data.census.gov

California State Data Users Meeting October 18, 2022

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Center for Enterprise Dissemination (CED)
U.S. Census Bureau



Latest Updates

- Focus on Navigational updates
 - Help Buttons
- New look and feel
 - Mimics census.gov refresh
- Mapping Enhancements
- Preparing for Island Area in October



data.census.gov Demo

1. Getting started using the Single Search bar Example: 2021 ACS Data Profile tables for Garden Grove, California and the Geographic Profile

2. Getting started using the Advanced Search

Example: ACS income data for a detailed race or ethnicity group for all metro and micro statistical areas in California

3. Using the Single Search bar in conjunction with the Advanced Search
Example: Tables B25014 and B25044 (Housing tenure data) for a block group in San Mateo County, California

4. Using the Advanced Search to compare data across time and geographies Example: Table B27001 (Health insurance data) for all ZCTAs in Corona, California

5. Finding Business Data (Searching by Industry)

Example: Economic data for a ZIP Code and all counties in California

6. Resources



data.census.gov Demo

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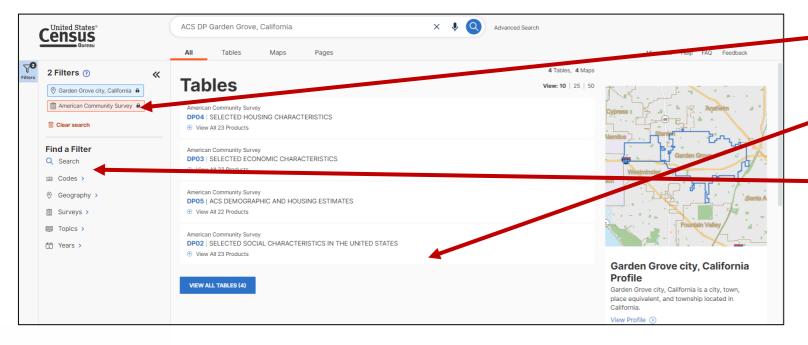
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2021 ACS Data Profile tables for Garden Grove, California



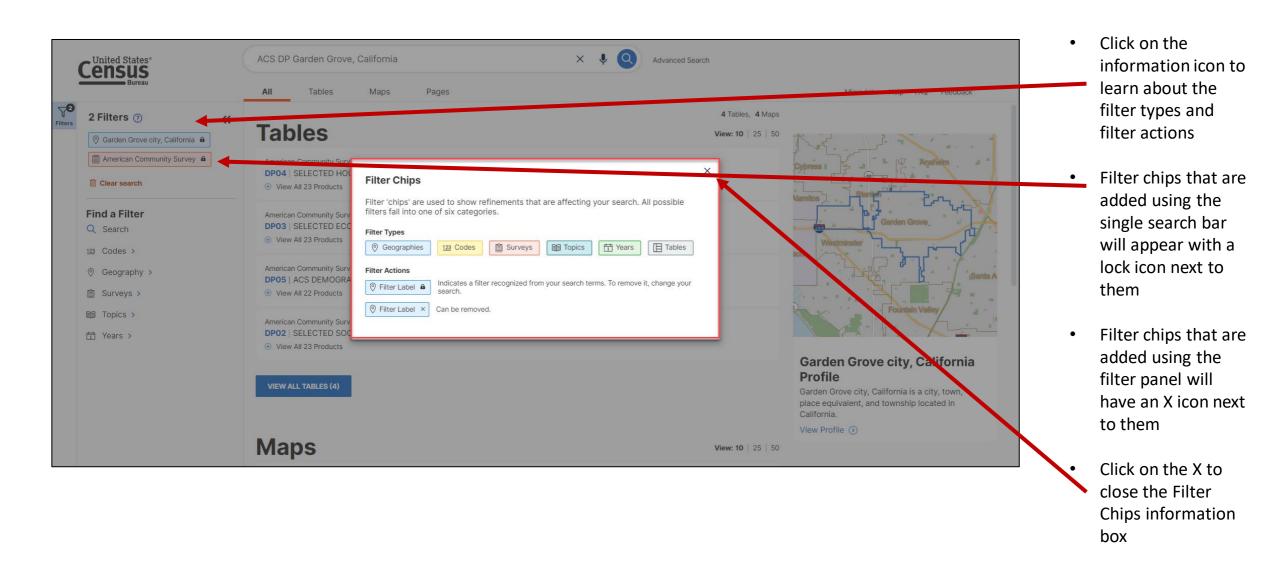


Access all the 2021 Data Profile tables for Garden Grove, California

Use the Single Search Bar

- Type "ACS DP Garden Grove, California"
 in the single search bar and click on the magnifying glass icon
- View filters that were automatically
 added to the search
- View all 4 Data Profile tables that are available from the American Community Survey
- Access filter panel to add additional filters
- Access the Garden Grove Geographic
 Profile to view a range of data





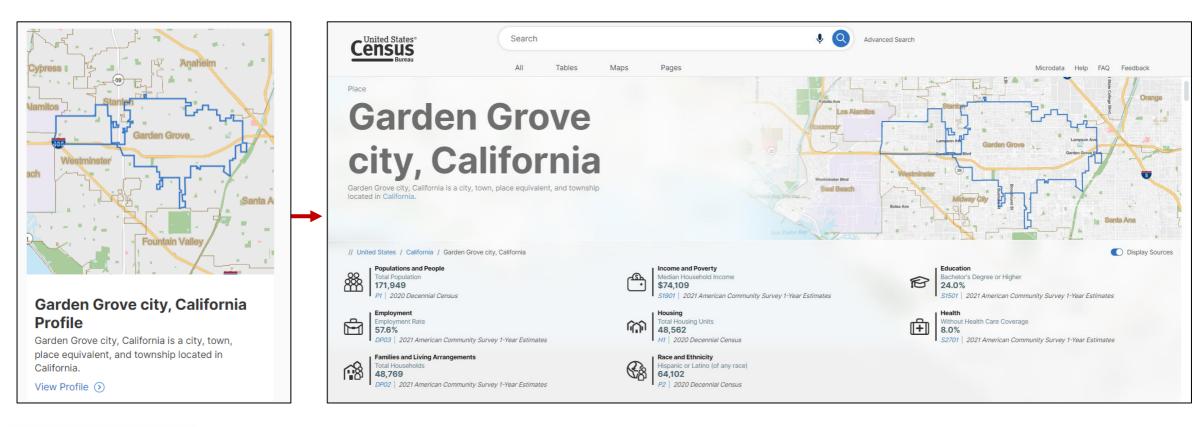


• Tip: To ensure that you can easily remove filters from your search using the X icon, add them to your search using the Advanced Search filters. Filters added in this way will have the X icon available, whereas filters added to your search using the single search bar will be locked into the search.

Popular Census Bureau data for Garden Grove, California

Geography Profile for Garden Grove, California

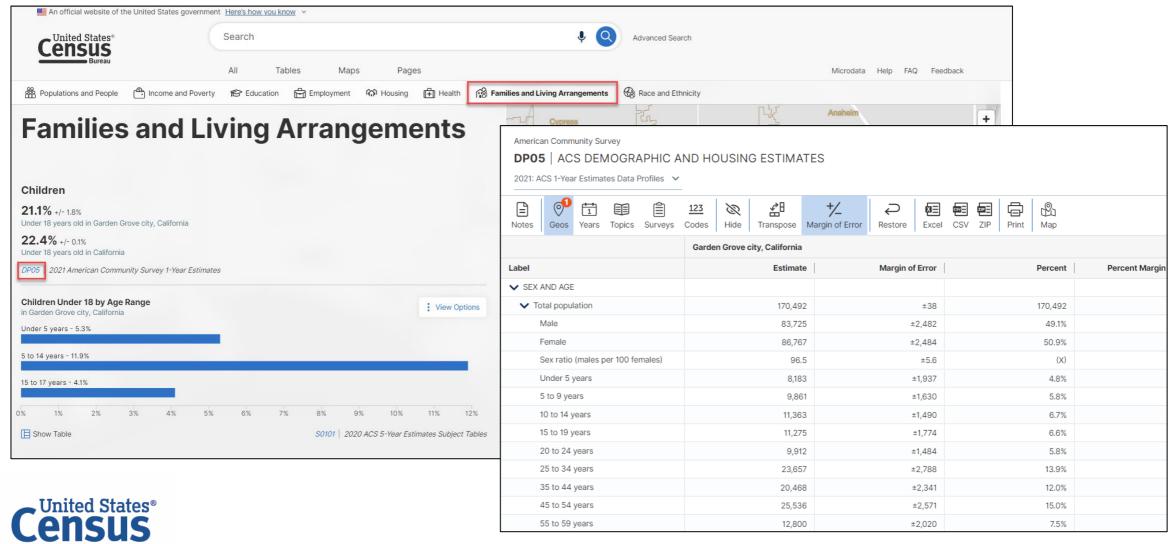
Click on the Garden Grove, California Profile





Visualizations of Census Bureau data for Garden Grove, California

Click a table title for more information on the topic



data.census.gov Demo

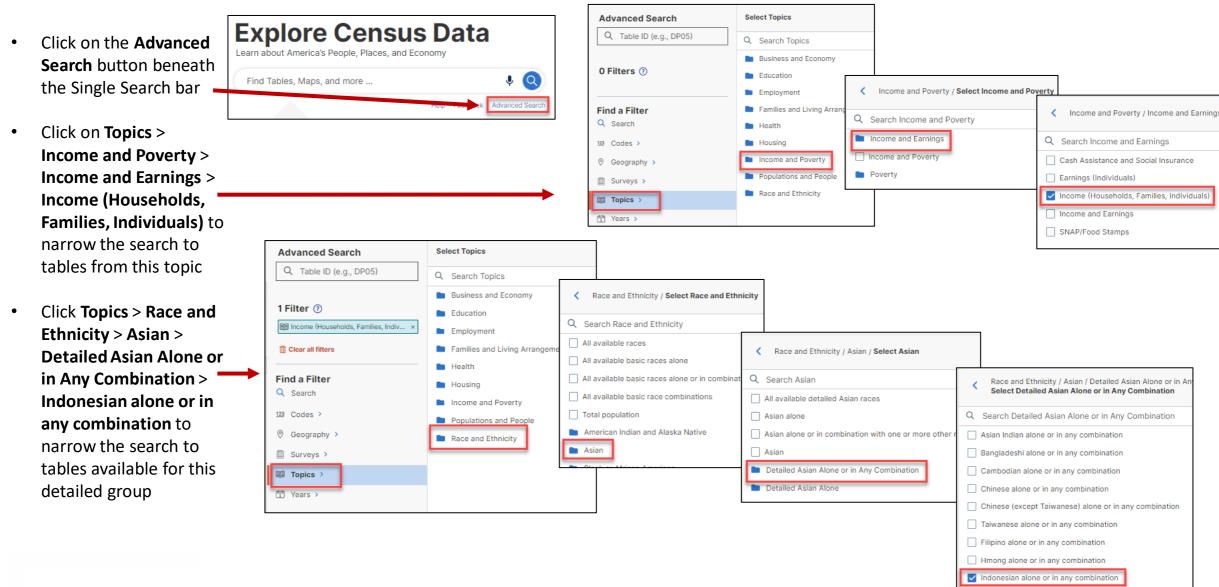
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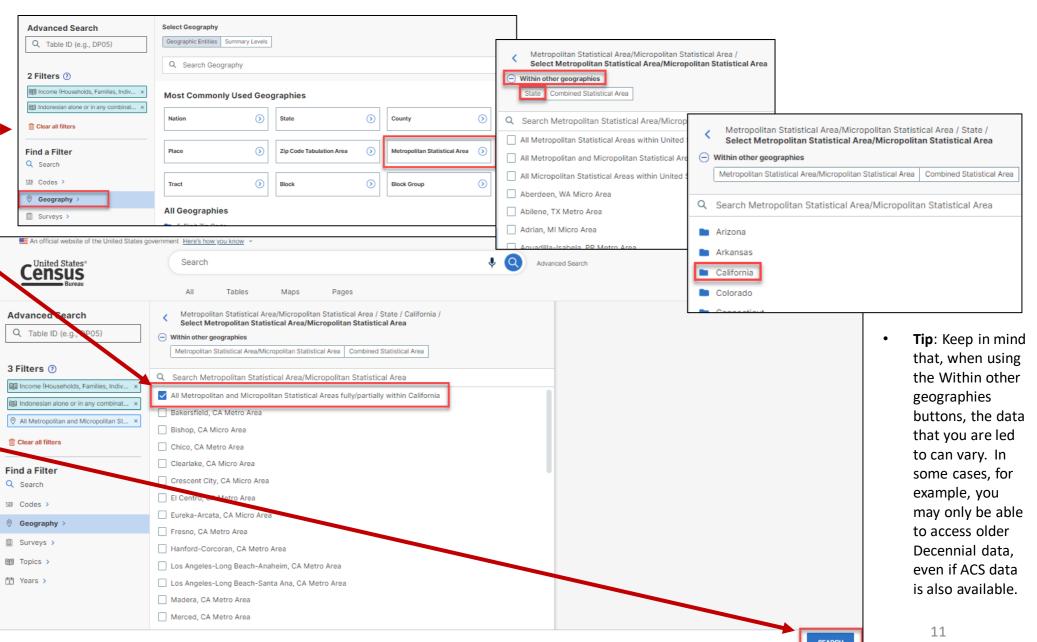
Go to the Advanced Search and add filters



Go to the Advanced Search and add filters

Click Geography >
 Metropolitan
 Statistical Area >
 Within other
 geographies button
 > State > California
 > All Metropolitan
 and Micropolitan
 Statistical Areas
 fully/partially
 within California to
 add the
 geographies to the
 search

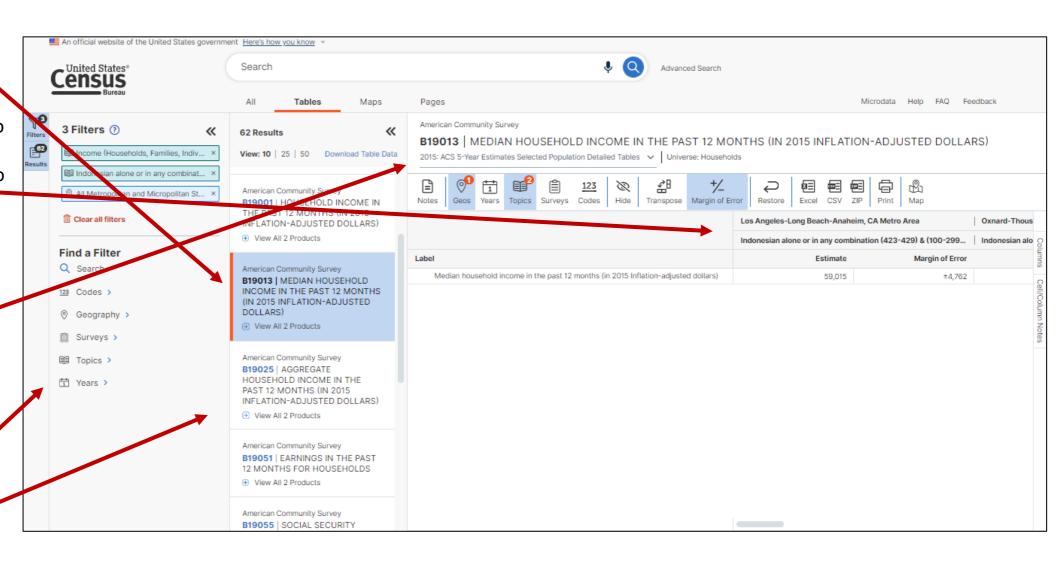
 Verify filters and click **Search** in the lower right



Navigate to Tables

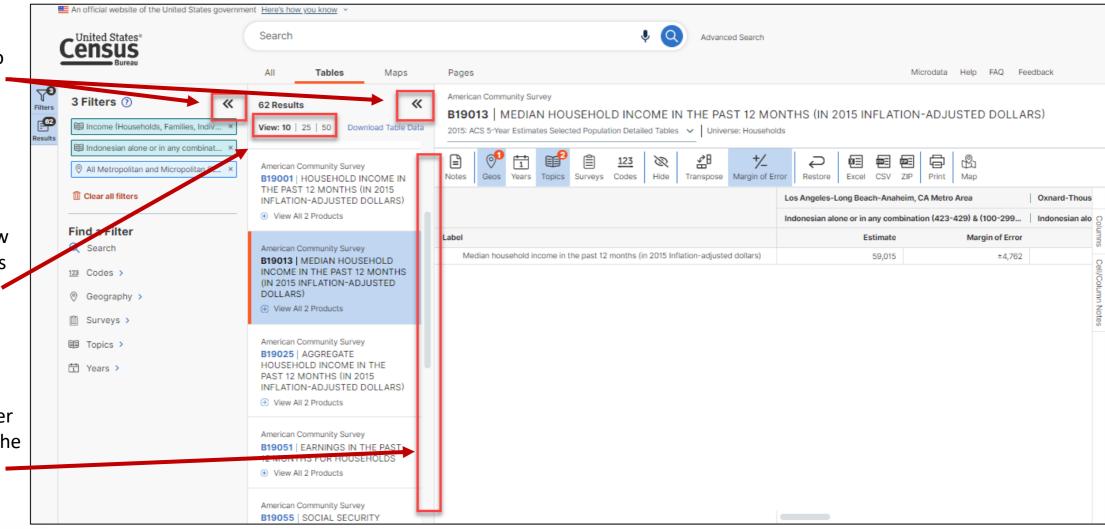
- Click on table B19013 to view the median household income amount
- The table defaults to showing data for all the metro and micro areas in California
- Confirm that the data is from the 2015 ACS Selected Population Tables using the Product menu
- Use the filter panel to add other filters
- To view another table, click on any one from the list





Navigate to Tables

- Use the chevrons to collapse or expand the Filters or Results panels
- Choose how many tables to view at once in the list
- Drag the panel border to change the size of the panels





data.census.gov Demo

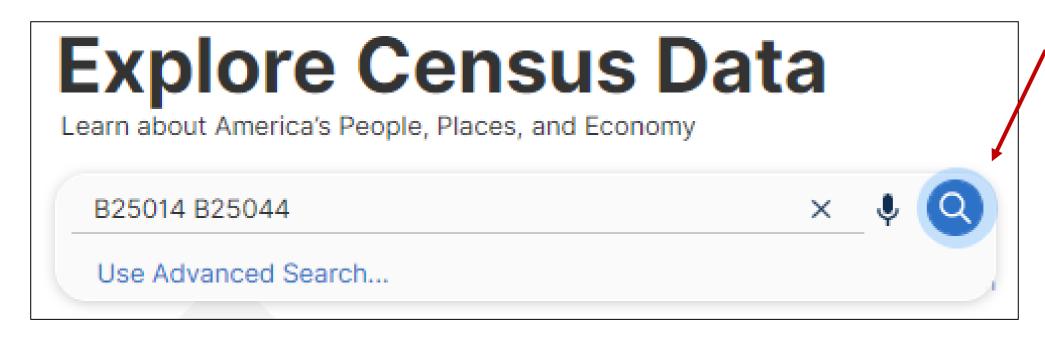
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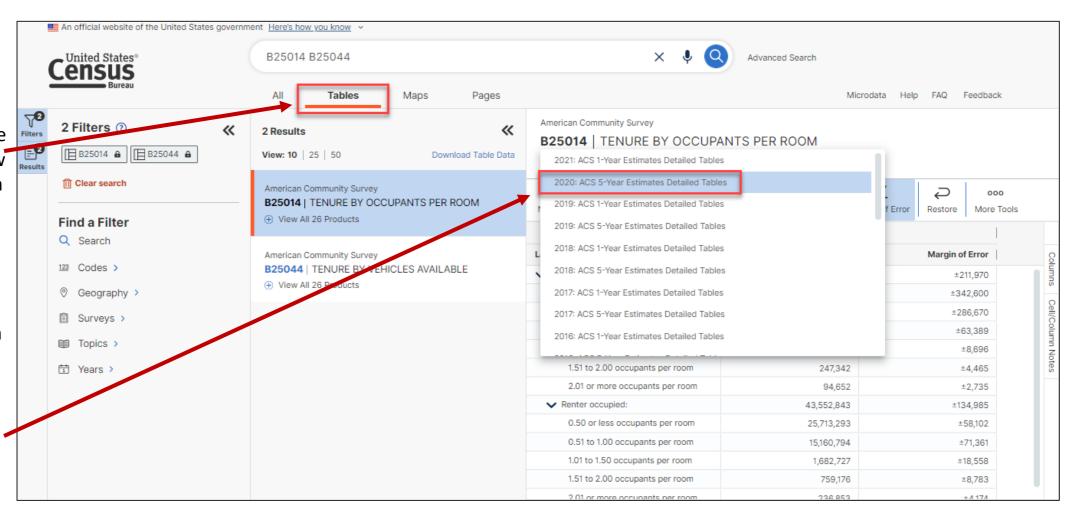
Use Single Search bar to search Table ID(s)



Type "B25014 B25044" into the Single Search bar and click on the search button

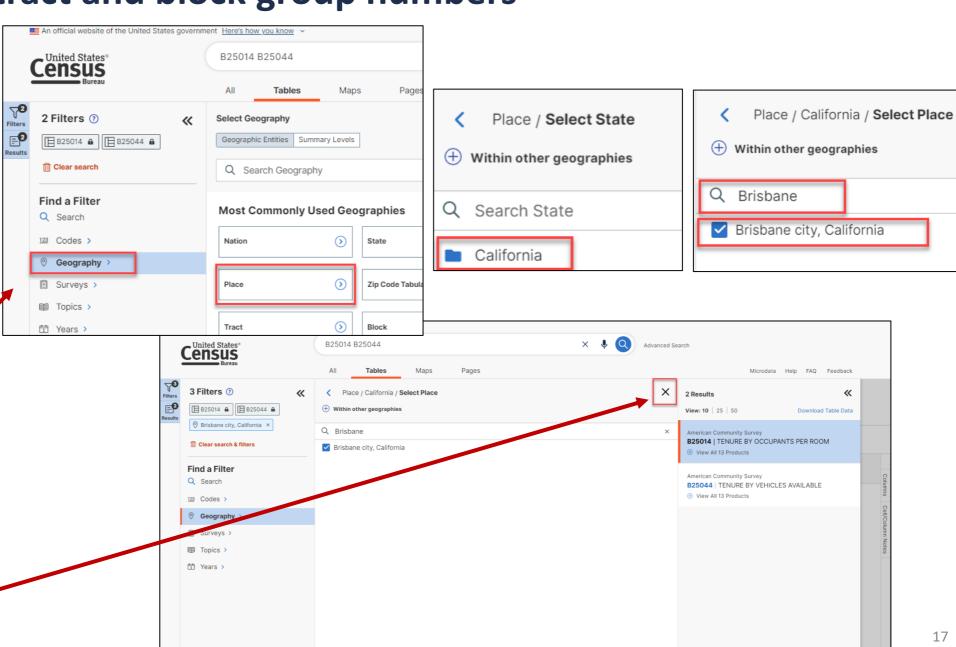


- Tables B25014 and B25044 are returned.
- Click **Tables** in the upper left to view data for the US in table B25014.
- We need block group data and that's only available through the 5-Year ACS data. Use the dropdown menu to switch to the
 2020 ACS 5-Year estimates.



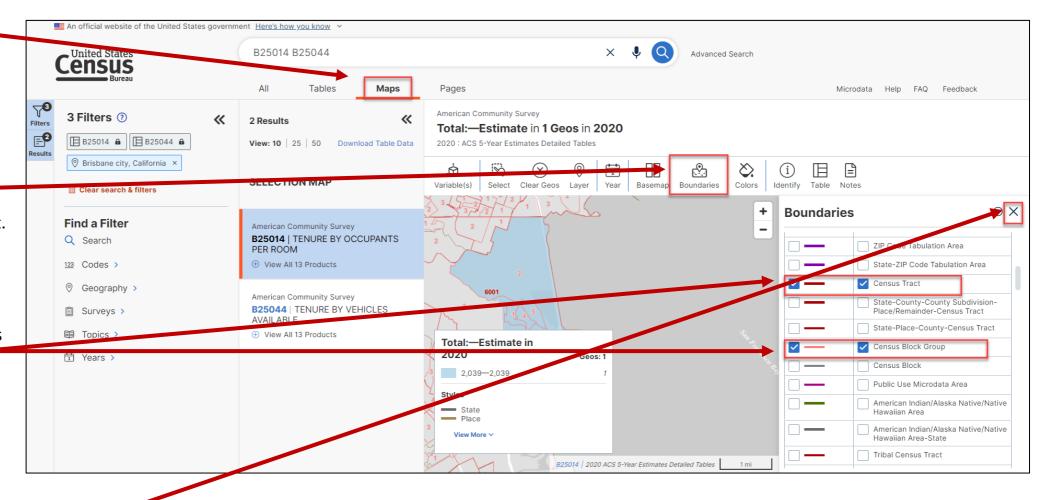


- The block group needed is in Brisbane city, CA. We need to add Brisbane to the map so we can navigate there to find the area that we want.
- Click on **Geography** > Place > California > click in the search bar at the top of the list and enter 'Brisbane' > check the box for Brisbane city, California.
- Click on the X in the upper right corner of the panel to update the tables.



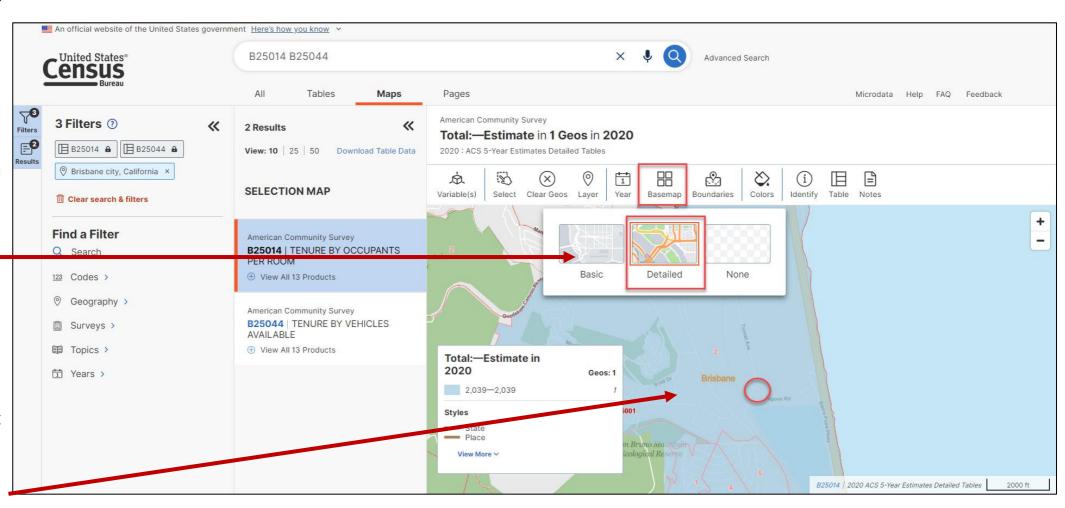
17

- Click on Maps in the upper left.
- Confirm that you are on table **B25014**
- Zoom into Brisbane.
 Now we need to locate the tract and block group we want.
 Click on the Boundaries button.
- Check the two boxes found next to Census Tract, as well as the two found next to Census Block Group. The boundaries and labels will appear on the map.
- Click on the X in the corner of the panel to close it.

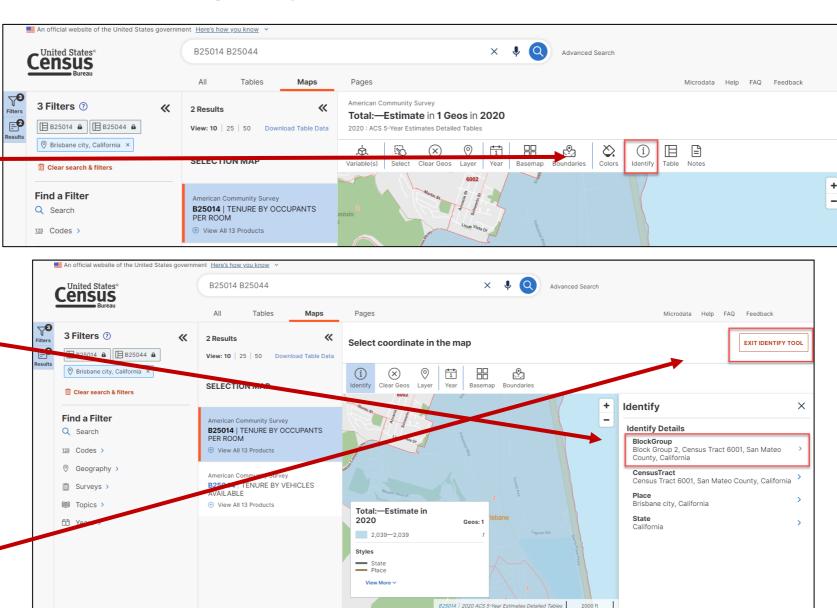


- Zoom in more to see the census tracts and block groups.
- Click on the
 Basemap
 button to switch
 to the Detailed
 basemap. This
 will darken the
 names of the
 roadways.
- We need the tract and block group numbers for the area that includes the intersection of Tunnel Ave and Lagoon Road. Locate this area

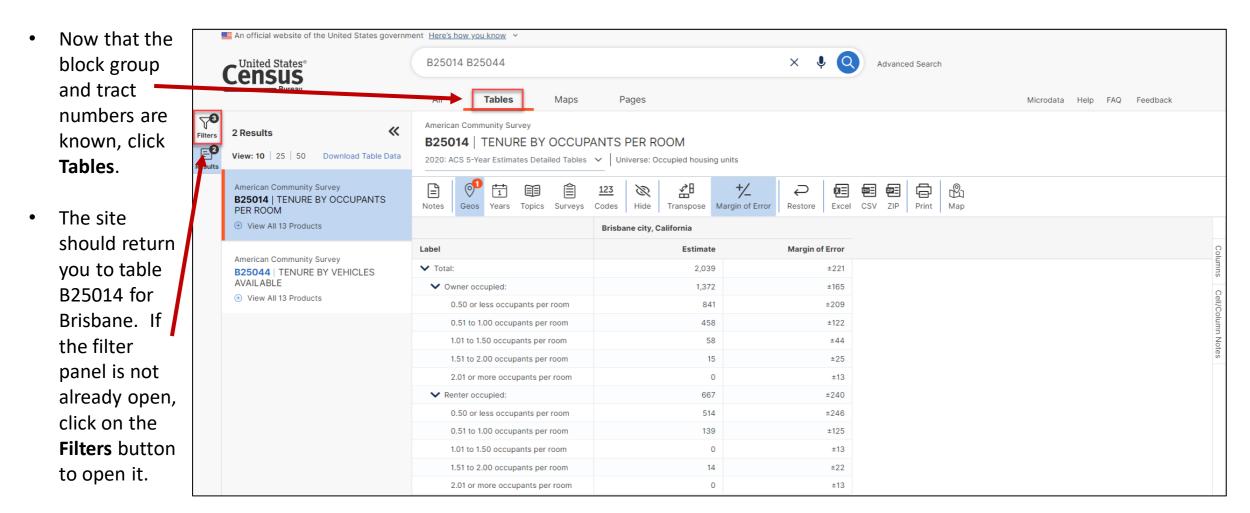
on the map.



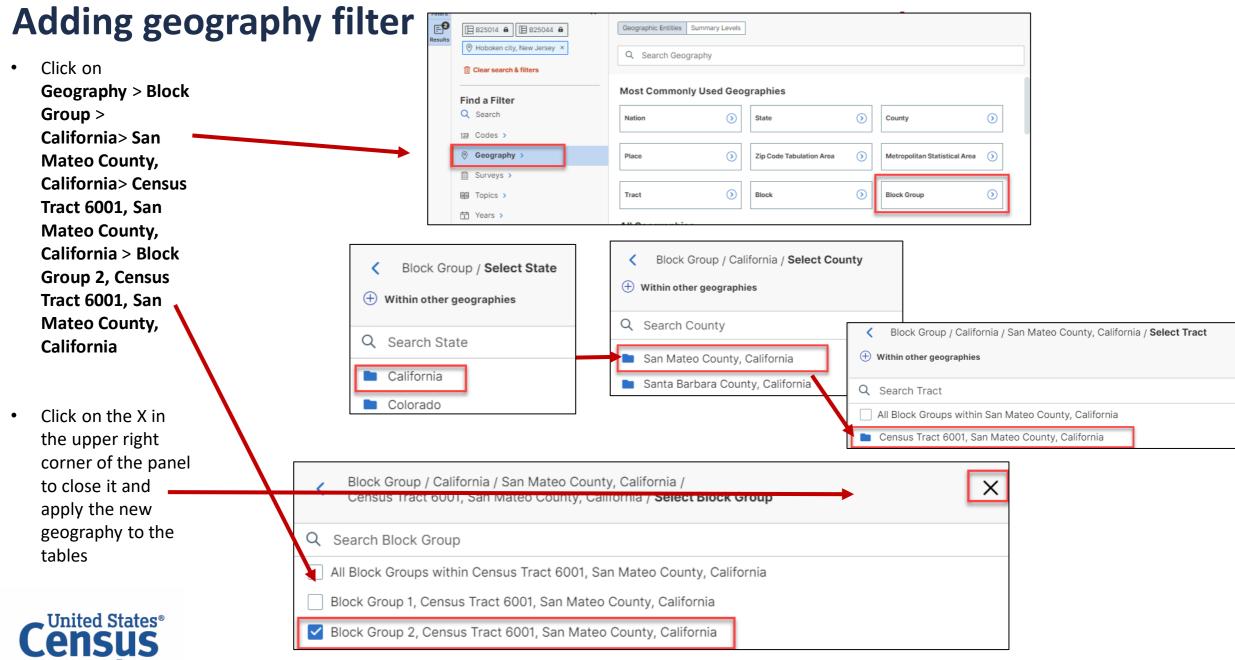
- You can view the map to determine the tract and block group numbers.
 You can also use the Identify button to do so.
 Click on the Identify button. Then click on the intersection of the two streets.
- A panel appears that provides you with different geographic information about the point on the map you clicked on. We can see that this point is found in Block Group 2, Census Tract 6001.
- Click on the Exit Identify
 Tool button to get back to the main map.



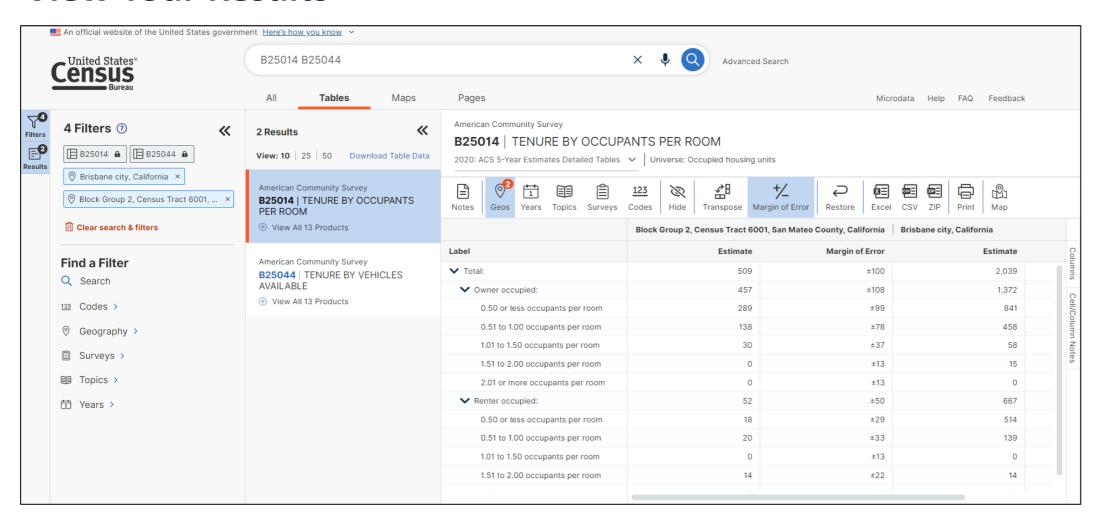
Adding filters using the Advanced Search panel





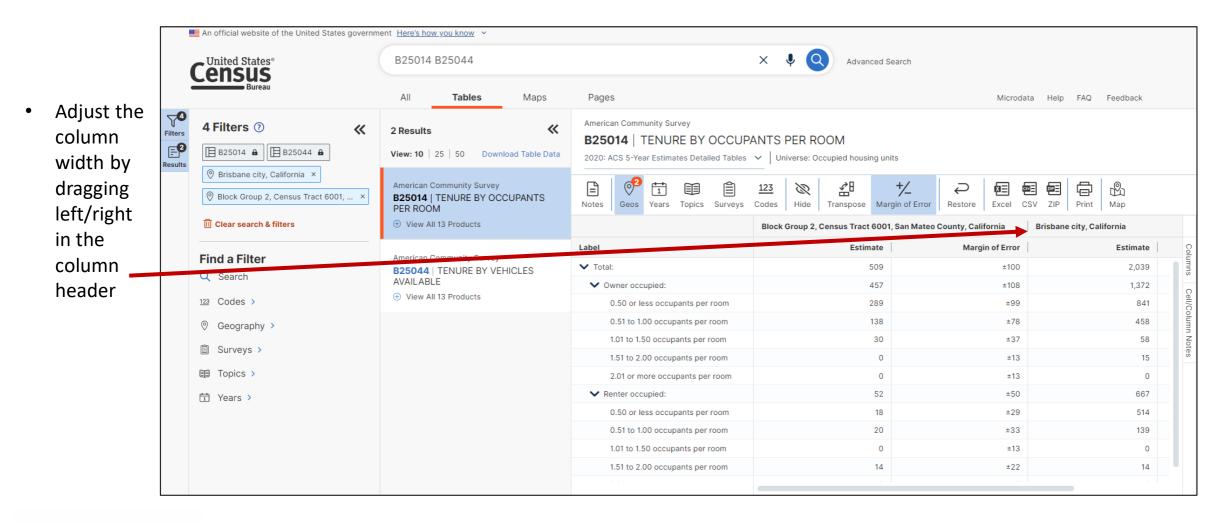


View Your Results





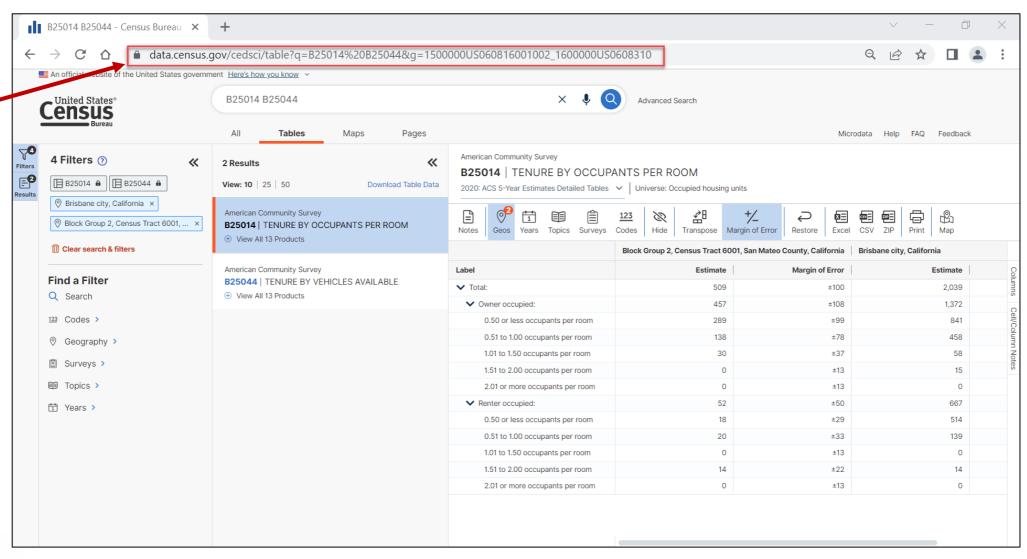
Customize Your Table: Adjust Column Width





Save Your Table

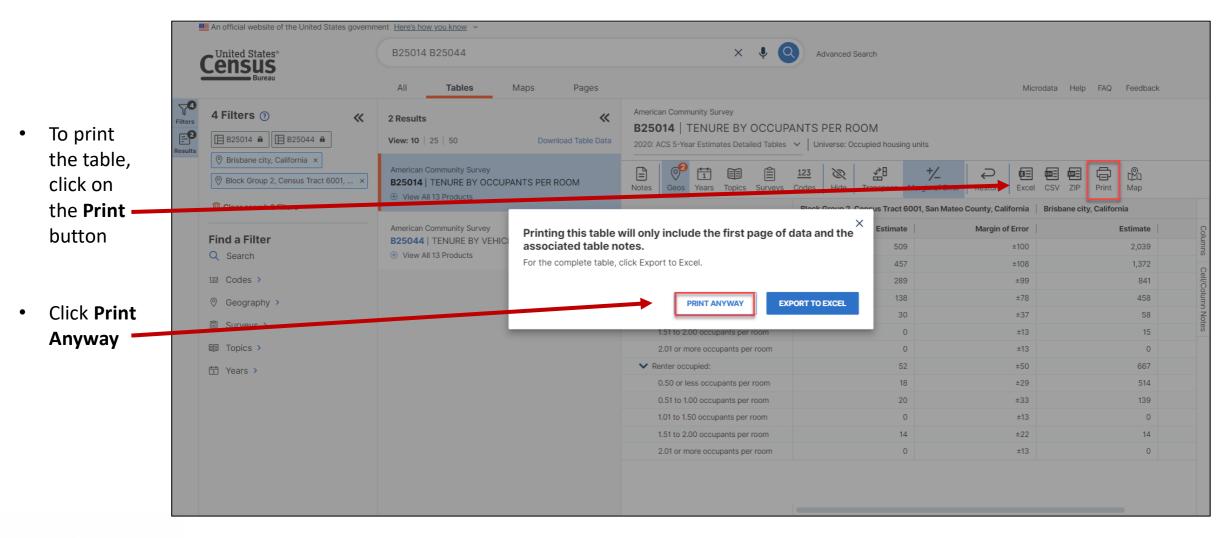
 Copy the URL from your address bar to return to this table result later





Tip: Not only can you save your table or map for later use, but you can also save a search. This is particularly helpful if you have a lot of different geographies that you use repeatedly. To save this kind of search, go to the Advanced Search, add the geographies (or other filters that you want), and save the URL at the top once everything is added.

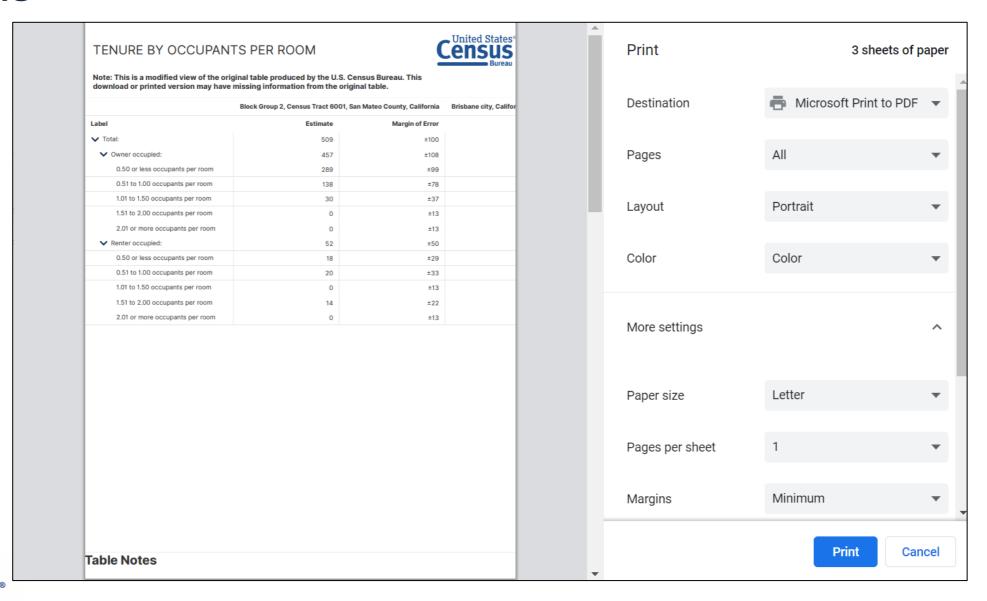
Print Table





Print Table

- Adjust the page settings as needed
- Print to printer or save as PDF





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Go to the Advanced Search and add filters

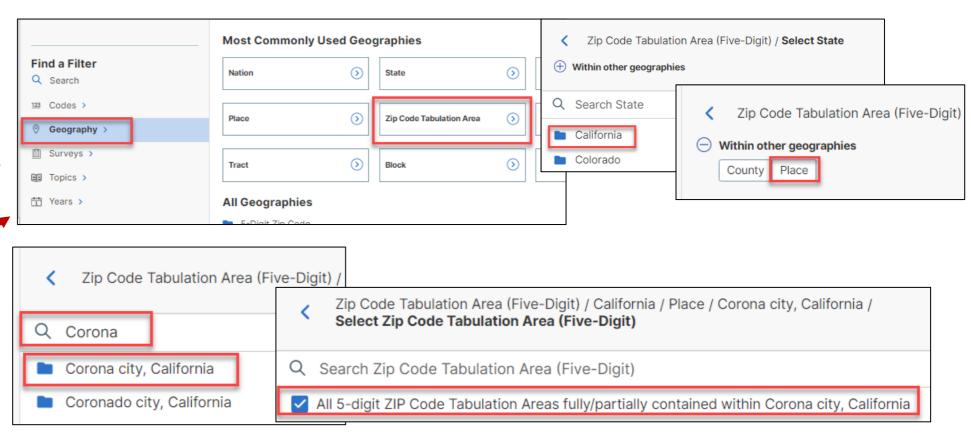
Click on the Advanced
 Search button beneath the
 Single Search bar

Explore Census Data
Learn about America's People, Places, and Economy

Find Tables, Maps, and mere

Help Feedback Advanced Search

Click Geography > Zip Code
 Tabulation Area > California >
 Within other geographies >
 Place > Corona city,
 California > All 5-digit ZIP
 Code Tabulation Areas
 fully/partially contained
 within Corona city, California
 to add the geographies to
 the search

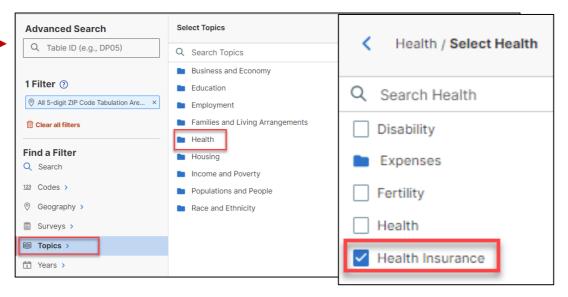


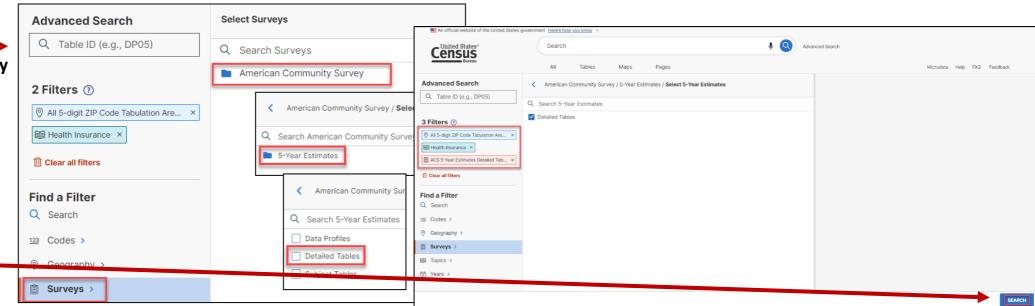


Go to the Advanced Search and add filters

- Click on Topics >
 Health > Health

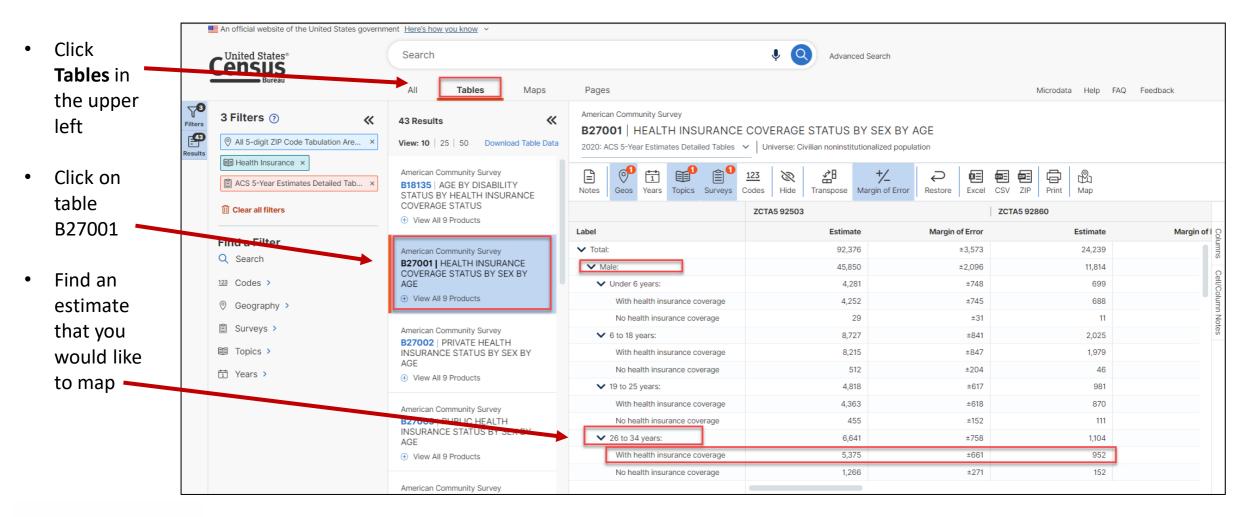
 Insurance to narrow the search to tables from this product
- We need ZCTA data and that's only available through the 5-Year ACS data. We also want to use a Detailed Table. Click on Surveys > American Community Survey > 5-Year Estimates > Detailed Tables.
- Verify filters and click Search in the lower right.







View Table Results

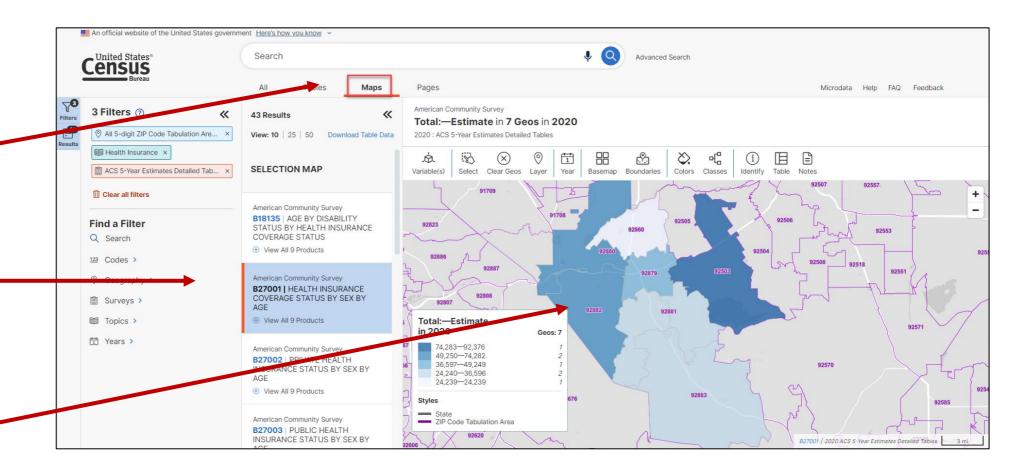




Navigate to Map

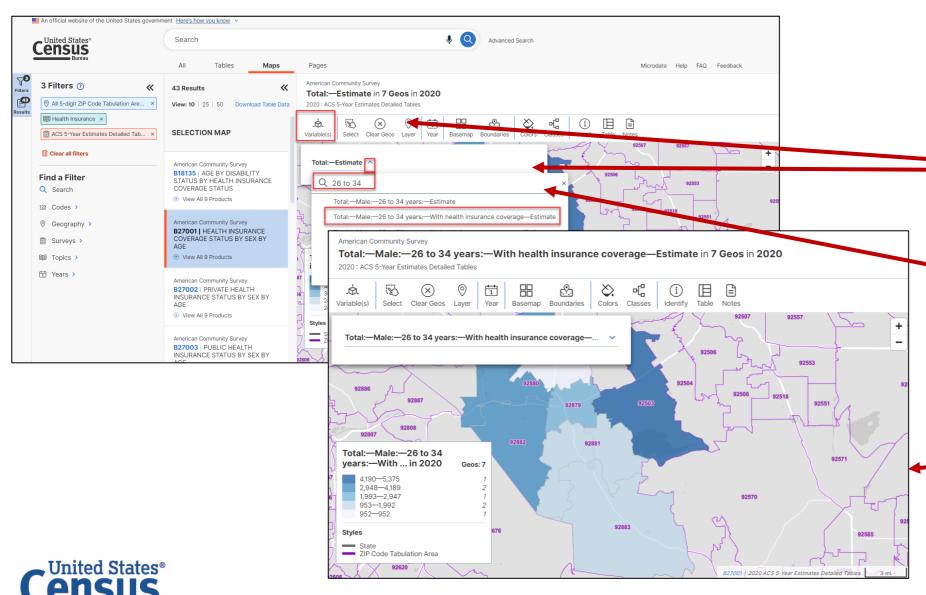
Navigate to the map tab

- Click Maps in the upper left part of the screen
- Click your table of interest
- Verify the map is zoomed to ZCTAs in Corona





Select Your Variable



Select your variable from the Map View

Select the Variables button > click on the chevron to open the menu > find and click the variable that says Total-Male-26 to 34 years-With health insurance coverage-Estimate.

Tip: Use the search bar to quickly locate variables.

View the updated map

Adding geographies using the map

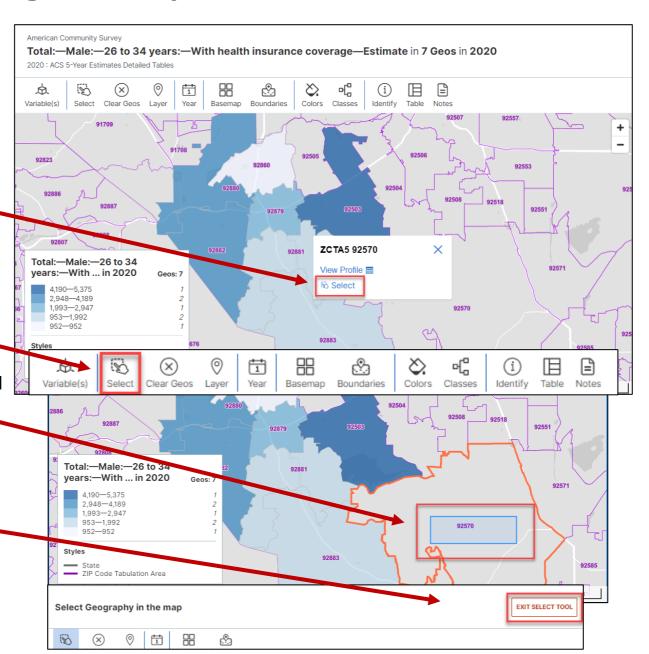
To add a single geography using the map

- Left click on the geography that you want to add
- Click on Select

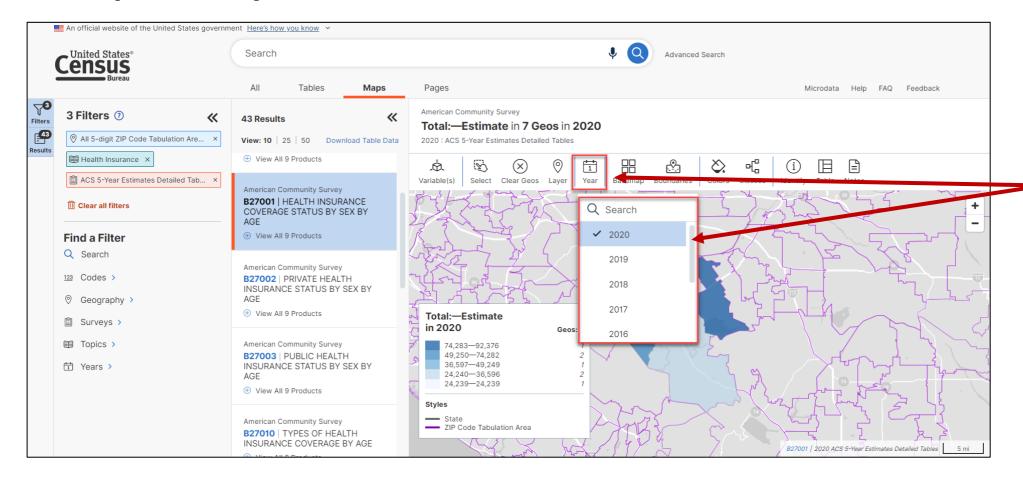
To add multiple geographies at once

- Click on the Select button
- Click on the geography of interest and hold the click as you drag the mouse over the desired geos to create the box – any geos touching the box will be selected
- Once you are done selecting geographies, click on the Exit Select Tool button





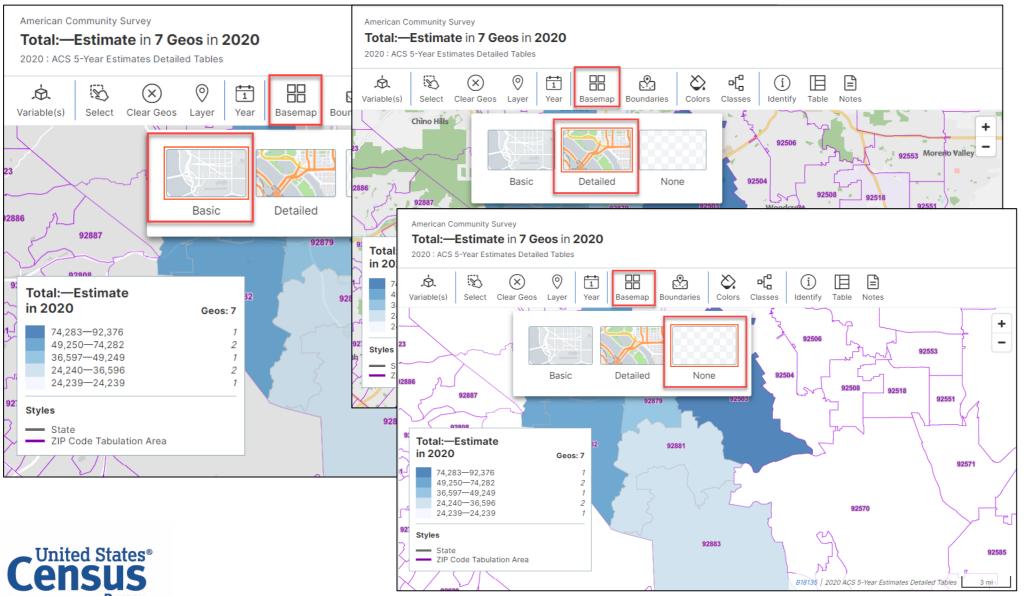
Compare Maps Across Time



- The map defaults to the 2020 ACS 5-Year estimates. To view data in the map for the same table from the previous years, click on the **Year** button and select the year of interest. The map will update.
- Click on the Year button again to close the panel.



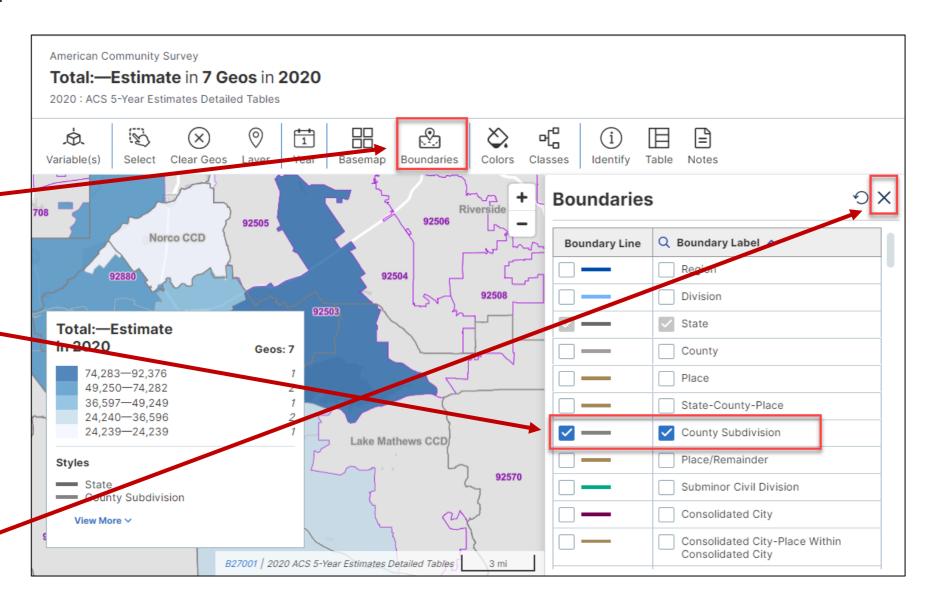
Switching to a Different Basemap



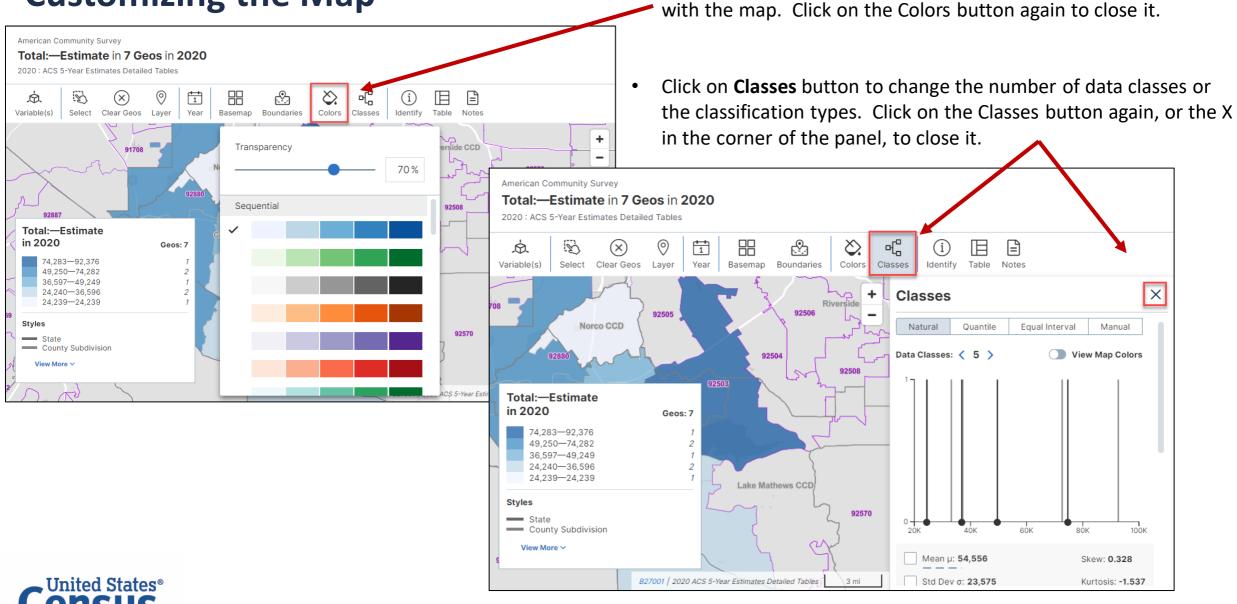
- You have the option to switch to a different basemap. Click on the Basemap button.
- The default basemap is the Basic one.
- You can also switch to the Detailed basemap.
- Or you can switch to None, which produces a blank map (no roadways, bodies of water, etc. are shown)

Adding geographic boundaries

- You have the option of overlaying different geographic boundaries against the geographies currently selected.
- Click on the Boundaries button.
- Let's say that we want to view the County Subdivision boundaries and labels against the ZCTAs. Check the two boxes found next to County Subdivision. The boundaries and labels will appear on the map in gray.
- Click on the X in the corner of the panel to close it.

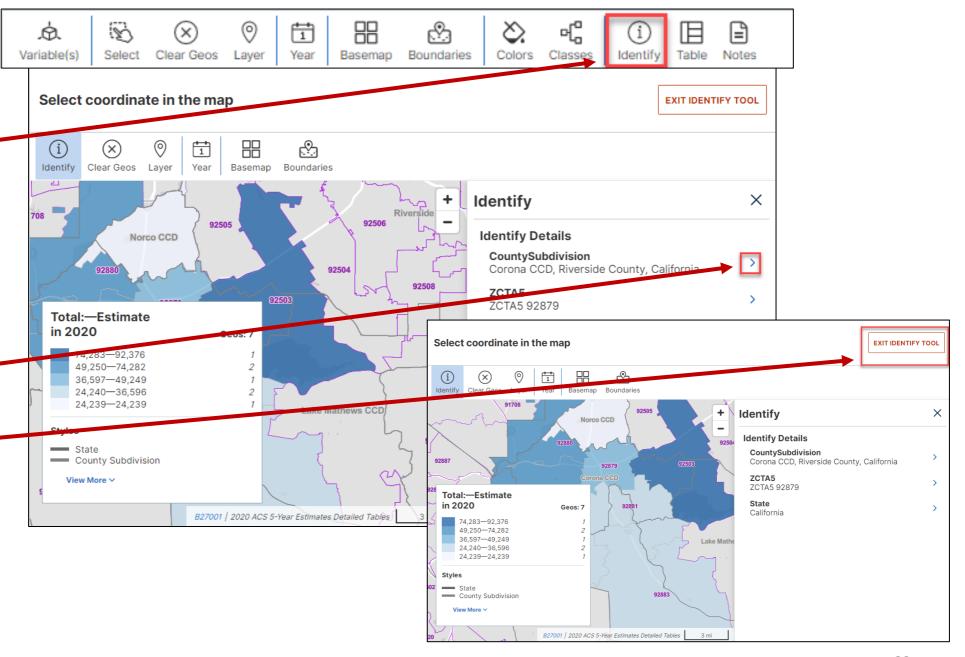


Customizing the Map



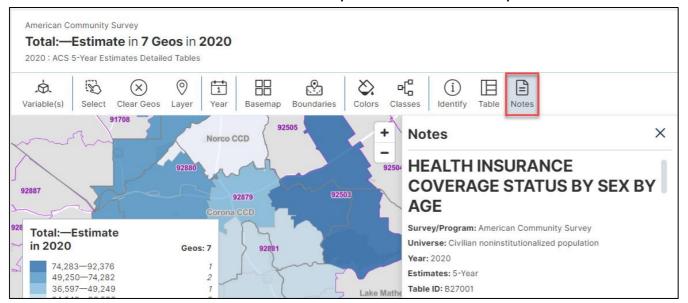
Click on the **Colors** button to change the color of the palette used

- Click on the Identify button to find more geographic information on a geography. Then click on the map over the geography of interest.
- Click on the chevron to drill down into the available information.
- Click on the Exit —
 Identify Tool button
 to close it.

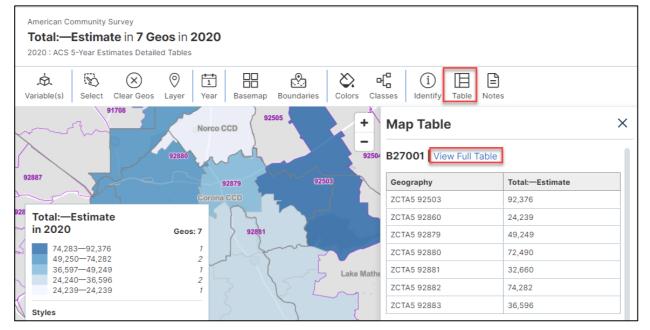




• Click on the **Notes** button to view information on the map and the table it's produced from.



Click the Table button to view a table with all of your selected geographies. Click View Full Table to download the full set of data.



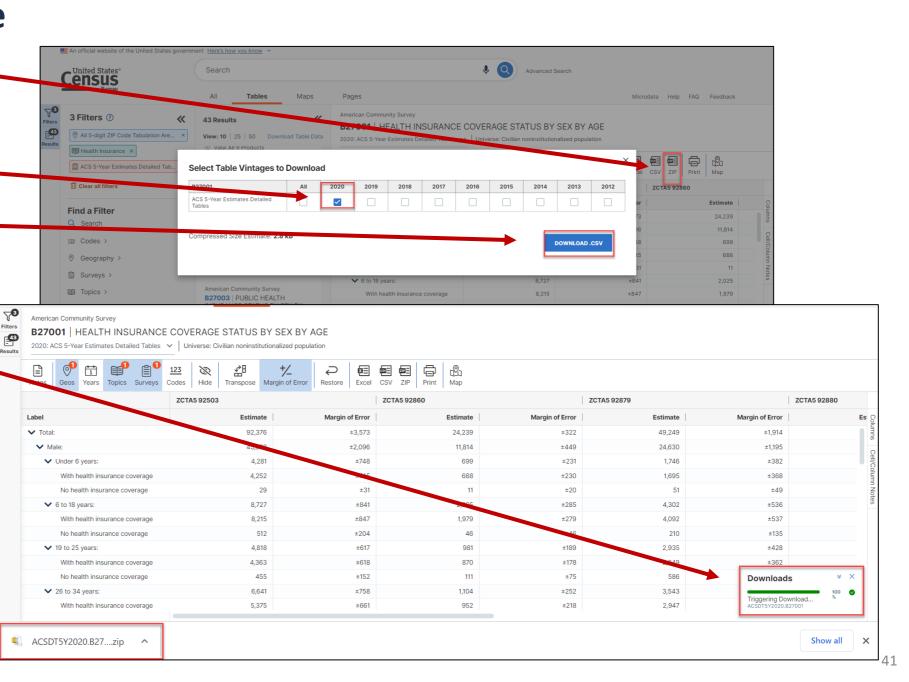


Download Table

- Click ZIP from the ribbon above the table
- Verify the years you would like to download
- ClickDownload.CSV
- View the progress of the download using the popup in the lower right corner of the screen.

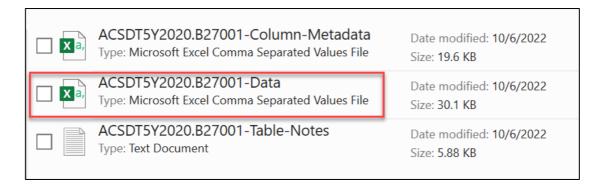
Tip: Make sure popup blocker is turned off in browser to ensure download successfully appears.





Open File

 Open the .zip file and double click the file that has "Data" in the name.



	А	В	С	D	E	F	G	Н
1	GEO_ID	NAME	B27001_001E	B27001_001EA	B27001_001M	B27001_001MA	B27001_002E	B27001_002M
2	Geography	Geographic Area Name	Estimate!!Total:	Annotation of Estimate!!Total:	Margin of Error!!Total:	Annotation of Margin of Error!!Total:	Estimate!!Total:!!Male:	Margin of Error!!Tot
3	8600000US92503	ZCTA5 92503	92376	null	3573	null	45850	2096
4	8600000US92860	ZCTA5 92860	24239	null	322	null	11814	449
5	8600000US92879	ZCTA5 92879	49249	null	1914	null	24630	1195
6	8600000US92880	ZCTA5 92880	72490	null	2261	null	36204	1533
7	8600000US92881	ZCTA5 92881	32660	null	1533	null	16465	861
8	8600000US92882	ZCTA5 92882	74282	null	2571	null	36751	1457
9	8600000US92883	ZCTA5 92883	36596	null	2272	null	18252	1530
10								



Download Multiple Tables at Once

3 Filters ?

Clear a

census

3 Filters

O All 5-digit ZIP Code Tabulation Area... ×

5-Year Estimates Detailed Tables ×

Health Insurance ×

All 5-digit ZIP Code Tabulation Area...

All

43 Results

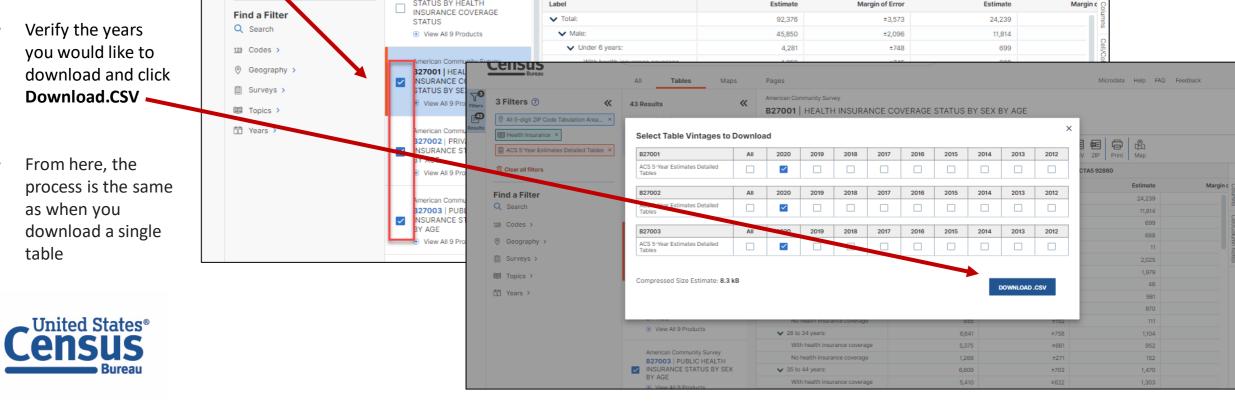
View: 10 | 25 | 50

Click **Download** Table Data above the list of tables

Check the boxes next to the tables you'd like to download and click **Download**

Verify the years you would like to

From here, the as when you download a single



Tables

43 Results

Tables

American Community Survey

B18135 | AGE BY DISABILITY STATUS BY HEALTH

View: 10 | 25 | 50

American Community Survey

L Download

B18135 | AGE BY DISABILITY

Maps

Maps

Pages

Label

American Community Survey

Pages

Geos Years Topics Surveys

American Community Survey

B27001 | HEALTH INSURANCE COVERAGE STATUS BY SEX BY AGE

2020: ACS 5-Year Estimates Detailed Tables V Universe: Civilian noninstitutionalized population

123

95

Hide

ZCTA5 92503

B27001 | HEALTH INSURANCE COVERAGE STATUS BY SEX BY AGE

2020: ACS 5-Year Estimates Detailed Tables 🔻 Universe: Civilian noninstitutionalized population

Transpose Margin of Error

Estimate

Microdata Help FAQ Feedback

—≡

ZCTA5 92860

Excel CSV ZIP

ØΞ <u>as</u>≘

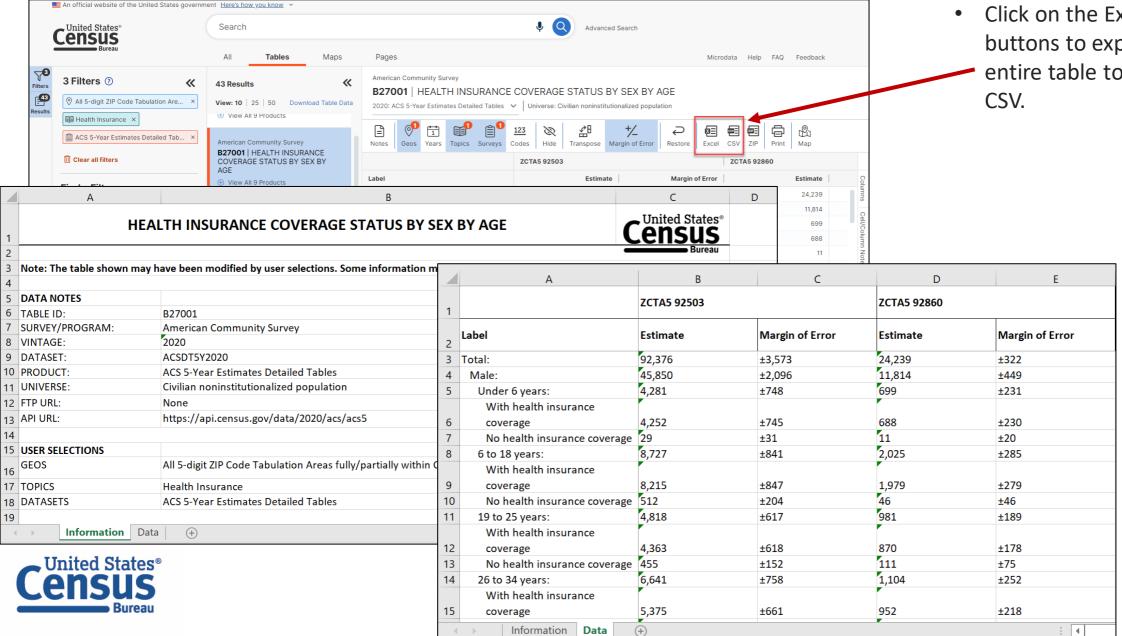
Restore

Margin of Error

Microdata Help FAQ Feedback

Estimate

Export to Excel or CSV



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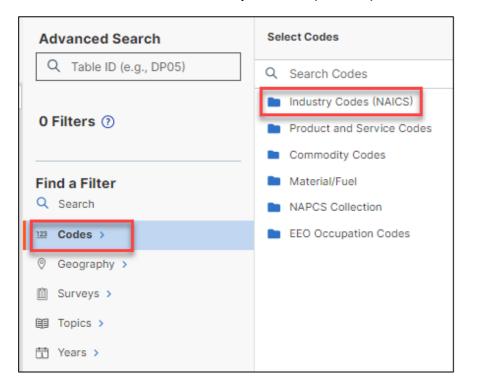


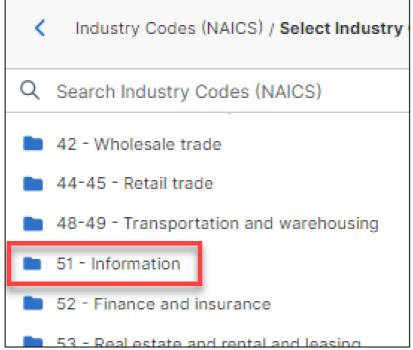
Select NAICS

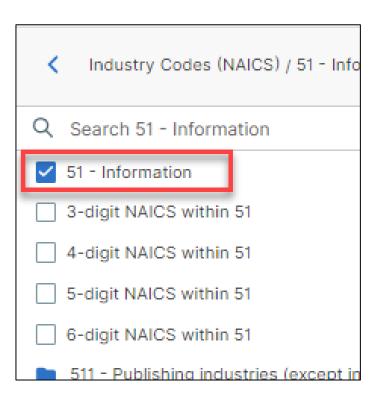
Using the advanced search to find data for a high-level NAICS for a smaller geography (to have more data available to you)

Select NAICS 51 – Information

Codes > Industry Codes (NAICS) > 51 - Information > 51 - Information

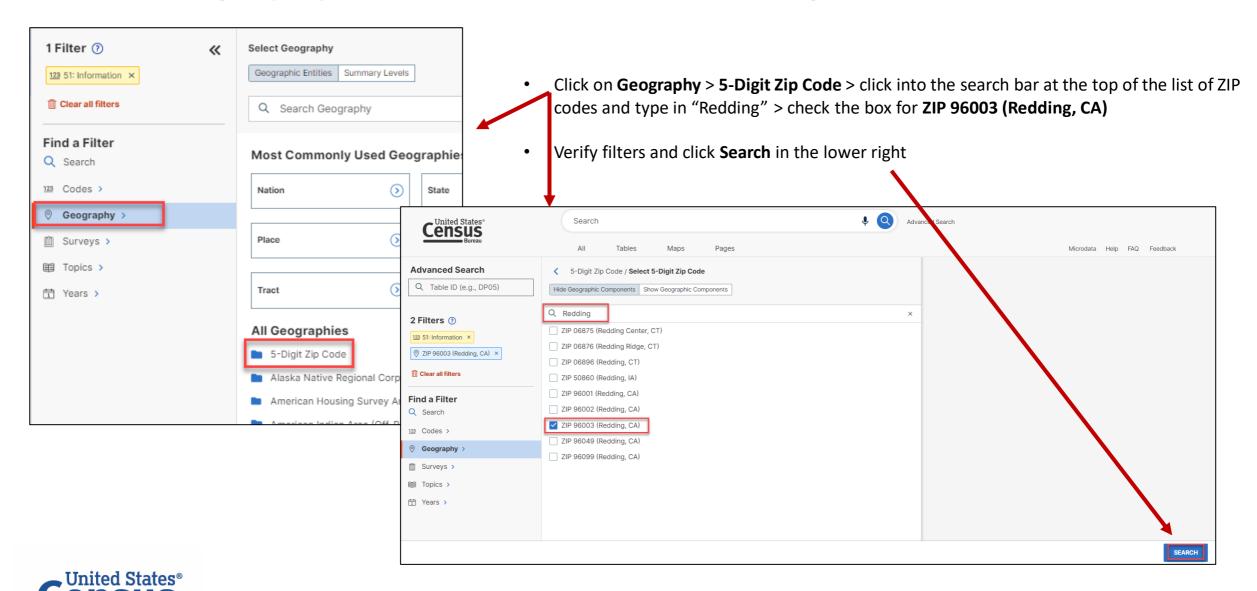




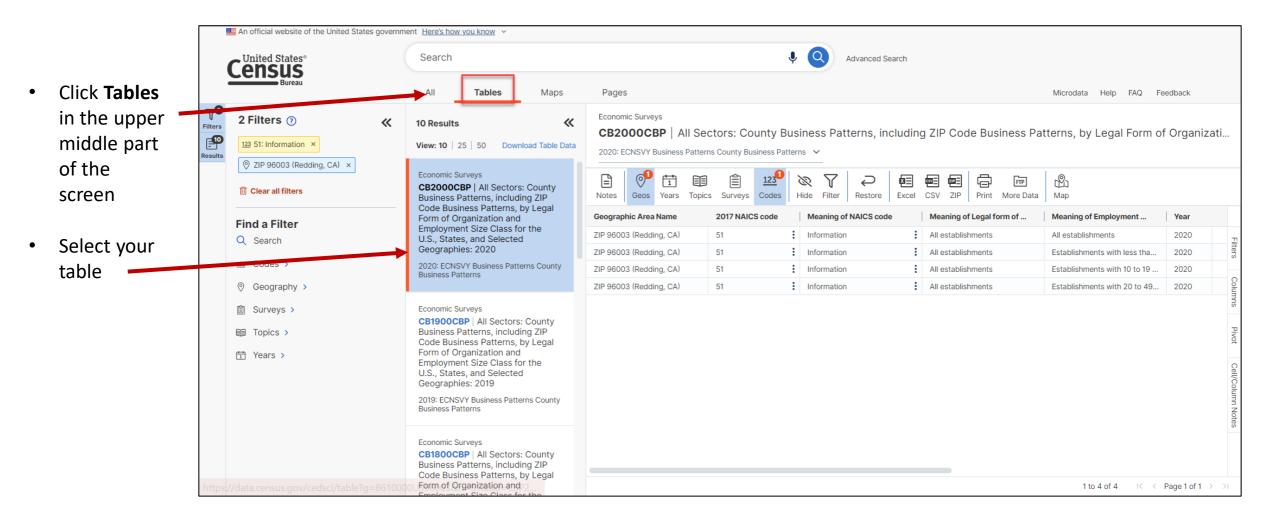




Select Geography: ZIP Code 96003 in Redding, California



Choose Table



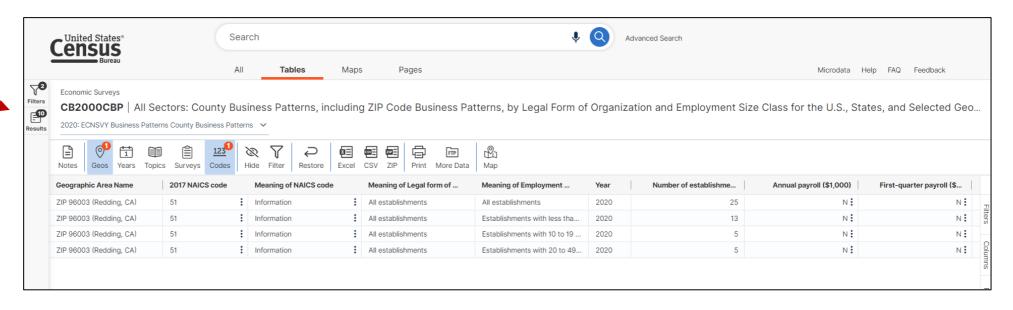


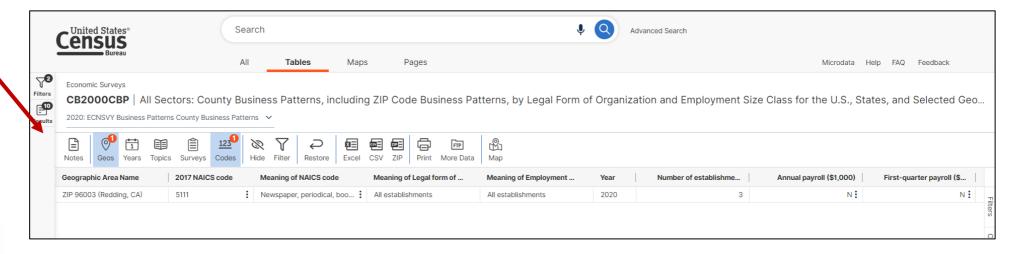
View Results

 View your results. Since a high-level NAICS was used, more data is available

 Keep in mind that using a detailed NAICS code (in this example, a 4digit one) with a smaller geography will typically result in less data available



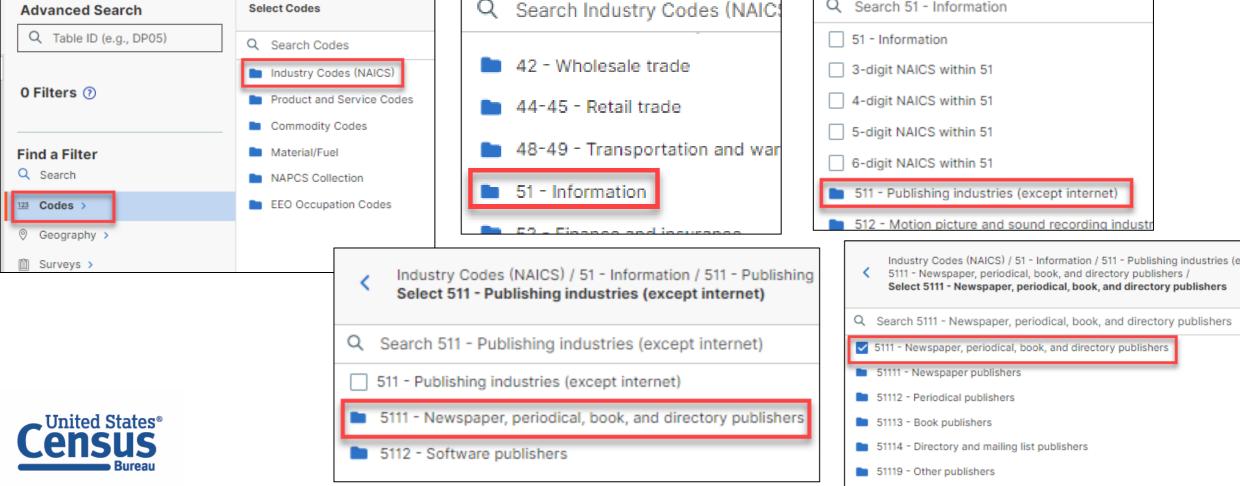




Select NAICS

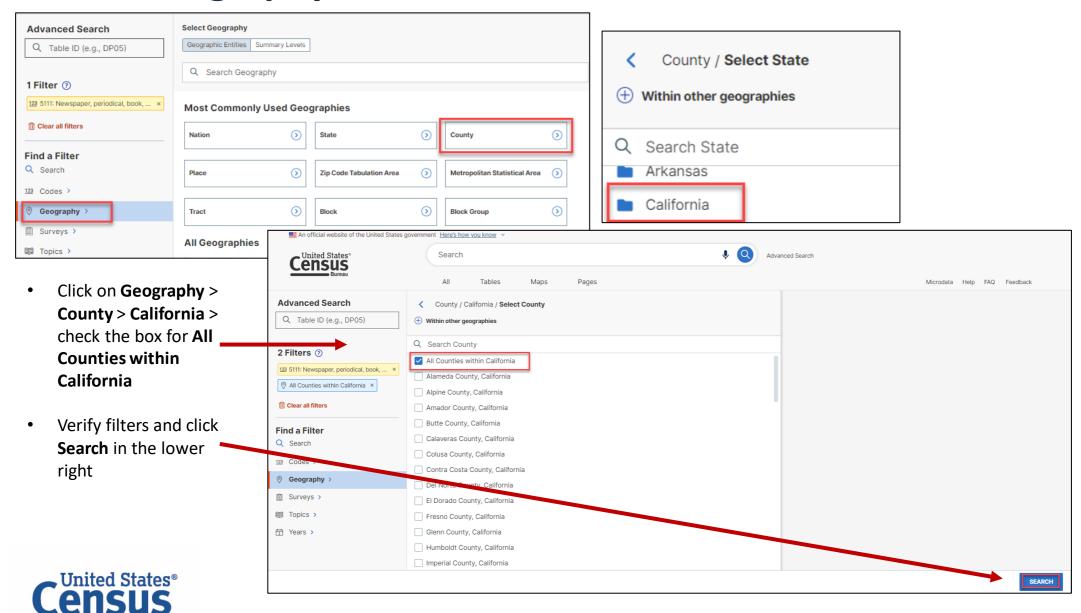
Using the advanced search to find data for a detailed-level NAICS for larger geographies (to have more data available to you)

Select NAICS 5111 – Newspaper, periodical, book, and directory publishers Codes > Industry Codes (NAICS) > 51 - Information > 511 - Publishing industries (except internet) > 5111 - Newspaper, periodical, book, and directory publishers > check box for 5111 - Newspaper, periodical, book, and directory publishers



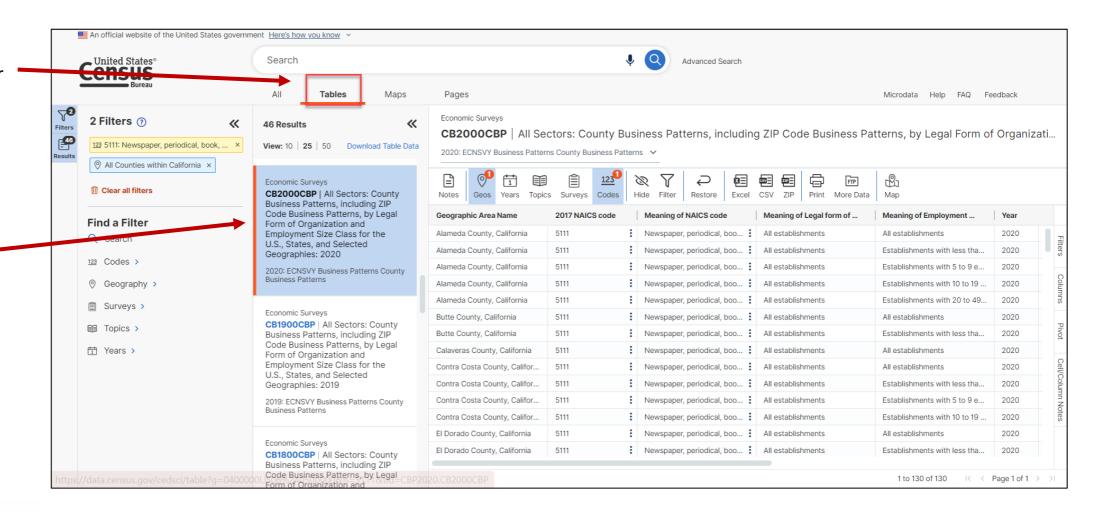


Select Geography: All Counties in California



Choose Table and View Results

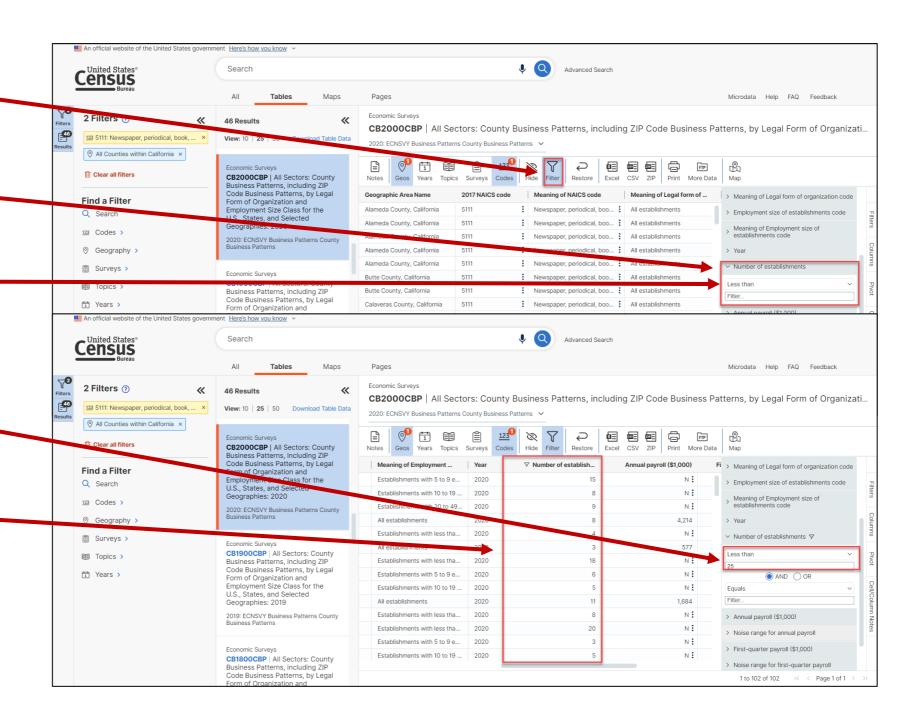
- Click Tables in the upper middle part of the screen
- Scroll
 through the
 list and
 select your
 table
- View your results



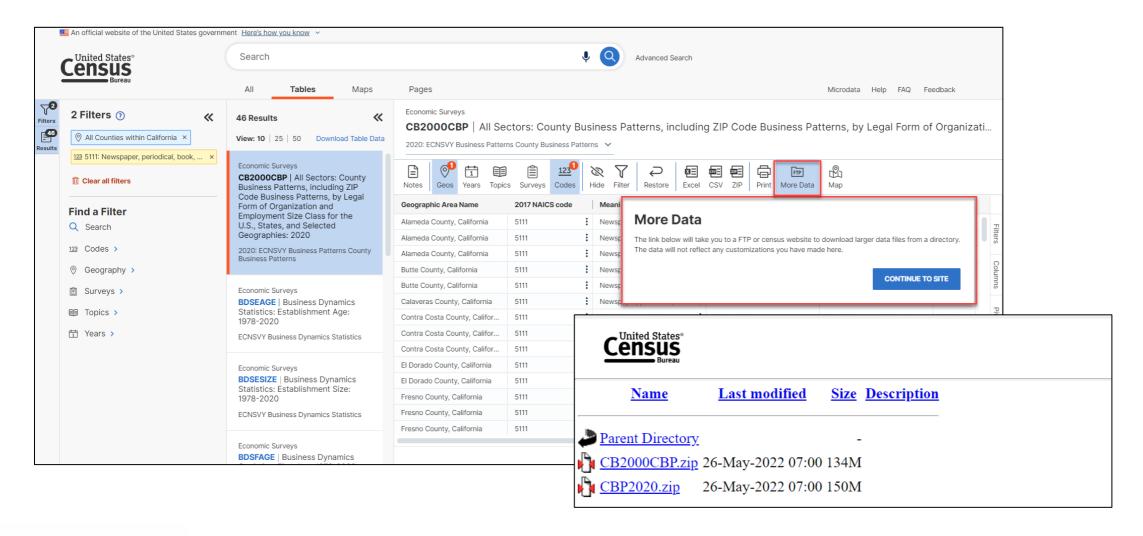


Filtering

- Click on the Filter button in the ribbon
- Click on the chevron next to Number of _ establishments
- Click on the chevron to open the menu and select 'Less than'
- Enter desired threshold in the box below the 'Less than' box
- This filters the table to show only those with less than 25 establishments
- Click on the Filter button again to hide the panel

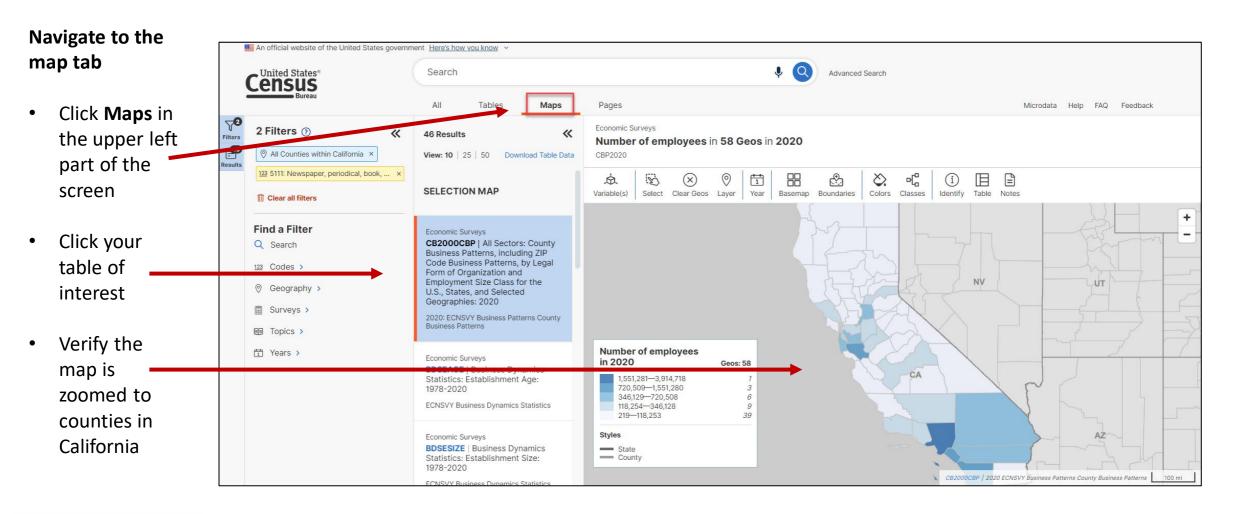


More Data to Access FTP



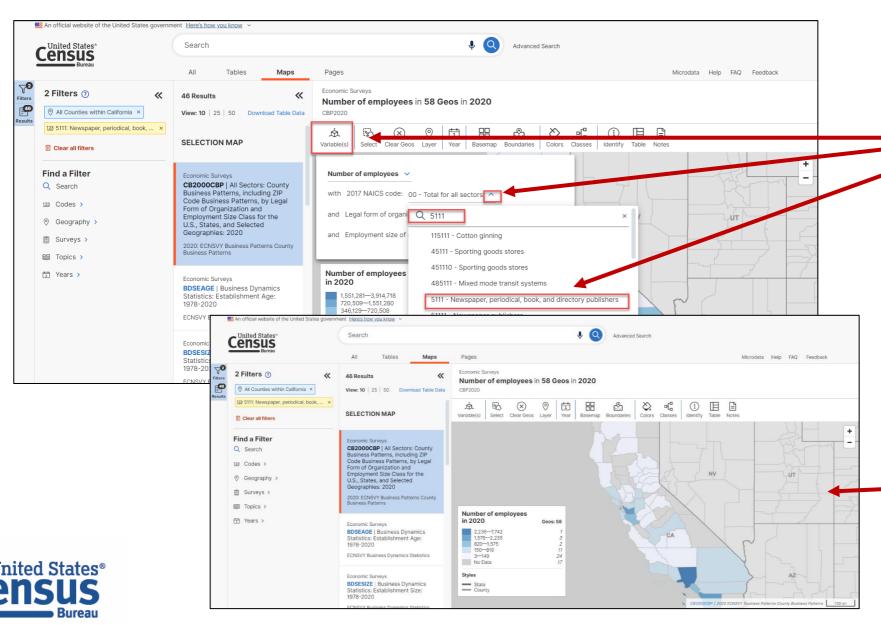


Navigate to Map





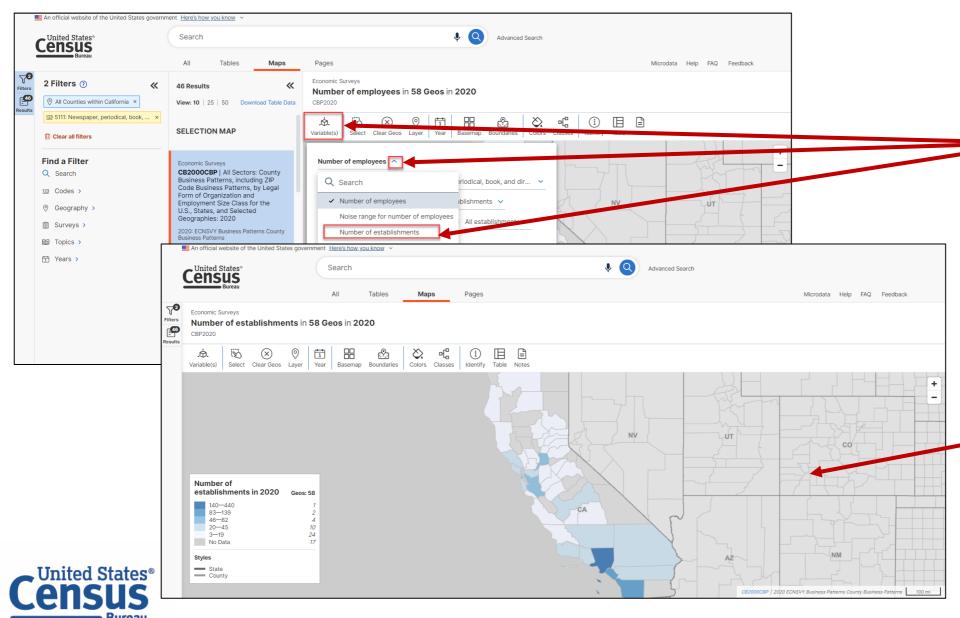
Select Your Variable



Select your variable from the Map View

- Select the Variables button. Note that the map defaults to NAICS code 00. Click on the chevron to search for and select NAICS 5111 Newspaper, periodical, book, and directory publishers.
- Click on the Variables button again to close the panel.
 - View the updated map

Select Your Variable



Select your variable from the Map View

- Select the Variables button. Note that the map defaults to showing the number of employees. Click on the chevron to and select Number of establishments.
- Click on the Variables button again to close the panel.
- View the updatedmap

data.census.gov Demo

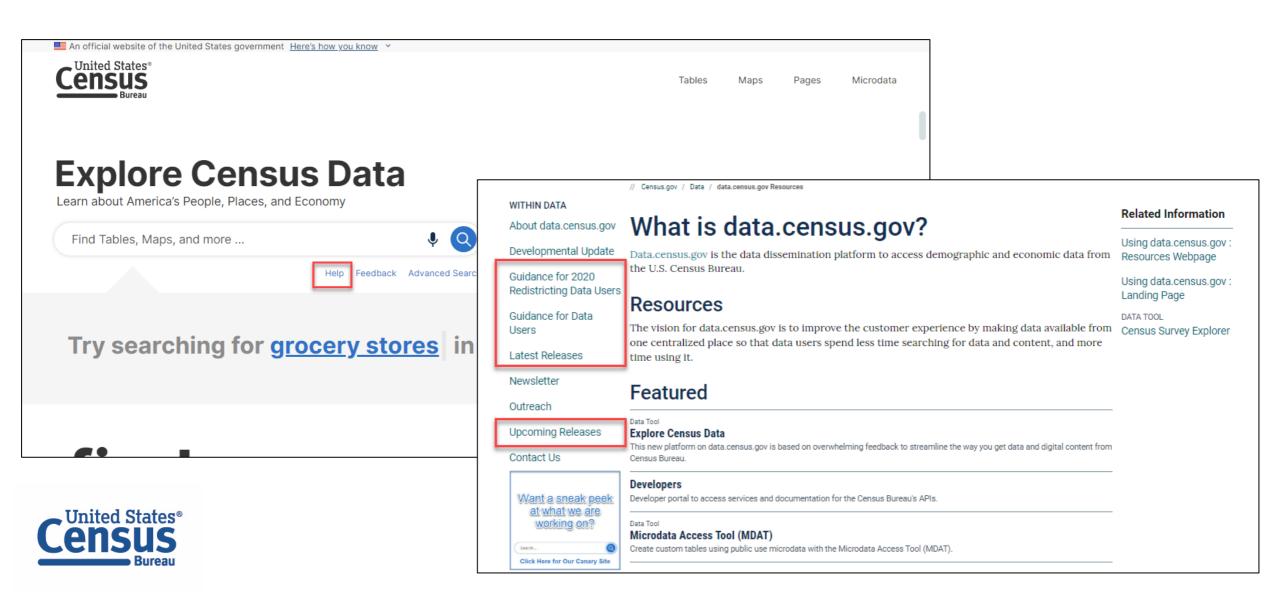
- 1. Getting started using the Single Search bar Example: 2021 ACS Data Profile tables for Garden Grove, California and the Geographic Profile
- 2. Getting started using the Advanced Search

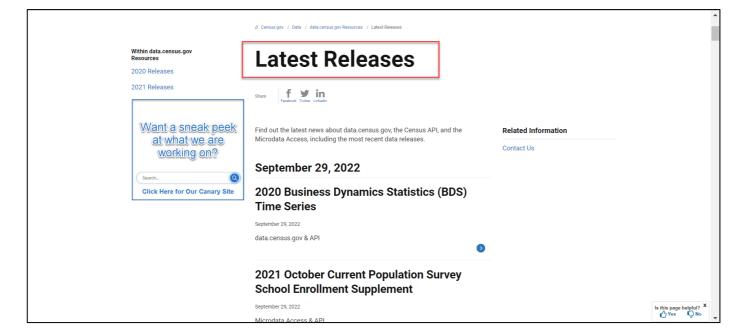
 Example: ACS income data for a detailed race or ethnicity group for all metro and micro statistical areas in California
- 3. Using the Single Search bar in conjunction with the Advanced Search Example: Tables B25014 and B25044 (Housing tenure data) for a block group in San Mateo County, California
- 4. Using the Advanced Search to compare data across time and geographies Example: Table B27001 (Health insurance data) for all ZCTAs in Corona, California
- 5. Finding Business Data (Searching by Industry)

 Example: Economic data for a ZIP Code and all counties in California
- 6. Resources



data.census.gov Resource Page



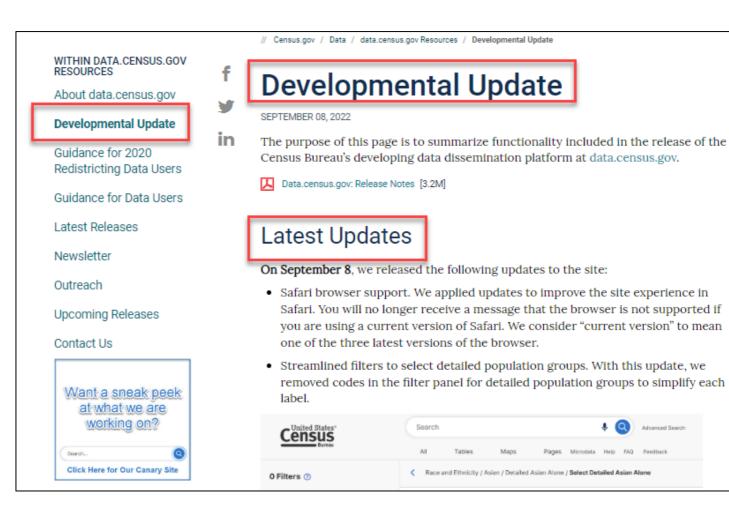


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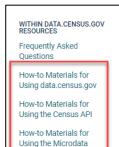
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Data.census.gov is the new platform to access data and digital content from the U.S. Census Bureau. The vision for data dissemination through data.census.gov is to improve the customer experience by making data available from one centralized place so that data users spend less time searching for data content and more time using it.

The vision for data.census.gov stems from overwhelming feedback that the Census Bureau has received to simplify the way customers get data. The Census Bureau continues to work on the customer experience so that it is not necessary for data users to know Census Bureau jargon or perform a complicated search to find the data that they need. In the past, prior to the inception of data, census, gov, the Census Bureau collected information, processed edits, reviewed the data, and disseminated it through multiple websites and applications. Data users had to know how to navigate these sites and applications in order to receive access to the end results.



WITHIN GUIDANCE FOR DATA USERS **How-to Materials for Using** Frequently Asked Ouestions data.census.gov

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How-to Materials for Using the Census API

Do you have questions on how to use the Census API? Check out our step-by-step guidance to learn how to use the Census API to find the data you need. To learn more about the Census API, and to begin using it to locate data, visit our Census API Developers page.

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Guidance for Developers

This page provides developers and researchers on how to use the Census Data API and Census Microdata API from U.S. Census Bureau datasets

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Redistricting Data Through the Census Data API: Single Estimates

Learn the core concepts and steps needed to extract 2020 P.L. 94-171 Redistricting Data using the Census Bureau's Application Programming Interface (API).

Redistricting Data Through the Census Data API: Tables and Group Calls

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Following a few core concepts and steps, you can learn how to extract 2020 P.L. 94-171 Redistricting Data using the Census Bureau's

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- Using Microdata Access: How To Create Poverty Estimates From The CPS ASEC [2.4 MB]

Webinars

Webinar | April 21, 2022

Creating Customized Tables: Microdata Access Tool in data.census.gov Learn how the Microdata Access Tool (MDAT)

allows users to create custom tabulations with various available Public Use Microdata sets and vintages.

data.census.gov In this webinar we share background

Custom Tabulation Capabilities on

Training | March 30, 2021

information on MDAT and discuss the latest undates

Webinar | April 02, 2020

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Transition From American FactFinder

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American FactFinder (AFF) was decommissioned and taken offline on Ma 2020. Data previously released on AFF are now being released on the U.S Bureau's new dissemination platform, data.census.gov. Since we are a de not all the data from AFF have been migrated over to data.census.gov. Be overview of our data migration status that will be updated regularly.

Data Availability

What data are available in data.census.gov?

We continue to migrate data from American FactFinder. See a list of datasets currently available in

AFF Data Sets Coming Soon to data.census.gov

Until then, find it here:

American Community Survey Availabili

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DataFerrett was decommissioned and taken offline on June 30, 2020. available on DataFerrett are now being released on the U.S. Census Bidissemination platform, Microdata Access. Since we are a developing data from DataFerrett have been migrated over to Microdata Access. overview of our data migration status that will be updated regularly.

Data Availability

What data are available in the Microdata Access?

We continue to migrate data from DataFerrett. See a list of datasets currently available in the

DataFerrett Data Sets Coming Soon to Microdata Access

Current Population Survey

Dataset	Vintage	Until Then, Find It Here:	
March Supplement	Mar 02 - Mar 13	March Supplement	

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Frequently Asked Questions

Check out our Frequently Asked Questions to learn about using data.census.gov, the Census API, and Microdata Access. Find out what data, features, and functionality is available.

What is data.census.gov?

What is data.census.gov?

Data.census.gov is the new platform to access data and digital content from the U.S. Census Bureau.

Why did the Census Bureau develop data.census.gov?

We are moving away from delivering data through many individual tools...

What are the benefits of using data.census.gov?

Data users who come to the site can use the single search bar to search on a geography such as their state, county, or place, and see an overview of that...

What is Microdata Access?

Microdata access on data.census.gov/mdat allows you to create custom tables that are not available in the pre-made tables on data.census.gov.

Data Availability

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Our team is excited to share with you our favorite tips and tricks about how to use data.census.gov, Census API, and Microdata Access.

On this page:

- · How to Use data.census.gov
- Data Gems about data.census.gov
- · How to Use Census API
- How to Use Microdata Access

How to Use data.census.gov



Modern Design Refresh on data.census.gov



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How to Find a Geography Using Maps on data.census.gov



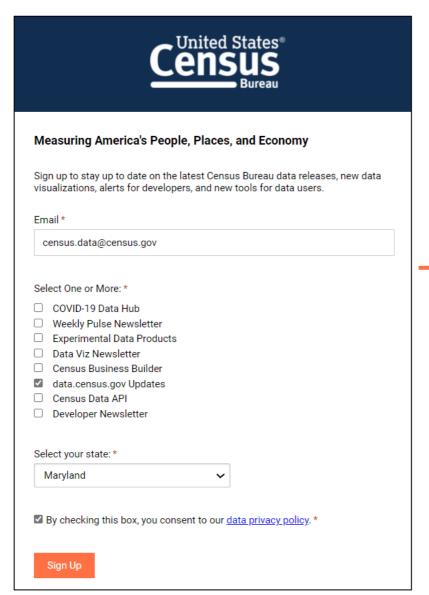




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Get data.census.gov updates delivered to your inbox!

Sign up for email updates: https://public.govdelivery.c
om/accounts/USCENSUS/signup/15450







Learn about the latest system updates, data releases, and educational opportunities for data.census.gov.

Help Us Build a Better Data.census.gov

Feedback is at the core of all improvements to data.census.gov. It keeps our fingers on the pulse of data users' needs and expectations. Feedback is critical to how the site evolves and continues to be key to improvements made to our data platform. Like other data platforms you may have heard of, data.census.gov uses the Agile Process to inform future development choices. The Agile Development cycle begins and ends with user feedback.

Upcoming Webinar: Data at Your Door: Census API Decoded 8/30: 2:00-3:00pm

The Census Bureau's application programming interface (API) is a powerful tool that allows data users to quickly access data in a standardized way. By simply editing a sample URL and saving your results, you can view the data you need in Excel. Join us for this webinar. where we will introduce you to the API through a few core concepts. and do a live demonstration of our API in action.

Details



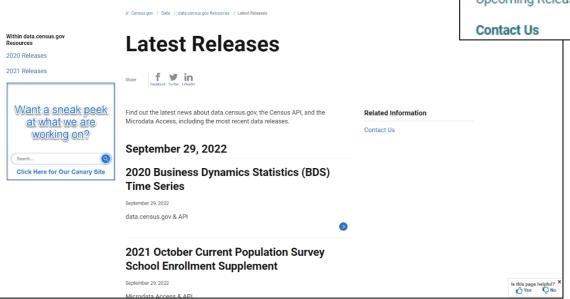
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census.gov/data/what-is-datacensus-gov.html

Feedback: Email comments to

census.data@census.gov



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Our Development Depends on Your Feedback

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As we continue to develop new functionalities like search by address and advanced printing and download options, please let us know what features are important to you.

Please send your questions or comments on data.census.gov, Census API, or Microdata Access to census.data@census.gov

What is data.census.gov?

Data.census.gov is the data dissemination platform to access demographic and economic data from the U.S. Census Bureau.

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This new platform on data census gov is based on overwhelming feedback to streamline the way you get data and digital content from

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Developers

Microdata Access Tool (MDAT)

Create custom tables using public use microdata with the Microdata Access Tool (MDAT)

Developer portal to access services and documentation for the Census Bureau's APIs.

Related Information

Using data.census.gov Resources Webpage

Using data.census.gov Landing Page

The vision for data.census.gov is to improve the customer experience by making data available from Census Survey Explorer



