Transition to data.census.gov

California State Data User Conference November 5, 2019

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Center for Enterprise Dissemination (CED)
U.S. Census Bureau



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data.census.gov: Changing the way you get data at the U.S. Census Bureau

Transitioning from American FactFinder (AFF) to data.census.gov:

- Streamline access to data
- Maintain best of current tools
- Reduce redundancies and costs
- Provide greater access to Census API

Most AFF data migrated to the Census API and data.census.gov:

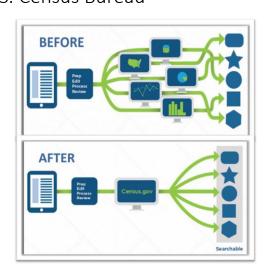
Spring 2020

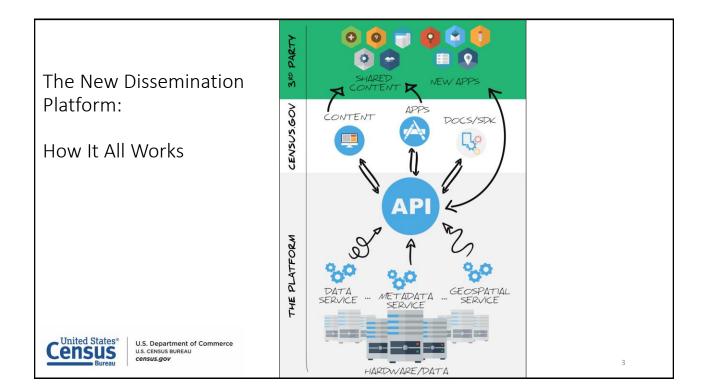
First major releases exclusively on data.census.gov this September:

- 2017 Economic Census
- 2018 American Community Survey 1-Year Estimates



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How to Use data.census.gov



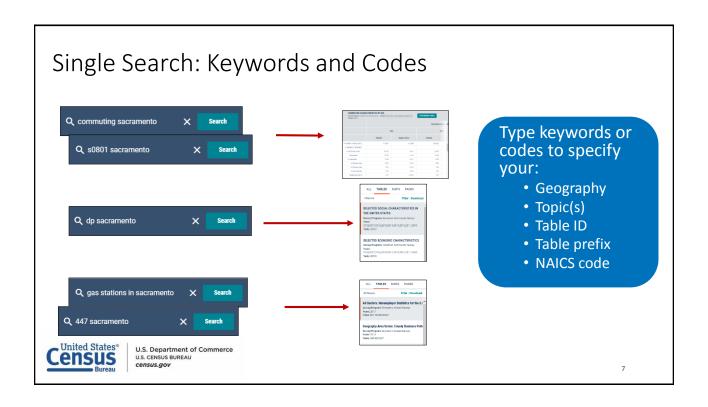
How to Use data.census.gov 1. How to Search

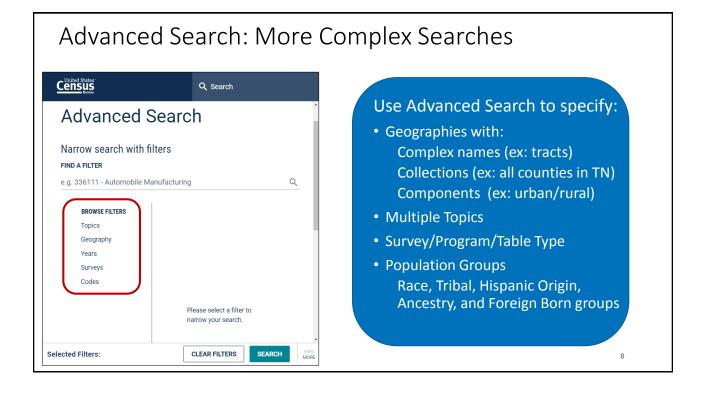


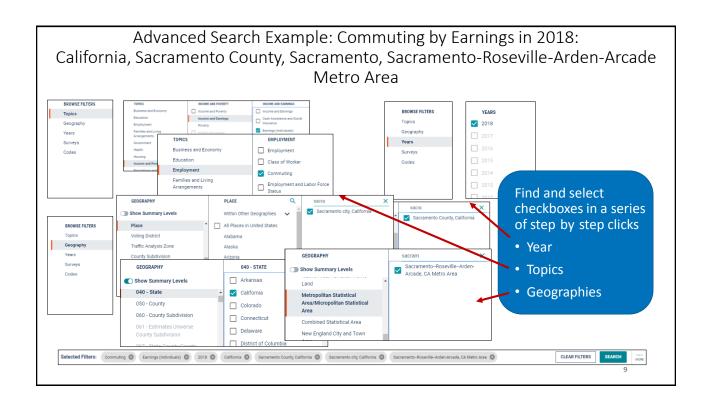
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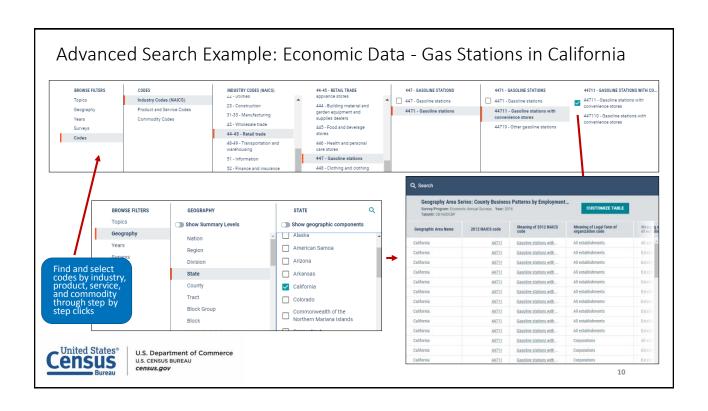
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Two Options To Start Your Search: 1. Single Search: **Explore Census Data** Free form search box The Census Bureau is the leading source of quality data about the nation's people and economy. 2. Advanced Search Q I'm looking for ... · Select search criteria in a step-bystep filtering experience where Advanced Search you select desired checkboxes Tips: You can find many results with either search option You can only access some complex topics/geographies using the advanced search. Give advanced search a try if you re not finding a quick answer to your data question with single search. United States® U.S. Department of Commerce U.S. CENSUS BUREAU Lensus census.gov





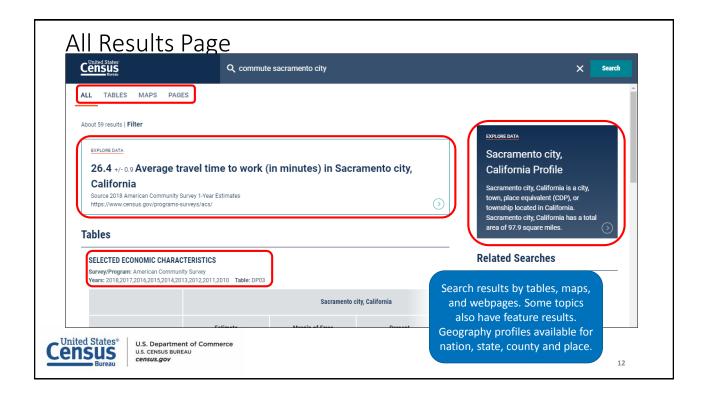




How to Use data.census.gov 2. All Results Page



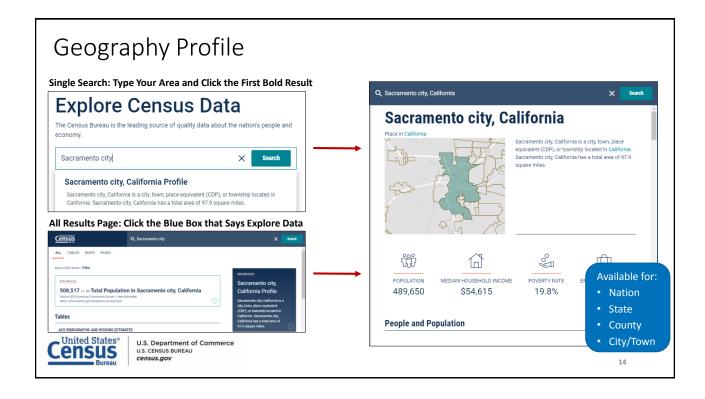
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How to Use data.census.gov 3. Locating a Geography Profile



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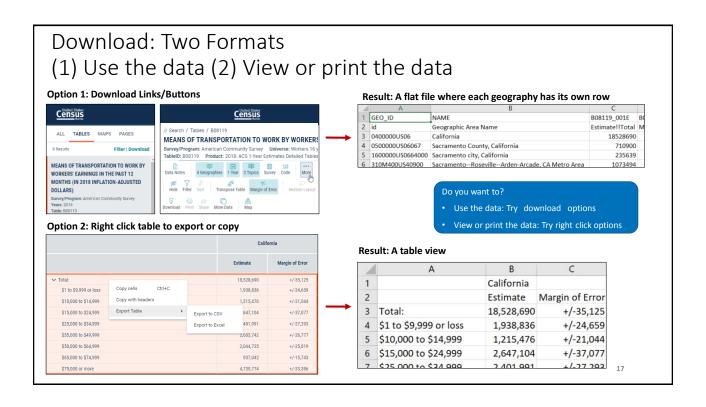
How to Use data.census.gov 4. Customizing your table

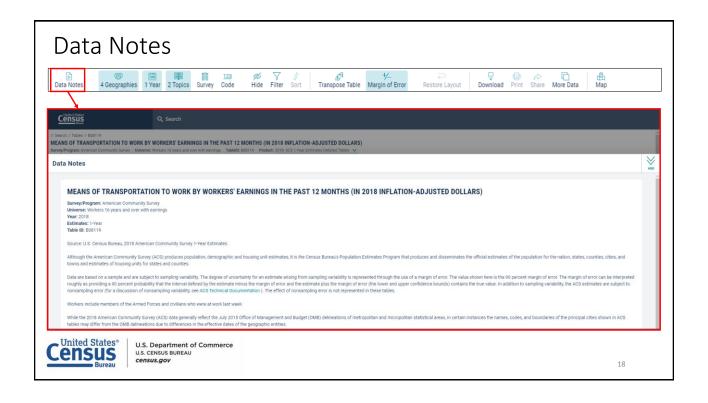


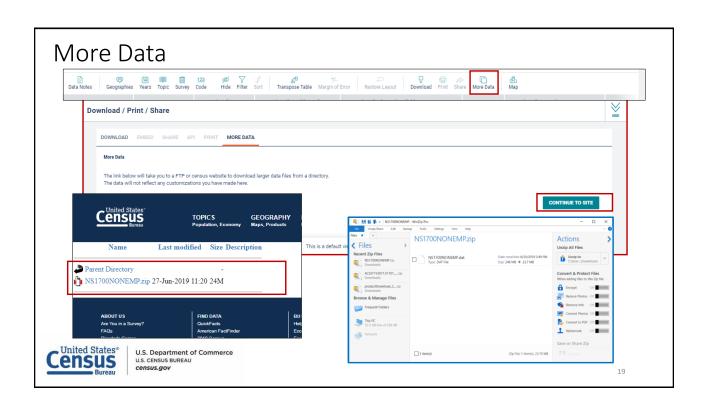
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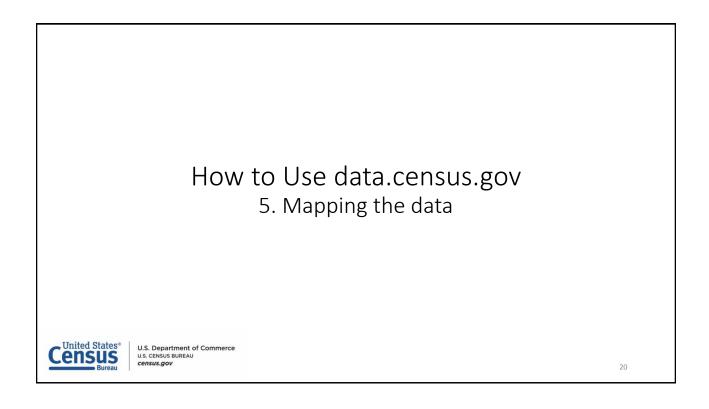
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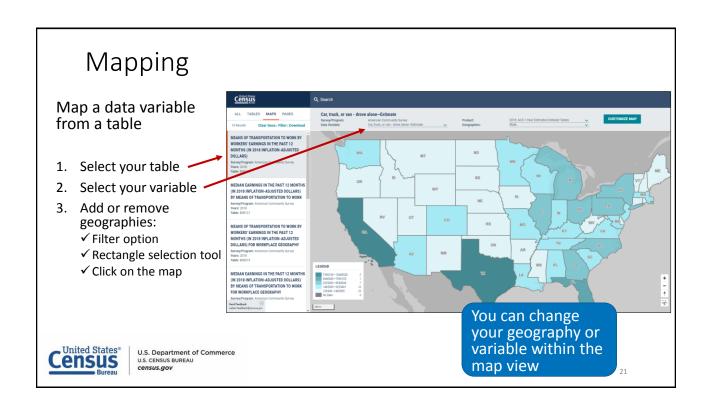
Customizing Tables MEANS OF TRANSPORTATION TO WORK BY WORKERS' EARNINGS IN THE PAST 12 MONTHS (IN 2018 INFLATION-ADJUSTED DOLLARS) Use table controls to: Download data Change your table Sacramento County, California Sacramento city, California view Margin of Error Margin of Error Add or remove items from your search criteria MEANS OF TRANSPORTATION TO WORK BY WORKERS' EARNINGS IN THE PAST 12 MONTHS. View data notes Link to FTP site Margin of Error Estimate Look for Customize Table and Customize Map in upper right to access the full set of customization options United States® U.S. Department of Commerce U.S. CENSUS BUREAU Census census.gov 16

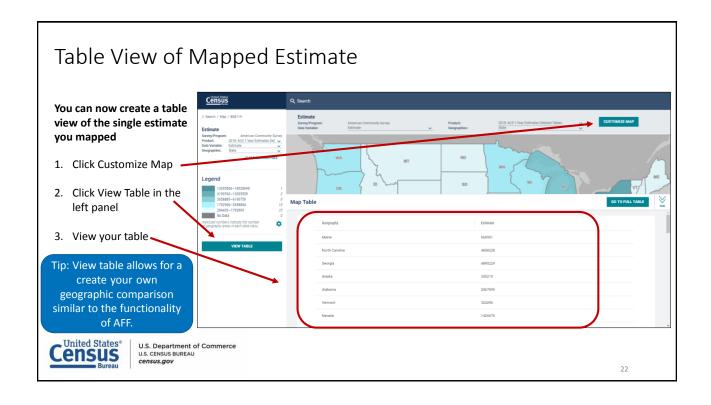








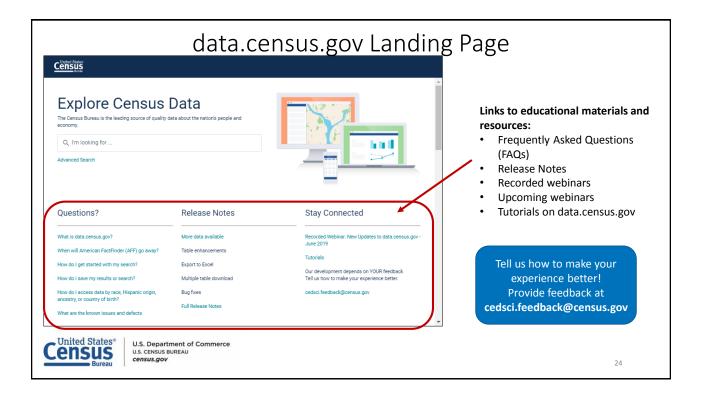




How to Use data.census.gov 6. Staying Connected



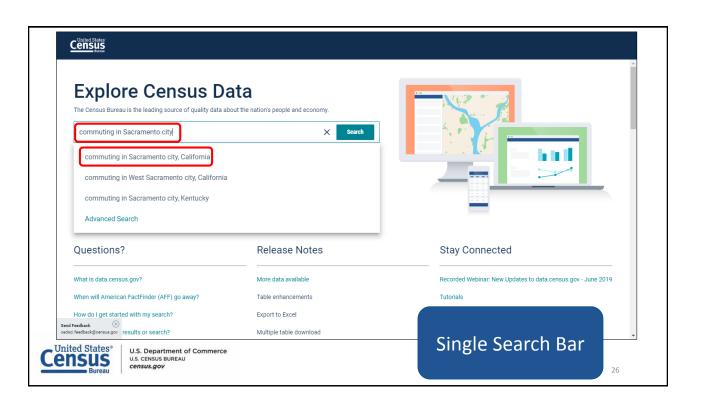
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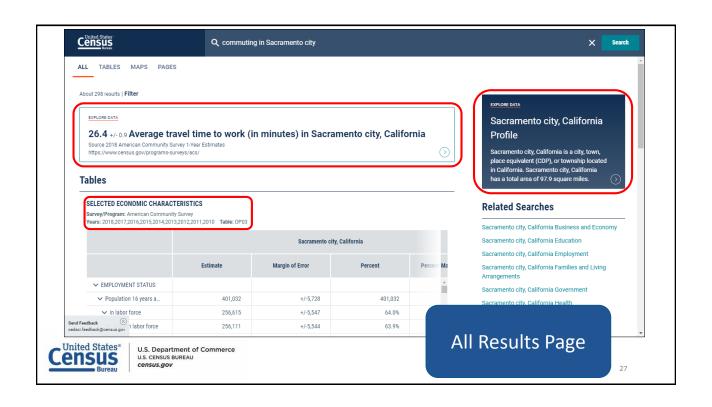


Demo of data.census.gov

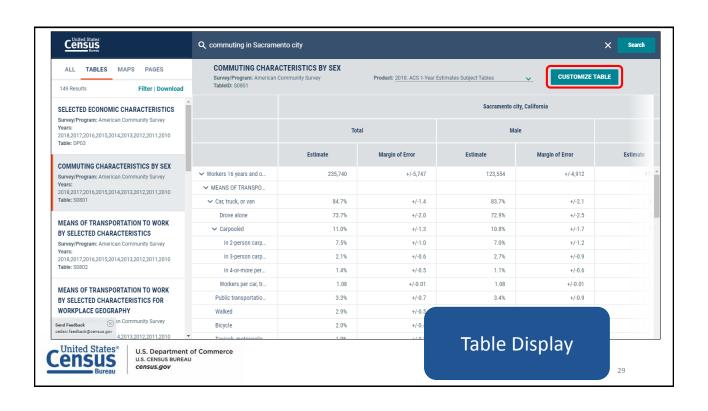


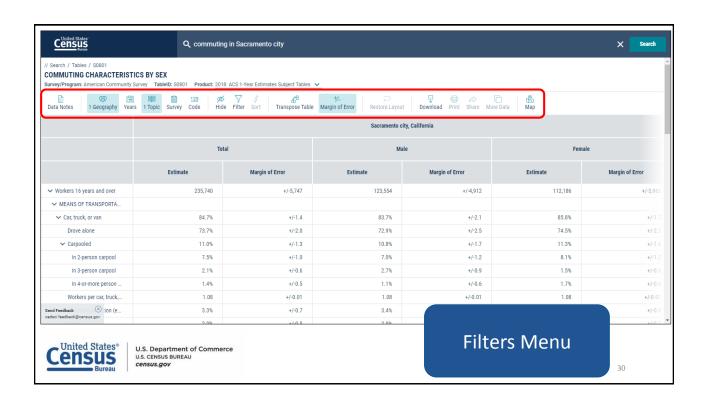
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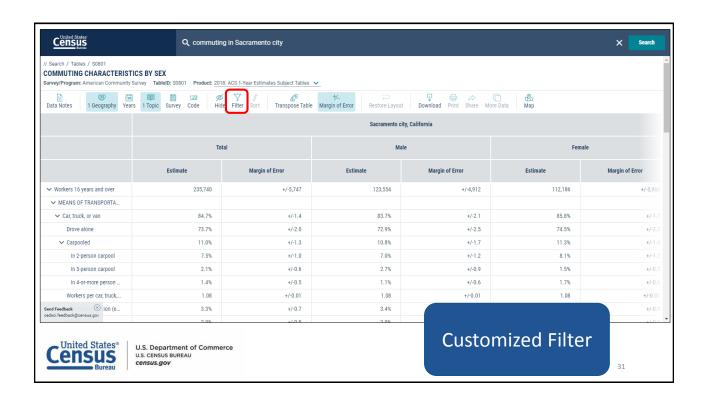


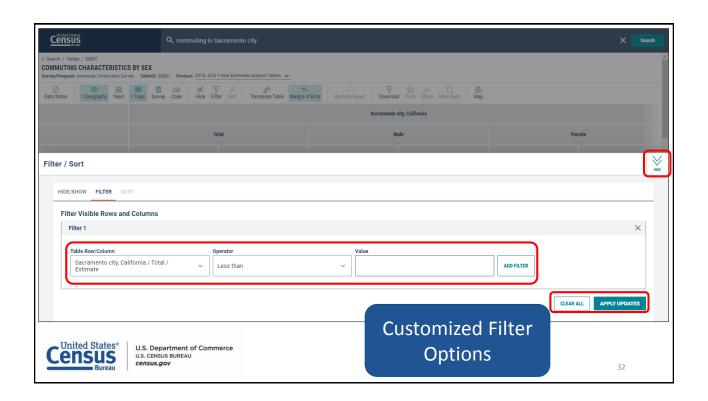


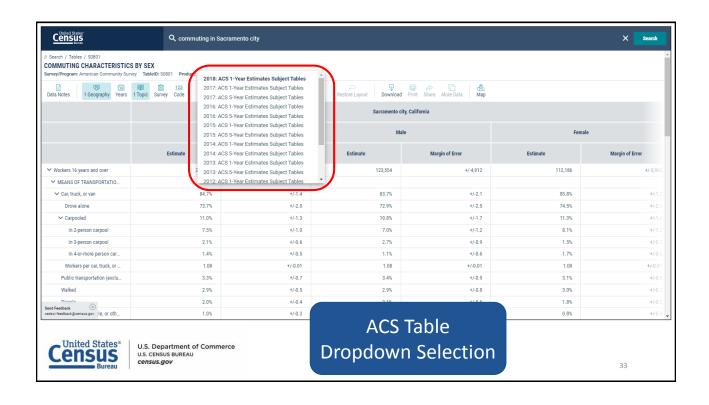


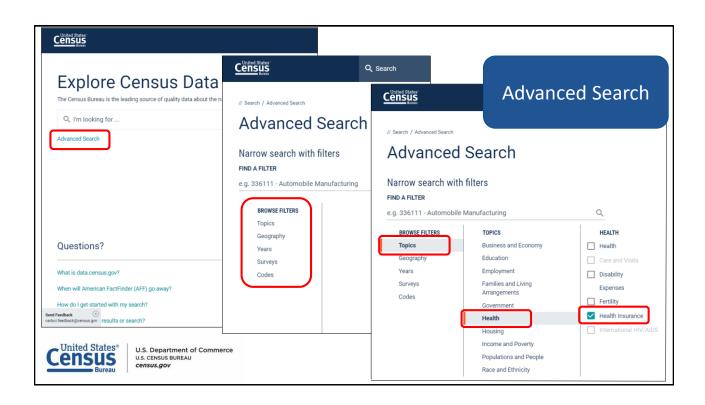


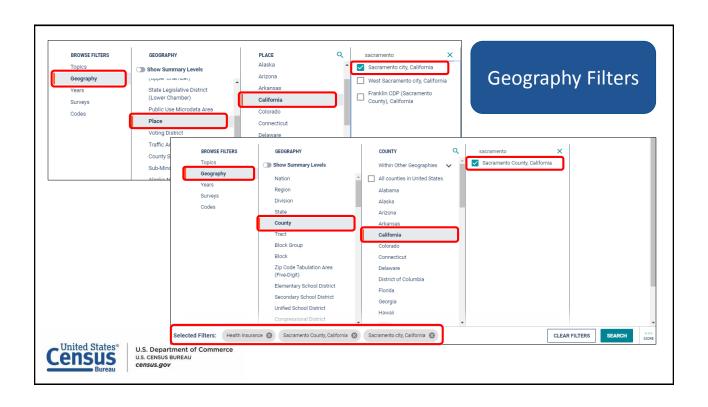


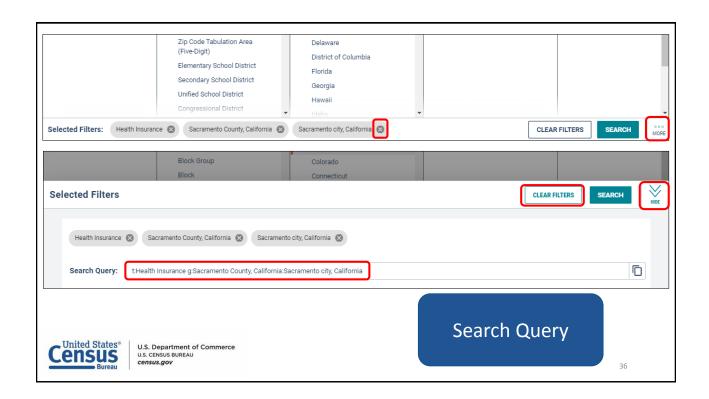


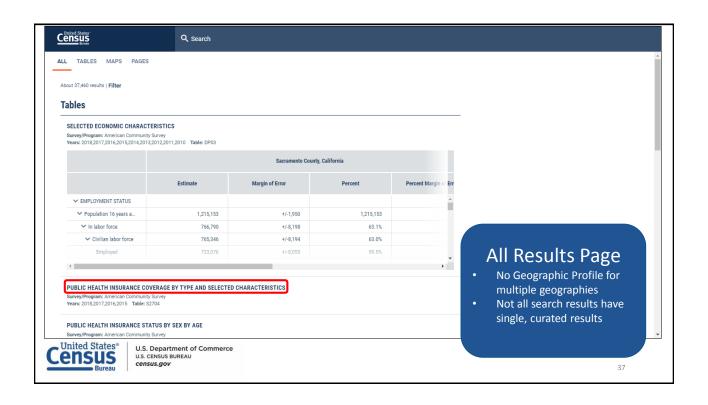


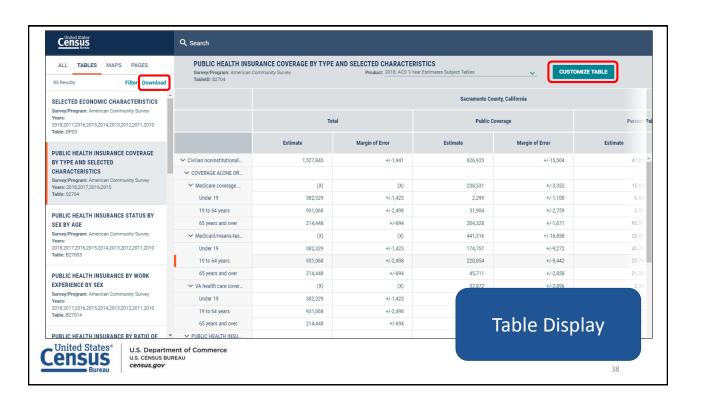


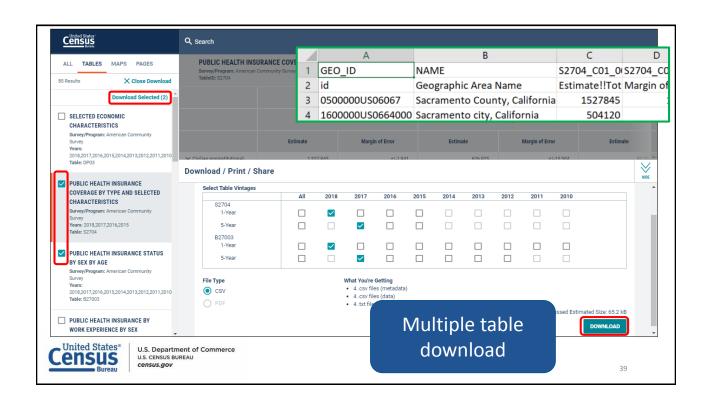


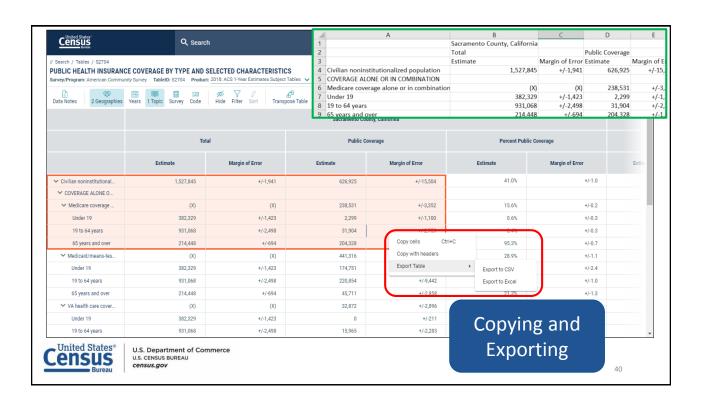


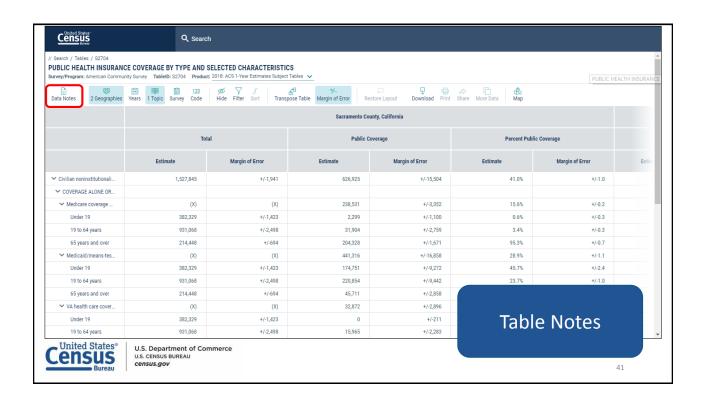


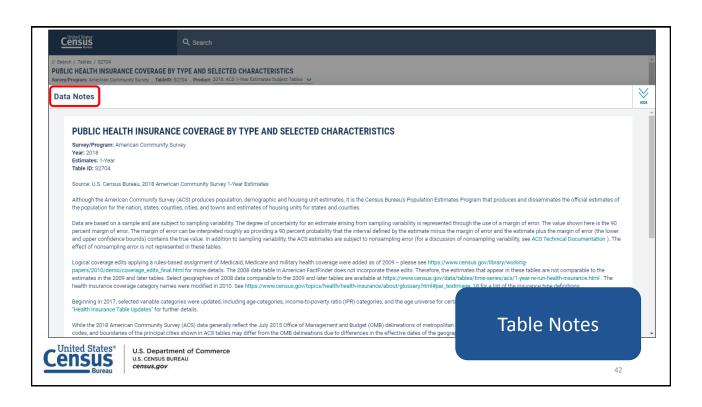


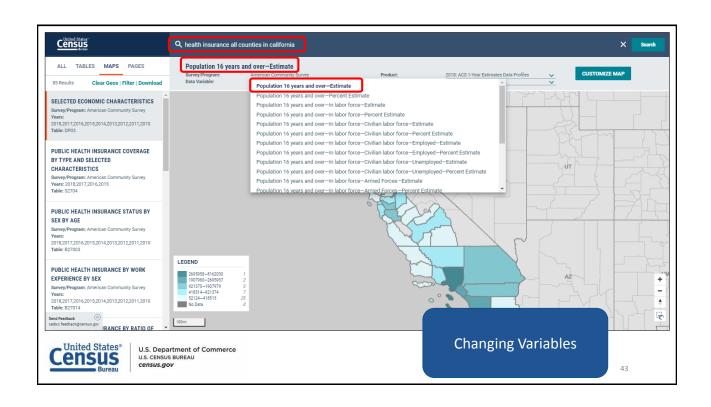


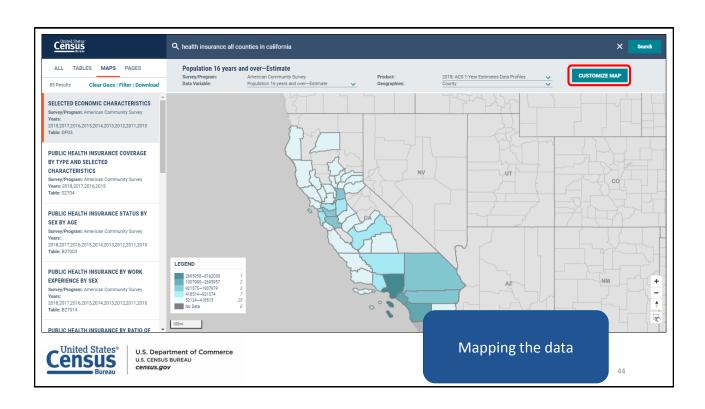


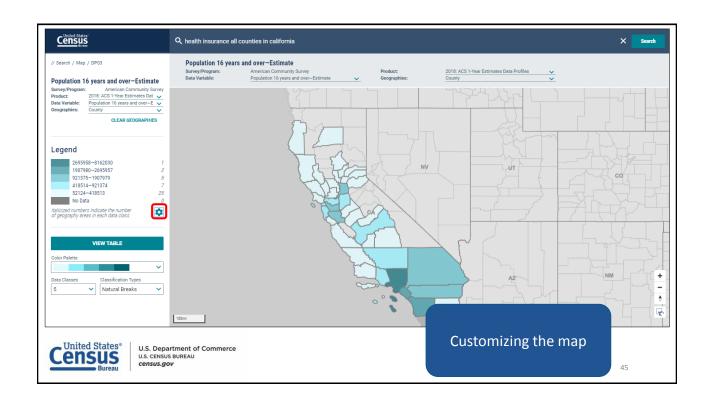


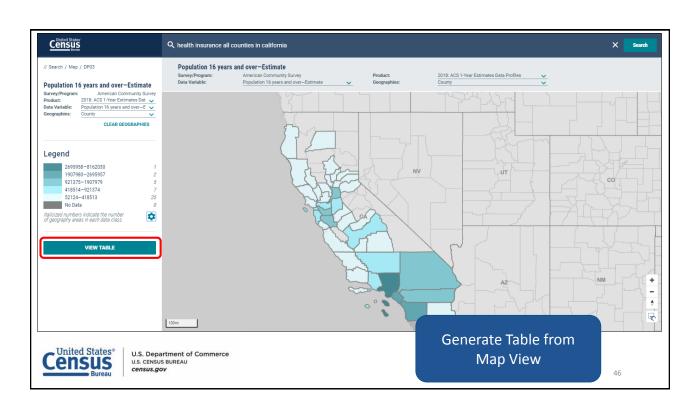


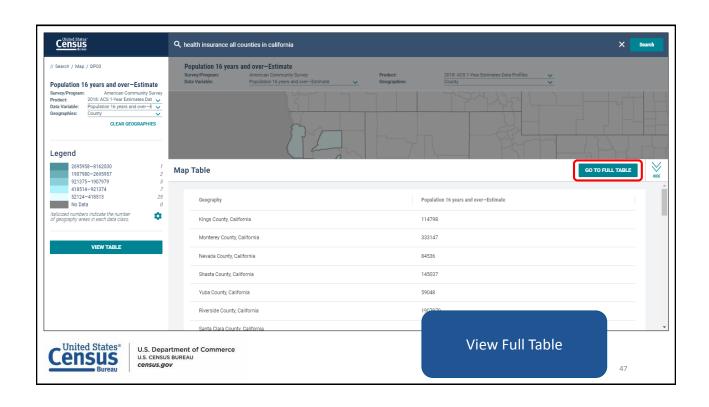


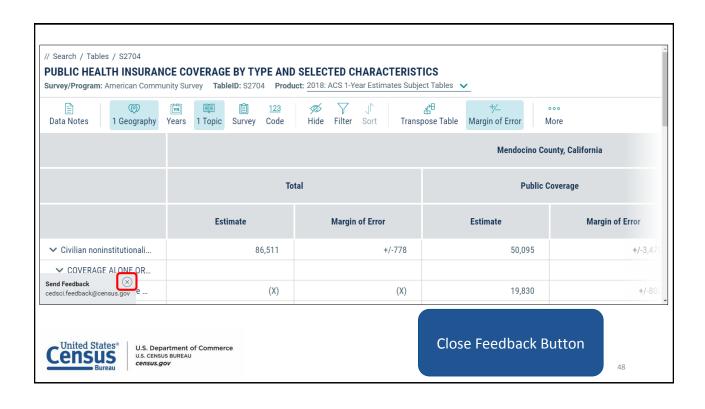












Overcoming Roadblocks



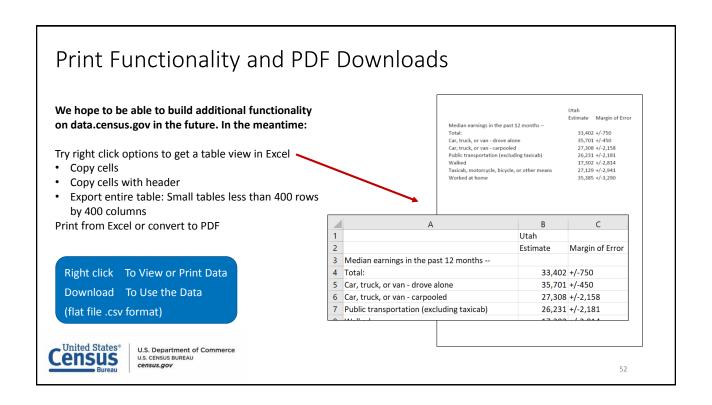
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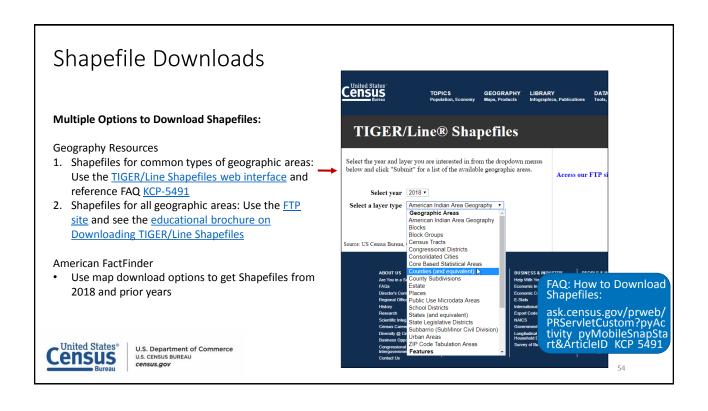
Overcoming Roadblocks: Functionality that is Not Available



Collections of Geographies: Where Are the Checkboxes to Select All Geos in a List? More checkboxes coming for 2018 ACS 5-year release in December. In the meantime: Total population-Total CUSTOMIZE MAP Use maps on data.census.gov to select individual geographies or small groupings Use FTP sites or API Use American FactFinder to get data for collections of geographies from 2017 ACS 5-Salt Lake City year release until we build the checkbox on data.census.gov Example: "All census tracts in Utah" 75474-666547 No Data All fully/partially Urban Census Tracts within Utah All fully/partially Rural Census Tracts within Utah United States U.S. Department of Commerce ensus



Address Lookup To find the census tract or other geographic areas ▼ Find Address Results associated with a particular address: Street: 1600 Pennsylvania Ave City: Use the Census Geocoder and reference FAQ Washington Use the Address Tab in the Geographies section Zip: of American FactFinder's Advanced Search Benchmark: Public_AR_Current Current_Current Vintage: FIND FAQ: How to Use the Input Street: 1600 Pennsylvania Ave City: Washington State: DC Zip: 205 Census Geocoder: Benchmark: Public AR Current (4) ask.census.gov/prweb/ PRServletCustom?pyAc tivity pyMobileSnapSta rt&ArticleID KCP 5495 Vintage: Current_Current (4) Matched Address: 1600 PENNSYLVANIA AVE NW, WASHINGTON United States® U.S. Department of Commerce .ensus



Overcoming Roadblocks: Functionality that is Different



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Geographic Comparison Tables and Ranking Tables

Geographic Comparison Table:

data.census.gov offers more flexibility to create a view similar to a Geographic Comparison Table for any estimate and set of geographies

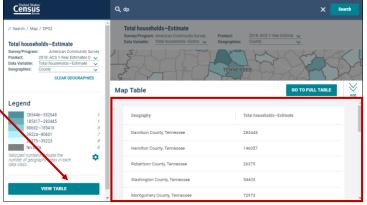
 Map the estimate you are interested in and select "View Table" in the left panel of the "Customize Map" view

Ranking Table:

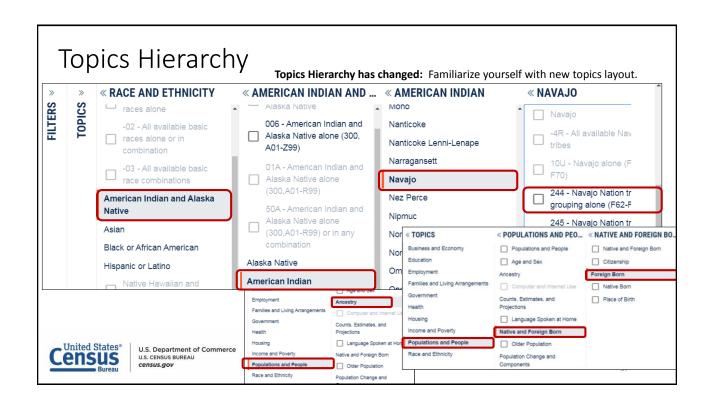
 Download ACS Ranking Tables from the FTP site (new for 2018 ACS 1-year release) census.gov/acs/www/data/data-tables-andtools/ranking-tables/

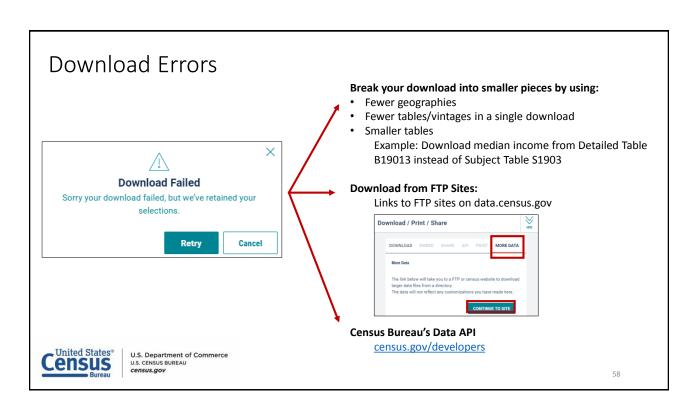


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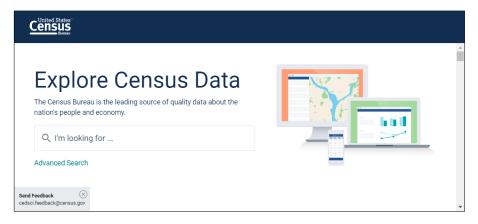


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Our Development Depends on YOUR Feedback



Check out data.census.gov and provide comments at cedsci.feedback@census.gov



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Stay Connected: Webinars, Tutorials, and Feedback

Go here for info on data.census.gov:

https://census.gov/data/what-is-datacensus-gov.html

Census Academy:

https://census.gov/data/academy/webinars/upcoming.html

- Webinars: Recorded and upcoming webinars on data.census.gov
- Data Gems: A series of short "How-To" videos

Feedback: Email comments to cedsci.feedback@census.gov



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Feedback

Email your comments to cedsci.feedback@census.gov

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What is data.census.gov? https://census.gov/data/whatis-data-census-gov.html

Webinars:

census.gov/data/academy/webi nars/2019/new-updates-datacensus-site.html

Tutorials/Data Gems: census.gov/data/academy/datagems.html

Release Notes & FAQs: data.census.gov/assets/release notes/faqs-release-notes.pdf

Stay in Touch

kanin.l.reese@census.gov 301-763-3493

KaNin Reese Chief, Dissemination Outreach Branch Center for Enterprise Dissemination U.S. Census Bureau



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