AMERICAN COMMUNITY SURVEY UPDATE

California State Data Center Annual Meeting

September 11, 2014

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Agenda

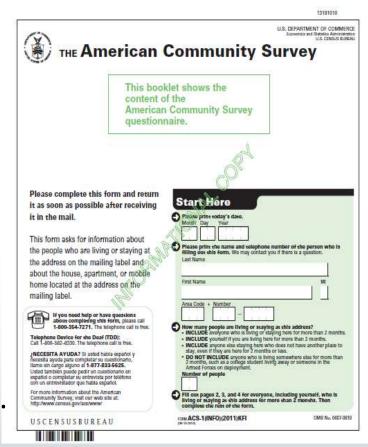
American Community Survey Update

Content Review

Next Steps

The American Community Survey

- Ongoing household survey that goes to about 2.5% of addresses annually
- Produces credible, cost-efficient statistics for decision-making at all levels of government and industry
- Part of the Decennial Census per James Madison, collecting vital statistics about the nation since 1790.
- Completed by mail, online access or interview follow up



Upcoming Data Releases American Community Survey

Data Product	Planed Release Date	Population Size of Area
2013 ACS 1-Year Estimates	September 18 , 2014	65,000 +
2011-2013 ACS 3-Year Estimates	October 23, 2014	20,000 +
2009-2013 ACS 5-Year Estimates	December 4, 2014	All Geographies

❖The American Community Survey is the only source of local statistics for most of the 40 topics it covers — such as education, occupation, language, ancestry and housing costs — for even the smallest communities.

New for 2013 Release

- 2013 is the first year estimates for computer and Internet subscription are available
- The 2013 ACS data release marks the first time estimates for new Metropolitan and Micropolitan Statistical Areas are available. These boundary changes use the Feb 2013 CBSA definitions

Planned Release

September 18, 2014

Data Products¹

1-Year (2013) Data Release on American FactFinder:

- Data Profiles
- Comparison Profiles
- Selected Population Profiles
- Ranking Tables
- Subject Tables
- Detailed Tables
- Geographic Comparison Tables

Lowest Level Geography²

Places, County Subdivisions (where available)³

Geographies of 65,000+ population

Exception: Ranking Tables - the lowest level is States

October 23, 2014

1-Year Summary File

3-Year (2011-2013) Data Release on American FactFinder:

- Data Profiles
- Comparison Profiles
- Selected Population Profiles
- Subject Tables
- Detailed Tables

Places, County Subdivisions (where available)³

Geographies of 20,000+ population

December 4, 2014

5-Year (2009-2013) Data Release on American FactFinder:

- Data Profiles
- Subject Tables
- Detailed Tables
- Geographic Comparison Tables

5-Year Summary File

5-Year Narrative Profiles (on ACS website, not American FactFinder)

3-Year Public Use Microdata Sample (PUMS) File

Census Block Groups

Exceptions: Geographic Comparison Tables - the lowest level is Places/County Subdivisions



Public Use Microdata Area (PUMA)

Content Review

Information Gathering

- Field Representative Survey: May 2014 Complete
 - 1,063 responses from six Regional Offices and three Contact Centers (representing 96.6% response rate from 1,125 interviewers in sample)
 - 6 questions concerning perceived intrusiveness/burden/sensitivity for each item on the ACS questionnaire
 - 3 most "problematic" ACS questions based on preliminary score and number of mentions are:
 - Income Wages
 - Type of Internet Access
 - Property value
- Data User Feedback Form: June-July Completed
 - Received 932 responses, representing 3,405 total mentions of high-value or frequently-used questions
 - Most important or most frequently used ACS questions:
 - How did this person usually get to work last week? (457)
 - What is the highest degree or level of school this person has completed? (283)
 - What was this person's total income during the past 12 months? (247)

Information Gathering

- Advisory Committee Input: May-July Underway
 - Working Group kickoff held with Census Bureau 5/8
 - Weekly working group meetings to review questions for value/burden to stakeholder communities and to document example uses
 - Working Group developed a report of their recommendations
 - Working Group presented their results to the full NAC Committee via a webinar on 8/6/14
 - Findings: While perceived intrusiveness and burden were considered, nearly all questions were found to be of benefit to small population groups and for small geographic areas

Information Gathering

- Federal Agencies Input: April-July Underway
 - Participation from 23 agencies representing over 300 uses
 - Majority of agencies reporting same number or more uses over the OMB 2012 process
 - Commerce OGC has made a strong commitment to this project and is heavily engaged in legal reviews of all the input to provide the legal opinion on the statutory basis for cited uses

Analysis

- Analytic approach is determined
- Methodology Documentation is underway
 - Decision memo on Business Rules 1st Draft (June)
 - Decision memo on Selection Criteria 1st Draft (July)
 - Full Methodological Description with appendices for each data input stream 1st Draft (July)
- To mitigate potential bias, criteria pre-specified prior to review of data inputs

Next Steps

- Develop recommendations from analysis August
- Report out findings August December
- Federal Register notice (60 day comment period)
 October December
- Vet responses received through Federal Register notice – December
- Make decisions that inform the OMB package December – January
- Submit OMB package in early Spring 2015

Content Review - Milestones

Milestones - ACS Content Review



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Q1-2 FY 2014

Q3-4 FY 2014

Q1-2 FY 2015

Q3-4 FY 2015

- Launched Content Review public website
- Finalized decision criteria
- Transmitted Agency letters
- Completed all Agency plenary session
- · Began legal review of Federal Agency citations
- Began information gathering with stakeholders
- Conduct analysis and provide initial findings
- Develop and vet recommendations
- · Reach final decision on recommendations
- Receive NAC Working Group preliminary report

- Complete legal review of Federal Agency citations
- Send Federal Register notice
- Begin implementing recommendations
- · Receive approval of OMB clearance package
- Receive NAC Working Group final report
- Complete initial Content Review assessment and adjust process as needed

 Content Review continues

Questions?

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