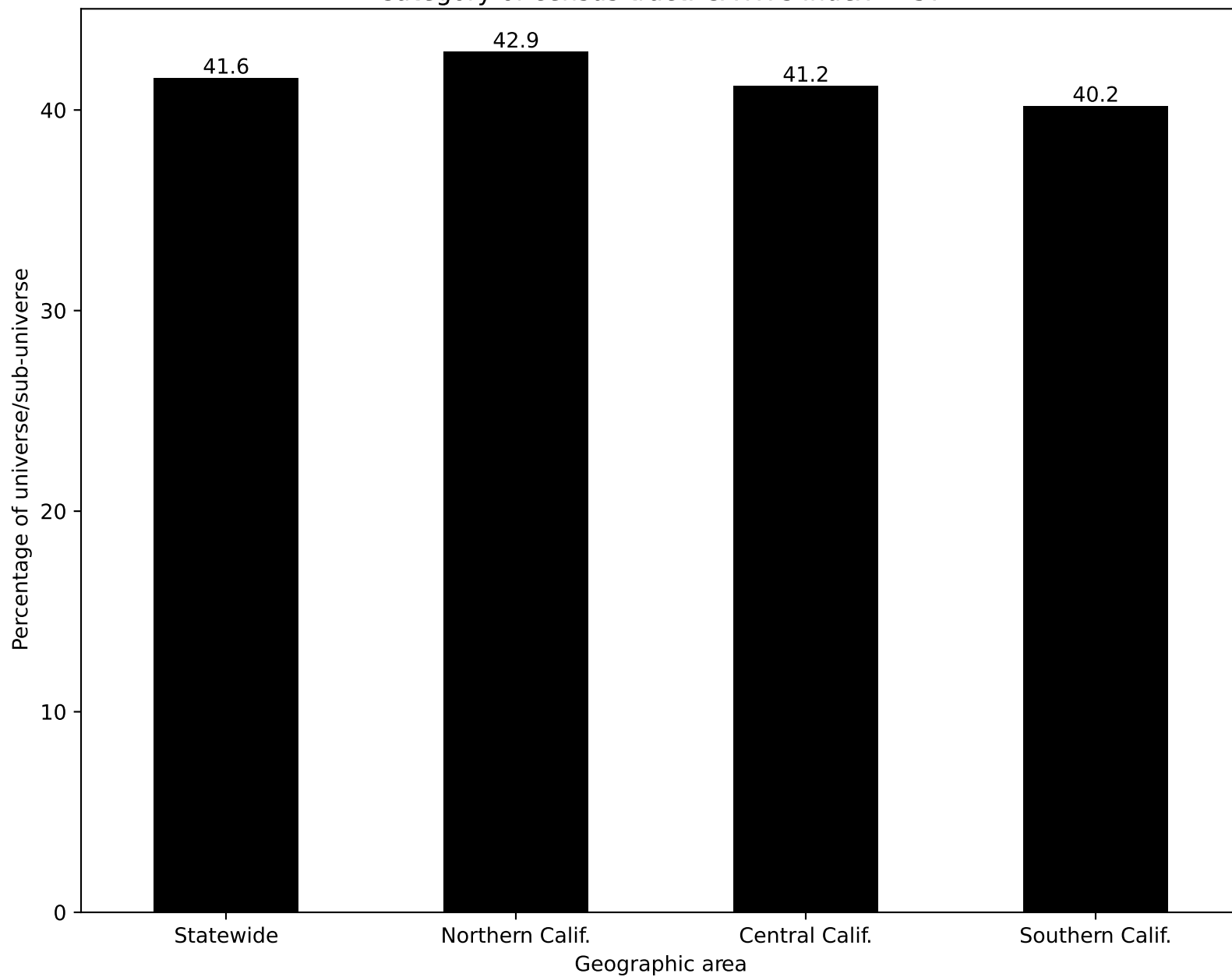
Q6: Don't know/don't understand what it is
Category of census tract: All tracts



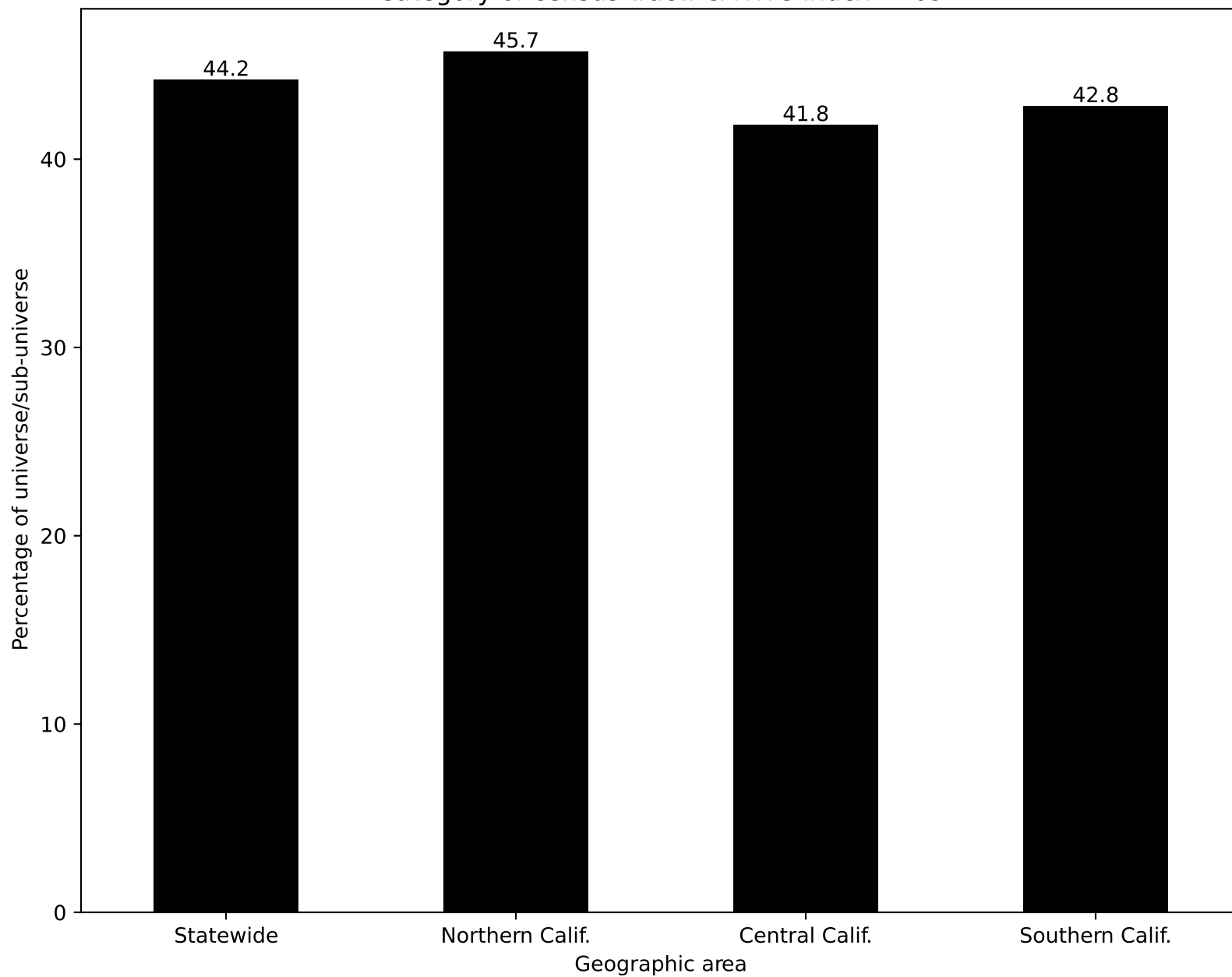
Q6: Don't know/don't understand what it is
Category of census tract: CA-HTC Index<57



Q6: Don't know/don't understand what it is
Category of census tract: CA-HTC Index>=57



Q6: Don't know/don't understand what it is
Category of census tract: CA-HTC Index \geq 69



End of Report