Local Update of Census Addresses (LUCA)

- One of the major geography programs leading into Census 2020
- Goal of the program is to account for all known addresses in a jurisdiction
- Jurisdictions participating in LUCA will check and update the list of addresses that will receive a 2020 Census questionnaire

LUCA Eligibility

- Both city and county governments are eligible to participate
- An invitation was sent to each jurisdiction’s Highest Elected Official (HEO) in July 2017

But My Jurisdiction Lacks the Resources to Complete LUCA...

- A jurisdiction can appoint a higher level of government or an organization to complete LUCA on their behalf
- Consider reaching out to the county government, a Council of Governments (COG), or other local planning agencies to see if they might be able to help complete LUCA for your jurisdiction
California is Committed to LUCA

The Department of Finance (DOF) is offering a monetary incentive to assist cities and counties participating in the 2020 Census LUCA.

How Much Money Will My Jurisdiction Get?

- Award amount is based on jurisdiction’s total number of housing units and gross housing unit change since the 2010 Census
- Amount will be detailed in a letter addressed to the HEO from DOF

To Receive the Incentive:

1. Register to participate in LUCA with Census Bureau by December 15, 2017
2. Submit address updates to the Census Bureau
3. Complete the California State Incentive Request form and return it to DOF

California State Incentive Request

- LUCA participants will need to document:
  - LUCA material type
  - When LUCA material was received
  - When LUCA material was returned
  - Amount of time and staff costs incurred in completing LUCA
  - Approximate number of address changes in jurisdiction
  - Short summary of how jurisdiction completed LUCA
**LUCA Schedule**

<table>
<thead>
<tr>
<th>Timeframe</th>
<th>Activity</th>
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<tbody>
<tr>
<td>January 2017</td>
<td>Advance Notice mailed to Highest Elected Officials (HEOs), Tribal Chairs (TCs), Governors, and other LUCA contacts</td>
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<tr>
<td>March 2017</td>
<td>LUCA promotional presentations begin</td>
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<tr>
<td>July 2017</td>
<td>LUCA invitation and registration materials mailed to HEOs, TCs, and Governors</td>
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<tr>
<td>October 2017</td>
<td>LUCA training workshops begin</td>
</tr>
<tr>
<td>December 15, 2017</td>
<td><strong>Deadline for LUCA Registration</strong></td>
</tr>
<tr>
<td>February-April 2018</td>
<td>LUCA materials ship. Participants begin review and update the Census Bureau’s address list</td>
</tr>
<tr>
<td>February-September 2018</td>
<td>Census Bureau processing of LUCA submissions begins</td>
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<tr>
<td>August-September 2019</td>
<td>Census Bureau delivers LUCA feedback</td>
</tr>
<tr>
<td>April 1, 2020</td>
<td>CENSUS DAY</td>
</tr>
</tbody>
</table>

**Where Can I Find More Information?**

- CA DOF LUCA webpage
  - Includes a LUCA information guide, as well as a webinar introducing the LUCA program and the monetary incentive being offered by DOF

- Census Bureau’s LUCA webpage
  - [https://www.census.gov/geo/partnerships/luca.html](https://www.census.gov/geo/partnerships/luca.html)
  - Includes a LUCA FAQ, sample LUCA forms, technical training workshop schedule, and more

**Additional Questions?**

**California State Data Center**
- Walter Schwarm – walter.schwarm@dof.ca.gov
- Nancy Gemignani – nancy.gemignani@dof.ca.gov

**Online:** www.dof.ca.gov/Forecasting/Demographics/2020_Census/

**Call:** (916) 323-4086