

CALIFORNIA DEPARTMENT OF FINANCE  
DEMOGRAPHIC RESEARCH UNIT

# DATA HUB

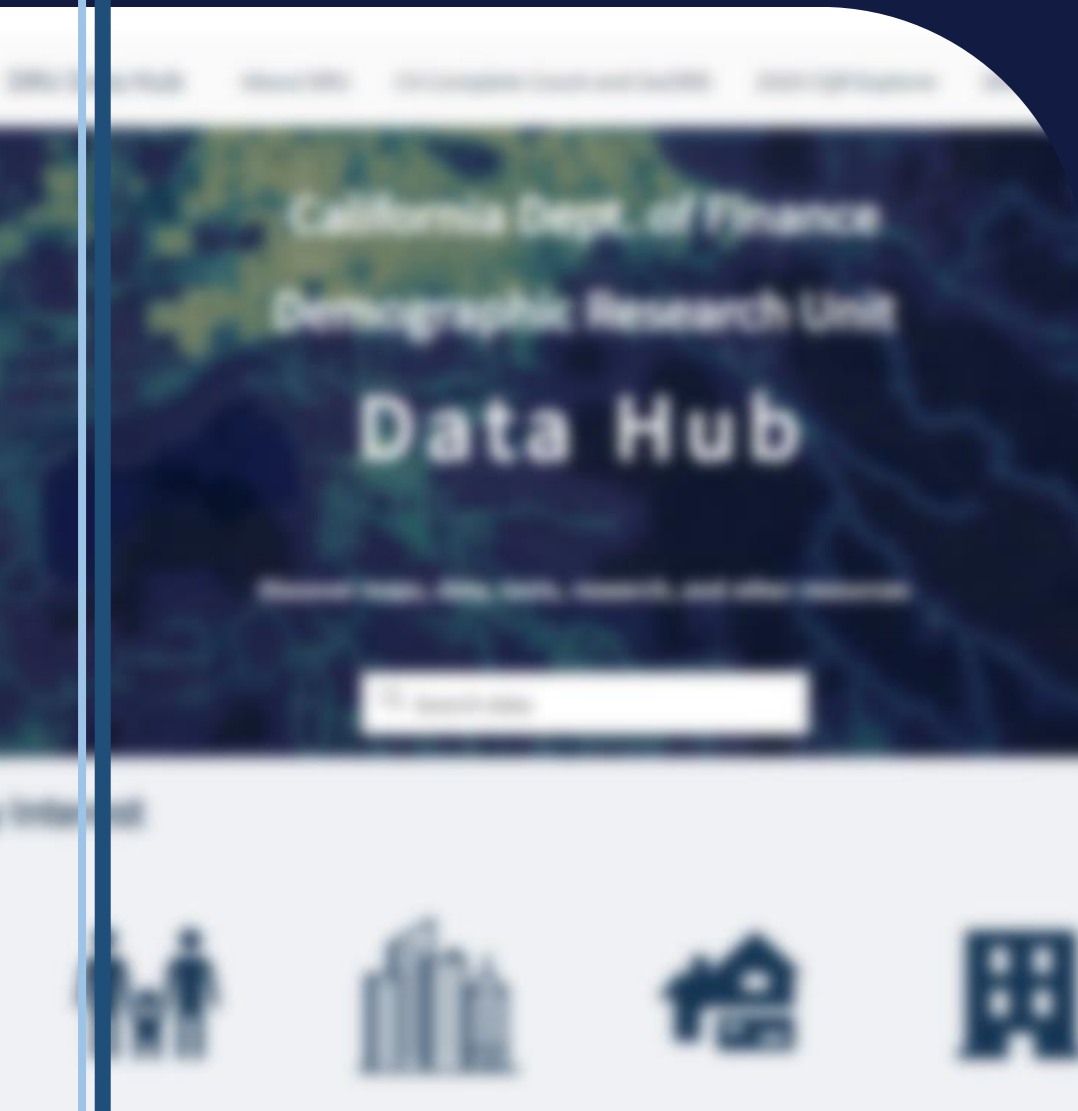


Fennis Reed  
2023 SDC Annual Meeting  
10/11/2023

# OVERVIEW

- Background
- Tour of the HUB
- Demonstrations
- Closing Thoughts

# BACKGROUND

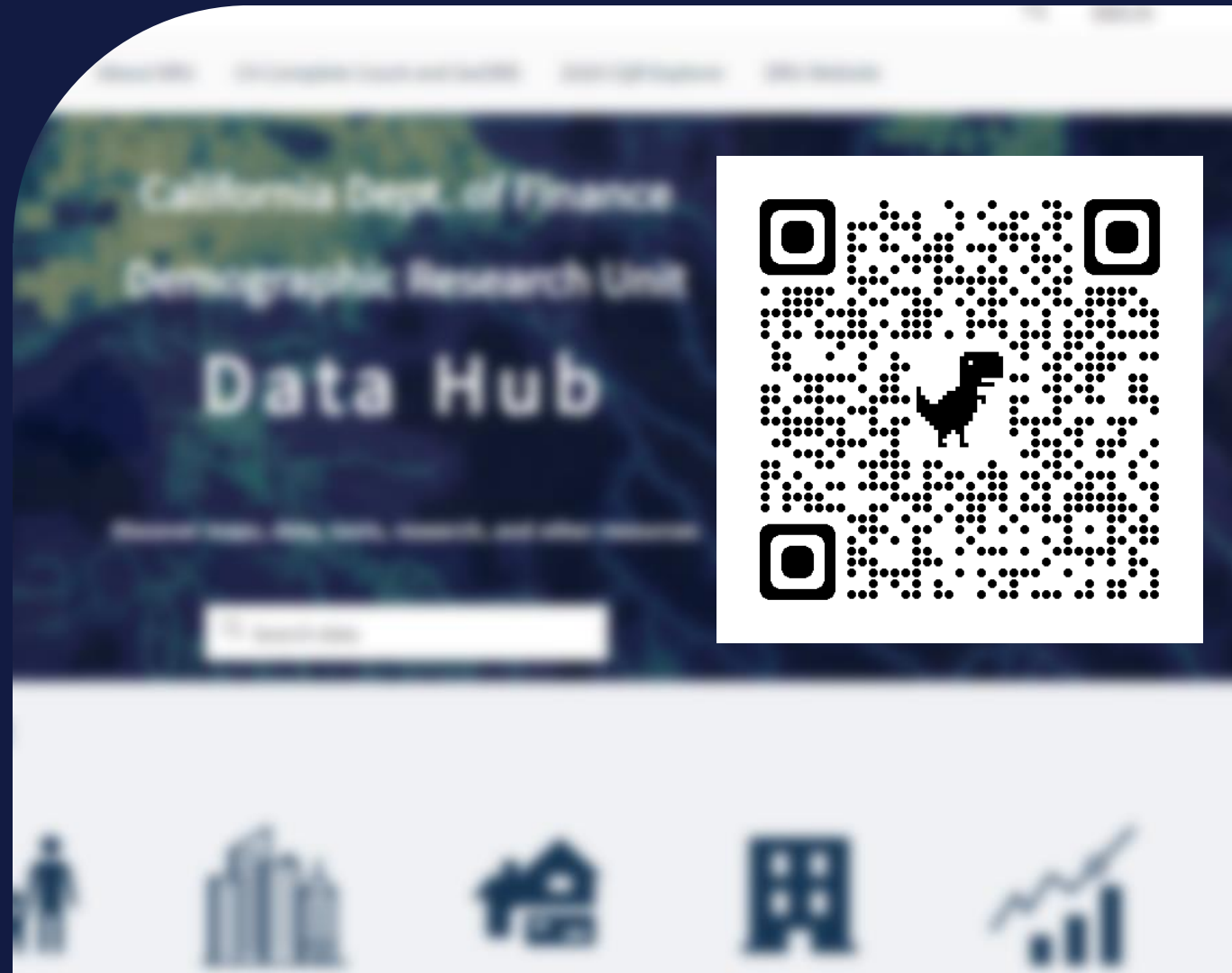


- California Complete Count – Census 2020
  - Outreach and communication campaign for the 2020 Census
  - Community organization and mobilization
  - Encourage self response
  - Geospatial Projects
    - Statewide Outreach and Rapid Deployment (SwORD)
    - California Neighborhoods Count (CNC)
- DRU adopted infrastructure
- Facilitate community organization
- Intentional distribution of data

# GUIDED DEMONSTRATION

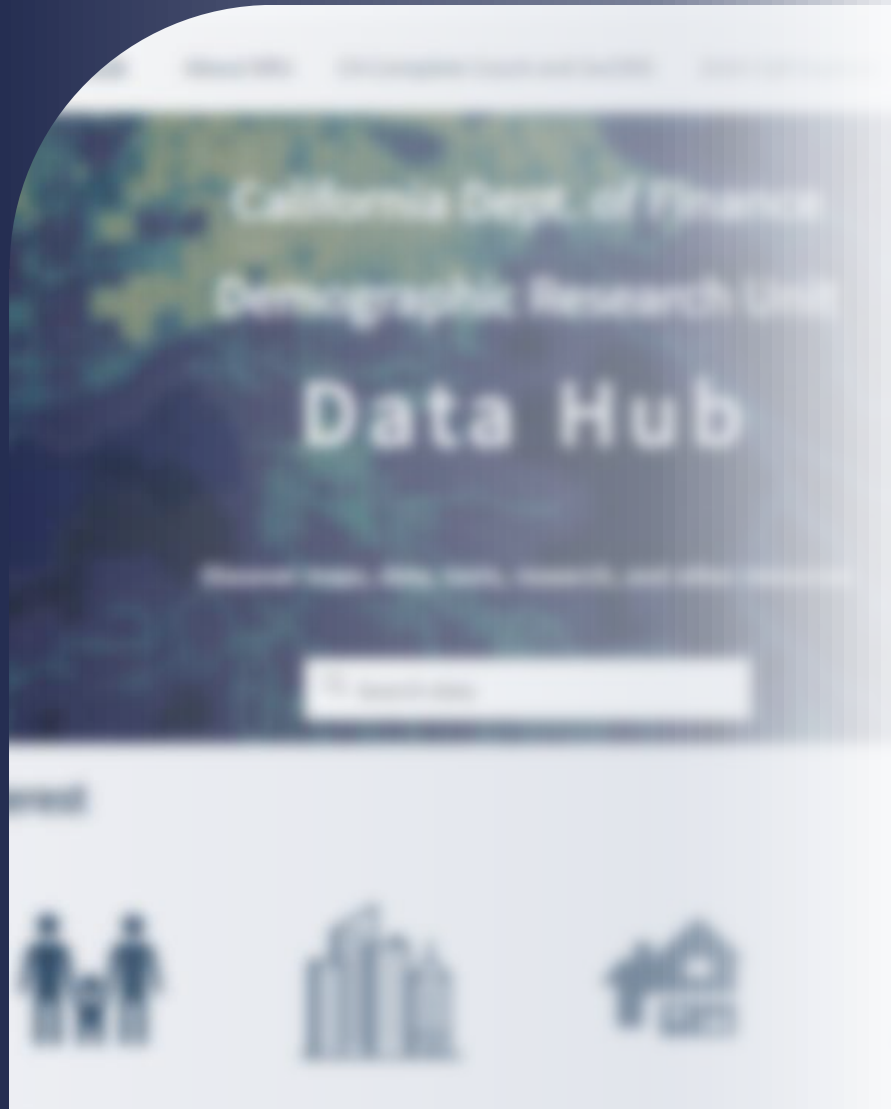
- Fennis Reed
  - College & University Housing
- Jordan Bruhn
  - Population and Housing Dashboard
  - Wildfire Housing Loss
- Jonathan Buttle
  - Urban Area Delineations
- Jim Miller
  - Public School Enrollment Dashboard

<https://dru-data-portal-cacensus.hub.arcgis.com/>

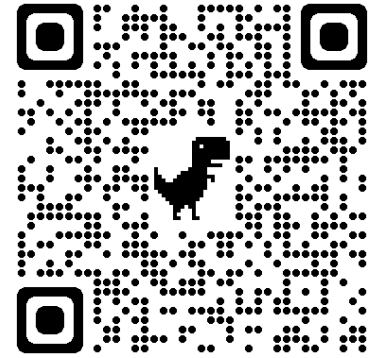


# CLOSING THOUGHTS

- Forthcoming Projects
  - 2010 – 2020 Tract Equivalency
  - Small Area Estimates Landing
  - Reports Section
  - Building Footprints
- Find us at
  - Website
  - DRU Data Hub
  - State Geoportal
  - [ficalpop@dof.ca.gov](mailto:ficalpop@dof.ca.gov)



DRU Website



DRU Data HUB



State Geoportal

