

# The New American FactFinder (AFF)



### **New American FactFinder**

- Culmination of two-year effort featuring a complete overall redesign of AFF
  - Increases data access effectiveness for users
  - Guides users to their data without forcing them to become experts
  - Gives end users more functionality and flexibility
  - Addresses growing usage and data volume needs
  - Provides a platform that evolves over time, avoiding technology obsolescence

## New American FactFinder: Release 1 (January 18, 2011)

- New AFF redelivers enchanced core functionality of Legacy system
- Release 1 functionality includes
  - Improved search and navigation services
  - Table services
    - Basic table manipulations (e.g., sorting / filtering)
    - Transposition of rows and columns
  - Mapping services
    - Thematic mapping "on the fly" (only)
  - Basic embargo capability

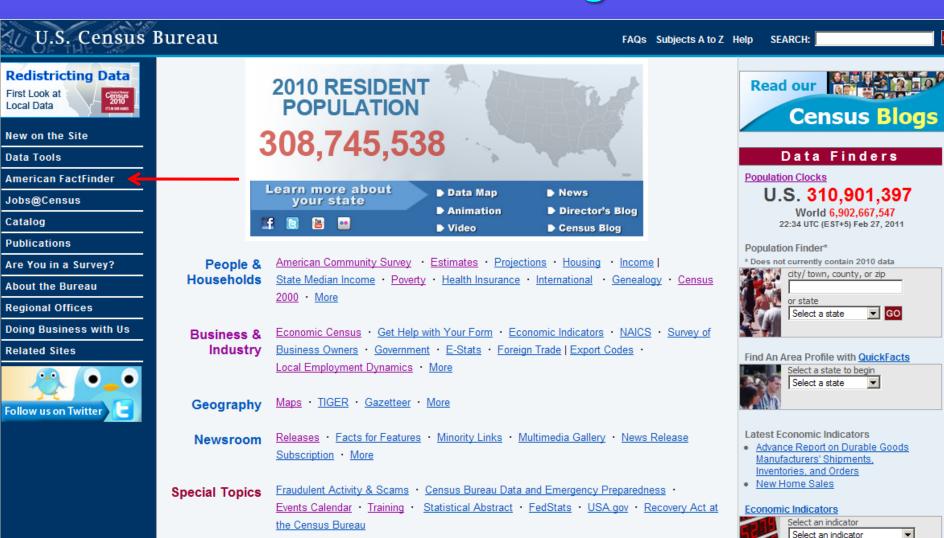
## What's Next? Future Releases (and approximate release dates)

- Release 1.2 (May August 2011)
  - Mapping upgrade
- Release 2 (July October 2011)
  - Narrative profiles
  - Charting services
  - Enhanced Errata capability
  - Download as (.rtf)
  - Sort on multiple columns
  - Format for print, deep linking
  - Advanced Embargo capabilities
  - Ability to download spatial data

# What's Next? Future Releases (and approximate release dates)

- Release 3 (TBD)
  - Plans in progress
- Release 4 (May June 2012)
  - Functionality for simple user-defined tables

# Census Bureau Home Page: www.census.gov













#### The NEW American FactFinder is now available!

The transition from the legacy American FactFinder to the NEW American FactFinder will continue through the fall of 2011. Data on the legacy FactFinder will be moved to the NEW FactFinder in the coming months 

Frequently Asked Questions > 

Program FactFinder will be moved to the NEW FactFinder in the coming months 

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The legacy American FactFinder will be discontinued in the fall of 2011.



Learn more about the New American FactFinder

For information about the release of data from the 2010 Census, see the 2010 Census Data Products release schedule



for data from the

American Community Survey, the Economic Census, and Population Estimates go to

factfinder.census.gov



**Question & Answer Center** 

Read the 2010 Census Blog, connect with us on Facebook, Twitter and YouTube to get more tips, or visit our 2010 Census site.

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Answers	Ask a Question My Stuff
	Advanced Search
znewaf	Search Search
Find the an	swer to your question

Results 1 - 10 of 23 for znewaff

#### New American FactFinder: Available Data Sets Updated

When the NEW American FactFinder is released on January 18, 2011, the site will only have data from Census 2000 available. Starting with the 2010 Redistricting Data Summary File (PL 94- 171) all... Date Updated: 02/09/2011

#### New American FactFinder: Census Tracts and Blocks Updated

American FactFinder organizes data for over eight million different geographic areas. In order to properly organize such a large amount of data, the geographic search function is performed in a... Date Updated: 02/09/2011

### New American FactFinder: Factsheets Updated

Factsheets are not available in the new American FactFinder. The same information and more can be found in the American Community Survey/Decennial Data & Demographic... Date Updated: 02/09/2011

#### New American FactFinder: How do I find all the Census Tracts in a Place? New

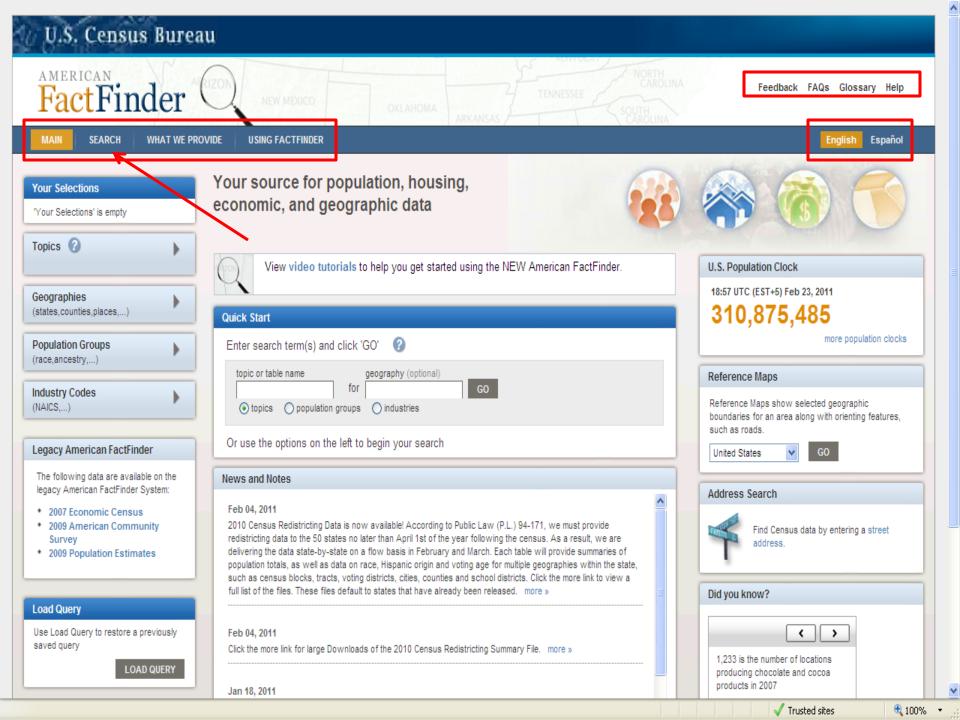
To find all Census Tracts within a City, Town, or County Subdivision, use the following steps: Open the Geographies Search option found on the left side of the Main or Search page. Use the text box... Date Updated: 02/14/2011

#### New American FactFinder: Quick Introduction Updated

American FactFinder allows users to search and analyze demographic and economic information about the nation and your communities using a variety of methods. They include: Keyword Search... Date Updated: 02/09/2011

### New American FactFinder: Large Downloads - many tables and/or many geographies Updated

We are experiencing problems with large downloads. Until we can resolve the problem, please use the FTP site to process large downloads. You can download the 2010 Redistricting Data... Date Updated: 02/09/2011



per page:

About

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Feedback FAQs Glossary Help

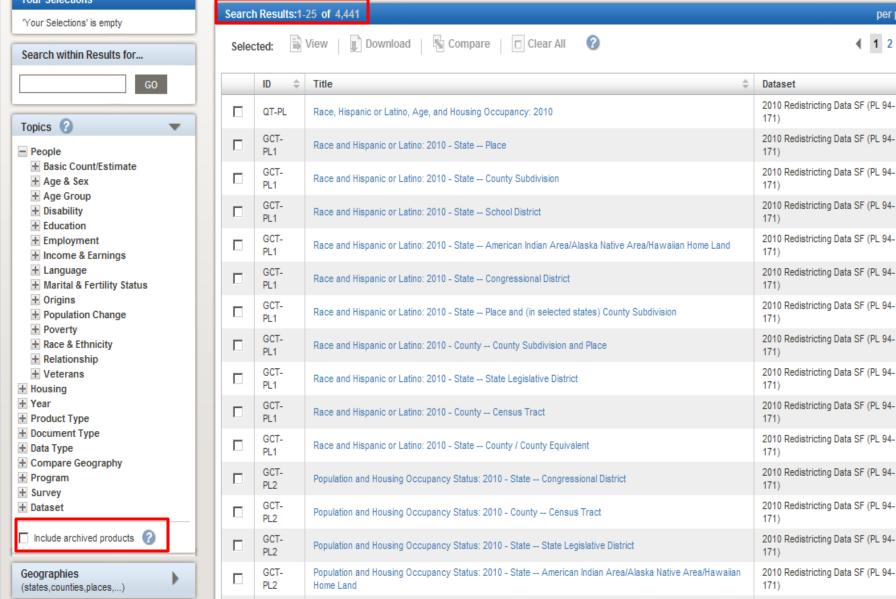
MAIN

WHAT WE PROVIDE

USING FACTFINDER

FACTFINDER

## Search - Use the options on the left (search, topics, geographies, ...) to find the data you're looking for Your Selections



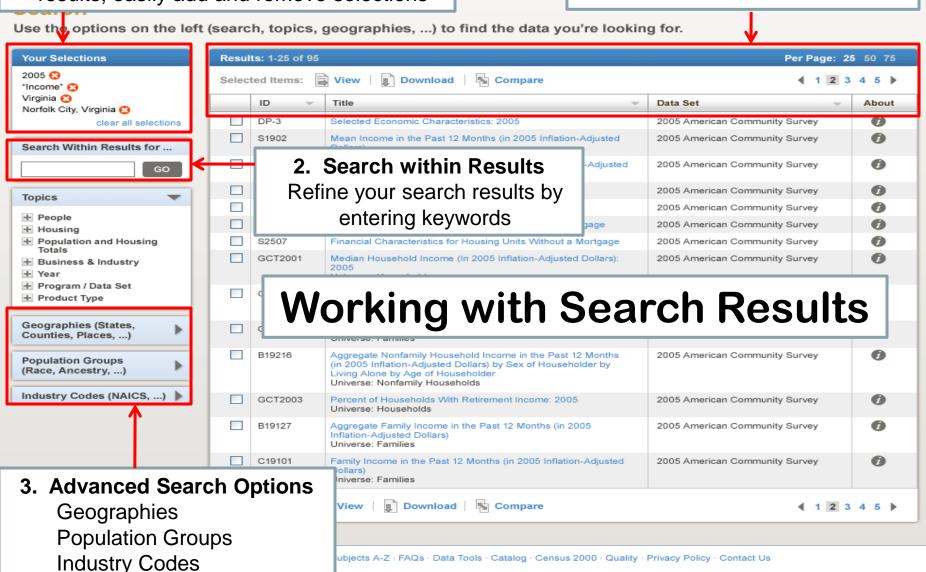


### 1. Your Selections

Lists the search words used to find your results; easily add and remove selections

Feedback FAQs Glossary Site Map Help

4. Search Results
Select data to view or download





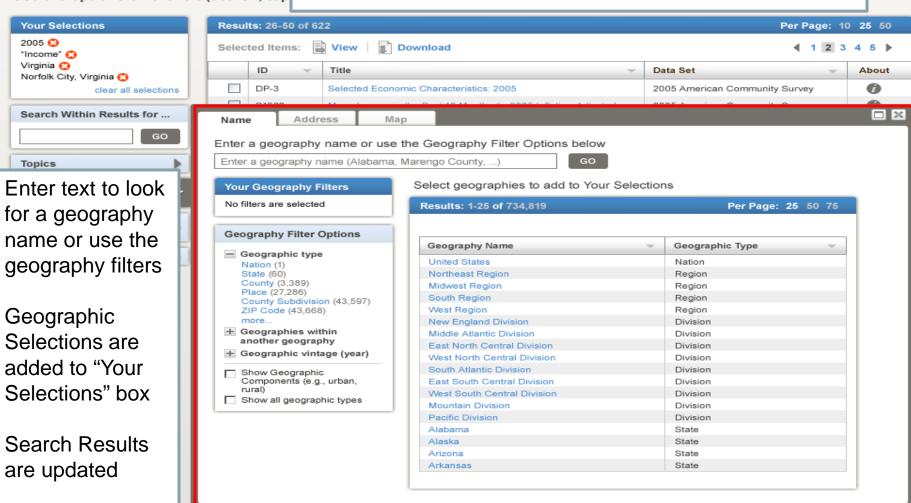
Search Using Geography:
Name

panish

Help

Search

Use the options on the left (search, top



Census Bureau Links: Home - Search - Subjects A-Z - FAQs - Data Tools - Catalog - Census 2000 - Quality - Privacy Policy - Contact Us

Name

Address

Мар

# Search using Geography: Address

Enter a street address, city and state

street address 1265 Lombardi Avenue city Green Bay state Wisconsin

zip 54307

GO

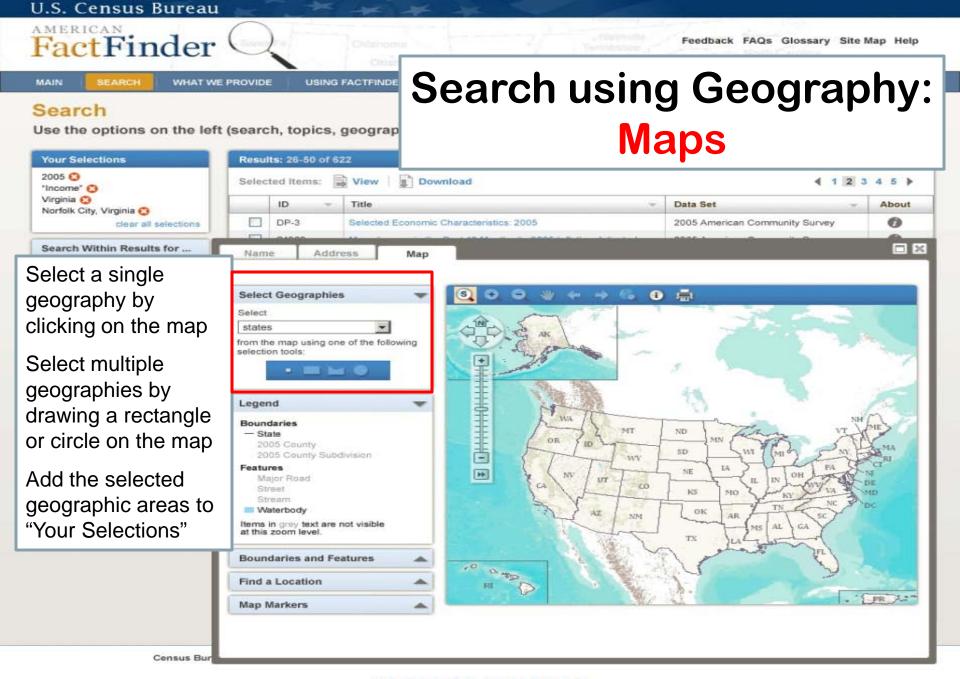
Geographies containing 1265 LOMBARDI AVE, GREEN BAY, WI, 54304: Select geographies to add to Your Selections

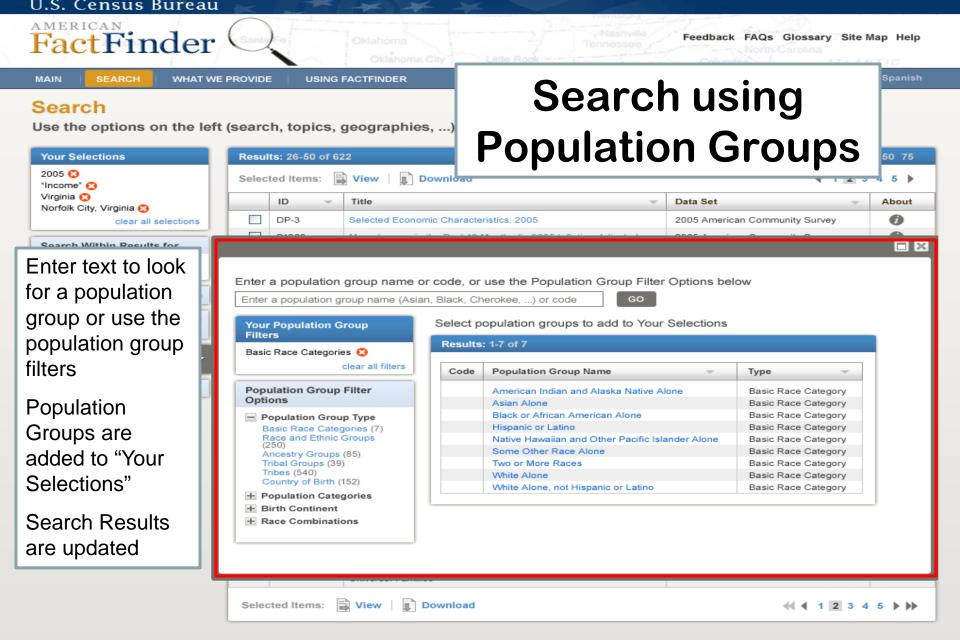
Search for geographies by entering an address

Select geographies to add to "Your Selections"

### Results: 1-5 of 5

Geography Name \$	Geography Type
Block 5010, Block Group 5, Census Tract 6, Brown County, Wisconsin	Block
Block Group 5, Census Tract 6, Brown County, Wisconsin	Block Group
Census Tract 6, Brown County, Wisconsin	Census Tract
Brown County, Wisconsin	County
Wisconsin	State





U.S. Census Bureau

AMERICAN

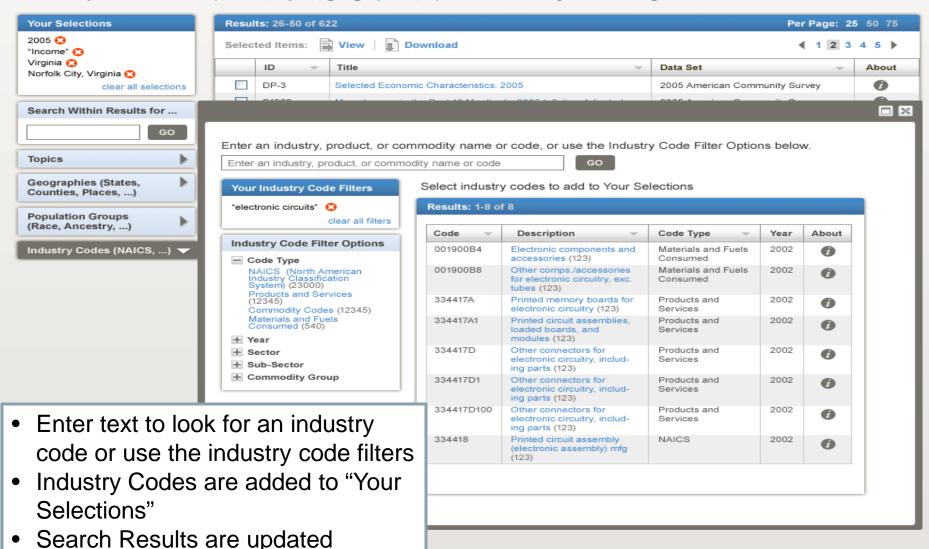
FactFinder

MAIN SEARCH WHAT WE PROVIDE

## Search using Industry Codes

#### Search

Use the options on the left (search, topics, geographies, ...) to find the data you're looking for.



### AMERICAN **FactFinder**

### View a Table

Feedback FAQs Glossary Site Map Help

MAIN

SEARCH

WHAT WE PROVIDE

**USING FACTFINDER** 

### Results

Click 'Back to Search' to select other tables or geographies.

BACK TO SEARCH

Table ID C06003 Place of Birth by Sex in the United States Universe: Total Population in the United States

2005-2007 American Community Survey 3-Year Estima

Comma-Delimited

View your selected search results

Bookmark the data for future use

Download the data in multiple formats

**PDF** 

Print the data

Excel

Table View

Map View |

Modify Table



Bookmark



Download



Create a Thematic Map

View Table Notes

	Alabama		Florida		Georgia		South Carolina	
	Estimate	Margin of Error	Estimate	Margin of Error	Estimate	Margin of Error	Estimate	Margin of Error
Total:	4,585,900	*****	18,014,927	****	9,331,515	*****	4,330,933	*****
Male	2,218,544	+/-1,679	8,841,365	+/-2,036	4,587,486	+/-2,841	2,107,584	+/-1,360
Female	2,367,356	+/-1,679	9,173,562	+/-2,035	4,744,029	+/-2,841	2,223,349	+/-1,360
Born in state of residence:	3,261,251	+/-12,088	6,058,029	+/-22,048	5,218,892	+/-17,841	2,631,604	+/-11,997
Male	1,569,734	+/-6,922	3,020,525	+/-13,713	2,538,943	+/-11,231	1,268,275	+/-6,724
Female	1,691,517	+/-7,274	3,037,504	+/-14,345	2,679,949	+/-10,745	1,363,329	+/-7,544
Born in other state in the United States:	1,161,504	+/-10,635	8,065,826	+/-20,932	3,166,845	+/-18,025	1,480,072	+/-12,079
Male	563,720	+/-6,155	3,916,417	+/-12,571	1,537,424	+/-10,503	721,823	+/-6,867
Female	597,784	+/-6,842	4,149,409	+/-14,706	1,629,421	+/-10,584	758,249	+/-7,603
Native; born outside the United States:	32,355	+/-2,201	521,324	+/-9,938	104,496	+/-3,743	37,614	+/-1,932
Male	17,135	+/-1,485	254,102	+/-5,177	53,067	+/-2,776	19,207	+/-1,500
Female	15,220	+/-1,328	267,222	+/-6,555	51,429	+/-2,593	18,407	+/-1,253
Foreign born	130,790	+/-3,766	3,369,748	+/-17,842	841,282	+/-10,234	181,643	+/-4,796

Source: U.S. Census Bureau, 2005-2007 American Community Survey

### **Customize a Table**

lossary Site Map Help

MAIN

SEARCH

Actions:

WHAT WE PROVIDE

USING FACTFINDER

English Español

### Results:

Click 'Back to Search' to change geographies or industries.



Collapse or expand groups of data in the table

Reorder rows and columns

Show or hide rows and columns

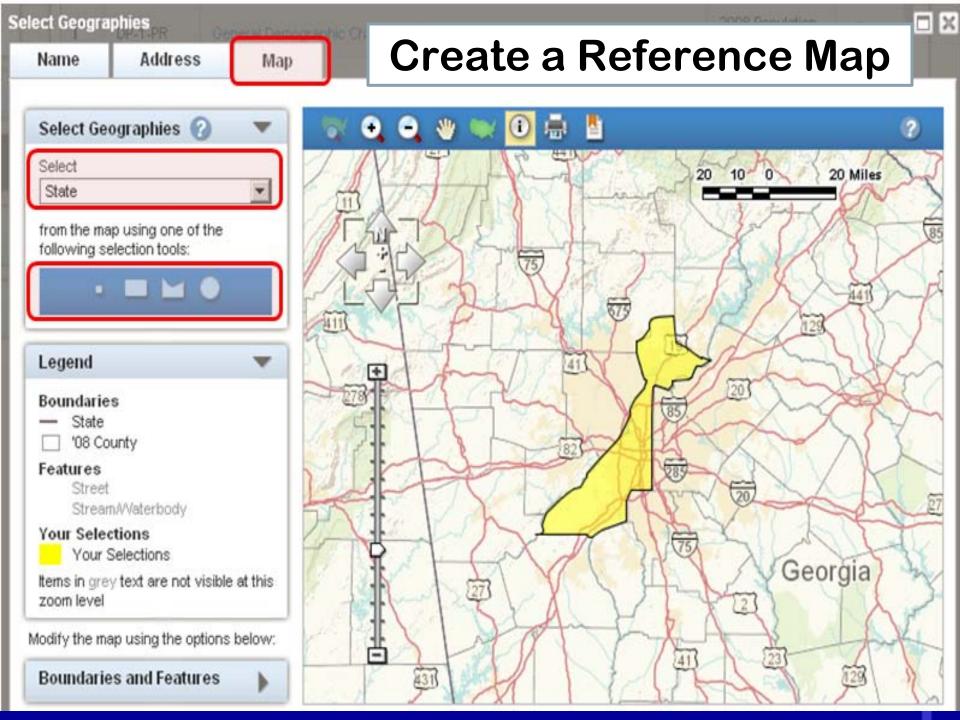
Transpose rows and columns

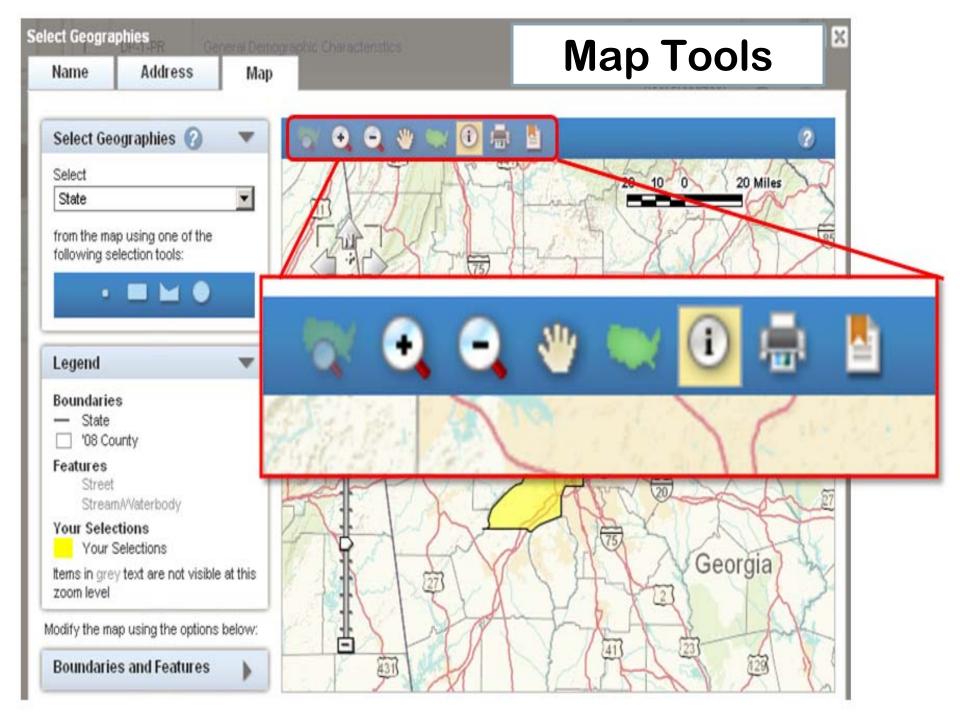
Reset table to its original view



View Table Notes

		Alabama			Alaska	Arizona		
		Estimate	Margin of Error	Estimate	Margin of Error	Estimate	Margin of Error	
		₹ 🖸						
Total	<b>∀</b>							
Total	~	4,442,558		641,724		5,829,839		
Male	~							
Total	V	2,142,901	+/-3,564	325,699	+/-1,891	2,902,933	+/-2,476	
Under 5 years	<b>₩</b>	147,159	+/-1,940	24,914	+/-1,224	236,015	+/-1,475	
5 to 9 years		146,689	+/-5,256	25,801	+/-1,767	216,755	+/-6,132	





English Spanish SEARCH WHAT WE PROVIDE USING FACTFINDER

#### Results

Click 'Back to Search Results' to select other tables or products.

### Create a ◀ BACK TO SEARCH RESULTS Thematic Map C06003 Place of Birth by Sex in the United States - Universe: Total 2005-2007 American Community Survey 3-Year Estimates

Table View Map View 💚 Chart View .II: Select a Data Value to Map Bookmark Actions: Download Thematic Map of Estimate; Male; Born in state of residence Geography: by State View Notes **6** 0 🚍 Legend **Data Classes and Colors** Color range (select the first and last colors): No pre-formatted thematic Vashville David son maps - - all are created "on Transparency: Raleigh Clear lo tte the fly" from a table Number of classes: 5 ▼ Classing method: User Defined Atlanta Customize the map by Define classes: (classes range fror Charleston-North Charleston 1,268,275 to 3,029,525 persons) changing colors and 1268275 2 transparency 3 Customize the map by Jacksonwille selecting boundaries and features to display **Boundaries and Features** Find a Location Change the way the data is Map Markers displayed on a map by modifying the number of classes and classing method

Source: U.S. Census Bureau, 2005-2007 American Community Survey

### **Summary:**

### **Tools & Capabilities**

## Manage Rows and Columns (Modify Table)

Collapse / Expand
Hide Rows and Columns
Filter Rows
Show Hidden Rows / Columns
Transpose Rows / Columns
Reset Table

### **Bookmark a Product**

Bookmark" a product from the Search Results or Data Product Display page

### Save/Load a Query

Save your search query for future use

### **Download Data Products**

Available formats:

- Database-compatible
  - (.csv) or (.xls)
- Presentation-ready
  - (.xls) or (.pdf)

### **Print a Product**

Print a data product (table or map) from the system using your Internet browser print capability

USCENSUSBUREAU

## Summary: Products and Availability (Legacy AFF)

- Online through Fall 2011
  - American Community Survey
    - All products since 2005
  - Population Estimates
    - All products since 2006
  - Economic programs
    - 1997, 2002, 2007 Economic Census
    - 2003-2009 Annual Survey of Manufactures
    - 2004-2008 County Business Patterns
    - 2004-2008 Nonemployer Statistics



## Summary: Products and Availability (New AFF)

- Now
  - 2000 Census
  - 2008 Population Estimates
- February March 2011
  - 2010 Census Redistricting Data (P.L. 94-171 Summary File)
- April 2011
  - National Summary File of Redistricting Data
    - Down to American Indian, Alaska Native, and Native Hawaiian areas

### Summary:

### Products and Availability (New AFF)

- Late Spring / early Summer 2011
  - ACS 2005-2008 all products
  - Economic Census 2002
  - Annual economic surveys
- Mid / late Summer 2011
  - Economic Census 2007
  - ACS 2009 all products
- Fall 2011
  - Sunset of Legacy American FactFinder





Further questions . . .

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## Thank you!