

Counting Every Californian

Local Update of Census Addresses (LUCA)

California Department of Finance
LUCA 2020 Incentive



Local Update of Census Addresses (LUCA)

- One of the major geography programs leading into Census 2020
- Goal of the program is to account for all known addresses in a jurisdiction
- Jurisdictions participating in LUCA will check and update the list of addresses that will receive a 2020 Census questionnaire

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LUCA Eligibility

- Both city and county governments are eligible to participate
- An invitation was sent to each jurisdiction's Highest Elected Official (HEO) in July 2017

03/08/17



UNITED STATES DEPARTMENT OF COMMERCE
Economics and Statistics Administration
U.S. Census Bureau
Washington, DC 20543
OFFICE OF THE DIRECTOR

FROM THE ASSOCIATE DIRECTOR FOR
DECENNALE CENSUS PROGRAMS:

The U.S. Census Bureau invites your government to participate in the 2020 Census Local Update of Census Addresses Operation (LUCA), as mandated by the Census Address List Improvement Act of 2014 (Public Law 113-235). This is the only opportunity offered to tribal, state, and local governments to review and update the Census Bureau's residential address list prior to the 2020 Census. The Census Bureau intends to complete and update the address list to reach every dwelling and associated population for inclusion in the census. Participation in LUCA can help ensure an accurate count for your jurisdiction.

Enclosed with this letter are:

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But My Jurisdiction Lacks the Resources to Complete LUCA...

- A jurisdiction can appoint a higher level of government or an organization to complete LUCA on their behalf
- Consider reaching out to the county government, a Council of Governments (COG), or other local planning agencies to see if they might be able to help complete LUCA for your jurisdiction

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California is Committed to LUCA



The Department of Finance (DOF) is offering a **monetary incentive** to assist cities and counties participating in the 2020 Census LUCA.



How Much Money Will My Jurisdiction Get?

- Award amount is based on jurisdiction's total number of housing units and gross housing unit change since the 2010 Census
- Amount will be detailed in a letter addressed to the HEO from DOF



To Receive the Incentive:

1. Register to participate in LUCA with Census Bureau by **December 15, 2017**
2. Submit address updates to the Census Bureau
3. Complete the **California State Incentive Request** form and return it to DOF



California State Incentive Request

- LUCA participants will need to document:
 - LUCA material type
 - When LUCA material was received
 - When LUCA material was returned
 - Amount of time and staff costs incurred in completing LUCA
 - Approximate number of address changes in jurisdiction
 - Short summary of how jurisdiction completed LUCA



LUCA Schedule

Timeframe	Activity
January 2017	Advance Notice mailed to Highest Elected Officials (HEOs), Tribal Chairs (TCs), Governors, and other LUCA contacts
March 2017	LUCA promotional presentations begin
July 2017	LUCA invitation and registration materials mailed to HEOs, TCs, and Governors
October 2017	LUCA training workshops begin
December 15, 2017	Deadline for LUCA Registration
February-April 2018	LUCA materials ship. Participants begin review and update the Census Bureau's address list
February-September 2018	Census Bureau processing of LUCA submissions begins
August-September 2019	Census Bureau delivers LUCA feedback
April 1, 2020	CENSUS DAY



Where Can I Find More Information?

- CA DOF LUCA webpage
 - http://www.dof.ca.gov/Forecasting/Demographics/2020_Census/index.html
 - Includes a LUCA information guide, as well as a webinar introducing the LUCA program and the monetary incentive being offered by DOF



Where Can I Find More Information?

- Census Bureau's LUCA webpage
 - <https://www.census.gov/geo/partnerships/luca.html>
 - Includes a LUCA FAQ, sample LUCA forms, technical training workshop schedule, and more



Additional Questions?

California State Data Center

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Online: www.dof.ca.gov/Forecasting/Demographics/2020_Census/

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